

Title Hyperlink Author Edition Anatomy

Human Anatomy, Media Update, Sixth Edition builds upon the clear and concise explanations of the best-selling Fifth Edition with a dramatically improved art and photo program, clearer explanations and readability, and more integrated clinical coverage. Recognized for helping students establish the framework needed for understanding how anatomical structure relates to function, the text's engaging descriptions now benefit from a brand-new art program that features vibrant, saturated colors as well as new side-by-side cadaver photos. New Focus figures have been added to help students grasp the most difficult topics in anatomy. This is the standalone book. If you want the package order this ISBN: 0321753267 / 9780321753267 Human Anatomy with MasteringA&P(TM), Media Update Package consists of: 0321753275 / 9780321753274 Human Anatomy, Media Update 0321754182 / 9780321754189 Practice Anatomy Lab 3. 0321765079 / 9780321765079 MasteringA&P with Pearson eText Student Access Code Card for Human Anatomy, Media Update 0321765648 / 9780321765642 Wrap Card for Human Anatomy with Practice Anatomy Lab 3.0, Media Update 080533737X / 9780805373738 Brief Atlas of the Human Body, A

Develop IT skills through an active, accessible approach to theory and practice, providing an ideal foundation for lower secondary students going on to study IT at CSEC® and for building real-life computer skills; fully updated to reflect the new curriculum and new approaches to IT teaching. - Build knowledge with straightforward introductions to theoretical concepts, key practical applications and new topics such as ethical use of computers and multimedia. - Support all learning styles with a range of questions - Multiple Choice, True or False, Short Answer, Research, Project and a fun Crossword puzzle. - Develop critical thinking and research skills with research projects. The answers can be found here: www.hoddereducation.co.uk/Log-on-to-IT-Answers

BUSINESS COMMUNICATION: PROCESS AND PRODUCT, 8e, is designed to prepare students for success in today's digital workplace. The textbook presents the basics of communicating in the workplace, using social media in a professional environment, working in teams, becoming a good listener, and presenting individual and team presentations. Authors Mary Ellen Guffey and Dana Loewy also offer a wealth of ideas for writing resumes and cover letters, participating in interviews, and completing follow-up activities. Optional grammar coverage in each chapter, including a comprehensive grammar guide in the end-of-book appendix, helps students improve their English language skills. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Appropriate for upper-division undergraduate- and graduate-level courses in computer vision found in departments of Computer Science, Computer Engineering and Electrical Engineering. This textbook provides the most complete treatment of modern computer vision methods by two of the leading authorities in the field. This accessible presentation gives both a general view of the entire computer vision enterprise and also offers sufficient detail for students to be able to build useful applications. Students will learn techniques that have proven to be useful by first-hand experience and a wide range of mathematical methods.

Why Dissection?

Book Parts

An Annual Cumulation of American Book Production ... As Cataloged by the Library of Congress and Recorded Both in 'Weekly Record' and in the Monthly Issues of the 'American Book Publishing Record', Arranged by Subject According to the Dewey Decimal Classification and Indexed by Author and by Title

The Guide to Establishing Credibility and Accelerating Relationships

Publication of the Association of College and Research Libraries, a Division of the American Library Association

Encyclopedia of Geographic Information Science

Charles Lutwidge Dodgson—known better by his pseudonym, Lewis Carroll—was a 19th century English logician, mathematician, photographer, and novelist. He is especially remembered for his children’s tale Alice’s Adventures in Wonderland and its sequel, Through the Looking Glass. By the time of Dodgson’s death in 1898, Alice (the integration of the two volumes) had become the most popular children’s book in England. By the time of his centenary in 1932, it was perhaps the most famous in the world. This book presents a complete catalogue of Dodgson’s personal library, with attention to every book the author is known to have owned or read. Alphabetized entries fully describe each book, its edition, its contents, its importance, and any particular relevance it might have had to Dodgson. The library not only provides a plethora of fodder for further study on Dodgson, but also reflects the Victorian world of the second half of the 19th century, a time of unprecedented investigation, experimentation, invention, and imagination. Dodgson’s volumes represent a vast array of academic interests from Victorian England and beyond, including homeopathic medicine, spiritualism, astrology, evolution, women’s rights, children’s literature, linguistics, theology, eugenics, and many others. The catalogue is designed for scholars seeking insight into the mind of Charles Dodgson through his books.

