

Read PDF The Price Of Profit Rethinking
Corporate Social Responsibility

The Price Of Profit Rethinking Corporate Social Responsibility

In a thought-provoking volume, the author critiques how the human condition has been monetized into the disease of depression and related “disorders” and offers a powerful new approach that updates the best ideas of modern psychology. Original.

In Corporate Responsibility and Human Rights, Jide James-Eluyode provides a comprehensive analysis of critical human rights developments and topical issues and trends in corporate social responsibility practices. James-Eluyode examines how corporate

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entities fulfill their responsibility to respect human rights in general and indigenous peoples' rights in particular. Given the momentous impact of corporate projects and recent developments in the area of international human rights, James-Eluyode contends that the establishment of a universally-binding, corporate code of conduct is inescapable, and concludes that respect for human rights by corporations is not simply a discretionary moral or binding legal matter but a bottom-line issue.

More and more people have turned to Marxian economics in recent years. But isn't it a defunct branch of the 'dismal science', disproven by the experience of the past 150 years, of no interest to anyone except historians? In this book, David Ruccio demonstrates why the answer to that question is a resounding 'no'. He offers a clear and accessible introduction to the basic concepts and

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theoretical strategies of Marxian economics, its key differences from mainstream economics, and its many applications to the real world. Focusing on Marx's critique of both mainstream economic theory and capitalism, Ruccio extends that analysis to contemporary topics—from inequality and economic crises to racial capitalism and the climate crisis—and outlines the key debates among Marxian economists. He concludes with a discussion of the ways Marxian economists today think about the possibility of moving beyond capitalism. The book is suitable for students and professors, as well as readers outside the academy interested in learning about Marxian economics. It will be useful both as a stand-alone text and as a companion to reading *Capital*.

The purpose of this book is to reimagine the concept of culture, both as an analytical category and disciplinary practice of

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dominance, marginalization and exclusion. For decades culture has been perceived as a 'hot topic'. It has been written about and deployed as part of 'a search for excellence'; as a tool through which to categorise, rank, motivate and mould individuals; as a part of an attempt to align individual and corporate goals; as a driver of organizational change, and; as a servant of profit maximisation. The women writers presented in this book offer a different take on culture: they offer useful disruptions to mainstream conceptions of culture. Joanne Martin and Mary Douglas provide multi-dimensional holistic accounts of social relations that point up similarity and difference. Rather than offering totalising or prescriptive models, each author considers the complex, polyphonic and processual nature of culture(s) while challenging us to acknowledge and work with ambiguity, fluidity and disruption. In

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this spirit writings of Judi Marshall, Arlie Hochschild, Kathy Ferguson, Luce Irigaray and Donna Haraway are employed to disrupt extant management cultures that lionise the masculine and marginalise the concerns, perspectives and contributions of women and the diversity of women. These writers bring bodies, emotions, difference, resistance and politics back to the centre stage of organizational theory and practice. They open us up to the possibility of cultures suffused with multifarious potentiality rather than homogeneity and faux certainty. As such, they offer new ways of understanding and performing culture in management and organization. This book will be relevant to students and researchers across business and management, organizational studies, critical management studies, gender studies and sociology.

Eight Essential Practices for Finding Meaning in Work and Life

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Rethinking the Business Model

Intellectual Property

Rethinking Success

The Case for Keto

Rethinking Public-Private Partnerships

Rethinking Randomness

The global financial crisis hit the world in a remarkable way in late 2008. Many governments and private sector organizations, who had considered Public-Private Partnerships (PPPs) to be their future, were forced to rethink their strategy in the wake of the crisis, as a lot of the available private funding upon which PPPs relied, was suddenly no longer available to the same extent. At the same time, governments and international

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organizations, like the European Union, were striving to make closer partnerships between the public sector and the private sector economy a hallmark for future policy initiatives. This book examines PPPs in the context of turbulent times following the global financial crisis (GFC). PPPs can come in many forms, and the book sets out to distinguish between the many alternative views of partnerships; a project, a policy, a symbol of the role of the private sector in a mixed economy, or a governance tool - all within a particular cultural and historical context. This book is about rethinking PPPs in the wake of the financial crisis and aims to give a clearer picture of the kind of conceptual frameworks that researchers might employ to now study PPPs. The

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crisis took much of the glamour out of PPPs, but theoretical advances have been made by researchers in a number of areas and this book examines selected new research approaches to the study of PPPs.

