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Geoffrey Berg, a graduate of Cambridge University, England, believes the case for atheism has never been put in as forceful and logically cogent a way as it merits, least of all by the great philosophers. In this book he sets out to remedy that by strengthening some traditional atheistic arguments and by initiating some new logical arguments for atheism. Geoffrey Berg develops six simple completely logical arguments in clear language that practically everybody can understand in a way that has never been done before to prove that belief in God is not merely unsupported by Logic but is actually contrary to Logic. This is a groundbreaking book because it is probably the first attempt by a single author that devotes an entire book to absolutely disproving the existence of God, all the time matching verbal arguments with strictly logical formulations of the argument. It aims to crystallize the case for atheism in a way that has not been done before. It is likely in retrospect to be seen as a landmark book because some of the novel arguments in this book are likely to be used hereafter by people around the world.

Summary This book is a comprehensive guide to the 1Z0-803 exam. You'll explore a wide range of important Java topics as you systematically learn how to pass the certification exam. Each chapter starts with a list of the exam objectives covered in that chapter. You'll find sample questions and exercises designed to reinforce key concepts and to prepare you for what you'll see in the real exam, along with numerous tips, notes, and visual aids throughout the book. About This Book To earn the OCA Java SE 7 Programmer Certification, you need to know your Java inside and out, and to pass the exam it's good to understand the test itself. This book cracks open the questions, exercises, and expectations you'll face on the OCA exam so you'll be ready and confident on test day. OCA Java SE 7 Programmer I Certification Guide is a comprehensive guide to the 1Z0-803 exam. You'll explore important Java topics as you systematically learn what is required. Each chapter starts with a list of exam objectives, followed by sample questions and exercises designed to reinforce key concepts. It provides multiple ways to digest important techniques and concepts, including analogies, diagrams, flowcharts, and lots of well-commented code. Written for developers with a working knowledge of Java who want to earn the OCA Java SE 7 Programmer I Certification. Purchase of the print book includes a free eBook in PDF, Kindle, and ePub formats from Manning Publications. What's Inside Covers all exam topics Hands-on coding exercises How to avoid built-in traps and pitfalls About the Author Mala Gupta has been training programmers to pass Java certification exams since 2006. She holds OCA Java SE7 Programmer I, SCWCD, and SCJP certifications. Table of Contents Introduction Java basics Working with Java data types Methods and encapsulation String, StringBuilder, Arrays, and ArrayList Flow control Working with inheritance Exception handling Full mock exam

An innovation classic. From Steve Jobs to Jeff Bezos, Clay Christensen's work continues to underpin today's most innovative leaders and organizations. A seminal work on disruption—for everyone confronting the growth paradox. For readers of the bestselling The Innovator's Dilemma—and beyond—this definitive work will help anyone trying to transform their business right now. In The Innovator's Solution, Clayton Christensen and Michael Raynor expand on the idea of disruption, explaining how companies can and should become disruptors themselves. This classic work shows just how timely and relevant these ideas continue to be in today's hyper-accelerated business environment. Christensen and Raynor give advice on the business decisions crucial to achieving truly disruptive growth and propose guidelines for developing your own disruptive growth engine. The authors identify the forces that cause managers to make bad decisions as they package and shape new ideas—and offer new frameworks to help create the right conditions, at the right time, for a disruption to succeed. This is a must-read for all senior managers and business leaders responsible for innovation and growth, as well as members of their teams. Based on in-depth research and theories tested in hundreds of companies across many industries, The Innovator's Solution is a necessary addition to any innovation library—and an essential read for entrepreneurs and business builders worldwide.

Illustrates the new features of Windows 10.

DOS for Dummies

Infotech Teacher's Book

How to Measure and Optimize Your Marketing Investment

Principles of Compiler Design

CCFP Certified Cyber Forensics Professional All-in-One Exam Guide

New Logical Disproofs of the Existence of God : Six Improved Arguments for Atheism

Google Hacking for Penetration Testers

This book provides the information that the readers need to take a creative approach to cooking with confidence.

