

The Unfinished Social Entrepreneur

Social Entrepreneurship as a Catalyst for Social Change contains twenty chapters on the impact of social entrepreneurial ventures within a variety of cultural and national contexts. From Brazil to Croatia, from Thailand to Greenland, this book is rare in that it provides a rich landscape in which to imagine additional efforts to bring about positive social change. The case studies cover a broad range of topics with one common theme—how can we learn from what others are doing in this emerging field of social entrepreneurship? The various cases will inspire budding entrepreneurs to new heights of awareness to support the alleviation of poverty in many contexts. Part Two, Lessons from the Field: How Social Entrepreneurial Companies are Succeeding, discusses the similarities and differences that social entrepreneurial ventures and other businesses must face to be successful. Other topics covered include Entrepreneur Bootcamp for Veterans, microfinance, social entrepreneurship education, and development of a culture of social entrepreneurship. Part Three, Going from Local to Global, explores the challenges of a social enterprise as it transitions from a national venture to an international one. The relationship between social entrepreneurship and local business development in places such as Sicily is discussed through case studies. A stage theory of social venture internationalization is put forth. Research connecting social media and social entrepreneurship is used to illustrate the importance of social networks in creating positive social change. Part four, Challenges in Social Entrepreneurship, explores the challenges that social entrepreneurial ventures face. Ethics of intellectual property rights in social enterprises is a focal topic in this section. Social franchising as an approach to social entrepreneurship is illustrated.

To be a storyteller is an incredible position from which to influence hearts and minds, and each one of us has the capacity to utilise storytelling for a sustainable future. This book offers unique and powerful insights into how stories and storytelling can be utilised within higher education to support sustainability literacy. Stories can shape our perspective of the world around us and how we interact with it, and this is where storytelling becomes a useful tool for facilitating an understanding of sustainability concepts which tend to be complex and multifaceted. The craft of storytelling is as old as time and has influenced human experience throughout the ages. The conscious use of storytelling in higher education is likewise not new, although less prevalent in certain academic disciplines; what this book offers is the opportunity to expand into the concept of storytelling as an educational tool regardless of and beyond the boundaries of subject area. Written for both academics and storytellers, the book is based on the authors' own experiences of using stories within teaching, from the story of "the Ecology of Law" to the exploration of sustainability in accounting and finance via contemporary cinema. Practical advice in each chapter ensures that ideas may be put into practice with ease. In addition to examples from

classroom, the book also explores wider uses of storytelling for communication and sense-making and ways of assessing student storytelling work. It also offers fascinating research insights, for example in addressing the question of whether positive utopian stories relating to climate change will have a stronger impact on changing the behaviour of readers than will dystopian stories. Everyone working as an educator should find some inspiration here for their own practice; or for using storytelling and stories to co-design positive futures together with our students.

"A California classic . . . California, it should be remembered, was very much the wild west, having to wait until 1850 before it could force its way into statehood. so what tamed it? Mr. Starr's answer is a combination of great men, great ideas and great projects."—The Economist From the age of exploration to the age of Arnold, the Golden State's premier historian distills the entire sweep of California's history into one splendid volume. Kevin Starr covers it all: Spain's conquest of the native peoples of California in the early sixteenth century and the chain of missions that helped the country exert control over the upper part of the territory; the discovery of gold in January 1848; the incredible wealth of the Big Four railroad tycoons; the devastating San Francisco earthquake of 1906; the emergence of Hollywood as the world's entertainment capital and of Silicon Valley as the center of high-tech research and development; the role of labor, both organized and migrant, in key industries from agriculture to aerospace. In a rapid-fire epic of discovery, innovation, catastrophe, and triumph, Starr gathers together everything that is most important, most fascinating, and most revealing about our greatest state. Praise for California "[A] fast-paced and wide-ranging history . . . [Starr] accomplishes the feat with skill, grace and verve."—Los Angeles Times Book Review "Kevin Starr is one of California's greatest historians, and California is an invaluable contribution to our state's record and lore."—Marla Shriver, journalist and former First Lady of California "A breeze to read."—San Francisco

Offers a bold vision of individual empowerment, free from the rhetoric urging equality of results.

Social Enterprise, Network and Grassroots Case Studies

The Politics of Temporality and Solidarity

Social Innovation and Sustainable Entrepreneurship

Design Anthropology in Context

The Innovation Blind Spot

Balancing Contradictory Answers to Unsolvable Problems

Why Should White Guys Have All the Fun?

The book outlines a journey from enabling models of government and business to strategies for creating both financial and social inclusion and entrepreneurship as mechanisms for sustainable and inclusive growth.