Nonprofit organizations are conventionally positioned as generators of social and cultural forms of capital for the common good. As such they occupy a different space to other types of organizations such as corporate firms that exist primarily to generate economic capital for private owners/shareholders. Recent years, however, have seen professionalization promoted widely by funders, policy-makers and nonprofit practitioners across the globe. At the same time, there has been an increasing cross-over of employees from

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private and public bodies into nonprofits. But do such shifts open up space for the wholesale importation of managerialism into and commercialization of the nonprofit sphere? Are nonprofits at risk of being reconstituted as primarily economic entities, serving the interests of a leadership elite? How are such changes in an organization ' s trajectory brought about? What are the consequences for trustees, staff, members and the nature of managerial work? The authors engage with critical questions such as these through a unique insider account of one professional institute experiencing unprecedented changes that challenge its very reason for being. Drawing on a three-year ethnography, they narrate organizational

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inhabitants ' struggles in their search for purpose and analyze the myriad of changes within different aspects of organizing including structure, strategizing, pay and reward, governance and leadership. The book will enable readers to reframe and rethink organizational change as a process involving power, persuasion and authority, and will be of value to researchers, students, academics and practitioners interested in managerial work and organizational change in non-profit organizations.

Every banking crisis, whatever its particular circumstances, has two features in common with every previous one. Each has been preceded by a period of excessive monetary ease, and by ill thought out

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regulatory changes. For many the recent hiatus in inter-bank lending has been seen as a blip - enormous in size and global in scope, but, nonetheless, a blip. Finance at the Threshold offers a unique perspective from an English economic and monetary historian. In it the author asks: Why did the banks stop lending to one another, and why now? Was it merely a matter of over-loose credit due to the relaxation of traditional prudence, or did global finance find itself at its limits? Have government bail-outs saved the day or merely postponed the problem? Christopher Houghton Budd offers a radical view of the global financial crisis, spanning a wide gamut of current thinking. He argues that we need, above all, to overcome the left-right

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divide so much taken for granted today, and promote financial literacy to young people. His contribution to the Transformation and Innovation Series claims that global finance has brought us to the limits of what mechanistic economic explanations can capture. New ideas and above all new instruments are needed so that innovation can shift from its dexterous exploitation of inefficiencies and turn its attention instead to fresh initiative. Finance at the Threshold is essential reading for academics and practitioners concerned with financial and economic policy and needing to develop a sense of the history thus understanding the forward prospects for global finance.

For more than 40 years, Computerworld has been the

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leading source of technology news and information for IT influencers worldwide. Computerworld's award-winning Web site (Computerworld.com), twice-monthly publication, focused conference series and custom research form the hub of the world's largest global IT media network.

Rethinking Classical Indo-Roman Trade

Rethinking Globalization

A New Foundation for Stochastic Modeling

Marxian Economics

Rethinking Corporate Social Responsibility

The Price of Profit

Rethinking Our Classrooms

This volume provides information and analyses to better

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grasp the social implications of geographical borders as well as the individuals who travel between them and those who live in border regions. Sociologists, anthropologists, philosophers, linguists, and scholars of international relations and public health are just some of the authors contributing to Rethinking Borders. The diversity in the authors' disciplines and the topics they focus on exemplify the intricacies of borders and their manifold effects. This openness to so many schools of thought stands in contrast to the solidification of stricter borders across the globe. The contributions range from case studies of migrants' sense of belonging and safety to theoretical discussions about migration and globalization, from empirical studies about

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immigrant practices and exclusionary laws to ethical concerns about the benefits of inclusion. It is timely that this collective work is published in the middle of a pandemic that has affected every single part of the world. Unprecedented border closures and stringent travel restrictions have not been enough to contain the virus entirely. As COVID-19 shows, diseases, ideas, and xenophobic and racist discourses know no borders. Plans that transcend borders are vital when dealing with global threats, such as climate change and pandemics.

Millions of years ago, humans just happened. Accidents of environment and genetics contributed to the emergence of sentient beings like us. Today, however, people no longer

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"just happen"; they are created by the voluntary acts of other people. This book examines several questions about the ethics of human existence. Is it a good thing, for humans, that humans "happened"? Is it ethical to keep making new humans, now that reproduction is under our control? And given that a person exists (through no fault or choice of his own), is it immoral or irrational for him to refuse to live out his natural lifespan? Sarah Perry answers these questions the negative--not out of misanthropy, but out of empathy for human suffering and respect for human autonomy. "Every Cradle Is a Grave" undertakes a difficult task--to write on discomfiting matters from a perspective that is socially unsanctioned. Strange as it may seem to some of us, there

