

Winning On Betfair For Dummies 2nd Edition

Betfair is the world's leading online betting exchange. Launched in 2000, its annual revenues reached £145m in 2006. In the last year, Betfair has more than doubled its number of registered users. Since the first edition of the book was published, the total number of Betfair websites has risen to 18, and an Australian exchange has launched. The services Betfair offer have also expanded, including a telephone betting operation and new games including poker, blackjack and baccarat. This is the definitive insider's guide to playing ? and winning ? on Betfair. Written by Betfair insiders it gives you the full picture of how Betfair works; it explains the terms and jargon, helps you get started on the site, introduces every type of play ? including poker and the Betfair Casino - and offers tips and insider know-how that both newcomers seasoned Betfair punters can use to maximise returns.

Exotic Betting at the Racetrack is unique as it covers the efficient-inefficient strategy to price and find profitable racetrack bets, along with handicapping that provides actual bets made by the author on essentially all of the major wagers offered at US racetracks. The book starts with efficiency, accuracy of the win odds, arbitrage, and optimal betting strategies. Examples and actual bets are shown for various wagers including win, place and show, exacta, quinella, double, trifecta, superfecta, Pick 3, 4 and 6 and rainbow pick 5 and 6. There are discussions of major races including the Breeders' Cup, Pegasus, Dubai World Cup and the US Triple Crown from 2012-2018. Dosage analysis is also described and used. An additional feature concerns great horses such as the great mares Rachel Alexandra, Zenyatta, Goldikova, Treve, Beholder and Song Bird. There is a discussion of horse ownership and a tour through arguably the world's top trainer Frederico Tesio and his stables and horses in Italy. Related Link(s)

Thinking, and betting, like the pros "Most people in sports betting are looking at things the wrong way." - Peter Webb, founder of Bet Angel "Some people only ever seem to want to hit the sexy six, and not take the singles" - Compton Hellyer, founder of Sporting Index This is a book that teaches you how to bet on sports with the same discipline and mindset as the professionals. Lots of books and websites give advice on profitable strategies - and tipsters and systems proliferate. But this is the only guide that helps you make your trades and bank your wins for the long term, avoiding the perennial dangers of overconfidence, irrationality and emotion. However successful your selections, you are never safe from crippling losses until you know how to bet with the clear head and calm approach of the masters. The simple fact is that most people betting on sports lose over the long term. Performance errors currently hamper the majority of bettors: they lose their bets because they first lose their heads. The only answer is to think differently. With chapters ranging across motivation, performance analysis, the betting process and going pro, this book is the definitive guide to achieving this: - Use dozens of exercises to sharpen your thinking and refine your betting processes. - Share in the exclusive insights of professional sports bettors, who reveal for the first time how they have built successful gambling careers. - Benefit in every chapter from one-to-one training from the author, a professional sports and trading performance coach. Sports Betting to Win is your own personal course for establishing a firm psychological foundation for long-term betting success.

I will make this bold statement straight away, "This book finds big priced winners in UK handicap horse races" easily and consistently! I need to make a very important statement here backing double figure priced horses can return some huge profits but you must remember they all do not win, more will lose races which is to be expected. There is a reason why the horse is such a big price it is mainly due to the fact the horse has not won for a long time. Another reason is that a horse could be out of its depth in other words running in a higher class of race. Most punters want winners every day at any odds this makes them feel good. They think they are making a profit, how wrong they are and the bookmakers take their money every day with a smile on their faces. Another mistake the average punter makes is that they will take current SP starting price of a horse and not look for a larger price. So say a horse is 2/1 that's decimal odds 3.0 on the Betfair betting exchange. They will readily take these odds. A more profitable approach is to take higher odds like decimal odds 3.5. Ok you might think there is not much difference between decimal odds 3.0 and 3.5 but it adds up over a year and that is where your profit is. The only way to profit in horse racing is to back horses at larger odds than what is being offered. The betting exchanges show the true odds of a horse just before the race starts. As these odds are derived from many punters and bookmakers who are using the betting exchanges then the price of the horse before the race starts is its true odds. This price is a consolidated view and it is normally correct and near the mark. This system also finds large priced horses that are placed 1st 2nd 3rd or 4th regularly in a horse race and these can be exploited in the Betfair place market at some juicy odds. I have taken decimal odds of 7.0 on four places in a horse race and mopped up.