*A comprehensive guide to help you cut through the hype in order to select the best E-Learning tools and vendors for your specific needs With its ability to both reduce operating costs and train more people, E-Learning is an attractive option for companies that are trying to balance business and educational goals. But in order to implement an E-Learning program, you'll have to wade through hundreds of learning management systems, learning content management systems, authoring schools, and collaboration environments to determine what solution will work best for your situation. In this in-depth book, recognized E-Learning experts William and Katherine Horton survey the entire field of E-Learning tools for you. They provide you with a systematic way to identify, evaluate, and choose products and services based on different E-Learning scenarios. In this no-holds barred look at E-Learning tools, the authors: * Arm you with a complete list of questions to ask vendors before you commit to a product * Describe product limitations throughout each chapter and include special Rant sections that you must read * Present tips and tricks as well as common mistakes to avoid * List potential vendors and contact information by tool category The companion Web site contains design forms, checklists of features to look for in the various tool categories, spreadsheets, and lists of specific tools and vendors.*

The financial crisis is just beginning for retail institutions. Ninety to ninety-five per cent of bank transactions are executed electronically today. The Internet, ATMs, call centres and smartphones have become mainstream for customers. But banks still classify these as alternative channels and maintain an organisation structure where Branch dominates thinking. Continued technology innovations, Web 2.0, social networking, app phones and mobility are also stretching traditional banking models to the limit. BANK 2.0 reveals why customer behaviour is so rapidly changing, how branches will evolve, why cheques are disappearing, and why your mobile phone will replace your wallet all within the next 10 years.

The standard scientific methodology in linguistics is empirical testing of falsifiable hypotheses. As such the process of hypothesis generation is central, and involves formulation of a research question about a domain of interest and statement of a hypothesis relative to it. In corpus linguistics the domain is text, and generation involves abstraction of data from text, data analysis, and formulation of a hypothesis based on inference from the results. Traditionally this process has been paper-based, but the advent of electronic text has increasingly rendered it obsolete both because the size of digital corpora is now at or beyond the limit of what can efficiently be used in the traditional way, and because the complexity of data abstracted from them can be impenetrable to understanding. Linguists are increasingly turning to mathematical and statistical computational methods for help, and cluster analysis is such a method. It is used across the sciences for hypothesis generation by identification of structure in data which are too large or complex, or both, to be interpretable by direct inspection. This book aims to show how cluster analysis can be used for hypothesis generation in corpus linguistics, thereby contributing to a quantitative empirical methodology for the discipline.

Creating and Sustaining Successful Growth

Batteries in a Portable World

From Sprockets and Rasters to Macro Blocks

Branded Male

Embedded Security in Cars

Modern Business Statistics with Microsoft Excel

Penetration Testing and Network Defense

You may be contemplating your first Linux installation. Or you may have been using Linux for years and need to know more about adding a network printer or setting up an FTP server. Running Linux, now in its fifth edition, is the book you'll want on hand in either case. Widely recognized in the Linux community as the ultimate getting-started and problem-solving book, it answers the questions and tackles the configuration issues that frequently plague users, but are seldom addressed in other books. This fifth edition of Running Linux is greatly expanded, reflecting the maturity of the operating system and the teeming wealth of software available for it. Hot consumer topics such as audio and video playback applications, groupware functionality, and spam filtering are covered, along with the basics in configuration and management that always have made the book popular. Running Linux covers basic communications such as mail, web surfing, and instant messaging, but also delves into the subtleties of network configuration—including dial-up, ADSL, and cable modems—in case you need to set up your network manually. The book canmake you proficient on office suites and personal productivity applications—and also tells you what programming tools are available if you're interested in contributing to these applications. Other new topics in the fifth edition include encrypted email and filesystems, advanced shell techniques, and remote login applications. Classic discussions on booting, package management, kernel recompilation, and X configuration have also been updated. The authors of Running Linux have anticipated problem areas, selected stable and popular solutions, and provided clear instructions to ensure that you'll have a satisfying experience using Linux. The discussion is direct and complete enough to guide novice users, while still providing the additional information experienced users will need to progress in their mastery of Linux. Whether you're using Linux on a home workstation or maintaining a network server, Running Linux will provide expert advice just when you need it.

The complete guide to pregnancy, day-by-day No other pregnancy book provides this level of detail, allied with such extraordinary photographs, 3D scans and illustrations which reveal in unprecedented clarity exactly what is happening to you and your baby every single day. From early fetal development to how your hormones prepare you for birth, learn from world-class experts. Plus, obstetricians, midwives and parents advise on your baby's development, medical matters, your changing body, diet, fitness and much more. A special hour-by-hour rundown of what to expect during and immediately after birth, plus further reassurance for the first two weeks of your baby's life, will give a helping hand through the culmination of your pregnancy, from pain relief to those first intimate and unique moments between you and your child.

