

The Social Impacts Of I Methodology World Bank

This title was first published in 2002. In State socialist societies, informal economies were essential for the functioning of the economy as well as for household provision. Since the beginning of social transformation they have been flourishing better than ever before. They are a main outlet on the market for the newly emerging middle classes, stabilize the situation of many workers and pensioners, and in countries on the downward slope they are essential for the survival of large impoverished groups. Presenting recent research on the social importance of informal economies, especially in Bulgaria, Hungary, Romania and Russia, the editors give a short introduction for each country, and a common compilation of basic economic and social data follows in the appendix. Household strategies in the 'shadow', groups of informal winners and losers, informal employment in town and countryside, outcomes from informal activities, the macro-economic importance of

informal economies, and researching methods are all investigated.

This systematic, critical review of more than 600 recent publications in social impact assessment (SIA) and related fields is based on the authors' belief that SIA is more than an analytical technique--it is also a logical and timely response to our ever-growing need for more and better information to facilitate decision making in an increasingly c

"This book provides broad research and applied coverage of subjects relating to the social impact of e-payment and blockchain in various industries and countries establishing a forum for the exchange of research ideas and practices,"--
The goal of this volume is to explore the social and political dynamics of rumor and the related concept of urban or contemporary legend. These forms of communication often appear in tandem with social problems, including riots, racial or political violence, and social and economic upheavals. The volume emphasizes the connection of rumor to

a set of social concerns from government corruption and corporate scandal, to racial, religious, and other prejudices. Central to the dialogue are issues of truth, belief, history, public policy, and evidence. Rumor has been recognized as one of the most important contributing factors to violence and discrimination. Yet, despite its significance in exacerbating social discord and mistrust, little systematic scholarly attention has been paid to the political origins and consequences of rumor. Rumor is defined as a proposition for belief that is not backed by secure standards of evidence. Rumor can be traditional or not, and can be expressed as a simple claim of fact. In both instances groups of claim-makers, operating out of their own interests and with a set of resources, attempt to depict reality, and if possible, impact the future. The need for this book is underscored by changing patterns of technology. What in the past was grounded in face-to-face interaction is now often found on the Internet, which is a major source of rumor. An appreciation of how new electronic forms of

communication affect communal belief is essential for explicating rumor dynamics. The volume is comprehensive. Essays cover race and ethnicity, migration and globalization, corporate malfeasance, and state and government corruption. While editors and contributors well appreciate the dynamic nature of rumors and legends, the high quality of the effort make it evident that the issues that are raised and reoccur will serve to channel and inspire research in this major field of communications research for years to come.

Conceptual and Methodological Advances

The Social Impact of the Arts

Brands on a Mission

Evidence from the Market

An Intellectual History

An International Perspective

Measuring and Improving Social Impacts

A leading investment professional explains the world of impact investing--investing in businesses and projects with a social and

financial return--and shows what it takes to make sustainable, transformative change. Impact investment--the support of social and environmental projects with a financial return--has become a hot topic on the global stage; poised to eclipse traditional aid by ten times in the next decade. But the field is at a tipping point: Will impact investment empower millions of people worldwide, or will it replicate the same mistakes that have plagued both aid and finance? Morgan Simon is an investment professional who works at the nexus of social finance and social justice. In Real Impact, she teaches us how to get it right, leveraging the world's resources to truly transform the economy. Over the past seventeen years, Simon has influenced over \$150 billion from endowments, families, and foundations. In Real Impact, Simon shares her experience as both investor and activist to offer clear strategies for investors, community leaders, and entrepreneurs alike. Real Impact is essential reading for anyone seeking real change in the world.

Originally published in 1971. Discoveries in modern biology can radically change human life as we know it. As our understanding of living processes, such as inheritance, grows, so do the possibilities of

applying these results for good and evil, such as the treatment of disease, the control of ageing, behaviour and genetic engineering. These discoveries and their implications are discussed by some of the world's leading biologists.