Coaching Junior Football Teams For Dummies

Matched Betting Book 2

Add A Zero

Sports Betting For Dummies

From Pro Football to College Basketball, Systems and Strategies for Winning Money

The Financial Spread Betting Handbook 2e

Written to help readers become more successful and profitable traders in sports betting, this guide teaches practical techniques and strategies that will help bettors to set themselves up for betting success.

Looking for a reliable resource to help you get started? This is why Betfair trading made simple was created. Betfair trading made simple is an entry level book designed to assist anybody that is interested in learning to trade on Betfair's Exchange, regardless of ability or sport. Promoted by Betfair themselves, Caan explains all that you will need to consider as an aspiring exchange trader. You will learn: - What is required to make money betting - The basics principles behind Betfair trading (step by step) - Factors behind gaining an unfair advantage - Simple start-up process (including tools) - How to strategically build a winning approach

Primarily, Betfair trading made simple is not a strategy based book. However, there are a collection of strong hints and tips as to where the reader should be looking if they are to succeed. Also, several strategic approaches are broken down and explained. Prerequisites: for beginners, doesn't require prior trading knowledge. Learning to trade Betfair can be an arduous task. Particularly when you don't understand what's going on behind the scenes. All the moving numbers, charts, percentages and information. Nonetheless, on the other side, should you succeed - there are some massive benefits. Being your own boss, flexible working conditions and financial freedom to name a few... But where do you even start? These was the initial problem that we set out to solve within this book. Starting from nothing, we wanted to offer readers a quick, efficient and reliable starting resource that they can return to time and again. Making the process of learning to trade Betfair simple and convenient. For an entry level trader this book is worth far more than the listed cost. Providing a logical points and examples on route, Betfair trading made simple is the ideal solution in one neatly packaged book.

The sports gambling book you can bet on Sports betting combines America's national pastime (sports) with its national passion (gambling). In the U.S., more than a third of the population bets on at least one sporting event every year. With the recent lifting of the federal ban on sports gambling, states are pushing legislation to take advantage of the new potential source of revenue. The best sports betting books are data driven, statistically honest, and offer ways to take action. Sports Betting For Dummies will cover the basics, as well as delving into more nuanced topics. You'll find all the need-to-know information on types of bets, statistics, handicapping fundamentals, and more. Betting on football, basketball, baseball, and other sports Betting on special events, such as the Superbowl or the Olympics Money management Betting on the internet With handy tips, tricks, and tools, Sports Betting For Dummies shows you how to place the right bet at the right time—to get the right payoff.

This book sets out to give over ten techniques and systems for betting on 6-trap UK BAGS greyhound races. These systems are illustrated and explained in simple and easy to follow steps.

Picking Winners No Problem

Betting on Horse Racing For Dummies

Scalping and Pre-set Value Trading: Football Double Chance Market - Betfair Exchange

Scalping and Pre-set Value Trading

Exotic Betting At The Racetrack

Mastering Betfair

Sports betting is the ultimate gambling game, combining the intellectual challenge of handicapping with the excitement of sports that we would all pay to watch anyway. But beating the bookmakers is tough, and after paying the vigorish, almost all bettors lose. To become one of the select few who make money betting sports, you need a plan. Winning Sports Betting lays out everything you need to build your own winning sports betting plan. The tools of the trade employed by all winning sports bettors are discussed in detail, including: -Arbitrage and steam betting-Betting derivatives-Bankroll management-Handicapping-Finding winning trends-Timing your bets-Paying for picks-Bearding / multi-accounting-Syndicates-Turning proThere is no sure-fire path to riches in sports betting, but by following the roadmap provided in Winning Sports Betting you will greatly improve your chances of success