First published in 2003. Routledge is an imprint of Taylor & Francis, an informa company.

The term "blog" wasn't coined until 1999 and yet by 2004, it had become Merriam-Webster's Word of the Year. Globally, the number of blogs is doubling every six months, with more than 50 million blogs online today. Here to offer a unique overview of the emerging phenomenon that even armchair observers will find curiosity-satisfying is Dispatches from Blogistan: A Travel Guide for the Modern Blogger. Filled with practical, easy-to-implement advice for making blogging more enjoyable, useful, and profitable, this book covers everything from blogging and how it fits into the history of journalism to practical tips for planning and managing a blog, attracting and retaining an active readership. Written by noted technology journalist and interactive media veteran Su zanne Stefanac, the book features a fresh and succinct approach; quotes and commentary from noted and celebrity bloggers (author/futurist Bruce Sterling, NPR commentator Farai Chideya, Craig Newmark of craigslist.com, and Cory Doctorow, Being Boing editor and science fiction author, among others); an accompanying blog site (dispatchesfromblogistan.com); and more. Stefanac explores issues of trust, influence, privacy, discovery, and the power of collaborative discourse, making this is a blog book like no other!

Highly anticipated and fully updated, Anatomy of Writing for Publication for Nurses, Third Edition, is a practical and useful guide for nurses who need to bridge the gap from incomplete sentences to a published manuscript. Lead Author and Editor Cynthia Saver removes the fear and confusion most nurses have about the writing and publishing process. Along the way, 25 of nursing’s top writing experts and decision makers share important insights to help you increase the likelihood that your manuscript gets accepted for publication.

Principles and Methods

International Record of Medicine and General Practice Clinics

Teaching Anatomy

Anatomy of Writing for Publication for Nurses, Third Edition

HTML & XHTML: The Definitive Guide

Genetic and Anatomical Analysis of Flower Doubleness in Nicotiana Alata Link & Otto

The Encyclopedia of Geographic Information Science covers the essence of this exciting, new, and expanding field in an easily understood but richly detailed style. In addition to contributions from some of the best recognized scholars in GIScience, this volume contains contributions from experts in GIS’ supporting disciplines who explore how their disciplinary perspectives are expanded within the context of GIScience—what changes when consideration of location is added, what complexities in analytical procedures are added when we consider objects in 2, 3 or even 4 dimensions, what can we gain by visualizing our analytical results on a map or 3D display?

What would an anatomy of the book look like? There is the main text, of course, the file that the author proudly submits to their publisher. But around this, hemming it in on the page or enclosing it at the front and back of the book, there are dozens of other texts—page numbers and running heads, copyright statements and errata lists—each possessed of particular conventions, each with their own lively histories. To consider these paratexts—recalling them from the margins, letting them take centre stage—is to be reminded that no book is the sole work of the author whose name appears on the cover; rather, every book is the sum of a series of collaborations. It is to be reminded, also, that not everything is intended for us, the readers. There are sections that are solely directed at others—binders, librarians, lawyers—parts of the book that, if they are working well, are working discreetly, like a theatrical prompt, whispering out of the audience’s ear-shot Book Parts is a bold and imaginative intervention in the fast growing field of book history: it pulls the book apart. Over twenty-two chapters, Book Parts tells the story of the components of the book: from title pages to endleaves; from dust jackets to indexes—and just about everything in between. Book Parts covers a broad historical range that runs from the pre-print era to the digital, bringing together the expertise of some of the most exciting scholars working on book history today in order to shine a new light on these elements hiding in plain sight in the books we all read.

HTML and its XML-based descendant, XHTML, are the fundamental languages for working on the web, and the new edition of our popular HTML guide offers web developers a better way to become fluent in these languages. HTML & XHTML: The Definitive Guide, 5th Edition is the most comprehensive, up-to-date book available on HTML and XHTML. It covers Netscape Navigator 6, Internet Explorer 6, HTML 4.01, XHTML 1.0, CSS2, and all of the features supported by the popular web browsers. Learning HTML and XHTML is like learning any new language. Most students first immerse themselves in examples. Studying others is a natural way to learn; however, it’s as easy to learn bad habits through imitation as it is to acquire good ones. The better way to become HTML-fluent is through a comprehensive reference that covers the language syntax, semantics, and variations in detail and demonstrates the difference between good and bad usage. In HTML & XHTML: The Definitive Guide, the authors cover every element of HTML/XHTML in detail, explaining how each element works and how it interacts with other elements. Tips about HTML/XHTML style help you write documents ranging from simple online documentation to complex presentations. With hundreds of examples, the book gives you models for writing your own effective web pages and for mastering advanced features like style sheets and frames. HTML & XHTML: The Definitive Guide, 5th Edition, shows how to: Use style sheets to control a document’s appearance Work with programmatically generated HTML Create tables, from simple to complex Use frames to coordinate sets of documents Design and build interactive forms and dynamic documents Insert images, sound files, video, Java applets, and JavaScript programs Create documents that look good on a variety of browsers Make the transition to XHTML The book comes with a handy quick-reference card listing HTML/XHTML tags.

