

## The Guru Guide To The Knowledge Economy The Best Ideas For Operating Profitably In A Hyper Competitive World

A story of surrender for thirty years to a guru (Maharaji, Prem Rawat), trapped in a suffocating, rigid belief-system, and how the author broke free to learn to live, love, feel and think for himself.

Jake Tyson was on top of a cliff ready to do the unthinkable when it happened. All at once, he was talking to someone—or something—that was talking him off the cliff and back to life. That night, he went from wanting to jump off a cliff to wanting and understanding life. The experience he had, and continues to have, has altered the way he thinks, lives life, and looks at the world. After the experience, he made a deal with the universe to share what he was given with anyone who wanted to know. What he was shown has the potential to change your life in a profound way. In this account, he shares how he overcame a horrific motorbike accident at age twenty-one, how thought energy transformed his life, how he changed his thoughts, how he learned from his mistakes, and more. Join an accidental guru on a practical, funny, and honest trip that reveals how to find happiness and live the life you want to live.

Be the Guru is a practical guide for mastering the ultimate form of self-empowerment - becoming your own spiritual teacher. Based on the premise that you already are the guru, this book guides you to remember it, and gives you all the tools you need to reclaim it fully. Growing up in a very traditional society, George Lizos was constantly rejected by both his peers and himself for being gay and different. After a futile two-year attempt to be 'normal' he decided to end his own life.

Fortunately, in his darkest moment George saw the light and ventured on a journey of love, forgiveness and spiritual awakening. In this book, he shares his life-saving tools with you. In Be the Guru you will learn how to: - Discover and develop a relationship with your authentic self - Release old unwanted patterns and start afresh - Heal relationships and detach from all forms of negative influence - Create the life you deserve through tried-and-tested manifestation techniques If you're ready to be your potential and lead your own path, this book is for you!

Since its introduction over a decade ago, the Microsoft SQL Server query language, Transact-SQL, has become increasingly popular and more powerful. The current version sports such advanced features as OLE Automation support, cross-platform

querying facilities, and full-text search management. This book is the consummate guide to Microsoft Transact-SQL. From data type nuances to complex statistical computations to the bevy of undocumented features in the language, The Guru's Guide to Transact-SQL imparts the knowledge you need to become a virtuoso of the language as quickly as possible. In this book, you will find the information, explanations, and advice you need to master Transact-SQL and develop the best possible Transact-SQL code. Some 600 code examples not only illustrate important concepts and best practices, but also provide working Transact-SQL code that can be incorporated into your own real-world DBMS applications. Your journey begins with an introduction explaining language fundamentals such as database and table creation, inserting and updating data, queries, joins, data presentation, and managing transactions. Moving on to more advanced topics, the journey continues with in-depth coverage of: Transact-SQL performance tuning using tools such as Query Analyzer and Performance Monitor Nuances of the various T-SQL data types Complex statistical calculations such as medians, modes, and sliding aggregates Run, sequence, and series identification and interrogation Advanced Data Definition Language (DDL) and Data Management Language (DML) techniques Stored procedure and trigger best practices and coding methods Transaction management Optimal cursor use and caveats to look out for Full-text search Hierarchies and arrays Administrative Transact-SQL OLE Automation More than 100 undocumented commands and language features, including numerous unpublished DBCC command verbs, trace flags, stored procedures, and functions Comprehensive, written in understandable terms, and full of practical information and examples, The Guru's Guide to Transact-SQL is an indispensable reference for anyone working with this database development language. The accompanying CD-ROM includes the complete set of code examples found in the book as well as a SQL programming environment that will speed the development of your own top-notch Transact-SQL code.

The Perils and Rewards of Choosing a Spiritual Teacher  
Without the Guru

Behaviour Management Solutions for Teachers

A Step-by-step Guide to Becoming Your Own Spiritual Teacher

The Power of Yoga, The Energy of Breath, and Other Tools for a Radiant Life

An Accidental Guru

A Personalized Program for Rejuvenating Your Body and Soul

***An easy-to-follow guide to understanding some of business's most important ideas and best practices Most business readers don't have time to read every book they'd like for***

