

The Savvy Writers Guide To Productivity How To Work Less Finish Writing Your Story Or Book And Find The Success You Deserve Become A Writer Today Book 2

Pack your bags! A reassuring handbook geared toward women between the ages of 40 and 65 who are eager but apprehensive to take a solo adventure. Chicago, St. Louis, London, Vienna ... bestselling author Jayne Seagrave has traveled there, and she's done it solo. Now she wants her readers to know that not only can they do it too, they should. Seagrave shares her tips as a mature woman travelling solo in general including booking transportation and accommodation, packing, buying medical insurance, and getting over jet lag. She then profiles 24 cities in North America and Europe for which she provides guidance on how get from the airport to your hotel, shares the safest neighborhoods in which to stay, and recommends the best activities for your holiday, all with an eye for the kinds of activities older women would enjoy. It's the boost of confidence you may need to finally take flight!

The Savvy Ally: A Guide for Becoming a Skilled LGBTQ+ Advocate is an enjoyable, humorous, encouraging, easy to understand guidebook for being an ally to the LGBTQ+ communities. It is chock full of practical and useful tools for LGBTQ+ advocacy, including: Current and relevant information on identities and LGBTQ+ language Tips for what to say and what not to say when someone comes out to you LGBTQ+ etiquette and techniques for respectful conversations Common bloopers to avoid Tools for effectively navigating difficult conversations Suggestions for addressing common questions and concerns Actions for creating more LGBTQ+ inclusive spaces Recommendations for self-care and sustainable allyship This book will be useful for teachers, counselors, social workers, nurses, medical technicians, and college professors, as well as parents who want to be supportive of their LGBTQ+ child, but don't know how. This is not a book about why to be an ally. This is a book about how to be an ally. The goal of The Savvy Ally is to create more confident, active allies who are effective advocates for change. This informative, entertaining, and supportive guidebook will surely jump-start even the most tentative ally.

A new edition of the best-selling fabric guide includes all-new updated information on the selection of the best fabrics for a variety of projects and how to make the most of them, including new tips and more than three hundred color photographs.

Financial trainer Susan Hayes believes that every woman can and should get to grips with money management. In The Savvy Woman's Guide to Financial Freedom she gets to the heart of why you might be having problems and, like straight-talking American expert, Suze Orman, she comes up solutions whatever your situation. Think about it ... How many times have you said to yourself, 'This is the year when I finally get to grips with my finances'? But somehow time slips away and twelve months later you are no better off. How many times have you decided to stick to a budget only to see events get in the way and your good intentions frustrated? Do you have a nagging sense that you're not in charge of your money and that your future financial well-being is beyond your control? Even worse, in these challenging economic times, are you so stressed about money that you cannot even begin to see a way out of your situation? Whether you're figuring out how to squeeze enough money from the family budget to save for a much-needed holiday, finally preparing to tackle years of lifestyle debt, or taking a leap of faith and starting your own business, The Savvy Woman's Guide to Financial Freedom is brimful of down-to-earth and encouraging advice, and practical user-friendly methods, to show you how to get where you want to go. By following Susan Hayes's guidance you could find that it takes as little as an hour a week to check your financial well-being, to make sure you are on track to accomplish your goals and to achieve ongoing peace of mind about money.

Corkwoman Susan Hayes has had a life-long love affair with business (as a little girl she held board meetings with her teddy bears) and went on to get a BSC in Financial Maths and Economics from NUI Galway. She is managing director of the international financial training company Hayes Culleton. Because of her can-do approach to resolving even the stickiest economic questions in her many media appearances (RTÉ, TV3, Today FM, 4FM, Sunday Independent) she has become known as the Positive Economist.

How to find the right agency the first time

Scumble

Web Word Wizardry

The Complete Series: Book 1: Yes, You Can Write! - Book 2: The Savvy Writer's Guide to Productivity - Book 3: The Art of Writing a Non-Fiction Book

A Stress-Free Guide to Writing the Book of Your Dreams

Cycle Savvy

Savvy

The Savvy Author's Guide to Book PublicityA Comprehensive Resource - - from Building the Buzz to Pitching the PressDa Capo Press

Writing fiction is different to editing fiction. Each activity requires a separate frame of mind. Writing is creative thinking, editing is critical thinking. When writing, all you worry about is the narrative flow, not the consistency of point of view or the number of adverbs in your manuscript. Self-editing Fiction That Sells will teach you the necessary frame of mind to sit yourself in `opposition` to your manuscript, as an editor would do, and improve it through structured editing and rewriting.

