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The Gig Is Up Thrive In The Gig Economy Where Old Jobs Are Obsolete And Freelancing Is The Future

This edited collection examines the gig economy in the age of convergence from a critical political economic perspective. Contributions explore how media, technology, and labor are converging to create new modes of production, as well as new modes of

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resistance. From rideshare drivers in Los Angeles to domestic workers in Delhi, from sex work to podcasting, this book draws together research that examines the gig economy's exploitation of workers and their resistance. Employing critical theoretical perspectives and methodologies in a variety of national contexts, contributors consider the roles that media, policy, culture, and history, as well as gender, race, and ethnicity play in forging working conditions in the 'gig economy'. Contributors examine the complex

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and historical relationships between media and gig work integral to capitalism with the aim of exposing and, ultimately, ending exploitation. This book will appeal to students and scholars examining questions of technology, media, and labor across media and communication studies, information studies, and labor studies as well as activists, journalists, and policymakers.

Best-selling author Chris Guillebeau presents a full-color ideabook featuring 100 stories of regular people launching successful side

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businesses that almost anyone can do. This unique guide features the startup stories of regular people launching side businesses that almost anyone can do: an urban tour guide, an artist inspired by maps, a travel site founder, an ice pop maker, a confetti photographer, a group of friends who sell hammocks to support local economies, and many more. In 100 Side Hustles, best-selling author of The \$100 Startup Chris Guillebeau presents a colorful "idea book" filled with inspiration for your next big idea. Distilled

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from Guillebeau's popular Side Hustle School podcast, these case studies feature teachers, artists, coders, and even entire families who've found ways to create new sources of income. With insights, takeaways, and photography that reveals the human element behind the hustles, this playbook covers every important step of launching a side hustle, from identifying underserved markets to crafting unique products and services that spring from your passions. Soon you'll find yourself joining the ranks of these innovative

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entrepreneurs--making money on the side while living your best life.

Ultimate Gig will serve to answer questions and help gig-providing companies and workers make decisions by informing, inspiring and motivating as well as serving as a teaching tool. Most importantly it will give the reader a better understanding of the most significant labor revolution in the past 100 years as to how work can be done.

Twelve-year-old Foster McFee and her mother escape from her mother's abusive

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boyfriend and end up in the small town of Culpepper, West Virginia, where they use their strengths and challenge themselves to build a new life, with the help of the friends they make there.

The Complete Guide to Getting Better Work, Taking More Time Off, and Financing the Life You Want

A Field Guide for Freelancers in the Gig Economy

The Real Story of What Happened to Your Salary, Benefits, and Job Security

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The Gig Mindset Advantage

Reclaim Your Creativity and Thrive in a World Obsessed with Work

The Gig Economy, the End of the Job and the Future of Work

The Passion Economy

Why a Bold New Breed of Employee Is Your Organization's Secret Weapon in Volatile Times

What does it take to create the career you want? It's no secret that the world of work has changed, and we're shifting toward an ever more entrepreneurial, self-

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reliant, work-from-whenever-you-are economy. That can be a liberating force, and many professionals dream of becoming independent, whether by starting their own businesses, becoming consultants or freelancers, or developing a sideline. But there's a major obstacle professionals face when they contemplate taking the leap: how to actually make money doing what they love. You may have incredible talent and novel ideas, but figuring out how to get started, building your reputation in a new realm, developing multiple revenue streams, and bringing in a steady flow of new clients can be a daunting prospect. Dorie Clark, a successful entrepreneur and author, has done it all. And in *Entrepreneurial You* she provides a blueprint for

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professional independence, with insights and advice on building your brand, monetizing your expertise, and extending your reach and impact online. In short, engaging chapters she outlines the necessary elements and concrete tactics for entrepreneurial success. She shares the stories of entrepreneurs of all kinds--from consultants and coaches to podcasters, bloggers, and online marketers--who have generated six- and seven-figure incomes. This book will be your hands-on guide to building a portfolio of revenue streams, both traditional and online, so that you can liberate yourself financially and shape your own career destiny.

Winner of the William G. Bowen Prize Named a "Triumph" of 2018 by New York Times Book Critics

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Shortlisted for the 800-CEO-READ Business Book Award

The untold history of the surprising origins of the "gig economy"--how deliberate decisions made by consultants and CEOs in the 50s and 60s upended the stability of the workplace and the lives of millions of working men and women in postwar America. Over the last fifty years, job security has cratered as the institutions that insulated us from volatility have been swept aside by a fervent belief in the market. Now every working person in America today asks the same question: how secure is my job? In Temp, Louis Hyman explains how we got to this precarious position and traces the real origins of the gig economy: it was created not by accident, but by choice through a series of

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deliberate decisions by consultants and CEOs--long before the digital revolution. Uber is not the cause of insecurity and inequality in our country, and neither is the rest of the gig economy. The answer to our growing problems goes deeper than apps, further back than outsourcing and downsizing, and contests the most essential assumptions we have about how our businesses should work. As we make choices about the future, we need to understand our past.

ONE OF TIME'S 10 BEST FICTION BOOKS OF 2020.

