

## The Rebel Entrepreneur Rewriting The Business Rulebook

Whether it is a relaxing or action-packed and financially rewarding retirement you are looking for, this is the book for you. Retirement is also a time for new opportunities and is the start of the third significant chapter of your life. Life's story gives us the first chapter of the education years, the second chapter is working 'nine to five' and now it is time for the best chapter of the lot - the non-retirement years. Personal ambitions can be realized and new experiences enjoyed. Yet with so much to consider, people are often unsure how best to plan for their future and the scope for concern and confusion is even greater with changing retirement ages and pension rules. The Good Retirement Guide is essential reading for all those looking forward to making the most of their retirement, and offers clear and concise suggestions on a broad range of retirement-related subjects. The Guide includes information on: Pensions Tax Investment Starting your own business Your home Leisure activities Paid work How to complain (effectively!) Voluntary work How to avoid being scammed Health Holidays Looking after elderly parents Wills Revised and updated, the 2015 edition is packed with hundreds of useful suggestions and helpful websites to browse. This is an indispensable book that you will refer to again and again.

A vibrant portrait of the talented and entrepreneurial women who defined an era in Cairo. One of the world's most multicultural cities, twentieth-century Cairo was a magnet for the ambitious and talented. During the 1920s and '30s, a vibrant music, theater, film, and cabaret scene flourished, defining what it meant to be a "modern" Egyptian. Women came to dominate the Egyptian entertainment industry—as stars of the stage and screen but also as impresarias, entrepreneurs, owners, and promoters of a new and strikingly modern entertainment industry. Raphael Cormack unveils the rich histories of independent, enterprising women like vaudeville star Rose al-Youssef (who launched one of Cairo's most important newspapers); nightclub singer Mounira al-Mahdiyya (the first woman to lead an Egyptian theater company) and her great rival, Oum Kalthoum (still venerated for her soulful lyrics); and other fabulous female stars of the interwar period, a time marked by excess and unheard-of freedom of expression. Buffeted by crosswinds of colonialism and nationalism, conservatism and liberalism, "religious" and "secular" values, patriarchy and feminism, this new generation of celebrities offered a new vision for women in Egypt and throughout the Middle East.

How our collective intelligence has helped us to evolve and prosper Humans are a puzzling species. On the one hand, we struggle to survive on our own in the wild, often failing to overcome even basic challenges, like obtaining food, building shelters, or avoiding predators. On the other hand, human groups have produced ingenious technologies, sophisticated languages, and complex institutions that have permitted us to successfully expand into a vast range of diverse environments. What has enabled us to dominate the globe, more than any other species, while remaining virtually helpless as lone individuals? This book shows that the secret of our success lies not in our innate intelligence, but in our collective brains—on the ability of human groups to socially interconnect and learn from one another over generations. Drawing insights from lost European explorers, clever chimpanzees, mobile hunter-gatherers, neuroscientific findings, ancient bones, and the human genome, Joseph Henrich demonstrates how our collective brains have propelled our species' genetic evolution and shaped our biology. Our early capacities for learning from others produced many cultural innovations, such as fire, cooking, water containers, plant knowledge, and projectile weapons, which in turn drove the expansion of our brains and altered our physiology, anatomy, and psychology in crucial ways. Later on, some collective brains generated and recombined powerful concepts, such as the lever, wheel, screw, and writing, while also creating the institutions that continue to alter our motivations and perceptions. Henrich shows how our genetics and biology are inextricably interwoven with cultural evolution, and how culture-gene interactions launched our species on an extraordinary evolutionary trajectory. Tracking clues from our ancient past to the present, The Secret of Our Success explores how the evolution of both our cultural and social natures produce a collective intelligence that explains both our species' immense success and the origins of human uniqueness.

Fiction has become increasingly concerned with the political and imaginative significance of finance, speculation and the money markets - from Ian Fleming's Goldfinger to Jonathan Coe's What a Carve Up and Martin Amis' Money. This book argues that recent British fiction demystifies the 'weightless' economy of contemporary money and critiques the popular sense of money as being everywhere but nowhere. The monograph provides a comprehensive survey of a large body of fictional texts that have striven to represent and understand the formative significance of finance capital on contemporary culture. In these novels, the implications of finance capitalism for political identity, for class politics, for the sovereignty of the nation state and a new global order are all explored, dramatised and critiqued. Authors covered include Margaret Drabble, Ian McEwan, Jonathan Coe, Alan Hollinghurst, Martin Amis and Malcolm Bradbury.

Grant

No Logo

Art Entrepreneurship

The Good Retirement Guide 2015

Neo-Victorianism on Screen

Business and the Good Society

A Renegade Guide to Unconventional Success

Explores cities as the origin of revolutionary politics, where social and political issues are always at the surface, using examples from such cities as New York City and Mumbai to examine how they can be better ecologically reorganized.

