

The Freelancers Bible Everything You Need To Know To Have The Career Of Your Dreams On Your Terms

FACT: Businesses Need Writers, and Will Pay Handsomely For Them.. Attention: Aspiring writers, career-changers, at-home Moms, journalists, staff writers, recent college grads, 55+ or anyone else interested in making a handsome living as a writer. Here's your roadmap to hourly rates of \$50-125+ - and a writing lifestyle most can only dream of - in the lucrative field of "commercial" freelancing! This is the updated compilation of the TWO Well-Fed Writer "standards" you've heard about forever! Why Commercial Freelancing? Writing drives business. In the course of communicating with its customers and employees, an average corporation generates an enormous volume of writing. Yet, in today's downsized business world, the catchword is outsourcing. Many companies are asking: "Why pay salaries and benefits when freelancers - offering a range of talent and fresh "outsider" perspectives - give us only what we need, and only when we need it?" In TWFW, you'll learn what those writing projects are, where they are, how to land them, and how to get hired again and again (even with less-than-brilliant writing ability...). A Surprisingly Accessible (and Lucrative) Writing Direction... With NO industry contacts, NO previous paid writing experience, and NO writing training, the author built a commercial writing business from fantasy to full-time in less than four months. Have an unusual niche? Live in a small town? Need to start part-time? Terrified of "sales and marketing"? It's all here. Follow this step-by-step blueprint for leveraging your background into a profitable writing practice that moves light years beyond "starving writing"! www.wellfedwriter.com

The world has witnessed three step functions in technological change: mechanization, electrification, and computerization. These industrial revolutions led to massive increases in productivity and thus the need for fewer workers. With each of these technological breakthroughs, the power balance between companies and workers shifted heavily to companies. The abuses of that power by companies instigated employee unrest and sometimes even armed uprisings. Counterbalancing forces rose to constrain companies' power, eventually prompting unions, regulation, and the social safety net to bring stability to the relationship. As we enter the fourth great leap forward in technology with robots and AI, we face the first services revolution. The power balance will again shift massively to companies as new technologies drive productivity increases in the service industry, much as the last three industrial revolutions transformed manufacturing. What lessons can we learn from the past three industrial revolutions and the current state of the labor market? How will we renegotiate the social contract to ensure fairness for workers, set clear rules for companies, and provide stability for society? What is the future of work? The book also includes The Future of Work Prize competition, where the following twenty thought leaders in the world of work wrote essays on their vision of the world in 2040. The contributor that is most correct in 2040 will be awarded the \$10 million Future of Work Prize. Contributors include: Andrew Stern - President Emeritus, Service Employees International Union Barry Asin - President, Staffing Industry Analysts Bruce Morton - Head of Strategy, Allegis Global Solutions Carl Camden - Former CEO, Kelly Services Cindy Olson - Former CHRO, Enron Daniel Pianko - Managing Partner, Achieve Partners David Fano - CEO, Teal Deborah Borg - CHRO, Bunge Gene Holtzman - Founder, Talent Tech Labs Gene Zaino - Founder, MBO Partners Holly Paul - CHRO, FTI Consulting Ian Ziskin - Former CHRO, Northrop Grumman Jane Oates - President, WorkingNation Johnny C. Taylor, Jr. - President, Society for Human Resource Management Kim Seymour - CHRO, WW (formerly Weight Watchers) Marcus Sawyerr - CEO, Yoss Michael Bertolino - Senior Partner, E&Y Michael Johnson - Former CHRO, UPS Michelle Greenstreet - Former CHRO, Various William Weissman - Partner, Littler Mendelson

A profound look at the crisis of work and the collapse of the safety net, and a vision for a better way forward, rooted in America's cooperative spirit, from the founder of the Freelancers Union "Read this essential book to see how we can and must build the future."—Reid Hoffman, co-founder of LinkedIn Mutualism: It's not capitalism and it's not socialism. It's the future. The twentieth century changed every facet of life for American workers: how much they could expect to earn and what they had the right to demand. But by 2027, a majority of Americans—from low-wage service workers to white-collar professionals—won't be traditional employees. Benefits like paid sick leave, pensions, 401(k)s, disability insurance, and health care will be nearly extinct. To meet the needs of this new generation of workers, the government has done almost nothing. In this book, labor lawyer, former chair of the board of the New York Federal Reserve, and MacArthur "genius" Sara Horowitz brings us a solution to the current crisis of work that's rooted in the best of American traditions, which she calls mutualism. Horowitz shows how the future of our economic safety net rests on this approach and demonstrates how mutualist organizations have helped us solve common problems in the past and are now quietly driving rural and urban economies alike all over the world, inspired not by for-profit corporations but by labor unions and trade associations, religious organizations and mutual aid societies, and vital social movements from women's suffrage to civil rights. Mutualism is for anyone who feels that the system is not working for them, and is looking for a new way to build collaboratively, create the new American social contract, and prosper in the twenty-first century.