This book will educate you on the Correct Process of Repairing The Entire Laptop, Including and concentrating more on Motherboard Repair Instruction, Screen Repairing, Component Level Diagnosing and Repairing. This is the 3rd Book Released By Author Garry Romano, The Worlds Leading Laptop Repair Technician, Author, and Consultant. The book will take you through the laptops disassembly process, Explaining in detail how to disassemble all laptops. You will then be taught all about Liquid Spills to Laptops. What to do, What not to do, How to Remove Liquid and How To Repair Any Damage from Liquid to parts or components. You will be shown all the various tools to be used in laptop repair both hand tools and electronic tools explained. This book will then explain the entire upper end repairing techniques. Replacing screens - how to- then it will show you in great detail how to disassemble the screen and repair or replace the LCD ccfl Bulb, the book will also discuss LED screens. You will be taught step by step how to solder a motherboard whether it is the components or the dc jack. The DC Jack Repair/Desoldering instructions are included. Most importantly, this book will teach you laptop motherboard repairing techniques. Learn to identify the parts and components on the motherboard, learn component replacement, motherboard testing techniques and more. This book also includes the authors Patented/Copyrighted and Trademarked Laptop Video Chip/GPU Motherboard Online Repair instruction. There is alot more included (Part Identification, Hard Drive Failure Issues etc...)so check it out now. Going Above And Beyond CompTia A+ Certification !!! "Having been born a freeman, and for more than thirty years enjoyed the blessings of liberty in a free State—and having at the end of that time been kidnapped and sold into Slavery, where I remained, until happily rescued in the month of January, 1853, after a bondage of twelve years—it has been suggested that an account of my life and fortunes would not be uninteresting to the public." -an excerpt

Prepare for the 1Z0-803 exam

Free as in Freedom [Paperback]

Rute User's Tutorial and Exposition

One-to-one Computing for Children

Windows 7 Para Dummies

English for Computer Users

Infotech, second edition, is a comprehensive course for intermediate level learners who need to be able to understand the English of computing for study and work. Thoroughly revised by the same author it offers up to date material on this fast moving area. The course does not require a specialist knowledge of computers on either the part of the student or the teacher. The 30 units are organized into seven thematically linked sections and cover a range of subject matter, from Input/output devices for the disabled to Multimedia and Internet issues. Key features of the Teacher's Book: - exhaustive support for the teacher, with technical help where needed - a photocopiable extra activities section - answer key and tapescripts The practical guide to simulating, detecting, and responding to network attacks Create step-by-step testing plans Learn to perform social engineering and host reconnaissance Evaluate session hijacking methods Exploit web server vulnerabilities Detect attempts to breach database security Use password crackers to obtain access information Circumvent Intrusion Prevention Systems (IPS) and firewall protections and disrupt the service of routers and switches Scan and penetrate wireless networks Understand the inner workings of Trojan Horses, viruses, and other backdoor applications Test UNIX, Microsoft, and Novell servers for vulnerabilities Learn the root cause of buffer overflows and how to prevent them Perform and prevent Denial of Service attacks Penetration testing is a growing field but there has yet to be a definitive resource that instructs ethical hackers on how to perform a penetration test with the ethics and responsibilities of testing in mind. Penetration Testing and Network Defense offers detailed steps on how to emulate an outside attacker in order to assess the security of a network. Unlike other books on hacking, this book is specifically geared towards penetration testing. It includes important information about liability issues and ethics as well as procedures and documentation. Using popular open-source and commercial applications, the book shows you how to perform a penetration test on an organization's network, from creating a test plan to performing social engineering and host reconnaissance to performing simulated attacks on both wired and wireless networks. Penetration Testing and Network Defense also goes a step further than other books on hacking, as it demonstrates how to detect an attack on a live network. By detailing the method of an attack and how to spot an attack on your network, this book better prepares you to guard against hackers. You will learn how to configure, record, and thwart these attacks and how to harden a system to protect it against future internal and external attacks. Full of real-world examples and step-by-step procedures, this book is both an enjoyable read and full of practical advice that will help you assess network security and develop a plan for locking down sensitive data and company resources. "This book goes to great lengths to explain the various testing approaches that are used today and gives excellent insight into how a responsible penetration testing specialist executes his trade." -Bruce Murphy, Vice President, World Wide Security Services, Cisco Systems

Chemoinformatics is equipped to impact our life in a big way mainly in the fields of chemical, medical and material sciences. This book is a product of several years of experience and passion for the subject written in a simple lucid style to attract the interest of the student community who wish to master chemoinformatics as a career. The topics chosen cover the entire spectrum of chemoinformatics activities (methods, data and tools). The algorithms, open source databases, tutorials supporting theory using standard datasets, guidelines, questions and do it yourself exercises will make it valuable to the academic research community. At the same time every chapter devotes a section on development of new software tools relevant for the growing pharmaceutical, fine chemicals and life sciences industry. The book is intended to assist beginners to hone their skills and also constitute an interesting reading for the experts.

