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***Applied Sport Management Skills,
Third Edition With Web Study
Guide, takes a unique and effective
approach to teaching students how***

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to become strong leaders and managers in the world of sport. Organized around the central management functions—planning, organizing, leading, and controlling—this third edition addresses the Common Professional Component topics

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outlined by the Commission on Sport Management Accreditation (COSMA). The text explains important concepts but then takes the student beyond theories, to applying those management principles and developing management skills. This practical

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how-to approach, accompanied by unmatched learning tools, helps students put concepts into action as sport managers—developing the skills of creative problem solving and strategic planning, and developing the ability to lead, organize, and delegate. Applied

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Sport Management Skills, Third Edition, has been heavily revised and touts a full-color format with 1,300 new references. Content updates keep pace with industry trends, including deeper discussions of legal liability, risk management and equipment

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***management, servant leadership,
sport culture, and social media.
Particularly valuable are the special
elements and practical applications
that offer students real
opportunities to develop their skills:
Features such as Reviewing Their
Game Plan and Sport Management***

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Professionals @ Work (new to this edition) provide a cohesive thread to keep students focused on how sport managers use the concepts on the job. Applying the Concept and Time-Out sidebars offer opportunities for critical thinking by having the student think about how

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specific concepts relate to a sport situation or to the student's actual experiences in sports, including part-time jobs, full-time jobs, internships, and volunteer work. Self-Assessment exercises offer insight into students' strengths and weaknesses and how to address

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shortcomings. An enhanced web study guide is integrated with the text to facilitate a more interactive setting with which to complete many of the learning activities. Several of the exercises require students to visit a sport organization and answer questions

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to gain a better understanding of sport management. Skill-Builder Exercises present a variety of scenarios and provide step-by-step guidance on handling day-to-day situations such as setting priorities, conducting job interviews, handling conflict, and coaching employees to

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better performance. Sports and Social Media Exercises offer Internet-based activities that expose students to the role of social media in managing a sport organization. Students are required to use popular social media sites such as Facebook, Twitter, and

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LinkedIn and visit sport websites. Game Plan for Starting a Sport Business cases put students in the driver's seat and ask them to perform managerial activities such as developing an organization structure and formulating ideas on how to lead their employees. The

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web study guide allows students to complete most of the learning activities online or download them and then submit them to the instructor. Instructors will also have access to a suite of ancillaries: an instructor guide, test package, and presentation package. Applied

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Sport Management Skills, Third Edition, is a critical resource that provides students with a thorough understanding of the management principles used in sport organizations while also helping students developing their practical skills. Students will appreciate the

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opportunity to begin building a solid foundation for a fulfilling career in sport management. Already among the most important sectors of the US economy, the entertainment and media industries are continuing to grow worldwide. Fully updated, the tenth edition of

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Entertainment Industry Economics is the definitive reference on the economics of film, music, television, advertising, broadcasting, cable, casinos, publishing, arts and culture, performing arts, toys and games, sports, and theme parks. Its

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synthesis of a vast amount of data provides an up-to-date guide to the economics, financing, accounting, production, marketing, and history of these sectors in the United States and countries across the globe. This edition offers new material on streaming services, the

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relationship between demographics and entertainment spending, electromagnetic spectrum for broadcasters, and revised FASB accounting rules for film and television. Financial analysts and investors, economists, industry executives, accountants, lawyers,

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regulators, and journalists, as well as students preparing to join these professionals will benefit from this invaluable source.

INSPIRATION FOR THE ORIGINAL SERIES THE LINCOLN LAWYER – COMING SOON TO NETFLIX After taking on a foreclosure case,

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defense attorney Mickey Haller must prove his client's innocence -- but first he must follow a trail of black market evidence to its sinister end. Mickey Haller has fallen on tough times. He expands his business into foreclosure defense, only to see one of his clients

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accused of killing the banker she blames for trying to take away her home. Mickey puts his team into high gear to exonerate Lisa Trammel, even though the evidence and his own suspicions tell him his client is guilty. Soon after he learns that the victim had black market

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dealings of his own, Haller is assaulted, too -- and he's certain he's on the right trail. Despite the danger and uncertainty, Haller mounts the best defense of his career in a trial where the last surprise comes after the verdict is in. Connelly proves again why he

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"may very well be the best novelist working in the United States today" (San Francisco Chronicle).