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are scads of volumes that praise the abuses we endure in lives. Such works have always been well thumbed, though they are only prayer-books for the purpose of worshiping misery. Sarah Perry is more honest and less perverse on the subject of suffering, treating pain as both a philosophical and a practical problem to which, it is admitted, there is no ultimate solution. Nonetheless, in her view there still remain intelligence and compassion as a means for confronting the insoluble. That is what makes this book as much a necessity as it is a rarity." --Thomas Ligotti, author of The Conspiracy against the Human Race Meaning. Value. Birth. Death. Sanctity. These subjects and others are reexamined through the lens of suicide rights and procreation ethics in Sarah

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Perry's Every Cradle Is a Grave. If you're at all fond of asking the truly Big Questions, this is the read you've been waiting for. Why are we here, and why do we stay? Prepare to have your assumptions dissected and turned on their heads. It's a bumpy ride, but then, so is this little journey we're on as we spin aimlessly around a sun that's destined to burn out, just as surely as each individual life will one day fall back down into the mud from which all life arises.

Asking the hard questions is one thing, but hearing answers that might shake us to the core can be something else again. --Jim Crawford, author of Confessions of an Antinatalist "In this eminently rational, clear and serious book, Sarah Perry is courageous and strong enough to confront the forbidden

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truths of human life. Every Cradle Is a Grave should be mandatory reading for anyone who plans to have children."

-Mikita Brottman, author of *Thirteen Girls*

Ten years of research uncover the secret source of growth and profit ... Those who center their business on improving people's lives have a growth rate triple that of competitors and outperform the market by a huge margin. They dominate their categories, create new categories and maximize profit in the long term. Pulling from a unique ten year growth study involving 50,000 brands, Jim Stengel shows how the world's 50 best businesses—as diverse as Method, Red Bull, Lindt, Petrobras, Samsung, Discovery Communications, Visa, Zappos, and Innocent—have a cause and effect

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relationship between financial performance and their ability to connect with fundamental human emotions, hopes, values and greater purposes. In fact, over the 2000s an investment in these companies—"The Stengel 50"—would have been 40 percent more profitable than an investment in the S&P 500. Grow is based on unprecedented empirical research, inspired (when Stengel was Global Marketing Officer of Procter & Gamble) by a study of companies growing faster than P&G. After leaving P&G in 2008, Stengel designed a new study, in collaboration with global research firm Millward Brown Optimor. This study tracked the connection over a ten year period between financial performance and customer engagement, loyalty and advocacy. Then, in a further

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investigation of what goes on in the “black box” of the consumer’s mind, Stengel and his team tapped into neuroscience research to look at customer engagement and measure subconscious attitudes to determine whether the businesses in the Stengel Study were more associated with higher ideals than were others. Grow thus deftly blends timeless truths about human behavior and values into an action framework – how you discover, build, communicate, deliver and evaluate your ideal. Through colorful stories drawn from his fascinating personal experiences and “deep dives” that bring out the true reasons for such successes the Pampers, HP, Discovery Channel, Jack Daniels and Zappos, Grow unlocks the code for twenty-first century

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business success.

The founder and CEO of Path North, Georgetown University professor, and former White House advisor teaches you how to find meaning, balance, and purpose throughout your career while reaching the highest levels of professional achievement—how to do well without losing yourself.

Throughout his illustrious career, J. Douglas Holladay has taught generations of executives as well as students in his popular MBA course at Georgetown how to use a holistic approach to defining and reaching success in life and business. Success does not come with an instruction manual. Too often “successful” people end up feeling empty, isolated, and depressed because they have lost focus on what is mo

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important in their lives. Rethinking Success can help anyone, no matter their field, maintain the practices and values that keep them in tune with their most cherished beliefs throughout their careers. Drawn from the insights of his network of famous friends as well as his experiences as an investment banker, White House advisor, diplomat, longtime business professor, and non-profit consultant, the advice in Rethinking Success is centered around eight essential questions we must ask ourselves regularly to stay focused, connected, and joyful throughout our working lives. Filled with essential wisdom, Rethinking Success is a powerful guide that allows us to do well while staying in tune with values and beliefs that are most important to us.

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Valuation, Exploitation, and Infringement Damages
Whole

Rethinking Culture, Organization and Management
Rethinking the MBA

Computerworld

Finance at the Threshold

Rethinking the National Security of Pakistan

Knowledge, Class, and Economics: Marxism without
Guarantees surveys the "Amherst School" of non-determinist
Marxist political economy, 40 years on: its core concepts,
intellectual origins, diverse pathways, and enduring tensions.