How to enjoy a day at the races-and bet to win! The last two years have seen a record number of Americans tune in for climatic Triple Crown races featuring Smarty Jones and Funny Cide; in 2004, television viewership jumped a whopping 61 percent over the record set in 2003, and the Belmont Stakes race itself drew a record crowd of more than 120,000! This easy-to-understand guide shows first-time visitors to the track how to enjoy the sport of horse racing-and make smart bets. It explains what goes on at the track, what to look for in horses and jockeys, how to read a racing form and do simple handicapping, and how to manage betting funds and make wagers that stand a good chance of paying off. Complete with coverage of off-track and online betting, it's just what anyone needs to play the ponies-and win! Richard Eng (Las Vegas, NV) is a racing writer and handicapper for the Las Vegas Review-Journal, a columnist for the Daily Racing Form, and the host of a horseracing radio program in Las Vegas. He was formerly a part of the ABC Sports team that covered the Triple Crown.

Matched Betting Book 2 - More Strategies To Make Even Greater Profit and Boost Long-term successFree bonus!

Read inside on how to get a free explanation of how I made over £100 on one recent football game and more importantly, how you could do exactly the same! This book is the next book in the Matched Betting series by Jack Green. Building on the 20 strategies in Book 1, this book looks even more closely at advanced strategies that will give you an extra edge to exploit and make yourself that extra income. This book builds on the techniques and strategies previously discussed and enables you to earn for yourself a fantastic side-income from the comfort of your own home. Whether you want to make some easy, extra cash on the side or create a sensational additional income for yourself then READ THIS BOOK. It will change your life forever. Here Is A Preview Of What You'll Learn... How to organise yourself efficiently to take advantage of all the money-making opportunities available - never miss a chance to make money! How to use the betting exchanges to ensure your bet is always covered - no matter what the final result! How to use horse-racing to lock in profits every, single day How to use accumulator bets effectively to win even if your bet doesn't! How to use advanced strategies to make big profits on key events

How to choose the right betting exchange for you How to think short-term and long-term to seize every chance going Further advanced No lose Strategies for football and racing Get your copy now and start earning free, extra cash Scroll up and hit buy it now for your entry into a long-lasting, profitable and fun side income. Tags: betting deals, matched betting offers, free matched bet, matched bet offers, tennis betting, matched betting free bets, mse gambling, free matched bets, matched free bet, matched bet, bet matching, matched bet finder, matched betting guide, soccer betting, handicap betting, lay betting system, lay betting systems, lay betting, back lay betting, matched bet calculator

Millions of punters like to LAY horses on Betfair NOT TO WIN. It makes sense, lay a horse to lose and have up-to 16 horses running 4 you. Sounds easy, it is not because you may have a 500 pound liability (if it wins you pay out as a bookie) but accidentally you have the fittest horse in the race running as your lay. You are history. The only reason you lost is because your lay bet was FIT. STOP losing by laying FIT horses; this e book will put you on the right track and teach you which horses are FIT and best UNFIT horses TO LAY. Punters have rules to stick by to win on laying unfit horses. I suggest you stick with these as your pay out as a bookie if you are wrong can be huge! I will teach you.