*inspiration and guidance. This follow-up to the sleeper success, The Guru Guide(TM), makes it possible to sample the best ideas of leading business thinkers. The Guru Guide(TM) to the New Economy is a clear, concise, and informative guide to the business topics that relate to the new business environment, including electronic commerce, customer relationship management, knowledge management, globalization, and business ethics. Gurus to be profiled include Stan Davis and Chris Meyer, authors of Blur: The Speed of Change in the Connected Economy; Rosabeth Moss Kanter, author of World Class: Thriving Locally in the Global Economy; and Don Pepper, coauthor of The One-to-One Future and Enterprise One-to-One. Joseph H. Boyett and Jimmie T. Boyett (Alpharetta, GA) are cofounders of Boyett & Associates, a consulting and research firm that specializes in helping companies implement state-of-the-art management and organizational practices. Joseph and Jimmie Boyett are the coauthors of Beyond Workplace 2000 and The Guru Guide(TM) (0-471-38054-7) (Wiley).*

*Discusses the newest marketing concepts. The Guru name is synonymous with expert, candid advice. The Guru format provides an easy reference to a wide range of ideas and practices.*

*bull; Contains the most depth and breadth of coverage of any book on SQL Server architecture, internals, and tuning bull; Will be a key reference for anyone working with SQL Server, no matter what their skill level bull; The latest book in the bestselling series of Guru's Guides from Ken Henderson*

*What qualities does it take to be a successful entrepreneur? Are some business ideas better than others, and how can I pick the one that's right for me? How do I obtain financing to start a business? How do I write a successful business plan? What is the secret to finding and keeping customers? How do I find, hire, motivate, and retain great employees? For answers to these and other critical questions on the minds of every entrepreneur and aspiring business owner today, there is no better source than those who have been there and done it. Few entrepreneurs have achieved the level of business success realized by the gurus covered here. Now you can find out what they have to say about the most practical aspects of starting and succeeding in the business of your dreams. The*

***Guru Guide(TM) to Entrepreneurship is an indispensable source of inspiration and ideas for anyone who runs, or dreams of running, a business of their own. Some of the Gurus you'll meet: Paul Allen, cofounder, Microsoft Corporation J. Walter Anderson, cofounder, White Castle Mary Kay Ash, founder, Mary Kay Cosmetics Jeff Bezos, founder, Amazon.com Richard Branson, founder, the Virgin Group Charles Brewer, founder, Mindspring.com Warren Buffett, owner, Berkshire Hathaway Ben Cohen, cofounder, Ben & Jerry's Ice Cream Michael Dell, founder, Dell Computers Debbi Fields, founder, Mrs. Fields Cookies, Inc. Bill Gates, cofounder, Microsoft Corporation Earl Graves, founder, Black Enterprise Steve Jobs, cofounder, Apple Computer, Inc. Herb Kelleher, founder, Southwest Airlines Phil Knight, cofounder, Nike Corporation Ray Kroc, founder, McDonald's Corporation Edwin Land, founder, Polaroid Corporation Charles Lazarus, founder, Toys "R" Us Bill Lear, founder, Lear Jet Corporation Tom Monaghan, founder, Domino's Pizza Akio Morita, cofounder, Sony Corporation Fred Smith, founder, Federal Express Thomas Stemberg, cofounder, Staples, Inc. Dave Thomas, founder, Wendy's International, Inc. Jay Van Andel, cofounder, Amway Corporation Sam Walton, founder, Wal-Mart Stores, Inc.***

***The Path to the Guru***

***The Definitive Guide to Health, Wealth, Love and Purposeful Living***

***A fitness guru's guide to changing your body***

***The Guru Guide to Marketing***

***GuRu***

***Advice from the World's Top Time Management Experts***

***A Universal Guide to Happy in Layman's Terms***

***Written by a Brit with all the contacts and knowledge accrued over almost twenty years living in Uruguay, this guidebook will make your holiday planning stress-free and ensure you have an unforgettable time in one of South America's least-explored destinations. The only Uruguay guides with passion and soul The Guru'Guay Guides are not endless dry lists. You have limited time. So the author selects only the very best or the most curious places and then goes into serious detail-so you can make travel decisions with confidence. The guide describes each destination, where to stay and eat, things to do, how to get there and features important 'what you should know' advisories. So easy to read, readers often devour a Guru'Guay guide in one sitting. The beaches Uruguay has an extremely short high season. The rest of the year you'll have the entire beach to yourself. Roam the sandy streets of hippie hideaways in Rocha, commune with thousands of***