The volume's 30 original essays reflect the range of
perspectives and projects that comprise the Amherst

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School—the interdisciplinary community of scholars that has enriched and extended, while never ceasing to interrogate and recast, the anti-economistic Marxism first formulated in the mid-1970s by Stephen Resnick, Richard Wolff, and their economics Ph.D. students at the University of Massachusetts-Amherst. The title captures the defining ideas of the Amherst School: an open-system framework that presupposes the complexity and contingency of social-historical events and the parallel "overdetermination" of the relationship between subjects and objects of inquiry, along with a novel conception of class as a process of performing, appropriating, and distributing surplus labor. In a collection of 30 original essays, chapters confront readers with the core concepts of overdetermination and class in the context of economic

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theory, postcolonial theory, cultural studies, continental philosophy, economic geography, economic anthropology, psychoanalysis, and literary theory/studies. Though Resnick and Wolff's writings serve as a focal point for this collection, their works are ultimately decentered—contested, historicized, reformulated. The topics explored will be of interest to proponents and critics of the post-structuralist/postmodern turn in Marxian theory and to students of economics as social theory across the disciplines (economics, geography, postcolonial studies, cultural studies, anthropology, sociology, political theory, philosophy, and literary studies, among others).

The Price of Profit is an exciting new book in the field of Corporate Social Responsibility (CSR). Offering a pragmatic,

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three step approach for companies of all sizes to become successful while making the world a better place. The book is perfect for: - CSR professionals - CSR consultants - Small/Medium sized business owners - Social entrepreneurs - Business/CSR students After reading this book, you will understand: - What 'successful CSR' really means - The three criteria that firms must meet to achieve this success - How each of these three criteria can be implemented Back Cover Blurb: "We live in a world where businesses are forced to choose between 'doing good' and making money. Those that chase profit over everything else are the ones that grow, leaving the wider interests of society in their wake. But times are changing. A consumer revolution is taking place, and it's the firms that don't do their bit that stand to lose out. The

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Price of Profit puts forward a clear plan for those that don't wish to make such a moral sacrifice, paving the way for a new era of conscious capitalism."

"The Moral Case for Profit Maximization considers the moral status of profit maximization, arguing that profit maximization is moral when businessmen seek to maximize profit by forming values and cultivating the virtues"--

In a world that is often ruled by buyers and sellers, those things that are often considered priceless become objects to be marketed and from which to earn a profit.

Rethinking the Ethics of Birth and Suicide

The Moral Case for Profit Maximization

Organizing Logics, Nonprofit Management and Change

Labor Economics: Problems in Analyzing Labor Markets

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Rethinking the Science of Nutrition

Rethinking the Economics of Land and Housing

Uncommon Ground: Rethinking the Human Place in Nature

Essays by revisionist historians, scientists, and

cultural critics explore the connection between

nature and American culture, analyzing how it is

packaged and presented at places such as Sea

World and the Nature Company stores

Most developed economies are characterized by

high levels of inequality and an inability to provide

stability or opportunity for many of their citizens.

Mainstream economics has proven to be of little

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assistance in addressing these systemic failures, and this has led both scholars and students to seek alternatives. One such alternative is provided by Marxian economics. In recent decades the field has seen tremendous theoretical development and Marxian perspectives have begun to appear in public discourse in unprecedented ways. This handbook contains thirty-seven original essays from a wide range of leading international scholars, recognized for their expertise in different areas of Marxian economics. Its scope is broad, ranging from contributions on familiar Marxist concepts such as

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value theory, the labor process, accumulation, crisis and socialism, to others not always associated with the Marxian canon, like feminism, ecology, international migration and epistemology. This breadth of coverage reflects the development of Marxian economic and social theory, and encompasses both the history and the frontiers of current scholarship. This handbook provides an extensive statement of the current shape and future direction of Marxian economics. The Routledge Handbook of Marxian Economics is an invaluable resource for students, researchers and policy

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makers seeking guidance in this field. It is designed to serve both as a reference work and as a supplementary text for classroom use, with applications for courses in economics, sociology, political science, management, anthropology, development studies, philosophy and history. Offering a comprehensive examination of Pakistan's national security, this book provides coherent, interrelated analysis of the key issues such as political leadership, social and economic development and foreign policy over the past half-century.

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The book is a rethinking of the classical eastern Mediterranean overseas exchange relations with the Indian sub-continent. Characterizing the nature of exchanges in detail against extant sources and theories, the book maintains that the expression, 'Indo-Roman trade' is a misnomer in historiography. It argues that the chieftains and merchants in the sub-continent had neither institutional nor technological means to indulge in contemporary overseas trade, a heavilydocument based enterprise. It was not Rethinking Risk

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Rethinking Capitalism

Six Capitals, or Can Accountants Save the Planet?:

Rethinking Capitalism for the Twenty-First Century

Strategies for Turbulent Times

Rethinking Weight Control and the Science and

Practice of Low-Carb/High-Fat Eating

Rethinking Leadership

Too Big to Know

The authors give the most comprehensive,

authoritative and compelling account yet

of the troubled state of business

education today and go well beyond this to

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provide a blueprint for the future.

