

## World Clothing And Fashion An Encyclopedia Of History Culture And Social Influence

Contributions by Grace Elizabeth Hale, Katie Knowles, Ted Ownby, Jonathan Prude, William Sturkey, Susannah Walker, Becca Walton, and Sarah Jones Weicksel Fashion studies have long centered on the art and preservation of finely rendered garments of the upper class, and archival resources used in the study of southern history have gaps and silences. Yet, little study has been given to the approach of clothing as something made, worn, and intimately experienced by enslaved people, incarcerated people, and the poor and working class, and by subcultures perceived as transgressive. The essays in the volume, using clothing as a point of departure, encourage readers to imagine the South's centuries-long engagement with a global economy through garments, with cotton harvested by enslaved or poorly paid workers, milled in distant factories, designed with influence from cosmopolitan tastemakers, and sold back in the South, often by immigrant merchants. Contributors explore such topics as how free and enslaved women with few or no legal rights claimed to own clothing in the mid-1800s, how white women in the Confederacy claimed the making of clothing as a form of patriotism, how imprisoned men and women made and imagined their clothing, and clothing cooperatives in civil rights-era Mississippi. An introduction by editors Ted Ownby and Becca Walton asks how best to begin studying clothing and fashion in southern history, and an afterword by Jonathan Prude asks how best to conclude.

From the earliest times, people have worn clothes, not just for warmth, but to show their status or role in a group. The books in this series looks at how clothing and fashion have developed, from the earliest civilisations to modern times.

When thinking about lowering or changing consumption to lower carbon footprints, the obvious offenders come easily to mind: petroleum and petroleum products, paper and plastic, even food. But not clothes. Although the clothing industry is the second largest polluter after agriculture, most consumers do not think of clothes as a source of environmen

Taking a global, multicultural, social, and economic perspective, this work explores the diverse and colourful history of human attire. From prehistoric times to the age of globalization, articles cover the evolution of clothing utility, style, production, and commerce, including accessories (shoes, hats, gloves, handbags, and jewellery) for men, women, and children. Dress for different climates, occupations, recreational activities, religious observances, rites of passages, and other human needs and purposes – from hunting and warfare to sports and space exploration – are examined in depth and detail. Fashion and design trends in diverse historical periods, regions and countries, and social and ethnic groups constitute a major area of coverage, as does the evolution of materials (from animal fur to textiles to synthetic fabrics) and production methods (from sewing and weaving to industrial manufacturing and computer-aided design). Dress as a reflection of social status, intellectual and artistic trends, economic conditions, cultural exchange, and modern media marketing are recurring themes. Influential figures and institutions in fashion design, industry and manufacturing, retail sales, production technologies, and related fields are also covered.

Is Fashion Wearing Out the World?

History of World Costume and Fashion

Traditional Clothing Around the World

The Thinking Man's Guide to Dress

How the Laws of Fashion Made History

Fashionopolis

From journalist, fashionista, and clothing resale expert Elizabeth L. Cline, “the Michael Pollan of fashion,“ comes the definitive guide to building an ethical, sustainable wardrobe you'll love. Clothing is one of the most personal expressions of who we are. In her landmark investigation High Cost of Cheap Fashion, Elizabeth L. Cline first revealed fast fashion's hidden toll on the environment, garment workers, and even our own satisfaction with our clothes. The Conscious Closet shows exactly what we can do about it. Whether your goal is to build an effortless wardrobe without harming the environment, buy better quality, seek out ethical brands, or all of the above, The Conscious Closet is packed with the vital tools you need. Elizabeth delves into fresh research on fashion's impacts and shows how we can leverage our everyday fashion choices by her own revelatory journey getting off the fast-fashion treadmill, Elizabeth shares exactly how to build a more ethical wardrobe, starting with a mindful closet clean-out and donating, swapping, or selling the clothes you don't love to make way for the closet of your dreams.