Most innovations in the car industry are based on software and electronics, and IT will soon constitute the major production cost factor. It seems almost certain that embedded IT security will be crucial for the next generation of applications. Yet whereas software safety has become a relatively well-established field, the protection of automotive IT systems against manipulation or intrusion has only recently started to emerge. Lemke, Paar, and Wolf collect in this volume a state-of-the-art overview on all aspects relevant for IT security in automotive applications. After an introductory chapter written by the editors themselves, the contributions from experienced experts of different disciplines are structured into three parts. "Security in the Automotive Domain" describes applications for which IT security is crucial, like immobilizers, tachographs, and software updates. "Embedded Security Technologies" details security technologies relevant for automotive applications, e.g., symmetric and asymmetric cryptography, and wireless security. "Business Aspects of IT Systems in Cars" shows the need for embedded security in novel applications like location-based navigation systems and personalization. The first book in this area of fast-growing economic and scientific importance, it is indispensable for both researchers in software or embedded security and professionals in the automotive industry.

A Practical Guide to Video and Audio Compression

Marketing to Men

Speaking and Writing Strategies for the TOEFL iBT

E-learning Tools and Technologies

Building Smart Web 2.0 Applications

All-in-one, Multi-platform Game Development

A Distribution-Neutral Guide for Servers and Desktops

*Increase your TOEFL iBT score by increasing your speaking and writing scores. How? By using the strategy called argument mapping. Why argument mapping? Because the TOEFL iBT speaking and writing sections are all argument-based tasks. That means if you want high speaking and writing scores, you must know how to map out (develop and deliver) spoken and written arguments, quickly and proficiently. With argument mapping, you will be able to do just that. Best of all, you can apply argument mapping to all six speaking tasks and both writing tasks. That means you will spend less time reading about strategies and more time practicing them. You Will Also Learn: * Essential rhetorical strategies and opinion development strategies * Step-by-step basic responses for all speaking and writing tasks * Step-by-step advanced responses for all speaking and writing tasks * Step-by-step emergency responses for all speaking and writing tasks * How to revise your spoken and written responses to maximize scoring * How to rate spoken and written responses quickly and proficiently ARGUMENT DEVELOPMENT Learn basic and advanced argument development strategies to maximize your speaking and writing scores. By doing so, you can increase your TOEFL score. ARGUMENT MAPPING Learn test-proven speaking and writing strategies quickly and proficiently using the graphics-based strategy called argument mapping. SCORING STRATEGIES Learn how to think like a TOEFL rater so you know exactly what to say and write to maximize scoring.*

This book takes a serious historical and international look at the “digital pencil” movement to equip every student with a computing device with wireless connection. Using an ecological perspective as an overarching framework, and drawing on their own studies and available literature that illuminate the issues related to one-to-one computing, the authors present well-reasoned discussions about a set of complex and critical issue facing policy makers, educators, students, parents, and the general public. The Digital Pencil addresses four key questions: Is the digital pencil a good idea? The authors analyze the costs and benefits of one-to-one computing programs through consideration of multiple indicators and examine the evaluation reports of various projects within their analytical framework to present a comprehensive summary of outcomes of one-to-one computing projects. What happens when each child has a networked computer? The authors analyze existing data with the goal of gaining insights and making suggestions and recommendations for policy makers, teachers, and parents. What should schools purchase or lease - is there an ideal device? These authors examine the relative advantages and disadvantages of differer devices and implementation schemes. How do we know if one-to-one computing is making a difference? The authors review the evaluation plans of the various projects and propose a framework for comprehensive evaluation and research on one-to-one computing. This book is intended for researchers, school administrators, educational technology professionals, and policy makers in the U.S. and around the world, and as a supplemental text for advanced courses in education, technology, and technological innovation.