Environmental and social impact assessment (ESIA) is an important and often obligatory part of proposing or launching any development project. Delivering a successful ESIA needs not only an understanding of the theory but also a detailed knowledge of the methods for carrying out the processes required. Riki Therivel and Graham Wood bring together the latest advice on best practice from experienced practitioners to ensure an ESIA is carried out effectively and efficiently. This new edition:

- explains how an ESIA works and how it should be carried out*
- demonstrates the links between socio-economic, cultural, environmental and ecological systems and assessments*
- incorporates the World Bank's IFC performance standards, and best practice examples from developing as well as developed countries*
- includes new chapters on emerging ESIA topics such as climate change, ecosystem services, cultural impacts, resource efficiency, land acquisition and involuntary resettlement. Invaluable to*

undergraduate and MSc students of ESIA on planning, ecology, geography and environment courses, this internationally oriented fourth edition of Methods of Environmental and Social Impact Assessment is also of great use to planners, ESIA practitioners and professionals seeking to update their skills.

Automation and Its Macroeconomic Consequences reveals new ways to understand the economic characteristics of our increasing dependence on machines. Illuminating technical and social elements, it describes economic policies that could counteract negative income distribution consequences of automation without hampering the adoption of new technologies. Arguing that modern automation cannot be compared to the Industrial Revolution, it considers consequences of automation such as spatial patterns, urbanization, and regional concerns. In touching upon labor, growth, demographic, and policy, Automation and its Macroeconomic Consequences stands at the intersection of technology and economics, offering a comprehensive portrait illustrated by empirical observations and examples. Introduces formal growth models that include automation and the empirical specifications on which the data-driven results rely Focuses on formal

modeling, empirical analysis and derivation of evidence-based policy conclusions Considers consequences of automation, such as spatial patterns, urbanization and regional concerns

Corporate Impact

Impacts of Cyberbullying, Building Social and Emotional Resilience in Schools

Social Impacts of Smart Grids

Does One Size Really Fit All?

Real Impact

Measuring and Managing Your Social Footprint

This book explores the journey of young people through a Secure Training Centre and, more generally, the criminal justice system in the UK. It examines the extent to which young people have been failed by the system at every stage of their lives, with incarceration used as a means of removing 'the problem' from society. To explore this process, the authors utilise an integrated theoretical framework to develop a new rehabilitative approach focused on developing positive outcomes for young people. The book deploys a social impact measurement methodology to evaluate the experience and outcomes of youth

justice interventions at a Secure Training Centre. Such an approach provides a fresh perspective on the youth justice debate which has traditionally utilised outcome data to measure immediate impact relating to recidivism and is therefore not focused on the young person holistically. Using a social impact framework to evaluate youth justice, underpinned by an integrated theoretical framework, allows for assessment to be made which place the young person at the centre of evaluation.

A personal interpretation of the impact of the Chernobyl disaster both in the Soviet Union and the West, examining the environmental consequences, Soviet media coverage, reconstruction of life in the disaster zone (including the city built for Chernobyl workers) and safety changes in the industry.

This book provides a preliminary attempt to understand the impact investors' preferences and characteristics. It offers an empirical insight of the main features characterizing social risk of Social Impact Bonds (SIBs) and explores the correlation existing between social risk and financial return. It assesses case studies of social impact investment architectures and their legal and operational limits. It also analyzes new trends in social impact measurement, focusing on the Spanish and Swedish experiences. The book concludes with a road map of priorities and policy strategy for social impact investments development.

This book uses a combination of comparative analysis and in-depth examination of the experience of 30 countries over the past 30 years, to see whether inequality in incomes, wealth, and education has been widening. It shows how these inequalities are related to social and political outcomes such as poverty, family structures, health, and crime.

