

Vasant Desai Entrepreneurship

This book presents a wide range of issues involved in entrepreneurship and small industry. The book has 12 chapters divided in two parts. Part A: Entrepreneurship Consisting of Concept of Entrepreneurship, Entrepreneur, Entrepreneurial Competency and Development of Entrepreneurial Competency. Part B: Small Business: Consisting of Introduction to Small Scale Industries, Enterprise Creation, Business Plan, Support Agencies for Implementation of the Project and Sickness in Small Scale Industries. This book will serve as a textbook for various courses like B.Com. B.B.M. B.E. M.B.A. of all Indian universities. Key Features: * Charts are provided for easy understanding of the concepts. * Proformas * Profiles of Successful Entrepreneurs * Questionnaires * Skill Development Exercises * Exercises for self evaluation and objective type and application type questions

In Indian context.

Dynamics of Entrepreneurial Development and Management

Entrepreneurship Development in India

Entrepreneurship Development and Busines Communication

The Dynamics of Entrepreneurship Development Management

Small Scale Enterprises

Study conducted at fifty small scale enterprises in Hyderabad and Secunderabad, two cities of Andhra Pradesh, India.

Project management and entrepreneurship are the two faces of a coin, are assuming greater importance in the 90's and are bound to be one of the dominant topics of discussion and study during this millennium. This is as it should be to accelerate the pace of industrialisation as an important plank of economic growth. Successful new business ventures and economic development do not just happen. They are the result of the combination of right environment, planning, effort, and innovation. And this right mix can only be achieved by the entrepreneurs. They provide a clear blueprint for stimulating research, technology, finance to help promote matured enterprises. At the same time, they enrich the eco-system and give a boost to economic growth. They also drive towards top performance maintaining healthy profitability, enhancing shareholder value, responsive to customer needs, delivering products and services of high quality, and ability to thrive in a competitive environment. All in all, it improves verveance to become value creating enterprises with a strong leadership combined with a well communicated vision, a focused strategy, a clear competence profile, customer satisfaction and investing in organisational excellence. The unique book has been designed for performing entrepreneurs with high potential to be effective project managers / entrepreneurs. To students it strives to provide an upright in sight into project management and entrepreneurship.

Small-scale Industries and Entrepreneurship

Project formulation for small industry Formulation- appraisal and financing

FINANCIAL MARKETS AND FINANCIAL SERVICES.

ENTREPRENEURSHIP MANAGEMENT.

Spirit of Enterprise

Designed primarily as a textbook for undergraduate students of commerce, this accessible and easy-to-read text gives a clear exposition of the theory and practice of entrepreneurship. It exposes the readers to the entrepreneurial culture and industrial growth in India. The intricate theories involved in entrepreneurship are explained in a step-by-step manner, supported by a large number of tables and figures. The thorough discussion on promotion of venture and raising of funds is aimed at enabling the potential entrepreneurs to set up and successfully manage their own small business units. Separate chapters on Women Entrepreneurship and Rural Entrepreneurship make this text a class apart. Besides undergraduate students of commerce, students of management and EDP trainers will also find this text extremely useful. Above all, all those who are interested in and enthusiastic about setting up their own small units will find the book quite handy.

"A good entrepreneur is one who is capable of inspiring confidence in people, and has ability to motivate them to work with him in fulfilling the economic goals set by him." Introduction Entrepreneurship plays an imperative role in the growth of any society. Development of entrepreneurship culture and qualitative business development services are the major requirements for industrial growth. Entrepreneurship emerges from an individual's creative spirit in long-term business ownership, employment creation, capital formation and economic security. Entrepreneurial skills are essential for industrialization and for alleviation of mass unemployment and poverty. As technology speeds up lives, women are an emerging economic force, which cannot neglect by the policy makers. The world's modern democratic economy depends on the participation of both sexes. Global markets and women were not often use in the same sentence, but increasingly, statistics show that women have economic clout-most visibly as entrepreneurs and most powerfully as consumers. Today, women in advanced market economies own more than 25% of all businesses and women owned businesses in Africa, Asia, Eastern Europe and Latin America are growing rapidly. In some regions of the world, transformation of market economy, women entrepreneurs is a growing trend. However, in India, the actual participation of women in income generating activities is quite unsatisfactory, only 8% of the small-scale manufacturing units have owned and operated by women.