Longlisted for the Joyce Carol Oates Prize. Named a Best Book of 2020 by NPR, Bustle, Good Housekeeping, the New York Public Library, Library Journal, Lit Hub, Electric Literature, and Tor.com "As enchanting as fairy

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tales, as mysterious as dreams, these exquisitely composed fictions are as urgent and original as any being written today.” —Sigrid Nunez, author of *The Friend*, winner of the 2018 National Book Award for Fiction An urgent and unsettling collection of women on the verge from Laura van den Berg, author of *The Third Hotel I Hold a Wolf by the Ears*, Laura van den Berg’s first story collection since her prizewinning book *The Isle of Youth*, draws readers into a world of wholly original, sideways ghost stories that linger in the mouth and the mind. Both timeless and urgent, these eleven stories confront misogyny, violence, and the impossible economics of America with van den Berg’s trademark spiky humor and surreal eye. Moving from the

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peculiarities of Florida to liminal spaces of travel in Mexico City, Sicily, and Iceland, *I Hold a Wolf by the Ears* is uncannily attuned to our current moment, and to the fears we reveal to no one but ourselves. In “Lizards,” a man mutes his wife’s anxieties by giving her a LaCroix-like seltzer laced with sedatives. In the title story, a woman poses as her more successful sister during a botched Italian holiday, a choice that brings about strange and destructive consequences, while in “Karolina,” a woman discovers her prickly ex-sister-in-law in the aftermath of an earthquake and is forced to face the truth about her violent brother. *I Hold a Wolf by the Ears* presents a collection of women on the verge, trying to grasp what’s left of life: grieving, divorced, and

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hyperaware, searching, vulnerable, and unhinged, they exist in a world that deviates from our own only when you look too closely. With remarkable control and transcendent talent, van den Berg dissolves, in the words of the narrator of “Slumberland,” “that border between magic and annihilation,” and further establishes herself as a defining fiction writer of our time.

When *Designing Your Life* was published in 2016, Stanford’s Bill Burnett and Dave Evans taught readers how to use design thinking to build meaningful, fulfilling lives (“Life has questions. They have answers.” –The New York Times). The book struck a chord, becoming an instant #1 New York Times bestseller. Now, in **DESIGNING YOUR WORK LIFE: How to Thrive and**

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Change and Find Happiness at Work they apply that transformative thinking to the place we spend more time than anywhere else: work. **DESIGNING YOUR WORK LIFE** teaches readers how to create the job they want—without necessarily leaving the job they already have. “Increasingly, it’s up to workers to define their own happiness and success in this ever-moving landscape,” they write, and chapter by chapter, they demonstrate how to build positive change, wherever you are in your career. Whether you want to stay in your job and make it a more meaningful experience, or if you decide it’s time to move on, Evans and Burnett show you how to visualize and build a work-life that is productive, engaged, meaningful, and more fun.

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Curve Benders

50 Innovative Ways to Make a Chunk of Change and Grow Your Business

Your Roadmap to Success in the Gig Economy

The Gig Is Up

Designing Your Work Life

The New Leadership Challenge

Stop Procrastinating & Start Creating

Monetize Your Expertise, Create Multiple Income Streams, and Thrive

Companies and organizations around the world are being confronted with alarming challenges--a global pandemic,

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market shocks, climate change, political instability. But in these unsettled times, organizational analyst Jane McConnell reveals that managers and executives have a secret weapon on their side: an overlooked group of employees that share "the gig mindset"--a freelancer-style knack for improvisation, adaptability and innovation that offers a crucial key to the future. Found at all levels of the organizational workforce but often

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stifled by managers, gig mindsetters are disruptors who upend business as usual and bridge gaps while achieving surprising outcomes and charting new directions. In *The Gig Mindset Advantage*, McConnell brings her decades of research into workforce culture, organizational strategy and digital transformation to bear on this unrecognized breed of employee whose way of working offers a wake-up call to managers and executives--and a bold new

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pathway towards long-term success and resilience.

"From Nielsen to grilled cheese trucks, this is a hands-on, idea-packed book for business people in search of growth." –SETH GODIN, author of Linchpin After years of sharing her small-business tips and marketing tricks with readers of her popular blog, ChunkOfChange.com, and column in the Long Beach Post, Olga Mizrahi has taken her message to the streets,

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urging business owners to focus in while reaching out. You'll be excited and motivated to clearly state your difference to the world—and your neighborhood—while confidently selling yourself and your business. Through 50 low-cost, do-it-yourself tips, Sell Local, Think Global will help you: Figure out what makes you and your business truly different. Discover the secrets of “SoLoMo” marketing, both online and off. Spruce up your Web and

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mobile presence by learning to love analytics. Walk boldly into the future by embracing social media and customer reviews.

Win in a world of increasing choice by becoming the clear, unique fit. The gig economy is made up of project-based, or on-demand services, that can be provided by anyone. The common denominator in the gig economy is technology, so our modern online-lives provide the perfect marketplace for the

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ever-diversifying opportunities in the gig economy. By some estimates, 2020 will see half of all workers involved in the gig economy. Are we ready for this seismic shift in our work lives? Freelancers need to clearly answer “Why choose you?” so that they stand out in the new economy. Because all workers in the gig economy need to bluntly pose this question to themselves, The Gig Is Up is designed to answer this one key point head-on,

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giving readers innovative tools like Unique Value Proposition to confidently step up. The Gig Is Up offers the best boots-on-the-ground methods for success, by evolving the reader's perspective and process. Many books on the gig economy focus on letting people live out their dreams, instead of looking at the realities of what it truly takes to win in a world of increasing choice. People need to understand how to compete and how to

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put the best version of themselves up front and center. The goal in competing today is to not only be chosen, but to move toward becoming the only choice, over and over again