It is a call to action to transform one of the most polluting industries on earth—fashion—into a force for good. Readers will learn where our clothes are made and how they're made, before connecting to a global and impassioned community of stylish fashion revolutionaries. In T

how we can start to truly love and understand our clothes again—without sacrificing the environment, our morals, or our style in the process.
\*Michelle Goldberg, Newsweek/The Daily Beast

Published in the summer of 2010 in print and online, the 10-volume Encyclopedia of World Dress and Fashion is the first comprehensive reference work to explore all aspects of dress and fashion globally - from pre-history to the present day. Arranged geographically and written by leading experts in the field, the Encyclopedia of World Dress and Fashion Encyclopedia will serve as the go-to source for all issues relating the art and anthropology of costume, dress, and fashion the world over for students, scholars, members of the design and fashion industries, and fashion aficionados for years to come. The Encyclopedia of World Dress and Fashion is the first time the work of over 600 renowned scholars from every part of the globe. All articles have been specially commissioned and particular effort has been made to commission articles by indigenous scholars with in-depth local knowledge. Global Perspectives provides a transnational arena. "Intelligent" textiles and the impact of recent developments in nanotechnology are addressed alongside such popular culture phenomena as "cosplay", based on Japanese comics and animation, and virtual worlds, where avatars provide opportunities for multiple, shifting identities. Articles on the fashion industry and its impact worldwide, secondhand clothing, and also ecofashion, which has evolved out of a concern for ethical consumption. Such varied topics as beads and perfumes are situated within a global context, and there is an informative section on museums, including museum collections. A fitting conclusion to this monumental major work on dress, Global Perspectives provides an important cross-cultural overview of human dress and adornment across the globalized world.

Most surveys of historical dress have been written solely from a Eurocentric perspective with only passing references to the dress traditions of the rest of the world. In the History of World Costume and Fashion, Daniel Delis Hill presents a global view of costumes and cultural practices from the Islamic world, and ancient Americas. In addition to descriptive details of dress, this study includes significant analysis of the social function of dress such as gender or age differentiation, community membership, ceremonial purpose, social status, and period aesthetics. More than 100 illustrations of clothing and accessories from women, men, and children from around the world. In addition, at the end of each chapter are examples of legacies and influences of ancient styles and far-flung cultures on modern EuroAmerican fashion. Illustrations of period artifacts are additionally augmented with line drawings and photographs. Construction or step-by-step methods of dressing such as draping the Roman toga or the Indian sari. The History of World Costume and Fashion is an excellent resource for students of historical dress, fashion designers, theater costumers, textile researchers, costume collectors, and clothing and dress customs of the world.

The Berg Encyclopedia of World Dress and Fashion explores, in 760 articles and 3.6 million words, the dressed and adorned body across cultures and throughout history. Lavishly illustrated with over 2,000 images, it is essential for all students, scholars and practitioners of fashion. Available in print - as a 10 volume set - and online within the Berg Fashion Library. The Encyclopedia provides: In-depth original articles - from over 600 international experts - on countries, themes, cultural groups, and dress types Special articles on sources and evidence for each article featuring illuminating examples and case studies \* Invaluable bibliographies and suggestions for further reading for each article Cross-references and an analytical cumulative index Cross-cultural and multidisciplinary in approach, the Berg Encyclopedia of World Dress and Fashion is an appreciation of the richness and complexity of dress around the world. For more information please see www.bergfashionlibrary.com/encyclopedia.

Berg Encyclopedia of World Dress and Fashion

The Hidden World of Fast Fashion and Second-Hand Clothes

Why What We Wear Matters

Encyclopedia of Clothing and Fashion

Clothing and Fashion: American Fashion from Head to Toe [4 volumes]

Clothing

Fast Fashion: A cut from Clothing Poverty marks the two-year anniversary of the disastrous collapse of the Rana Plaza factory in Bangladesh on 24 April 2013. Featuring a new introduction along with a chapter from the previously published Clothing Poverty: The hidden world of fast fashion and second-hand clothes, Andrew Brooks stitches together the events of the Rana Plaza tragedy with the hidden world of fast fashion, providing a short but enlightening exposé of the global commodity chains which perpetuate poverty.