*Our innovation economy is broken. But there's good news: The ideas that will solve our problems are hiding in plain sight. While big companies in the American economy have never been more successful, entrepreneurial activity is near a 30-year low. More businesses are dying than starting every day. Investors continue to dump billions of dollars into photo-sharing apps and food-delivery services, solving problems for only a wealthy sliver of the world's population, while challenges in health, food security, and education grow more serious. In *The Innovation Blind Spot*, entrepreneur and venture capitalist Ross Baird argues that the innovations that truly matter don't see the light of day—for reasons entirely of our own making. A handful of people in a handful of cities are deciding, behind closed doors, which entrepreneurs get a shot to succeed. And most investors are what Baird calls "two-pocket thinkers"—artificially separating their charitable work from their day job of making a profit. The resulting system creates rising income inequality, stifled entrepreneurial ambition, social distrust, and political uncertainty. Our innovation problem makes all our other problems harder to solve. In this book, Baird demonstrates how and where to find better ideas by lifting up people, places, and industries that are often overlooked. What's more, Baird ultimately outlines how to create long-term success through "one-pocket thinking"—eliminating the blind spot that separates "what we do for a living" and "what we really care about." Never before has it been more important for Left thinking to champion expansive visions for societal transformation. Yet influential currents of critical theory have lost sight of this political imperative. Provincial notions of places, periods, and subjects obstruct our capacity to invent new alignments and envision a world we wish to see. Political imagination is misread as optimism. Utopianism is conflated with idealism. Revolutionary traditions of non-liberal universalism and non-bourgeois humanism are rendered illegible. Negative critique becomes an end in itself. Pessimism is mistaken for radicalism and political fatalism risks winning the day. In this book, Gary Wilder insists that we place solidarity and temporality at the center of our political thinking. He develops a critique of Left realism, Left culturalism, and Left pessimism from the standpoint of heterodox Marxism and Black radicalism. These traditions offer precious resources to relate cultural singularity and translocal solidarity, political autonomy and worldwide interdependence. They develop modes of immanent critique and forms of poetic knowledge to envision alternative futures that may already dwell within our world: traces of past ways of being, knowing, and relating that persist within an untimely present; or charged residues of unrealized possibilities that were the focus of an earlier generation's dreams and struggles; or opportunities for dialectical reversals embedded in the contradictory tendencies of the given order. Concrete Utopianism makes a bold case for embracing what Wilder calls a politics of the possible-impossible. Attentive to the non-identical character of places, periods, and subjects, insisting that axes of political alignment and contestation are neither self-evident nor unchanging, reworking Lenin's call to "transform the imperial war into a civil war," he*

invites Left thinkers see beyond inherited distinctions between here and there, now and then, us and them. Guided by the spirit of Marx's call for revolutionaries to draw their poetry from a future they cannot fathom yet must nevertheless invent, he calls for practices of anticipation that envision and enact, call for and call forth, seemingly impossible ways of being together. He elaborates a critical orientation that emphasizes the dialectical relations between aesthetics and politics, political imagination and transformative practice, concrete interventions and revolutionary restructuring, past dreams and possible worlds, means of struggle and its ultimate aims. This orientation requires nonrealist epistemologies that do not mistake immediate appearances with the really real. Such epistemologies would allow critics to recognize uncanny and untimely aspects of social life, whether oppressive or potentially emancipatory. They may help actors to render the world subversively uncanny and untimely. They may clear pathways for the kind of critical internationalism and concrete utopianism that Left politics cannot afford to ignore.

The incredible story of the man behind TOMS Shoes and One for One, the revolutionary business model that marries fun, profit, and social good "A creative and open-hearted business model for our times."—The Wall Street Journal

Why this book is for you:

- *You're ready to make a difference in the world—through your own start-up business, a nonprofit organization, or a new project that you create within your current job.*
- *You want to love your work, work for what you love, and have a positive impact on the world—all at the same time.*
- *You're inspired by charity: water, method, and FEED Projects and want to learn how these organizations got their start.*
- *You're curious about how someone who never made a pair of shoes, attended fashion school, or worked in retail created one of the fastest-growing footwear companies in the world by giving shoes away.*
- *You're looking for a new model of success to share with your children, students, co-workers, and members of your community.*

You're ready to start something that matters. With every book you purchase, a new book will be provided to a child in need. One for One.™

The Social Welfare Forum

How the Best Nonprofits Launch, Scale Up, and Make a Difference

Storytelling for Sustainability in Higher Education

The Way Ahead

The Global Challenges of Social Inequality and Financial Inclusion

Entrepreneurship in Asia

An Unfinished Agenda

The Unfinished Social Entrepreneur is about powering up your social justice career. The world feels so screwed up, so unfair, so unnecessarily mean, so Trumpian. More than ever, the world needs you. This book

is a book of conviction about the unfinished work of social justice. According to Lewis: "The crusty work of social entrepreneurship is as much fun as I'm permitted to have in public. It's joyous, fulfilling and happy-making. Tackling big challenges is heady stuff. Fighting the good fight is utterly gratifying." The Unfinished Social Entrepreneur is a compendium of 21 original essays and insights - part memoir, part handbook - about the challenges and questions every social entrepreneur thinks about. For the novice changemaker, each chapter bristles with provocative tips and tools to transform your social justice career. Because social entrepreneurship is not called solo entrepreneurship, the book also contains 19 additional commentaries by other change-makers. Social entrepreneurs are a club of conscience. Sign up. Show up. Stand up. All book profits donated to social justice causes.