Unlike any other book of its kind, this volume celebrates published works from a broad range of American ethnic groups not often featured in the typical canon of literature. • Highlights the most important print and electronic resources on multicultural literature through a detailed bibliography • Features entries from 50 contributors, all of whom are experts in their fields • Includes cultural works not often highlighted in traditional textbooks, such as Iranian American literature, Dominican American literature, and Puerto Rican American literature

This book is open access under a CC BY 4.0 license. Presenting rigorous and original research, this volume offers key insights into the historical, cultural, social, economic and political forces at play in the creation of world-class ICT innovations in Kenya. Following the arrival of fiber-optic cables in 2009, Digital Kenya examines why the initial entrepreneurial spirit and digital revolution has begun to falter despite support from motivated entrepreneurs, international investors, policy experts and others. Written by engaged scholars and professionals in the field, the book offers 15 eye-opening chapters and 14 one-on-one conversations with entrepreneurs and investors to ask why establishing ICT start-ups on a continental and global scale remains a challenge on the "Silicon Savannah". The authors present evidence-based recommendations to help Kenya to continue producing globally impactful ICT innovations that improve the lives of those still waiting on the side-lines, and to inspire other nations to do the same.

This book broadens the scope of inquiry of neo-Victorian studies by focusing primarily on screen adaptations and appropriations of Victorian literature and culture. More specifically, this monograph spotlights the overlapping yet often conflicting drives at work in representations of Victorian heroines in contemporary film and TV. Primorac's close analyses of screen representations of Victorian women pay special attention to the use of costume and clothes, revealing the tensions between diverse theoretical interventions and generic (often market-oriented) demands. The author elucidates the push and pull between postcolonial critique and nostalgic, often Orientalist spectacle; between feminist textual interventions and postfeminist media images. Furthermore, this book examines neo-Victorianism's relationship with postfeminist media culture and offers an analysis of the politics behind onscreen treatment of Victorian gender roles, family structures, sexuality, and colonial space.

Digital Kenya

Midnight in Cairo: The Divas of Egypt's Roaring '20s

Our Wildest Dreams

Rewriting the Business Rulebook

Ball Gowns to Yoga Pants

The Delphi Method

The Brutal and Chaotic History of Russia's Exiles, Émigrés, and Agents Abroad

**Faith, Taran, he told himself. You're supposed to have faith. Not a lot is going right for Taran Sharma. First, he stole his annoying brother's necklace and ran off into the night. Then, his family got taken hostage by spindly creatures of the dead. And to top it all, he's just been charged with a mission by Lord Ganesha himself! Now, in order to rescue his family from the hands of the preta, he has to undertake a journey more fantastical than he can begin to comprehend. As Taran embarks on an epic voyage that may lead to disastrous consequence, he realizes that having faith, especially in himself, might be harder than he was led to believe. Dive into this riveting adventure to the Veiled Lands, replete with evil Naga armies, mythical creatures and a supervillain who will stop at nothing to reach the elusive Gateway of Moksha.**

**Everyone wants to start their own business and there are many of books telling you how to go about it. The only trouble is that many of them are simply wrong. The Rebel Entrepreneur by Financial Times journalist Jonathan Moules explains why, in many cases, the received wisdom on entrepreneurship just isn't the best way of doing things. Full of examples of successful entrepreneurs, who've made the grade by doing things differently, this book will show you: - Why you don't need to stick to a business plan; - There's nothing wrong with learning from the ideas of others ; - Why, if things get tough, you should put your prices up; - How cutting costs can kill your business. The Rebel Entrepreneur is the alternative guide to starting your own business and succeeding that no entrepreneur can afford to be without.**

**Genre studies and genre approaches to literacy instruction continue to develop in many regions and from a widening variety of approaches. Genre has provided a key to understanding the varying literacy cultures of regions, disciplines, professions, and educational settings. GENRE IN A CHANGING WORLD provides a wide-ranging sampler of the remarkable variety of current work. The twenty-four chapters in this volume, reflecting the work of scholars in Europe, Australasia, and North and South America, were selected from the over 400 presentations at SIGET IV (the Fourth International Symposium on Genre Studies) held on the campus of UNISUL in Tubarão, Santa Catarina, Brazil in August 2007—the largest gathering on genre to that date. The chapters also represent a wide variety of approaches, including rhetoric, Systemic Functional Linguistics, media and critical cultural studies, sociology, phenomenology, enunciation theory, the Geneva school of educational sequences, cognitive psychology, relevance theory, sociocultural psychology, activity theory, Gestalt psychology, and schema theory. Sections are devoted to theoretical issues, studies of genres in the professions, studies of genre and media, teaching and learning genre, and writing across the curriculum. The broad selection of material in this volume displays the full range of contemporary genre studies and sets the ground for a next generation of work.**