Awarded the "Outstanding Book Award" in the service/self-help category for 2013 from the ASJA (The American Society of Journalists and Authors)! There's no shortage of books on crafting book proposals, writing novels, overcoming writer's block, and getting in touch with one's muse. But what about a book for writers who simply want to earn a regular paycheck? Writer for Hire is just the wisdom full- and part-time freelancers need. Author Kelly James-Enger details: • 101 secrets to success, organized into five overarching strategies. You'll be able to implement what you learn immediately. • Invaluable advice on managing deadlines, querying effectively, working with clients, handling taxes, invoices, and more. • Strategies for getting more writing gigs, including networking (in-person and online), establishing yourself as an expert, working more efficiently under tight deadlines, and handling rejection with confidence James-Enger looks at the "whole freelancer," addressing both the craft and business of freelancing.

The Roadmap for Creating a Side Business to Achieve Financial, Time and Life Freedom

Ditch the 9-5 and Be Your Own Boss

The Freelance Bible

Best Business Practices, Tools and Strategies for Freelancers

The Evolution of a \$1m Web Designer

Building the Next Economy from the Ground Up

The Encore Career Handbook

The Freelance Introvert

Filled with encouragement and inspiration, the host of the reality series Jump Shipp offers a practical step-by-step handbook that guides readers through one of life's most difficult and important transitions - leaving behind an unsatisfying job and embarking on printing.

If you've always dreamed of making a living as a writer, this book will take you where you want to go. Starting Your Career as a Freelance Writer, Second Edition, demystifies the process of becoming a writer and gives aspiring writers all the tools they need to freelance writers, get their names in print, and start earning a healthy income from writing. Completely revised and updated, the second edition includes an entirely new section on the "online writer," discussing how to set up your own website, whether you participate in social networking sites, and information on electronic publishing, POD and more. New chapters provide guidance on writing for international markets and other writing opportunities such as ghostwriting, speech-writing, technical writing, copywriting, indispensable resource walks writers through the process of developing marketable ideas and then finding appropriate markets for those ideas. It includes effective tips on how to set writing goals; make time for writing; hone research and interview techniques; drafts, approach editors (online and offline), and prepare and submit material. Writers will also discover the vital business issues of freelancing such as rights and contracts, plus how to manage income, expenses, and taxes. Author Moira Allen has more than a decade of experience as a freelance writer and as an editor; her tips come from a keen understanding of what works from both sides of the desk. Whether readers are looking to support themselves as full-time freelancers or supplement an existing career, no one wanting to make money without this book. Allworth Press, an imprint of Skyhorse Publishing, publishes a broad range of books on the visual and performing arts, with emphasis on the business of art. Our titles cover subjects such as graphic design, theater, branding, fine art, photography, acting, film, how to start careers, business and legal forms, business practices, and more. While we don't aspire to publish a New York Times bestseller or a national bestseller, we are deeply committed to quality books that help creative professionals publish in areas overlooked by other publishers and welcome the author whose expertise can help our audience of readers.

Ditch your nine-to-five and become your own boss with this insider's guide to freelancing from Martina Flor, a leading designer, educator, author, and entrepreneur. The Big Leap covers all aspects of starting your own business, from practical skills like identifying pricing projects to important big-picture topics like managing time and finances, diversifying income streams, and taking care of your most important tool—you! Flor demonstrates each concept with helpful case studies pulled from her own journey from freelance international business owner. Creatives across disciplines will benefit from this thorough and easy-to-follow career guide, including designers, illustrators, photographers, programmers, writers, and editors.

Tired of clocking in and losing out? Want to pursue creative, fulfilling work on your own time and also make a living in the process? My So-Called Freelance Life is a how-to guidebook for women who want to avoid the daily grind and turn their freelance dream into a reality. Goodman, author of The Anti 9-to-5 Guide and self-proclaimed former "wage slave," offers tips, advice, how-to's, and everything else a woman needs to pursue a freelance career. Confused as to whether you should tell your clients that the odd gurgling sound emanating from the infant sleeping on your shoulder? Goodman answers all of the unusual questions that may arise for women exploring the freelance world. Far more than your normal business guidebook, My So-Called Freelance Life blends candid, humorous variety of freelancers with Goodman's own personal experiences as a creative worker for hire. Whether you're a freelance first-timer or a seasoned creative professional, copyediting queen or web guru, My So-Called Freelance Life is an invaluable resource for anyone in freelancing.