**seals in the Hebridean solitude of Cabo Polonio and check out Jose Ignacio, a former fishing town frequented by the likes of Mark Zuckerberg. The guide looks at each beach, when to visit (crucial to avoid crowds), where to stay (including renting) and where to eat. Off-season most seaside restaurants and hotels close down. On a mission to improve the beach economy, the guide only includes great hotels and restaurants open all year. Gaucho country Uruguayans refer to anywhere beyond Montevideo and the coast as "Uruguay profundo". The land is untouched and you may pass more gauchos on horseback than cars on the two-lane highways. Take a few days to kick back at a traditional cattle ranch or estancia. The Guru'Guay guide covers estancias to suit all tastes-from a rustic ranch owned by a gaucho couple, to the grand estancia of an Austrian-Uruguayan family with a lovely pool and capybaras in the garden, to a 'million-star' vegetarian inn specialising in adventurous horse rides in the stunning Rocha hills. An chart will help you choose the estancia that best suits your dream holiday. The friendliest wineries If you haven't tried Uruguayan wine yet, maybe it's because the entire wine production of Uruguay is equivalent to just one medium-size vineyard in neighbouring Argentina! A winery visit is uniquely friendly and personal. Your host will often be the wine-maker, the great grandchild of Italian immigrants, who still bottles their award-winning wines by hand. The dedicated wine traveller will love the lists of the best Uruguayan wines by local experts. Foodies - you've found your guide This is where Guru'Guay really comes into its own, uncovering unique eateries in a country primarily known for its beef. Like an urban 18-seat bistro run by an ex-motorbike mechanic which chefs are calling the most exciting thing to hit Uruguay culinarily in years. Or the best little foodtruck between the airport and the beach. Practical tips To make your stay stress-free and save you money, chapters include: Getting to Uruguay including flying, the ferry or coming overland Holidays and festivals The best festivals and where to stay close by What to bring So you save space for the wine you'll want to take home Driving and car hire including estimated drive times-GoogleMaps can be way out Food and drink What eating out costs, mealtimes and ten traditional dishes Staying healthy Essential tips on marijuana etiquette Money and tipping including the weirdest ATM hacks that actually work. Caveat regarding maps Why the author recommends picking up free paper maps at regional tourist centres when you arrive.**

**Recognized masterpieces of Indian literature, the Guru Granth Sahib and the Dasam Granth are fundamental to the Sikh religion, not only in the physical layout of temples and in ceremonies of worship, but as infallible reference texts offering counsel and instruction. Teachings of the Sikh Gurus presents a brand new selection of key passages from these sacred scriptures, translated into modern English by leading experts, Christopher Shackle and Arvind-pal Singh Mandair. Including six longer compositions and many shorter hymns thematically organised by topics such as Time and Impermanence, Self and Mind, Authority, and Ethics, the book's accessible**

***and carefully chosen extracts distil the essence of Sikhism's remarkable textual and intellectual legacy, depicting how its message of universal tolerance suits the contemporary world. The detailed introduction and notes to the translations aid readers' comprehension of the hymns' form and content, as well as providing some historical context, making it an ideal introduction to Sikh literature.***

***Covering all versions of the UNIX operating system, this irreverent look at how to get things done discusses the mysteries of the file system, customizing any UNIX environment, preventing and surviving UNIX disasters, and much more. Original. (Advanced).***

***Can you change the shape of your body? Yes, you can. Payal Gidwani Tiwari, Bollywood's most celebrated yoga expert, tells you how to go From XL to XS. With simple and easy to follow principles and exercise routines, learn how to lose (or gain) weight, stay fit, and transform your body structure. And that's not all! Learn how to look ten years younger and about other invisible factors like stress, sleep, etc. that affect the way you look. So now you don't need to envy your favourite stars. You can look like them. With photographs, celeb workouts, and useful tips by stars, From XL to XS is the best gift you can give yourself.***

***Teachings of the Sikh Gurus***

***A Guide to the Guru-devotee Relationship, the Supreme Means of God-realization, as Fully Revealed for the First Time by the Divine World-teacher and True Heart-master, Da Avabhasa (the "Bright")***