**. . . a reflective and scholarly work that presents exciting and challenging views to mainstream entrepreneurship. . . The four books comprising the series would certainly be a valuable addition to any entrepreneurship library. However, each book also stands alone as an individual purchase. Lorraine Warren, International Journal of Entrepreneurial Behaviour and Research The narrative and flow of the book is superb and very interesting to read. The book is well edited and thought provoking which makes it an interesting read. Vanessa Ratten, Journal of Enterprising Communities: People and Places in the Global Economy This book the third in the Movements in Entrepreneurship series examines entrepreneurship as a societal phenomenon. It provides an in-depth study of the social aspects of entrepreneurship, illustrating how entrepreneurship affects society. The need to move beyond economy to disclose entrepreneurship in its societal forms is demonstrated, as is the relevance of our understanding of entrepreneurship as a societal phenomenon. The contributors show that entrepreneurship is a society-creating force and as such, it evokes new questions for entrepreneurship research and attempts to engage with new theoretical formulations. They begin with discussions on early Schumpeter and a rhetorical analysis of the current academic literature on social entrepreneurship. They go on to present myriad contextual examples of how entrepreneurship can shape social change, and indicate how this is initiated through various social settings, relationships and communities. Through rich empirical work this book explores the social of social entrepreneurship and in doing so shows us how entrepreneurship is at home where society is created. As such, it will prove a fascinating read for academics, researchers and students with an interest in entrepreneurship, sociology and economic sociology.**

**The Rebel Entrepreneur**

**Hoosiers and the American Story**

**Genre in a Changing World**

**The Good Retirement Guide 2017**

**Techniques and Applications**

**The Shock Doctrine**

**The 5AM Club**

**Shares the experiences of women entrepreneurs, describes the special qualities women bring to business leadership, and describes ways in which they are opening business up to new management approaches**

**The bestselling author of No Logo shows how the global "free market" has exploited crises and shock for three decades, from Chile to Iraq In her groundbreaking reporting, Naomi Klein introduced the term "disaster capitalism." Whether covering Baghdad after the U.S. occupation, Sri Lanka in the wake of the tsunami, or New Orleans post-Katrina, she witnessed something remarkably similar. People still reeling from catastrophe were being hit again, this time with economic "shock treatment," losing their land and homes to rapid-fire corporate makeovers. The Shock Doctrine retells the story of the most dominant ideology of our time, Milton Friedman's free market economic revolution. In contrast to the popular myth of this movement's peaceful global victory, Klein shows how it has exploited moments of shock and extreme violence in order to implement its economic policies in so many parts of the world from Latin America and Eastern Europe to South Africa, Russia, and Iraq. At the core of disaster capitalism is the use of cataclysmic events to advance radical privatization combined with the privatization of the disaster response itself. Klein argues that by capitalizing on crises, created by nature or war, the disaster capitalism complex now exists as a booming new economy, and is the violent culmination of a radical economic project that has been incubating for fifty years.**

**The authors of The Red Web examine the shifting role of Russian expatriates throughout history, and their complicated, unbreakable relationship with the mother country--be it antagonistic or far too chummy. The history of Russian espionage is soaked in blood, from a spontaneous pistol shot that killed a secret policeman in Romania in 1924 to the attempt to poison an exiled KGB colonel in Salisbury, England, in 2017. Russian émigrés have found themselves continually at the center of the mayhem. Russians began leaving the country in big numbers in the late nineteenth century, fleeing pogroms, tsarist secret police persecution, and the Revolution, then Stalin and the KGB--and creating the third-largest diaspora in the world. The exodus created a rare opportunity for the Kremlin.**

**Moscow's masters and spymasters fostered networks of spies, many of whom were emigrants driven from Russia. By the 1930s and 1940s, dozens of spies were in New York City gathering information for Moscow. But the story did not end with the collapse of the Soviet Union. Some émigrés have turned into assets of the resurgent Russian nationalist state, while others have taken up the dissident challenge once more--at their personal peril. From Trotsky to Litvinenko, The Compatriots is the gripping history of Russian score-settling around the world.**

**No, this isn't a Cinderella Story ... or a Fitness Guide ... Dr. Shellie's Ball Gowns to Yoga Pants helps you start building your authentic brand and successful company! Dr. Shellie Hipsky's daughter noted that her mom no longer wore power suits daily for work. As a successful motivational media company's CEO and the nonprofit leader of The Global Sisterhood, Dr. Shellie helps inspire and empower the women of the world. Her daughter Alyssa stated she was always wearing either, "ball gowns for charity events or running around in yoga pants with her kids making deals on the phone." This practical book takes you step by step from vision to startup and beyond as Dr. Shellie describes her rise from tenured professor to becoming an award-winning "Best Business Woman" and "Entrepreneur of the Year" whose company has grown massively in impact and revenue. If you have ever dreamed of leaving your 9-to-5 or you want to get back into the workforce as a powerful mom and entrepreneur, then listen as Dr. Shellie gives you her proven secrets to success, as well as the stories of other entrepreneurs who started out with a powerful vision and drive. You will be living your perfect brand in no time. This is not a fairytale... It is your real life. No matter what you choose to wear, get on the path to business success with Dr. Shellie!**

