

The Launch Pad Inside Y Combinator

Understanding Your College Experience is designed to give the students who need the most support the practical help they need to successfully make the transition to college and get the most out of their time there. For this new edition of the text, John N. Gardner, Betsy O. Barefoot, and Negar Farakish share their commitment to institutions, instructors, and students with new coverage of non-cognitive skills like motivation and resilience alongside the authors’ hallmark authoritative, research-driven approach. Every aspect has been crafted to address the needs of the widest possible range of students, from content coverage and organization, to activities, assessment, and design. Students and instructors will benefit from our powerful LaunchPad course space including an ebook; a rich trove of videos; LearningCurve, an adaptive, game-like study system; and more. A full package of instructional support materials provides new and experienced instructors all the tools they will need to engage students in this course and increase student retention. Also available: ACES, a nationally norm-referenced student self-assessment of non-cognitive and cognitive skills.

“ Tribal Leadership gives amazingly insightful perspective on how people interact and succeed. I learned about myself and learned lessons I will carry with me and reflect on for the rest of my life. ” —John W. Fanning, Founding Chairman and CEO napster Inc. “ An unusually nuanced view of high-performance cultures. ” —Inc. Within each corporation are anywhere from a few to hundreds of separate tribes. In Tribal Leadership, Dave Logan, John King, and Halee Fischer-Wright demonstrate how these tribes develop—and show you how to assess them and lead them to maximize productivity and growth. A business management book like no other, Tribal Leadership is an essential tool to help managers and business leaders take better control of their organizations by utilizing the unique characteristics of the tribes that exist within.

A revolutionary approach to enhancing productivity, creating flow, and vastly increasing your ability to capture, remember, and benefit from the unprecedented amount of information all around us. For the first time in history, we have instantaneous access to the world’s knowledge. There has never been a better time to learn, to contribute, and to improve ourselves. Yet, rather than feeling empowered, we are often left feeling overwhelmed by this constant influx of information. The very knowledge that was supposed to set us free has instead led to the paralyzing stress of believing we’ll never know or remember enough. Now, this eye-opening and accessible guide shows how you can easily create your own personal system for knowledge management, otherwise known as a Second Brain. As a trusted and organized digital repository of your most valued ideas, notes, and creative work synced across all your devices and platforms, a Second Brain gives you the confidence to tackle your most important projects and ambitious goals. Discover the full potential of your ideas and translate what you know into more powerful, more meaningful improvements in your work and life by Building a Second Brain.

Presents a tale of a precarious friendship between an illegal Nigerian refugee and a recent widow from suburban London, a story told from the alternating and disparate perspectives of both women.

Home Design to Empower Everyday Superheroes

Own Your Morning. Elevate Your Life.

Showstopper!

Networking Like a Pro

Mastering the VC Game

eBoys

Ask a Manager

The bestselling classic that launched 10,000 startups and new corporate ventures - The Four Steps to the Epiphany is one of the most influential and practical business books of all time. The Four Steps to the Epiphany launched the Lean Startup approach to new ventures. It was the first book to offer that startups are not smaller versions of large companies and that new ventures are different than existing ones. Startups search for business models while existing companies execute them. The book offers the practical and proven four-step Customer Development process for search and offers insight into what makes some startups successful and leaves others selling off their furniture. Rather than blindly execute a plan, The Four Steps helps uncover flaws in product and business plans and correct them before they become costly. Rapid iteration, customer feedback, testing your assumptions are all explained in this book. Packed with concrete examples of what to do, how to do it and when to do it, the book will leave you with new skills to organize sales, marketing and your business for success. If your organization is starting a new venture, and you're thinking how to successfully organize sales, marketing and business development you need The Four Steps to the Epiphany. Essential reading for anyone starting something new. The Four Steps to the Epiphany was originally published by K&S Ranch Publishing Inc. and is now available from Wiley. The cover, design, and content are the same as the prior release and should not be considered a new or updated product.

Spark your child’s imagination through science and learning with this captivating astronomy book for toddlers. When it comes to kids books about black holes nothing else can compare to this clever science parody from the #1 science author for kids, Chris Ferrie! PLUS, use a black light to reveal secret, invisible text and artwork that reverses the story from nothing to the scientific creation of everything! Using the familiar rhythm of “There Was an Old Lady Who Swallowed a Fly,” follow along as the black hole swallows up the universe and everything that exists in it, from the biggest to the smallest pieces of matter. The silly, vibrant artwork is sure to make stargazers of all ages smile and start a love of science in your baby. There was a black hole that swallowed the universe. I don’t know why it swallowed the universe—oh well, it couldn’t get worse. There was a black hole that swallowed a galaxy. It left quite a cavity after swallowing that galaxy. It swallowed the galaxies that filled universe. I don’t know why it swallowed the universe—oh well, it couldn’t get worse.