How many pieces of paper land on your desk each day, or emails in your inbox? Your readers - the people you communicate with at work - are no different. So how can you make your communication stand out from the pile and get the job done? Whether you're crafting a short and sweet email or bidding for a crucial project, Business Writing For Dummies is the only guide you need. Inside you'll find: The basic principles of how to write well How to avoid the common pitfalls that immediately turn a reader off Crucial tips for self-editing and revision techniques to heighten your impact Lots of practical advice and examples covering a range of different types of communication, including emails, letters, major business documents such as reports and proposals, promotional materials, web copy and blogs - even tweets The global touch - understand the key differences in written communication around the world, and how to tailor your writing for international audiences

Now updated for 2015! The best, most comprehensive guide for writers is now revised and updated, with new sections on ebooks, self-publishing, crowd-funding through Kickstarter, blogging, increasing visibility via online marketing, micropublishing, the power of social media and author websites, and more—making The

Essential Guide to Getting Your Book Published more vital than ever for anyone who wants to mine that great idea and turn it into a successfully published book. Written by experts with twenty-five books between them as well as many years' experience as a literary agent (Eckstut) and a book doctor (Sterry), this nuts-and-bolts guide demystifies every step of the publishing process: how to come up with a blockbuster title, create a selling proposal, find the right agent, understand a book contract, and develop marketing and publicity savvy. Includes interviews with hundreds of publishing insiders and authors, including Seth Godin, Neil Gaiman, Amy Bloom, Margaret Atwood, Leonard Lopate, plus agents, editors, and booksellers; sidebars featuring real-life publishing success stories; sample proposals, query letters, and an entirely updated resources and publishers directory.

Bourbon Curious

Publishing 101

The Smart Teen's Guide to the Mysteries of Her Body

Time to Take Flight

More Fabric Savvy

A Comprehensive Resource -- from Building the Buzz to Pitching the Press

Wired for Story

Money. Impact. Freedom. If you want to become a successful non-fiction author, this book explains all you need to know about writing and publishing a book your readers love. My name is Bryan Collins, I'm an author from Ireland, and I've published a number of popular non-fiction books. In this detailed, yet practical writing book, I explain all you need to know about writing your non-fiction book, step-by-step. In this book for non-fiction writers, you'll discover: Why successful non-fiction authors spend lots of time researching their book before writing it The secret behind outlining a non-fiction book that's worth publishing (and which is easy to write) How to take charge of the editing process, before it takes charge of you What you need to know about book covers, book titles and self-publishing What to do when you finish writing your book (it's not what you think) >>> Interview with the Author Q. Why did you write this book? A. Over the past few years, learning how to write non-fiction books changed my life. I discovered it's natural to wonder if you're not good enough and what to do about it. I learnt how aspiring writers create great books and then transform themselves into successful authors. Once I put their writing techniques into practice, I connected with readers, and I started earning an income from my writing. And isn't that the dream for most authors? So, I set out to share what I discovered about book writing with other aspiring authors. Now, this book isn't everyone. It's not going to help you write fiction or poetry, but it will help you write your non-fiction book. It will help you become a published non-fiction author. Download a sample or buy now and write the non-fiction book you always dreamed about!

A leading publicist for the publishing industry shares her best advice to writers on how to maximize exposure for the work, showing writer's how to become skillful at marketing and self-promotion, while also learning how to network in the right places.

Learn the basics of the publishing industry

The Savvy Student's Guide to Online Learning prepares students of all kinds for contemporary online learning. While technologies and formats vary, this book serves as an authoritative resource for any student enrolling in an online degree program or taking an online course. Topics covered include: • How to become a great online student • Creating an online presence • Interaction and communication techniques • Online group projects and individual work • Technological requirements and how to get technical support • Online classroom "netiquette" and time management The authors, both experts in online education, introduce the information and skills required of successful online students to navigate this new learning landscape with confidence. A highly useful companion website provides video presentations that explain the different types of online learning as well as a real online course with activities for students to practice and interact with other learners around the world.