***Applied Sport Management Skills
The Wall Street Journal Complete
Real Estate Investing Guidebook
Making the World Safe for Tourism
From Big Macs to "Zombie Banks,"***

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***the Indicators Smart Investors
Watch to Beat the Market
The Fifth Witness
Networking the Global Market
System
Almost Everything You Need to
Know About Leading the Good Life***

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Too many decisions. Too many choices. What today's smart consumer must have is a money-and-time-saving guide for conducting the "business of life"—both the big challenges, such as getting top-notch health care for the family

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*and the best education for the kids,
and the pleasurable ones, like
plotting the family summer
vacation. Nancy Keates and her
expert colleagues at The Wall Street
Journal provide all-new material
that gives the lowdown on: The*

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Savvy Traveler: How to cut to the chase and not only avoid the indignity of cramped plane seats and overpriced tickets, but also get the best and safest seats at the same time. The Fine Art of Dining and Drinking: Landing the hottest table

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in town—at a discount; picking wine without becoming a wine snob; and learning about “barley matters”—the newest, hottest beers. How to Speak Geek: Demystifying tech trends, with smart advice on not only what high-tech gadgets to

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*buy but how to shop for them.
Everything You Need to Know
About Buying, Selling and
Financing a Car: How to get the
best and safest vehicle at the best
price. Real Estate: Will the bubble
burst? Here's how to be an*

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informed buyer and seller along with the basics of remodeling and designing your home. How to Be an Informed Patient: Choosing a hospital, playing private investigator with your M.D., and learning about the tests you really

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ought to have (even if you have to pay for them yourself). Getting Real Bang for Your Education Bucks: What you need to know from preschool through college and graduate school. The Great Balancing Act: Managing work and

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family, and finding out how to avoid the overstretched child and parent syndromes. Financing Your Life: It was easy in the 1990s, but the world has changed dramatically. Here's how to deal with the new world of saving,

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investing and borrowing money. Shopping: The New Sex? Throw away your Kama Sutra. The number one thrill in shopping is getting a good deal—here's how to play the game and get the best stuff at the best price. The Wall Street

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Journal Guide to the Business of Life is both an instruction manual for living life to the fullest and a fun read about what really matters in the day-to-day. It has all the basic insight and information you need to navigate through life along

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*with hilarious side trips such as
“The Three-Decorator Experience”
and “Cruises: Sailing New Waters.”
Presents more than three hundred
alphabetically-arranged entries
covering all aspects of money and
finance.*

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Schiller explores how corporate domination is changing the political and social underpinnings of the Internet. He argues that the market driven policies which govern the Internet are exacerbating existing social inequalities.

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*A Place at the Table for Society
Statement of Disbursements of the
House as Compiled by the Chief
Administrative Officer from ...
Complete Personal Finance
Guidebook
Business Week*

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Monthly Digest of Corporation News Index

A financial expert provides
investors with a fundamental
introduction to the world of
money and investing;

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identifying market players,
strategies, and theories;
and covering such topics as
stocks, bonds, mutual funds,
and retirement planning.

Ranks one hundred
accredited, full-time
Masters of Business

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Administration programs throughout the United States and abroad, including listings of top schools for women and minorities, and top schools by industry and academic discipline.
An optimistic look at the

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future of American leadership by a brilliant young reporter A new generation is stepping up. There are now twenty-six millennials in Congress--a fivefold increase gained in the 2018 midterms alone.

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They are governing
Midwestern cities and
college towns, running for
city councils, and serving
in state legislatures. They
are acting urgently on
climate change (because they
are going to live it); they

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care deeply about student debt (because they have it); they are utilizing big tech but still want to regulate it (because they understand how it works). In *The Ones We've Been Waiting For*, TIME correspondent Charlotte

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Alter defines the class of young leaders who are remaking the nation--how grappling with 9/11 as teens, serving in Iraq and Afghanistan, occupying Wall Street and protesting with Black Lives Matter, and

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shouldering their way into a financially rigged political system has shaped the people who will govern the future. Through the experiences of millennial leaders--from progressive firebrand Alexandria Ocasio-Cortez to

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Democratic presidential hopeful Pete Buttigieg to Republican up-and-comer Elise Stefanik--Charlotte Alter gives the big-picture look at how this generation governs differently than their elders, and how they

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may drag us out of our current political despair. Millennials have already revolutionized technology, commerce, and media and have powered the major social movements of our time. Now government is ripe for

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disruption. The Ones We've
Been Waiting For is a
hopeful glimpse into a
bright new generation of
political leaders, and what
America might look like when
they are in charge.

