The Digital Photography Book

Describes how to achieve the same effects that are seen in magazines, television, newspapers, and the Web using Adobe Photoshop.

Since Lightroom 1.0 first launched, Scott's Kelby's The Adobe Photoshop Lightroom Book for Digital Photographers has been the world's #1 bestselling Lightroom book (it has been translated into a dozen different languages), and in this latest version for Lightroom 6, Scott uses his same award-winning, step-by-step, plain-English style and layout to make learning Lightroom easy and fun. Scott doesn't just show you which sliders do what (every Lightroom book will do that). Instead, by using the following three simple, yet brilliant, techniques that make it just an incredible learning tool, this book shows you how to create your own photography workflow using Lightroom: • Throughout the book, Scott shares his own personal settings and studio-tested techniques. Each year he trains thousands of Lightroom users at his live seminars and through that he's learned what really works, what doesn't, and he tells you flat out which techniques work best, which to avoid, and why. • The entire book is laid out in a real workflow order with everything step by step, so you can begin using Lightroom like a pro from the start. • What really sets this book apart is the last chapter. This is where Scott dramatically answers his #1 most-asked Lightroom question, which is: "Exactly what order am I supposed to do things in, and where does Photoshop fit in?" You'll see Scott's entire start-to-finish Lightroom 6 workflow and learn how to incorporate it into your own workflow. • Plus, this book includes a downloadable collection of some of the hottest Lightroom Develop module presets to give you a bunch of amazing effects with just one click! Scott knows firsthand the challenges today's digital photographers are facing, and what they want to learn next to make their workflow faster, easier, and more fun. He has incorporated all of that into this major update for Lightroom 6. It's the first and only book to bring the whole process together in such a clear, concise, and visual way. Plus, the book includes a special chapter on integrating Adobe Photoshop seamlessly right into your workflow, and you'll learn some of Scott's latest Photoshop portrait retouching techniques and special effects, which take this book to a whole new level. There is no faster, more straight to the point, or more fun way to learn Lightroom than with this groundbreaking book.

Furnishes an overview of digital photography, covering such topics as cameras, exposure, lighting, shutter speed, depth of field, and resolution--and tips on how to avoid hours of photo-editing by taking great photographs the first time.

A comprehensive guide to lighting techniques in digital photography covering topics including working with artificial light and daylight.

Digital Photography Complete Course

The Everything Digital Photography Book

The Complete Guide for Photographers

Walking the Photoshop post-production path to more creative photography

The Digital Photography Book, Part 5

The Adobe Photoshop Lightroom 2 Book for Digital Photographers

In contrast to the jargon-filled manuals that come with most digital cameras, The Beginner's Photography Guide presents step-by-step digital slr camera basics, while introducing and demonstrating a wide variety of techniques that will inspire the novice digital photographer. Grouped together by themes-color, composition, natural light, framing, and more-each camera technique is broken down into an easy-to-follow step-by-step sequence, and features annotated photographs and suggestions on getting the best from digital slr cameras and taking eye-catching photos.

Scott Kelby, author of the top-selling digital photography book of all time, is back with an entirely new book in his popular series that picks up right where part 4 left off. It's more of that "Ah ha—so that's how they do it," straight-to-the-point, skip-the-technojargon stuff you can really use today that made part 1 so successful. In parts 1 through 4 of this series, the most popular chapter in the book has always been the last chapter: "Photo Recipes to Help You Get 'The Shot'." In each of those chapters, Scott shows a final image and then describes how to get that type of shot. Here, in part 5, he gives you what you've been waiting for: an entire book of nothing but those amazing photo recipes. But, he took it up a big notch by adding a behind-the-scenes photo for every single recipe. Now you can see exactly how it was done, so you can get that exact same look every time. In these extra pages, each spread allows you to dig in a little deeper and really unlock the power of these recipes. Scott breaks each spread into four segments: (1) he explains exactly what you're seeing behind the scenes, (2) he lists all of his camera settings, and lens and lighting info—it's all there, (3) he gives you his thought process, so you learn exactly why he does it this way, and (4) he shares all the post-processing in Lightroom or Photoshop that goes on after the shoot (this is something other books leave out). Plus, the whole book is packed with tips and insights you won't find anywhere else. This isn't a book of theory, full of confusing jargon and detailed concepts. This is a book on which button to push, which settings to use, and exactly how and when to use them. With around 100 of the most popular photographic "tricks of the trade," the entire book is designed to get you shooting like a pro starting today. You're gonna love it.