The Everything Guide to Sports Betting

The Ultimate Sports Betting Secrets

How to Win at Greyhound Betting

Calculated Bets

The Logic Of Sports Betting

Winning on Betfair for Dummies John Wiley & Sons

Imagine if you had an Almanac with tomorrows sports results and events? Imagine what you could do if you knew the outcome before it actually happened. Impossible? This book teaches you how sports investing works and how you can win consistently from sports betting. Sports has been my life since childhood. I was trying to crunch the code to predict tomorrow's games. In fact, this may sound a little bit like a back to the future fairytale, but I've come as close as I can to the results of Tomorrow's Almanac. During the last 13 years, I've been gathering sports data for Major League sports like Major League Baseball, Nhl Hockey, the NFL football and NBA basketball. I'm crunching the numbers and I'm comparing the stats. I'm analyzing and back testing everything for years and years to crack the sports code and to find those repeating patterns and trends. This makes me understand what makes teams win and what makes teams lose. And you know what I found? I found that history always repeats itself. This is true, especially in sports where the rules are strictly defined. The outcomes in these situations are very predictable. Of course there are lucky strikes and conditions that are impossible to put into perspective. However, those are very small percentages. If you know the past outcome of an event, you can predict the results for the game in similar circumstances with a high degree of probability. As I said before, the past is never a full indication of what will happen in the future and there is always room for surprises, but again, this is what makes sports fun to watch. Am I right? However, what is the chance that a team with similar power and player statistics will produce a similar outcome in a similar game in similar circumstances? What's that percentage? 86.5% that's right. An 86.5% of the cases there will be no surprises and the prediction will come absolutely. The Zcode investing software is the best system in the market because it keeps making investors consistent gains each and every month. Truth is we love sports, but we hate to gamble and that's why we call this sports investing, which is similar to any other trading like stocks, stock options, and forex trades. This is just way more predictable than today's flawed economic models with crisis's and bankruptcy events. Every day the software is gathering thousands and thousands of sports data and results: every single event, every single detail, every single player and every single team. I start the simulation with over 80 parameters in the zcode formula to come up with a precise and easy to use prediction and not only tell you who is going to win, but also and most importantly, where the value is, which means more money can be made guessing. To learn more about how you can create a consistent \$1500 monthly from sports betting following our guide, just order this book right now!

This is a book about a gambling system that works. It tells the story of how the author used computer simulations and mathematical modeling techniques to predict the outcome of jai-alai matches and bet on them successfully - increasing his initial stake by over 500% in one year! His results can work for anyone: at the end of the book he tells the best way to watch jai-alai, and how to bet on it. With humour and enthusiasm, Skiena details a life-long fascination with computer predictions and sporting events. Along the way, he discusses other gambling systems, both successful and unsuccessful, for such games as lotto, roulette, blackjack, and the stock market. Indeed, he shows how his jai-alai system functions just like a miniature stock trading system. Do you want to learn about program trading systems, the future of Internet gambling, and the real reason brokerage houses don't offer mutual funds that invest at racetracks and frontons? How mathematical models are used in political polling? The difference between correlation and causation? If you are curious about gambling and mathematics, odds are this book is for you!

Based on an array of published and hitherto unpublished evidence, the author pinpoints techniques that will aid the bettor in formulating a successful and consistent betting strategy. The whole is presented in an informative but entertaining way, which should appeal to all those interested in betting as a hobby or as a way of earning a second income. Betting to Win covers: * The various forums that are available to UK residents for betting on the myriad of sports events, financial and specialist markets that are currently available. * Covers the wide variety of fixed-odds markets across the world, but also spread betting, pari-mutuel and Tote betting, and focuses also on the recent explosion of interest in person-to-person betting exchanges. It also identifies other novel betting mediums. * The latest academic and professional research on the operation and analysis of horseracing, greyhound racing, football betting and numerous other sports betting markets is collated, summarized and made accessible in a non-technical form. * Explores betting opportunities in less traditional markets.

The British National Bibliography

Tips & Tools for Measuring the World and Beating the Odds

From £5,000 to £50,000 in an Irish Racing Season

Football Trading On Betfair

28.8 Secrets of WINNING LAYING UNFIT HORSES

Betting Exchange - The Sports Trading Revolution

Want to calculate the probability that an event will happen? Be able to spot fake data? Prove beyond doubt whether one thing causes another? Or learn to be a better gambler? You can do that and much more with 75 practical and fun hacks packed into Statistics Hacks. These cool tips, tricks, and mind-boggling solutions from the world of statistics, measurement, and research methods will not only amaze and entertain you, but will give you an advantage in several real-world situations-including business. This book is ideal for anyone who likes puzzles, brainteasers, games, gambling, magic tricks, and those who want to apply math and science to everyday circumstances. Several hacks in the first chapter alone-such as the "central limit theorem," which allows you to know everything by knowing just a little-serve as sound approaches for marketing and other business objectives. Using the

