

The Wisdom Of Crowds A V Vedpuriswar

This volume brings together classic key concepts and innovative theoretical ideas in the psychology of judgment and decision-making in social contexts. The chapters of the first section address the basic psychological processes underlying judgment and decision-making. The guiding question is "What information comes to mind and how is it transformed?" The second section poses the question of how social judgments and decisions are to be evaluated. The chapters in this section present new quantitative models that help separate various forms of accuracy and bias. The third section shows how judgments and decisions are shaped by ecological constraints. These chapters show how many seemingly complex configurations of social information are tractable by relatively simple statistical heuristics. The fourth section explores the relevance of research on judgment and decision making for specific tasks of personal or social relevance. These chapters explore how individuals can efficiently select mates, form and maintain friendship alliances, judiciously integrate their attitudes with those of a group, and help shape policies that are rational and morally sound. The book is intended as an essential resource for senior undergraduates, postgraduates, researchers, and practitioners.

From the award-winning author of A Splendid Exchange, a fascinating new history of financial and religious mass manias over the past five centuries “We are the apes who tell stories,” writes William Bernstein. “And no matter how misleading the narrative, if it is compelling enough it will nearly always trump the facts.” As Bernstein shows in his eloquent and persuasive new book, The Delusions of Crowds, throughout human history compelling stories have catalyzed the spread of contagious narratives through susceptible groups—with enormous, often disastrous, consequences. Inspired by Charles Mackay’s 19th-century classic Memoirs of Extraordinary Popular Delusions and the Madness of Crowds, Bernstein engages with mass delusion with the same curiosity and passion, but armed with the latest scientific research that explains the biological, evolutionary, and psychosocial roots of human irrationality. Bernstein tells the stories of dramatic religious and financial mania in western society over the last 500 years—from the Anabaptist Madness that afflicted the Low Countries in the 1530s to the dangerous End-Times beliefs that animate ISIS and pervade today’s polarized America; and from the South Sea Bubble to the Enron scandal and dot com bubbles of recent years. Through Bernstein’s supple prose, the participants are as colorful as their motivation, invariably “the desire to improve one’s well-being in this life or the next.” As revealing about human nature as they are historically significant, Bernstein’s chronicles reveal the huge cost and alarming implications of mass mania: for example, belief in dispensationalist End-Times has over decades profoundly affected U.S. Middle East policy. Bernstein observes that if we can absorb the history and biology of mass delusion, we can recognize it more readily in our own time, and avoid its frequently dire impact.

This book constitutes the thoroughly refereed post-conference proceedings of the 12th International Conference on Financial Cryptography and Data Security, FC 2008, held in Cozumel, Mexico, in January 2008. The 16 revised full papers and 9 revised short papers presented together with 5 poster papers, 2 panel reports, and 1 invited lecture were carefully reviewed and selected from 86 submissions. The papers are organized in topical sections on attacks and counter measures, protocols, theory, hardware, chips and tags, signatures and encryption, as well as anonymity and e-cash.

Concluding the AGE OF MADNESS trilogy, THE WISDOM OF CROWDS brings the series which is revolutionising fantasy to its stunning conclusion. . .Chaos. Fury. Destruction.The Great Change is upon us . . .Some say that to change the world you must first burn it down. Now that belief will be tested in the crucible of revolution: the Breakers and Burners have seized the levers of power, the smoke of riots has replaced the smog of industry, and all must submit to the wisdom of crowds.With nothing left to lose, Citizen Brock is determined to become a new hero for the new age, while Citizeness Savine must turn her talents from profit to survival before she can claw her way to redemption. Orso will find that when the world is turned upside down, no one is lower than a monarch. And in the bloody North, Rikke and her fragile Protectorate are running out of allies. . . While Black Calder gathers his forces and plots his vengeance.The banks have fallen, the sun of the Union has been torn down, and in the darkness behind the scenes, the threads of the Weaver's ruthless plan are slowly being drawn together. . .Joe Abercrombie is doing some terrific work - George R. R. Martin'No one writes with the seismic scope or primal intensity of Joe Abercrombie' Pierce Brown'Delightfully twisted and evil' The Guardian'Witty, Bloody and fun' Nicholas Eames'A vivid and jolting tale' Robin Hobb

Financial Cryptography and Data Security

The Great Leveler

The Misunderstood Life of Jay Gould, King of the Robber Barons

Shouting Above the Noisy Crowd: Biblical Wisdom and the Urgency of Preaching

Get Better Together with Mob Programming

Why People Go Mad in Groups

12th International Conference, FC 2008, Cozumel, Mexico, January 28-31, 2008. Revised Selected Papers