In The Launch Pad, Randall Stross, author of eBoys and Planet Google, takes a behind-the-scenes look at how tomorrow’s hottest startups are being primed for greatness. Twice a year, in the heart of Silicon Valley, a small investment firm called Y Combinator selects an elite group of young entrepreneurs. Months of intense work culminates in Demo Day, when investors and venture capitalists flock to hear their pitches. Any one of them might turn out to be the next Dropbox (class of 2007), or Airbnb (class of 2009). Randall Stross was granted unprecedented access to Y Combinator, enabling a unique inside tour of the world of software startups. He tells the full story of this ultra-exclusive institution, how it chooses the aspiring Mark Zuckerbergs, and how it teaches them to go from concept to profitability in record time. This is the definitive story of a seismic shift in the business world, in which coding skill beats job experience, pairs of undergraduates take on Goliaths, and investors fall in love. The Launch Pad is both a gripping narrative and a gold mine of useful insights. “A must-read for anyone interested in the realities of modern entrepreneurship” -Eric Ries, author of The Lean Startup “Stross’s account of the best new entrepreneurs and the exciting companies they’re building at startup schools is a great read for founders and would-be founders alike” -Marc Andreessen, cofounder, Andreessen Horowitz Randall Stross is the author of several acclaimed books, including eBoys, Planet Google, and The Wizard of Menlo Park. He has a Ph.D. in history from Stanford University.

A perfect and irresistible idea: A cookbook filled with delicious, healthful recipes created for everyone on a tight budget. While studying food policy as a master’s candidate at NYU, Leanne Brown asked a simple yet critical question: How well can a person eat on the \$4 a day given by SNAP, the U.S. government’s Supplemental Nutrition Assistance Program informally known as food stamps? The answer is surprisingly well: Broiled Tilapia with Lime, Spicy Pulled Pork, Green Chile and Cheddar Quesadillas, Vegetable Jambalaya, Beet and Chickpea Salad—even desserts like Coconut Chocolate Cookies and Peach Coffee Cake. In addition to creating nutritious recipes that maximize every ingredient and use economical cooking methods, Ms. Brown gives tips on shopping; on creating pantry basics; on mastering certain staples—pizza dough, flour tortillas—and saucy extras that make everything taste better, like spice oil and tzatziki; and how to make fundamentally smart, healthful food choices. The idea for Good and Cheap is already proving itself. The author launched a Kickstarter campaign to self-publish and fund the buy one/give one model. Hundreds of thousands of viewers watched her video and donated \$145,000, and national media are paying attention. Even high-profile chefs and food writers have taken note—like Mark Bittman, who retweeted the link to the campaign; Francis Lam, who called it “Terrific!;” and Michael Pollan, who cited it as a “cool kickstarter.” In the same way that TOMS turned inexpensive, stylish shoes into a larger do-good movement, Good and Cheap is poised to become a cookbook that every food lover with a conscience will embrace.

How Today’s Entrepreneurs Use Continuous Innovation to Create Radically Successful Businesses

The 5AM Club

Failure to Launch

Experiencing the Lifespan

Your Inner Fish

I’m Feeling Lucky

Good and Cheap

Describes preparation, launch, and return of the Atlantis space shuttle at Cape Kennedy Space Center in Florida.

"Deftly and compassionately captures [Ben’s] genius in all its entrepreneurial splendor...This tale will keep you entertained."--New York Times Book Review. A former CEO of Ben & Jerry’s tells how two ’60s holdovers built a single ice cream store into one of America’s hottest companies. From modest beginnings--opening their first ice cream shop in a renovated gas station--to entrepreneurial challenges, including their clash with Häagen-Dazs, to becoming a multimillion dollar company, Lager provides an insightful insider’s account of Ben & Jerry’s ice cream empire.

Journalist Walls grew up with parents whose ideals and stubborn nonconformity were their curse and their salvation. Rex and Rose Mary and their four children lived like nomads, moving among Southwest desert towns, camping in the mountains. Rex was a charismatic, brilliant man who, when sober, captured his children’s imagination, teaching them how to embrace life fearlessly. Rose Mary painted and wrote and couldn’t stand the responsibility of providing for her family. When the money ran out, the Walls retreated to the dismal West Virginia mining town Rex had tried to escape. As the dysfunction escalated, the children had to fend for themselves, supporting one another as they found the resources and will to leave home. Yet Walls describes her parents with deep affection in this tale of unconditional love in a family that, despite its profound flaws, gave her the fiery determination to carve out a successful life. -- From publisher description.