The Consulting Bible

Writer for Hire

Answers to the Most Frequently Asked Questions About Starting and Running a Successful Design Business

Forging Powerful Relationships in a Hyper-Connected World

The Freelancer's Bible

The Ultimate Guide to Running a Successful Freelance Business

The Money Book for Freelancers, Part-timers, and the Self-employed

Stop Thinking Like a Freelancer

Thinking about becoming your own boss and embarking on the wonderful and rewarding journey of freelancing? The Principles of Successful Freelancing is for you. In this easy-to follow guide you'll learn what's important in transforming your skills into a booming freelance business. This book leads you through the entire process, from getting started, through to winning and keeping loyal clients. Running a successful freelance business is easy, and with the information in this book, you'll confidently turn your freelancing dream into a profitable reality. Learn how to make a smooth transition into freelancing Understand how to effectively manage your money Ensure you spend your time on the right activities Discover why a work/life balance is important Learn how your network can support you and your business Overcome your fear of selling And much more ... The 12 Principles Of Successful Freelancing Get Organized Keep your workspace tidy and plan ahead(short- and long-term). Control Stress Remain calm and work through issues to avoid early burnout.. Research Spend quality time researching your proposed business-it's more than a five minute web surf. Be Passionate Love your work! You should enjoy what you do for a living. Budget Save for a rainy day rather than spend every centas it comes in. Value your Health Bad health stops you from working. Take time to exercise and maintain a nutritious diet. Embrace Selling Enjoy the sales challenge-it's easier than you think! Satisfy Customers Don't do average work-exceed their expectations and make them need you. Grow Your Network Value family and friends' support, and meet new people all the time. Maintain Cashflow It's what is in the bank that counts, not what you are billing-understand the difference. Continually Learn Keep acquiring new skills and knowledge, every week. Let it slip and you could be left behind. Achieve a Work/Life Balance Your life should be more than work-maintain a good balance for health and success.

Start and Scale Your Freelance Business The freelance portion of the workforce and the economy is growing at a rapid pace, but the lack of proper training or knowledge about how to run a freelance venture sets most freelancers up for failure. With this new workforce picking up speed, the need is real and the time is now for freelancers to learn how to take their businesses and their paychecks to the next level. The Six-Figure Freelancer is a proven path, a battle-tested guide that works for freelancers of all types and includes the author's five years of trial-by-fire lessons used to find, land, and amaze your clients. The book follows an outline of proven tactics to grow a business to the six-figure level and keep it there: Knowing the current phase of your freelance business Getting into the right mindset to shift your money power Knowing how to spot high-value, high-dollar clients Determining the structure of your six-figure business (solo or agency model?) Speeding your process up and structuring your ideal freelance workday Putting together a client benefit-focused marketing tools plan Raising your rates and transmitting value to prospective clients Avoiding those six-figure earner pitfalls Throughout this book, readers will have guided action plans and checklists to customize their own specific freelance business.

You want to go freelance. You want to make your career work for you, on your terms and determined by your own definition of success. You want autonomy, flexibility and variety. But where do you start? In The Freelance Bible, award-winning entrepreneur and freelancer, Alison Grade, guides you through absolutely everything that you need to know to start your successful self-employed life. Starting from day one, she will help you develop your personal brand, pick up the financial essentials, grow your client base, manage your work - life balance, negotiate deals and value your time as you become more established. The Freelance Bible is your complete guide to turning your talent into a fulfilling and sustainable career.

Learn what you need to know to successfully write novels, nonfiction books, children's books, magazine and newspaper articles and columns, business copy, technical manuals, speeches, humor, scripts for movies, TV, radio, stage, interactive media, and more.

The Business of Editing

The Principles of Successful Freelancing

Your Roadmap to Success in the Gig Economy

The Religion of Freelance Experts in the Roman Empire

The End of Jobs

Learn How to Land the Best Jobs, Build Your Brand, and Be Your Own Boss

Everything You Need to Know to Succeed in Your Small Business

Get Published in Five Weeks

The new edition of bestselling real-world guide to consultancy success, from the "Rock Star of Consulting" Alan Weiss The second edition of The Consulting Bible: Everything You Need to Know to Create and Expand a Seven-Figure Consulting Practice remains the most comprehensive and practical guide to the consulting profession, from launch to high growth, from marketing to implementation. Legendary consultant, speaker, and bestselling author Alan Weiss shows you how to create an independent or boutique consulting practice and take it to seven-figure success. Step-by-step, this invaluable resource guides you through attracting clients, maximizing your value, and achieving your career goals. In the decade since the first publication of The Consulting Bible, an array of significant developments has dramatically impacted the consulting profession: shifts in social consciousness, the Covid-19 pandemic, tele-consulting and virtual meetings, the globalization of the economy, the growth of social media, and many more. This exhaustively revised new edition provides specific approaches and techniques for mastering the new consulting environment and turning volatility and disruption into unlimited opportunities. Designed to help you become the authority and expert that organizations turn to again and again, this book is your one-stop resource for: Building a strong global brand that draws people to you Marketing remotely to reduce costs and allow for higher fees Mastering the latest implementation techniques Forging strong relationships with the buyers of a new generation Selecting the consulting methodology that best fits your requirements Writing proposals and creating testimonials and references Using advanced technology to sell and deliver your services Written for newcomers and veterans alike, The Consulting Bible: Everything You Need to Know to Create and Expand a Seven-Figure Consulting Practice, Second Edition, is essential reading for every solo consultant, entrepreneur, and principal of a small consulting firm.

