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"Ventures is a six-level, four-skills, standards-based, integrated-skills series that empowers students to achieve their academic

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and career goals... Each of the core student's book contains ten topic-focused units, interspersed with five review units."--p.viii of student's book.

Ventures is a six-level, standards-based ESL series for adult-education ESL. The Workbook

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provides reinforcement exercises for each lesson in the Student's Book, an answer key for self-study, grammar charts, and examples of a variety of forms and documents.

Structured around the idea that innovation is at the core of

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successful entrepreneurship, New Venture Creation: An Innovator's Guide to Startups and Corporate Ventures, Second Edition by Marc H. Meyer and Frederick G. Crane is an insightful, applied-methods guide that establishes innovation as a necessary first step before

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writing a business plan or developing a financial model. With a focus on pragmatic methods, this guide helps students develop the innovative concepts and business plans they need to raise start-up capital.

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the "Myth of the Visionary" and shows you how you can implement proven, actionable techniques to create products and disrupt existing markets on your way to entrepreneurial success. This guide combines the concepts of customer insight, rapid

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experimentation, and actionable data from the Lean Startup methodology to allow individuals, teams, or even entire companies to solve problems, create value, and ramp up their vision quickly and efficiently.

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profound pull of the
American wilderness on our***

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imagination; the allure of high-risk activities to young men of a certain cast of mind; the complex, charged bond between fathers and sons. "Terrifying... Eloquent... A heart-rending

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drama of human yearning."
***—New York Times In April
1992 a young man from a
well-to-do family hitchhiked
to Alaska and walked alone
into the wilderness north of
Mt. McKinley. He had given***

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\$25,000 in savings to charity, abandoned his car and most of his possessions, burned all the cash in his wallet, and invented a new life for himself. Four months later,

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his decomposed body was found by a moose hunter. How Christopher Johnson McCandless came to die is the unforgettable story of Into the Wild. Immediately after graduating from

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***college in 1991,
McCandless had roamed
through the West and
Southwest on a vision quest
like those made by his
heroes Jack London and
John Muir. In the Mojave***

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Desert he abandoned his car, stripped it of its license plates, and burned all of his cash. He would give himself a new name, Alexander Supertramp, and, unencumbered by money

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and belongings, he would be free to wallow in the raw, unfiltered experiences that nature presented. Craving a blank spot on the map, McCandless simply threw the maps away. Leaving

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***behind his desperate
parents and sister, he
vanished into the wild. Jon
Krakauer constructs a
clarifying prism through
which he reassembles the
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McCandless's short life. Admitting an interest that borders on obsession, he searches for the clues to the drives and desires that propelled McCandless. When McCandless's

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innocent mistakes turn out to be irreversible and fatal, he becomes the stuff of tabloid headlines and is dismissed for his naiveté, pretensions, and hubris. He is said to have had a death

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wish but wanting to die is a very different thing from being compelled to look over the edge. Krakauer brings McCandless's uncompromising pilgrimage out of the

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***shadows, and the peril,
adversity, and renunciation
sought by this enigmatic
young man are illuminated
with a rare
understanding--and not an
ounce of sentimentality.***

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heartbreaking, Into the
Wild is a tour de force. The
power and luminosity of Jon
Krakauer's storytelling blaze
through every page.***

Ventures Level 1

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***Workbook Cambridge
University Press
An engaging guide to
excelling in today's venture
capital arena Beginning in
2005, Brad Feld and Jason
Mendelson, managing***

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***directors at Foundry Group,
wrote a long series of blog
posts describing all the
parts of a typical venture
capital Term Sheet: a
document which outlines
key financial and other***

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terms of a proposed investment. Since this time, they've seen the series used as the basis for a number of college courses, and have been thanked by thousands of people who have used the

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information to gain a better understanding of the venture capital field. Drawn from the past work Feld and Mendelson have written about in their blog and augmented with newer

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***material, Venture Capital
Financings puts this
discipline in perspective
and lays out the strategies
that allow entrepreneurs to
excel in their start-up
companies. Page by page,***