NEW YORK TIMES BEST SELLER • Celebrated food blogger and best-selling cookbook author Deb Perelman knows just the thing for a Tuesday night, or your most special occasion—from salads and slaws that make perfect side dishes (or a full meal) to savory tarts and galettes; from Mushroom Bourguignon to Chocolate Hazelnut Crepe. “Innovative, creative, and effortlessly funny.” —Cooking Light Deb Perelman loves to cook. She isn’t a chef or a restaurant owner—she’s never even waitressed. Cooking in her tiny Manhattan kitchen was, at least at first, for special occasions—and, too often, an unnecessarily daunting venture. Deb found herself overwhelmed by the number of recipes available to her. Have you ever searched for the perfect birthday cake on Google? You’ll get more than three million results. Where do you start? What if you pick a recipe that’s downright bad? With the same warmth, candor, and can-do spirit her award-winning blog, Smitten Kitchen, is known for, here Deb presents more than 100 recipes—almost entirely new, plus a few favorites from the site—that guarantee delicious results every time. Gorgeously illustrated with hundreds of her beautiful color photographs, The Smitten Kitchen Cookbook is all about approachable, uncompromised home cooking. Here you’ll find better uses for your favorite vegetables: asparagus blanketing a pizza; ratatouille dressing up a sandwich; cauliflower masquerading as pesto. These are recipes you’ll bookmark and use so often they become your own, recipes you’ll slip to a friend who wants to impress her new in-laws, and recipes with simple ingredients that yield amazing results in a minimum amount of time. Deb tells you her favorite summer cocktail; how to choose your fork of cooking for a crowd; and the essential items you need for your own kitchen. From salads and slaws that make perfect side dishes (or a full meal) to savory tarts and galettes; from Mushroom Bourguignon to Chocolate Hazelnut Crepe Cake, Deb knows just the thing for a Tuesday night, or your most special occasion.

Rejoin fantasy’s most deadly and dysfunctional mercenaries in the sequel to debut sensation **THE BLACK HAWKS**.

An epic battle that will decide the fate of the North unfolds in this novel set in the world of the First Law from NYT bestselling author Joe Abercrombie. Three men. One Battle. No Heroes. They say Black Dow’s killed more men than winter, and clawed his way to the throne of the North up a hill of skulls. The King of the Union, ever a jealous neighbor, is not about to stand smiling by while he claws his way any higher. The orders have been given and the armies are toiling through the northern mud. Thousands of men are converging on a forgotten ring of stones, on a worthless hill, in an unimportant valley, and they’ve brought a lot of sharpened metal with them. Bremer dan Gorst, disgraced master swordsman, has sworn to reclaim his stolen honor on the battlefield. Obsessed with redemption and addicted to violence, he’s far past caring how much blood gets spilled in the attempt. Even if it’s his own. Prince Calder isn’t interested in honor, and still less in getting himself killed. All he wants is power, and he’ll tear it up, use any trick, and betray any friend to get it. Jurek Berg is a mercenary. Curden Crow, the last honest man in the North, has gained nothing from a life of warfare but swollen knees and frayed nerves. He hardly even cares who wins any more, he just wants to do the right thing. But can he even tell what that is with the world burning down around him? Over three bloody days of battle, the fate of the North will be decided. But with both sides riddled by intrigues, follies, feuds and petty jealousies, it is unlikely to be the noblest hearts, or even the strongest arms that prevail. For glory, for victory, for staying alive. For more by Joe Abercrombie, check out: First Law Trilogy The Blade Itself Before They Are Hanged Last Argument of Kings Novels in the First Law world Best Served ColdThe HeroesRed Country

With one simple myth, nations burned. Under the Almighty, an empire has been forged, bringing peace to the once-divided continent. But now, a spark of truth threatens to ignite the religion of lies. Chapman unknowingly brought the Seventh Precinct to their demise. Now Officer Holden Sanders, known throughout the Capital City as the survivor, seeks the truth of how so many he held dear were slaughtered. But when it comes to light his former mentor might still draw breath, the Officer of God is forced to wage war against the Almighty itself.

We Are Smarter Than Me

Best Served Cold, The Heroes and Red Country

The Lonely Crowd

How to Profit from Crowd Behavior in the Financial Markets

American Dreamers

The Complete Magnolia Bakery Cookbook

The Righteous (Articles of Faith, Book 2)