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Guide to the Top Business
Schools 2004

The Wall Street Journal.

Complete Home Owner's
Guidebook

Towards a Non-autistic
Economy

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Complete Money & Investing
Guidebook

The Wall Street Journal
Guide to Understanding Money
& Investing
Den of Thieves

***Covers receipts and
expenditures of***

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appropriations and other funds.

Because starting a small business is not only a huge financial risk but also a complete lifestyle change, anyone who wants to be his or her own boss needs to

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approach entrepreneurship thoughtfully and with careful planning. That's why there is no better resource than The Wall Street Journal Complete Small Business Guidebook, a practical guide for turning your entrepreneurial dreams

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***into a successful company,
from America's most trusted
source of financial advice. It
answers would-be business
owners' biggest
question—how do I fund my
venture?—then explains the
mechanics of building,***

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running and growing a profitable business. You'll learn: • How to write a winning business plan • Secrets to finding extra money during the lean years and beyond • Ways to keep your stress in check while

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***maintaining a work/life
balance • How to manage
your time, including taking
vacations and dealing with
sick days • Strategies for
keeping your business
running smoothly—from
investing in technology to***

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***hiring the right people •
Marketing and management
basics • When angel investors
or venture capital might be an
appropriate way to grow •
How to execute your exit
strategy Running the show
may not always be easy, but***

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the rewards can be tremendous. You may be on the job 24/7, but you have the freedom to call the shots, to hire whomever you want, to work when you want and to take your business as far as you want to go.

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A study of the social and political impacts of tourism. It explores how and why tourism aligned itself with political power; how it became embedded within non-tourist institutions like the World Bank; and how, since

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***World War II, it has become
an instrument of international
development policy.***

***Mergers of Teaching Hospitals
in Boston, New York, and
Northern California***

***Resisting Hostile Takeovers
The Wall Street Journal***

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A Novel

***The Encyclopedia of Money
The Wall Street Journal Guide
to Business Schools***

***Written by the first woman
director of the Gillette
Company, this unique book***

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***relates how Gillette
successfully fought four
hostile takeover attempts,
won a proxy battle, and now
maintains a profitable
position.***

Tinderbox tells the

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***exclusive, explosive,
uninhibited true story of
HBO and how it burst onto
the American scene and
screen to detonate a
revolution and transform
our relationship with***

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television forever. The Sopranos, Game of Thrones, Sex and the City, The Wire, Succession...HBO has long been the home of epic shows, as well as the source for brilliant new movies,

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news-making documentaries, and controversial sports journalism. By thinking big, trashing tired formulas, and killing off cliches long past their primes, HBO shook off

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***the shackles of convention
and led the way to a bolder
world of content, opening
the door to all that was new,
original, and worthy of our
attention. In Tinderbox,
award-winning journalist***

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***James Andrew Miller
uncovers a bottomless trove
of secrets and surprises,
revealing new conflicts,
insights, and analysis. As he
did to great acclaim with
SNL in Live from New York;***

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***with ESPN in Those Guys
Have All the Fun; and with
talent agency CAA in
Powerhouse, Miller
continues his record of
extraordinary access to the
most important voices, this***

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time speaking with talents ranging from Abrams (J. J.) to Zendaya, as well as every single living president of HBO—and hundreds of other major players. Over the course of more than 750

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***interviews with key sources,
Miller reveals how fraught
HBO's journey has been,
capturing the drama and the
comedy off-camera and
inside boardrooms as HBO
created and mobilized a***

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***daring new content
universe, and, in doing so,
reshaped storytelling and
upended our entertainment
lives forever.***

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choose the format that best suits their learning preferences. This option is perfect for those students who focus on the textbook as their main course resource. Important Notice:

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Tinderbox

The Wall Street Journal

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***Guide to Understanding
Your Taxes***

***The King of Madison Avenue
How a New Generation of
Leaders Will Transform
America***

Poor's Cumulative Service

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The Case of Gillette

Traces the history of money and discusses stocks, bonds, mutual funds, futures, and options.