A ground-breaking book on the transformative power of impact investing This is the first book to chart the catalytic path of this new industry, explaining how it is and can be a positive disruptive force. It shows how impact investing is a transformational vehicle for delivering "blended value" throughout the investment spectrum, giving a single name to a set of activities previously siloed in enclaves, revealing how they are linked within what is becoming a new field of investing. Written by two leaders in the growing field of impact investing, the book defines this emerging industry for participants on all sides of the funding equation (investors, funders and social entrepreneurs). Filled with illustrative examples of impact investing success stories Reveals how the field can expand in order to address the most critical social and environmental issues of our day Explores the wide-ranging applications of impact investing as well as entrepreneurial opportunities The authors do not take a normative approach to argue how investors should behave like an investment guide might but show how entrepreneurial people and institutions are already offering an integrated alternative.

The Unfinished Social Entrepreneur

From his birth in a village in Andhra to founding and running Dr. Reddy ' s Laboratories, now one of India ' s largest pharmaceutical enterprises, Dr K. Anji Reddy ' s journey makes for an inspiring story. That story is told rivetingly in his own words in his memoir, An Unfinished Agenda. Dr Anji Reddy became an entrepreneur at a time when India was woefully short of technology to manufacture many basic medicines. Then, in barely three decades, the Indian pharmaceutical industry had grown to the point that India not only became self-sufficient in medicine, but also a supplier of affordable generic medicines to the world. Dr Anji Reddy provides a ringside view of this remarkable transformation, with fascinating anecdotes about those

who made it happen. The history of modern medicine is a gripping story of triumphs and failures. An Unfinished Agenda takes the reader on a whirlwind tour of the science of medicine over the last hundred years and reminds us of the stark challenges that remain.

Social Entrepreneurship as a Catalyst for Social Change

The Unfinished Leader

Rethinking Entrepreneurship

Social Entrepreneurship and Enterprises in Economic and Social Development

What They Meant for Evil

Morality After Auschwitz

Creating Business Value and Competitive Advantage With Social Entrepreneurship

The groundbreaking #1 New York Times bestseller that taught a generation how to transform their careers—now in a revised and updated edition “A profound book about self-determination and self-realization.”—Senator Cory Booker “The Startup of You is crammed with insights and strategies to help each of us create the work life we want.”—Gretchen Rubin, author of The Happiness Project In this invaluable book, LinkedIn co-founder Reid Hoffman and venture capitalist Ben Casnocha show how to accelerate your career in today’s competitive world. The key is to manage your career as if it were a startup business: a living, breathing, growing startup of you. Why? Startups—and the entrepreneurs who run them—are nimble. They invest in themselves. They build their professional networks. They take intelligent risks. They make uncertainty and volatility work to their advantage. These are the very same skills professionals need to get ahead today. This book isn’t about cover letters or résumés. Instead, you will learn the best practices of the most successful startups and how to apply these entrepreneurial strategies to your career. Whether you work for a giant multinational corporation, stitch together multiple gigs in a portfolio career, or are launching your own venture, you need to know how to

- adapt your career plans as pandemics rage and technologies upend industries
- develop a competitive advantage so that you stand out from others at work
- strengthen your professional network by building powerful alliances and maintaining a diverse mix of relationships
- engineer serendipity that produces life-changing career opportunities
- take proactive risks to become more resilient to industry tsunamis

tap your network for information and intelligence that help you make smarter decisions The career landscape has changed dramatically in the decade since Hoffman and Casnocha first published this guide. In an urgent update to the frameworks that have helped hundreds of thousands of people transform their careers, this new edition of The Startup of You will teach you how to achieve your boldest professional ambitions.

Michael Young is one of the key figures in British twentieth century history. Focusing on family, community and social change, he has cascaded ideas, in the process coining new words, like 'meritocracy'. He has also initiated or played a major role in creating new and well-known organisations. These include the Consumers' Association, the Open University, and the National and International Extension Colleges. In 1945 he drafted the Labour Party's successful election manifesto Let Us Face the Future : in 1965 he was the first Chairman of the new Social Science Research Council.

What's it like to be a social entrepreneur - not a textbook social entrepreneur but one on the ground? This book offers an explanation. Michael Gordon, leading Social Entrepreneurship expert from the University of Michigan, spoke with more than one hundred social entrepreneurs - from six continents, young and old, just starting out to several decades in, addressing seemingly every societal problem of the day. This book uses their words and experiences to provide a kaleidoscopic description of what it means to become a social entrepreneur. It ranges from the personal and emotional challenges they often face to the grand impact many hope to produce. It touches on the sublime but focuses on the everyday, highlighting the mistakes that have been made, the lessons learned and, especially, what advice they would give to those wanting to start a social venture. This book presents the truth, not the varnish, and is ideal for use in the classroom with students studying social entrepreneurship, and for all new and experienced social entrepreneurs seeking real-life examples of how to overcome challenges. For anyone else, it offers a penetrating portrait of the lives of those committed to changing the world.