**When Scotland Was Jewish**

**Entrepreneurial Secrets for Creating Your Dream Business and Brand**

**Women Entrepreneurs Making Money, Having Fun, Doing Good**

**How They Started**

**Ganesha's Temple**

**A Physician's Story of Addiction and Recovery**

This pioneering book explores the connections between art and artistic processes and entrepreneurship. The authors expertly identify several areas and issues where research on art and artistic processes can inform and develop the traditional field of entrepreneurship research.

A spellbinding story about chasing love, fighting family, losing friends and starting all over again, from the internationally acclaimed Lisa Moore. Sixteen-year-old Flannery Malone has it bad. She's been in love with Tyrone O'Rourke since the days she still believed in Santa Claus. But Tyrone has grown from a dorky kid into an outlaw graffiti artist, the rebel-with-a-cause of Flannery's dreams, literally too cool for school. Which is a problem, since he and Flannery are partners for the entrepreneurship class that she needs to graduate. And Tyrone's vanishing act may have darker causes than she realizes. Tyrone isn't Flannery's only problem. Her mother, Miranda, can't pay the heating bills, let alone buy Flannery's biology book. Her little brother, Felix, is careening out of control. And her best-friend-since-forever, Amber, has fallen for a guy who is making her forget all about the things she's always cared most about — Flannery included — leading Amber down a dark and dangerous path of her own. When Flannery decides to make a love potion for her entrepreneurship project, rumors that it actually works go viral, and she suddenly has a hot commodity on her hands. But a series of shattering events makes her realize that real-life love is far more potent — and potentially damaging — than any fairy-tale prescription. Written in Lisa Moore's exuberant and inimitable style, Flannery is by turns heartbreaking and hilarious, empowering and harrowing — often all on the same page. It is a novel whose spell no reader will be able to resist.

Lots of us have ideas we think would make great businesses. Most of us never do anything with those ideas. But for those that do, a world of opportunity awaits them. This book is about 30 people who acted on their idea, made the first steps to start their business and subsequently went on to turn it into a global brand. From Innocent to Cobra to Dreams to Dyson, we reveal how some of the UK's biggest businesses got of the ground, and those very first steps taken by their founders.

A former star of the M\*A\*S\*H\* TV show, who later became a successful entrepreneur, offers stories and insights into excelling at a variety of business ventures.

Postfeminism and Contemporary Adaptations of Victorian Women

How a Continent Is Escaping Silicon Valley's Long Shadow

Underdogs, Misfits, and the Art of Battling Giants

How Women Entrepreneurs Are Rewriting the Rules of Business Success

How the Brain's Hidden Quest for Cool Drives Our Economy and Shapes Our World

Ethnic American Literature: An Encyclopedia for Students

Make Your Own Rules

American society has become increasingly polarized by single- and special-interest groups: the Greens, who demand environmental purity; admirers of Japan who want a national industrial policy; supply-side economists who want government to all but disappear. This collision of values has turned America into a battleground of either/or tradeoffs: the community vs. the individual, the environment vs. jobs, the rights of each ethnic group vs. the needs of the nation for unity. Whose values should prevail? Those of Libertarians? Communitarians? Egalitarians? Corporatists? The nation's leadership role in the post-communist world will be largely determined by how such conflicts in the political economy are resolved. Increasingly, business executives find themselves drawn into these values wars, forced to make decisions in a hothouse climate in which there are countless and conflicting opinions about what is right and wrong. Business leaders find themselves caught in the values thicket when they attempt to formulate corporate policy on such issues as plant closings, executive compensation, corporate governance, and affirmative action. In The Executive's Compass, James O'Toole guides business leaders through this minefield of modern dilemmas. In the words of ARCO's CEO, Lod Cook, "O'Toole provides business leaders with a practical compass to help them navigate the turbulent waters of social change and political conflict." O'Toole explores the philosophical and historical underpinnings of contemporary business problems, tracing their origins to the ideas of such great thinkers as Aristotle, Adam Smith, J.S. Mill, and Jefferson. By going to the roots of modern issues, he is able to clarify the sources of political disagreement, and to suggest a practical course of action for corporate leaders who find themselves caught in the gridlock of democracy. He provides an innovative values compass—a tool he has honed for over forty years as a moderator of the Aspen Institute Executive Seminar—which has been successfully applied at FORTUNE 500 firms as an introduction to the values-based management for which the Aspen Institute is renowned. The compass helps executives to understand what is wrong (and right) with our democratic system, and what the role of business is in creating The Good Society. For top executives, general managers, or anyone trying to make sense out of our rapidly changing world, The Executive's Compass helps managers deal more effectively with today's thorny issues. The #1 New York Times bestseller and New York Times Book Review 10 Best Books of 2017 “Eminently readable but thick with import . . . Grant hits like a Mack truck of knowledge.” —Ta-Nehisi Coates, The Atlantic Pulitzer Prize winner Ron Chernow returns