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this book discusses all facets of the venture capital fundraising process. Along the way, Feld and Mendelson touch on everything from how valuations are set to what

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externalities venture capitalists face that factor into entrepreneurs' businesses. Includes a breakdown analysis of the mechanics of a Term Sheet and the tactics needed to

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***negotiate Details the
different stages of the
venture capital process,
from starting a venture and
seeing it through to the
later stages Explores the
entire venture capital***

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ecosystem including those who invest in venture capitalist Contain standard documents that are used in these transactions Written by two highly regarded experts in the world of

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venture capital The venture capital arena is a complex and competitive place, but with this book as your guide, you'll discover what it takes to make your way through it.

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term perspective on private
markets (private equity,
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***academic rigour with
extensive practical
experience. The content has
been fully revised to reflect
developments and
innovations in private
markets, exploring new***

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strategies, changes in structuring and the drive of new regulations. New sections have been added, covering fund raising and fund analysis, portfolio construction and risk

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measurement, as well as liquidity and start-up analysis. In addition, private debt and private real assets are given greater focus, with two new chapters analysing the

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"Many interesting developments have occurred in the world of venture capital since the publication of the first edition of this book in 2006, which prompted us to revise the book for the second edition. While the

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organization of the book remains unchanged, many of the chapters are substantially rewritten. For example, in Chapter 5, we re-ranked top VC firms, incorporating the latest performance statistics, fundraising and investment

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activities, notable exits, and (as always) our subjective opinions. In Chapter 6, we examine further evidence of the deepening globalization of the industry. In Chapters 3, 4, and 7, we analyze the impact of the 1999-2000 Internet

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bubble years on the VC risk and returns, as investments made in those years are finally mature and thus now a part of the performance evaluation analysis. We also incorporated expositional improvements throughout the

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book based on reader feedback on the first edition. Another feature of the new edition is that the VCV model, used extensively in Part III of the book, is now available as a Web-based application available on <http://VCVtools.com>. Significant

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collaborative efforts went into developing this tool, which we believe will be of interest to a broad audience, including practitioners interested in valuing VC-backed company stocks and employee stock options"

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If you want your startup to succeed, you need to understand why startups fail. “ Whether you ’ re a first-time founder or looking to bring innovation into a corporate environment, Why Startups Fail is essential

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reading. ” —Eric Ries, founder and CEO, LTSE, and New York Times bestselling author of The Lean Startup and The Startup Way Why do startups fail? That question caught Harvard Business School professor Tom Eisenmann by

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surprise when he realized he couldn't answer it. So he launched a multiyear research project to find out. In *Why Startups Fail*, Eisenmann reveals his findings: six distinct patterns that account for the vast majority of

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startup failures. • Bad Bedfellows. Startup success is thought to rest largely on the founder ' s talents and instincts. But the wrong team, investors, or partners can sink a venture just as quickly. • False Starts. In following the oft-cited

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advice to “ fail fast ” and to
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confidence to expand. • Speed Traps. Despite the pressure to “get big fast,” hypergrowth can spell disaster for even the most promising ventures. • Help Wanted. Rapidly scaling startups need lots of capital and talent, but

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stories of ventures that failed to fulfill their early promise—from a home-furnishings retailer to a concierge dog-walking service, from a dating app to the inventor of a sophisticated social robot, from a fashion brand to a startup

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deploying a vast network of charging stations for electric vehicles—Eisenmann offers frameworks for detecting when a venture is vulnerable to these patterns, along with a wealth of strategies and tactics for avoiding

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them. A must-read for founders at any stage of their entrepreneurial journey, *Why Startups Fail* is not merely a guide to preventing failure but also a roadmap charting the path to startup success. Undergraduate course in

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to use innovation to stand out in the crowd – it ' s not just about technology Whether you ' re a first-time or repeat entrepreneur, Disciplined Entrepreneurship gives you the tools you need to improve your odds of making a product

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people want. Author Bill Aulet is the managing director of the Martin Trust Center for MIT Entrepreneurship as well as a senior lecturer at the MIT Sloan School of Management. For more please visit <http://disciplinedentrep>

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