Strangers To Superfans: A Marketing Guide to The Reader Journey

Savvy Girl, a Guide to Wine

Adapting Conservation and Resource Management to a Changing World

The Savvy Convert's Guide to Choosing a Religion

Savvy Girl, a Guide to Eating

Self-Publishing Made Simple

Immersion

Refine your cool with this quintessential sourcebook of manners and mischief. Author-raconteurs Phineas Mollod and Jason Tesauro offer timely advice and timeless wisdom for adventurous gents curious about: JAZZ & FLASKMANSHIP FRIENDS & GAFFES DATING & ENTERTAINING TWEETIQUETTE & MODERN LIT TUXEDOS & TATTOOS CAVIAR & CRASH PADS BYO, BBQ & IOUs With new sections covering the Digital Man, the Local Epicure, and the Bespoke Gent, this second edition provides a panoramic snapshot of the enlightened modern man: witty and poignant, traditional but tech savvy, flirtatious yet courtly. So roll up your yoga mat, uncork a Barolo, spin some vinyl, and crack open this freshly updated edition of The Modern Gentleman: your Man Cycle is peaking.

Your translation agency is your voice to the world. Select the right agency, and the world will hear you loud and clear. Select the wrong agency, and the world may never know what you have to say-or worse, hear something you never intended to say. This book will help you select the right agency the first time. The book is designed to be used as both a learning tool and a reference. The first two-thirds of the book demystifies the terminology, the workflow, and the major technologies now being used. The last third of the book includes a directory of 44 translation agencies, to help executives begin their search. The book includes: * 10 things you should know about the translation industry* An overview

of machine translation and how it is transforming the industry* 10 questions you should ask any prospective translation agency

Producing New and Digital Media is your guide to understanding new media, diving deep into topics such as cultural and social impacts of the web, the importance of digital literacy, and creating in an online environment. It features an introductory, hands-on approach to creating user-generated content, coding, cultivating an online brand, and storytelling in new and digital media. This book is accompanied by a companion website—designed to aid students and professors alike—that features chapter-related questions, links to resources, and lecture slides. In showing you how to navigate the world of digital media and also complete digital tasks, this book not only teaches you how to use the web, but understand why you use it. KEY FEATURES For students- a companion site that features research resources and links for further investigation For instructors- a companion site that features lecture slides, a sample syllabus, and an Instructor's Manual. Features a unique approach that covers media studies aspects with production and design tutorials. Covers up-to-date forms of communication on the web such as memes, viral videos, social media, and more pervasive types of online languages.

Read the New York Times bestseller and companion to Newbery Honor winner Savvy! It's nine years after Savvy, and Mibs' cousin Ledge is on the verge of turning thirteen.

More than anything, he wants the power to run like the wind. But when his birthday comes, he discovers that his savvy is actually making things fall apart. It starts out with small things, but then it gets worse. To top it all off, someone outside the family has witnessed his destruction. Now, in addition to trying to figure out how to control - or scumble - his savvy, he's got to worry about how to protect the family secrets. Over the course of one amazing summer, Ledge learns a lot about himself and his family, makes a new - and very unlikely - friend, and learns to appreciate his newfound skills. "Readers will delight in the tall-tale tropes and Ledge's authentic physical, emotional, and artistic challenges." - Booklist, starred review "The title stands alone in its fast-paced plot with twists and turns galore, and readers familiar with Savvy will eat it up and wish for more." - School Library Journal

A Tasting Guide for the Savvy Drinker with Tasting Notes for Dozens of New Bourbons

Tech Savvy Guide- Frum

333 Must-Know Tips for Savvy Writers

How to Write It, Sell It, and Market It . . . Successfully

How to Sell Your Screenplay (and Yourself) Without Selling Out!