The second novel in the wildly popular First Law Trilogy from New York Times bestseller Joe Abercrombie. Superior Glotka has a problem. How do you defend a city surrounded by enemies and riddled with traitors, when your allies can by no means be trusted, and your predecessor vanished without a trace? It’s enough to make a torturer want to run -- if he could even walk without a stick. Northmen have spilled over the border of England and are spreading fire and death across the country. Crown Prince Ladisla is poised to drive them back and win undying glory. There is only one problem -- he commands the worst-armed, worst-trained, worst-led army in the world. And Bayaz, the First of the Magi, is leading a party of bold adventurers on a perilous mission through the ruins of the past. The most hated woman in the South, the most feared man in the North, and the most selfish boy in the Union make a strange alliance, but a deadly one. They might even set in motion the chance of saving mankind from the Eaters -- if they didn’t hate each other quite so much. Ancient secrets will be uncovered. Bloody battles will be won and lost. Bitter enemies will be forgiven -- but not before they are hanged. First Law Trilogy The Blade Itself Before They Are Hanged Last Argument of Kings For more from Joe Abercrombie, check out: Novels in the First Law world Best Served Cold The Heroes Red Country

"A vividly realized high-seas epic that pulls you deep into its world and keeps you tangled there until the very last word." —Evan Winter The tale of the Tide Child comes to an end in The Bone Ship's Wake, a brilliantly imagined saga of honor, glory, and warfare by British Fantasy Award-winning author, RJ Barker. Joron Twiner's dreams of freedom lay shattered. His Shipwife is gone and all he has left is revenge. Leading the black fleet from the deck of Tide Child, he takes every opportunity to hunt the Hundreds Isles he is given. But his time is limited. His fleet is shrinking, the Keyshans's Rot is running through his body, and he is hiding from a prophecy that says he and the avian sorcerer, the Windseer will end the entire world. But the Sea Dragons have returned, a miracle in itself, and who is to say that if you can have one miracle, there cannot be another? Praise for the Tide Child Trilogy: "Brilliant." —Robin Hobb "Excellent. One of the most interesting and original fantasies I've seen in years." —Adrian Tchaikovsky, Arthur C. Clarke Award-winning author The Tide Child Trilogy The Bone Ships Call of the Bone Ships The Bone Ship's Wake For more from RJ Barker, check out: The Wounded Kingdom Age of Assassins Blood of Assassins King of Assassins

The New York Times bestselling first book in Joe Abercrombie's The Age of Madness Trilogy where the age of the machine dawns, but the age of magic refuses to die. The chimneys of industry rise over Adua and the world seethes with new opportunities. But old scores run deep as ever. On the blood-soaked borders of England, Leo dan Brock struggles to win fame on the battlefield, and defeat the marauding armies of Stour Nightfall. He hopes for help from the crown. But King Jurek son, the feckless Prince Orso, is a man who specializes in disappointments. Savine dan Glotka -- socialite, investor, and daughter of the most feared man in the Union -- plans to claw her way to the top of the slag-heap of society by any means necessary. But the slums boil over with a rage that all the money in the world cannot control. The age of the machine dawns, but the age of magic refuses to die. With the help of the mad hillwoman Isern-I-Phail, Rikke struggles to control the curse, of the Long Eye. Glimpsing the future is one thing, but with the guiding hand of the First of the Magi still pulling the strings, changing it will be quite another. . . For more from Joe Abercrombie, check out: The First Law SeriesThe Blade ItselfBefore They Are HangedLast Argument of KingsBest Served ColdThe HeroesRed Country The Shattered Sea TrilogyHalf a KingHalf a WorldHalf a War

In Wisdom of Crowds, New Yorker columnist, Surowiecki, explores the question of whether the many are better than an elite few - no matter their qualifications - at solving problems, promotion innovation and making wise decisions. Surowieki's text uses multiple case studies and touches on the arenas of pop culture, sociology, business management and behavioural economics among others. Surowiecki's is a fascinating text that is key to considerations and theorisations about economics, politics and sociology.

True Stories of People Nostalgic for Life Under Tyranny

Why the Many are Smarter Than the Few and How Collective Wisdom Shapes Business, Economies, Societies, and Nations

The Delusions Of Crowds

Why the Power of the Crowd Is Driving the Future of Business

Markets, Mobs & Mayhem

How the Left Changed a Nation

The Art of Crowdsourcing Everything

A panoramic history of liberal politics in America by a forefront historian and author of A Godly Hero analyzes the impact of major movements throughout the past two centuries, from abolitionism and industrial-age labor disputes to the civil-rights movement and the emergence of alternative political groups.

Tracing the complexity and contradictory nature of work throughout history say the word “work,” and most people think of some form of gainful employment. Yet this limited definition has never corresponded to the historical experience of most people—whether in colonies, developing countries, or the industrialized world. That gap between common assumptions and reality grows even more pronounced in the case of women and other groups excluded from the labour market. In this important intervention, Andrea Komlosy demonstrates that popular understandings of work have varied radically in different ages and countries. Looking at labour history around the globe from the thirteenth to the twenty-first centuries, Komlosy sheds light on both discursive concepts as well as the concrete coexistence of multiple forms of labour—paid and unpaid, free and unfree. From the economic structures and ideological mystifications surrounding work in the Middle Ages, all the way to European colonialism and the industrial revolution, Komlosy’s narrative adopts a distinctly global and feminist approach, revealing the hidden forms of unpaid and hyper-exploited labour which often go ignored, yet are key to the functioning of the capitalist world-system. Work: The Last 1,000 Years will open readers’ eyes to an issue much thornier and more complex than most people imagine, one which will be around as long as basic human needs and desires exist.