_____ 'Excellent' Martin Wolf,
Financial Times Books of the Year
'Essential' Daniel Pink, author of Drive
'Wonderful' Martin Ford, author of The
Rise of the Robots _____ PROFIT
INNOVATION GREED WELCOME TO THE GIG
ECONOMY Between Uber drivers and Airbnb

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hosts, freelance jobs are becoming an increasingly prominent part of our economy. GIGGED goes inside the Silicon Valley companies leading the way to this emerging 'gig economy'. It tells the stories of the workers - from computer programmers to online comment moderators - who are getting by in a new wave of precarious, short-term employment. And it sketches out what tomorrow's economy might look like- one where the fortunate get to work when

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they want, how they want, while the rest live lives of extraordinary hardship. It might just be the future of work for all of us. *Longlisted for the FT/McKinsey Business Book of the Year Award* Praise for GIGGED 'Well researched and beautifully written. . . . Essential reading for anyone who is interested in understanding the future of our economy and society.' Ha-Joon Chang, author of 23 Things They Don't Tell You About Capitalism 'Well

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crafted. . . a multitude of anecdotes supported by data and extensive reporting.' Forbes 'Kessler's timely bookexplores the personal, corporate and societal stories behind a massive tech-driven shift away from permanent office-based employment.' Books of the Month, Financial Times 'Kessler illuminates a great divide-For people with desirable skills, the gig economy often permits a more engaging, entrepreneurial lifestyle; but for the

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unskilled who turn to such work out of necessity, it's merely "the best of bad options".' Harvard Business Review

'Sarah Kessler writes like a dream. If you want to know how work is changing and how you too must change to keep up, you must read this book.' Dan Lyons, author of Disrupted

Freelancing Online for Tech Professionals and Entrepreneurs

The Six-Figure Freelancer

8 Superpowers for Thriving in Constant

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Change

Struggling and Surviving in the Sharing
Economy

Flux

Stories

How Strategic Relationships Can Power
Your Non-linear Growth in the Future of
Work

How to Thrive and Change and Find
Happiness at Work

There is a lie at the heart of global capitalism. Politicians,
financiers and global bureaucrats claim to believe in free

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competitive markets, but have constructed the most unfree market system ever. It is corrupt because income is channelled to the owners of property - financial, physical and intellectual - at the expense of society. This book reveals how global capitalism is rigged in favour of rentiers to the detriment of all of us, especially the precariat. A plutocracy and elite enriches itself, not through production of goods and services, but through ownership of assets, including intellectual property, aided by subsidies, tax breaks, debt mechanisms, revolving doors between politics and business, and the privatisation of public services. Rentier capitalism is entrenched by the corruption of democracy, manipulated by the plutocracy and an elite-dominated media.

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Meanwhile, wages stagnate as labour markets are transformed by outsourcing, automation and the on-demand economy, generating more rental income while expanding the precariat. The Corruption of Capitalism argues that rentier capitalism is fostering revolt, and concludes by outlining a new income distribution system that would achieve the extinction of the rentier while promoting sustainable growth.

Today, more than a third of Americans are working in the gig economy--mixing together short-term jobs, contract work, and freelance assignments. For those who've figured out the formula, life has never been better! You, too, can learn how to embrace the independent and self-sufficient world of freelance!The Gig Economy is your

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guide to this uncertain but ultimately rewarding world. Packed with research, exercises, and anecdotes, this eye-opening book supplies strategies--ranging from the professional to the personal--to help you leverage your skills, knowledge, and network to create your own career trajectory--one immune to the impulsive whims of an employer looking only at today's bottom line. Learn how to:

- Construct a life based on your priorities and vision of success
- Cultivate connections without networking
- Create your own security
- Build flexibility into your financial life
- Face your fears by reducing risk
- And much more!

Corporate jobs are not only unstable--they're increasingly scarce. It's time to take charge of your own career and lead the life you actually want. Start mapping

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out your place in the gig economy today!

Choose your hours, choose your work, be your own boss, control your own income. Welcome to the sharing economy, a nebulous collection of online platforms and apps that promise to transcend capitalism. Supporters argue that the gig economy will reverse economic inequality, enhance worker rights, and bring entrepreneurship to the masses. But does it? In *Hustle and Gig*, Alexandra J. Ravenelle shares the personal stories of nearly eighty predominantly millennial workers from Airbnb, Uber, TaskRabbit, and Kitchensurfing. Their stories underline the volatility of working in the gig economy: the autonomy these young workers expected has been usurped by the need to maintain algorithm-

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approved acceptance and response rates. The sharing economy upends generations of workplace protections such as worker safety; workplace protections around discrimination and sexual harassment; the right to unionize; and the right to redress for injuries. Discerning three types of gig economy workers—Success Stories, who have used the gig economy to create the life they want; Strugglers, who can't make ends meet; and Strivers, who have stable jobs and use the sharing economy for extra cash—Ravenelle examines the costs, benefits, and societal impact of this new economic movement. Poignant and evocative, *Hustle and Gig* exposes how the gig economy is the millennial's version of minimum-wage precarious work.

