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manager. Discover how to improve your project management skills by defining a project brief, identifying stakeholders, and building a strong team. You'll also learn

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change, and make an
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***Few jobs in Hollywood are
as shrouded in mystery as
the role of the producer.
What does it take to be a***

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***producer, how does one
get started, and what on
earth does one actually
do? In So You Want to Be
a Producer Lawrence
Turman, the producer of
more than forty films,***

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***including The Graduate,
The River Wild, Short
Circuit, and American
History X, and Endowed
Chair of the famed Peter
Stark Producing Program
at the University of***

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***Southern California,
answers these questions
and many more.
Examining all the nuts
and bolts of production,
such as raising money
and securing permissions,***

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***finding a story and
developing a script,
choosing a director,
hiring actors, and
marketing your project,
So You Want to Be a
Producer is a must-have***

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***resource packed with
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first-hand advice from top
Hollywood producers,
writers, and directors,
offering invaluable help
for beginners and***

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comprehensive case study
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Graduate, this complete
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influential movers and shakers brims with useful tips and contains all the information you need to take your project from idea to the big screen. What really sets the best

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***managers above the rest?
It's their power to build a
cadre of employees who
have great inner work
lives—consistently
positive emotions; strong
motivation; and favorable***

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perceptions of the organization, their work, and their colleagues. The worst managers undermine inner work life, often unwittingly. As Teresa Amabile and

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***Steven Kramer explain in
The Progress Principle,
seemingly mundane
workday events can make
or break employees' inner
work lives. But it's
forward momentum in***

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***meaningful
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enhance inner work life
every day. The book
shows how to remove***

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***obstacles to progress,
including meaningless
tasks and toxic
relationships. It also
explains how to activate
two forces that enable
progress: (1)***

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catalysts—events that directly facilitate project work, such as clear goals and autonomy—and (2) nourishers—interpersonal events that uplift workers, including

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***encouragement and
demonstrations of respect
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The Time Trap
The 4 Day Week
Principles of
Management
Work in the 21st Century
Using Small Wins to
Ignite Joy, Engagement,

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and Creativity at Work

This book argues that Marxist theory is essential for understanding the contemporary industrialization of the form of artificial intelligence (AI) called machine learning. It includes a

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political economic history of AI, tracking how it went from a fringe research interest for a handful of scientists in the 1950s to a centerpiece of cybernetic capital fifty years later. It also includes a political economic

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study of the scale, scope and dynamics of the contemporary AI industry as well as a labour process analysis of commercial machine learning software production, based on interviews with workers and management in

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All companies around the world, ranging from tiny startups to giant technology firms. On the basis of this study, Steinhoff develops a Marxist analysis to argue that the popular theory of immaterial labour, which holds

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that information technologies increase the autonomy of workers from capital, tending towards a post-capitalist economy, does not adequately describe the situation of high-tech digital labour today. In the

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AI industry, digital labour remains firmly under the control of capital. Steinhoff argues that theories discerning therein an emergent autonomy of labour are in fact witnessing labour's increasing automation.

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school or around the conference table by big-time consultants. It was forged on the factory floors of the heartland by ordinary folks hoping to figure out how to save their jobs when their parent company, International

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management, safe work
environments, preventing
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management. Research
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boxes in each chapter
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expected of nurse
leaders, managers, and
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Managing Defined boxes

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in each chapter list key terminology related to leadership and management, and their definitions. Case Studies at the end of each chapter present

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real-world leadership
and management
situations and
illustrate how key
chapter concepts can be
applied to actual
practice. Critical

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Thinking Questions at the end of each chapter present clinical situations followed by critical thinking questions that allow you to reflect on chapter

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content, critically
analyze the information,
and apply it to the
situation. A new Patient
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discuss how patient

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highlight useful
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ingredient of marketplace success. Consumers have little tolerance for websites, apps, and devices that don't live up to their expectations, and the

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***book to be a valuable
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entrepreneur and business
innovator Andrew Barnes
makes the case for the four-***

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day work week as the answer to many of the ills of the 21st-century global economy. Barnes conducted an experiment in his own business, the New Zealand trust company Perpetual Guardian, and asked his staff

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to design a four-day week that would permit them to meet their existing productivity requirements on the same salary but with a 20% cut in work hours. The outcomes of this trial, which no business leader had

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previously attempted on these terms, were stunning. People were happier and healthier, more engaged in their personal lives, and more focused and productive in the office. The world of work has seen a dramatic shift in

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recent times: the former security and benefits associated with permanent employment are being displaced by the less stable gig economy. Barnes explains the dangers of a focus on flexibility at the expense of

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***hard-won worker protections,
and argues that with the four-
day week, we can have the
best of all worlds: optimal
productivity, work-life
balance, worker benefits and,
at long last, a solution to
pervasive economic inequities***

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such as the gender pay gap and lack of diversity in business and governance. The 4 Day Week is a practical, how-to guide for business leaders and employees alike that is applicable to nearly every industry. Using

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qualitative and quantitative data from research gathered through the Perpetual Guardian trial and other sources by the University of Auckland and Auckland University of Technology, the book presents a step-by-step

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***approach to preparing
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focused flexibility, from the
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to the often complex
legislative considerations.
The story of Perpetual
Guardian's unprecedented***

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work experiment has made headlines around the world and stormed social media, reaching a global audience in more than seventy countries. A mix of trenchant analysis, personal observation and actionable advice, The 4 Day

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