Why is it so hard to beat the market? How can you avoid getting caught in bubbles and crashes? You will find the answers in Carl Futia's new book, The Art of Contrarian Trading. This book will teach you Futia's novel method of contrarian trading from the ground up. In 16 chapters filled with facts and many historical examples Futia explains the principles and practice of contrarian trading. Discover the Edge which separates winning speculators from the losers. Find out how to apply the No Free Lunch principle to identify profitable trading methods. Learn about the wisdom and the follies of investment crowds - and how crowds are formed by information cascades that drive stock prices too high or too low relative to fair value. Discover the power of your Media Diary - and how to use it to spot these information cascades, measure the strength of the crowd's beliefs, and decide when the crowd's view is about to be proven wrong. You will watch Futia apply these principles of contrarian trading to navigate safely and profitably through the last 26 tumultuous years of roller coaster swings in the U.S. stock market - a time during which Futia kept his own media diary and developed his Grand Strategy of Contrarian Trading. See how this Grand Strategy worked during the Great Bull Market of 1982-2000. Watch the Contrarian Rebalancing technique in practice during the dot.com crash of 2000-2002. Find out when the Aggressive Contrarian Trader bought and sold during the bull market of 2002-2007. Read about the causes of the Panic of 2008 and ups and downs of contrarian trading during that dangerous time. Futia shows you how the market turning points during the 1982-2008 period were foreshadowed by magazine covers and newspaper headlines that astonishingly and consistently encouraged investors to do the wrong thing at the wrong time. By monitoring crowd beliefs revealed by news media headlines - and with the guidance provided by the many historical examples Futia provides - a trader or investor will be well-equipped to anticipate and profit from market turning points. Wikinomics and The Wisdom of Crowds identified the phenomena of emerging social networks, but they do not confront how businesses can profit from the wisdom of crowds. WE ARE SMARTER THAN ME by Barry Libert and Jon Spector, Foreword by Wikinomics author Don Tapscott, is the first book to show anyone in business how to profit from the wisdom of crowds. Drawing on their own research and the insights from an enormous community of more than 4,000 people, Barry Libert and Jon Spector have written a book that reveals what works, and what doesn't, when you are building community into your decision making and business processes. In We Are Smarter Than Me, you will discover exactly how to use social networking and community in your business, driving better decision-making and greater profitability. The book shares powerful insights and new case studies from product development, manufacturing, marketing, customer service, finance, management, and beyond. You'll learn which business functions can best be accomplished or supported by communities; how to provide effective moderation, balance structure with independence, manage risk, define success, implement effective metrics, and much more. From tools and processes to culture and leadership, We Are Smarter than Me will help you transform the promise of social networking into a profitable reality.

Work

Why the Many are Smarter Than the Few and how Collective Wisdom Shapes Business, Economies, Societies, and Nations

The Last 1,000 Years

The Blade Itself

The Bone Ship's Wake

REBEL'S CREED

The Heroes

“The amount of knowledge and talent dispersed among the human race has always outstripped our capacity to harness it. Crowdsourcing corrects that—but in doing so, it also unleashes the forces of creative destruction.” —From Crowdsourcing First identified by journalist Jeff Howe in a June 2006 Wired article, “crowdsourcing” describes the process by which the power of the many can be leveraged to accomplish feats that were once the province of the specialized few. Howe reveals that the crowd is more than wise—it’s talented, creative, and stunningly productive. Crowdsourcing activates the transformative power of today’s technology, liberating the latent potential within us all. It’s a perfect meritocracy, where age, gender, race, education, and job history no longer matter; the quality of work is all that counts; and every field is open to people of every imaginable background. If you can perform the service, design the product, or solve the problem, you’ve got the job. But crowdsourcing has also triggered a dramatic shift in the way work is organized, talent is employed, research is conducted, and products are made and marketed. As the crowd comes to supplant traditional forms of labor, pain and disruption are inevitable. Jeff Howe delves into the economic, political, and social consequences of this intriguing phenomenon. Through extensive reporting from the front lines of this revolution, he employs a brilliant array of stories to look at the economic, cultural, business, and political implications of crowdsourcing. How were a bunch of part-time dabblers in finance able to help an investment company consistently beat the market? Why does Procter & Gamble repeatedly call on enthusiastic amateurs to solve scientific and technical challenges? How can companies as diverse as iStockphoto and Threadless employ just a handful of people, yet generate millions of dollars in revenue every year? The answers lie within these pages. The blueprint for crowdsourcing originated from a handful of computer programmers who showed that a community of like-minded peers could create better products than a corporate behemoth like Microsoft. Jeff Howe tracks the amazing migration of this new model of production, showing the potential of the Internet to create human networks that can divvy up and make quick work of otherwise overwhelming tasks. One of the most intriguing ideas of Crowdsourcing is that the knowledge to solve intractable problems—a cure for cancer, for instance—may already exist within the warp and weave of this infinite and, as yet, largely untapped resource. But first, Howe proposes, we need to banish preconceived notions of how such problems are solved. The very concept of crowdsourcing stands at odds with centuries of practice. Yet, for the digital natives soon to enter the workforce, the technologies and principles behind crowdsourcing are perfectly intuitive. This generation collaborates, shares, remixes, and creates with a fluency and ease the rest of us can hardly understand. Crowdsourcing, just now starting to emerge, will in a short time simply be the way things are done.