THE FREELANCERS UNION GUIDE TO TAXES is an overview of everything a freelancer needs to know for April 15 - and every other month of the year - regarding filing taxes, keeping records, what to do if you're audited (and how to keep it from happening), and much more, including an all-new introduction from Sara Horowitz, founder of the Freelancers Union.

'This book is a brilliant one-stop shop for all your freelancing needs'- Emma Gannon, Sunday Times bestselling author of The Multi-Hyphen Method 'The straight-talking, no-gloss life raft that I would have so happily clung to in those turbulent first years'- Sara Tasker, entrepreneur and author of Hashtag Authentic Whether you are flirting with the idea of going freelance, just starting out or a few years down the line, this no-nonsense guide addresses all the questions you might have about working for yourself and making the most of life when you do. Fiona covers topics such as how to raise an invoice, submit a tax return, claim expenses and network, as well as why working from home is proven to have a positive impact on productivity and mental health. With a focus on understanding the 'whys?' just as much as the 'hows?', Fiona helps you dive into freelance life and pushes you to the next level, making sure you're taking time to reflect on your business and your state of mind.

Being your own boss can lead to incredible profits - here's how... Whether you call yourself a freelancer, consultant, independent contractor or solo professional of any kind, 'The Wealthy Freelancer: 12 Secrets to a Great Income and an Envious Lifestyle', shows you how to get the clients, income, and lifestyle you deserve. So you can put more money in the bank, enjoy more time with your family and make a great living doing what you truly love to do, free from the burden of employment... Filled with proven ideas and real-world examples from dozens of successful freelancers, 'The Wealthy Freelancer' is essential reading for any solo professional who wants to enjoy a lifestyle that's 'wealthy' in every sense of the word. Here's a glimpse of what's waiting for you inside this book: * Why the typical one-size-fits-all marketing advice rarely works, and a fool-proof system for determining the optimal mix of marketing activities for your specific circumstances and goals. * How to get more prospects to say "Yes!" to the fees that you propose. * Why striving to be the "best" in your field almost never works, and what to do instead. * How to charge more - and earn more - by creating new income streams closely related to your core business. *How to have more time for the life you want and still have a great income. *How to "test the waters" and land freelance work now, even if you're already employed. * Why freelancing has moved beyond creative fields and into mainstream careers such as Engineering, Software Development, Bookkeeping, and more than 160 other professions. * Stories of real-life freelancers who destroy the myth that freelancers barely scrape by. * Dozens more proven tips and strategies to build a more profitable and fulfilling solo business.

The Only Personal Finance System for People with Not-so-regular Jobs

Jump Ship

The Freelance Manifesto

Your Guide to a Profitable Writing Career Within One Year

The Well-fed Writer

Several Short Sentences about Writing

Making a Living Without a Job, revised edition

The Rise of On-Demand Workers and Agile Corporations

As the hipster classic Craft, Inc. did for crafters, this book will teach all types of creatives illustrators, photographers, graphic designers, animators, and more how to build a successful business doing what they love.

Freelancing pros Meg Mateo Hlasco and Joy Deangdeelert Cho explain everything from creating a standout portfolio to navigating the legal issues of starting a business. Accessible, spunky, and packed with practical advice, Creative, Inc. is an essential for anyone ready to strike out on their own.

The most comprehensive book for freelancers ever written - Packed with proven freelance know-how, including advice from world-class experts like David Allen (Getting Things Done), Adam Grant (Give and Take), Austin Kleon (Show Your Work), and David H. Hansson (Remote: Office Not Required). The Freelance Way is THE business book for independent professionals. It presents the best available and fully up-to-date freelance know-how, compiled from hundreds of quality sources, including surveys, the latest market data, advice from world-class experts, as well as real-life experiences and stories from hundreds of professionals in different fields and countries, which makes the book highly relevant to freelancers worldwide. The contents of this volume cover all the basics and best practices for beginning freelancers, as well as advanced career strategies and tools for freelance veterans. There are practical tips for greater productivity, successful teamwork, smart pricing, powerful business negotiations, bulletproof personal finance, effective marketing, and much more.