This book focuses on the importance of entrepreneurship in sustaining the prosperity of society and uses the case studies from Taiwan, Japan as well as China, to provide an insight into Societal Entrepreneurship in Asia, and the construction of an entrepreneurial society. In

order to provide a comprehensive and complete picture on entrepreneurship, the authors have also included both case studies of commercial endeavors as well as non-profit making business endeavours. These collective experiences would be invaluable to readers who are seeking to understand the role of entrepreneurship in Asian society. Contents:Market Entry and Resource Acquisition Strategies for Social Enterprises (Jersan Hu, Leemen Lee and Zongying Zhou)Social Value Creation through Innovation of Social Technology (Tzu Yang Chang)Creating Social Value through Frugal Innovation (Anthony Kuo)Social Impact Measurement for Social Enterprise (Tzu Yang Chang, Gautam Kamath and Chien Hsien Lee)Reliability Bookkeeping for Non-Financial Transactions of the Social Network Organization (Yasuhiro Monden)A Horizontal Inter-firm Network of Small and Medium-sized Enterprises Specializing in Prototype Solutions: Business Model, Management Control, and External Effects (Naoya Yamaguchi)A Discussion of Community of Practice and the Construction of Organization Core Competence — A Case Study of BS Supplementary Education Group (Stephen Dun-Hou Tsai and Chih-Yu Lee)Pioneering Social Entrepreneurs in Japan: Financial Performance and Social Achievement (Akira Sawamura and Satoshi Arimoto)The Socially Constructed Industry Landscape through Entrepreneurial Practice Innovation: Health-Care Product Industry in China (Stephen Dun-Hou Tsai and Meng-Chen Wu)Contiguous Entrepreneurship in a Modern Food and Beverage Business Group — the Perspective of Complex Adaptive System (Shang-Jen Li)How Cultural Product Could Re-create the Representation of Region: A Story About Organizing (Ted Yu-Chung Liu and Jung-Chih Hung)Narrating an Entrepreneurial Process — A Case from Taiwan's Outlying Islands (Ming-Rea Kao and Shelley Hui-Yin Lin) Readership: Researchers and professionals who are interested in understanding the importance of entrepreneurship in sustaining the prosperity of society. Key Features:The book provides in-depth description of entrepreneurial case studies from Taiwan, Japan and China, and illustrates how entrepreneurship activity emerge and develop in these countriesKeywords:Social Enterprise;Grass-rooted Entrepreneurial Stories

**The Radical Challenge of the Nazi Ethic
Successful Cases and Management Practices**

Entrepreneurship
Girls, Feminism, and Grassroots Literacies
How to Pause for Parenthood Without Killing Your Career
Inclusive Growth
Official Proceedings [of The] Annual Meeting

Endorsements: "This book is a study of the Holocaust as problem in ethical theory. How could a whole society participate in an ethic of mass torture and genocide for over a decade without opposition from responsible political, legal, medical, or religious leaders? How does a society create and adopt its ethical norms? This is a study in narrative ethics at its best, yet the author's purpose is to discover how a people redefined evil to the degree that they committed heinous atrocities that were reprehensible under normal circumstances." --Guy Greenfield, Southwestern Journal of Theology "Peter Haas gives us a good overall description of the Holocaust, the way the Nazis and their myriad collaborators treated the Jews. The book . . . is well formulated and well written. It makes a good one-volume introduction to the Holocaust." --Frederick K. Wentz, Lutheran Quarterly "Peter Haas urges us to recognize ourselves in the perpetrators of the Holocaust. . . . In the course of setting forth his position, the author offers a concise and wonderfully accessible account of the formation of German political culture from Bismarck through Hitler. . . . Morality After Auschwitz is a serious book that should provoke long thoughts, and perhaps useful disputes, about the power of ethics to shape political cultures." --First Things

This book explores the broad territory of design anthropology, covering key approaches, ways of working and areas of debate and tension. It understands design as fundamentally human centred and argues for a design anthropology based primarily on collaboration and communication. Adam Drazin suggests the most important collaborative knowledges which design anthropology develops are heuristic, emerging as engagements between fieldwork sites and design studios. The chapters draw on material culture literature and include a wide range of examples of different projects and outputs. Highlighting the importance of design as a topic in the study of contemporary culture, this is valuable reading for students and scholars of anthropology and design as well as practitioners.