Winner of the Helen Bernstein Award for Excellence in Journalism One of Business Week’s “Ten Best Business Books of the Year” When it was published in 1994, A Piece of the Action was widely acclaimed by Fortune, The Wall Street Journal, authors Michael Lewis and Brian Burroughs; it won the Helen Bernstein Prize and was a national bestseller. Joseph Nocera describes the historical process by which millions of middle class Americans went from being savers—people who kept their money in the bank, and spent it frugally—to being unrepentant borrowers and investors. A Piece of the Action is an important piece of financial and social history, and with a new introduction, Nocera’s 2013 critique of the uses of the revolution is a powerful warning and admonition to understand what is at stake before we act, to look before we jump.

Please note: This is a companion version & not the original book. Sample Book Insights: #1 The TV show Who Wants to Be a Millionaire. pitted group intelligence against individual intelligence, and every week, group intelligence won. The results would never stand up to scientific scrutiny, but it is hard to resist the thought that the success of the Millionaire audience was a modern example of the same phenomenon that Francis Galton saw a century ago. #2 The group intelligence demonstrated by the ‘jelly-beans-in-the-jar’ experiment is not the same for every single group. In many cases, there will be a few people who do better than the group, which is a good thing since it gives people reason to keep participating. #3 The judgment of crowds is good in laboratory settings and classrooms, but what happens in the real world. #4 The stock market is, at least in theory, a machine for calculating the present value of all the free cash flow a company will earn in the future. The steep decline in Thiookol’s stock price, compared with the slight declines in the stock prices of its competitors, was an unmistakable sign that investors believed that Thiookol was responsible for the Challenger disaster.

Build systems that work faster and more effectively with Mob Programming. Mob Programming is an approach to developing software that radically reduces defects and key-person dependencies by having a group of people work together at a single machine. See how to avoid the most common pitfalls that teams make when first starting out. Discover what it takes to create and support a successful mob. Now you can take collaborative programming to the next level with Mob Programming. Mob Programming is a natural extension of the popular Pair Programming concept, and is not restricted to a specific programming language or technology. It can be used by anyone who develops software, including dev leads, software developers, and agile coaches. The more people working on a bug or feature results in fewer dependencies on individuals, and overall increased learning for everyone involved. With more eyes on the code, you’ll find you develop better solutions with fewer defects. Set up your team for success by introducing Mob Programming in a way that benefits them. Create a good first Mobbing experience for your team with a template that avoids the common traps beginners may fall into. Master a collaborative and empathic mindset to help optimize the Mobbing experience. Learn how to make adjustments when things go wrong. Adapt your mobbing to different types of development tasks. Get management buy-in for your Mobbing experiment by demonstrating the benefits. Discover the equipment and resources you need, and how to adjust your workspace for an effective mob. Get important features to market sooner, squish bugs faster, and collaborate better today with Mob Programming.

What You Need: All you need is three or more programmers, a meeting workspace that’s large enough to accommodate your mob, and a computer on which to work.