Small Business and Entrepreneurship

Entrepreneurship Development and Small Business Enterprise

Entrepreneurial Development

Fundamentals of Entrepreneurship

WOMEN ENTREPRENEURS AND ENTREPRENEURSHIP DEVELOPMENT

Entrepreneurial DevelopmentDynamics of Entrepreneurial Development and ManagementENTREPRENEURSHIP MANAGEMENT.Small Business and EntrepreneurshipI. K. International Pvt Ltd

This book is intended to serve as a textbook for Engineering and Management courses. It seeks to develop an understanding of the concepts of management and entrepreneurship. The chapters are well planned to cover basic functions of management and entrepreneurship, small scale industry, institutional support and project preparation. SALIENT FEATURES: * Comprehensive and easy to understand, requires no previous knowledge of the subject. *

Presented in a simple and systematic manner. * Review questions for the benefit of students.

The Dynamics of Entrepreneurial Development and Management

Development of New Enterprises

Entrepreneurship Development: Text and Cases

FUNDAMENTALS OF ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT.

Indian Financial System

The concept of "Entrepreneurial Studies" has appreciably changed in nature and content over the years. It is no longer considered an assortment of all sorts of arbitrary facts and figures to choose fro. Instead, it is now increasingly becoming more of a systematic, purposeful and objective study of a wide range of disciplines, cultural variances, value systems and environment around us.Entrepreneurial development and management has become to be recognized globally as the key to rapid and suitable economic development as well as the welfare and progress of mankind.

Management and Entrepreneurship provides a complete overview of managerial decision-making responsibilities and the role played by entrepreneurship in developing an organization. Starting with the definition of management, the various facets of managerial roles and a broad account of the history of development of management thought, the book provides in-depth discussions on the nature, importance, and purpose of planning. It elaborates further on the importance of organizing and staffing, and directing and controlling. The discussion moves on to introduce the concept of entrepreneurship as a business development tool. Special emphasis is placed on entrepreneurship in the Indian environment with detailed discussions on the development of small-scale industry, the role of institutional support, and the importance of preparation of projects for entrepreneurial ventures. The book lays emphasis on simplified definitions and point-wise presentation of theoretical concepts. By adopting an application-oriented approach, it also provides numerous real-life examples, vivid illustrations, and inspirational case studies which play the dual role of explaining concepts as well as instilling entrepreneurial zeal in students.

Nurturing Growth, Harnessing Excellence

Entrepreneurship and technology

SMALL-SCALE ENTERPRISES AND ENTREPRENEURSHIP ECOSYSTEM.

Entrepreneurship Management (Text and Cases)

About the Book: Of late, academicians of technical education have felt the importance of "Management" and "Entrepreneurship". Engineers need to manage their departments/sections/subordinates, and Entrepreneurship helps the large pool of technical manpower in developing small-scale industries in high tech areas thereby contributing to the economy of the country. This book covers both 'Management' and 'Entrepreneurship'. The first chapters of this book deal with Management, Planning, Organizing and Staffing, Directing and Controlling. The last four chapters deal with Entrepreneurship, Small-Scale Industries, Institutional support and Project formulation. Adequate number of simple examples with which the students are familiar are included in each chapter. In addition, each chapter contains student learning activities to give the readers a chance to enhance the learning process. Though the book is written keeping in mind the syllabus of Visvesvaraya Technological University, yet it is useful for B.Com, BBM, DBM., PGDBM and MBA students also. Contents: Management Planning Organizing and Staffing Directing and Controlling Entrepreneurship Small-Scale Industries Institutional Support Preparation of Project.

Entrepreneurship & Management

Management and Entrepreneurship

The Entrepreneur, Entrepreneurship and Development Principles, Programmes and Policies

Development and Management

Management & Entrepreneurship