Self-editing Fiction that Sells

Self-Publishing Made Simple is a plainspoken, nuts and bolts instruction booklet to help guide learning, non-tech-savvy authors through a maze of confusing information. Written in everyday language for those who, in the author's words, ..".grew up with sporadic access to a rusty old Royal typewriter (with an 'e' that always typed midway up the line) and a gummy bottle of Liquid Paper," Self-Publishing Made Simple was designed for those who were born well before public use of the term "online." The information provided within is based on steps the author took as she transitioned from traditional publishing to self-publishing, and includes not only the following topics: Avoiding questionable publishers Registering for an Employee Identification Number Choosing a business identity Buying ISBNs Registering copyrights Choosing publishing and distribution venues: Kindle Direct Publishing, Smashwords and affiliates, Lulu, CreateSpace, Lightning Source, Google Play, AllRomance/Omnilit, and Penguin's Book Country are discussed in detail. But also these: Simplified, step-by-step manuscript formatting instructions for Kindle Direct Publishing Simplified, step-by-step manuscript formatting instructions for Smashwords (including requirements for Premium Catalogue distribution) Formatting tips, clarification, and links to free templates to use in preparing a manuscript for CreateSpace Formatting for Google Play and AllRomance/Omnilit The author is working in Microsoft Word 2010, so formatting instructions are specific to that program. If you're working in an earlier version of Word the terms and commands will be the same, but the locations on the toolbar may be different. If you're working in HTML code or using a Mac, the chapters on formatting your document may not be very helpful to you. Helpful links are provided in the back of the manual for easy online access to the sites and directions discussed within."

Do you want to find time to write, conquer writer's block and finish writing what you started? If so, this practical book about productivity for authors is for you. If you sometimes you sit down to write a story, article or a book and then get distracted, help is here. It's time to finally finish writing the manuscript that's been sitting in your drawer or computer for weeks, months or even years. You'll discover proven productivity strategies you can use to get the words out and finish writing an article, a story, a book and more. Plus, this book reveals what time management for successful fiction and non-fiction writers looks like. This book about productivity for authors will help you find the success you deserve. In this updated second edition, you'll find out: Why it's important to begin your next book, story or writing project with the end in mind How to use power words and other copywriting techniques, so your writing is more persuasive The writing and productivity strategies to cultivate and the ones to ignore if you want to write a lot How to develop smart writing habits and accomplish more every time you sit down to write What time management for busy (but successful) authors looks like >>> Interview with the Author Q. Why did you write this book about productivity for authors? A. Several years ago, I had a big problem. I found it hard to finish my stories, articles and books on time. So, I spent several years studying various writing techniques and productivity strategies. I read about the lives and habits of productivity gurus like David Allen and Stephen Covey, and I figured out how to apply their strategies to the craft of story writing and book writing. I found out the hard way that professional writers know how to get things done, finish their work on time, and get paid. I wrote this book because I want to share what I discovered with new and experienced writers. I want to share what I discovered with you. Other books by Bryan Collins The Power of Creativity Poor Brother, Rich Brother Download a sample or buy now and finish writing what you started! This book was formerly called A Handbook for the Productive Writer. It's been re-edited and revised for 2018.

Writing a book is fun and easy--yes, FUN AND EASY--but it may not always feel that way. How do you find the time to write? How do you keep momentum? How do you deal with the horror of showing anyone a single sentence of your work-in-progress? The answers remain fun and easy, and author Elizabeth Sims will take your hand, dispel your worries, and show you how it's done in this stress-free guide to accomplishing your dream of writing your book. In *You've Got a Book in You*, Elizabeth is that encouraging voice guiding you through the entire process, from finding the right time and place to gathering all of your creative tools to diving right in and getting it done--page by page, step by step. It's easier than you think, and it all starts right here, right now. "This guide is witty, warm, and wise--and wonderfully down-to-earth as well. Elizabeth Sims doesn't just tell you that you've got a book in you, she shows you how to pour it out using your own creative spirit, common sense, and persistence." ~Lori L. Lake, author of *The Gun Series* and *The Public Eye Mystery Series* "If you're searching for the spark of inspiration to get started writing a book, and the nourishment to sustain you to THE END, Elizabeth Sims's *You've Got a Book in You* will show you how to find it in yourself." ~Hallie Ephron, award-winning author of *There Was an Old Woman* "You won't find an easier-to-follow or more inspirational writing guide." ~L.J. Sellers, author of the bestselling Jackson mysteries "By focusing the high beams of her intelligence (and humor!) on the twisty trail of book-writing, in *You've Got a Book in You*, Elizabeth Sims proves herself a true writer's friend. As she guides you from the creation of a "working title" through her (brilliant!) "Making-It-Better Process," this well-established pro plays her most impressive cards--stacking the deck in favor of YOU!" ~Jamie Morris, Director, Woodstream Writers "Elizabeth Sims packs a twelve-week writing course into 280 pages. Inspirational and yet extremely hands-on, *You've Got a Book In You* will give newbies confidence to forge ahead and will remind veteran writers why they began writing in the first place--for the joy of it. I won't be surprised when the brilliant terms 'stormwriting' and 'heartbrain' become part of every writer's lexicon." ~Julie Compton, author of *Tell No Lies and Keep No Secrets* "The book is encouraging and inspiring, practical and witty. As a seasoned writer, I appreciate the reminders about the importance of putting yourself on a writing schedule. No more excuses. The many 'writing blasts' are very helpful and will get any writer out of the starting blocks. I especially enjoyed the section, 'Writing with the Masters.' What better way to get inspired, get a feel for different styles, and get jump-started on your writing? Excellent advice that I plan to incorporate in my future classes. I concur with Sims that 'writer's block' is greatly exaggerated. Is there any other profession that claims such a phenomenon? 'Excuse, me, but I have 'book-keeping block,' 'playing music block,' or 'painting block' today? I don't think so. Get yourself on a schedule, read some Sims, write with the masters, and you'll be on your way. You'll be glad you met this friend on your journey to becoming a successful writer." ~Gesa Kirsch, Ph.D., Professor of English, Director of Valente Center for the Arts and Sciences, Bentley University