***Guru Guide to Time Management***

***Build Your Own Electric Motorcycle***

***A Concise Guide to the Best Ideas from the World's Top Entrepreneurs***

***A Concise Guide to the Best Ideas from Today's Top Marketers***

***The Ultimate Business Guru Book***

The spiritual journey is perhaps the most personal experience of our lives—but does that mean we have to go it alone? With *The Guru Question*, award-winning author Mariana Caplan brings you a unique and much-needed guide for deciding whether you need a dedicated mentor to help illuminate your path to awakening—and if so, how to navigate the deep complexities of the guru-disciple relationship. For those seeking a teacher worthy of their trust and devotion, or anyone who has been frustrated by their experiences with a spiritual teacher, Caplan offers a candid, practical, and daringly personal examination of the student-teacher dynamic, including: Are you ready to be a student? If and when you should consider making a commitment to a spiritual teacher The path of the conscious learner—how to retain your power and autonomy while accepting a mentor's authority Tips for the wounded seeker—the valuable lessons we learn from our encounters with false teachers Spiritual scandals and predatory gurus—guidance for avoiding the inherent pitfalls in the student-teacher relationship How to recognize the inner light of divinity as it manifests in the imperfect human guise of your teacher—and yourself In a time when a distrust of authority has been proven to be a healthy trait, we tend to be justifiably suspicious of those who present themselves as gurus and

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spiritual masters. Drawing upon her knowledge as both a scholar of mysticism and lifelong practitioner of spiritual traditions, Mariana Caplan helps readers develop the discernment that is crucial when seeking an authentic teacher—and reveals the immeasurable rewards that can come from having a trustworthy guide on the spiritual path.

Teaching isn't all about teaching; new teachers quickly realise that they need to be lion tamers too. Controlling a class isn't something that comes naturally to everyone - but it can be learned. This no-nonsense guide tells teachers what the teacher training didn't, and offers instant strategies for dealing with the most common, and extreme, classroom scenarios. Using his experiences of teaching in inner-city schools, as Behaviour Guru on the TES advice forum and working as a nightclub bouncer, Tom Bennett helps teachers, old and new, to assert their authority in the classroom.

The Lazy Guru is a guide to effortless living. Based on the ancient principles of mindfulness, this beautifully illustrated and relaxing guide will make life flow just the way it should. Using simple tools and techniques, the Lazy Guru will teach you how to achieve more by doing less. This guide includes: Beditating instead of meditating Letting go of stressful 'shoulds' Learning to use the self-organising principle Creating space in your work and at home A happier and richer life is possible for everyone using the techniques in this life-changing book. So embrace your inner Lazy Guru and release the stress and anxiety of the modern world.

Just because you know the rules and have had a blast playing pickleball since the day you learned, doesn't necessarily mean that you're playing as well as you could be...Players of every age and ability can learn to play better and win more when they start to apply the principles of Smart Pickleball(tm). In this book, Prem Carnot, The Pickleball Guru, takes you along on an entertaining journey full of colorful characters and astonishingly familiar scenarios as he teaches one of his highly-renowned, frequently sold-out "Pickleball Guru Academy" clinics and a number of private lessons. With diagrams, drills, and a captivating allegorical style The Pickleball Guru uses case studies and personal examples to teach you the difference between just "getting the ball over the net" and playing Smart Pickleball(tm). This book will keep you turning the pages and have you raring to get back out on the courts to practice what you learn the minute you close the cover.

Smart Pickleball

The Lazy Guru's Guide to Life

The Guru Question

A Guide to the Teacher-Student Relationship in Buddhism

Enlightened Success

Now and Forever

Social Media Guru - A practical guide for small businesses

Here's to growth and preparing ourselves for better lives! In this special edition Guru Guide, learn about the process and purpose of vision boards and how to utilize them for manifestation. If you're ready to grow and experience the process of our goals coming to fruition, this book is for you. Get an in depth look at vision boards, how they're used, and how to make them. Read about the power of manifestation and how to use it

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to improve ourselves and our lives. This Guru Guide also includes a descriptive look at Mama Z's 2020 vision board with explanatory examples of the progression it provided. Looking for a way to habit-form and build our mental and spiritual capacities? Look no further.

Explores the foundations of SQL and Transact-SQL programming to teach readers how to develop coding techniques and discover solutions to programming problems, then covers practices, design considerations, and advanced topics.