Theory, Evidence, and Social Impacts

Social Impact Measurement for a Sustainable Future

The Social Effects of Global Trade

The Social Impact of Custody on Young People in the Criminal Justice System

How to Achieve Social Impact and Business Growth Through Purpose

A Framework For Assessing Social Change

Social Impact Investing

Measuring and Improving Social Impacts A Guide for Nonprofits, Companies, and Impact Investors Berrett-Koehler Publishers

Automating Vision explores the rise of seeing machines through four case studies: facial recognition, drone vision, mobile and locative media and driverless cars.

Proposing a conceptual lens of camera consciousness, which is drawn from the early visual anthropology of Gregory Bateson and Margaret Mead, Automating Vision accounts for the growing power and value of camera technologies and digital image

processing. Behind the smart camera devices examined throughout the book lies a set of increasingly integrated and automated technologies underpinned by artificial intelligence, machine learning and image processing. Seeing machines are now implicated in growing visual data markets and are supported by emerging layers of infrastructure that they coproduce. In this book, Anthony McCosker and Rowan Wilken address the social impacts, the disruptions and reconfigurations to existing digital media ecosystems, to urban environments and to mobility and social relations that result from the increasing automation of vision and explore how it might be possible to ensure a safe and equitable future as we learn to see with and negotiate the interventions of seeing machines. This book will appeal to students and scholars in media, communication, cultural studies, sociology of media and science and technology studies.

Designed to provide clear and detailed assistance in the complex process of assessing social change, this book emphasizes the development of an analytic approach and a theoretical framework that can be applied to the assessment of very diverse events--changes in the natural environment, the local economy, or the dominant technology. The guide, based on a sociological perspective that highlights the importance of community social organization in analyzing social change, focuses on the development of user skills in assessment design, research, analysis, and presentation. The guide's theoretical basis and emphasis on the interrelationships

that create social change make it valuable to those studying social change in general, as well as to those responsible for conducting or utilizing social impact assessments. Detailed "how to" information, clear writing, and careful design impart the skills necessary to identify and analyze the factors and processes leading to social change and to interpret and present research findings in an effective manner. Social Impacts of Smart Grids: The Future of Smart Grids and Energy Market Design explores the significant, unexplored societal consequences of our meteoric evolution towards intelligent, responsive and sustainable power generation and distribution systems-the so-called 'smart grid'. These consequences include new patterns of consumption behavior, systems planning under increasing uncertainty, and the ever-growing complexities involved. The work covers the historical impact of the transformation, examines the changing role of production and consumption behavior, articulates the principles and options for socially responsible smart grid power market design, and explores social acceptance of the smart grid. Where relevant, it examines adjacent literatures from P2P electricity markets, electric vehicles, smart homes and smart cities, and related 'internet of energy' developments. Finally, it provides insights into mitigating the likely social consequences of our integrated low-carbon energy future. Evaluates the connections between the concept of sustainability and the social impacts of the smart grids Analyzes emerging trends in smart grids connected with trends towards

the sharing economy Investigates environmental degradation awareness and environmental stewardship goals associated with smart grids Explores how to mitigate social challenges with effective smart grid power market design Integrates energy stewardship and social acceptance literatures into the discussion of the smart grid

The Future of Smart Grids and Energy Market Design

How to Innovate for Radically Greater Social Good

Changing Inequalities in Rich Countries

The Social Impacts of Urban Containment

Assessing the Social Impact of Development Projects

A Guide To The Literature

The Social Impact of Advertising

This volume explores cyberbullying and its impact on young people in schools in detail. It investigates social and emotional resilience and wellbeing in relation to developing protective factors against the impacts of cyberbullying and contains a range of perspectives to deal positively with cyberbullying as well as a summary of international research. Cyberbullying occurs when any means of technology is used to repeatedly and deliberately engage in bullying behaviours with the intent to cause harm to others. Although anyone can be affected, young people who are also being bullied offline are