*The field of social entrepreneurship is attracting attention from multiple industries. Social entrepreneurs are responsible for finding ways to creatively contribute to society by providing affordable products and services. *Creating Business Value and Competitive Advantage With Social Entrepreneurship* is a useful scholarly resource that examines the broad topic of social entrepreneurship by looking at relevant theoretical frameworks and fundamental terms. Focused on topics such as creating business value, promoting social entrepreneurship, and enacting programs of social change, this book provides the latest research and practical solutions concerning social entrepreneurship. The source proves valuable to academicians, researchers, entrepreneurship practitioners, and individuals interested in learning more about social entrepreneurship.*

Traditionally, the study of entrepreneurial behavior focuses on such factors as (i) the personality characteristics that distinguish the entrepreneur from non-entrepreneur and (ii) demographic characteristics such gender, age, familiar antecedents and education. With particular respect to investigating the development, acquisition, and dissemination of entrepreneurial skills and behaviors, the authors focus on

the university environment, as a locus of research and innovation, where students are exposed to a wide variety of influences that are enhanced by a high degree of connectivity. The underlying theme of this volume is to develop our understanding of the sociology of student entrepreneurial behavior and in doing so attempt to synthesize literature investigating individual talent with the literature on concurrent knowledge sourcing in the pursuit of entrepreneurial activities. Specifically, the authors investigate the degree to which access to diverse knowledge (in addition to such psychological characteristics and tolerance of ambiguity and risk taking) influences the nature and probability of entrepreneurial success. Moreover, they explore the role of social media and social networking in facilitating access to distributed and disparate information and knowledge. Their research addresses such timely questions as: Where do entrepreneurial opportunities come from? How can higher education best stimulate the creation of firms emanating from young and smart minds in colleges and universities? What is the value of MOOCs for frequent, early, and “thick” communication among the various specialties needed to accomplish entrepreneurial projects? How do we know whether social media affect students’ responses to new knowledge and new ideas? To what extent do educational practices affect racial and ethnic differences in student entrepreneurship? What is the role of the indigenous minority student entrepreneur in establishing high-technology firms? The result is a multi-dimensional approach that sheds light on the dynamics of education, knowledge creation, social networking, innovation and new business development.

An Introduction to Design Materiality and Collaborative Thinking

Why We Back the Wrong Ideas--and What to Do About It

Becoming a Social Entrepreneur

The Unfinished Social Entrepreneur

American Political Parties and Constitutional Politics

Perspectives in Entrepreneurship

International in scope and more comprehensive than existing collections, A Companion to Reality Television presents a complete guide to the study of reality, factual and nonfiction television entertainment, encompassing a wide range of formats and incorporating cutting-edge work in critical, social and political theory. Original in bringing cutting-edge work in critical, social and political theory into the conversation about reality TV Consolidates the latest, broadest range of scholarship on the politics of reality television and its vexed relationship to culture, society, identity, democracy, and “ordinary people” in the media Includes primetime reality entertainment as well as precursors such as daytime talk shows in the scope of discussion Contributions from a list of international, leading scholars in this field

Many stories have been told about the famous Lost Boys, but now for the first time, a Lost Girl shares her hauntingly beautiful and inspiring story. One of the first unaccompanied refugee children to enter the United States in 2000, after South Sudan's second civil war took the lives of most of her family, Rebecca's story begins in the late 1980s when, at the age of four, her village was attacked and she had to escape. WHAT THEY MEANT FOR EVIL is the account of that unimaginable journey. With the candor and purity of a child, Rebecca recalls how she endured fleeing from gunfire, suffering through hunger and strength-sapping illnesses, dodging life-threatening predators-lions, snakes, crocodiles, and soldiers alike-that dogged her footsteps, and grappling with a war that stole her childhood. Her story is a lyrical, captivating portrait of a child hurled into wartime, and how through divine intervention,

she came to America and found a new life full of joy, hope, and redemption.

Microlending programs for low-income microentrepreneurs have become a global priority since the development of the Grameen Bank in 1976 and the Sustainable Development Goals of the United Nations in 2015. Inspired to create their own microlending program, the deans of the schools of social welfare and business at the University at Albany were aided by the university's Small Business Development Center and the State Employees Federal Credit Union. This led to the creation of the Small Enterprise Economic Development (SEED) program. Following this, new faculty were hired in the School of Social Welfare and the School of Business to address social entrepreneurship and lead these initiatives. The impetus for this book emerged from these developments including three forums in which national and international contributors participated in workshops, panels, and chapters for this book. These forums were co-organized by the School of Social Welfare, the School of Business, and a new Center for the Advancement & Understanding of Social Enterprises (CAUSE) at UAlbany. Building on the example set by UAlbany, *Social Entrepreneurship and Enterprises in Economic and Social Development* explains how and why we should integrate social entrepreneurship and social enterprises with economic and social development. While this global movement varies in pace and scope, the volume features snapshots from countries and regions representing nearly all continents, including Albania, Argentina, Cuba, India, Kenya, Kyrgyzstan, Russian Federation, Taiwan, Tajikistan, and Tanzania. One of the lessons is that social policies are critical for supporting social entrepreneurs since environmental, economic, and social sustainability are core goals of these initiatives. The chapters in this volume offer different contextual frames ranging from social enterprise business plans and measured entrepreneurial orientation to displacement dynamics (and how to avoid them) and the pitfalls of non-market economies. The contributing authors examine a variety of ventures and social policies to showcase how nations are supporting social enterprises as they attempt to meet human needs and achieve financial sustainability. The resulting volume provides a rationale for, and snapshots of, social enterprises and entrepreneurship in transitioning nations.