tools of inferential statistics, you can understand the way probability works, discover relationships, predict events with uncanny accuracy, and even make a little money with a well-placed wager here and there. Statistics Hacks presents useful techniques from statistics, educational and psychological measurement, and experimental research to help you solve a variety of problems in business, games, and life. You'll learn how to: Play smart when you play Texas Hold 'Em, blackjack, roulette, dice games, or even the lottery Design your own winnable bar bets to make money and amaze your friends Predict the outcomes of baseball games, know when to "go for two" in football, and anticipate the winners of other sporting events with surprising accuracy Demystify amazing coincidences and distinguish the truly random from the only seemingly random--even keep your iPod's "random" shuffle honest Spot fraudulent data, detect plagiarism, and break codes How to isolate the effects of observation on the thing observed Whether you're a statistics enthusiast who does calculations in your sleep or a civilian who is entertained by clever solutions to interesting problems, Statistics Hacks has tools to give you an edge over the world's slim odds.

The world of betting is being transformed by internet betting exchanges, and there's none bigger than Betfair, the world's leading online betting exchange. Winning on Betfair For Dummies is the definitive insider's guide, giving you a full picture of the way Betfair works, explaining the terms, lingo and jargon, and letting you in on insider knowledge and know-how. It's the perfect reference for the first time Betfair player, and also reveals tips and tricks to satisfy even the most seasoned punter. Winning on Betfair FD includes information on: Backing and laying Placing more than one bet in a market Betting in-play Telephone, mobile phone and PDA betting Trading, arbing and bots Making a profession of it

The Betting Exchange is a new investment opportunity for traders and advanced bettors who want do sports trading and scalping or simply place classic bets, but with the opportunity to drop out at any time through the cash out option. This book explains in a simple but in-depth and exhaustive way all you need to know about the Betting Exchange world-wide, allowing anyone, novices and experts, after careful reading, to start operating successfully in this field. There are chapters dedicated to money management, psychology, sports trading, scalping and the most profitable strategies. There are examples of real bets and practical explanations of the most effective tools such as Betpractice, the tool for calculating the real odds. This book also protects copyright and the "continuous theft of material" on the sites of www.bettingexchange.net network. The preface is by Massimiliano Bancora, former Country Manager at Betfair Italia.

The degree to which markets incorporate information is one of the most important questions facing economists today. This book provides a fascinating study of the existence and extent of information efficiency in financial markets, with a special focus on betting markets. Betting markets are selected for study because they incorporate features highly appropriate to a study of information efficiency, in particular the fact that each bet has a well-defined end point at which its value becomes certain. Using international examples, this book reviews and analyses the issue of information efficiency in both financial and betting markets. Part I is an extensive survey of the existing literature, while Part II presents a range of readings by leading academics. Insights gained from the book will interest students of financial economics, financial market analysts, mathematicians and statisticians, and all those with a special interest in finance or gambling.

More Strategies to Make Even Greater Profit and Boost Long-Term Success (betting, Strategy, Profit, Betfair, Win, Money)

How to make serious money trading betting exchanges

Horses Win Market

American Casino Guide

Information Efficiency in Financial and Betting Markets

Mastering Tennis Trading

Listing more than 700 casinos in 36 states, this bestselling guide is jam-packed with detailed information and includes 150 coupons providing more than \$1,000 in savings. Consumable.

Introduction The title of this book is a bold statement and one cannot really state this unless you put your money where your mouth is! I have written many books around UK horse racing systems and this one I really enjoyed due to the simplicity of this horse racing system and how easy it is to apply. The system uses the excellent free racing post website where you can obtain all the form data you need to use this system. Plus you do not have to be a form expert to understand it. I personally think horse racing pundits make heavy weather of horse racing form, i.e. looking at a horse's breeding and many other factors. I think this information just confuses the average punter. I have added a special bonus horse laying system in this book and I think you will enjoy it! This laying system is so easy to follow you will look back at all the bets you have placed in the past and wonder how did I get it so wrong! Yes it will hurt knowing how much money you lost when you should have not. Moving back onto the horse backing system, picking winners will be very easy for you and even more you will gain confidence and control in your betting. This horse racing system normally picks 2 to 3 horses per day in UK handicap horse racing markets. You should aim at using Betfair to place your bets due to the better prices and in-play tactic I will show you in this book. Understand the system before placing bets, I hope you enjoy it!