with a sweeping and dramatic portrait of one of our most compelling generals and presidents, Ulysses S. Grant. Ulysses S. Grant's life has typically been misunderstood. All too often he is caricatured as a chronic loser and an inept businessman, or as the triumphant but brutal Union general of the Civil War. But these stereotypes don't come close to capturing him, as Chernow shows in his masterful biography, the first to provide a complete understanding of the general and president whose fortunes rose and fell with dizzying speed and frequency. Before the Civil War, Grant was flailing. His business ventures had ended dismally, and despite distinguished service in the Mexican War he ended up resigning from the army in disgrace amid recurring accusations of drunkenness. But in war, Grant began to realize his remarkable potential, soaring through the ranks of the Union army, prevailing at the battle of Shiloh and in the Vicksburg campaign, and ultimately defeating the legendary Confederate general Robert E. Lee. Along the way, Grant endeared himself to President Lincoln and became his most trusted general and the strategic genius of the war effort. Grant's military fame translated into a two-term presidency, but one plagued by corruption scandals involving his closest staff members. More important, he sought freedom and justice for black Americans, working to crush the Ku Klux Klan and earning the admiration of Frederick Douglass, who called him "the vigilant, firm, impartial, and wise protector of my race." After his presidency, he was again brought low by a dashing young swindler on Wall Street, only to resuscitate his image by working with Mark Twain to publish his memoirs, which are recognized as a masterpiece of the genre. With lucidity, breadth, and meticulousness, Chernow finds the threads that bind these disparate stories together, shedding new light on the man whom Walt Whitman described as "nothing heroic... and yet the greatest hero." Chernow's probing portrait of Grant's lifelong struggle with alcoholism transforms our understanding of the man at the deepest level. This is America's greatest biographer, bringing movingly to life one of our finest but most underappreciated presidents. The definitive biography, Grant is a grand synthesis of painstaking research and literary brilliance that makes sense of all sides of Grant's life, explaining how this simple Midwesterner could at once be so ordinary and so extraordinary. Named one of the best books of the year by Goodreads • Amazon • The New York Times • Newsday • BookPage • Barnes and Noble • Wall Street Journal

The popular image of Scotland is dominated by widely recognized elements of Celtic culture. But a significant non-Celtic influence on Scotland's history has been largely ignored for centuries? This book argues that much of Scotland's history and culture from 1100 forward is Jewish. The authors provide evidence that many of the national heroes, villains, rulers, nobles, traders, merchants, bishops, guild members, burgesses, and ministers of Scotland were of Jewish descent, their ancestors originating in France and Spain. Much of the traditional historical account of Scotland, it is proposed, rests on fundamental interpretive errors, perpetuated in order to affirm Scotland's identity as a Celtic, Christian society. A more accurate and profound understanding of Scottish history has thus been buried. The authors' wide-ranging research includes examination of census records, archaeological artifacts, castle carvings, cemetery inscriptions, religious seals, coinage, burgh and guild member rolls, noble genealogies, family crests, portraiture, and geographic place names.

A supplemental textbook for middle and high school students, Hoosiers and the American Story provides intimate views of individuals and places in Indiana set within themes from American history. During the frontier days when Americans battled with and exiled native peoples from the East, Indiana was on the leading edge of America's westward expansion. As waves of immigrants swept across the Appalachians and eastern waterways, Indiana became established as both a crossroads and as a vital part of Middle America. Indiana's stories illuminate the history of American agriculture, wars, industrialization, ethnic conflicts, technological improvements, political battles, transportation networks, economic shifts, social welfare initiatives, and more. In so doing, they elucidate large national issues so that students can relate personally to the ideas and events that comprise American history. At the same time, the stories shed light on what it means to be a Hoosier, today and in the past.

Or How to Take On The World and Win

AI Superpowers

DNA Evidence, Archeology, Analysis of Migrations, and Public and Family Records Show Twelfth Century Semitic Roots

Radio, Rock, and the Revolution That Shaped a Generation

Own Your Morning. Elevate Your Life.