How to Win an Election is an ancient Roman guide for campaigning that is as up-to-date

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as tomorrow's headlines. In 64 BC when idealist Marcus Cicero, Rome's greatest orator, ran for consul (the highest office in the Republic), his practical brother Quintus decided he needed some no-nonsense advice on running a

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successful campaign. What follows in his short letter are timeless bits of political wisdom, from the importance of promising everything to everybody and reminding voters about the sexual scandals of your opponents to being a chameleon,

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putting on a good show for the masses, and constantly surrounding yourself with rabid supporters. Presented here in a lively and colorful new translation, with the Latin text on facing pages, this unashamedly pragmatic primer

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on the humble art of personal politicking is dead-on (Cicero won)--and as relevant today as when it was written. A little-known classic in the spirit of Machiavelli's Prince, How to Win an Election is required reading for politicians and

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everyone who enjoys watching them try to manipulate their way into office.

Famous for his colorful personality and formidable intellect, David Ogilvy transformed the advertising world. This work describes the

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creation of some of history's most famous advertising campaigns, and how Ogilvy's approach is still relevant for today's professionals. Make the Most of Your Biggest Asset in Any Market
The Cumulative Daily Digest of

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Corporation News

The Wall Street Journal Guide to
the Business of Life

Commercial West

MGMT

A Guide for Financial Analysis

A wonderfully irreverent

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and endlessly
entertaining guide—with
more than 80,000 copies
sold worldwide in
multiple languages—about
the indicators most
investors aren't

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following, but should
be! In order to make the
best possible investment
decisions, savvy
investors know that they
must pay close attention
to economic indicators.

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But while most are looking at conventional barometers like unemployment rates and housing statistics, the smartest investors are following the curious

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and often ignored indicators that offer a true sense of where the economy is and where it's heading. These factors have been proven to provide the vital

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information needed to
beat the market. Dow
Jones columnist Simon
Constable and respected
financial historian
Robert E. Wright offer
valuable tips and

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insight to help
investors forecast and
exploit sea changes in
the global macroeconomic
climate. Unlike other
investment handbooks,
Constable and Wright's

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guide explores the little-known economic indicators that the smartest investors watch closely in order to beat the stock market—from “Big Macs” to “zombie

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banks.” This valuable and informative read entertains and enlightens while offering essential advice on navigating the global economic climate.

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An easy-to-understand tutorial on the basics of personal finance takes readers step by step through the essentials of money management, banking,

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investment, insurance,
financial planning,
taxes, and more.

Original. 60,000 first
printing.

Most people return to
business school for an

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M.B.A. degree to
increase their
marketability in a
highly competitive
business environment.
How well they achieve
their goal depends in

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large measure on how the
business world views the
schools they attended.
For the first time ever,
The Wall Street Journal,
the world's most
respected business

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publication, along with
Harris Interactive, the
organization that
created the well-known
Harris poll, tells you
what corporate
recruiters from a wide

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variety of fields think about the M.B.A. programs they know so intimately. Nearly two years in the making, this is the only major survey that focuses

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exclusively on the
opinions of recruiters
-- the buyers of M.B.A.
talent. Twenty-seven
variables for each
school were evaluated,
variables that drive a

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recruiter to hire a
particular graduate,
such as their company's
long-term success with a
school's M.B.A.
graduates and the
students' communication

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and interpersonal skills, analytical and problem-solving abilities and leadership potential. This groundbreaking volume used the evaluations of

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more than sixteen
hundred recruiters,
appraising twenty-seven
variables for more than
two hundred schools in
order to arrive at
statistically valid

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ratings for fifty U.S.
and international M.B.A.
programs, as well as
recruiters' observations
on thirty-five more
business schools and
brief profiles on an

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additional seventy
schools. In addition to
the overall rankings,
The Wall Street Journal
Guide to Business
Schools ranks the best
public and private

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**schools, the top schools
by region, the top large
and small schools, the
top schools on top
attributes, schools that
are "hidden gems" and
business schools by**

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industry. Also evaluated
are schools' academic
excellence, the
collegiality (and
competitiveness) of each
school and the most
important school

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attributes. The corporate recruiters even list their personal favorites...and go on the record with extremely candid observations about both

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the business schools and
their graduates. The
first guide to business
schools published
exclusively as an e-
book, The Wall Street
Journal Guide to