For all of the millions of Americans who are out of work, soon to be out of work, or wishing to be freed from unrewarding work—here is the must-have book that will show you how you can make a living by working when, where, and how you want. Newly revised and updated, Barbara J. Winter's guide to successful self-employment is now more relevant than ever before. Drawing on the techniques and ideas of her popular seminars as well as her own thirty years of business expertise and that of other successful entrepreneurs, Winter offers the practical, proven way to launch your own profitable venture. Her indispensable advice ranges from why creativity is more important than capital to how to avoid the most common pitfalls of self-employment and how to develop multiple profit centers. And for this new edition, she has added timely advice on topics including: •how to find opportunity in a chaotic economy •why smart, small and spunky is the 21st Century business model •using the Internet to open the door to fresh opportunities •the best resources to help you create and grow a business that is uniquely your own •how to leave Employee Thinking behind and build an Entrepreneur's Mindset •and much more Here are all of the tools you need for getting the most profit out of life both professionally and personally.

A New York Times editorial board member and esteemed writing instructor counsels aspiring writers on how to move past conventional understandings about creativity, writer's block and other literary challenges to develop a greater understanding of how thinking, noticing and learning are integral parts of the writing process. 20,000 first printing.

The Byline Bible

Mutualism

The Freelance Way

Freelance Christianity

How to Survive and Thrive as a Creative Professional for Hire

Hey, Whipple, Squeeze This

The Wealthy Freelancer

The Six-Figure Freelancer

Make Freelancing More Stable Freelancing is difficult. It's tough to plan for growth (in client volume and revenue) when current income is too unstable to even consider anything beyond the here and now. This book dives deep on making freelancing more stable, beating "treading water" cycles, repelling 'bad apple' clients, multiplying online exposure and follows the journey of Liam, with honest, clear advice and guidance from laptop and rented desk to \$1m web agency. Achieve the freedom you're looking for A perennial business builder who 'finally got something to work', Liam Veitch has many strings to his bow along with many failures to learn from. Web designer and now founder at UK based web agencyTone (tone.co.uk) as well as freelancer community Freelancelift (freelancelift.com) this book comprises everything he wished he knew first time around. In his own words, he did freelancing 'right this time' and this book comes from a realisation that in the three years which passed - this second time round as a freelancer - the business has generated over \$1.1M. This debut, feature length book lays out the key mindset fixes which made this possible. Who's it for? This book exists to help freelancers earn more this month than they did last month, by leveraging big-business thinking and creating a state of constantevolutionary improvement. "My intention is to describe my experiences and provide inspiration and practical advice for putting them to work in your business. These experiences have led to an enormous amount of financial freedom and professional predictability for me...something I could only dream about before." What's inside? 226 pages of honest, actionable advice to help you build something incredible from your tiny freelance business. Make freelancing more stable Beat "treading water" cycles Repel 'bad apple' clients Multiply online exposure Build income predictability Have dream clients find you Leverage recurring revenue Work less while earning more Let's do this The purpose of this book is not to show you how to build an agency, nor is it to improve the actual service you're providing (I'm making the assumption this is already the best it can be). This book is here to help give a fresh perspective in a space dominated by mediocrity. Your time is now. As a one-person business, it's easy to think that you're somehow exempt from that word... 'business'. I'm here to tell you this is what keeps most freelancers thinking like, well, freelancers. Screw that! This book serves to lay out everything I wish I'd have known first time around. It's been exhausting, a blast, and I can't wait to show you what I came up with.

Newspaper, magazine, and web editors are desperate for new voices and anyone, in any field, can break in. So why not you? Over the last two decades, writing professor Susan Shapiro has taught more than 25,000 students of all ages and backgrounds at NYU, Columbia, Temple, The New School, and Harvard University. Now in The Byline Bible she reveals the wildly popular "Instant Gratification Takes Too Long" technique she's perfected, sharing how to land impressive clips to start or re-launch your career. In frank and funny prose, the bestselling author of 12 books walks you through every stage of crafting and selling short nonfiction pieces. She shows you how to spot trendy subjects, where to start, finish and edit, and divulges specific steps to submit work, have it accepted, get paid, and see your byline in your favorite publication in lightning speed. With a foreword by Peter Catapano, long-time editor at the New York Times where many of Shapiro's pupils have first seen print, this book offers everything you need to learn to write and sell your story in five weeks or less, including: • How to craft a cover letter and subject heading to get read and reviewed quickly • Who pay for essays, op-eds, regional, humor, or service pieces from unknown writers • Ways to follow up, build on your success, land a TV or radio spot, become a regular contributor, staff writer, and find a literary agent for your book with one amazing clip Whether you're just starting out or ready to enhance your professional portfolio, this essential guide will prove that three pages can change your life.