Why are house prices in many advanced economies rising faster than incomes? Why isn't land and location taught or seen as important in modern economics? What is the relationship between the financial system and land? In this accessible but provocative guide to the economics of land and housing, the authors reveal how many of the key challenges facing modern economies - including housing crises, financial instability and growing inequalities - are intimately tied to the

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land economy. Looking at the ways in which discussions of land have been routinely excluded from both housing policy and economic theory, the authors show that in order to tackle these increasingly pressing issues a major rethink by both politicians and economists is required. Books about leadership abound, often generalizing from a heroic leader's own experiences or reflecting the latest incremental advances in scholarly theorizing. Rethinking Leadership is different in that Ladkin questions the key

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questions of leadership thinking and thus arrives at a radically different conception of leadership. It is a welcome conception that recognizes the embodied, sensual, felt nature of leadership as an ongoing process involving leaders and followers within a particular context. For the complex and challenging times we live in, we need complex and challenging conceptions of leadership and Donna Ladkin has given us an excellent starting place. Steve Taylor, Worcester Polytechnic Institute, US Beautifully written,

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insightful and novel, this book departs nicely from mainstream views on leadership and can be strongly recommended to anyone wanting a new look on the complexities, meanings and dynamics of leadership and workplace relations. Mats Alvesson, Lund University, Sweden Donna Ladkin s inspiring and informed book breaks new ground in leadership studies. Writing lucidly, warmly and accessibly, Ladkin makes philosophy to bear on some key themes of leadership. Picking up concepts from philosophy s all time greats, she

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enriches the existing leadership discourse powerfully. Questions of charisma , vision , indeed the nature of leadership itself, are cast in fresh settings, and they become alive. Skilfully avoiding becoming overtly abstract, with a keen eye to examples, Donna Ladkin delivers a delightful, elevating and original contribution to the rethinking of leadership. Esa Saarinen, Helsinki University of Technology, Finland Adopting a post-positivist phenomenological perspective inspired by the writings of

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Husserl and Heidegger among others, Donna Ladkin crafts a series of philosophical questions that prompt the reader to deconstruct and reposition many habitually held views of leaders and leadership. Through her deep questioning, Ladkin reminds us that wisdom the virtue of practical circumspection is central to the ethical and aesthetic moment of leading. Rethinking Leadership is a refreshing and much-needed re-evaluation of the field, which should be read by anyone with a serious interest in the subject. Peter

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Case, University of the West of England, UK Writing anything new about leadership might seem like a difficult task these days. Writing anything new and interesting about leadership might seem beyond most of us. Writing anything new, interesting and provocative about leadership is restricted to only a few very talented scholars. Ladkin is one of these very talented scholars she has done all three in a groundbreaking review of the nature of leadership and the questions we should be asking about this phenomenon. Keith Grint,

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University of Warwick, UK A must-read for serious leadership studies scholars, Rethinking Leadership offers a radical reconceptualisation of leadership as a contextually embedded, physically embodied phenomenon. The book arrives at original and surprising answers to perennial questions such as What is leadership? and How do leaders lead change? , by addressing them from a philosophical, rather than psychological or sociological standpoint. Beautifully written, Ladkin makes complex ideas accessible by

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illustrating them with practical examples drawn from her wide experience as a leadership academic and management consultant across a range of commercial, political and not-for-profit organisations. A fresh voice amongst the crowded field of leadership studies, Rethinking Leadership delivers not just new answers, but an entirely new way of thinking about leadership and its role in contemporary society.

For fifty years, the medical establishment has preached the same rules for losing

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weight: restrict calories, eat less, and exercise more. Yet in that time, obesity in the United States has skyrocketed. So why has this prescription so clearly failed? Based on twenty years of investigative reporting and interviews with more than a hundred practicing physicians who embrace ketogenic (low-carbohydrate, high-fat) eating as the best formula for health, here bestselling author Gary Taubes puts the keto movement in the necessary historical and scientific perspective. He makes clear the vital

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misconceptions about obesity and diet (no, people do not become fat simply by eating too much or being sedentary; hormones play the critical role) and uses collected clinical experience from the medical community to provide much-needed practical advice on healthy eating. A groundbreaking manifesto for the fight against obesity and diabetes, in *The Case for Keto*, Taubes reveals why the established rules about eating healthfully might be the wrong approach to weight loss for most people, and how ketogenic diets can help many of

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us achieve and maintain a healthy weight for life.