Code with the Wisdom of the Crowd

James Surowiecki's the Wisdom of Crowds

Dancing Bears

Before They Are Hanged

Summary of James Surowiecki's The Wisdom of Crowds

Learn Secrets of the Male Mind to Find the Man You Want and the Love You Deserve

A Piece of the Action

Collected together for the first time, here are the three hard-hitting standalone novels set in the world of Joe Abercrombie's bestselling FIRST LAW trilogy. BEST SERVED COLD: War may be hell but for Monza Murcato, the Snake of Talins, the most feared and famous mercenary in Duke Orso's employ, it's a damn good way of making money too. Her victories have made her popular - a shade too popular for her employer's taste. Betrayed, thrown down a mountain and left for dead, Murcato's reward is a broken body and a burning hunger for vengeance. Whatever the cost, seven men must die. THE HEROES: Over three bloody days of battle, the fate of the North will be decided. But with both sides riddled by intrigues, follies, feuds and petty jealousies, it is unlikely to be the noblest hearts, or even the strongest arms that prevail. Three men. One battle. No Heroes. RED COUNTRY: Sly South hoped to bury her bloody past and ride away smiling, but she'll have to sharpen up some bad old ways to get her family back, and she's not a woman to flinch from what needs doing. She sets off in pursuit off her family's killers with only a pair of oxen and her cowardly old stepfather Lamb for company. But it turns out Lamb's buried a bloody part of his own, and out in the lawless Far Country, the past never stays buried.

Looks at the theory that large groups have more collective intelligence than a smaller number of experts, drawing on a wide range of disciplines to offer insight into such topics as politics, business, and the environment.

The power of the Realms depends on its dragons. With their terrifying natures tempered by a mysterious liquid, they are ridden by the aristocracy and bred for hunting and war. But as dangerous political maneuverings threaten the empire, a single dragon has gone missing. And even one dragon-returned to its full intelligence and fury-could spell disaster for the Realms...

A year ago it would have been difficult to conceive of an anthology of stories solely devoted to corporate malfeasance. Today, the challenge has been to keep it confined to one volume. From P.J. O'Rourke's hilarious "How To Stuff A Wild Erron," in which he compares trying to understand Erron's finances to trying to buy an airline ticket at the best price, to Marc Peyer's's perceptive look at that American institution, Martha Stewart, to Joe Nocera's investigation of how it all went wrong, the stories here are sometimes infuriating, often entertaining, and invariably informative. Best Business Crime Writing Of The Year is a report from the front lines of the war zone that has become American business today by some of our most talented and perceptive writers. Includes: • "The New Bull Market" by Michael Kinsley from Slate • "In Praise of Corporate Corruption Boom" by Michael Lewis from Bloomberg News • "HardBall" by David McClintock from Forbes • "The Accountants' War" by Jane Mayer from the New Yorker • "Enron Debauch Highlights the Trouble With Stock Options" by Thomas Stewart from Business 2.0 • "Investigating

ImClone" by Alex Prud'homme from Vanity Fair

The Adamantine Palace

Best Business Crime Writing of the Year

The Wisdom Of Crowds

Leveraging the Wisdom of the Crowd in Software Testing

Recipes from the World-Famous Bakery and Allysa To

Sharp Ends

The Memory of Flames, Book 1

What could we accomplish if only we acted more wisely? Could we mitigate the effects of diseases; help the vulnerable feel safer; make progress on justice; cooperate on common problems? We don't see enough wisdom, but neither did Woman Wisdom herself, who cried out in the streets wanting to gain attention. For every preacher who feels the urgency for more wisdom, this book has heard you. We know the urgency and we want to help.

Sharp Ends is the ultimate collection of award winning tales and exclusive new short stories from the master of grimdark fantasy, Joe Abercrombie. Violence explodes, treachery abounds, and the words are as deadly as the weapons in this rogue's gallery of side-shows, back-stories, and sharp endings from the world of the First Law. The Union army may be full of bastards, but there's only one who thinks he can save the day single-handed when the Gurkish come calling: the incomparable Colonel Sand dan Glotka. Curden Crow and his dozen are out to recover a mysterious item from beyond the Crinna. Only one small problem: no one seems to know what the item is. Shevedieh, the self-styled best thief in Styria, lurches from disaster to catastrophe alongside her best friend and greatest enemy, Javre, Lioness of Hoskopp. And after years of bloodshed, the idealistic chieftain Bethod is desperate to bring peace to the North. There's only one obstacle left -- his own lunatic champion, the most feared man in the North: the Bloody-Nine. . .

Abridged and revised with a Forward by professor Todd Gitlin, "The Lonely Crowd" is indispensable reading for anyone who wishes to understand the social character of the United States. Its now-classic analysis of the "new middle class" opens exciting new dimensions in our understanding of the psychological, political, and economic problems that confront the individual in contemporary American society.

Its scale, flexibility, cost effectiveness, and fast turnaround are just a few reasons why crowdsourced testing has received so much attention lately. While there are a few online resources that explain what crowdsourced testing is all about, there's been a need for a book that covers best practices, case studies, and the future of this technique.F

How to Profit From the Madness of Crowds

Why the Many Are Smarter Than the Few

The Smitten Kitchen Cookbook

The Art of Contrarian Trading

The Trouble with Peace

How to Unleash the Power of Crowds in Your Business

Untitled Abercrombie 4 Of 4

The complete and "charming" (Gourmet) collection of deliciously old-fashioned and deeply satisfying recipes from everyone's favorite New York City cupcake bakery—Magnolia Bakery. Ever since the original Magnolia Bakery opened its doors in 1996, people have lined up day and night to satisfy their sugar cravings—and this book is Magnolia's comprehensive guide to making all of their beloved desserts, including their home-style cupcakes, layer cakes, banana pudding, and other treats. Illustrated with color and black-and-white photographs that capture the daily life of the bakery, The Complete Magnolia Bakery Cookbook shows you how to make their famous banana pudding, sinfully rich buttercream icing and red velvet cake, and dozens more irresistible desserts.