A marketing director’s story of working at a startup called Google in the early days of the tech boom: “Vivid inside stories . . . Engrossing” (Ken Auletta). Douglas Edwards wasn’t an engineer or a twentysomething fresh out of school when he received a job offer from a small but growing search engine company at the tail end of the 1990s. But founders Larry Page and Sergey Brin needed staff to develop the brand identity of their brainchild, and Edwards fit the bill with his journalistic background at the San Jose Mercury News, the newspaper of Silicon Valley. It was a change of pace for Edwards, to say the least, and put him in a unique position to interact with and observe the staff as Google began its rocket ride to the top. In entertaining, self-deprecating style, he tells his story of participating in this moment of business and technology history, giving readers a chance to fully experience the bizarre mix of camaraderie and competition at this phenomenal company. Edwards, Google’s first director of marketing and brand management, describes the idiosyncratic Page and Brin, the evolution of the famously nonhierarchical structure in which every employee finds a problem to tackle and works independently, the races to develop and implement each new feature, and the many ideas that never came to pass. I’m Feeling Lucky reveals what it’s like to be “indeed lucky, sort of an accidental millionaire, a reluctant bystander in a sea of computer geniuses who changed the world. This is a rare look at what happened inside the building of the most important company of our time” (Seth Godin, author of Linchpin). “An affectionate, compulsively readable recounting of the early years (1999-2005) of Google. . . . This lively, thoughtful business memoir is more entertaining than it really has any right to be, and should be required reading for startup aficionados.” —Publishers Weekly, starred review “Edwards recounts Google’s stumbles and rise with verve and humor and a generosity of spirit. He kept me turning the pages of this engrossing tale.” —Ken Auletta, author of Greed and Glory on Wall Street “Funny, revealing, and instructive, with an insider’s perspective I hadn’t seen anywhere before. I thought I had followed the Google story closely, but I realized how much I’d missed after reading—and enjoying—this book.” —James Fallows, author of China Airborne

The Lean Startup

The Asperkid’s Launch Pad

Introduction to Information Retrieval

The Breakneck Race to Create Windows NT and the Next Generation at Microsoft

The Four Steps to the Epiphany

The Wizard of Menlo Park

In eBOYS, Randall Stross takes us behind the scenes and inside the heads of the gutsy entrepreneurs who are financing the hottest businesses on the Web. The six tall men who started Benchmark, Silicon Valley’s most exciting venture capital firm, put themselves at the cutting edge of the new economy by backing billion dollar start-ups like eBay and Webvan. The risks were enormous—but the rewards have proven to be staggering. Within two years, eBay’s net worth grew from \$20 million to more than \$21 billion, while each Benchmark founding partner saw his own personal net worth soar by hundreds of millions of dollars. For two roller-coaster years, Stross had total access not only to Benchmark’s executives but to the companies they financed. He was a fly on the wall as fortunes were made in an instant, snap decisions got locked in, and new ventures took off—and sometimes crashed. Here are the testosterone-pumped conversations, round-the-clock meetings, and gutsy deals that launched the eBoys and their clients into the stratosphere of mega-wealth. Written like a novel but absolutely true, eBOYS brings to vivid life the glory days of the greatest business adventure of our time.

The must – read guidebook for entrepreneurs looking to get into accelerator programs and to build and scale their startups with speed Accelerator programs have become one of the most powerful and valuable resources for entrepreneurs seeking to learn rapidly, build powerful networks, raise capital, build their startups and do this at speed and scale. In recent years, the number of accelerator programs around the world has grown at an incredible rate, propelling startups such as AirBnB, Uber, DropBox, Reddit, and others — many to billion-dollar valuations. The number of accelerators, the differences in accelerator program offerings and the unique benefits and costs of different accelerator locations makes choosing the right accelerator a challenge. Selecting the wrong accelerator, failing to be accepted in the right one, or not fully taking advantage of all the accelerator has to offer can be costly, sometimes fatal. With the stakes so high, entrepreneurs need to understand all their options, choose carefully and do the right things to maximize their chances of success. Startup Accelerators is the go to guide for any entrepreneur, providing a firsthand look into the acceptance criteria and inner workings of different accelerator programs.

Written by entrepreneurs for entrepreneurs, this indispensable resource explains what different accelerator programs offer, how to get accepted, what to do during the program, how to raise money during accelerators, what to do after the program ends, and much more. Packed with real-world case studies and advice from leading experts on startup accelerator programs, this one-stop resource provides step-by-step guidance on the entire accelerator process. Reveals how accelerators help founders navigate different challenges in the startup journey Describes the differences in the benefits and costs of different accelerator programs Explains how to prepare accelerator applications Discloses what actions to take during an accelerator to make the most of it Depicts case studies of entrepreneurs’ accelerator applications, experiences and outcomes across different accelerators Features interviews with accelerator program managers, founders who went through accelerators, and investors in companies going through or having gone through accelerators Includes insightful data and reflections from entrepreneurship education researchers and academics Startup Accelerators: A Field Guide will prove to be invaluable for startup founders considering or going through accelerators, as well as aspiring entrepreneurs, educators, and other startup accelerator stakeholders.