“ If you really want to make a change in your life, gain health in body and mind, read Cameron's book. He ’ s improved my life and I hope you allow him to improve yours. ” —NBC ’ s Maria Menounos, author of *The EveryGirl ’ s Guide to Life* “ The Guru in You will gently guide you to a more conscious and meaningful life. [Cameron] will teach you how to lead a nourishing life by making wellness part of the superstar you truly are. ” —Kris Carr, author of *Crazy Sexy Cancer Survivor* International supermodel turned Ayurvedic yogi, Cameron Alborzian, offers an inspirational guide to unlocking the secret power of health and healing that exists within all of us—a handbook for accessing *The Guru in You*.

A verse-by-verse examination of the guide to self-transformation presented in the Bhagavad Gita • Reveals the scientific approach to personal development and spiritual enlightenment laid out in Krishna ’ s advice to Arjuna • Shows how the Gita prepares you to work with a guru, advocating authenticity and skepticism rather than blind devotion and obedience • Explores Krishna ’ s advice on which societal limitations to reject to overcome your fears and reconnect with the suppressed parts of your inner being Drawing on his more than 40 years of in-depth study of Indian Philosophy under the tutelage of his guru, Nitya Chaitanya Yati, author Scott Teitsworth explores the scientific approach to self-transformation and spiritual enlightenment encoded in Krishna ’ s advice to Arjuna in the Bhagavad Gita. Providing a verse-by-verse examination of the first two chapters, he reveals the Gita ’ s lessons to prepare the seeker to meet and successfully work with a guru--whether an outside teacher or the intuitive knowledge that arises from overcoming the psyche ’ s learned limitations. The author shows that the Gita does not advocate blind devotion to a guru or god but rather personal development, victory over your fears, and liberation of the psyche. He demonstrates how Krishna ’ s advice provides tools to guide us out of our fear-based experiences to reconnect with the suppressed parts of our inner being. He explains how Arjuna ’ s doubts and confusions represent the plight of every person--we are born free but gradually become bogged down by the demands of our society, continuously dependent on outside authority for answers and disconnected from our true inner nature. He reveals how Krishna ’ s advice offers guidance for dealing with life ’ s conflicts, which societal limitations to reject, and how to see through the polarizing notion of good versus evil to form a balanced state of mind superior to both. Restoring the fearless vision of the ancient rishis, who, like today ’ s scientists, prized skepticism as an important technique for accessing truth, Teitsworth reveals the Gita as a guide to an authentic guru-disciple relationship as well as to constructing a life of significance, freedom, and true sovereign adulthood.

Do You See the Vision?

The Guru Guide

The Guru's Guide to SQL Server Architecture and Internals

The Guru's Guide to Success in Business

Invincible Living

A Practical Guide to Modern Physics

Slightly Askew Advice from a UNIX Guru

FOREWORD BY JANE FONDA A timeless collection of philosophies from renaissance performer and the world's most famous shape-shifter RuPaul, whose sage outlook has created an unprecedented career for more than thirty-five years. GuRu is packed with more than 80 beautiful photographs that illustrate the concept of building the life you want from the outside in and the inside out. "You're born naked and the rest is drag." As someone who has deconstructed life's hilarious facade, RuPaul has broken "the fourth wall" to expand on the

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concept of mind, body, and spirit. This unique perspective has allowed RuPaul to break the shackles of self-imposed limitations, but reader beware, this is a daily practice that requires diligence and touchstones to keep you walking in the sunshine of the spirit. Once you're willing to look beyond the identity that was given to you, a hidden world of possibilities will open its doors. Throughout the history of humans on this planet, there've always been shaman, seers, and mediums who are able to interpret both high and low frequencies and remind humans to look beyond the surface for the truth of who we really are. And who we really are is an extension of the power that created the universe (aka: God in drag). FYI: most people are not willing to hear or accept that. That is RuPaul's secret for success, not only in show business, but in all aspects of life, especially in navigating the emotional landmines that inhibit most sweet, sensitive souls. If you think this book is just about "doing drag," you are sorely mistaken because for RuPaul, drag is merely a device to deactivate the identity-based ego and allow space for the unlimited. "A savvy guide to the ideas driving business conversation."-Fast Company