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A different way of discovering and developing the best business ideas Jack Welch once said, "Someone, somewhere has a better idea." In this myth-busting book, the authors reveal that great business ideas do not spring from innate creativity, or necessarily from the brilliant minds of people. Rather, great ideas come to those who are in the habit of looking for great ideas all around them, all the time. Too often, people fall into the trap of thinking that the only worthwhile idea is a thoroughly original one. Idea Hunters know better. They understand that valuable ideas are already out there, waiting to be found - and not just in the usual places. Shows how to expand your capacity to find and develop winning business ideas Explains why ideas are a critical

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asset for every manager and professional, not just for those who do "creative" Reveals how to seek out and select the ideas that best serve your purposes and goals and define who you are, as a professional Offers practical tips on how to master the everyday habits of an Idea Hunter, which include cultivating great conversations The book is filled with illustrative accounts of successful Idea Hunters and stories from thriving "idea" companies. Warren Buffet, Walt Disney, Thomas Edison, Mary Kay Ash, Twitter, and Pixar Animation Studios are among the many profiled.

Hustle and Gig

How Thriving Firms Threaten the Future of Work

How to Survive and Thrive as a Creative Professional for

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Hire

Sell Local, Think Global

The Gig Economy

How to Thrive and Change and Find Happiness--and a New Freedom--at Work

Thriving in the Gig Economy

Temp

Take an in-depth look into the gig economy to see how tech professionals and entrepreneurs can earn a living as freelancers and contractors. Build your own business. The pros and cons of the lifestyle and what to expect from it are discussed. In this book,

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author Adam Sinicki explains the impact of the gig economy and the forces that led to it as it relates to technology and working online. You will understand how to make a living supplying tech skills on a "per gig" basis. Practical instructions, advice, and tips are provided on goal setting, lifestyle design, and selecting the types of work and contracts that further your goals and support the things you value as you transition from a 9-5 job. What You'll Learn Know the types of work that a tech freelancer can offer: coding, SEO,

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**web development, 3D modeling, and more
Find and manage clientsNegotiate pay and
contractsStay productive without a
managerDiscover useful tools, websites, and
apps to build your business and ensure a
steady income Who This Book Is For
Entrepreneurs who are already a part of the
gig economy and want to learn more about
their options, tech professionals looking to
transition to purely freelancing/contracting,
companies interested in learning more about
this change in the jobs market, technologists**

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interested in exploring how the Internet is shaping the way people live and work, and professionals interested in lifestyle design or becoming "digital nomads"

From the authors of the #1 New York Times bestseller Designing Your Life comes a revised, fully up-to-date edition of Designing Your New Work Life, a timely, urgently needed book that shows us how to transform our new uncharted work life into a meaningful dream job or company. With practical, useful tools, tips, and design ideas

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that show us how to navigate disruption (global, regional, or personal) and create new possibilities for our post-COVID work world and beyond. Bill Burnett and Dave Evans successfully taught graduate and undergraduate students at Stanford University and readers of their best-selling book, *Designing Your Life* ("The prototype for a happy life." —Brian Lehrer, NPR), that designers don't analyze, worry, think, complain their way forward; they build their way forward. And now more than ever, we all

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need creative and adaptable tools to cope with the chaos caused by COVID-19. In Designing Your New Work Life, Burnett and Evans show us how design thinking can transform our present job, and how it can improve our experience of work in times of disruption. All disruption is personal, write Burnett and Evans, as with the life-altering global pandemic we are living through now. Designing Your New Work Life makes clear that disruption is the new normal, that it is here to stay and that it is accelerating. And in

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the book's new chapters, Burnett and Evans show us step by step, how to design our way through disruption and how to stay ahead of it—and thrive. Burnett and Evans's Disruption Design offers us a radical new concept that makes use of the designer mindsets: Curiosity, Reframing, Radical collaboration, Awareness, Bias to action, Storytelling, to find our way through these uncharted times. In Designing Your New Work Life, Burnett and Evans show us, with tools, tips, and design ideas, how we can make new

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possibilities available even when our lives have been disrupted (be it globally, regionally, or personally), giving us the tools to enjoy the present moment and allowing us to begin to prototype our possible future. A personal growth roadmap guiding you into the future of relationships in work, life, play, and giving Curve Benders is a personal growth roadmap. It will guide you through the complicated intersection of work, life, play, and giving. Countless new forces will shape the future, so the strategic relationships we

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form in these areas of life are, of necessity, changing. This book will show you how to move into the future and dramatically alter your growth trajectory in both its direction and ultimate destination. David Nour, the author of Relationship Economics and a top thought leader on business relationships, has identified 15 forces that will heavily influence what we do and how and where we engage our current and prospective relationships to create value and make a difference in the lives of others. This book aims to provide you

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with a step-by-step guide for personal, professional, and organizational growth. The author highlights how certain relationships enable a non-linear growth trajectory. These relationships, in addition to augmenting what we can accomplish, often shape who we become. These relationships are “curve benders,” and this book will show you who and where they are, how to find and engage them, and, equally valuable, how you can become a curve bender to impact the lives and livelihoods of others profoundly. Gain

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insight into the value of your current strategic relationships and how they help you achieve your work, life, and giving goals
Reconceptualize relationships to identify the people with the power, not only to help you achieve but to change who you become
Learn how to become a “curve bender” who makes an outsized impact in the lives of others
Become better at finding and engaging people, navigating the 15 forces that are reshaping our world
This book is about strategic relationship planning, personal

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growth, and, ultimately, about you. Read Curve Benders to launch yourself into your best future.