This two-volume set presents information and images of the varied clothing and textiles of cultures around the world, allowing readers to better appreciate the richness and diversity of human culture and history.
\* Contributions from over 50 experts in their field
\* Dozens of photographs
\* A bibliographic listing of further reading and references with each section

\*NYTBR Paperback Row Selection\* An investigation into the damage wrought by the colossal clothing industry and the grassroots, high-tech, international movement fighting to reform it What should I wear? It's one of the fundamental questions we ask ourselves every day. More than ever, we are told it should be something new. Today, the clothing industry churns out 80 billion garments a year and employs every sixth person on Earth. Historically, the apparel trade has exploited labor, the environment, and intellectual property—and in the last three decades, with the simultaneous unfurling of fast fashion, globalization, and the tech revolution, those abuses have multiplied exponentially, primarily out of view. We are in dire need of an entirely new human-scale model. Bestselling journalist Dana Thomas has traveled the globe to discover the visionary designers and companies who are propelling the industry toward that more positive future by reclaiming traditional craft and launching cutting-edge sustainable technologies to produce better fashion. In Fashionopolis, Thomas sees renewal in a host of developments, including printing 3-D clothes, clean denim processing, smart manufacturing, hyperlocalism, fabric recycling—even lab-grown materials. From small-town makers and Silicon Valley whizzes to such household names as Stella McCartney, Levi’s, and Rent the Runway, Thomas highlights the companies big and small that are leading the crusade. We all have been casual about our clothes. It's time to get dressed with intention. Fashionopolis is the first comprehensive look at how to start.

We express our taste and personality through the clothes we wear, how we style our hair, and how we groom ourselves. Style is individual, and it can be eternal, appealing to people throughout centuries. Fashion today means the international industry of clothing designers, manufacturers, retailers and influencers who present styles of clothing we can choose to wear--or not. From simple loincloths, which are still worn by indigenous people in the Amazon in South America and highlands of tropical Papua New Guinea, to the latest fashions on the runway at Fashion Weeks in Paris, London, Milan and New York, clothing represents personal taste and practical needs--and the way we see ourselves. Clothing can conceal and it can reveal. This book explores fashion as an art form that combines technology, artistry and imagination. It can tell stories that we want to hear or show us new visions that stir our imagination.

Design and Innovation Systems

Clothes of the Modern World

The World of Fashion

American Fashion from Head to Toe

Clothing Poverty

Dress Codes

Looks at the history of clothing from prehistoric times to the present, and evaluates the influence of climate, cultural, political, social, economic, technological, and cultural factors.

**Fashion History: A Global View** proposes a new perspective on fashion history. Arguing that fashion has occurred in cultures beyond the West throughout history, this groundbreaking book explores the geographic places and historical spaces that have been largely neglected by contemporary fashion studies, bringing them together for the first time. Reversing the dominant narrative that privileges Western Europe in the history of dress, Welters and Lilletun adopt a cross-cultural approach to explore a vast array of cultures around the globe. They explore key issues affecting fashion systems, ranging from innovation, production and consumption to identity formation and the effects of colonization. Case studies include the cross-cultural trade of silk textiles in Central Asia, the indigenous dress of the Americas and Hawai’i, the cosmetics of the Tang Dynasty in China, and stylistic innovation in sub-Saharan Africa. Examining the new lessons that can be deciphered from archaeological findings and theoretical advancements, the book shows that fashion history should be understood as a global phenomenon, originating well before and beyond the fourteenth century European court, which is continually, and erroneously, cited as fashion’s birthplace. Providing a fresh framework for fashion history scholarship, *Fashion History: A Global View* will inspire inclusive dress narratives for students and scholars of fashion, anthropology, and cultural studies.

A sweeping and captivatingly told history of clothing and the stuff it is made of—an unparalleled deep-dive into how everyday garments have transformed our lives, our societies, and our planet. “We learn that, if we were a bit more curious about our clothes, they would offer us rich, interesting and often surprising insights into human history...a deep and sustained inquiry into the origins of what we wear, and what we have worn for the past 500 years.” —The Washington Post In this panoramic social history, Sofi Thanhauser brilliantly tells five stories—Linen, Cotton, Silk, Synthetics, Wool—about the clothes we wear and where they come from, illuminating our world in unexpected ways. She takes us from the opulent court of Louis XIV to the labor camps in modern-day Chinese-occupied Xinjiang. We see how textiles were once dyed with lichen, shells, bark, saffron, and beetles, displaying distinctive regional weaves and knits, and how the modern Western garment industry has refashioned our attire into the homogenous and disposable uniforms popularized by fast-fashion brands. Thanhauser makes clear how the clothing industry has become one of the planet’s worst polluters and how it relies on chronically underpaid and exploited laborers. But she also shows us how micro-communities, textile companies, and clothing makers in every corner of the world are rediscovering ancestral and ethical methods for making what we wear. Drawn from years of intensive research and reporting from around the world, and brimming with fascinating stories, *Worn* reveals to us that our clothing comes not just from the countries listed on the tags or ready-made from our factories. It comes, as well, from deep in our histories.