A workbook for tween and teens about their Digital Lives. This version has removed certain content that may not be appropriate for younger children or religious communities.

A Quick Resource Guide to Selecting and Sewing Fabric

Your Guide to Savvy Use of the Web

You've Got a Book in You

A Guide to Essential Manners, Savvy, and Vice

The Modern Gentleman, 2nd Edition

The Savvy Ally

The Savvy Author's Guide To Book Publicity

From the author of *Let's Get Digital and Amazon Decoded*, this book will change how you think about marketing. *Strangers to Superfans* puts you in the shoes of your Ideal Readers, and forces you to view your marketing from their perspective. *Learn the five stages in the Reader Journey. *Identify where your blockages are and how to fix them. *Optimize each stage to increase conversion. *Boost sales by making the process more frictionless. *Build an army of passionate readers who do the selling for you. It's not enough to know who your Ideal Readers are, you also need to imagine how they feel when a recommendation email arrives containing your cover. You must figure out why they hesitated before clicking the Buy button. And it's crucial to determine why they liked your book enough to finish it... but not sufficiently to recommend it to their friends. *The Reader Journey* is a new marketing paradigm that maps out the journey your Ideal Readers take in their transformation from strangers to superfans.

NEVER GET CRUNCHED BY NUMBERS AGAIN. Even in a world where every cell phone is also a calculator, basic math competency is a must! In this book, you'll learn how to efficiently solve common problems and effortlessly perform foundational math operations like addition, subtraction, multiplication, and division. Once you've got that down, we'll go over how to handle the scary stuff—like exponents, square roots, geometry, and algebra. Our user-friendly techniques break complicated problems down into their basic parts, so that you don't waste your time memorizing dozens of long formulas and equations. THIS THIRD EDITION INCLUDES: · Back-to-basics reviews of numbers, fractions, ratios & proportions, exponents & roots, algebra, geometry, and probability & statistics · Comprehensive reviews for solving problems in common math topics · Targeted strategies to help you score higher on the quantitative sections of the SAT, ACT, GRE, and GMAT · Access to additional challenging drill questions online · Key math terms lists at the end of each chapter

Here is an essential reference for writers -- from the self-published to those published by major houses -- written by a leading book publicist who pitches books to media every day of her working life. Tapping into her years publicizing such authors as pediatrician Dr. T. Berry Brazelton, poet Mary Oliver, and economist John Kenneth Galbraith, *Da Capo Press Senior Director of Publicity Lissa Warren* covers book promotion with a publicist, without a publicist, and when a publicist isn't getting results. Each chapter details what happens to a book once it's off press, and how authors can be helpful in the promotion process -- or even spearhead it if need be -- to get the coverage they deserve. Warren's advice is buttressed by her stories of authors -- the enterprising, the shy, the well-prepared, and the novice -- relating tours gone awry, best-sellers made and nearly made, and great and not-so-great author/publicist collaboration. *The Savvy Author's Guide to Book Publicity* covers everything from how to write press material, targeting the right shows and publications, following up effectively with the media, and hiring people who can help ensure that every bookseller and consumer has a chance to hear an author's message loud and clear.