Learn all about Codecs--how they work, as well as design and implementation with this comprehensive, easy-to-use guide to compression. After reading this book, you will be able to prepare and distribute professional audio and video on any platform including streamed to the web, broadcast on-air, stored in PVRs, Burned onto CD-ROMs or DVDs, delivered by broadband, or viewed in Kiosk applications, PDA devices, and mobile phones.

Straightforward, easy-to-use Windows 7 reference and guide for Spanish speakers. Microsoft's Windows 7, the long-awaited replacement for Windows Vista has arrived, and now you can learn the basics of this new operating system with this practical guide. Understand the new user interface, set up your desktop, cover basic applications, and much more with this easy-to-follow book. Whether you're upgrading or starting fresh, this is the perfect basic reference. Introduces the operating system and shows you how to navigate the user interface, set up your desktop, and manage files Covers basic management of applications and data and how to print Helps you get things done online by setting up a user account and build a home network Shows you how to have fun with your new system by editing audio, burning CDs, creating videos, and more Explores troubleshooting issues, such as warning notices, finding missing files, transferring data from one PC to another, and more This is the basic Windows 7 reference you'll want to keep on hand.

The DAM Book

Laptop Repair Complete Guide

OCA Java SE 7 Programmer I Certification Guide

6th International Symposium, CMMR/ICAD 2009, Copenhagen, Denmark, May 18-22, 2009, Revised Papers

How Customer Behaviour and Technology Will Change the Future of Financial Services

Designing the Internet of Things

Beginning 3D Game Development with Unity 4

The only guide devoted exclusively to social media metrics Whether you are selling online, through a direct sales force, or via distribution channels, what customers are saying about you online is now more important than your advertising. Social media is no longer a curiosity on the horizon but a significant part of your marketing mix. While other books explain why social media is critical and how to go about participating, Social Media Metrics focuses on measuring the success of your social media marketing efforts. Success metrics in business are based on business goals where fame does not always equate to fortune. Read this book to determine: Why striving for more Twitter followers or Facebook friends than the competition is a failing strategy How to leverage the time and effort you invest in social media How to convince those who are afraid of new things that social media is a valuable business tool and not just a toy for the overly-wired Knowing what works and what doesn't is terrific, but only in a constant and unchanging world. Social Media Metrics is loaded with specific examples of specific metrics you can use to guide your social media marketing efforts as new means of communication.

The male market is exploding. Thanks to emerging social and cultural trends, men are becoming consumers to reckon with. In 1990 only 4% of men claimed to regularly use a skin care product. By 2015 the figure will have risen to 50%. Branded Male discusses the evolution of the male consumer and the desire of marketers to tap into the still underdeveloped male market. Crammed with facts and anecdotes, Branded Male analyses how to effectively brand products and services for the male market. Using a typical modern male's weekday as a template and examining all the influences affecting him, the book considers his exposure to brands and the ways marketers can exploit these channels, taking you through popular strategies for marketing to men. In his trademark style, Mark Tungate - the author of Fashion Brands: Branding Style from Armani to Zara - paints a portrait of the male consumer. From razor blades to beer, from aftershave to hotels, he finds out which marketing messages have the most impact on male wallets. Men's bank balances may never be the same again.

Take your idea from concept to production with this unique guide Whether it's called physical computing, ubiquitous computing, or the Internet of Things, it's a hot topic in technology: how to channel your inner Steve Jobs and successfully combine hardware, embedded software, web services, electronics, and cool design to create cutting-edge devices that are fun, interactive, and practical. If you'd like to create the next must-have product, this unique book is the perfect place to start. Both a creative and practical primer, it explores the platforms you can use to develop hardware or software, discusses design concepts that will make your products eye-catching and appealing, and shows you ways to scale up from a single prototype to mass production. Helps software engineers, web designers, product designers, and electronics engineers start designing products using the Internet-of-Things approach Explains how to combine sensors, servos, robotics, Arduino chips, and more with various networks or the Internet, to create interactive, cutting-edge devices Provides an overview of the necessary steps to take your idea from concept through production If you'd like to design for the future, Designing the Internet of Things is a great place to start.

This book constitutes the thoroughly refereed post-conference proceedings of the 6th International Symposium on Computer Music Modeling and Retrieval, CMMR 2009, held in Copenhagen, Denmark, in May 2009. The 25 revised full papers presented were specially reviewed and corrected for this proceedings volume. The conference's topics include auditory exploration of data via sonification and audification; real time monitoring of multivariate date; sound in immersive interfaces and teleoperation; perceptual issues in auditory display; sound in generalized computer interfaces; technologies supporting auditory display creation; data handling for auditory display systems; applications of auditory display.