**This unique four-volume encyclopedia** examines the historical significance of fashion trends, revealing the social and cultural connections of clothing from the precolonial times to the present day.
• Covers the fashions of all economic levels of Americans from the indigent to the very wealthy, from T-shirts to architecturally sculptured gowns and suits
• Includes hundreds of illustrations, sidebars, and primary documents to illuminate important areas of interest and encourage active learning
• Addresses topics such as the formal wear of the Belle Epoque era, hairstyles of the Empire Revival, haute couture, and the evolution of clothes for teenagers
• Presents four full-color photographic essays of clothing styles throughout American history

Clothing and Fashion in Southern History

Encyclopedia of World Dress and Fashion: Global perspectives

To Die For: Is Fashion Wearing Out the World?

Roman Clothing and Fashion

Fashion on the Ration

Central and Southwest Asia

Newly available in paperback, this major contribution to cultural history is a study of dress in France in the seventeenth and eighteenth centuries. Daniel Roche discusses general approaches to the history of dress, locates the subject within current French historiography and uses a large sample of inventories to explore the differences between the various social classes in the amount they spent and the kind of clothes they wore. His essential argument is that there was a 'vestimentary revolution' in the later eighteenth century as all sections of the population became caught up in the world of fashion and fast-moving consumption.

What would you wear to war? How would you dress for a winter mission in the open cockpit of a Russian bomber plane? At a fashion show in Occupied Paris? Singing in Harlem, or on fire watch in Tokyo..? Women's Lives and Clothes in WW2 is a unique, illustrated insight into the experiences of women worldwide during World War Two and its aftermath. The history of ten tumultuous years is reflected in clothes, fashion, accessories and uniforms. As housewives, fighters, fashion designers or spies, women dressed the part when they took up their wartime roles. Attractive to a general reader as well as interesting to a specialist, *Women's Lives and Clothes in WW2* focuses on the experiences of British women, then expands to encompass every continent affected by war. Woven through all cultures and countries are common threads of service, survival, resistance and emotion. Historian Lucy Adlington draws on interviews with wartime women, as well as her own archives and costume collection. Well-known names and famous exploits are featured...and many never-before-told stories of quiet heroism. You'll indulge in luxury fashion, bridal ensembles and enticing lingerie, as well as thrifty make-do-and-mend. You'll learn which essential garments to wear when enduring a bomb raid...and how a few scraps of clothing will keep you feeling human in a concentration camp. *Women's Lives and Clothes in WW2* is richly illustrated throughout, with many previously unpublished photographs, 1940s costumes and fabulous fashion images. History has never been better dressed.

The World of Fashion, 5th Edition is the essential resource for students seeking to understand the fashion industry. Starting with an introduction to fashion's history and its evolving role within the global marketplace, this book provides in-depth coverage of the design, manufacturing and merchandising segments of the fashion industry.

Attitudes to fashion have changed radically in the twenty-first century. Dress is increasingly approached as a means of self-expression, rather than as a signifier of status or profession, and designers are increasingly treated as 'artists', as fashion moves towards art and enters the gallery, museum, and retail space. This book is the first to fully explore the causes and implications of this shift, examining the impact of technological innovation, globalization, and the growth of the internet. The End of Fashion focuses on the ways in which our understanding of fashion and the fashion system have transformed as mass mediation and digitization continue to broaden the way that contemporary fashion is perceived and consumed. Exploring everything from the rise of online shopping to the emergence of bloggers as power elites who have revolutionized the terrain of traditional fashion reportage, this volume anatomizes a world in which runway shows now compete with live-streaming, digital fashion films, Instagram, and Pinterest. Bringing together original, cutting-edge contributions from leading international scholars, this book is essential reading for students and scholars of fashion and cultural studies, as well as anyone interested in exploring the dramatic shifts that have shaken the fashion world this century – and what they might say about larger changes within an increasingly global and digital society.

World Clothing and Fashion: A-L

A Cut from Clothing Poverty with Exclusive New Content

A Global History

Men's Style

Ready for Action

The Revolutionary Guide to Looking Good While Doing Good

An expose on the fashion industry written by the Observer's 'Ethical Living' columnist, examining the inhumane and environmentally devastating story behind the clothes we so casually buy and wear.