It's a terrible feeling. To know you have a gift for the world. But to be utterly paralyzed every time you try to discover what that gift is. Stop procrastinating and start creating! In The Heart to Start, blogger, podcaster, and award-winning designer David Kadavy takes you on his journey from Nebraska-based cubicle dweller to jet-setting bestselling author, showing you how to stop

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procrastinating, and start creating. The original and battle-tested tactics in The Heart to Start eliminate fear in your present self, so you can finally become your future self: Tap into the innate power of curiosity. Find the fuel to propel you through resistance. Catch yourself “Inflating The Investment.” Prevent self-destructive time sucks and find the time to follow your art, even if you feel like you have no time at all. Bust through “The Linear Work Distortion.” Inspire action that harnesses your natural creative style.

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Supercharge your progress with “Motivational Judo.” Lay perfectionism on its back while propelling your projects forward. Inspiring stories weave these techniques into your memory. From Maya Angelou to Seth Godin. From J. K. Rowling to Steven Pressfield. You'll hear from a Hollywood screenwriter, a chef, and even a creator of a hit board game. Whether you're writing a novel, starting a business, or picking up a paintbrush for the first time in years, The Heart to Start will upgrade your mental operating system with

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unforgettable tactics for ending procrastination before it starts, so you can make your creative dreams a reality. Take your first step and click the buy button. Download The Heart to Start, and unlock your inner creative genius today!

The Heart to Start

The Profit Paradox

Nine Rules for Thriving in the Twenty-First Century

11 Big Ideas to Stand Out and Thrive in the New Economy

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Gig Mindset: Reclaim Your Time, Reinvent Your Career, and Ride the Next Wave of Disruption

Entrepreneurial You The Freelancer Manifesto Close to Famous

The Gig Is Up Thrive in the Gig Economy, Where Old Jobs Are Obsolete and Freelancing Is the Future Greenleaf Book Group

Tim Ferriss had it right: you can work with virtual assistants to escape the grind of eighty-hour workweeks. Ferriss was ahead of his time in predicting how entrepreneurs would work today

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and we have discovered that the benefits of the gig economy now extend to employees and business owners. You don't have to quit your job to live a balanced life, reskill, unlock new opportunities, or start that side hustle you can't stop thinking about. You just need Gig Mindset, and Paul Estes is here to help you adopt it. For years, Paul struggled to balance his home life with fast-moving jobs at Dell, Amazon, and Microsoft. Hiring his first virtual assistant transformed his life--and it can do the same for you. Paul will help you get started with freelancers by utilizing the TIDE Framework: Taskify, Identify, Delegate, and Evolve. He also shares stories from interviews with leaders at NASA, GE, and Topcoder on how they're transforming their organizations using gig

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economy strategies. If you're ready to re-energize your work, Gig Mindset is what you need.

The brilliant creator of NPR's Planet Money podcast and award-winning New Yorker staff writer explains our current economy: laying out its internal logic and revealing the transformative hope it offers for millions of people to thrive as they never have before. Contrary to what you may have heard, the middle class is not dying and robots are not stealing our jobs. In fact, writes Adam Davidson—one of our leading public voices on economic issues—the twenty-first-century economic paradigm offers new ways of making money, fresh paths toward professional fulfillment, and unprecedented opportunities for curious, ambitious individuals to combine the

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things they love with their careers. Drawing on the stories of average people doing exactly this—an accountant overturning his industry, a sweatshop owner's daughter fighting for better working conditions, an Amish craftsman meeting the technological needs of Amish farmers—as well as the latest academic research, Davidson shows us how the twentieth-century economy of scale has given way in this century to an economy of passion. He makes clear, too, that though the adjustment has brought measures of dislocation, confusion, and even panic, these are most often the result of a lack of understanding. The Passion Economy delineates the ground rules of the new economy, and armed with these, we begin to see how we can succeed in it according to its own

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terms—intimacy, insight, attention, automation, and, of course, passion. An indispensable road map and a refreshingly optimistic take on our economic future.

Learn how to take your work to the next level with this informative guide on the craft, business, and lifestyle of writing. With warmth and humor, Paulette Perhach welcomes you into the writer's life as someone who has once been on the outside looking in. Like a freshman orientation for writers, this book includes an in-depth exploration of all the elements of being a writer—from your writing practice to your reading practice, from your writing craft to the all-important and often-overlooked business of writing. In *Welcome to the Writer's Life*, you will learn how to tap into the powers of

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crowdsourcing and social media to grow your writing career. Perhach also unpacks the latest research on success, gamification, and lifestyle design, demonstrating how you can use these findings to further improve your writing projects. Complete with exercises, tools, checklists, infographics, and behind-the-scenes tips from working writers of all types, this book offers everything you need to jump-start a successful writing life.

Hustle and Float

Flexibility, Freedom, Rewards

Workers and Media in the Age of Convergence

The Corruption of Capitalism

How Sharing Untapped Talent Across Boundaries Unleashes

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Organizational Capacity

Ultimate Gig

Gigonomics

100 Side Hustles

OUR CULTURE HAS BECOME OBSESSED WITH HUSTLING. As we struggle to keep up in a knowledge economy that never sleeps, we arm ourselves with life hacks, to-do lists, and an inbox-zero mentality, grasping at anything that will help us work faster, push harder, and produce more. There's just one problem: most of these solutions are making things worse.