A consumer's guide for trainers, teachers, educators, and instructional designers

Pregnancy Day By Day

A Handbook on Rechargeable Batteries for Non-engineers

Cluster Analysis for Corpus Linguistics

Including Motherboard and Component Level Repair!

Richard Stallman's Crusade for Free Software

Using Information Technology

CD-ROM contains: Electronic version of text in HTML format

Chronicles the life of the computer programmer, known for the launch of the operating system GNU Project, from his childhood as a gifted student to his crusade for free software.

MODERN BUSINESS STATISTICS, SE allows students to gain a strong conceptual understanding of statistics with a balance of real-world applications and a focus on the integrated strengths of Microsoft Excel 2013. To ensure student understanding, this best-selling, comprehensive text carefully discusses and clearly develops each statistical technique in a solid application setting.Microsoft Excel 2013 instruction, which is integrated in each chapter, plays an integral part in strengthening this edition's applications orientation. Immediately after each easy-to-follow presentation of a statistical procedure, a subsection discusses how to use Excel to perform the procedure. This integrated approach emphasizes the applications of Excel while focusing on the statistical methodology. Step-by-step instructions and screen captures further clarify student learning.A wealth of timely business examples, proven methods, and additional exercises throughout this edition demonstrate how statistical results provide insights into business decisions and present solutions to contemporary business problems. High-quality problems noted for their unwavering accuracy and the authors' signature problem-scenario approach clearly show how to apply statistical methods to practical business situations. New case problems and self-tests allow students to challenge their personal understanding. **Important Notice:** Media content referenced within the product description or the product text may not be available in the ebook version.

Debian GNU/Linux is one of the major Linux distributions available today. It is known as the most open" of the Linux distributions -- for its commitment to the free software principals, and its community-centricism. It is also known for its tradition of high-quality packages and package management tools, as well as its focus on security issues. Debian GNU/Linux(r) Bible focuses on common apps, GUIs, networking, and system administration. The Debian Project's Internet-based development model has helped the distribution achieve unparalleled Internet functionality. One of the most popular features in Debian GNU/Linux is "apt-get," which automates free network downloads of all software package updates, making the Debian CD the last CD you will ever need to keep your system up-to-date with Linux."

Linux

My Recipe Keeper

The Six Ways of Atheism

Social Media Metrics

Programming Collective Intelligence

Running Linux

Build Your Own .NET Language and Compiler

* Includes a complete QuickBasic compiler with source code. We cannot overstress that this is a huge marketing hook. Virtually every experienced programmer today started out with some version of Basic or QuickBasic and has at some point in their career wondered how it worked. The sheer nostalgia alone will generate sales. The idea of having QuickBasic for them to play with (or let their kids play with) will generate sales. * One of a kind book – nothing else comes close to this book. * Demystifies compiler technology for ordinary programmers – this is a subject usually covered by academic books in a manner too advanced for most developers. This book is pitched at a level accessible to all but beginners. * Teaches skills used in many other types of programming from creation of macro/scripting languages to file parsing.

One of the main concerns for digital photographers today is asset management: how to file, find, protect, and re-use their photos. The best solutions can be found in The DAM Book, our bestselling guide to managing digital images efficiently and effectively. Anyone who shoots, scans, or stores digital photographs is practicing digital asset management (DAM), but few people do it in a way that makes sense. In this second edition, photographer Peter Krogh -- the leading expert on DAM -- provides new tools and techniques to help professionals, amateurs, and students: Understand the image file lifecycle: from shooting to editing, output, and permanent storage Learn new ways to use metadata and key words to track photo files Create a digital archive and name files clearly Determine a strategy for backing up and validating image data Learn a catalog workflow strategy, using Adobe Bridge, Camera Raw, Adobe Lightroom, Microsoft Expression Media, and Photoshop CS4 together Migrate images from one file format to another, from one storage medium to another, and from film to digital Learn how to copyright images To identify and protect your images in the marketplace, having a solid asset management system is essential. The DAM Book offers the best approach.