Rethinking Money

Routledge Handbook of Marxian Economics

Rethinking Competitive Advantage

Rethinking the Law of Contract Damages

Teaching for Justice in an Unjust World

Teaching for Equity and Justice

Rethinking Depression

Presents lessons and activities covering the topics of social justice and globalization.

William Darity, Jr. In 1984 the Kluwer series in Modern Economic Thought, under the editorial direction of Warren Samuels, brought out

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a book under my editorship entitled Labor Economics: Modern Views. It consisted of a series of essays and commentaries that sought, in a critical fashion, to assess the state of the art in the field of labor economics with respect to several themes. These included methodology versus practice, the analysis of discrimination by gender and race, the phenomenon of persistent racial differences in un employment exposure, occupational safety and health regulation, dual versus segmented labor markets, and the remnants of the Phillips curve trade-off between unemployment and inflation. Nearly a decade later I was approached by Warren Samuels and Kluwer about editing a new book that would again address where things stand in labor economics. In proceeding with the development of this current book I was struck by the extent to which the research thrust that was apparent in the early 1980s remains intact as we move toward the 21st century. The vast

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majority of scholarship in the labor subfield is dominated by the methodological orientation of applied neoclassical microeconomics, supplemented by incursions from the themes that occupy the so-called "pure theorists," particularly of the game theoretic variety. Readings, resources, lesson plans, and reproducible student handouts aimed at teaching students to question the traditional ideas and images that interfere with social justice and community building. In Postmodern Winemaking, Smith shares knowledge he has accumulated in engaging, humorous, and erudite essays that convey a new vision of the winemaker's craft—one that credits the crucial roles played by both science and art in the winemaking process. Smith, a leading innovator in red wine production techniques, explains how traditional enological education has led many winemakers astray—enabling them to create competent, consistent wines while

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putting exceptional wines of structure and mystery beyond their grasp. Great wines, he claims, demand a personal and creative engagement with many elements of the process. His lively exploration of the facets of postmodern winemaking, together with profiles of some of its practitioners, is both entertaining and enlightening.

An Introduction

Beyond the Low Cost Business

Rethinking the Modern Science of an Ancient Craft

Cases and Readings in Law and Culture

Business Education at a Crossroads

How Companies Sabotage Themselves and What They Must Do Differently

The Price of Strategic Myopia

In this series of chapters on contract damages issues, Victor

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P. Goldberg provides a framework for analyzing the problems that arise when determining damages, and applies it to case law in both the USA and the UK.

We used to know how to know. We got our answers from books or experts. We'd nail down the facts and move on. But in the Internet age, knowledge has moved onto networks.

There's more knowledge than ever, of course, but it's different. Topics have no boundaries, and nobody agrees on anything. Yet this is the greatest time in history to be a knowledge seeker . . . if you know how. In *Too Big to Know*, Internet philosopher David Weinberger shows how business, science, education, and the government are learning to use networked knowledge to understand more than ever and to make smarter decisions than they could when they had to rely

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on mere books and experts. This groundbreaking book shakes the foundations of our concept of knowledge—from the role of facts to the value of books and the authority of experts—providing a compelling vision of the future of knowledge in a connected world.

New York Times Bestseller What happens when you eat an apple? The answer is vastly more complex than you imagine. Every apple contains thousands of antioxidants whose names, beyond a few like vitamin C, are unfamiliar to us, and each of these powerful chemicals has the potential to play an important role in supporting our health. They impact thousands upon thousands of metabolic reactions inside the human body. But calculating the specific influence of each of these chemicals isn't nearly sufficient to explain the effect of

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the apple as a whole. Because almost every chemical can affect every other chemical, there is an almost infinite number of possible biological consequences. And that's just from an apple. Nutritional science, long stuck in a reductionist mindset, is at the cusp of a revolution. The traditional "gold standard" of nutrition research has been to study one chemical at a time in an attempt to determine its particular impact on the human body. These sorts of studies are helpful to food companies trying to prove there is a chemical in milk or pre-packaged dinners that is "good" for us, but they provide little insight into the complexity of what actually happens in our bodies or how those chemicals contribute to our health. In *The China Study*, T. Colin Campbell (alongside his son, Thomas M. Campbell) revolutionized the way we

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think about our food with the evidence that a whole food, plant-based diet is the healthiest way to eat. Now, in *Whole*, he explains the science behind that evidence, the ways our current scientific paradigm ignores the fascinating complexity of the human body, and why, if we have such overwhelming evidence that everything we think we know about nutrition is wrong, our eating habits haven't changed. *Whole* is an eye-opening, paradigm-changing journey through cutting-edge thinking on nutrition, a scientific tour de force with powerful implications for our health and for our world.