The one book you need in your drive to succeed If you're striving to make your mark in the business world, you don't have time to read all of the business books that hit the bestseller list- but you do need the essential information they contain. You need to keep up with the latest business trends and understand emerging ideas and new terminology. You need concise, penetrating explanations of today's most advanced thinking on business management and leadership. You need The Guru Guide(TM). In this easy-to-use primer, two internationally respected business consultants provide an executive summary of the most effective and successful management ideas put forth by the leading business thinkers and doers of our time: Warren Bennis, Stephen Covey, Peter Drucker, Michael Hammer, Peter Senge, Margaret Wheatly, and many more. They also give you:

- \* Clear explanations of essential business terms, concepts, and theories
- \* Profiles of more than 75 top management figures and their ideas
- \* Cross-links to issues on which these gurus agree and disagree
- \* Insightful commentaries and real-world case studies
- \* Quick-reference charts, bulleted lists, chapter summaries, and other creative quick-learning tools

To make the most of the powerful ideas that can brighten your business future, start reading The Guru Guide(TM) today. "It's tough to keep up with the latest management thinking. This book can help . . . and stimulate you to go to original sources of the greatest value."-Joseph B. White, Dean, University of Michigan Business School

Demonstrates important concepts and offers working Transact-SQL code, covering data filtering, DDL, DML, statistical functions, runs and sequences, transactions, stored procedures and triggers, and performance tuning.

A long-time devotee of Avatar Da Samraj discusses the joys and challenges of the most potent form of Spiritual: the love relationship with the Divinely-Realised Adept, the God-Man. This is a story about the relationship between a modern day guru and a devotee.

A Guru Guide

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The Guru's Guide to SQL Server Stored Procedures, XML, and HTML

Guru'guay Guide to Uruguay

From XL to XS

The Pickleball Guru's Guide

The Guru in You

Data Newbie to Guru

*Are you stressed out, feel like you're in a creative rut, or are having trouble taming your inner control freak? Welcome to THE LAZY GURU'S GUIDE TO LIFE, an innovative, inspiring, and illustrated guide to effortless and mindful self-improvement. The concept of being lazy goes back thousands of years. It's what the Chinese sages call Wu Wei or "no trying," a natural way of being--a flow state--where the body is relaxed and attention is focused. So if your world seems like it's spinning too fast and can't be stopped, the Lazy Guru is here to show you how anyone can be effortlessly creative and return themselves to flow without years of meditation or therapy. Through a series of games and activities, Shorter provides readers with practical problem-solving skills; down-to-earth means for restoring inspiration, relaxation and creativity; and, above all else, peace of mind.*

*A clear-headed and relatable guidebook for navigating the student-teacher relationship by one of the first female Buddhist teachers in the West. All major forms of Buddhism stress the need for a teacher. However, the importance of having a guide or guru is sometimes a source of cultural and spiritual confusion as Buddhism expands in the West. A clear understanding of the Buddhist view of the guru is essential for the student-teacher relationship to be beneficial for one's spiritual growth. Collecting over fifty years of personal experiences as both a student and a teacher, Shenpen Hookham writes candidly of the opportunities and challenges facing modern Dharma students in the West who wish to study with a teacher. Traditional texts often do not reflect how the student-teacher relationship manifests in practice, which leaves many pressing questions and a great deal of confusion in communities taking root in the West. With honesty and clarity, Hookham discusses the roles of the teacher, practices related to the guru, and commonly asked questions she receives as a teacher. This handbook is the first of its kind, breaking down in a pragmatic and relatable way everything you need to know to enter a student-teacher relationship with open eyes and an open heart.*

*A step-by-step guide to building an electric motorcycle from the ground up Written by alternative fuel expert Carl Vogel, this hands-on guide gives you the latest technical information and easy-to-follow instructions for building a two-wheeled electric vehicle--from a streamlined scooter to a full-sized motorcycle. Build Your Own Electric Motorcycle puts you in hog heaven when it comes to hitting the road on a reliable, economical, and environmentally friendly bike. Inside, you'll find complete details on every component, including motor, batteries, and frame. The book covers electric motorcycles currently on the market and explains how to convert an existing vehicle. Pictures, diagrams, charts, and graphs illustrate each step along the way. Whether you want to get around town on a sleek ride or cruise the super slab on a tricked-out chopper, this is the book for you. Build Your Own Electric Motorcycle covers: Energy savings and environmental benefits Rake, trail, and fork angle Frame and design Batteries and chargers DC and AC motor types Motor controllers Accessories and converters Electrical system and wiring Conversion process Safety, maintenance, and troubleshooting*