Windows may rule the world of popular computing on PCs around the globe, but DOS still has a place in the hearts and minds of computer users who vaguely remember what a C prompt looks like. Even if DOS (with all its arcane commands and its drab, boring look) isn't your idea of the best way to get things done on a PC, you'll find plenty of fast and friendly help on hand with the third edition of DOS For Dummies. Here's a plain-speaking reference guide to all the command-line stuff and nonsense that makes DOS work, whether you're a native DOS user or are an occasional dabbler who needs the operating system to run all those cool games under Windows. DOS For Dummies, 3rd Edition, avoids all the technical jargon to cut to the heart of things with clear, easy-to-understand explanations and step-by-step help for Changing disks and drives Dealing with the DOS prompt Managing files Running DOS inside Windows Installing and running DOS-based software programs Working with the printer and serial ports Using the mouse and keyboard Troubleshooting problems Understanding DOS error messages All the basic DOS commands, from APPEND to XCOPY, are demystified to make life in DOS much more bearable. This handy guide has plenty of helpful tips and tricks for bending DOS to your will, without having to dedicate your life (and all your free time) to mastering this little corner of the PC. Author Dan Gookin's first edition of DOS For Dummies became an international best-seller. He considers himself a computer "guru" whose job it is to remind everyone that computers are not to be taken too seriously. His approach to computers is light and humorous, yet very informative.

Gookin mixes his knowledge of computers with a unique, dry sense of humor that keeps you informed - and awake.

Want to tap the power behind search rankings, product recommendations, social bookmarking, and online matchmaking? This fascinating book demonstrates how you can build Web 2.0 applications to mine the enormous amount of data created by people on the Internet. With the sophisticated algorithms in this book, you can write smart programs to access interesting datasets from other web sites, collect data from users of your own applications, and analyze and understand the data once you've found it. Programming Collective Intelligence takes you into the world of machine learning and statistics, and explains how to draw conclusions about user experience, marketing, personal tastes, and human behavior in general -- all from information that you and others collect every day. Each algorithm is described clearly and concisely with code that can immediately be used on your web site, blog, Wiki, or specialized application. This book explains: Collaborative filtering techniques that enable online retailers to recommend products or media Methods of clustering to detect groups of similar items in a large dataset Search engine features -- crawlers, indexers, query engines, and the PageRank algorithm Optimization algorithms that search millions of possible solutions to a problem and choose the best one Bayesian filtering, used in spam filters for email Spam filtering algorithms for classifying documents based on word types and other features Using decision trees not only to make predictions, but to model the way decisions are made Predicting numerical values rather than classifications to build price models Support vector machines to match people in online dating sites Non-negative matrix factorization to find the most independent features in a dataset Evolving intelligence for problem solving -- how a computer develops its skill by improving its own code the more it plays a game Each chapter includes exercises for extending the algorithms to make them more powerful. Go beyond simple database-backed applications and put the wealth of Internet data to work for you. "Bravo! I cannot think of a better way for a developer to first learn these algorithms and methods, nor can I think of a better way for me (an old AI dog) to reinvigorate my knowledge of the details." -- Dan Russell, Google "Toby's book does a great job of breaking down the complex subject matter of machine-learning algorithms into practical, easy-to-understand examples that can be directly applied to analysis of social interaction across the Web today. If I had this book two years ago, it would have saved precious time going down some fruitless paths." -- Tim Wolters, CTO, Collective Intellect

The Innovator's Solution

Securing Current and Future Automotive IT Applications

SAS For Dummies

Digital Asset Management for Photographers

Debian GNU/Linux Bible

Auditory Display

Windows 10 For Dummies

This book helps people find sensitive information on the Web. Google is one of the 5 most popular sites on the internet with more than 380 million unique users per month (Nielsen/NetRatings 8/05). But, Google 's search capabilities are so powerful, they sometimes discover content that no one ever intended to be publicly available on the Web including: social security numbers, credit card numbers, trade secrets, and federally classified documents. Google Hacking for Penetration Testers Volume 2 shows the art of manipulating Google used by security professionals and system administrators to find this sensitive information and " self-police their own organizations. Readers will learn how Google Maps and Google Earth provide pinpoint military accuracy, see how bad guys can manipulate Google to create super worms, and see how they can "mash up" Google with MySpace, LinkedIn, and more for passive reconnaissance.
• Learn Google Searching Basics Explore Google 's Web-based Interface, build Google queries, and work with Google URLs.
• Use Advanced Operators to Perform Advanced Queries Combine advanced operators and learn about colliding operators and bad search-fu.
• Learn the Ways of the Google Hacker See how to use caches for anonymity and review directory listings and traversal techniques.
• Review Document Grinding and Database Digging See the ways to use Google to locate documents and then search within the documents to locate information.
• Understand Google 's Part in an Information Collection Framework Learn the principles of automating searches and the applications of data mining.
• Locate Exploits and Finding Targets Locate exploit code and then vulnerable targets.
• See Ten Simple Security Searches Learn a few searches that give good results just about every time and are good for a security assessment.
• Track Down Web Servers Locate and profile web servers, login portals, network hardware and utilities.
• See How Bad Guys Troll for Data Find ways to search for usernames, passwords, credit card numbers, social security numbers, and other juicy information.
• Hack Google Services Learn more about the AJAX Search API, Calendar, Blogger, Blog Search, and more.