Clients are consistently demanding lower prices at the time of each purchase and companies can only react by reducing costs. This volume shows that the only way to do this, is to reinvent the business model. New consumers, new pricing,

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new brands, new strategies.

Rethinking Borders

Every Cradle Is a Grave

Global Trends and Issues Concerning Indigenous Peoples
Grow

How New Currencies Turn Scarcity into Prosperity

A New Look at Old Leadership Questions

Economics and Policy for Sustainable and Inclusive Growth

A timely and fascinating account of the revolution going on in the world of finance from the acclaimed author of *Double Entry*. This is the story of a twenty-first-century revolution being led by the most unlikely of rebels: accountants. Only the second revolution in accounting since double-entry bookkeeping began, it is of seismic proportions, driven by the 2008 financial crash and our ongoing

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environmental crisis. The changes it will wreak are profound and far-reaching and not only will transform the way the world does business but also will alter the nature of capitalism. While the wealth of nations and corporations has been vital to the global economy, increasingly the world is coming to realize that such endless growth is limited by the earth's resources and comes at a huge price to the planet and to human well-being. It simply cannot be sustained. This revolution demands that we go beyond merely accounting for traditional financial and industrial capital and take account of the benefits and detriments to the natural world and society. It urges us to include four new categories of wealth: intellectual (such as intellectual property), human (skills, productivity, and health), social and relationship (shared norms and values), and natural (environment). Making them part of our financial statements and

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GDP figures may be the only way to address the many calamities we face. Just two years ago this revolution seemed idealistic and unlikely. Today it is quickly unfolding. In 2012, the sea-change year, two key initiatives took root: an international movement to transform how corporate accounting is calculated and the rise of incorporating the effects on the environment to the accounting of national and global economies. Six Capitals tells the story of this coming new age in capitalism, evaluating its promise and the disaster that lies ahead if it is not implemented.

The book dissects the changing nature of competitive advantage, illustrating what it takes for companies - old and new alike - to compete against digital giants like Amazon, Alibaba, and Google. In today's business world, good strategy isn't just about preserving market share or building moats to ward off competitors. In the

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digital age, the most successful companies look at everything through a single lens: How can we create a better end-to-end consumer experience? Filled with behind-the-scenes stories the book highlights the tools companies have relied on to reimagine customer experience and build competitive advantage: platform, data, and ecosystem

This book is designed to simplify the process of attaching a dollar amount to intangible assets, be it for licensing, mergers and acquisitions, loan collateral, or investment purposes. It provides practical tools for evaluating the investment aspects of licensing and joint venture decisions, and discusses the legal, tax, and accounting practices and procedures related to such arrangements; examines the business economics of strategies involving intellectual property licensing and joint ventures; and provides analytical models that can

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be used to determine reasonable royalty rates for licensing and for determining fair equity splits in joint venture arrangements.

Mathematical models based on stochastic processes have proven surprisingly accurate in many situations where their underlying assumptions are unlikely to be correct. *Rethinking Randomness* introduces an alternative characterization of randomness and a new modeling framework that together explain the improbable success of these probabilistic models. The new approach, known as observational stochastics, is derived from "back of the envelope" methods employed routinely by engineers, experimental scientists and systems oriented practitioners working in many fields. By formalizing and extending these intuitive techniques, observational stochastics provides an entirely rigorous alternative to traditional mathematical theory that leads to vastly simpler derivations of

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certain major results and a deeper understanding of their true significance. Students who encounter probabilistic models in their courses in the physical, social and system sciences should find this book particularly helpful in understanding how the material they are studying in class is actually applied in practice. And because all mathematical arguments are self-contained and relatively straightforward, technically oriented non-specialists who wish to explore the connection between probability theory and the physical world should find most of the material in this book readily accessible. Most chapters are structured around a series of examples, beginning with the simplest possible cases and then extending the analysis in multiple directions. Powerful generalized results are presented only after simpler cases have been introduced and explained thoroughly. Readers who choose to bypass the

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mathematically complex sections of this book can still use these simpler examples to obtain a clear understanding of the basic principles involved. The most extensive series of examples appear in Chapter 7, which incorporates a "mini course" on queuing theory and its applications to Computer Science. The author's first hand accounts of early developments in this area lend Rethinking Randomness a unique flavor. Chapter 8 examines the implications of observational stochastics for the debate between Bayesians and frequentists regarding the true meaning of "probability." Once again, the discussion is centered on a series of simple and highly approachable examples, leading ultimately to an interpretation of probability that is aligned most closely with the view of the great French mathematician Poincare (1854-1912). This proportionalist interpretation of chance then provides the foundation for the