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Creativity isn't produced on an assembly line, and endless hustle is ruining our mental and physical health while subtracting from our creative performance. Productivity and Creativity are not compatible; we are stuck between them, and like the opposite poles of a magnet, they are tearing us apart. When we're told to sleep more, meditate, and slow down, we nod our heads in agreement, yet seem incapable of applying this advice in our own lives. Why do we act against our creative best interests? **WE HAVE FORGOTTEN**

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HOW TO FLOAT. The answer lies in our history, culture, and biology. Instead of focusing on how we work, we must understand why we work—why we believe that what we do determines who we are. Hustle and Float explores how our work culture creates contradictions between what we think we want and what we actually need, and points the way to a more humane, more sustainable, and, yes, more creative, way of working and living.

Tired of clocking in and losing out? Want to pursue creative, fulfilling work on

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your own time and also make a living in the process? My So-Called Freelance Life is a how-to guidebook for women who want to avoid the daily grind and turn their freelance dreams into reality. Michelle Goodman, author of The Anti 9-to-5 Guide and self-proclaimed former "wage slave," offers tips, advice, how-to's, and everything else a woman needs to pursue a freelance career. Confused as to whether you should tell your clients that the odd gurgling sound during a conference call is emanating from the infant sleeping on your

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shoulder? Goodman answers all of the unusual questions that may arise for women exploring the freelance world. Far more than your normal business guidebook, *My So-Called Freelance Life* blends candid, humorous anecdotes from a wide variety of freelancers with Goodman's own personal experiences as a creative worker for hire. Whether you're a freelance first-timer or a seasoned creative professional, copyediting queen or web guru, *My So-Called Freelance Life* is an invaluable resource for anyone interested in

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freelancing.

It's like Uber, but for slaying monsters! Lana is a monster hunter. She kills vampires, werewolves, demons and all the other terrifying creatures of the night. She doesn't do it because she's the chosen one. She doesn't do it because it's her duty. She does it because working one job just doesn't cut it for a millennial in Southern California. She takes contracts using iHunt, an app which freelance monster hunters use to find profitable prey. It's like Supernatural meets Uber,

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Buffy meets Airbnb, and sadly, Blade meets Fiverr. Lana's story is about making ends meet, about economic anxiety, and about what a person's willing to do to pay the bills. It's a equal parts horror, dark humor, slice of life, and social commentary on the gig economy. She deals with the same problems other millennials face: begging the landlord to extend your rent due date until the next paycheck comes, dating guys not concerned about their partners' orgasms, dating women who have to sleep all day because they burn in

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the sun, the cost of clothing you need to replace because you got into a fight with the undead, and trying to explain that the security footage where you're killing a guy is actually a viral social experiment to advertise your new film. You know, normal millennial issues. I'm sorry, I meant to say #millennialissues. Gotta get those views!

Now a Washington Post bestseller. Respected conservative journalist and commentator Timothy P. Carney continues the conversation begun with Hillbilly

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Elegy and the classic Bowling Alone in this hard-hitting analysis that identifies the true factor behind the decline of the American dream: it is not purely the result of economics as the left claims, but the collapse of the institutions that made us successful, including marriage, church, and civic life. During the 2016 presidential campaign, Donald J. Trump proclaimed, "the American dream is dead," and this message resonated across the country. Why do so many people believe that the American dream is no longer

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within reach? Growing inequality, stubborn pockets of immobility, rising rates of deadly addiction, the increasing and troubling fact that where you start determines where you end up, heightening political strife—these are the disturbing realities threatening ordinary American lives today. The standard accounts pointed to economic problems among the working class, but the root was a cultural collapse: While the educated and wealthy elites still enjoy strong communities, most blue-collar Americans lack strong

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communities and institutions that bind them to their neighbors. And outside of the elites, the central American institution has been religion. That is, it's not the factory closings that have torn us apart; it's the church closings. The dissolution of our most cherished institutions—nuclear families, places of worship, civic organizations—has not only divided us, but eroded our sense of worth, belief in opportunity, and connection to one another. In *Abandoned America*, Carney visits all corners of America, from the

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dim country bars of Southwestern Pennsylvania., to the bustling Mormon wards of Salt Lake City, and explains the most important data and research to demonstrate how the social connection is the great divide in America. He shows that Trump's surprising victory was the most visible symptom of this deep-seated problem. In addition to his detailed exploration of how a range of societal changes have, in tandem, damaged us, Carney provides a framework that will lead us back out of a lonely, modern

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wilderness.

Why Some Places Thrive While Others
Collapse

A Confident Start in Stand-Up Comedy

I Hold a Wolf by the Ears

Working in the Gig Economy

Creating the Future of Nursing

Why rentiers thrive and work does not pay

#iHunt: Killing Monsters in the Gig

Economy

FINALIST: Business Book Awards 2019 - Start-

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Up Inspiration Category There are new flexible and independent working opportunities available in the gig economy for those brave enough to seize them. It is estimated that the number people involved with the gig economy will double in the next four years. New generation workers are realising that they can break the chains of corporate work and go at it alone. With flexible working hours, fluid work arrangements and technology that they can leverage to their advantage, people are

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creating purposeful careers that fit in with their lives, not the other way around.

Working in the Gig Economy is the ultimate guide to successfully navigating the new flexible world of work. This is a book that will allow you to really examine the possibilities of freelance and flexible working. Is it really for you? Do you have what it takes to stay motivated, get clients to hire you and achieve that long-yearned for work-life balance?

Thomas Oppong is an expert in entrepreneurship and the gig economy. With

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this book, he takes readers through the main pitfalls of working for themselves, including how to stay productive, how to manage your professional network, build a personal brand and crucially how to keep the work coming and get paid on time. Working in the Gig Economy is the essential guide to having a successful and fulfilling career in the gig economy.