The Compatriots

How Culture Is Driving Human Evolution, Domesticating Our Species, and Making Us Smarter

**Introduction -- China's Sputnik moment -- Copycats in the Coliseum -- China's alternate Internet universe -- A tale of two countries -- The four waves of AI -- Utopia, dystopia, and the real AI crisis -- The wisdom of cancer -- A blueprint for human co-existence with AI -- Our global AI story**

**A sweeping, anecdotal account of the great sounds and voices of radio-and how it became a bonding agent for a generation of American youth When television became the next big thing in broadcast entertainment, everyone figured video would kill the radio star-and radio, period. But radio came roaring back with a whole new concept. The war was over, the baby boom was on, the country was in clover, and a bold new beat was giving the syrupy songs of yesteryear a run for their money. Add transistors, 45 rpm records, and a young man named Elvis to the mix, and the result was the perfect storm that rocked, rolled, and reinvented radio. Visionary entrepreneurs like Todd Storz pioneered the Top 40 concept, which united a generation. But it took trendsetting "disc jockeys" like Alan Freed, Murray the K, Wolfman Jack, Cousin Bruce, and their fast-talking, too-cool-for-school counterparts across the land to turn time, temperature, and the same irresistible hit tunes played again and again into the ubiquitous sound track of the fifties and sixties. The Top 40 sound broke through racial barriers, galvanized coming-of-age kids (and scandalized their perplexed parents), and provided the insistent, inescapable backbeat for times that were a-changin'. Along with rock-and-roll music came the attitude that would literally change the "voice" of radio forever, via the likes of raconteur Jean Shepherd, who captivated his loyal following of "Night People"; the inimitable Bob Fass, whose groundbreaking Radio Unnameable inaugurated the anything-goes free-form style that would come to define the alternative frontier of FM; and a small-time Top 40 deejay who would ultimately find national fame as a political talk-show host named Rush Limbaugh. From Hunter Hancock, who pushed beyond the limits of 1950s racial segregation with rhythm and blues and hepcat patter, to Howard Stern, who blew through all the limits with a blue streak of outrageous on-air antics; from the heyday of summer songs that united carefree listeners to the latter days of political talk that divides contentious callers; from the haze of classic rock to the latest craze in hip-hop, Something in the Air chronicles the extraordinary evolution of the unique and timeless medium that captured our hearts and minds, shook up our souls, tuned in-and turned on-our consciousness, and went from being written off to rewriting the rules of pop culture.**

**An analysis of the invasion of our personal lives by logo-promoting, powerful corporations combines muckraking journalism with contemporary memoir to discuss current consumer culture**

**Whether it is a relaxing or action-packed and financially rewarding retirement you are looking for, this is the book for you. Life's story gives us the first chapter of the education years, the second chapter is working 'nine to five' and now it is time for the best chapter of the lot - the non-retirement years. Personal ambitions can be realized and new experiences enjoyed. Yet with so much to consider, people are often unsure how best to plan for their future and the scope for concern and confusion is even greater with changing retirement ages and pension rules. The Good Retirement Guide offers clear and concise suggestions on a broad range of retirement-related subjects. The Guide includes information on: Pensions/ Tax / Investment / Starting your own business / Leisure activities / Paid work / Voluntary work / How to avoid being scammed / Health / Holidays / Looking after elderly parents / Wills Revised and updated, the 2016 edition is packed with hundreds of useful suggestions and helpful websites to browse. This is an indispensable book that you will refer to again and again.**

**Women on Top**

**The Rise of Disaster Capitalism**

**The Rebel Playbook for World-Class Employee Engagement**

**Cool**

**A Third New Movements in Entrepreneurship Book**

**Everything You Need to know About Health, Property, Investment, Leisure, Work, Pensions and Tax**

**Everything You Need to Know About Health, Property, Investment, Leisure, Work, Pensions and Tax**

Legendary leadership and elite performance expert Robin Sharma introduced The 5am Club concept over twenty years ago, based on a revolutionary morning routine that has helped his clients maximize their productivity, activate their best health and bulletproof their serenity in this age of overwhelming complexity.

Now, in this life-changing book, handcrafted by the author over a rigorous four-year period, you will discover the early-rising habit that has helped so many accomplish epic results while upgrading their happiness, helpfulness and feelings of aliveness. Through an enchanting—and often amusing—story about two struggling strangers who meet an eccentric tycoon who becomes their secret mentor, The 5am Club will walk you through: How great geniuses, business titans and the world's wisest people start their mornings to produce astonishing achievements A little-known formula you can use instantly to wake up early feeling inspired, focused and flooded with a fiery drive to get the most out of each day A step-by-step method to protect the quietest hours of daybreak so you have time for exercise, self-renewal and personal growth A neuroscience-based practice proven to help make it easy to rise while most people are sleeping, giving you precious time for yourself to think, express your creativity and begin the day peacefully instead of being rushed "Insider-only" tactics to defend your gifts, talents and dreams against digital distraction and trivial diversions so you enjoy fortune, influence and a magnificent impact on the world Part manifesto for mastery, part playbook for genius-grade productivity and part companion for a life lived beautifully, The 5am Club is a work that will transform your life. Forever.