Build your skills and confidence in digital photography with practical and inspirational advice from Tom Ang. Find your inner photographer and get the most out of your camera with Digital Photography Essentials. Packed with expert knowledge, it is the perfect combination of practical photography advice and visual inspiration to help you make your own digital masterpieces in a flash. This guide will teach you the basics of how to approach a subject, develop ideas, and manipulate images in a series of inspiring photography projects. As well as

featuring chapters dedicated to the art of taking photographs, this handbook will help you to gain confidence in other subjects that you may need, such as sharing images, making movies, and selecting equipment. Covering the latest advances in digital photography, Digital Photography Essentials is the perfect reference to help you master every step of taking successful photographs.

Michael Freeman--our top digital photography author and a worldwide name--presents the most comprehensive book yet on black-and-white digital photography. Oversized, beautifully illustrated, and far-reaching in scope, this guide is destined to be a standard reference for years to come. Freeman covers all aspects of black-and-white digital photography: its fine art tradition as well as its techniques. Learn how to see and expose in black and white, digitally convert color to monochrome, and develop a black-and-white digital workflow. Explore creative choices and how to interpret various subjects most skillfully in monochrome. Finally, get an expert's advice on printing and displaying black-and-white photographs to best effect.

Classic Effects

Digital Photography in Available Light: Essential Skills

The Adobe Photoshop Lightroom Book for Digital Photographers

The Best of The Digital Photography Book Series

Learn Step by Step How to Go from Empty Studio to Finished Image

The Digital Photography Companion

Photography is now more popular than ever thanks to the rapid development of digital cameras. Read This If You Want to Take Great Photographs is ideal for this new wave of snapshooters using DSLR, compact system and bridge cameras. It contains no graphs, no techie diagrams and no camera-club jargon. Instead, it inspires readers through iconic images and playful copy, packed with hands-on tips. Split into five sections, the book covers composition, exposure, light, lenses and the art of seeing. Masterpieces by acclaimed photographers – including Henri Cartier-Bresson, Sebastião Salgado, Fay Godwin, Nadav Kander, Daido Moriyama and Martin Parr – serve to illustrate points and encourage readers to try out new ideas. Today's aspiring photographers want immediacy and see photography as an affordable way of expressing themselves quickly and creatively. This handbook meets their needs, teaching them how to take photographs using professional techniques.

Provides a carefully devised guide to the practice of photography within a digital workflow to improve any photographer's digital images.

#2 on Photo.net's list of Best Photography Books of 2014! To create successful imagery, you need to balance technical know-how and aesthetic vision. In Camera & Craft, we deconstruct photographic principles in new ways to help you think through your process. Together with nine guest photographers, we explore photographic practice and follow up with inventive exercises and demonstrations that challenge you to engage with your tools—all with the goal of helping you work more creatively. Along the way are conversations with our guest photographers that address each topic, from how the professionals work with clients and models to what they think about as they look through the viewfinder. Here's what you'll find inside: Advice and insights from professionals working in a variety of fields, from photojournalism and portraiture to fine-art, landscape and commercial photography Technical explanations about how photographic tools work—so you can connect knowledge to your practice and work more instinctively and creatively Key steps for improving digital workflow Innovative exercises at the end of each chapter as well as on our companion website that encourage you to experiment with and understand the photographic process—from learning how far you can push your camera's sensor to exploring the effects of neutral vs. creative color Interviews with technical and creative experts about developing skills and making images that matter This book is part of The Digital Imaging Masters Series, which features cutting-edge information from the most sought-after and qualified professionals and instructors in the photography field. Based on the progressive curriculum of the Master of Professional Studies in Digital Photography (MPS DP) program created by Katrin Eismann at the School of Visual Arts (SVA) in New York City, these books are the next best thing to being in the classroom with the Digital Photography Masters themselves.