Outlines a revisionist approach to management while arguing against common perceptions about the inevitability of startup failures, explaining the importance of providing genuinely needed products and services as well as organizing a business that can adapt to continuous customer feedback.

Thomas Edison’s greatest invention? His own fame. At the height of his fame Thomas Alva Edison was hailed as “ the Napoleon of invention ” and blazed in the public imagination as a virtual demigod. Starting with the first public demonstrations of the phonograph in 1878 and extending through the development of incandescent light and the first motion picture cameras, Edison’s name became emblematic of all the wonder and promise of the emerging age of technological marvels. But as Randall Stross makes clear in this critical biography of the man who is arguably the most globally famous of all Americans, Thomas Edison’s greatest invention may have been his own celebrity. Edison was certainly a technical genius, but Stross excavates the man from layers of myth-making and separates his true achievements from his almost equally colossal failures. How much credit should Edison receive for the various inventions that have popularly been attributed to him—and how many of them resulted from both the inspiration and the perspiration of his rivals and even his own assistants? This bold reassessment of Edison’s life and career answers this and many other important questions while telling the story of how he came upon his most famous inventions as a young man and spent the remainder of his long life trying to conjure similar success. We also meet his partners and competitors, presidents and entertainers, his close friend Henry Ford, the wives who competed with his work for his attention, and the children who tried to thrive in his shadow—all providing a fuller view of Edison’s life and times than has ever been offered before. The Wizard of Menlo Park reveals not only how Edison worked, but how he managed his own fame, becoming the first great celebrity of the modern age.

Startup Accelerators

Why Your Twentysomething Hasn’t Grown Up...and What to Do About It

The Confessions of Google Employee Number 59

Loose-leaf Version for Fundamentals of Human Neuropsychology

Understanding Your College Experience

Leveraging Natural Groups to Build a Thriving Organization

Building a Second Brain

Showstopper is the dramatic, inside story of the creation of Windows NT, told by Wall Street Journal reporter G. Pascal Zachary. Driven by the legendary Bruce Cutler, a picked band of software engineers sacrifices almost everything in their lives to build a new, stable, operating system aimed at giving Microsoft a platform for growth through the next decade of development in the computing business. Comparable in many ways to the Pulitzer Prize-winning book The Soul of a New Machine by Tracy Kidder, Showstopper gets deep inside the process of software development, the lives and motivations of coders and the pressure to succeed coupled with the drive for originality and perfection that can pull a diverse team together to create a program consisting of many hundreds of thousands of lines of code. G. Pascal Zachary is a journalist, author, and teacher. He spent thirteen years as a senior writer for the Wall Street Journal (1989 to 2001) and writes regularly for newspapers, magazines, and journals, including Salon, Foreign Policy, the San Francisco Chronicle, the Wilson Quarterly, Fortune, and AlterNet. Zachary concentrates on African affairs. He also writes on globalization, America’s role in world affairs, immigration, race and identity, and the dysfunctionalities and divisions in US society. Zachary teaches journalism at Stanford University. He has lectured on various campuses, including those of MIT, Caltech, Puget Sound, UC Berkeley, Connecticut, and Tufts. He is a fellow at the Institute for Applied Economics at Johns Hopkins in Baltimore and a senior associate at the Nautilus Institute in San Francisco. Currently, he is writing a book on the political economy of sub-Saharan Africa and a memoir of his marriage to an African, the Igbo hair braider Chizo Okon. They live with their children in the San Francisco Bay Area. His personal website is www.gpascalzachary.com and he blogs at www.africaworksgpz.com.

Legendary leadership and elite performance expert Robin Sharma introduced The 5am Club concept over twenty years ago, based on a revolutionary morning routine that has helped his clients maximize their productivity, activate their best health and bulletproof their serenity in this age of overwhelming complexity. Now, in this life-changing book, handcrafted by the author over a rigorous four-year period, you will discover the early-rising habit that has helped so many accomplish epic results while upgrading their happiness, helpfulness and feelings of aliveness. Through an enchanting—and often amusing—story about two struggling strangers who meet an eccentric tycoon who becomes their secret mentor, The 5am Club will walk you through: How great geniuses, business titans and the world’s wisest people start their mornings to produce astonishing achievements A little-known formula you can use instantly to wake up early feeling inspired, focused and flooded with a fiery drive to get the most out of each day A step-by-step method to protect the quietest hours of daybreak so you have time for exercise, self-renewal and personal growth A neuroscience-based practice proven to help make it easy to rise while most people are sleeping, giving you precious time for yourself to think, express your creativity and begin the day peacefully instead of being rushed “Insider-only” tactics to defend your gifts, talents and dreams against digital distraction and trivial diversions so you enjoy fortune, influence and a magnificent impact on the world Part manifesto for mastery, part playbook for genius-grade productivity and part companion for a life lived beautifully, The 5am Club is a work that will transform your life. Forever.