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**Business Schools will
prove to be an
invaluable resource for
prospective students,
school faculty and
administrators -- and
recruiters themselves.**

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The Mill River Recluse
An Easy-to-Understand,
Easy-to-Use Primer That
Takes the Mystery Out of
Income Taxes
David Ogilvy and the
Making of Modern

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Advertising

**The WSJ Guide to the 50
Economic Indicators That
Really Matter**

Digital Capitalism

**Report of the Secretary
of the Senate**

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Your Map for a Brave New Real-Estate World The days of real-estate mania—when you really couldn't go wrong with buying a home, then selling it in a few years for a lot more than you paid for it—are over. Inflated prices and the “subprime” mortgage crisis have finally burst the

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bubble. Now, more than ever, it's important for current and prospective home buyers to understand just what they're getting into when they take that plunge—and to think smarter when it comes to making the most of their biggest asset. The Wall Street Journal.

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Complete Home Owner's Guidebook shows readers how to become savvy home buyers—and eventually owners—not only in this new, uncertain era but in any market: • Understand the benefits and pitfalls of owning versus renting • Make sense of the housing market—ask the

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important questions, factor in the unforeseen costs, and explode the big myths of home ownership • Take advantage of current opportunities if you're a first-time home buyer • Overcome the challenges if you're looking to trade up or cash out on your home for retirement • Make the

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best profit on your home in any market • Understand why your home—your number one asset—really isn't such a great investment From the Trade Paperback edition.

The sensational New York Times bestseller The Mill River Recluse

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reminds us that friendship, family, and love can come from the most unexpected places. Perfect for fans of Maeve Binchy. From the outside, Mill River looks like any sleepy little Vermont town where everyone knows everyone and people never need to lock their doors. There are

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newcomers for whom this appeals, from police officer Kyle Hansen and his daughter Rowen, who are starting over after heartache, to Claudia Simon, the schoolteacher who is determined to reinvent herself. But on closer inspection, there are those in Mill

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River—including a stealthy arsonist, a covetous nurse, and a pilfering priest—who have things they wish to hide. None more than the widow Mary McAllister, who for the past sixty years has secluded herself in her marble mansion overlooking the town. Most of the residents have

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never even seen the peculiar woman. Only the priest, Father O'Brien, knows the deep secrets that keep Mary isolated—and that, once revealed, will forever change the community. Praise for *The Mill River Recluse* “[Darcie] Chan’s sweet novel displays her talent. . . . A comforting

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book about the random acts of kindness that hold communities together.”—Kirkus Reviews “A heartwarming story.”—Examiner “A real page-turner.”—IndieReader Chronicles the dealings of four men who wreaked havoc with the American securities system--Michael

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Milken, Ivan Boesky, Martin Siegel,
and Dennis Levine

Entertainment Industry Economics
Raising Capital

The Wall Street Journal - September
1978 - 99

How to Win an Election

Monthly Digest of Corporation News

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...

Indiana National Bank V. Mobil Oil
Corporation

A fascinating look at the
difficulties involved in
merging health-care
institutions

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An accessible handbook designed for the average investor furnishes a comprehensive overview of the world of real-estate investment, explaining how to incorporate real-estate

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holdings into one's overall investment portfolio while discussing such topics as how to select investment properties, property management, and how to

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find the right deal.

Original. 30,000 first
printing.

Most small businesses cite
lack of capital is a major
constraint on growth.

"Raising Capital" focuses

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on non-bank sources of capital since banks only lend to companies that fit a very narrow profile. The topics covered include:

- (i) capital sources entrepreneurs can tap when

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they are too small or
unusual for banks, (ii)
angel investors and
venture capital, (iii)
where to look for angels,
venture capitalists and
other capital sources,

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(iv) how to pitch your company and close the deal, (v) deal terms and issues that arise when negotiating a deal, (vi) going public through an IPO or little known small

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public offerings, (viii) asset based lenders, and (ix) other financing vehicles including: bond, commercial paper, PIPEs and securitization. The scope of the book ranges

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from capital for
entrepreneurs who have
little more than an idea,
to capital for top rated
companies.

HBO's Ruthless Pursuit of
New Frontiers

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The Wall Street Journal.
Complete Small Business
Guidebook
The Ones We've Been
Waiting For
An Ancient Guide for
Modern Politicians

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Provides information on types of taxes, recent changes in IRS tax code, tax planning, and more