Over three and a half decades, Ted Conover has ridden the rails with hoboes, crossed the border with Mexican immigrants, guarded prisoners in Sing Sing, and inspected meat for the FDA and lived not only to tell the tales, but to write about them. His books and articles including *Newjack: Guarding Sing Sing*, winner of the 2000 National Book Critics Circle Award have made him one of the premier practitioners of immersion reporting, in which a writer becomes part of a specific world for a time to better understand and explain it to readers. This book distills the knowledge

he has gained from his own immersion experiences for the benefit of writers at all levels undertaking similar projects. It also incorporates insights from other well-known writers in this genre, including Alex Kotlowitz, Anne Fadiman, and Sebastian Junger. The book covers such topics as how to get into a community, how to conduct oneself once inside, and how to shape and structure the stories that emerge from immersion, and it concludes with an annotated bibliography of exemplary immersive writing."

A Is for Author

Become a Writer Today

Wine

A Writer's Guide to Effectively Evaluating and Ethically Using Resources

The Writer's Guide to Crafting Stories for Children

The Savvy Screenwriter

Producing New and Digital Media

Prominent book publicist Jodee Blanco tells authors and publishers how to conceptualise, develop and implement a winning multi-dimensional book campaign from start to finish. Exercises and a complete resource list are included.

Climate change demands a change in how we envision, prioritize, and implement conservation and management of natural resources. Addressing threats posed by climate change cannot be simply an afterthought or an addendum, but must be integrated into the very framework of how we conceive of and conduct conservation and management. In *Climate Savvy*, climate change experts Lara Hansen and Jennifer Hoffman offer 18 chapters that consider the implications of climate change for key resource management issues of our time—invasive species, corridors and connectivity, ecological restoration, pollution, and many others. How will strategies need to change to facilitate adaptation to a new climate regime? What steps can we take to promote resilience? Based on collaboration with a wide range of scientists, conservation leaders, and practitioners, the authors present general ideas as well as practical steps and strategies that can help cope with this new reality. While climate change poses real threats, it also provides a chance for creative new thinking. *Climate Savvy* offers a wide-ranging exploration of how scientists, managers, and policymakers can use the challenge of climate change as an opportunity to build a more holistic and effective philosophy that embraces the inherent uncertainty and variability of the natural world to work toward a more robust future.

We put more thought into the cars we buy than the gods we worship—until now! Are you a searcher? Disappointed with your religion of birth? This innovative consumer's guide will help you identify the best religion for you. By reviewing apples-to-apples breakdowns of 99 world religions, you'll use proven techniques of comparison shopping to base your decision on things that really matter—what you'll wear, whether you can have sex, where you'll go when you die. Spirituality is a significant aspect of the contemporary lifestyle, but if you haven't shopped around, you'll never be certain you made the right choice. Each Religion Includes: Perks and Drawbacks, Activities and Paraphernalia, Conversion Difficulty, Time Commitment, Overall Cost, Number of New Friends, Purpose of Life, Deities, Key Texts, Geography, and Afterlife Promises

This guide reveals how writers can utilize cognitive storytelling strategies to craft stories that ignite readers' brains and captivate them through each plot element. Imagine knowing what the brain craves from every tale it encounters, what fuels the success of any great story, and what keeps readers transfixed. *Wired for Story* reveals these cognitive secrets—and it's a game-changer for anyone who has ever set pen to paper. The vast majority of writing advice focuses on "writing well" as if it were the same as telling a great story. This is exactly where many aspiring writers fail—they strive for beautiful metaphors, authentic dialogue, and interesting characters, losing sight of the one thing that every engaging story must do: ignite the brain's hardwired desire to learn what happens next. When writers tap into the evolutionary purpose of story and electrify our curiosity, it triggers a delicious dopamine rush that tells us to pay attention. Without it, even the most perfect prose won't hold anyone's interest. Backed by recent breakthroughs in neuroscience as well as examples from novels, screenplays, and short stories, *Wired for Story* offers a revolutionary look at story as the brain experiences it. Each chapter zeroes in on an aspect of the brain, its corresponding revelation about story, and the way to apply it to your storytelling right now.