more likely to be the target of cyberbullying. Forms of cyberbullying include: • abusive texts and emails • posting messages or images • imitating and excluding others online • inappropriate image tagging. Cyberbullying differs from face-to-face bullying. • a sense of anonymity for those who bully • can occur 24/7 and is invasive • can have a large audience • difficult to delete comments and images. The inclusion of qualitative social data into global environmental and economic input-output (IO) models remained illusive for many years. It was not until around 2013 that researchers found ways to include data, for example, on poverty, inequality, and worker safety, into IO models capable of tracing global supply chains. The sustainable development goals have now propelled this work onto the world stage with some urgency. They have shone a spotlight onto social conditions around the world and brought global trade into the frame for its ability to influence social conditions for good or ill. This book provides a compilation of groundbreaking work on social indicators from the most prominent IO research groups from a wide range of academic backgrounds and from around the world. In addition, it frames this work in the real world of politics, human rights, and business, bringing together a multidisciplinary team to demonstrate the power of IO to illuminate some of the world's most pressing problems. Edited by well-known researchers in the area, Joy Murray,

Arunima Malik, and Arne Geschke, the book is designed to appeal to a broad academic and business audience. While many chapters include technical details and references for follow-up reading, it is possible to omit those sections and yet gain a deep appreciation of the power of IO to address seemingly intractable problems.

First Published in 2010. Routledge is an imprint of Taylor & Francis, an informa company.

This book explores the history of social impact measurement, offering justifications for the use of social impact measurement in modern society. It seeks to uncover the tensions inherent in social impact measurement, especially between creating and measuring social value creation. As the world becomes ever more globalised in its focus to deliver sustainable solutions to social and environmental problems, frameworks such as the United Nation's Sustainable Development Goals (SDGs) provide basic structure through which social impact can be assessed and compared globally. Nevertheless, constructive critiques of such approaches are required to ensure that they do not misinform stakeholders, disenfranchise the disadvantaged and exacerbate existing social problems. In providing this overview, the book seeks to offer a critical review of the social impact measurement field centred on concepts of 'empowerment' and 'social action' (Weber, 1978), whilst also demonstrating best practice and potential pitfalls

to policymakers and practitioners.

Data Science for Social Good

Proceedings of the Forum on the Social Impacts of Computerisation

Methods of Environmental and Social Impact Assessment

A Guide for Nonprofits, Companies, and Impact Investors

Guide To Social Impact Assessment

Automating Vision

Networks for Social Impact

*Despite enormous investments of time and money, are we making a dent on the social and environmental challenges of our time? What if we could exponentially increase our impact? Around the world, a new generation is looking beyond greater profits, for meaningful purpose. But, unlike business, few social interventions have achieved significant impact at scale. Inspired by the modern innovation practices, popularized by bestseller *The Lean Startup*, that have fueled technology breakthroughs touching every aspect of our lives, *Lean Impact* turns our attention to a new goal - radically greater social good. Social change is far more complicated than building a new app. It requires more listening, more care, and more stakeholders. To make a lasting difference, solutions must be embraced by beneficiaries, address root causes, and include an engine that can accelerate growth to reach the scale of the need. *Lean Impact* offers bold ideas to reach audacious goals through customer insight, rapid experimentation and iteration, and a relentless pursuit of impact. Ann Mei Chang brings a unique perspective from across sectors, from her years as a tech executive in Silicon Valley to her most recent experience as the Chief Innovation Officer at USAID. She vividly illustrates the book with real stories from interviews with over 200 organizations across the US and around the*

world. Whether you are a nonprofit, social enterprise, triple bottom line company, foundation, government agency, philanthropist, impact investor, or simply donate your time and money, Lean Impact is an essential guide to maximizing social impact and scale.

Kelso challenges readers to reflect on the social impact of advertising from multiple perspectives. Topics include but are not limited to: a history of modern advertising in the US, how advertising can privilege or marginalize social constructions of identity, the problematic targeting of children, and the masks behind corporate advertising.