In September 1939, just three weeks after the outbreak of war, Gladys Mason wrote briefly in her diary about events in Europe: 'Hitler watched German siege of Warsaw. City in flames.' And, she continued, 'Had my wedding dress fitted. Lovely.' For Gladys Mason, and for thousands of women throughout the long years of the war, fashion was not simply a distraction, but a necessity - and one they weren't going to give up easily. In the face of bombings, conscription, rationing and ludicrous bureaucracy, they maintained a sense of elegance and style with determination and often astonishing ingenuity. From the young woman who avoided the dreaded 'forces bloomers' by making knickers from military-issue silk maps, to Vogue's indomitable editor Audrey Withers, who balanced lobbying government on behalf of her readers with driving lorries for the war effort, Julie Summers weaves together stories from ordinary lives and high society to provide a unique picture of life during the Second World War. As a nation went into uniform and women took on traditional male roles, clothing and beauty began to reflect changing social attitudes. For the first time, fashion was influenced not only by Hollywood and high society but by the demands of industrial production and the pressing need to 'make-do-and-mend'. Beautifully illustrated and full of gorgeous detail, *Fashion on the Ration* lifts the veil on a fascinating era in British fashion.

When, how and why do clothes become fashion? Fashion is more than mere clothing. It is a moment of invention, a distillation of desire, a reflection of a zeitgeist. It is also a business relying on an intricate network of manufacture, marketing and retail.

Fashion is both medium and message but it does not explain itself. It requires language and images for its global mediation. It develops from the prescience of the designer and is dependent on acceptance by observers and wearers alike. When *Clothes Become Fashion* explores the structures and strategies which underlie fashion innovation, how fashion is perceived and the point at which clothing is accepted or rejected as fashion. The book provides a clear theoretical framework for understanding the world of fashion - its aesthetic premises, plurality of styles, performative impulses, social qualities and economic conditions.

Longlisted for the FT/McKinsey Business Book of the Year Award A groundbreaking chronicle of the birth—and death—of a pair of jeans, that exposes the fractures in our global supply chains, and our relationships to each other, ourselves, and the planet Take a look at your favorite pair of jeans. Maybe you bought them on Amazon or the Gap; maybe the tag says "Made in Bangladesh" or "Made in Sri Lanka." But do you know where they really came from, how many thousands of miles they crossed, or the number of hands who picked, spun, wove, dyed, packaged, shipped, and sold them to get to you? The fashion industry operates with radical opacity, and it's only getting worse to disguise countless environmental and labor abuses. It epitomizes the ravages inherent in the global economy, and all in the name of ensuring that we keep buying more while thinking less about its real cost. In *Unraveled*, entrepreneur, researcher, and advocate Maxine Bé dat follows the life of an American icon—a pair of jeans—to reveal what really happens to give us our clothes. We visit a Texas cotton farm figuring out how to thrive without relying on fertilizers that poison the earth. Inside dyeing and weaving factories in China, where chemicals that are banned in the West slosh on factory floors and drain into waterways used to irrigate local family farms. Sewing floors in Bangladesh and Sri Lanka are crammed with women working for illegally low wages to produce garments as efficiently as machines. Back in America, our jeans get stowed, picked, and shipped out by Amazon warehouse workers pressed to be as quick as the robots primed to replace them. Finally, those jeans we had to have get sent to landfills—or, if they've been "donated," shipped back around the world to Africa,

where they're sold for pennies in secondhand markets or buried and burned in mountains of garbage. A sprawling, deeply researched, and provocative tour-de-force, Unraveled is not just the story of a pair of pants, but also the story of our global economy and our role in it. Told with piercing insight and unprecedented reporting, Unraveled challenges us to use our relationship with our jeans--and all that we wear--to reclaim our central role as citizens to refashion a society in which all people can thrive and preserve the planet for generations to come.

Material Relating to Clothing and Fashion at the New York World's Fair

When Clothes Become Fashion

The Greenwood Encyclopedia of Clothing Through World History

A Global View

Women's Lives and Clothes in WW2

The Culture of Clothing

Explains how fashion trends have changed over the last 200 years, and describes the clothing and accessories of the Europeans, Americans, Africans, and Asians.