Financial spread betting is a huge industry. But who wins and who loses at this game? What do the winners do that differs from the losers? That is what this book is about. Malcolm Pryor uses the model of climbing a mountain to explain a disciplined, winning approach to spread betting. First a base camp must be established. This includes getting set up with the right corporate data, charting and accounts software, deciding what to bet on and what your time frame should be, learning the nuances of operating an account, controlling risk, and learning from other people's mistakes. Many spread bettors don't even get this far. Next, we start climbing the mountain; this means having strategies that are right for us. The whole of this section is devoted to illustrating strategies which can be used for spread betting, for example trend following, counter-trend strategies and delta-neutral strategies such as pairs trading. Finally, we make our assault on the summit of the mountain. This is where the winners set themselves apart from the losers. Issues covered here include trade planning, record keeping, performance reviews, more on risk management, psychology and continual development. In this enhanced second edition, you also benefit from: - Refreshed and improved trading and risk management techniques, incorporating four additional years of spread betting experience and changes in the markets. - Brand new advice on managing exposure. - Updated analysis of spread betting firms' behaviour, order types and other practical issues. Spread betting is great fun; almost anyone can enjoy the odd bet now and again. But if you want to make money from spread betting then it must be taken seriously and a disciplined, tactical approach is required. This book is the essential guide to get to the top of the mountain.

"An elegant and amusing account" of how gambling has been reshaped by the application of science and revealed the truth behind a lucky bet (Wall Street Journal). For the past 500 years, gamblers-led by mathematicians and scientists-have been trying to figure out how to pull the rug out from under Lady Luck. In The Perfect Bet, mathematician and award-winning writer Adam Kucharski tells the astonishing story of how the experts have succeeded, revolutionizing mathematics and science in the process. The house can seem unbeatable. Kucharski shows us just why it isn't. Even better, he demonstrates how the search for the perfect bet has been crucial for the scientific pursuit of a better world.

Betfair Football Trading

The Economics of Sports Betting

How To Find Winning Horses Easily

I you lay an unfit horse you will win, if you lay a fit horse you will lose. I teach you which horses are unfit to lay

Helping You to Find Your Trading Edge

Betting to Win

Whether your new to Exchange Trading or experienced this book explains how losing less is more important than winning, if your trading is going nowhere and your losing money you know you shouldn't Chapter One has the answer(s). My guidance and advices will help you to build up your trading edge essential for success.

Trading the Betfair and sporting markets in-play is rapidly growing in popularity thanks to the increased sporting coverage available on many different satellite and cable channels. Many people start by just using Betfair to obtain better odds than those available at the traditional bookmakers. They then perhaps do a little more research and learn to trade the markets, but to make a regular profit a serious, disciplined and planned approach needs to be employed in order to not only win but keep on winning. 'Mastering Betfair' will take the reader through many of the low-risk strategies developed by the author over the past 3 years. The book also aims to highlight to the Betfair user the importance of employing disciplines - such as managing risk - that are normally associated with the financial markets, and indeed it is hoped that the book will also highlight to the financial trader the unique opportunities that are available on Betfair.

A medium risk Trading System for high returns: A well balanced, self-sustained and easy to use Sports Exchange Horseracing Trading System with repetitive "entries" and "level-out" pre-set / manually adjusted odds Grab the best odds - don't just take the first offers Reduce Liability below potential Profit Level your winnings pre-race on favourite runner Set and forget - once desired odds and stakes have been matched Extremely mild recovery process on losing trades - where value can be recovered Real trades explained in detail Images to demonstrate every step Completed spreadsheets Result, adjustments and re-investment Just a little bit of math Trade like a pro - multiple races at the same time Set and forget with hours in advance No need to waste time on watching the event

This unique book delves into a number of intriguing issues and addresses several pertinent questions including, should gambling markets be privatized? Is the 'hot hand' hypothesis real or a myth? Are the 'many' smarter than the 'few' in estimating betting odds? How are prices set in fixed odds betting markets? The book also explores the informational efficiency of betting markets and the prevalence of corruption and illegal betting in sports.