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intuitive discussions of the Law of Large Numbers and the Ergodic Theorem that appear in Chapter 9. Advanced students and researchers will recognize that observational stochastics has the potential to be extended in many directions that are largely unexplored. These include the use of shaped simulation to improve the speed and accuracy of Monte Carlo simulations, the development of new error bounds for cases where assumptions of empirical independence are not satisfied exactly, and the investigation of mathematical properties of special formal structures known as t-loops. Extensions required to deal with transient and trans-distributional aspects of observable behavior may also be feasible, but represent a substantially more difficult undertaking for researchers who wish to take up the challenge."

Knowledge, Class, and Economics

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*coverage for Rethinking Capitalism
please visit <http://marianamazucato.com/rethinking-capitalism/> Western
capitalism is in crisis. For decades
investment has been falling, living
standards have stagnated or declined,
and inequality has risen dramatically.
Economic policy has neither reformed
the financial system nor restored
stable growth. Climate change meanwhile
poses increasing risks to future
prosperity. In this book some of the*

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world's leading economists propose new ways of thinking about capitalism. In clear and compelling prose, each chapter shows how today's deep economic problems reflect the inadequacies of orthodox economic theory and the failure of policies informed by it. The chapters examine a range of contemporary economic issues, including fiscal and monetary policy, financial markets and business behaviour, inequality and privatisation, and

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innovation and environmental change. The authors set out alternative economic approaches which better explain how capitalism works, why it often doesn't, and how it can be made more innovative, inclusive and sustainable. Outlining a series of far-reaching policy reforms, Rethinking Capitalism offers a powerful challenge to mainstream economic debate, and new ideas to transform it. In today's markets, success no longer

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depends on communicating the value of products or services. It rests on the crucial ability to create value for customers. Sales forces need to retool current strategies by recognizing the customer's dominant power in today's economy and what that means for those who sell. Capitalizing on research into the practices of cutting edge companies, the authors show how the successful sales force breaks away from traditional thinking and transforms

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themselves into complex business processes with multiple sales approaches and selling models that meet the demands of today's sophisticated customers.

Risk. It's a given factor in the operation of any organization. From corporate fraud and security issues to technological and other man-made disasters, bad things do happen. And while many businesses build elaborate defenses against these unexpected

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occurrences, often employing powerful technology to help detect and prevent them, most risk-assessment strategies fail to connect the dots before it's too late. This book, based on the author's extensive experience analyzing the sources of corporate and organizational failure, reveals how a company can mitigate risk using available resources, including what may be the most important asset: its people. Readers will discover valuable

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strategies, enabling them to: Draw “actionable intelligence” from enormous amounts of data • Quickly make better-informed assessments and decisions • Tap into the rich human sources of information that can directly alert them to signs of risk • Do a better job of anticipating and avoiding problems Filled with practical, real-world insight and featuring interviews with experienced risk practitioners, this book will help any business recognize

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the first signs of trouble.

This study reveals how our monetary system reinforces scarcity, and how communities are already using new paradigms to foster sustainable prosperity. In the United States and across Europe, our economies are stuck in an agonizing cycle of repeated financial meltdowns. Yet solutions already exist, not only our recurring fiscal crises but our ongoing social and ecological debacles as well. These

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changes came about not through increased conventional taxation, enlightened self-interest, or government programs, but by people simply rethinking the concept of money. In Rethinking Money, Bernard Lietaer and Jacqui Dunne explore the origins of our current monetary system—built on bank debt and scarcity—revealing how its limitations give rise to so many serious problems. The authors then present stories of ordinary people and

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communities using new money, working in cooperation with national currencies, to strengthen local economies, create work, beautify cities, provide education, and more. These real-world examples are just the tip of the iceberg—over four thousand cooperative currencies are already in existence. The book provides remedies for challenges faced by governments, businesses, nonprofits, local communities, and even banks. It

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demystifies a complex and critically important topic and offers meaningful solutions that will do far more than restore prosperity—it will provide the framework for an era of sustainable abundance.

Postmodern Winemaking

Corporate Responsibility and Human Rights

How to Shed Mental Health Labels and Create Personal Meaning

Rethinking Power, Persuasion and

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Authority

*Rethinking Knowledge Now That the Facts
Aren't the Facts, Experts Are
Everywhere, and the Smartest Person in
the Room Is the Room*

*New Rules for the Digital Age
Rethinking Commodification*