Need inspiration? Get the best out of your equipment and explore your creative side with The Art of Digital Photography. Still life or action, portrait or abstract - whatever your subject, discover how to take amazing digital images with expert photographer and inspiring teacher, John Hedgecoe. Learn the fundamentals of composing an image - from lighting, camera angle, drama, color, time of day, style to subject matter. Get the most out of your camera, so whatever moment you are capturing: from stunning landscapes, action-packed sport, beautiful weddings to playful children you'll be picture perfect again and again. We'll show you what others only tell. Enjoy 500 breathtaking photos and learn how to take great pictures every time with The Art of Digital Photography.

Scott Kelby's Digital Photography Books, Volumes 1, 2, and 3

The Complete Guide to Black & White Digital Photography

The Step-by-Step Secrets for how to Make Your Photos Look Like the Pros

(The Digital Imaging Masters Series)

Camera & Craft: Learning the Technical Art of Digital Photography

Digital Photography Essentials

The Digital Photography BookThe Step-by-step Secrets for how to Make Your Photos Look Like the Pros'!The Digital Photography BookThe Step-by-step Secrets for how to Make Your Photos Look Like the Pros'!Pearson Education

Photography as an everyday practice is once again changing dramatically. At this moment of transition from analogue to digital, Digital Snaps aims to develop a new media ecology that can accommodate these changes to photography 'as we know it'. Expert contributors representing varied disciplines demonstrate how and to what extent the traditional social practices, technologies and images of analogue photography are being transformed with the movement to digital photography. They zoom in on typical, vernacular, everyday practices: the development of the family photo album from a physical object in the living room to a digital practice on the Internet; the use of mobile phones in everyday life; photo communities on the Internet; photo booth photography; studio photography; and fine arts' appropriation of amateur photography. They explore how this media convergence transforms the media ecology - the networks, objects, performances, meanings and circulations - of vernacular photography, as we research it through ordinary people's use of such new cameras and interactive Internet spaces as part of their everyday lives.

With a snap of the shutter and a couple clicks of the mouse, you can take stunning photos and share them with the world. Digital photography is one of the easiest art forms to master-if you only know how. The Everything Digital Photography Book, 2nd Edition, has everything you need to take full advantage of this evolving art form. Learn how to: Choose the perfect camera Use light and flashes for optimum effect Download and transfer images Compress images and post photos online Create personalized gifts like calendars Whether you're a novice photographer or a budding professional, this indispensable guide shows you how to capture the perfect shot-every time! Rick deGaris Doble is an award-winning photographer with nearly 40 years of photography experience. His site, www.RickDoble.net, receives 150,000 unique hits per year and his popular 600-photo "painting with light" section was ranked #2 in Google searches. Doble has been working with computer-related digital imagery for the past 22 years and, for the past 14, he has taught photography courses at institutions like Duke University. He lives in Smyrna, North Carolina.

Offers advice for shooting different types of photographs in different environments, including using natural light, using hot-shoe flash, and shooting landscapes and nature photography.

Shoot, Upload, and Enhance Photos Like a Pro

Digital Photography Masterclass
Photoshop
The Adobe Photoshop Lightroom Book
The Adobe Photoshop Lightroom CC Book for Digital Photographers

Need to know which digital camera to buy? Want to take better photographs and retouch images? Ready to achieve professional results? This updated edition of The Digital Photography Handbook will allow you to make the most of all the advantages your camera has to offer - as well as guiding you through the latest software to enhance your images, and get professional results with every shot. This book includes expert advice on the art of photography (composition, depth of field and how to photograph a variety of subjects), editing and image manipulation software, how to print your images for the best results, developing a portfolio and mastering the rules of copyright. Doug Harman includes the very latest developments in digital technology, equipping you with everything you need to become a photographer. Contents include: Types of camera, Computers and software, Memory, Pixels and magnification, Saving images, Exposure, Composition, Light, Camera modes, Special effects, Manipulating images, Photo apps, Retouching old photos, Printing digital images, Selecting printers and paper, Archiving and the cloud, Making money from your images, Copyright rules and more.