The Savvy Student's Guide to Better Writing

The Complete Guide to Book Publicity

Who's Your Source?

The Savvy Woman's Guide to Financial Freedom

The Savvy Author's Guide to Book Publicity

The Essential Guide to Getting Your Book Published

The Savvy Woman's Guide to Safe, Solo Travel

Provides advice on writing readable, usable, accessible, and credible content for the Web and Intranet, covering topics including keywords, cookies, and spam.

The Savvy Screenwriter demystifies the film industry and reveals what aspiring screenwriters really want and need to know. From finding and working with agents, to insights about story analysts and movie executives, to understanding option agreements, to providing samples for queries, synopses, treatments, loglines, and outlines, to pitching, Susan Kouguell knows what works and what doesn't, and gives practical advice on getting your screenplay sold.

If you're looking to drop 10 pounds before your bestie's wedding in a month or want to get bikini-ready for your vacation next week, this book isn't for you. Diet books that lure you in with promises of quick weight loss may be tempting-

but they also leave you hungry, grumpy, and more out of control than when you started. What you'll find here is a non-dieting approach to healthy eating that will work for you over the long term. Why? Because diets are designed to fail. Think about it: Have any of those fad diets you've tried brought you lasting success? If they did, you wouldn't be looking for more help, right? Savvy Girl: A Guide to Eating is based on a revolutionary program called Intuitive Eating. Co-author Sumner Brooks is a certified Intuitive Eating counselor and registered dietitian. She brings her expertise to this Savvy Girl guidebook to teach you how to feel better about your eating and better in your body. You'll learn exactly why diets don't work, how a non-dieting approach to eating works for good, and how to know how much to eat without ever counting another calorie again. So, get this book, get savvy, and then get back to your fabulous life. Should I be concerned if my cycles are rarely 28 days? Why do I often feel so emotional before my period? And how can I know when my period's really going to start?! If you're a teenage girl, you've probably asked yourself these questions and many more. Now Cycle Savvy has the answers that will help you understand what is really happening with your body on a day-to-day basis. It's the first book specifically designed to teach young women about the practical benefits of charting their cycles. Explore the fascinating world of ovulation, fertility, and why you even have periods at all! And learn all about the body signals, mood changes, and other signs that accompany your cycle. With charming illustrations, fun brainteasers, confidence builders, sample charts, and first-person tales of experiences that every girl can relate to, Cycle Savvy takes the mystery out of your amazing body.

A How-To Guide for the Non-tech-savvy Among Us

Writing Smart

Second Edition

The Art of Writing a Non-Fiction Book

A First-Time Author's Guide to Getting Published, Marketing and Promoting Your Book, and Building a Successful Career

A Writer's Guide to Going Deep

The Savvy Student's Guide to Mastering Basic Math

"The world has been waiting for this book." —Jeffrey Morgenthaler, author of The Bar Book and Drinking Distilled In Bourbon Curious: A Tasting Guide for the Savvy Drinker, award-winning whiskey writer and Wall Street Journal best-selling author Fred Minnick creates an easy-to-read interactive tasting journey that helps you select barrel-aged bourbons based on your flavor preferences. Using the same tasting principles he offers in his Kentucky Derby Museum classes and as a judge at the San Francisco World Spirits Competition, Minnick cuts to the chase, dismissing brand marketing and judging only the flavor of this all-American whiskey. Bourbon Curious groups bourbon into four main flavor profiles—grain, nutmeg, caramel, and cinnamon. While many bourbons boast all four flavor notes, one delicious sensation typically overpowers the rest. This book reveals more than 50 bourbon brands' predominate tastes and suggests cocktail recipes to complement them. In addition, Minnick spends some time busting bourbon's myths; unraveling its mysteries; and exploring distiller secrets, disclosing the recipes you won't find on a bottle's label. This updated edition contains all the best new bourbons and revised tasting notes on any bourbons that have undergone a substantial change since the original edition. And like good-tasting bourbon, Bourbon Curious is approachable to all!