'This book should be read by anyone commissioning impact assessments who wants to build their understanding of the more progressive and innovative end of the topic. A job well done in the eyes of stakeholders and regulators requires proper social analysis.' Jon Samuel, Head of Social Performance, Anglo American *'The list of authors reads like a who's who in SIA. Academics and practitioners are equally represented among the authors. The book provides a good mix of broad theoretical concepts and specific practical topics.'* Martin Haefele, Manager, Environmental Impact Assessment at Mackenzie Valley Environmental Impact Review Board, Yellowknife, Northwest Territories, Canada *'This book gives a very broad overview of where Social Impact Assessment is coming from, where it is now and where it could go: from an impact assessment tool to an impact management tool. It provides a realistic insight in both the achievements and the struggles of Social Impact Assessment. A recommended read for both those interested in Social Impact Assessment and those in related domains where social issues are gaining increasing importance, such as Environmental Assessment and Sustainability Appraisal.'* Rob Verheem, Deputy Director, Netherlands Commission for Environmental Assessment *This important new book outlines current developments in thinking in the field of Social Impact Assessment (SIA). It advances the theory and*

practice of SIA, and argues that a dramatic shift is required in the way socioeconomic studies and community participation is undertaken. The book emphasizes that, much more than the act of predicting impacts in a regulatory context, SIA needs to be the process of managing the social aspects of development and that there needs to be a holistic and integrated approach to impact assessment. It stresses that greater attention needs to be given to ensuring that the goals of development are attained and enhanced. This significant addition to the literature will be an invaluable reference for academics, consultants and practitioners.

This edited volume discusses the development of the new social and impact economy in ten countries around the globe. The new social and impact economy is an attempt to conceptualize developments after the 2008 economic crisis, which emphasized the pitfalls of the Neo-Liberal economic system. In the aftermath of the crisis, new organizational entities evolved, which combined social and business objectives as part of their mission. Using data gathered by two recent international research projects—the ICSEM project and the FAB-MOVE project—the book provides an initial portrait of the forces at play in the evolution of the new social and impact economy, linking those to the past crisis as well as to Covid19 and comparing the emergence of the phenomenon in a varied group of countries. The book begins with an overview of the classical definitions of social economy and proposes a comprehensive concept of new social and impact economy, its characteristics, and sources. Ten country chapters as well as a comparative chapter on international social economy organizations follow. The volume concludes with an overall analysis of the data from the country chapters, forming a typology of social economy traditions and linking it to recent Post Capitalism trends. Creating a conceptual framework to analyze the new phenomena in social economy, this volume is ideal for academics and practitioners in the fields of social economy; social, economic and welfare policies;

social and business entrepreneurship in a comparative fashion; social and technological innovation as well as CSR specialists and practitioners.

Assessing Social Impact of Social Enterprises

Handbook of Research on Social Impacts of E-payment and Blockchain Technology

Evaluating Environmental and Social Impact Assessment in Developing Countries

The Social Impact of Rumor and Legend

The Social Impact of Modern Biology

The Social Impact of the New Camera Consciousness

The Social Impact of AIDS in the United States

The increases in global wealth and the developments in the field of health have led to decreases in mortality rates, increases in life expectancy, and decreases in fertility rate, leading to a population that is rapidly consisting more and more of older individuals. The demographic changes affect nearly all parts of society including economics, education, health, social security systems, socio-cultural activities, and more. Thus, it is essential to study the impacts that an aging population will have on society. The Handbook of Research on Economic and Social Impacts of Population Aging analyzes the economic and social impacts of population aging from a multidisciplinary perspective. Covering topics such as life expectancy, social welfare, health, social security, and more, this book is essential for social scientists, sociologists, demographers, economists, medical professionals, government officials, policymakers, professionals, researchers, managers, students, and academicians

looking to understand the effects of an aging population on modern society. Social impacts are increasingly used as one of the main justifications for staging and funding events, and yet there is very little empirical evidence on the extent to which these impacts are realised by different kinds of events or in different settings. This timely volume fills this gap by being the first to explore the different social aspects of events, looking in particular at the role of events in developing social capital, social cohesion and participation in local communities. Based on cutting edge empirical research, it evaluates the contribution of both cultural and sports events to social capital, social cohesion, community spirit and local pride in range of different types of events and settings, with case studies drawn from Europe, Australia and South Africa. It therefore furthers knowledge about the social benefits and impacts of events and significantly contributes to the development of Events as a discipline. Written by leading academics in this area, this volume is essential reading for all those interested in Events Management and Studies.