Examines the purposes of political parties in America's constitutional order, each major party's strongest recent manifestation and the future of the American party system.

Unfinished Business

An Introduction to Social Entrepreneurship

Start Something That Matters

A Companion to Reality Television

From Swords to Ploughshares

How a Lost Girl of Sudan Found Healing, Peace, and Purpose in the Midst of Suffering

How Reginald Lewis Created a Billion-dollar Business Empire

For the socially conscious, the intellectually curious, or the creative soul comes an inspiring, New York Times bestselling handbook for success in business, life, and the all-important task of building a more compassionate world—by the visionary founder and CEO of KIND Healthy Snacks. When Daniel Lubetzky started KIND Healthy Snacks in 2004, he aimed to defy the conventional wisdom that snack bars could never be both tasty and healthy, convenient and wholesome. A decade later, the transformative power of the company's "AND" philosophy has resulted in an astonishing record of achievement. KIND has become the fastest-growing purveyor of healthy snacks in the country. Meanwhile, the KIND Movement—the company's social mission to make the world a little kinder—has sparked more than a million good deeds worldwide. In *Do the KIND Thing*, Lubetzky shares the revolutionary principles that have shaped KIND's business model and led to its success, while offering an unfiltered and intensely personal look into the mind of a pioneering social entrepreneur. Inspired by his father, who survived the Holocaust

thanks to the courageous kindness of strangers, Lubetzky began his career handselling a sun-dried tomato spread made collaboratively by Arabs and Jews in the war-torn Middle East. Despite early setbacks, he never lost his faith in his vision of a “not-only-for-profit” business—one that sold great products and helped to make the world a better place. While other companies let circumstances force them into choosing between two seemingly incompatible options, people at KIND say “AND.” At its core, this idea is about challenging assumptions and false compromises. It is about not settling for less and being willing to take greater risks, often financial. It is about learning to think boundlessly and critically, and choosing what at first may be the tougher path for later, greater rewards. By using illuminating anecdotes from his own career, and celebrating some past failures through the lessons learned from them, Lubetzky outlines his core tenets for building a successful business and a thriving social enterprise. He explores the value of staying true to your brand, highlights the importance of transparency and communication in the workplace, and explains why good intentions alone won’t sell products. Engaging and inspirational, *Do the KIND Thing* shows how the power of AND worked wonders for one company—and could empower the next generation of social entrepreneurs to improve their bottom line and change the world. Advance praise for *Do the KIND Thing* “An enjoyable read . . . wise advice about matters from product development to people management.”—Financial Times “By sharing the ten tenets that helped KIND grow, Daniel Lubetzky has given entrepreneurs a road map to success that includes both passion and purpose.”—Arianna Huffington, president and editor in chief, Huffington Post Media Group “Lubetzky uses the power of kindness to build purpose into his business and his community. He’s a role model for future leaders.”—Mehmet Oz, M.D., professor of surgery, Columbia University “I’ve always been a fan of the KIND brand. This engaging and inspirational book shows how coupling a social mission with creativity can spark change and empower a generation.”—Bobbi Brown, founder and CCO, Bobbi Brown Cosmetics

The rapid and formative rise in research on social innovation and entrepreneurship means that theoretical frameworks are still being created, while traditional notions of economic efficiency and social welfare are tested. The field is progressing fastest in the measurement and measuring of social entrepreneurial effectiveness. Social innovators, who draw from philanthropy, as well as capital markets, for financial resources, have adopted the lean start up as a paradigm for their organization logics.

With business advice from an expert entrepreneur, learn how to identify and leverage the key factors that will bring sustainability and success to your startup. Kathleen Kelly Janus, a lecturer at the Stanford University Program on Social Entrepreneurship and the founder of the successful social enterprise Spark, set out to investigate what makes a startup succeed or fail. She surveyed more than 200 high-performing social entrepreneurs and interviewed dozens of founders. *Social Startup Success* shares her findings for the legions of entrepreneurs working for social good, revealing how the best organizations get over the revenue hump. How do social ventures scale to over \$2 million, Janus's clear benchmark for a social enterprise's sustainability? Janus, tapping into strong connections to the Silicon Valley world where many of these ventures are started or and/or funded, reveals insights from key figures such as DonorsChoose founder Charles Best, charity:water's Scott Harrison, Reshma Saujani of Girls Who Code and many others. *Social Startup Success* will be social entrepreneurship's essential playbook; the first definitive guide to solving the problem of scale.