Whether we need to make better financial choices, find the love of our life, or transform our career, crowdsourcing is the key to making quicker, wiser, more objective decisions. But few of us even come close to tapping the full potential of our online personal networks. Lior Zoref offers proven guidelines for applying what he calls 'mind sharing' in new ways. For instance, he shows how a mother's Facebook update saved the life of a four-year-old boy, and how a manager used LinkedIn to create a year's worth of market research in less than a day. Zoref's clients are using his techniques to innovate and problem-solve in record time. Now he reveals how crowdsourcing has the ability to supercharge our thinking and upgrade every aspect of our lives.

Though reviled for more than a century as Wall Street's greatest villain, Jay Gould was in fact its most original creative genius. Gould was the robber baron's robber baron, the most astute financial and business strategist of his time and also the most widely hated. In Dark Genius of Wall Street, acclaimed biographer Edward J. Renehan, Jr., combines lively anecdotes with the rich social tapestry of the Gilded Age to paint the portrait of the most talented financial buccaneer of his generation-- and one of the inventors of modern business.

*The final book in a stirring new epic fantasy trilogy following Half a King and Half the World. Yarvi is the unlikely heir to the throne--a clever, thoughtful boy with a crippled hand who feels out of place in a violent, Viking-like society. Thorn is a young girl, determined to follow in the footsteps of her dead father and become a famous warrior, whatever it takes. Now Yarvi has avenged the murder of his father, and sets out on an epic journey with Thorn that will embroil his Kingdom in all-out war!--

Essays in Honor of Alyce M. McKenzie

Get the Guy

Half a War

A Study of the Changing American Character

Crowdsourcing

How the Middle Class Joined the Money Class

Dark Genius of Wall Street

****As heard on NPR's All Things Considered* "Utterly original." --The New York Times Book Review "Mixing bold journalism with bolder allegories, Mr. Szablowski teaches us with witty persistence that we must desire freedom rather than simply expect it." --Timothy Snyder, New York Times bestselling author of On Tyranny and The Road to Unfreedom An incisive, humorous, and heartbreaking account of people in formerly Communist countries holding fast to their former lives, by the acclaimed author of How to Feed a Dictator For hundreds of years, Bulgarian Gypsies trained bears to dance, welcoming them into their families and taking them on the road to perform. In the early 2000s, with the fall of Communism, they were forced to release the bears into a wildlife refuge. But even today, whenever the bears see a human, they still get up on their hind legs to dance. In the tradition of Ryszard Kapuscinski, award-winning Polish journalist Witold Szablowski uncovers remarkable stories of people throughout Eastern Europe and in Cuba who, like Bulgaria's dancing bears, are now free but who seem nostalgic for the time when they were not. His on-the-ground reporting--of smuggling a car into Ukraine, hitchhiking through Kosovo as it declares independence, arguing with Stalin-adoring tour guides at the Stalin Museum, sleeping in London's Victoria Station alongside a homeless woman from Poland, and giving taxi rides to Cubans fearing for the life of Fidel Castro--provides a fascinating portrait of social and economic upheaval and a lesson in the challenges of freedom and the seductions of authoritarian rule. From the Introduction: "Guys with wacky hair who promise a great deal have been springing up in our part of the world like mushrooms after rain. And people go running after them, like bears after their keepers. . . . Fear of a changing world, and longing for someone . . . who will promise that life will be the same as it was in the past, are not confined to Regime-Change Land. In half the West, empty promises are made, wrapped in shiny paper like candy. And for this candy, people are happy to get up on their hind legs and dance."***

Most dating books tell you what NOT to do. Here's a book dedicated to telling you what you CAN do. In his book, Get the Guy, Matthew Hussey--relationship expert, matchmaker, and star of the reality show Ready for Love--reveals the secrets of the male mind and the fundamentals of dating and mating for a proven, revolutionary approach to help women to find lasting love. Matthew Hussey has coached thousands of high-powered CEOs, showing them how to develop confidence and build relationships that translate into professional success. Many of Matthew's male clients pressed him for advice on how to apply his winning strategies not to just get the job, but how to get the girl. As his reputation grew, Hussey was approached by more and more women, eager to hear what he had learned about the male perspective on love and romance. From landing a first date to establishing emotional intimacy, playful flirtation to red-hot bedroom tips, Matthew's insightfulness, irreverence, and warmth makes Get the Guy: Learn Secrets of the Male Mind to Find the Man You Want and the Love You Deserve a one-of-a-kind relationship guide and the handbook for every woman who wants to get the guy she's been waiting for.