Longlisted for the FT/McKinsey Business Book of the Year Award A groundbreaking chronicle of the birth—and death—of a pair of jeans, that exposes the fractures in our global supply chains, and our relationships to each other, ourselves, and the planet Take a look at your favorite pair of jeans. Maybe you bought them on Amazon or the Gap; maybe the tag says “Made in Bangladesh” or “Made in Sri Lanka.” But do you know where they really came from, how many thousands of miles they crossed, or the number of hands who picked, spun, wove, dyed, packaged, shipped, and sold them to get to you? The fashion industry operates with radical opacity, and it’s only getting worse to disguise countless environmental and labor abuses. It epitomizes the ravages inherent in the global economy, and all in the name of ensuring that we keep buying more while thinking less about its real cost. In Unraveled, entrepreneur, researcher, and advocate Maxine Bédat follows the life of an American icon—a pair of jeans—to reveal what really happens to give us our clothes. We visit a Texas cotton farm figuring out how to thrive without relying on fertilizers that poison the earth. Inside dyeing and weaving factories in China, where chemicals that are banned in the West slosh on factory floors and drain into waterways used to irrigate local family farms. Sewing floors in Bangladesh and Sri Lanka are crammed with women working for illegally low wages to produce garments as efficiently as machines. Back in America, our jeans get stowed, picked, and shipped out by Amazon warehouse workers pressed to be as quick as the robots primed to replace them. Finally, those jeans we had to have get sent to landfills--or, if they've been “donated,” shipped back around the world to Africa, where they’re sold for pennies in secondhand markets or buried and burned in mountains of garbage. A sprawling, deeply researched, and provocative tour-de-force, Unraveled is not just the story of a pair of pants, but also the story of our global economy and our role in it. Told with piercing insight and unprecedented reporting, Unraveled challenges us to use our relationship with our jeans—and all that we wear—to reclaim our central role as citizens to refashion a society in which all people can thrive and preserve the planet for generations to come.

Investment firm Y Combinator is the most sought-after home for startups in Silicon Valley. Twice a year, it funds dozens of just-founded startups and provides three months of guidance from Paul Graham, YC’s impresario, and his partners, also entrepreneurs and mostly YC alumni. The list of YC-funded success stories includes Dropbox (now valued at \$5 billion) and Airbnb (\$1.3 billion). Receiving an offer from YC creates the opportunity of a lifetime -- it’s like American Idol for budding entrepreneurs. Acclaimed journalist Randall Stross

was granted unprecedented access to Y Combinator's summer 2011 batch of young companies, offering a unique inside tour of the world of software startups. Most of the founders were male programmers in their mid-twenties or younger. Over the course of the summer, they scrambled to heed Graham's seemingly simple advice: make something people want. We watch the founders work round-the-clock, developing and retooling products as diverse as a Web site that can teach anyone programming, to a Wikipedia-like site for rap lyrics, to software written by a pair of attorneys who seek to "(Bmake attorneys obsolete." Founders are guided by Graham's notoriously direct form of tough-love feedback. "(BHere, we don't fire you," he says. "(BThe market fires you. If you're sucking, I'm not going to run along behind you, saying, 'You're sucking, you're sucking, c'mon, stop sucking.'" Some teams would even abandon their initial idea midsummer and scramble to begin anew. The program culminated in "(BDemo Day," when founders pitched their startup to several hundred top angel investors and venture capitalists. A lucky few attracted capital that gave their startup a valuation of multiple millions of dollars. Others went back to the drawing board. This is the definitive story of a seismic shift that's occurred in the business world, in which coding skill trumps employment experience, pairs of undergraduates confidently take on Goliaths, tiny startups working out of an apartment scale fast, and investors fall in love.

How to Navigate Clueless Colleagues, Lunch-Stealing Bosses, and the Rest of Your Life at Work