Winning on Betfair for Dummies

Computers, Gambling, and Mathematical Modeling to Win

How Science and Math Are Taking the Luck Out of Gambling

A Professional Guide to Profitable Betting

The Perfect Bet

A Guide to Making Money Trading Spread Bets

*Packed with drills and tips for training and game days The fun and easy way to master the art of football coaching Volunteering as a youth football coach can be a great experience, both for you and your squad. But what if you've never coached before, or want to improve? Don't worry! This friendly guide explains football rules, shows you how to approach coaching, and gives you practical pointers on improving team skills and encouraging good sportsmanship. * Understand football rules * Develop a coaching philosophy * Teach football fundamentals * Run great training sessions * Lead your team during a game * Communicate effectively with parents*

How do sportsbooks make their lines? Which types of bets are the best? Can you beat the house? The Logic Of Sports Betting answers all these questions and more with a dash of humor and a whole lot of real talk about how it all works. Peek behind the counter and learn how sportsbooks operate. Combine that insider knowledge with why-didn't-I-think-of-that sports betting logic, and you have the winning formula. Ed Miller is a best-selling (over 300,000 copies sold) author of books on poker and gambling. This is his first book on sports betting, but maybe his favorite book to write so far. Matthew Davidow is a sports modeler, using proprietary methods to beat major sports betting markets for over 15 years, and co-founding two leading private sports analytics firms along the way. What people are saying about The Logic Of Sports Betting "Matt and Ed are two of the smartest minds in sports betting." - Rufus Peabody, professional sports bettor "As a sportsbook employee for 30-plus years, I find it difficult to read or watch anything about sports betting. But I could not put The Logic Of Sports Betting down. It's that good." - Robert Walker, Las Vegas bookmaker

Betfair is the world's leading online betting exchange. Launched in 2000, its annual revenues reached £145m in 2006. In the last year, Betfair has more than doubled its number of registered users. Since the first edition of the book was published, the total number of Betfair websites has risen to 18, and an Australian exchange has launched. The services Betfair offer have also expanded, including a telephone betting operation and new games including poker, blackjack and baccarat. This is the definitive insider's guide to playing - and winning - on Betfair. Written by Betfair insiders it gives you the full picture of how Betfair works; it explains the terms and jargon, helps you get started on the site, introduces every type of play - including poker and the Betfair Casino - and offers tips and insider know-how that both newcomers seasoned Betfair punters can use to maximise returns.

Tennis is the second biggest sport for in-play turnover in the betting markets. It offers fantastic potential for educated, professional traders to achieve high levels of profits. Mastering Tennis Trading gives you the tools to take a calm, strategic approach to tennis trading - in contrast to the emotional, impulsive trading style of many - and this will give you an edge in the markets. You will learn tennis trading strategies for the in-play markets on the online betting exchanges - the largest of which are Betfair and Betdaq. The strategies presented

will open your eyes to the possibilities in the in-play tennis markets and help you to add statistically-proven techniques to your trading armoury. This will give you a professional, organised trading script and prevent you from taking a haphazard, impulsive and purely gambling trading approach. Strategies featured include: - Backing the favourite when losing - Backing the server - Laying bad servers - Tiebreak trading - At the end of the first set - The deciding set - And many more! Guidance is given on basic areas such as a trading set-up and how to avoid technological issues, through to more advanced subjects such as assessing which trading strategies work best and which entry points provide the best risk/reward ratios, as well as avoiding specific danger points which will help to eradicate costly losses. There are also statistics, compiled over many hours, that reveal high-odds trading opportunities. With the help of Dan Weston, you will be able to improve your tennis enough to earn you a part-time income, or to eventually allow you to turn full-time once you have gained enough experience. You'll soon be on course to master tennis trading.