INSTANT #1 NEW YORK TIMES BESTSELLER *INSTANT #1 INDIE BESTSELLER* *INSTANT USA TODAY BESTSELLER* *A REBSE'S YA BOOK CLUB PICK* "Schwartz's magical novel is at once gripping and tender, and the intricate plot is engrossing as the reader tries to solve the mystery. She doesn't miss a beat in either the characterization or action, scattering clues with a delicate, precise hand. This is, in the end, the story of the anatomy of the human heart." – Booklist (starred review) Dana Schwartz’s Anatomy: A Love Story is a gothic tale full of mystery and romance. Hazel Sinnett is a lady who wants to be a surgeon more than she wants to marry. Jack Currier is a resurrection man who’s just trying to survive in a city where it’s too easy to die. When the two of them have a chance encounter outside the Edinburgh Anatomist’s Society, Hazel thinks nothing of it at first. But after she gets kicked out of renowned surgeon Dr. Beecham’s lectures for being the wrong gender, she realizes that her new acquaintance might be more helpful than she first thought. Because Hazel has made a deal with Dr. Beecham: if she can pass the medical examination on her own, Beecham will allow her to continue her medical career. Without official lessons, though, Hazel will need more than just her books—she’ll need corpses to study. Lucky that she’s made the acquaintance of someone who digs them up for a living. But Jack has his own problems: strange men have been seen skulking around cemeteries, his friends are disappearing off the streets, and the dreaded Roman Fever, which wiped out thousands a few years ago, is back with a vengeance. Nobody important cares—until Hazel. Now, Hazel and Jack must work together to uncover the secrets buried not just in unmarked graves, but in the very heart of Edinburgh society.

Human Diseases Author Aid Collection

Issues in Surgical Research, Techniques, and Innovation: 2013 Edition

Suggestions to Medical Authors and A.M.A. Style Book

A Practical Guide

IronPython in Action

The Definitive Guide

This helpful navigation tool uses exercises, organized by body system, to guide students through A.D.A.M.® Comprehensive Standard and Student Editions. The exercises promote cooperative learning and critical thinking skills.

The Human Diseases Author Aid Collection describes cell biology, clinical overviews, and pharmacological treatment of rare monogenic diseases, gynecological cancers, COVID-19, and migraine in standardized, easy-to-navigate overview templates and tables. Author Aid templates can be a helpful guide for authors, researchers, clinicians, and students, especially those interested in rare diseases, because they highlight updates and findings from several sources on one page. Each subset of data is linked to a list of publications with relevant citations and to supplemental materials.

In Computational Neuroanatomy: Principles and Methods, the path-breaking investigators who founded the field review the principles and key techniques available to begin the creation of anatomically accurate and complete models of the brain. Combining the vast, data-rich field of anatomy with the computational power of novel hardware, software, and computer graphics, these pioneering investigators lead the reader from the subcellular details of dendritic branching and firing to system-level assemblies and models.

This step-by-step guide offers bloggers, web developers and programmers an understanding of content syndication and the technologies that make it possible. It highlights all the new features of RSS 2.0, and offers complete coverage of its rival technology, Atom.