The Launch Pad

LEGO Epic History

The Glass Castle

Launch Day

Eat Well on \$4/Day

How Two Real Guys Built a Business with a Social Conscience and a Sense of Humor

From the creator of the popular website Ask a Manager and New York 's work-advice columnist comes a witty, practical guide to 200 difficult professional conversations—featuring all-new advice! There 's a reason Alison Green has been called " the Dear Abby of the work world. " Ten years as a workplace-advice columnist have taught her that people avoid awkward conversations in the office because they simply don 't know what to say. Thankfully, Green does—and in this incredibly helpful book, she tackles the tough discussions you may need to have during your career. You ' ll learn what to say when • coworkers push their work on you—then take credit for it • you accidentally trash-talk someone in an email then hit " reply all " • you ' re being micromanaged—or not being managed at all • you catch a colleague in a lie • your boss seems unhappy with your work • your cubemate 's loud speakerphone is making you homicidal • you got drunk at the holiday party Praise for Ask a Manager " A must-read for anyone who works . . . [Alison Green 's] advice boils down to the idea that you should be professional (even when others are not) and that communicating in a straightforward manner with candor and kindness will get you far, no matter where you work. " —Booklist (starred review) " The author 's friendly, warm, no-nonsense writing is a pleasure to read, and her advice can be widely applied to relationships in all areas of readers ' lives. Ideal for anyone new to the job market or new to management, or anyone hoping to improve their work experience. " —Library Journal (starred review) " I am a huge fan of Alison Green 's Ask a Manager column. This book is even better. It teaches us how to deal with many of the most vexing big and little problems in our workplaces—and to do so with grace, confidence, and a sense of humor. " —Robert Sutton, Stanford professor and author of The No Asshole Rule and The Asshole Survival Guide " Ask a Manager is the ultimate playbook for navigating the traditional workforce in a diplomatic but firm way. " —Erin Lowry, author of Broke Millennial: Stop Scraping By and Get Your Financial Life Together

Practical advice from some of today's top early stage investors and entrepreneurs TechStars is a mentorship-driven startup accelerator with operations in three U.S. cities. Once a year in each city, it funds about ten Internet startups with a small amount of capital and surrounds them with around fifty top Internet entrepreneurs and investors. Historically, about seventy-five percent of the companies that go through TechStars raise a meaningful amount of angel or venture capital. Do More Faster: TechStars Lessons to Accelerate Your Startup is a collection of advice that comes from individuals who have passed through, or are part of, this proven program. Each vignette is an exploration of information often heard during the TechStars program and provides practical insights into early stage entrepreneurship. Contains seven sections, each focusing on a major theme within the TechStars program, including idea and vision, fundraising, legal and structure, and work/life balance Created by two highly regarded experts in the world of early stage investing Essays in each section come from the experienced author team as well as TechStar mentors, entrepreneurs, and founders of companies While you'll ultimately have to make your own decisions about what's right for your business, Do More Faster: TechStars Lessons to Accelerate Your Startup can get your entrepreneurial endeavor headed in the right direction.

Instructors Resource Manual to accompany Fundamentals of Abnormal Psychology please see main text ISBN 0716786257 for further details. MARKET 1: Second/third year modules on Abnormal Psychology within an undergraduate Psychology degree. Particularly useful for lower-level institutions, or those with students who do not have English as a first language.

Number of teams that applied to Y Combinator 's summer 2011 batch: 2,089 Teams interviewed: 170 Minutes per interview: 10 Teams accepted and funded: 64 Months to build a viable startup: 3 Possibilities: BOUNDLESS Investment firm Y Combinator is the most sought-after home for startups in Silicon Valley. Twice a year, it funds dozens of just-founded startups and provides three months of guidance from Paul Graham, YC 's impresario, and his partners, also entrepreneurs and mostly YC alumni. The list of YC-funded success stories includes Dropbox (now valued at \$5 billion) and Airbnb (\$1.3 billion). Receiving an offer from YC creates the opportunity of a lifetime — it 's like American Idol for budding entrepreneurs.

Acclaimed journalist Randall Stross was granted unprecedented access to Y Combinator 's summer 2011 batch of young companies, offering a unique inside tour of the world of software startups. Most of the founders were male programmers in their mid-twenties or younger. Over the course of the summer, they scrambled to heed Graham 's seemingly simple advice: make something people want. We watch the founders work round-the-clock, developing and retooling products as diverse as a Web site that can teach anyone programming, to a Wikipedia-like site for rap lyrics, to software written by a pair of attorneys who seek to " make attorneys obsolete. " Founders are guided by Graham 's notoriously direct form of tough-love feedback. " Here, we don 't fire you," he says. " The market fires you. If you 're sucking, I 'm not going to run along behind you, saying, ' You 're sucking, you 're sucking, c 'mon, stop sucking. ' " Some teams would even abandon their initial idea midsummer and scramble to begin anew. The program culminated in " Demo Day," when founders pitched their startup to several hundred top angel investors and venture capitalists. A lucky few attracted capital that gave their startup a valuation of multiple millions of dollars. Others went back to the drawing board. This is the definitive story of a seismic shift that 's occurred in the business world, in which coding skill trumps employment experience, pairs of undergraduates confidently take on Goliaths, tiny startups working out of an apartment scale fast, and investors fall in love.

A Venture Capital Insider Reveals How to Get from Start-up to IPO on Your Terms

How Thomas Alva Edison Invented the Modern World

A Field Guide

Trading and Money Management in a Student-Managed Portfolio

The First Inside Account of Venture Capitalists at Work

Unraveled

Successful Strategies for Products that Win

Billy Bixbee's mother won't admit that dragons exist until it is nearly too late.

Draws on interviews with Google's CEO and the heads of its newest businesses to trace the story of the company's ambitions and influence, covering such topics as its acquisition of YouTube and its role in reshaping business and culture.