*Why buy this book? It's practical. It's visual. It's crammed with relevant examples, infographics and actionable takeaways for you to implement straight away. What will you learn? How to actually use Snapchat, Twitter, Youtube, Facebook and Instagram the right way in 2016. An understanding of what makes your audience engaged on social media and the scientific, psychological 'why' behind it. How to create a brand and social media content that people actually give a crap about and want to follow, share and like. How to grow your audience, get them to love you and then part with their money. How to utilise free marketing and low cost paid*

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*social marketing to generate leads and sales. How to create persuasive messages that lead to a purchase through images and copywriting. Who is this book for? Do you have small business that needs some exposure but don't know where to start when it comes to marketing? are you a regular social media user but you have no clue what content you should post on your business page? Have you ever wondered how that small online retailer you follow on Instagram has become an overnight success fulfilling thousands of orders a week? Is it really possible to make sales through low budget Snapchat videos, funny memes, and controversial Tweets? Whether you're an online shoe retailer, a local plumber or you run your own freelance consultancy business. If you want to use social media to make you more profit, refresh your current marketing strategy or kick your new business into gear this is the guide for you! We live in a time where... Entire businesses are built on platforms like Snapchat, YouTube and Instagram. This book shows you how to grow an audience of loyal followers through content who want to buy whatever you have to sell! Look around you... Notice how your friend spends 4 minutes trying to upload the perfect a Snap to Snapchat of her food at a cool new restaurant while her dish gets cold? Or, your brother who happily spends hours intently watching YouTube videos of a gamer playing minecraft? How many times a day do you open your social media apps on your phone? We are addicted to social media and the branded content we consume defines us & informs the way we live our lives. Social media has become the first thing we do before we eat, sleep or even acknowledge our surroundings. Have you almost been hit by a bus because you are too busy scanning through your Instagram feed? I have. Many times. All you need is... The right content, posted at the right time on the right platform which is viewed by the right person to make your social media business page a success. Everyone is glued to social media, but how do you make money from it? This book takes you through our step by step blueprint to social media marketing success, (it isn't yet another wishy washy guide to Facebook advertising). Who is the Social Media Guru? The Social Media Guru is made up of two people with combined marketing knowledge, experience and expertise. We have consulted for Groupon, Metro Bank, o2, Google Squared Online and been trained by Google, digital agencies and the Institute of Direct and Digital Marketing. We are passionate about Digital marketing - we understand it, we work in it, we know what works.*

*Be the Guru*

*How I Took My Life Back After Thirty Years*

*The Visual Guide to Learning SQL in a Week*

*The Underground Guide to UNIX*

*The Behaviour Guru*

*The Guru Guide to the Knowledge Economy*

*A Mindful Approach to Achieving More by Doing Less*

**From acclaimed yoga teacher Guru Jagat comes a wildly cool, practical, and beautifully illustrated guide to applying the simple and super-effective technology of Kundalini Yoga and Meditation to everyday life, upgrading your "operating system" inside and out. With Invincible Living, Guru Jagat shares a radical way of understanding yoga—not just as something to do in practice, but as a broader principle for living. Candid, encouraging, and irreverent, Guru Jagat shows how Kundalini Yoga—which forgoes complex poses for energy-boosting, breath-driven exercises, quick meditations, and simple poses most of which you can do at your desk—can reset your life and well-being, regardless of your age or background. Designed explicitly for everyday people, not ashram-going or gym-bodied yogis, fast, effective Kundalini techniques can be done anywhere, from the car to the conference room. There's no need to have a bendy back or toned arms. You don't**

even need a mat: just a quiet space to clear your head, and as little as a minute out of your day. From beauty and self-care to work and relationships, **Invincible Living** tackles both the mind—from mood elevation and stress reduction to renewed mental clarity—and the body—from anti-aging, and increased metabolism to amped up energy. Packed with tips, exercises, and step-by-step instructions and fully photographed and illustrated in Guru Jagat's fresh, handmade-meets-hipster style, **Invincible Living** is fresh take on ancient wisdom: a must-have guide for anyone who wants simple, effective, tools for a supercharged life as taught by a uniquely compelling teacher who upends all preconceptions about yoga. **Invincible Living** includes 100 color photographs and illustrations.