A fragile peace gives way to conspiracy, betrayal, and rebellion in this sequel to the New York Times bestselling A Little Hatred from epic fantasy master Joe Abercrombie. "A master of his craft." --Forbes "No one writes with the seismic scope or primal intensity of Joe Abercrombie." --Pierce Brown Peace is just another kind of battlefield. . . . Savine dan Glotka, once Adu's most powerful investor, finds her judgement, fortune and reputation in tatters. But she still has all her ambitions, and no scruple will be permitted to stand in her way. For heroes like Leo dan Brock and Stour Nightfall, only happy with swords drawn, peace is an ordeal to end as soon as possible. But grievances must be nursed, power seized, and allies gathered first, while Rikke must master the power of the Long Eye . . . before it kills her. Unrest worms into every layer of society. The Breakers still lurk in the shadows, plotting to free the common man from his shackles, while noblemen bicker for their own advantage. Orso struggles to find a safe path through the maze of knives that is politics, only for his enemies, and his debts, to multiply. The old ways are swept aside, and the old leaders with them, but those who would seize the reins of power will find no alliance, no friendship, and no peace lasts forever. For more from Joe Abercrombie, check out: The Age of MadnessA Little HatredThe Trouble With Peace The Wisdom of Crowds The First Law TrilogyThe Blade ItselfBefore They Are HangedLast Argument of Kings Best Served ColdThe HeroesRed Country The Shattered Sea TrilogyHalf a KingHalf a WorldHalf a War The New York Times bestselling finale to the Age of Madness trilogyfinds the world in an unstoppable revolution where heroes have nothing left to lose as darkness and destruction overtake everything. Chaos. Fury. Destruction. The Great Change is upon us . . . Some say that to change the world you must first burn it down. Now that belief will be tested in the crucible of revolution: the Breakers and Burners have seized the levers of power, the smoke of riots has replaced the smog of industry, and all must submit to the wisdom of crowds. With nothing left to lose, Citizen Brock is determined to become a new hero for the new age, while Citizeness Savine must turn her talents from profit to survival before she can claw her way to redemption. Orso will find that when the world is turned upside down, no one is lower than a monarch. And in the bloody North, Rikke and her fragile Protectorate are running out of allies . . . while Black Calder gathers his forces and plots his vengeance. The banks have fallen, the sun of the Union has been torn down, and in the darkness behind the scenes, the threads of the Weaver's ruthless plan are slowly being drawn together . . . "No one writes with the seismic scope or primal intensity of Joe Abercrombie." --Pierce Brown For more from Joe Abercrombie, check out: The Age of Madness A Little Hatred The Trouble With Peace The Wisdom of Crowds The First Law Trilogy The Blade Itself Before They Are Hanged Last Argument of Kings Best Served Cold The Heroes Red Country The Shattered Sea Trilogy Half a King Half a World Half a War

Social Judgment and Decision Making

The Wisdom of Crowds

Stories from the World of the First Law

Mindsharing

A Little Hatred

The first novel in the First Law Trilogy and debut fantasy novel from New York Times bestseller Joe Abercrombie. Logen Ninefingers, infamous barbarian, has finally run out of luck. Caught in one feud too many, he's on the verge of becoming a dead barbarian -- leaving nothing behind him but bad songs, dead friends, and a lot of happy enemies. Nobleman, dashing officer, and paragon of selfishness, Captain Jezal dan Luthar has nothing more dangerous in mind than fleeing his friends at cards and dreaming of glory in the fencing circle. But war is brewing, and on the battlefields of the frozen North they fight by altogether bloodier rules. Inquisitor Glotka, cripple turned torturer, would like nothing better than to see Jezal come home in a box. But then Glotka hates everyone: cutting treason out of the Union one confession at a time leaves little room for friendship. His latest trail of corpses may lead him right to the rotten heart of government. If he can stay alive long enough to follow it. Enter the wizard, Bayaz. A bald old man with a terrible temper and a pathetic assistant, he could be the First of the Magi, he could be a spectacular fraud, but whatever he is, he's about to make the lives of Logen, Jezal, and Glotka a whole lot more difficult. Murderous conspiracies rise to the surface, old scores are ready to be settled, and the line between hero and villain is sharp enough to draw blood. Unpredictable, compelling, wickedly funny, and packed with unforgettable characters, The Blade Itself is noir fantasy with a real cutting edge.