For Asperkids, home is both their protected lair and their launch pad into success in a neurotypical world. Jennifer O'Toole provides parents with all the help they need in planning their home environment to encourage their Asperkid superheroes to soar. The Asperkid's Launch Pad is a visually-led guide to preparing a home environment that supports the development of children with Asperger syndrome. From a bedroom light switch that the child can easily reach, to a tucked-away safe place that he or she can retreat to when feeling overwhelmed or anxious, small changes in the home can boost the child's self-confidence, independence, comfort and life skills. Award-winning author Jennifer O'Toole gives readers a walk-through tour of the home, showing, room by room, how physical surroundings affect Asperkids and highlighting the learning opportunities in every space and object. Beautifully presented with color photographs throughout, this functional and fun book will win a place in the homes and hearts of all parents of children with Asperger syndrome.

Entrepreneurs who dream of building the next Amazon, Facebook, or Google can take advantage of one of the most powerful economic engines the world has ever known: venture capital. To do so, you need to woo, impress, and persuade venture capitalists to take a risk on an unproven idea. That task is challenge enough. But choosing the right investor can be harder still. Even if you manage to get backing, you want your VC to be a partner, not some adversary who will undermine your vision in order to make a quick return. Jeffrey Bussgang is one of a few people who have played on both sides of this high-stakes game. By his early thirties, he had helped build two successful start-ups-one went public, the other was acquired. Now he draws on his experience and unique perspective on the "other side" as a venture capitalist helping entrepreneurs bring their dreams to fruition. Bussgang offers detailed insights, colorful stories, and practical advice gathered from his own experience as well as from interviews with dozens of the most successful players on both sides of the game, including Twitter's Jack Dorsey and LinkedIn's Reid Hoffman. He reveals how to get noticed, perfect a pitch, and negotiate a partnership that works for everyone. An insider's guide to the secrets of the world venture capital, Mastering the VC Game will prove invaluable for entrepreneurs seeking capital and successful partnerships.

One Company's Audacious Plan to Organize Everything We Know

Inside Y Combinator

There Was a Black Hole that Swallowed the Universe

Finding Serendipity

Techstars Lessons to Accelerate Your Startup

Ben & Jerry's: The Inside Scoop

Fundamentals of Abnormal Psychology

Discover the past like never before - in LEGO® bricks! Discover the history of the world and get inspired to build your own epic LEGO® models! Covering global history from the earliest humans building fire and inventing the wheel, to a modern day city with sustainable energy technology and robots, LEGO Epic History is the perfect introduction for children learning about the past. LEGO models and minifigures bring to life scenes from the most epic historical periods and inspire children to get creative and build their own! Covers fun, accessible aspects of history through time and place, from the Ancient Egyptians to the Space Race and from Aztec temples to Chinese inventions. ©2020 The LEGO Group.

A magical journey into the land where stories come from "[A] sweet-toned, summer-fun story." —The New York Times Book Review When Tuesday McGillycuddy and her beloved dog, Baxterr, discover that Tuesday's mother—the famous author Serendipity Smith—has gone missing, they set out on a magical adventure. In their quest to find Serendipity, they discover the mysterious and unpredictable place that stories come from. Here, Tuesday befriends the fearless Vivienne Small, learns to sail an enchanted boat, tangles with an evil pirate, and discovers the truth about her remarkable dog. Along the way, she learns what it means to be a writer and how difficult it can sometimes be to get all the way to The End. This title has Common Core connections. Finding Serendipity by Angelica Banks, with illustrations by Stevie Lewis, is the first in a series. that continues with book two, A Week Without Tuesday. "This enchanting story . . . celebrates the imagination and the connection writers feel with their stories. Spunky characters: spot-on pacing, providing perfectly timed plot revelations; and fully imagined worlds make this a charming winner." —Booklist, starred review "With cinematic imagery and keen wit, the authors construct an inventive novel." —Publishers Weekly, starred review "Young writers will find inspiration in the tale—especially those who have a story within them but might be too shy to tell it." —The New York Times Book Review

Fundamentals of Human Neuropsychology continues to keep pace with its dynamic field, just as it has done throughout its nearly four decades of publication. As they have done since the first edition, the authors draw on recent research and their own clinical and lab experience to guide their development of the content, and on their experience in the classroom to help hone the presentation in a way that is both accessible and engaging to students. Coverage includes recent developments in network analysis, neural imaging, and genetic research--particularly in terms of the impact on our understanding and assessment of brain injury and disorders.

Offers perspectives on the teachings of Y Combinator and its twice-annual selection of elite young entrepreneurs who participate in three-month programs where they build small startups that are presented to venture capitalists.