Learn how to fearlessly craft material, book your first gig and thrive onstage. Does anything really beat the feeling of making

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someone laugh? Friend. Colleague. Wife. Cashier. It doesn't really matter who the target it is. When a joke lands and a smile cracks, there's real satisfaction in it. The more people you can make laugh at once, the better. It's what makes stand-up comedy so appealing! Making a room full of people roar with laughter is a win like nothing else. But, how do you take your first step on the comedy scene and put yourself in running for the prize? Even if you've never set foot on stage before? And how do you do it with

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minimum fear and maximum chance of succeeding? James Crawley's 'A Confident Start in Stand-Up Comedy' is the beginner's guide written to answer all the common questions of an aspiring comic. After reading this book, you'll know how to: Uncover your comedic style so being funny and having fun on stage comes naturally Craft your own material with ease even if you think you'd never know how to write stand-up comedy Perform stand-up comedy with confidence from the start even if you've never set foot

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on stage before Book your first gigs without having hours of stage time behind you Improve as a comedian so you can fasttrack your way to better opportunities Build a support network to help make the hard times in comedy much easier Memorise your material with no problem so you can relax, be a confident performer, and have more fun in front of a crowd Conduct yourself as a reputable comedian to ensure people are saying great things about you and recommending you across the circuit "A great

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primer to guide the way through the initial steps of stand-up. You can take it, apply it and be gigging in no time" Rhys Howell, Comedian and founder of Dog N Bone Improv The best bit: you can learn all this in a day! Scratch that, an afternoon. A morning. A suspiciously long bathroom visit... James admits he is not good at reading books. Which is why, when to his surprise, he found himself wanting to write one, he knew it would need to be full of golden nuggets of knowledge that could be taken in and used

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right away. A Confident Start in Stand-Up Comedy was written to make sure you really can go away better prepared and ready to succeed, without overwhelm. No, this isn't written by a TV comedian... But it's written by a comedian who's been there and done that recently. A comedian who's still an active part of the South West comedy scene and excited about the prospect of encouraging others to join in. A comedian and promoter who knows what it's like to be eager to make a success of your comedy

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career even from those early gigs, and to want to cut back on wasted time and maximise on time making people laugh! Because "it's a privilege". Grab a copy, honour the inner buzz and encouraging mate that whispers "you've got what it takes" and find out how to be a confident comic who proves them right!

Freelancing in the New Economy? It's a whole new game. No more 9-to-5. No boss. Work whenever and wherever you want on interesting projects with great clients. Make

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lots of money! "Freelancing will be fun," they said. Once you figure it out, sure. You can make lots of money, travel the world, and work on your terms. Problem is, it's a crowded, noisy, competitive freelancing world. If it seems like every third person you meet these days is a freelancer of some kind, you're not off. It's the Wild West all over again, and there's no straight-shooting guidebook to help you figure it all out. Until now. The Freelancer Manifesto will show you a new way to stand out and thrive in the New

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***Economy. You'll find out how to: Stay ahead of the curve, and the mass of freelancers unwittingly doing the opposite. Stake your claim, regardless of your specialty or location. Scale your business, whether you're just starting out or an experienced pro. The Freelancer Manifesto gives you a different way of operating in the New Economy. Take it, use it, stand out, and prosper. Steve Roller
CafeWriter.com***

Discover eight powerful mindset shifts that enable leaders and seekers of all ages to

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thrive in a time of unprecedented change and uncertainty. Being adaptable and flexible have always been hallmarks of effective leadership and a fulfilling life. But in a world of so much—and faster-paced—change, and an ever-faster pace of change, flexibility and resilience can be stretched to their breaking points. The quest becomes how to find calm and lasting meaning in the midst of enduring chaos. A world in flux calls for a new mindset, one that treats constant change and uncertainty as a feature, not a bug. Flux

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helps readers open this mindset—a flux mindset—and develop eight “flux superpowers” that flip conventional ideas about leadership, success, and well-being on their heads. They empower people to see change in new ways, craft new responses, and ultimately reshape their relationship to change from the inside out. April Rinne defines these eight flux superpowers: • Run slower. • See what's invisible. • Get lost. • Start with trust. • Know your “enough.” • Create your portfolio career. • Be all the

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more human (and serve other humans). • Let go of the future. Whether readers are sizing up their career, reassessing their values, designing a product, building an organization, trying to inspire their colleagues, or simply showing up more fully in the world, enjoying a flux mindset and activating their flux superpowers will keep readers grounded even when the ground is too often shifting beneath them. Sustainability in the Gig Economy Thrive in the Gig Economy, Where Old Jobs

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***Are Obsolete and Freelancing Is the Future
How to Thrive and Succeed When You Choose
to Work for Yourself***

***Perspectives, Challenges and Opportunities
in Industry 4.0***

My So-Called Freelance Life

Alienated America

Gigged

Welcome to the Writer's Life

***There are new flexible and independent working
opportunities available in the gig economy for those
brave enough to seize them. It is estimated that the***

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number people involved with the gig economy will double in the next four years. New generation workers are realising that they can break the chains of corporate work and go at it alone. With flexible working hours, fluid work arrangements and technology that they can leverage to their advantage, people are creating purposeful careers that fit in with their lives, not the other way around. Working in the Gig Economy is the ultimate guide to successfully navigating the new flexible world of work. This is a book that will allow you to really examine the possibilities of freelance and flexible working. Is it really for you? Do you have what

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it takes to stay motivated, get clients to hire you and achieve that long-yearned for work-life balance?