Case study of the life of a feminist organization in a changing political and funding climate.

Social Startup Success

A History

Michael Young

Activism in the GirlZone

Concrete Utopianism

A Civil Rights Strategy for America's Third Century

Adapt, Take Risks, Grow Your Network, and Transform Your Career

This is the compelling story of Barrios Unidos, the Santa Cruz-based organization founded to prevent gang violence amongst inner-city ethnic youth. An evolving grass-roots organization that grew out of the Mexican-American civil rights and anti-war movements of the 1960s and 1970s, Barrios Unidos harnessed the power of culture and spirituality to rescue at-risk young people, provide avenues to quell gang warfare, and offer a promising model for building healthy and vibrant multicultural communities. Co-founder Daniel ñ Nane î Alejandre spent his childhood following the crops from state to state with his family. His earliest recollection of ñ home î was a tent in a labor camp. Later, he was drafted in to the Army and sent to Vietnam. ñ Flying bullets, cries of anguish and being surrounded by death have a way of giving fuel to epiphany. This war made as little sense to me as the war raging on the streets of the barrios back home. î He decided that when he returned home, he would dedicate himself to peace. Nane Alejandre í s story of personal transformation, from heroin-addicted gang banger to social activist and youth advocate, is closely tied to that of Barrios Unidos. Through interviews, written testimonies, and documents, Frank de Jesus Acosta re-constructs the development of Barrios Unidos ñ or literally, united neighborhoods ñ from its early influences and guiding principles to its larger connection to the on-going struggle to achieve civil rights in America. Today, Barrios Unidos chapters exist in several cities around the country, including San Francisco; Venice-Los Angeles; Salinas; San Diego; Washington, DC; Yakima; San Antonio; Phoenix; and Chicago. With a foreword by Luis Rodriguez, former gang member and author of *La Vida Loca: Always Running*, the book also includes historical photos and commentaries by leading civil rights activists Harry Belafonte, Dolores Huerta, Tom Hayden, Manuel Pastor, and Constance Rice. Mandatory reading for anyone interested in peace and social justice, *The History of Barrios Unidos* gives voice to contemporary inter-generational leaders of color and will lead to the continuation of necessary public dialogue about racism, poverty, and violence.

This volume offers insight and perspective on entrepreneurship from the foremost academic leaders in the field.

In the Information Age, historically marginalized groups and developing nations continue to strive for socio-economic empowerment within the global community. Their ultimate success largely depends upon their ability to develop, protect, and exploit th

With the demands of technology, transparency, and constant connectedness, and calls for higher performance, leaders from the front line to the C-suite face complex dilemmas that cannot be easily denied or postponed. These perplexing, recurring issues are familiar to anyone in a leadership role today, including: How do I balance my functional or business unit goals with the needs of my peers and the whole company? How do I support and promote others while still advancing my own career? How do I emphasize teamwork and still reward the “stars”? Can I really devote enough time and energy to both family and work? These are not “problems” but paradoxes—situations in which there will never be a single correct solution—and while they make many leaders feel overwhelmed and challenged, this remarkable book provides help. *The Unfinished Leader* is a modern handbook for recognizing, facing, and inspiring others to expose the real issues that underlie paradoxes in modern organizations. Leaders must first recognize situations they will never be able to “solve” and understand how to confront the barriers—in their own heads and their organizations—that push them towards seeking ultimate solutions that don’t exist. Leading through complexity requires giving up the illusion of control, consistency, and closure, while embracing the reality of being permanently “unfinished.” Drawing from interviews with 100 CEOs and top leaders from a wide range of companies—such as Avon, Nike, Colgate, DeutschePost DHL,

Johnson & Johnson, PepsiCo, and many more— The Unfinished Leader provides the mindsets and tools to recognize contradictory requirements, understand competing demands, and still be able to take action. No one can find or even should look for perfect solutions to impossible situations. The Unfinished Leader will help leaders at all levels understand and excel at their true task: guiding themselves and their teams through ongoing paradoxes, reconciling competing outcomes, continually changing and adapting, and thereby building lasting success.

My Life in the Pharmaceuticals Industry

In Pursuit of Social Justice, the Unfinished Business of the Nation and the Unfinished Business of Howard

Work Pause Thrive

The History of Barrios Unidos: Healing Community Violence

Intellectual Property, Entrepreneurship and Social Justice

Starting Out, Scaling Up and Staying True

Social Entrepreneur

The inspiring story of Reginald Lewis: lawyer, Wall Street wizard, philanthropist--and the wealthiest black man in American history. Based on Lewis's unfinished autobiography, along with scores of interviews with family, friends, and colleagues, this book cuts through the myth and hype to reveal the man behind the legend.