Evaluating Environmental and Social Impact Assessment in Developing Countries is a valuable reference book for practitioners and researchers conducting research in and developing studies on environmental science and management and environmental and social impact assessment. The book's authors have developed and tested a new framework to evaluate environmental impact assessment (EIA) systems that may be adopted by most developing countries with EIA experience. Application of this

framework will help determine if the EIA is achieving its intended goal of sustainable development in these countries. It also explains the reasons behind the strengths and weaknesses from which the development practitioners and international development partners can take lessons. This book will help the reader answer such questions as "What are the best forms of public participation?" and "How do we measure contributions to EIA procedure?" since it is based on direct experiences from a developing country that is struggling with many of these issues. Evaluating Environmental and Social Impact Assessment in Developing Countries provides further understanding of appropriate tools to evaluate environmental and social impacts of development initiatives especially in developing countries. Demonstrates the development of an integrated holistic method that presents new research in the field Offers a thorough analytical assessment of an EIA system in a developing country Presents valuable insights into how developing countries are coping with the new phenomenon of public participation and involvement in environmental decision making and what methods and techniques have been successful Includes a chapter on social impact assessment in developing countries with special focus on Bangladesh, providing valuable information applicable to developing countries This book explores the diversity of Social Impact Assessment (SIA) models and outlines a self-assessment on models to support social entrepreneurs. The chapters trace the concept and origins of social entrepreneurship and elicits current

implementation of SIA models by social enterprises. The comprehensive review of over seventy five SIA models will be especially useful for social entrepreneurs and researchers.

Analytical and Comparative Perspectives

The New Social and Impact Economy

What's the Beef?

Confessions of an (Ex-)Advertising Man

The Environmental and Social Impacts of Meat Consumption in New York City

Social Impact Investing Beyond the SIB

Social Impact Assessment And Monitoring

A broad review of how nonprofits, businesses, and governments work together to tackle social problems Networks for Social Impact takes a systems approach to explain how and when networks make a social impact. Michelle Shumate and Katherine R. Cooper argue that network design and management is not a one-size-fits-all formula. Instead, they show that the type of social issue, the mechanism for social impact, environment, and resources available each determine appropriate choices. Drawing on research from public administration, psychology, business, network science, social work, and communication, this book synthesizes what we know about how to best design and manage networks. It includes illustrations from thirty

original case studies which describe groups of organizations addressing issues such as gender-based violence, educational outcomes, senior care, veterans' services, mental health and wellness, and climate change. Additionally, the volume examines critical issues that leaders address in creating and managing networks, including social issue analysis, network governance, securing and managing funding, dealing with power and conflict, using data effectively, and managing change. Each chapter includes tools for network leaders to use to handle these issues. This book is neither an overly idealistic, pro-collaboration account of the benefits of network approaches, nor is it a critical view of these efforts. Instead, this clear and concise volume highlights the opportunities and challenges of networks.

An intellectual history of contrasting ideas around the power of the arts to bring about personal and societal change - for better and worse. A fascinating account of the value and functions of the arts in society, in both the private sphere of individual emotions and self-development and public sphere of politics and social distinction.

Social impact investing is gaining ground as one of the most important investment trends in the world. While the size of the social impact investing market is still relatively small in global

terms, momentum continues to grow unabated. Australia in particular is looking to develop a vibrant and transparent social impact investment market. This book considers a number of innovative strategies and pragmatic policy initiatives that can see the social impact investment market flourish in Australia and internationally. The book describes how social impact investing can enter the investment mainstream and how a high-quality regulatory framework governing the measurement, reporting and evaluation of social impact will be critical to building investor confidence and ensuring the credibility, effectiveness and transparency of this market. It also examines different approaches to measurement and evaluation that will ultimately be critical to the success of this market. The authors also recognise that governments have a pivotal role to play in growing the social impact investing market, not only in its capacity as a market facilitator and regulator but also as an active purchaser of social outcomes. This book will be informative for those who wish to learn more about how governments, private investors, investment intermediaries, social enterprises, service providers and other market participants around the world can work together to initiate and grow a vibrant, transparent and well-functioning social impact investing market.