Thomas Oppong is an expert in entrepreneurship and the gig economy. With this book, he takes readers through the main pitfalls of working for themselves, including how to stay productive, how to manage your professional network, build a personal brand and crucially how to keep the work coming and get paid on time. Working in the Gig Economy is the essential guide to having a successful and fulfilling career in the gig economy.

In the last five years, the world of work has changed

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dramatically. Thanks to technology companies like Uber, TaskRabbit, and Instacart, the new "gig economy" seems to constantly be in the news. But most of the media focus is on the low end of the skill spectrum; little attention is being paid to the best-in-class professionals who have chosen an independent path. New digital talent platforms are developing at a rapid clip with a wide variety of business models, many catering to very precise, high-value skill sets. Thriving in the Gig Economy is an actionable guidebook outlining ways to maneuver in this new world to create a path that optimizes success. You will learn: The differences

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between the gig economy and the sharing and on-demand economies. The best ways to work with digital talent platforms and traditional consulting intermediaries. Commonsense logistics around digital branding, contracts, and employment issues. The tools and services to enhance your practice. The growth in this marketplace is exponential, and Thriving in the Gig Economy is one way for you to take advantage of all its potential.

Start and Scale Your Freelance Business The freelance portion of the workforce and the economy is growing at a rapid pace, but the lack of proper training or

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knowledge about how to run a freelance venture sets most freelancers up for failure. With this new workforce picking up speed, the need is real and the time is now for freelancers to learn how to take their businesses and their paychecks to the next level. The Six-Figure Freelancer is a proven path, a battle-tested guide that works for freelancers of all types and includes the author's five years of trial-by-fire lessons used to find, land, and amaze your clients. The book follows an outline of proven tactics to grow a business to the six-figure level and keep it there: Knowing the current phase of your freelance business Getting into the right

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mindset to shift your money power Knowing how to spot high-value, high-dollar clients Determining the structure of your six-figure business (solo or agency model?) Speeding your process up and structuring your ideal freelance workday Putting together a client benefit-focused marketing tools plan Raising your rates and transmitting value to prospective clients Avoiding those six-figure earner pitfalls Throughout this book, readers will have guided action plans and checklists to customize their own specific freelance business.

An easy-to-read, interactive approach helps you to identify the characteristics of leaders and followers and

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illustrates not only how, but also when to use the qualities associated with each to achieve professional and personal success.

The Inside Gig

How to Design Your Writing Craft, Writing Business, Writing Practice, and Reading Practice

The Idea Hunter

Unexpected Ideas for Making Extra Money Without Quitting Your Day Job

How to Find the Best Ideas and Make them Happen

How to Capitalize and Compete in the New World of Work

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Designing Your New Work Life

Learn How to Fearlessly Craft Material, Book Your First Gig and Thrive Onstage

Unlock the hidden skills within your organization to keep your employees happy and engaged, improve your organization's agility, and lower your costs. What if the talent you're seeking to hire is already on your company's payroll but going untapped? Employees often have capabilities and aspirations that go far beyond their current job descriptions. The Inside Gig will show you

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how to optimize and energize your workforce by deploying the skills of the employees you already have inside your firm across organizational boundaries. Written by thought leaders and practitioners in the future of work, this book will explain how to: Uncover the hidden skills within your workforce Create a new "Talent Operating Model" to uncover and cost-effectively match the right talent to real-time business challenges Apply machine learning and AI to managing the allocation of resources across departments Bust the

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"functional silos" in your company to create agile, collaborative teams Improve employee retention by offering employees the opportunity to expand their careers within your organization rather than leaving in search of new challenges In a rapidly changing economy that demands the constant reskilling of workers, the future belongs to companies that can access and deploy talent quickly and efficiently. Read The Inside Gig to start gaining your competitive edge today. Corporate jobs are not only unstable---they're

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increasingly scarce. It's time to take charge of your own career and lead the life you actually want. Packed with research, exercises, and anecdotes, The Gig Economy is your guide to succeeding in the uncertain but ultimately rewarding world of freelance and contract work.

"A book on why most things are more expensive or lower quality, and why we're all still working long hours for the same or lower wages. Does it ever seem like most things you buy are more expensive or not as good as

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they once were, or both? Does it ever seem odd that, despite having access to much better communication and cheaper transportation, we're all working just as many hours and for the same wages as workers decades ago? Well, we now know you're not wrong to wonder about these things. In recent years, economists have been documenting how most of the gains from technology and globalization have been going to an increasingly concentrated number of huge businesses, at the expense of consumers and

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workers. Prices are higher and wages are lower. The reason is market power. One of the first to authoritatively document the rise of market power was Jan Eeckhout. In this book, he will explain for a general audience how large firms have faced increasingly little competition, allowing them to charge higher prices than they otherwise could. And how we, as consumers, pay more for many goods and services-"everything from a bottle of beer to a flight to Houston to our grandmother's prosthetic hip." As a result, business profits

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have soared since 1980, and just a few "mega firms" dominate the marketplace. Eeckhout shows how the rise in market power has had radically negative effects on work and the lives of workers-trends that, if not reversed, may cause historical corrections in the form of wars and market collapse. Drawing on a wealth of research and the stories of working people, The Profit Paradox will explain in clear language the rise of market power, how it could change the world further if left unaddressed, and how we can tackle the

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problem"--