Vincent and his wife were stuck in dead end newspaper photography jobs, in debt, stressed, with a baby on the way while making \$15 an hour. After winning the highest award in his field, Vincent was offered a 3 percent raise. He knew at that moment he needed a monumental change. One month away from their baby being born, Vincent and Elizabeth started a side photography business out of desperation. In less than four years, they grew their business to pay off all of their debt, including their home, and left their jobs for a life of freedom. With the world moving rapidly towards a freelance model, Freelance to Freedom is not only timely and necessary, but it's also entertaining, engaging and paints a picture for anyone looking for a life of freedom with money, time and location.

Cut through the networking noise and start building the powerful, real relationships needed to succeed in our digital world If you think of networking as schmoozing at boring cocktail parties or scrolling through LinkedIn for new contacts to add, think again. In the social media age, you need a modern roadmap for creating and cultivating meaningful connections to stand out from the crowd and achieve any of your goals, no matter how big or small. In Build Your Dream Network, acclaimed business columnist and networking expert J. Kelly Hoey offers a fresh new approach to mastering this timeworn skill in a world where everyone is posting, liking, and friending fast and furiously, but many are failing to leverage their connections successfully. Hoey presents innovative strategies for forming strong relationships—the genuine, mutually beneficial, long-lasting kind—using all of the social tools at your disposal. She also reveals creative and surprisingly simple ways to harness the power of your network to accomplish any ambition, from landing your dream job or a coveted account or client to successfully crowdfunding a new business venture. Build Your Dream Network will help you: - Determine the most effective ways to connect with others so you don't clutter your calendar with dead-end coffee dates and informational interviews - Synchronize IRL networking efforts with your digital outreach - Turn "closed door" conversations into strong personal relationships and business opportunities - Eliminate FOMO by keeping your networking efforts focused Packed with infographics, flowcharts, and encouraging advice, Build Your Dream Network shows how small adjustments in your daily routine, generosity, and goal-focused efforts are all it takes to set you apart and ignite the powerful connections that will lead to major opportunities for success.

My So-Called Freelance Life

Philosophy, Faith, and the Real World

Conquer LinkedIn. Get Your Dream Job. Own Your Future.

Everything You Need to Go Solo in Any Industry

Build Your Dream Network

A Guide to Creating Great Advertising

Linked

Control Your Destiny - Become a Successful Freelancer Today!

'Finally! The book that millions of people have been crying out for. An empowering guide of how to use your work to achieve independence, inspiration and - crucially - balance' Bruce Daisley, author of The Joy of Work and VP, Twitter You want to go freelance.

You want to make your career work for you, on your terms and determined by your own definition of success. You want autonomy, flexibility and variety. But where do you start? In The Freelance Bible, award-winning entrepreneur and freelancer, Alison Grade, guides you through absolutely everything that you need to know to start your successful self-employed life. Starting from day one, she will help you develop your personal brand, pick up the financial essentials, grow your client base, manage your work-life balance, negotiate deals and value your time as you become more established. This is your complete guide to turning your talent into a fulfilling and sustainable career. 'Alison strikes an excellent and inspirational balance; sharing tips and advice that help you work out how to be secure in insecurity and ace the journey to becoming a freelancer' Alex Mahon CEO, Channel 4

Provides a guide for how to make a living freelancing, including how to handle taxes, grow a business, and market effectively.

An updated third edition of the most comprehensive guide tosmall business success Whether you're a novice entrepreneur or a seasoned pro, TheSmall Business Bible offers you everything you need to know tobuild and grow your dream business. It shows you what really works(and what doesn't!) and includes scores of tips, insiderinformation, stories, and proven secrets of success. Even if you'verun your own business for years, this handy guide keeps you up todate on the latest business and tech trends. This ThirdEdition includes entirely new chapters devoted to social media,mobility and apps, and new trends in online discounting and groupbuying that are vital to small business owners everywhere. New chapters include: How to use Facebook, Twitter, and other social media tools toengage customers and potential stakeholders How to generate leads and win strategic partnerships withLinkedIn How to employ videos and YouTube to further your brand What you need to know about Groupon and group discountbuying What mobile marketing can do for your business Give your small business its best shot by understanding the bestand latest small business strategies, especially in thistransformative and volatile period. The Small Business Bibleoffers every bit of information you'll need to know to succeed.