'An interesting and important account.' Daily Telegraph Have you ever stopped and wondered where your jeans came from? Who made them and where? Ever wondered where they end up after you donate them for recycling? Following a pair of jeans,

Clothing Poverty takes the reader on a vivid around-the-world tour to reveal how clothes are manufactured and retailed, bringing to light how fast fashion and clothing recycling are interconnected. Andrew Brooks shows how recycled clothes are traded across continents, uncovers how retailers and international charities are embroiled in commodity chains which perpetuate poverty, and exposes the hidden trade networks which transect the globe. Stitching together rich narratives, from Mozambican markets, Nigerian smugglers and Chinese factories to London's vintage clothing scene, TOMS shoes and Vivienne Westwood's ethical fashion lines, Brooks uncovers the many hidden sides of fashion.

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A revelatory exploration of fashion through the ages that asks what our clothing reveals about ourselves and our society. Dress codes are as old as clothing itself. For centuries, clothing has been a wearable status symbol; fashion, a weapon in struggles for social change; and dress codes, a way to maintain political control. Merchants who dressed like princes and butchers' wives wearing gem-encrusted crowns were public enemies in medieval societies structured by social hierarchy and defined by spectacle.

In Tudor England, silk, velvet, and fur were reserved for the nobility and ballooning pants called "trunk hose" could be considered a menace to good order. The Renaissance era Florentine patriarch Cosimo de Medici captured the power of fashion and dress codes when he remarked, "One can make a gentleman from two yards of red cloth." Dress codes evolved along with the social and political ideals of the day, but they always reflected struggles for power and status. In the 1700s, South Carolina's "Negro Act" made it illegal for Black people to dress "above their condition." In the 1920s, the bobbed hair and form-fitting dresses worn by free-spirited flappers were banned in workplaces throughout the United States and in the 1940s the baggy zoot suits favored by Black and Latino men caused riots in cities from coast to coast. Even in today's more informal world, dress codes still determine what we wear, when we wear it—and what our clothing means. People lose their jobs for wearing braided hair, long fingernails, large earrings, beards, and tattoos or refusing to wear a suit and tie or make-up and high heels. In some cities, wearing sagging pants is a crime. And even when there are no written rules, implicit dress codes still influence opportunities and social mobility. Silicon Valley CEOs wear t-shirts and flip flops, setting the tone for an entire industry: women wearing fashionable dresses or high heels face ridicule in the tech world and some venture capitalists refuse to invest in any company run by someone wearing a suit. In Dress Codes, law professor and cultural critic Richard Thompson Ford presents an insightful and entertaining history of the laws of fashion from the middle ages to the present day, a walk down history's red carpet to uncover and examine the canons, mores, and customs of clothing—rules that we often take for granted. After reading Dress Codes, you'll never think of fashion as superficial again—and getting dressed will never be the same.