The 10 Keys to Disciplined and Profitable Betting

Winning Sports Betting

Winning at Internet Poker For Dummies

5 Winning Strategies to Make \$1500 Per Month Tax Free

Statistics Hacks

Sports Betting to Win

A guide to mastering the game online shows readers how to set up an account, secure funds, understand the terminology, and play the game.

It's March in Ireland - the flat season is about the start and Irish Times racing correspondent, Brian O'Connor has decided to boldly go where no racing correspondent has gone before. He puts his money where his mouth is and attempts to turn Euro 5,000 into Euro 50,000. But can he actually do it ... In Add A Zero, we join him on his quest as we're taken through the highs and the lows of the world of Irish racing, where we meet with leading personalities, trainers and jockeys such as Aidan O'Brien, Dermot Weld, Michael Kinane, John Magnier and many others. From drunken dinner parties to famous racecourses like the Curragh and Galway, the tips keep on coming - with mixed results! - in a book for racing buffs and novices alike. As the season progresses so does the book, but will Brian show that there's no such thing as a poor bookie? Or will his horse romp home? A betting man might ask 'what are the odds?' For years now the authors of this book have made a full time living from betting on football matches on betting exchanges, the primary one of these sites being Betfair. In this book the authors show how a complete beginner can start from scratch and make consistent profits from using a number of trading systems and betting strategies. Primarily aimed at those new to football trading and to betting exchanges, the book starts with an overview of how betting exchanges work and the mechanics of placing trades on Betfair. This then moves into a number of chapters which introduce the concepts of trading as opposed to gambling and explain how these principles can be applied to football matches anywhere in the world to make money. The authors outline in detail FIVE different football betting systems which can be used by even the complete novice to start making money today on Betfair. These systems are bolstered with practical advice and guidance around how to minimise losses, manage your bank and staking, use research tools to your advantage amongst other topics. This book is a must read for anyone serious about making money from sports betting.

We will use Betfair Exchange for demonstration purposes. There are other Sports Exchange sites – Smarkets, Matchbook, BetDaq - but Betfair is far ahead on number of users and amounts of money coming into play - liquidity. If you do not know how a Sports Betting Exchange works compared to usual Bookmakers – now is the time to do some research and learn. This Guide is not about that. Focus on: better odds, difference between Backing and Laying, Matched and Un-Matched bet, keeping an offer until matched, levelling profits across all results, how Double Chance works... We will keep this short and relevant, not to miss on any of the important details. No need to know the history of sports exchanges but only how they work – odds movement and value turning in your favour or not. When to go in and when to get out for a profit. Images at every step with real trades – also spreadsheets with how to keep track of your winnings and small recovery strategy on losing trades. See trading football Double Chance as any value trading: Stock, Forex, Cryptocurrencies, Gold... only that values change a lot faster – pre and during match duration. Nothing to do with betting, finding winners or losers – only “playing” the value/odds. This is a way of creating investments and money management.

Guaranteed Winning Systems for the Betting Exchange

Betfair Trading Made Simple: the Ultimate Guide to Getting Started

The 10 keys to disciplined and profitable betting

Sports Trading on Betfair

Winning on Betfair For Dummies

Lay, Back and Think of Winning

Learn how to bet on sports safely, smartly, and responsibly—and profit big—with this easy-to-use guide, perfect for beginners! Betting money on sports can be great fun and is a sure way to turn any sports game into an exciting must-watch event. However, it can be dangerous to the uninitiated—new gamblers can risk too much, bet randomly, or even lose it all. The Everything Guide to Sports Betting won't let that happen. Filled with tips, tricks, and tactics, this handy guide shows you how to place bets strategically. You'll learn all of the different types of bets you can make, how to spot a potentially profitable bet, and when to walk away. Covering all of the major sports leagues, The Everything Guide to Sports Betting will introduce you to the sports betting world and show you how to beat the casinos at their own games. In no time, you'll be a gambling pro—and cash in on some major wins!

UK Longshot Horse Racing System

Essential analysis and winning strategies to give you an edge in online tennis trading