Designing beautiful boards and making smooth animation come naturally to us Motion Designers. It's what we're good at. However, designing the career we want, with the freedom, flexibility, and pay we crave, that's more difficult. All of the above is within your grasp if you're willing to take the plunge into freelancing. School of Motion founder Joey Korenman worked in every kind of Motion Design role before discovering that freelancing offered him not only more autonomy but also higher pay, less stress, and more creativity. Since then, he's taught hundreds of School of Motion students his playbook for becoming a six-figure freelancer. Now he shares his experience and advice on breaking out of the nine-to-five mold in this comprehensive and tactical handbook. The Freelance Manifesto offers a field guide for Motion Design professionals looking to make the leap to freelance in two clear and concise parts. The first examines the goals, benefits, myths, and realities of the freelance lifestyle, while the second provides future freelancers with a five-step guide to launching and maintaining a solo business, including making contact, selling yourself, closing the deal, being indispensable, and becoming a lucrative enterprise. If you're feeling stifled by long hours, low-paying gigs, and an unfulfilling career, make the choice to redesign yourself as a freelancer-and, with the help of this book and some hard work, reclaim your time, independence, and inspiration for yourself.

The Small Business Bible

The Big Leap

Winning Ways for Creating Work That You Love

The Freelancer's Survival Guide

At the Temple Gates

How to Launch and Grow a Seven-Figure Consulting Business

Ditch Your Dead-End Job and Turn Your Passion Into a Profession

101 Secrets to Freelance Success

Prime Your Freelance Writing Career for Success! So you want to be a freelance writer. Great! But now you're faced with a laundry list of questions: Should I freelance full time or part time? Should I write for magazines, newspapers, or online markets? How do I dream up the perfect article idea, and how do I pitch it successfully? How do I negotiate contracts, foster relationships with editors, and start getting steady work while avoiding financial panic attacks and unpleasant ulcers? The Essential Guide to Freelance Writing answers all of these questions--and much more. From breaking in to navigating the basics of the business, this book is your road map to a fruitful and rewarding freelance life. You'll learn how to: • Dig into various markets, including consumer magazines, trade journals, newspapers, and online venues. • Make your digital mark and build your writing platform. • Pitch like a pro and craft solid query letters that get responses. • Conduct professional interviews in person, by phone, or by e-mail. • Write and structure various types of articles, from front-of-the-book pieces to profiles and features. • Quit your lackluster day job, and live the life you've always wanted. Filled with insider secrets, candid advice, and Zachary Petit's trademark humor and blunt honesty, The Essential Guide to Freelance Writing won't just show you how to survive your freelancing writing career--it will teach you how to truly thrive.

Unlike other dry business books, this refreshing, straightforward guide from Logo Design Love author and international designer David Airey answers the questions all designers have when first starting out on their own. In fact, the book was inspired by the many questions David receives every day from the more than 600,000 designers who visit his three blogs (Logo Design Love, Identity Designed, and DavidAirey.com) each month. How do I find new clients? How much should I charge for my design work? When should I say no to a client? How do I handle difficult clients? What should I be sure to include in my contracts? David's readers—a passionate and vocal group—regularly ask him these questions and many more on how to launch and run their own design careers. With this book, David finally answers their pressing questions with anecdotes, case studies, and sound advice garnered from his own experience as well as those of such well-known designers as Ivan Chermayeff, Jerry Kuyper, Maggie Macnab, Eric Karjaluoto, and Von Glitschka. Designers just starting out on their own will find this book invaluable in succeeding in today's hyper-networked, global economy.

In his sixth satire, Juvenal speculates about how Roman wives busy themselves while their husbands are away, namely, by entertaining a revolving door of exotic visitors who include a eunuch of the eastern goddess Bellona, an impersonator of Egyptian Anubis, a Judean priestess, and Chaldean astrologers. From these self-proclaimed religious specialists women solicit services ranging from dream interpretation to the coercion of lovers.

Juvenal's catalogue suggests the popularity of such "freelance" experts at the turn of the second century and their familiarity to his audience, whom he could expect to get the joke. Heidi Wendt investigates the backdrop

of this enthusiasm for the religion of freelance experts by examining their rise during the first two centuries of the Roman Empire. Unlike civic priests and temple personnel, freelance experts had to generate their own authority and legitimacy, often through demonstrations of skill and learning in the streets, in marketplaces, and at the temple gates, among other locations in the Roman world. Wendt argues that these professionals participated in a highly competitive form of religious activity that intersected with multiple areas of specialty, particularly philosophy and medicine. Over the course of the imperial period freelance experts grew increasingly influential, more diverse with respect to their skills and methods, and more assorted in the ethnic coding of their practices. Wendt argues that this context engendered many of the innovative forms of religion that flourished in the second and third centuries, including phenomena linked with Persian Mithras, the Egyptian gods, and the Judean Christ. The evidence for freelance experts in religion is abundant, but scholars of ancient Mediterranean religion have only recently begun to appreciate their impact on the empire's changing religious landscape. At the Temple Gates integrates studies of Judaism, Christianity, mystery cults, astrology, magic, and philosophy to paint a colorful portrait of religious expertise in early Rome.