Anatomy & Physiology

Machiavelli: The Prince

Anatomy and Physiology

Computer Vision: A Modern Approach

Fundamentals of Anatomy & Physiology, Books a la Carte Edition

The IT Girls Guide to Blogging with Moxie

Ensure you have the job-ready writing and communication skills that today's employers demand with Guffey/Loewy's ESSENTIALS OF BUSINESS COMMUNICATION, 12E. This market-leading text helps you develop the professional and communication skills that employers seek, including writing, speaking, critical thinking and teamwork. Updated employment chapters offer insights into a labor market that is more competitive and dependent on technology than ever before. The latest trends, technologies and practices, based on interviews with practitioners and the authors' research of thousands of articles and blogs emphasize transferable professional skills. Timely advice guides you through building your brand, searching for a job, writing a winning resume, interviewing effectively and using LinkedIn. Optional editing challenges and grammar reviews and a complete grammar guide at the end of the book help you further improve critical language skills. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

It didn't take long for students around the world to realize that anatomy texts just don't get any better than Gray's Anatomy for Students. Only in its 2nd edition, this already popular, clinically focused reference has moved far ahead of the competition and is highly recommended by anyone who uses it. A team of authors with a wealth of diverse teaching and clinical experience has updated and revised this new edition to efficiently cover what you're learning in contemporary anatomy classes. An improved format, updated clinical material, and remarkable artwork by renowned illustrators Richard Tibbitts and Paul Richardson make anatomy easier than ever for you to master. Unique coverage of surface anatomy, correlative diagnostic images, and clinical case studies demonstrate practical applications of anatomical concepts. And, an international advisory board, comprised of more than 100 instructors, ensures that the material is accurate, up to date, and easy to use. Uses more than 1,000 innovative original illustrations– by renowned illustrators Richard Tibbitts and Paul Richardson—to capture anatomical features with unrivalled clarity, and makes body structures easy to locate and remember from one illustration to another through consistent use of color. Includes over 300 clinical photographs, including radiological images depicting surface anatomy and common clinical applications of anatomic knowledge. Presents an organization by body region that parallels the approach used in most of today's anatomy courses. Features conceptual overviews summarizing each body region's component parts, functions, and relationship to other bodily organs. Uses clinical cases to underscore the real-life relevance of the material. Features a rewritten abdomen section for greater clarity. Provides updates and revisions to clinical material to provide you with the absolute latest knowledge in the field. Includes expanded discussions of cranial nerves for added clinical relevancy. Uses a new internal design and presents an improved index for easier retrieval of information. Provides more information on the general aspects of anatomy via introduction chapter. Professor Skinner presents a lucid analysis of Machiavelli's text as a response to the world of Florentine politics.

Discusses the reasons for animal dissection in secondary education, student and teacher attitudes toward the practice, and possible alternatives.

Illustrated Anatomy of the Head and Neck

Dispatches from Blogistan

Gray's Anatomy for Students E-Book

Log on to IT

Human Anatomy & Physiology

A Text-book of anatomy by American authors

For the two-semester A&P course. Equipping learners with 21st-century skills to succeed in A&P and beyond Human Anatomy & Physiology by best-selling authors Elaine Marieb and Katja Hoehn motivates and supports learners at every level, from novice to expert, equipping them with 21st century skills to succeed in A&P and beyond. Each carefully paced chapter guides students in advancing from mastering A&P terminology to applying knowledge in clinical scenarios, to practicing the critical thinking and problem-solving skills required for entry to nursing, allied health, and exercise science programs. From the very first edition, Human Anatomy & Physiology has been recognized for its engaging, conversational writing style, easy-to-follow figures, and its unique clinical insights. The 11th Edition continues the authors' tradition of innovation, building upon what makes this the text used by more schools than any other A&P title and addressing the most effective ways students learn. Unique chapter-opening roadmaps help students keep sight of "big picture" concepts for organizing information; memorable, familiar analogies describe and explain structures and processes clearly and simply; an expanded number of summary tables and Focus Figures help learners focus on important details and processes; and a greater variety and range of self-assessment questions help them actively learn and apply critical thinking skills. To help learners prepare for future careers in health care, Career Connection Videos and Homeostatic Imbalance discussions have been updated, and end-of-chapter Clinical Case Studies have been extensively reworked to include