One of the policies that has been most widely used to try to limit

urban sprawl has been that of urban containment. These policies are planning controls limiting the growth of cities in an attempt to preserve open rural uses, such as habitat, agriculture and forestry, in urban regions. While there has been a substantial amount of research into these urban containment policies, most have focused on issues of land use, consumption, transportation impacts or economic development issues. This book examines the effects of urban containment policies on key social issues, such as housing, wealth building and creation, racial segregation and gentrification. It argues that, while the policies make important contributions to environmental sustainability, they also affect affordability for all the economic groups of citizens aside from the most wealthy. However, it also puts forward suggestions for revising such policies to counter these possible negative social impacts. As such, it will be valuable reading for scholars of environmental planning, social policy and regional development, as well as for policy makers.

New Directions in Social Impact Assessment

Automation and Its Macroeconomic Consequences

An Australian Perspective

The New Economics of Social Change

The Social Impact of Computers

Exploring the Social Impacts of Events

Handbook of Research on Economic and Social Impacts of Population Aging

Europe's "Black Death" contributed to the rise of nation states, mercantile economies, and even the Reformation. Will the AIDS epidemic have similar dramatic effects on the social and political landscape of the twenty-first century? This readable volume looks at the impact of AIDS since its emergence and suggests its effects in the next decade, when a million or more Americans will die of the disease. The Social Impact of AIDS in the United States addresses some of the most sensitive and controversial issues in the public debate over AIDS. This landmark book explores how AIDS has affected fundamental policies and practices in our major institutions, examining how America's major religious organizations have dealt with sometimes conflicting values: the imperative of care for the sick versus traditional views of homosexuality and drug use. Hotly debated public health measures, such as HIV antibody testing and screening, tracing of sexual contacts, and quarantine. The potential risk of HIV infection to and from health care workers. How AIDS activists have brought about major change in the way new drugs are brought to the marketplace. The impact of AIDS on community-based organizations, from volunteers caring for individuals to the highly political ACT-UP organization. Coping with HIV infection in prisons. Two case studies shed light on HIV and the family relationship. One reports on some efforts to gain legal recognition for nonmarital relationships, and the other examines foster care programs for newborns with the HIV virus. A case study of New York City details how selected institutions interact to give what may be a picture of AIDS in the future. This clear and comprehensive presentation will be of interest to anyone concerned about AIDS and its impact on the country: health professionals, sociologists, psychologists, advocates for at-risk populations, and interested

individuals.

The Social Impact of Computers should be read as a guide to the social implications of current and future applications of computers. Among the basic themes presented are the following: the changing nature of work in response to technological innovation as well as the threat to jobs; personal freedom in the machine age as manifested by challenges to privacy, dignity, and work; the relationship between advances in computer and communications technology and the possibility of increased centralization of authority; and the emergence and influence of artificial intelligence and its role in decision-making, especially in military applications. The book begins with background and historical information on computers and technology. Separate chapters then cover major applications: business, medicine, education, government; major social issues, including crime, privacy, work; and new technologies and problems: industry regulation, electronic funds transfer systems, international competition, national industrial policies, robotics and industrial automation, productivity, the information society, videotex. The final chapter discusses issues associated with ethics and professionalism. The material presented should be accessible to most university students who have had an introductory course in computer science. Self taught or sufficiently motivated individuals who have gained an understanding of how computers operate should also profit from this book. Especially useful are backgrounds in sociology, economics, history, political science, or philosophy.