Inside Y Combinator, Silicon Valley's Most Exclusive School for Startups

Little Bee

A Memoir

Planet Google

Turning Contacts into Connections

A Journey Into the 3.5-Billion-Year History of the Human Body

Launchpad for Psychology, Six Month Access

Trading and Money Management in a Student-Managed Portfolio is a hands-on textbook for student-managed investment funds (SMIFs). The book presents the applied material that textbooks on portfolios and investments always overlook. Its focus on "how-to" questions summarizes the disciplines and skills necessary for trading. Covering equities, hedge funds and derivatives, and fixed income, it captures the breadth and detail necessary for developing and executing trading strategies. Developed specifically for SMIF courses, the book features calculations, examples, and software that help you move from talking about markets to taking positions in them. Methodically summarizes the disciplines and skills necessary for trading Teaches you to build a ranking model for securities and write a research report for a sell-side firm Covers equities, fixed income, derivatives, and hedge funds

Class-tested and coherent, this textbook teaches classical and web information retrieval, including web search and the related areas of text classification and text clustering from basic concepts. It gives an up-to-date treatment of all aspects of the design and implementation of systems for gathering, indexing, and searching documents; methods for evaluating systems; and an introduction to the use of machine learning methods on text collections. All the important ideas are explained using examples and figures, making it perfect for introductory courses in information retrieval for advanced undergraduates and graduate students in computer science. Based on feedback from extensive classroom experience, the book has been carefully structured in order to make teaching more natural and effective. Slides and additional exercises (with solutions for lecturers) are also available through the book's supporting website to help course instructors prepare their lectures.

A behind-the-scenes look at how tomorrow's hottest startups are being primed for greatness Investment firm Y Combinator is the most sought-after home for startups in Silicon Valley. Twice a year, it funds dozens of just-founded startups and provides three months of guidance from Paul Graham, YC's impresario, and his partners. Receiving an offer from YC creates the opportunity of a lifetime. Acclaimed journalist Randall Stross was granted unprecedented access to Y Combinator, enabling a unique inside tour of the world of software startups. Over the course of a summer, we watch as a group of founders scramble to make something people want. This is the definitive story of a seismic shift in the business world, in which coding skill trumps experience, undergraduates confidently take on Goliaths, and investors fall in love.

Grow Your Business with the Right Connections It's easy to feel like networking is a waste of time, energy, or money—but that just means you're doing it wrong. In this new edition of Networking Like a Pro, networking experts Dr. Ivan Misner and Brian Hilliard reveal key networking techniques to help you grow your business. In this comprehensive guide, you'll discover strategies that go beyond collecting business cards and turn networking into a profitable resource for your business. Dive into this book and discover how the most successful networkers leverage their brand, expertise, and customers to achieve greatness in life. You'll learn how to: Attract the right people with a carefully crafted Unique Selling Proposition Gain your most valuable customers with referrals from networking partners Make your best first impression with the 12 x 12 x 12 Rule Choose networking events and activities that best fit your needs Build and expand your network with a calculated follow-up strategy Avoid behaviors that damage your reputation and push potential partners away Plus, gain access to worksheets, templates, and the Networking Scorecard designed to help you get the most out of your network. If you're ready to build connections that turn relationships into profitable customers, the Networking Like a Pro is for you!

A Proven Method to Organize Your Digital Life and Unlock Your Creative Potential

There's No Such Thing As a Dragon

The Life and Death of a Garment

A Novel

Tribal Leadership

Do More Faster

A fascinating chronicle of the evolution of humankind traces the genetic history of the organs of the human body, offering a revealing correlation between the distant past and present-day human anatomy and physiology, behavior, illness, and DNA. Reprint. 75,000 first printing.

The Launch PadInside Y CombinatorPenguin

From an expert in adolescent psychology comes a groundbreaking, timely, and necessary guide for parents of the 2.2 million young adults in America who are struggling to find their way in the world. In Dr. Mark McConville's decades of experience as a family clinical psychologist, perhaps no problem has been more fraught than that of young adults who fail to successfully transition from adolescence into adulthood. These kids--technically adults--just can't get it together: They can't hold a job, they struggle to develop meaningful relationships, and they often end up back in their parents' spare bedroom or on the couch. In fact, studies show that 1 in 4 Americans aged 25 to 34 neither work nor attend school, and it's a problem that spans all socioeconomic and geographic boundaries. McConville investigates the root causes of this problem: Why are modern kids "failing to launch" in ever-increasing numbers? The key, McConville has found, is that they are struggling with three critical skills that are necessary to make the transition from childhood to adulthood--finding a sense of purpose, developing administrative responsibility, and cultivating interdependence. In Failure to Launch, McConville breaks these down into achievable, accessible goals and offers a practical guide for the whole family, to help parents instill those skills in their young adults--and to get their kids into the real world, ready to start their lives.

This book explores the lifespan by combining research with a practicing psychologist's understanding of human development from infancy to old age.