new NCLEX-Style questions. Mastering A&P features new Interactive Physiology 2.0 tutorials, new Focus Figure Mini-Animations, and new customizable Practice Anatomy Lab (PAL 3.1) Flashcards, complementing Human Anatomy & Physiology and providing a cohesive learning experience for today's learners. Also available with Mastering A&P Mastering(tm) is the teaching and learning platform that empowers you to reach every student. By combining trusted author content with digital tools developed to engage students and emulate the office-hour experience, Mastering personalizes learning and improves results for each student. Mastering A&P assignments support interactive features in the text, including new Interactive Physiology 2.0 tutorials, new, customizable Practice Anatomy Lab (PAL) Flashcards, new Focus Figure "Mini-Animation" Coaching Activities, new Building Vocabulary Coaching Activities, Dynamic Study Modules, Learning Catalytics (tm) , 3D animations, lab study tools, Get Ready for A&P, plus a variety of Art Labeling Questions, Clinical problem-solving activities, and more. Note: You are purchasing a standalone product; Mastering A&P does not come packaged with this content. Students, if interested in purchasing this title with Mastering A&P, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase boththe physical text and Mastering A&P, search for: 0134756363 / 9780134756363 Human Anatomy & Physiology Plus Mastering A&P with eText -- Access Card Package Package consists of: 0134580990 / 9780134580999 Human Anatomy & Physiology 0134777549 / 9780134777542 Mastering A&P with Pearson eText -- ValuePack Access Card -- for Human Anatomy & Physiology

Lists and reviews the most useful Web sites that provide information on key topics in biology.

In 2005, Microsoft quietly announced an initiative to bring dynamic languages to the .NET platform. The starting point for this project was a .NET implementation of Python, dubbed IronPython. After a couple years of incubation, IronPython is ready for real-world use. It blends the simplicity, elegance, and dynamism of Python with the power of the .NET framework. IronPython in Action offers a comprehensive, hands-on introduction to Microsoft's exciting new approach for programming the .NET framework. It approaches IronPython as a first class .NET language, fully integrated with the .NET environment, Visual Studio, and even the open-source Mono implementation. You'll learn how IronPython can be embedded as a ready-made scripting language into C# and VB.NET programs, used for writing full applications or for web development with ASP. Even better, you'll see how IronPython works in Silverlight for client-side web programming. IronPython opens up exciting new possibilities. Because it's a dynamic language, it permits programming paradigms not easily available in VB and C#. In this book, authors Michael Foord and Christian Muirhead explore the world of functional programming, live introspection, dynamic typing and duck typing , metaprogramming, and more. IronPython in Action explores these topics with examples, making use of the Python interactive console to explore the .NET framework with live objects. The expert authors provide a complete introduction for programmers to both the Python language and the power of the .NET framework. The book also shows how to extend IronPython with C#, extending C# and VB.NET applications with Python, using IronPython with .NET 3.0 and Powershell, IronPython as a Windows scripting tool, and much more. Purchase of the print book comes with an offer of a free PDF, ePub, and Kindle eBook from Manning. Also available is all code from the book.

Already known as the reference of choice for expert coverage on the structure and function of the human brain and the nervous system, Nolte's The Human Brain continues to impress with essential updates throughout this new edition. It includes a new chapter on formation, modification, and repair of connections, with coverage of learning and memory, as well as the coming revolution of ways to fix damaged nervous systems, trophic factors, stem cells, and more. 550 full-color illustrations-more than 650 in all-support the text and depict every nuance of brain function. But, best of all, your purchase now includes access to the entire contents online, including all of the book's illustrations, video clips, and additional software, plus many other exclusive features at www.studentconsult.com. Features a single-authored approach for a more consistent, readable text. Discusses all key topics in functional neuroanatomy and neuroscience, giving you well-rounded coverage of this complex subject. Includes clinical examples throughout for a real-life perspective. Uses summary statement headings that speed you to the information you need. Presents chapter outlines that encourage you to stay organized and focused. Incorporates 3-dimensional brain images and more than 650 illustrations that add increased visual clarity and a greater understanding of every concept. Includes a glossary of key terms that elucidates every part of the text. Features updates throughout, as well as many new illustrations using the most current neuroimaging techniques, reflecting recent developments and changes in understanding to acquaint you with the very latest knowledge in the field. Discusses the hot topic of neural plasticity in a new chapter on formation, modification, and repair of connections, with coverage of learning and memory, as well as the coming revolution in ways to fix damaged nervous systems, trophic factors, stem cells, and more. Uses chapter outlines, offering you a focused approach to study. Offers unlimited access to the complete contents of the book online, as well as video clips and additional software at www.studentconsult.com, so you can consult it anywhere you go...perform quick searches...add your own notes and bookmarks...follow Integration Links to related bonus content from other Student Consult titles...and reference all of the other Student Consult titles you own online, too-all in one place!