Get complete coverage of all six CCFP exam domains developed by the International Information Systems Security Certification Consortium (ISC)2. Written by a leading computer security expert, this authoritative guide fully addresses cyber forensics techniques, standards, technologies, and legal and ethical principles. You'll find learning objectives at the beginning of each chapter, exam tips, practice exam questions, and in-depth explanations. Designed to help you pass the exam with ease, this definitive volume also serves as an essential on-the-job reference. **COVERS ALL SIX EXAM DOMAINS:** Legal and ethical principles Investigations Forensic science Digital forensics Application forensics Hybrid and emerging technologies **ELECTRONIC CONTENT INCLUDES:** 250 practice exam questions Test engine that provides full-length practice exams and customized quizzes by chapter or by exam domain

Beginning 3D Game Development with Unity 4 is perfect for those who would like to come to grips with programming Unity. You may be an artist who has learned 3D tools such as 3ds Max, Maya, or Cinema 4D, or you may come from 2D tools such as Photoshop and Illustrator. On the other hand, you may just want to familiarize yourself with programming games and the latest ideas in game production. This book introduces key game production concepts in an artist-friendly way, and rapidly teaches the basic scripting skills you'll need with Unity. It goes on to show how you, as an independent game artist, can create interactive games, ideal in scope for today's casual and mobile markets, while also giving you a firm foundation in game logic and design. The first part of the book explains the logic involved in game interaction, and soon has you creating game assets through simple examples that you can build upon and gradually expand. In the second part, you'll build the foundations of a point-and-click style first-person adventure game—including reusable state management scripts, dialogue trees for character interaction, load/save functionality, a robust inventory system, and a bonus feature: a dynamically configured maze and mini-map. With the help of the provided 2D and 3D content, you'll learn to evaluate and deal with challenges in bite-sized pieces as the project progresses, gaining valuable problem-solving skills in interactive design. By the end of the book, you will be able to actively use the Unity 3D game engine, having learned the necessary workflows to utilize your own assets. You will also have an assortment of reusable scripts and art assets with which to build future games.
WWhat you " ll learn
How to build interactive games that work on a variety of platforms
Take the tour around Unity user interface fundamentals, scripting and more
Create a test environment and gain control over functionality, cursor control, action objects, state management, object metadata, message text and more
What is inventory logic and how to manage it
How to handle 3D object visibility, effects and other special cases
How to handle variety of menus and levels in your games development
How to handle characters, scrollers, and more
How to create or integrate a story/walkthrough
How to use the new Mecanim animation
Who this book is for
Students or artists familiar with tools such as 3ds Max or Maya who want to create games for mobile platforms, computers, or consoles, but with little or no experience in scripting or the logic behind games development.
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up the Game 19. Menus and Levels

The fun and easy way to learn to use this leading business intelligence tool Written by an author team who is directly involved with SAS, this easy-to-follow guide is fully updated for the latest release of SAS and covers just what you need to put this popular software to work in your business. SAS allows any business or enterprise to improve data delivery, analysis, reporting, movement across a company, data mining, forecasting, statistical analysis, and more. SAS For Dummies, 2nd Edition gives you the necessary background on what SAS can do for you and explains how to use the Enterprise Guide. SAS provides statistical and data analysis tools to help you deal with all kinds of data: operational, financial, performance, and more Places special emphasis on Enterprise Guide and other analytical tools, covering all commonly used features Covers all commonly used features and shows you the practical applications you can put to work in your business Explores how to get various types of data into the software and how to work with databases Covers producing reports and Web reporting tools, analytics, macros, and working with your data In the easy-to-follow, no-nonsense For Dummies format, SAS For Dummies gives you the knowledge and the confidence to get SAS working for your organization. Note: CD-ROM / DVD and other supplementary materials are not included as part of eBook file.

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