To Die for

Fast Fashion and Its Negative Impact on Environment and Society

A People's History of Clothing

The End of Fashion

Clothing and Fashion

An Encyclopedia of History, Culture, and Social Influence

**Clothing Goes to War: Creativity Inspired by Scarcity in World War II is the story of clothing use when manufacturing for civilians nearly stopped and raw materials and workers across the globe were shifted to war work. Governments mandated rationing programmes in many countries to regulate the limited supply, in hopes that the burden of austerity would be equally shared. Unfortunately, as the war progressed and resources dwindled, neither ration tickets nor money could buy what did not exist on store shelves. Many people had to get by with their already limited wardrobes, often impacted by the global economic depression of the previous decade. Creativity, courage and perseverance came into play in caring for clothing using handicraft skills including sewing, knitting, mending, darning and repurposing to make limited wardrobes last during long years of austerity and deprivation. This fascinating page-turner is the first cross cultural account of the difficulties faced by common people experiencing clothing scarcity and rationing during World War II. In person interviews of women from over ten countries are contextualized with stories of the roles played by newly developed textiles, gendered dress in the workplace, handicraft skills often forgotten today, romance and weddings, rationing represented in war era film and the ever-present black market. Period photos from private collections, magazines and periodicals add dimension to this captivating account of the often overlooked role of clothing during World War II. Clothing Goes to War will appeal to present day readers interested in curtailng their consumption of clothing in an effort to reduce greenhouse gas emissions fueling climate change. Adopting the conservation techniques of the World War II generation who: 'made do' and 'wore our clothes until they wore out' will help to curtail the fashion industries negative impact on the environment. 'We made do.' 'We wore patches on our patches.' 'We wore our clothes until they wore out.' 'I was so excited when they had a feed sack with a border print!' These are just a few examples of the amazing first-hand experiences of women from over ten countries faced with clothing shortages represented in this book. Governments, regardless of which side they were on, enforced rationing and restrictions on clothing so that scarce textiles could be diverted to outfit the military, leaving limited resources for civilians. Many people had to get by with their already limited wardrobes, often impacted by the global economic depression of the previous decade. Creativity, courage and perseverance came into play in caring for clothing using handicraft skills including sewing, knitting, mending, darning and repurposing to make limited wardrobes last during long years of austerity and deprivation. Seventy-five years later, the lifestyle of Western culture has become more focused on a sense of entitlement and overuse. Recently, a 'slow fashion' movement promoting growing awareness of the negative effects of over consumption on the environment has motivated people to voluntarily restrict their clothing consumption. This movement echoes the efforts of civilians during World War II to sustain their limited wardrobes. A great deal about leading a more sustainable lifestyle can be learned from the cultural knowledge presented here in the stories of people who lived through the Great Depression and World War II. Clothing Goes to War represents an important contribution to the history of textiles and clothing, sociology, environmental studies, material culture and the history of World War II. This is a book that will have genuinely wide appeal. Local historians and craft groups may want to include this in their libraries many craft groups maintain libraries that discuss fashion and craft in wartime. Academic readership will be among researchers, educators, scholars and students in fashion studies, history, cultural studies and feminist studies, who will particularly value the thorough documentation. General readers will particularly enjoy the personal stories and close examination or rationing and alternative methods of clothing families. History-loving readers will like to see war from the consumer side of conflict. The current COVID-19 situation provides an unexpected context for many potential readers who until now have never faced lack of consumer goods, hoarding and market-price manipulation.**

The History of World Dress and Fashion presents a comprehensive survey of dress from around the world including China, Japan, India, Africa, the Islamic Empire, and the Ancient Americas. This extensive study features descriptions and analysis of men's, women's and children's clothing, accessories, and cultural styles from prehistory into the twenty-first century. Lavishly illustrated in color throughout, it features more than 1600 images - and is a valuable resource for fashion designers, theater costumers, textile researchers, costume collectors and curators, and anyone interest in clothing and style customs of the world.

Guys don't wear wolf pelts anymore, but not much else has changed in the world of men's clothes: the right suit, or tie, or shirt, or shoes still projects mystery, erotic potential, and power. And to negotiate these hurdles with style and confidence, Men's Style is indispensable---a valuable source of practical advice for how to dress in a world of conflicting fashion imperatives, and a witty guide to the history, trends, codes, and conventions of men's attire. In chapters and amusing sidebars on shoes, suits, shirts and ties, formal and casual wear, underwear and swimsuits, cufflinks and watches, coats, hats, and scarves, Russell Smith steers a confident course between the twin hazards of blandness and vulgarity to articulate a philosophy of dress that can take you anywhere. Here you'll find the rules for looking the part at the office, a formal function, or the hippest party---and learn when you can toss those rules aside. And you'll find level answers to all of your questions. What color suit should a man buy first? Should socks match the belt, pants, or shoes? What tuxedos are always in, and which aren't ever? And what's required of ambiguous social situations like "dress casual" and "black-tie optional"? The answers are here, in a book that's full of trivia, history, and guidance---finally, the perfect guide for brothers, fathers, sons, and selves.

A detailed, finely researched and profusely illustrated history of clothing and fashion in the Roman Empire.

Unraveled

Creativity Inspired by Scarcity in World War II

Clothing and Dress in the Age of Globalization

Style in the Second World War

Dress and Fashion in the Ancien Régime

History of World Dress and Fashion, Second Edition

Peels back the layers of the global wardrobe to reveal the naked truth about the big-names luxury 'it' brands we swear by and the cheap clothes we believe we can't live without.

\* Broad and engaging overview suitable for undergraduates in history, anthropology, cultural studies and fashion studies, as well as the general reader. \* Explains why we wear what we do, why most people in the world now dress very similarly and why those who resist Western dress do so.

Fast Fashion

Clothing Goes to War

Fashion History

World Clothing and Fashion

Worn

The Conscious Closet