Computational Neuroanatomy

Social Media Strategies for Professionals and Their Firms

Essentials of Business Communication

With a Guide to Abbreviation of Bibliographic References ; for the Guidance of Authors, Editors, Compositors, and Proofreaders

Animal Use in Education

A travel guide for the modern blogger

ALERT: Before you purchase, check with your instructor or review your course syllabus to ensure that youselect the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition,you may need a CourseID, provided by your instructor, to register for and use Pearson's MyLab & Mastering products may not be included when purchasing or renting from companies other than Pearson. check with the seller before completing your purchase. Used or rental books If you rent or purchase a used book with an access code, the access code may have been redeemed previously and you may have to purchase a new access code. Access codes Access codes that are being either the wrong ISBN or a previously redeemed code. Check with the seller prior to purchase. -- For two-semester A&P. Fundamentals of Anatomy & Physiology helps you succeed in the challenging A&P course with an easy-to-understand narrative, precise visuals, and steadfast accuracy. Every chapter of the Tenth Edition includes one- and two-page Spotlight Figures that seamlessly integrate processes. These highly visual presentations incorporate, for select topics, the "visual approach" that the same author team created in theirVisual Anatomy & Physiology book. New Clinical Cases open every chapter and get you thinking about the chapter content in the context of a personal compelling patient story. The Tenth Edition integrates book content with MasteringA&P®, through expanded content, to help you toward understanding and mastery of tough A&P topics. This program presents a better learning experience. It provides: Personalized Learning with MasteringA&P: Engage with A&P through new Spotlight Figure Coaching Activities, and new Book-specific Clinical Case Activities, and a wide range of other question and activity types-all that are automatically graded. Text-art Integration: The program integrates text and visuals to guide you through complex topics and processes. You study the Spotlight Figures in the book, and then your instructor can assign them in MasteringA&P. Story-based Clinical Content: Motivate yourself for your future careers with the new Clinical Cases. Time-saving Navigation and Study Tools: Better navigate difficult A&P topics through both the book and MasteringA&P. Fundamentals of Anatomy & Physiology Plus MasteringA&P with eText -- Access Card Package Package consists of: 0321909070 / 9780321909077 Fundamentals of Anatomy & Physiology 0321940717 / 9780321940711 MasteringA&P with Pearson eText -- ValuePack Access Card -- for Fundamentals of Anatomy & Physiology

Anatomy and physiology is designed for the two-semester anatomy and physiology course taken by life science and allied health students.

Want to break into blogging but don't know where to start? Dynamic duo Joelle Reeder and Katherine Scoleri of The Moxie GirlsTM show you how to start your first blog, polish your prose, get involved in blogging communities, make sense of RSS feeds, podcasts, photos and more — all with fun, humor and attitude! Inside you will find the need-to-know info to get your blog noticed: How to choose a web host, dress up your blog, manage blog content and keep your privates private! When you are ready for more, The Moxie Girls will treat you to insider dish on blog etiquette, analyzing blog traffic, blogging for business, creating podcasts and adding bling to your blog with plugins, add-ons and more. Throw in the refreshing cocktails, beauty tips and gossip with the Girls at the end of each chapter and you'll be ready to get out there. What are you waiting for? The IT Girl's Guide to Blogging With Moxie is packed with the content you need wrapped in casual, engaging dialog and a cheeky, bite-sized format. Bargain-blogging with tools such as WordPress®, TypePad®, and Vox Choosing a content management system like Expression Engine or Movable Type Managing blog content, using tags and moderating comments Selecting a professional introduction to podcasting and videocasting Finding, joining and managing blog communities Protecting your online identity Using a blog to better your business

Teaching Anatomy: A Practical Guide is the first book designed to provide highly practical advice to both novice and experienced gross anatomy teachers. The volume provides a theoretical foundation of adult learning and basic anatomy education and includes chapters focusing on specific issues that teachers commonly encounter in the diverse and challenging scenarios in which they teach. The book's unique approach and to be able to give their students an effective and efficient overall learning experience. Teachers of gross anatomy and other basic sciences in undergraduate healthcare programs will find in this unique volume invaluable information presented in a problem-oriented, succinct, and user-friendly format. Developed by renowned, expert authors, the chapters are written concisely and in a way that highlights out key points, to stimulate reflection on the reader's own situation, and to provide additional practical tips. Educational theories are selectively included to explain the theoretical foundation underlying practical suggestions, so that teachers can appropriately modify the strategies described in the book to fit their own educational environments. Comprehensive and a significant contribution to the field, Teaching Anatomy: A Practical Guide is an indispensable resource for all instructors in gross anatomy.