Brands on a Mission explores the importance of creating a performance culture that is built on driving impact through purpose, and the type of talent required to drive these transformations. Changes within companies – from CEO to brand developers. Using evidence from interviews and stories from over 100 CEOs, thought leaders and brand managers, the book presents an emer

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model that organisations can follow to build purpose into their growth strategy – and shows to bridge the gap between Brand Say and Brand Do. Readers will learn from the real experts in the field: how Paul Polman, former CEO of Unilever, built purpose into the DNA of his company; what keeps Alan Jope (new CEO, Unilever) and Emmanuel Faber (CEO, Danone) awake at night; and how brand developers from Durex, Dove, Discovery and LIXIL have made choices and the reasons behind them. In this book you will learn how a soap brand Lifebuoy taught one billion people about hygiene, how a beer is tackling gender-based violence, and how a toothpaste is tackling school absenteeism amongst many others. Renowned experts like Peter Piot (Director London School of Health and Tropical Medicine), Michael Porter (Professor, Harvard School of Business), Jane Nelson (Director, Corporate Responsibility Initiative, Harvard Kennedy School) and Susie Orbach (leading feminist and formerly professor, London School of Economics) also share examples, data and their everyday experiences of helping corporates create a culture of purpose. And leading NGOs and UN experts like Lawrence Haddad (Executive Director, GAIN) and Natalia Kanem (Executive Director of UNFPA) will recount how the public and private sector have worked together to create an accelerated path to reaching the Sustainable Development Goals by 2030. The book provides a clear pathway of how to take brands through the journey developing impactful social missions and driving business growth, and is an essential guide for both managers and students alike.

The world is beset with enormous problems. And as a nonprofit, NGO, foundation, impact investor, or socially responsible company, your organization is on a mission to solve them. But what exactly should you do? And how will you know whether it's working? Too many people assume that good intentions will result in meaningful actions and leave it at that. But thanks

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Marc Epstein and Kristi Yuthas, social impact can now be evaluated with the same kind of precision achieved for any other organizational function. Based on years of research and analysis of field studies from around the globe, Epstein and Yuthas offer a five-step process that will help you gain clarity about the impacts that matter most to you and will provide you with methods to measure and improve them. They outline a systematic approach to deciding what resources you should invest, what problem you should address, and which activities and organizations you should support. Once you've made those decisions, you can use their tools, frameworks, and metrics to define exactly what success looks like, even for goals like reducing global warming or poverty that are extremely difficult to measure. Then they show you how to use that data to further develop and increase your social impact. Epstein and Yuthas personally interviewed leaders at over sixty different organizations for this book and include examples from nearly a hundred more. This is unquestionably the most complete, practical, and thoroughly researched guide to taking a rigorous, data-driven approach to expanding the good you do in the world.

The Social Impact of Informal Economies in Eastern Europe

Philanthropy and Social Impact in a Complex World

The Social Impact of the Chernobyl Disaster

Lean Impact

The Power of Aesthetics and Practical Implications

Rumor Mills

Experience in India and Other Asian Countries

This book shows how social impact assessment (SIA), which emerged barely five

decades ago, as a way to anticipate and manage potentially negative social impacts of building dams, power stations, urban infrastructure, highways, industries, mining and other development projects, is now widely in use as a planning tool, especially in developed countries. Although SIA has still not gained much acceptance among development planners in Asia, the situation is gradually changing. In India, SIA initially mandated as a policy guideline in 2007 is now a legal requirement. SIA in China has also recently become obligatory for certain types of development projects. Bangladesh, Laos, Nepal, Pakistan and Sri Lanka are other Asian countries that provide examples from a variety of externally funded projects illustrating the use of social impact analysis in project planning to improve development outcomes. With contributions from an array of leading experts, this book is a valuable resource on SIA, indispensable for policymakers, planners, and practitioners in government, international development agencies, private-sector industry, private banks, consultants, teachers, researchers and students of social sciences and development studies, also NGOs everywhere, not in Asia alone.