Shares strategies for accumulating real-world wealth while staying independently employed, distilling lessons from a variety of sources effectively used by the authors during the recent financial crisis.

The Freelancers Union Guide to Taxes

Freelance to Freedom

A Field Guide for the Modern Motion Designer

A Guide to Freelancing for Creatives

Out of Office

The Essential Guide to Freelance Writing

The Ultimate Freelancer's Guidebook

How to Write, Work, and Thrive on Your Own Terms

Provides guidelines to starting a second career during middle age, including tips on how to plan the transition from one career to another, salary and education requirements, and finding a new career that makes an impact on society.

Most people become freelancers without any idea of how to run a business. They learn in the school of hard knocks. Kristine Kathryn Rusch has taken the school of hard knocks and made it into one of the most useful business books written in years. Included are these indispensable topics: How to negotiate anything; Online networking; The Importance of -- and the difference between -- goals and dreams; How to survive failure -- and success. Rusch explains how to turn your failures into successes-and how to optimize the success when it finally happens.

A definitive guide to maximizing LinkedIn and navigating the changing hiring landscape. Written by hiring gurus Omar Garriott and Jeremy Schifeling, both former LinkedIn marketing heads with invaluable insider perspective the book lays out a five-step job search framework, tying each to discrete actions on LinkedIn.

Are you an introvert? If you're happy in your own company most of the time, have just a few really close friends and prefer to work alone, the answer is probably yes. Introverts find external stimulation overwhelming, so they look for ways to retreat from it. A situation that's easy or fun for one person can be way too much for an introvert. That's fine as long as they have a choice. But that can change when they go to work. Modern working styles like open-plan offices, brainstorming and teamwork can be really hard on introverts. The hands-on work is OK, but the emotional labour of working with others can be draining. Freelancing offers introverts a way out - a chance to work alone, control their workload and create their own workspace. It can be ideal. However, it also takes work. Going freelance means running a one-person business. It means setting direction, organizing your schedule and setting priorities. It means hustling for work and setting prices. And it means building a network that will offer vital support. Doing all that is hard enough for anyone - but particularly for introverts. To make a

success of freelancing, you'll need to learn some new skills, push yourself to meet some challenges and build up your confidence. The Freelance Introvert will show you how to make that happen. It will teach you all about creating and managing your freelance business, from setting aims and getting set up to time management, working with clients and marketing. Written by Tom Albrighton - author, veteran freelancer, ProCopywriters co-founder and a confirmed introvert - The Freelance Introvert is the book you need for the life you want. What you'll learnGetting started How to tell if you're an introvert Why work is tough on introverts and how freelancing can help Why introversion is a strength, not a weakness Choosing your future Deciding what you want Identifying all your skills and qualities Building your freelance work Identifying your clients Setting an earnings target Getting set up Getting the right workspace and equipment Taking care of your physical and mental health Building a network of collaborators and suppliers Setting boundaries - physical, temporal and psychological Managing your time The three time horizons you need to watch How to steer clear of 'time suckers' How to balance exploration and exploitation Working with clients What makes a good client? Why saying 'no' is so important - and how to do it How to spot rogue clients What to do when clients move on Marketing yourself The best ways to find new clients Building a marketing mix that works for you Creating your website, testimonials and personal pitch How to survive a networking event Setting and agreeing prices How to shoot for the top of the 'deal zone' How to set and frame your prices How to stop self-sabotaging when quoting for work Building your confidence How to build confidence When to go beyond your comfort zone Understanding your explanatory style How to overcome impostor syndrome Choosing self-supporting beliefs Letting go of self-limiting beliefs You can build a thriving freelance career and enjoy the lifestyle you want without changing who you are. And The Freelance Introvert will show you how.

Creative, Inc.

Starting Your Career as a Freelance Writer

Work for Money, Design for Love

How to Make a Living and a Difference in the Second Half of Life

Work the Way You Want Without Changing who You are

Financial Self-sufficiency as a Commercial Freelancer in Six Months Or Less

The Freelance Writer's Bible

The definitive resource for a new generation of freelancers! Freelance writer, internet marketer, and mobile entrepreneur Yuwanda Black specializes in helping young freelancers build a business and "live the freelance life," and in The Ultimate Freelancer's Guidebook, she gives you the tools you need to be successful in the ever-growing freelance market. Whether you're just starting out or looking to grow and expand, you'll learn how to: Break into the freelance market Find the best-paying jobs Negotiate a contract Build a brand Create a strong online presence and portfolio You'll also learn how to build your reputation in the freelance market, form long-lasting professional relationships, and start taking control of your own employment destiny--and success!