Nolte's The Human Brain

Biology Resources in the Electronic Age

Lewis Carroll Among His Books

An Introduction to Its Functional Anatomy

Student Workbook for A. D. A. M.

Choice

Expert advice on growing your professional service firm or individual practice through social media Showing professionals and their marketers how to accomplish familiar marketing tactics in newer, ways, Social Media for Professionals and Their Firms takes you step by step in putting social media to work for your professional practice. Whether you want to build your own on-line reputation, or are ready to explore new ways to use social media for corporate marketing and communications, this book is the definitive guide for your strategic approach. Explores why the fastest and most leveragable way to expand relationships today is through the Internet Provides step-by-step approaches to successful professional blogging Discusses high-level strategies for effectively using Twitter, LinkedIn, Facebook, and bookmarking sites Includes pitfalls and success stories featuring notable social media trailblazers Timely and practical, this book shows you why new media is rapidly becoming the core way for professionals to reach their audiences. Whether your firm provides legal, accounting, financial planning, architecture, consultancy, or other services, Social Media Strategies for Professionals and Their Firms will show you ways to better reach and communicate with your customers.

Issues in Surgical Research, Techniques, and Innovation: 2013 Edition is a ScholarlyEditions™ book that delivers timely, authoritative, and comprehensive information about Surgical Infections. The editors have built Issues in Surgical Research, Techniques, and Innovation: 2013 Edition on the vast information databases of ScholarlyNews.™ You can expect the information about Surgical Infections in this book to be deeper than what you can access anywhere else, as well as consistently reliable, authoritative, informed, and relevant. The content of Issues in Surgical Research, Techniques, and Innovation: 2013 Edition has been produced by the world 's leading scientists, engineers, analysts, research institutions, and companies. All of the content is from peer-reviewed sources, and all of it is written, assembled, and edited by the editors at ScholarlyEditions™ and available exclusively from us. You now have a source you can cite with authority, confidence, and credibility. More information is available at http://www.ScholarlyEditions.com/.

Get the thorough understanding of head and neck anatomy needed to perform dental examinations and procedures! Illustrated Anatomy of the Head and Neck, 6th Edition provides complete coverage of oral biology and anatomy, with special emphasis on the anatomy of the temporomandibular joint (TMJ). Chapters are organized by body systems, and include coverage of the administration of local anesthesia and the spread of dental infection. Detailed images and a focus on clinical considerations make it easier to apply concepts to everyday dental practice. Written by noted educators Margaret J. Fehrenbach and Susan W. Herring, this book prepares you for success on certification exams and as a dental professional. Comprehensive, easy-to-understand coverage provides a solid foundation in head and neck anatomy with in-depth discussion of the TMJ, the spread of infection, and the anatomy of local anesthesia. About 400 full-color images include detailed and clearly labeled anatomic illustrations, skull photographs, and clinical images. Full-color format includes a clear depiction of the oral cavity and related gross anatomy. Key terminology is highlighted within the text and defined in a handy, back-of-book glossary. Expert authors Margaret J. Fehrenbach and Susan W. Herring provide knowledge that is useful in both classroom and clinical settings. Learning resources on the Evolve companion website reinforce your understanding with review questions and quizzes. NEW! Evidence-based research covers brain tissue layers, vessel anatomy and courses, the facial nerve pathway and possible injuries, and local anesthesia target areas. NEW! Coverage of the underlying relationship to patient systemic and oral conditions includes topics such as strokes, fractures, serious dental infections, and facial paralysis. NEW! Imaging techniques are updated with the latest protocols and guidelines. NEW! Clinical Considerations link more of the content to practical application. NEW! Easier-to-use pronunciation guide and updated structure mapping are tied to chapter objectives and to the CDA and NBDHE test blueprints. NEW! Student workbook reinforces learning with a wealth of practice opportunities such as review questions, identification exercises, case studies, and flash cards. Available separately.

A Modern Approach

For the Use of Students of Medicine and Dental Surgery

Human Anatomy

Common and Rare Diseases Overviews

A Text Book of Anatomy, and Guide in Dissections