FT BUSINESS BOOK OF THE MONTH - MAY 'Ask forgiveness, not permission! A unique approach...reminds me of the fun we've had with our airlines' - Sir Richard Branson 'I'd rather be a pirate than join the navy' Steve Jobs 'Totally compelling' Ed Miliband, Reasons to be Cheerful podcast 'A model for how to break the system and create radical change' Joy Lo Dico, Evening Standard 'Be More Pirate feels so important as it looks to history to help us grip the future' Martha Lane Fox CBE, Founder of Lastminute.com 'This isn't a book, it's the beginning of a movement. Be More Pirate should come with a health warning' Tom Goodwin, author of Digital Darwinism 'A refreshing, entertaining and inspiring perspective on work, leadership and why we do what we do' Bruce Daisley, VP, Twitter 'A controversial call to arms, this contrarianism is exactly what we need to course correct 'the corporation'" Arlo Brady, CEO of Freud Communications ----- Pirates didn't just break the rules, they rewrote them. They didn't just reject society, they reinvented it. Pirates didn't just challenge the status-quo, they changed everything. Pirates faced a self-interested establishment, a broken system, industrial scale disruption and an uncertain future. Sound familiar? Pirates stood for MISCHIEF, PURPOSE and POWER. And you can too. In Be More Pirate, Sam Conniff Allende unveils the innovative strategies of Golden Age pirates, drawing parallels between the tactics and teachings of legends like Henry Morgan and Blackbeard with modern rebels, like Elon Musk, Malala and Banksy. Featuring takeaway sections and a guide to build you own pirate code 2.0, Be More Pirate will show you how to leave your mark on the 21st century. Whatever your ambitions, ideas and challenges, Be More Pirate will revolutionize the way you live, think and work today, and tomorrow. So what are you waiting for? Order now and join the rebellion. ----- Sam Conniff Allende is the founder and former CEO of Livity, a multi-award-winning youth marketing agency. Sam has led the unlikely collaborations between brands and bright young people on the edges of society, resulting in real innovation. He has worked with Google, Unilever, PlayStation and Dyson, and regularly speaks and runs Be More Pirate workshops at these industry-leading companies. Sam believes in the power of professional rule-breaking and is on a mission to instigate modern mutinies in organisations around the world, where the teams takeover the running of the ship to ultimately become more accountable, motivated and rebellious.

Whether it is a relaxing, action-packed or financially rewarding retirement you are looking for, this is the book for you. In retirement, personal ambitions can be realized and new experiences enjoyed. Yet with so much to consider, people are often unsure how best to plan for their future and the scope for concern and confusion is even greater with changing retirement ages and pension rules. The Good Retirement Guide offers clear and concise suggestions on a broad range of subjects for UK retirees. The Guide includes information on: Pensions/ Tax / Investment / Starting your own business / Leisure activities / Paid work / Voluntary work / How to avoid being scammed / Health / Holidays / Looking after elderly parents / Wills Revised and updated, the 2017 edition is packed with hundreds of useful suggestions and helpful websites to browse. This is an indispensable book that you will refer to again and again.

Explore the power of the underdog in Malcolm Gladwell's dazzling examination of success, motivation, and the role of adversity in shaping our lives, from the bestselling author of The Bomber Mafia. Three thousand years ago on a battlefield in ancient Palestine, a shepherd boy felled a mighty warrior with nothing more than a stone and a sling, and ever since then the names of David and Goliath have stood for battles between underdogs and giants. David's victory was improbable and miraculous. He shouldn't have won. Or should he have? In David and Goliath, Malcolm Gladwell challenges how we think about obstacles and disadvantages, offering a new interpretation of what it means to be discriminated against, or cope with a disability, or lose a parent, or attend a mediocre school, or suffer from any number of other apparent setbacks. Gladwell begins with the real story of what happened between the giant and the shepherd boy those many years ago. From there, David and Goliath examines Northern Ireland's Troubles, the minds of cancer researchers and civil rights leaders, murder and the high costs of revenge, and the dynamics of successful and unsuccessful classrooms—all to demonstrate how much of what is beautiful and important in the world arises from what looks like suffering and adversity. In the tradition of Gladwell's previous bestsellers—The Tipping Point, Blink, Outliers and What the Dog Saw—David and Goliath draws upon history, psychology, and powerful storytelling to reshape the way we think of the world around us.

You Can Trust Me—I'm a Doctor

Something in the Air

Rebel Cities: From the Right to the City to the Urban Revolution

The Good Retirement Guide 2014

Build It

The Secret of Our Success

Entrepreneurship As Social Change

A lifelong pattern of use and abuse finally caught up with Dr. A. C. Gross when she was forty-three years old. She had been using drugs and alcohol to "fix" herself for as long as she could remember. Now, in You Can Trust Me—I'm a Doctor, Gross shares the story of her addiction and her journey to recovery. In this memoir, she describes growing up in a respectable, middle-class, Californian household where she was introduced to alcohol at a young age. She had her first taste of alcohol at age nine and first experienced being drunk at age fourteen. During her twenties, Gross tells how she continued to drink and experiment with drugs despite her rigorous studies. With her compulsive personality, excessive drinking and reckless use of pills became a constant part of everyday life. In 2004, with her physician's career in jeopardy and her family life unraveling, Gross was forced to seek help. Recovery was her next step, but it was not easy. She narrates how it took her nearly ten months to realize that recovery involved surrender of the old self to the will of God. You Can Trust Me—I'm a Doctor tells Gross's story of learning a new way of life.