**The Guru Guide The Best Ideas of the Top Management Thinkers Wiley**  
Since the 1970's, Structured Query Language (SQL) has reigned supreme as the internationally accepted standard language for database management. 'Data Newbie to Guru' is a guide to help beginners in the data world quickly learn how to create databases and transform data into actionable insight. This visual guide educates readers through simple, step-by-step hands-on examples using MySQL (a free, fast, and popular technology used by small businesses and large companies like Walmart, Google, and Netflix). Readers will learn the history of how database management has morphed over time to meet the needs in the Big Data era. Then, they will dive right into building and manipulating their own databases by working through actual real-world lessons and help solve problems faced by leaders who run colleges and universities. The lessons in this guide are two-fold, as it provides students with high demand MySQL skills while educating them on the inner workings of the higher education industry.

An easy-to-use analysis and synthesis of the advice of 25 of the world's top time management experts presented by the authors of the five volume Guru Guide series. Covers.... How to define personal and professional goals, How to identify and reduce time wasters, How to prepare and use a To-Do List, How to stop procrastinating, How to say NO, How to hold effective meetings, and How to use the 5S process to get organized. Contains over 200 tips, tools, and techniques for getting organized and managing your time from 23 of the world's experts on time management.

**The Guru Guide to Entrepreneurship**

**Guide to Management Ideas and Gurus**

**The Guru Guide to Money Management**

**Beaches, Ranches and Wine Country**

**The Mindful Art of Achieving More by Doing Less**

**The Guru's Guide to the Universe...**

**The Best Ideas of the Top Management Thinkers**

*The Guru's Guide to the Universe is written for anyone with a keen interest in understanding applied physical science. It is a richly illustrated text, utilizing a lighthearted style to convey the qualitative and quantitative essence of the subject matter. The Guru will tell you a fantastic story, stranger than any fiction,*

***and when it is done, not only will you understand how things work, you will have gained an enlightening background proficiency in physical science, that you can enjoy and apply in everyday life. Think of it as a science fiction novel - minus the 'fiction' part. The Guru's Guide to the Universe provides a thorough treatment on the universality of physical science, while not burying the reader in rigorous and complex mathematics. This book is written for anyone with a keen interest in learning applied physics. The only real prerequisites for the Guru's course on physics is that you know how to read and have an imagination and curiosity about the unknown. Ideal applications for the Guru's Guide to the Universe would include an entertaining brush-up and reference for individuals interested in improving or refreshing their understanding of the topic, an introductory or supplemental book for freshman/sophomore college students having to take their 'dreaded' physical science courses, or even as a high school primer on physics.***

***In an easy-to-follow guide for do-it-yourselfers who live in houses or apartments, the author offers a wealth of advice on such topics as plumbing, electrical repairs, and finding cost-effective professional help. Original.***

***Market\_Desc: · Marketing· Sales· General Management· MBA Special Features: · Revised edition of 250,000 copy bestselling series· Part of high-profile repackage and relaunch of the Ultimate series· Crainer & Dearlove are the UK's most successful business book author team About The Book: A seemingly endless parade of consultants, academics and journalists continue to pontificate about management, leadership and the dream of the perfect organization. But only a tiny fraction have really changed the way business works. These are the gurus. In this new edition of worldwide bestseller, The Ultimate Business Guru Book, the authors have assembled the greatest business gurus in a unique, one-stop guide. The book keeps business leaders ahead of double-speaking colleagues and consultants by bringing them rapidly up to speed with the very best that the world's business thinkers currently have to offer.***

***Good management is a precious commodity in the corporate world. Guide to Management Ideas and Gurus is a straight-forward manual on the most innovative management ideas and the management gurus who developed them. The earlier edition, Guide to Management Ideas, presented the most significant ideas that continue to underpin business management. This new book builds on those ideas and adds detailed biographies of the people who came up with them- the most influential business thinkers of the past and present. Topics covered include: Active Inertia, Disruptive Technology, Genchi Genbutsu (Japanese for "Go and See for Yourself"), The Halo Effect, The Long Tail, Skunkworks, Tipping Point, Triple Bottom Line, and more. The management gurus covered include: Dale Carnegie, Jim Collins, Stephen Covey, Peter Drucker, Philip Kotler, Michael Porter, Tom Peters, and many others.***

***The Guru Principle***

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