Do you want to become a successful author? Write great books, build your authority and earn more money. In this MASSIVE series, you'll get three books that will help you with all types of writing for one low price. You'll get practical writing prompts, learn what productivity for authors looks like, and discover how to become a great non-fiction author. ??? Yes, You Can Write! (Book 1) If you're struggling with not have anything to write about, it's time to use a writing prompt. In this practical writing book, I've gathered 101 of the best writing prompts just for you. Use them for journal writing, fiction, blogging and even your next book. ??? The Savvy Writer's Guide to Productivity (Book 2) You'll discover proven productivity strategies you can use to get the words out and finish writing an article, a story, a book and more. Say goodbye to writer's block! ??? The Art of Writing a Non-Fiction Book (Book 3) Who says writers can't get paid? In this detailed, yet practical writing book, I explain all you need to know about writing and selling your non-fiction book, step-by-step. Buy Now

Create Unforgettable Stories for Kids! You dream of writing stories that children respond to—the kind they come back to again and again. Nancy Lamb can help you achieve that dream. She mixes insightful advice for mastering storytelling with dozens of examples that illustrate a variety of plot-building techniques. Nancy's instruction covers everything from format and content to setting and characterization. She also draws from a range of children's classics, including Where the Wild Things Are, Charlotte's Web and Bridge to Tarabithia to explore and illuminate the unique nature of children's literature. Nancy also shares writing tips and tricks accumulated through years of successful storytelling—invaluable advice for crafting fiction that resonates with children of all ages, from 4 to 14 and beyond.

A Newbery Honor Book Thirteen is when a Beaumont's savvy hits—and with one brother who causes hurricanes and another who creates electricity, Mibs Beaumont is eager to see what she gets. But just before the big day, Poppa is in a terrible accident. And now all Mibs wants is a savvy that will save him. In fact, Mibs is so sure she'll get a powerful savvy that she sneaks a ride to the hospital on a rickety bus with her sibling and the preacher's kids in tow. After this extraordinary adventure—full of talking tattoos and a kidnapping—not a soul on board will ever be the same. A Discussion Guide to Scumble and Savvy by Ingrid Law

A Guide for Becoming a Skilled Lgbtq+ Advocate

Math Smart, 3rd Edition

An Easy Guide to Researching, Creating, Editing, and Self-Publishing Your First Book

The Savvy Student's Guide to Online Learning

The Savvy Christian's Guide to Life

**How to Work Less, Finish Writing Your Story Or Book, and Find the Success You Deserve
A Comprehensive Resource - - from Building the Buzz to Pitching the Press**

While students today have access to more sources of information than ever before, they are not necessarily equipped to make informed judgments about those sources. Teaching students to evaluate sources has become even more challenging in the last year, as issues regarding fake news and “ alternative facts ” have become a heated matter in conversations taking place in the public sphere. The book will present students with a set of tools that they can use to evaluate any source that they encounter. In addition to learning how to use sources in their writing, students who read Who ’ s Your Source? will become more savvy consumers of the sources they encounter in their daily lives. Make your writing life easier! Kick the negative voices to the curb! Candid and sometimes irreverent, this forthright guide to the writing life will accelerate any genre fiction career. With 333-plus topics covering every aspect of a fiction writer's arsenal, from plotting and character development to marketing and self-publishing. A is for Author tells it like it really is in the sometimes-confusing writer's world.

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It's hard to imagine a world without wine; I mean what else would we use to help us decipher the meaning of life, cope with dating mishaps, or get through an episode of The Bachelor? But do you know what makes great wine better than good wine? Or why one Chardonnay can taste totally different from another Chardonnay? How about why restaurants put us through the whole wine-pouring ritual? Savvy Girl: A Guide to Wine leaves out the boring details and gets straight to what you really want to know about wine: how to taste, talk about, buy, and enjoy it. We know that you don't need to be an expert on wine, you just want to be savvy. So get this five-hour read, get savvy, and then get back to your fabulous life.

Business Writing For Dummies

The Savvy Client's Guide to Translation Agencies

Discover Professional Techniques to Improve what You've Already Written

A Guide to Writing for the Web and Intranet

Climate Savvy

The Writer's Guide to Using Brain Science to Hook Readers from the Very First Sentence

The Savvy Writer's Guide to Productivity