The current way of treating people at work has failed. Globally, only 30% of employees are engaged in their jobs, and in this fast-paced world that's just not enough. The world's best companies understand this, and have been quietly treating people differently for nearly two decades. Now you can learn their secrets and discover The Engagement Bridge™ model, proven to build bottom line value for companies through sustainable employee engagement. Companies with the best cultures generate stock market returns of twice the general market and enjoy half the employee turnover of their peers. Their staff innovate more, deliver better customer service and, hands-down, beat the competition. These companies outperform and disrupt their markets. They break the rules of traditional HR, they rebel against the status quo. Build it has found these rebels and the rulebreakers. From small startups to global powerhouses, this book shows that courage, commitment, and a people-centric mindset, rather than money and resources, are what you need to turn an average business into a category leader. The book follows the clear and proven Engagement Bridge™ model, developed from working with thousands of leading companies worldwide on their own employee engagement journeys. The practical model highlights the areas that leaders need to examine in order to build a highly engaged company culture and provides a framework for success. Build it is packed with tips, tools and real-life examples from employers including NASDAQ, Unilever, IBM, KPMG, 3M, and McDonald's to help you start doing this not tomorrow, but today.

Readers will learn: How employee engagement helps companies perform The key factors that drive engagement, and how they work together What the world's most rebellious companies have done to break the rules of traditional HR and improve engagement How to implement The Engagement Bridge™ model to boost productivity, innovation, and better decision-making Unique in this category, Build it is written from two sharply different perspectives. Glenn Elliott is a multi-award winning Entrepreneur of the Year, CEO and growth investor. He talks candidly about the mistakes and missteps he has made whilst building Reward Gateway into a \$300m category leader in employee engagement technology. Debra Corey brings 30 years experience in senior level HR roles at global companies such as Gap, Quintiles, Honeywell and Merlin Entertainments. She shares the practical tools and case studies that can kickstart your employee engagement plan, bringing her own pragmatic and engaging style to each situation.

A philosopher/neuroscientist and a political scientist present their intriguing theory of consumerism, discussing how the human brain's decision-making instincts that date back to primitive times, coupled with an unconscious need for social esteem ultimately drive spending habits.

Citing a rising number of successful women-owned businesses, a five-time CEO identifies the qualities of today's top-performing businesswomen to reveal how the demands of the new economy are particularly compatible with the professional talents of women. Originally published as How She Does It. Reprint.

The Executive's Compass

How a Wall Street Trader Made a Fortune Betting on Baseball

Digital Entrepreneurship in Africa

David and Goliath

Taking Aim at the Brand Bullies

Trading Bases

Money, Speculation and Finance in Contemporary British Fiction

The hope and hype about African digital entrepreneurship, contrasted with the reality on the ground in local ecosystems. In recent years, Africa has seen a digital entrepreneurship boom, with hundreds of millions of dollars poured into tech cities, entrepreneurship trainings, coworking spaces, innovation prizes, and investment funds. Politicians and technologists have offered Silicon Valley-influenced narratives of boundless opportunity and exponential growth, in which internet-enabled entrepreneurship allows Africa to "leapfrog" developmental stages to take a leading role in the digital revolution. This book contrasts these aspirations with empirical research about what is actually happening on the ground. The authors find that although the digital revolution has empowered local entrepreneurs, it does not untether local economies from the continent's structural legacies.

Retirement is a time of opportunity. Without the routine demands of working life, new ambitions can be realized and experiences enjoyed. Yet with so much to consider, people are often unsure how best to plan for their future. Furthermore, with rising retirement ages, the closure of many final salary pension schemes, poor annuity rates and uncertainty regarding universal benefits, the scope for concern and confusion is even greater. The Good Retirement Guide is essential reading for all those looking forward to making the most of their retirement, and offers clear and concise suggestions and advice on a broad range of retirement-related subjects, including finance (investments, pensions, annuities, benefits and tax), housing, health, holidays, starting a business and looking after elderly parents. This fully updated edition for 2014 also includes a new chapter on how to protect yourself from scams, online and offline.

A former Wall Street trader tells the story of his foray into sports betting and how he applied his risk-analysis skills to baseball statistics to achieve a forty one percent return in 2011.

An Entrepreneurial Revolution in the Making

Flannery

How 30 good ideas became great businesses

The Good Retirement Guide 2016

China, Silicon Valley, and the New World Order

Be More Pirate