We worry putting our family first means we'll be forced to abandon our careers. We're afraid if we pause our careers, we'll be forever off-track. This thinking is outdated—forget what you've heard about how pauses are career limiting, about how those who pause lack ambition, or that if you do pause you won't be able to re-enter the paid workforce. That's a flawed reality, one that doesn't reflect the truth of the careers of some of the most successful women in this country. Author Lisen Stromberg knows this success firsthand. After the birth of her second child, she did something she never imagined she would do: she opted out to focus on her family. But her career didn't end there. Lisen paused then pivoted to become first a social entrepreneur and then an award-winning journalist writing about women, work, and life in Silicon Valley. Along the way, she learned she wasn't alone. Lisen met many highly successful women who told her they never "opted out" but who had, in fact, temporarily downshifted or paused their careers. Their hidden journeys revealed alternative nonlinear paths to the top that enabled them to achieve their personal and professional goals. In *Work PAUSE Thrive*, Lisen shares their stories. Deeply rooted in social science research, cutting-edge data collected from nearly 1,500 women, and through 186 first-person interviews, this book reveals how trailblazing women have disrupted the traditional career paradigm. What worked for them can work for you. In this book, you'll learn:

Who pauses, how they do it, and why How pausing can enrich both your career and your life How to innovate your own nonlinear career path What we can—and need—to do as a society to make it possible for more people to achieve their personal and professional goals Work PAUSE Thrive also reveals new and exciting trends in the workplace and offers targeted solutions for companies to help ensure they have cultures that will enable you to lead the life you want, a life in which you can build both a career and a family, and ultimately your own version of a life well lived. This timely book sets social entrepreneurship in a historical context, from its philanthropic beginnings in the Victorian era to the present day, against the backdrop of contemporary global capitalism.

Dynamics of entrepreneurship have attracted growing attention from scholars of political science, policy studies, public administration and planning, as well as more recently, from the realms of international relations and foreign policy analysis. Under the banner of political entrepreneurship, this volume considers and maps out conceptual approaches to the study of entrepreneurship drawn from these fields, discusses synergies, envisages new analytical tools and offers contemporary empirical case studies, illustrating the diverse political contexts in which entrepreneurship takes place in the polis. Drawing upon an international cast of senior academics and cutting edge young researchers, the volume takes a closer look at key aspects of political entrepreneurship, such as, defining political entrepreneurs, how it relates to change, decision-making and strategies, organizational arrangements, institutional rules, varying contexts and future research agendas. By highlighting the political aspects of entrepreneurship, the volume presents new exciting opportunities for understanding entrepreneurial activities at regional, national and international levels. The volume will be of particular relevance to scholars and students of political science, policy studies, public administration, planning, international relations and business studies as well as practitioners interested in the nexus and utility of entrepreneurship in the modern-day political world.

Impact Investing

Student Entrepreneurship in the Social Knowledge Economy

Think Boundlessly, Work Purposefully, Live Passionately

Debating Research Orientations

Understanding Political Entrepreneurship

Do the KIND Thing

An Educator's Handbook

The Unfinished Social Entrepreneur is about powering up your social justice career. The world feels so screwed up, so unfair, so Trumpian. More than ever, the world needs you. Tackling big challenges is heady stuff. Fighting the good fight is utterly gratifying. Social entrepreneurs are a club of conscience. Sign up. Show up. Stand up.

Entrepreneurship is a growing field of research, attracting researchers from many different disciplines including economics, sociology, psychology, and management. The concept of entrepreneurship, and research in the field, is becoming institutionalized, increasingly oriented by influential trends, theories and methods, following the mainstream and being shaped accordingly. The objective of this book is to move beyond mainstream approaches and assumptions which are dominating the field, and to raise questions about the nature and process of entrepreneurship research. Over twelve chapters, leading international thinkers in the field debate the impact and the consequences of institutionalization. Taking key research orientations including multidisciplinary, international entrepreneurship, social entrepreneurship, and ethics, it takes a critical and constructive and sometimes controversial posture and encourages a re-examination of the way we look at the social and economic phenomenon of entrepreneurship. This book is vital reading for entrepreneurship researchers and educators, advanced students and policy-makers in Entrepreneurship, Economics, Sociology and Psychology.

This core textbook presents different ways of thinking about entrepreneurship: instead of topics such as finance or opportunities, the book focuses on perspectives or ways of seeing. Written by leading experts, the text examines the emergence and development of entrepreneurship as an academic discipline and takes a critical look at the varying positions in the field as well as their overall contribution to entrepreneurship as a whole. Through twelve chapters, written from such wide ranging perspectives as feminism, psychology, institutionalism, critical realism and evolution, the book provides a clear and accessible framework that encourages students' critical engagement with the subject. This is an essential textbook for upper level undergraduate and postgraduate students of entrepreneurship.

The Startup of You (Revised and Updated)

Entrepreneurship in the Polis

Transforming How We Make Money While Making a Difference

A Critical Approach

California