ARE YOU READY FOR AN ELEMENTS BOOK THAT BREAKS ALL THE RULES? This book breaks new ground by doing something for digital photographers that's never been done before– it cuts through the bull and shows you exactly "how to do it." It's not a bunch of theory; it doesn't challenge you to come up with your own settings or figure things out on your own. Instead, it does something that virtually no other Elements book has ever done– it tells you flat-out which settings to use, when to use them, and why. If you're looking for one of those "tell-me-everything-about-the-Unsharp-Mask-filter" books, this isn't it. You can grab any other Elements book on the shelf, because they all do that. Instead, this book gives you the inside tips and tricks of the trade for organizing, correcting, editing, sharpening, retouching, and printing your photos like a pro. You'll be absolutely amazed at how easy and effective these techniques are– once you know the secrets. LEARN HOW THE PROS DO IT Each year Scott trains thousands of digital photographers and, almost without exception, they have the same questions and face the same problems– that's exactly what he covers in this book. You'll learn: How to unlock the power of layers (you'll be amazed at how easy it is!) How to use Camera Raw for processing not only RAW photos, but JPEGs, TIFFs, and PSDs too! (And you'll learn why so many pros like it best– because it's faster and easier) The sharpening techniques the pros really use (there's an entire chapter just on this!) How to deal with common digital camera image problems, including brightening people in dark shadows and getting the best color possible The most requested photographic special effects, and much more! THE BOOK'S SECRET WEAPON Although Elements 2020 offers some digital photography features that Photoshop doesn't offer, there are plenty of features that Photoshop has that Elements 2020 doesn't (like channels, HDR, etc.). But in this book, you'll learn some slick workarounds, cheats, and fairly ingenious ways to replicate many of those Photoshop features right within Elements. Plus, you can download many of the images used in the book, so you can follow right along with the techniques. Since this book is designed for photographers, it doesn't waste your time talking about what a pixel is, how to frame a shot or set your exposure, etc., and there's no talk about which camera or printer to buy. It's all Elements, step by step, cover to cover, in the only book of its kind, and you're gonna love it! Have you ever dreamed of taking such incredible landscape photos that your friends and family say, "Wait a minute, this is your photo?! You took this?" Well, you're in luck. Right here, in this book, pro photographer and award-winning author Scott Kelby teaches you how to shoot and edit jaw-dropping landscape photographs. Scott shares all his secrets and time-tested techniques, as he discusses everything from his go-to essential gear and camera settings to the landscape photography techniques you need to create absolutely stunning images. From epic scenes at sunrise to capturing streams and waterfalls with that smooth, silky look, and from photographing the night sky or the Milky Way to creating breathtaking, sweeping panoramas, Scott has got you covered. Among many other topics, you'll learn: • The secrets to getting super-sharp, crisp images (without having to buy a new lens). • Exactly which camera settings

work best for landscape photography and why (and which ones you should avoid). • Where to focus your camera for tack-sharp images from foreground to background. • How to shoot beautiful high dynamic range images and stunning panoramas (and even HDR panos!), along with how to post-process them like a pro. • How to create captivating long-exposure landscape shots that wow your viewers. • What gear you need, what gear you can skip, which accessories work best, and a ton of killer tips that will not only help you create better images, but make the entire experience that much more fun. It's all here, from the planning, to the shoot, to the post-processing—taking your images from flat to fabulous—and best of all, it's just one topic per page, so you'll get straight to the info you need fast. There has never been a landscape book like it! TABLE OF CONTENTS Chapter 1: Essential Gear Chapter 2: Camera Settings & Lenses Chapter 3: Before Your Shoot Chapter 4: Composition Chapter 5: HDR & Panos Chapter 6: Long Exposures Chapter 7: Starry Skies & the Milky Way Chapter 8: Post-Processing Chapter 9: Even More Tips Chapter 10: Landscape Recipes p.p1 {margin: 0.0px 0.0px 0.0px 0.0px; font: 12.0px Verdana} p.p2 {margin: 0.0px 0.0px 0.0px 0.0px; font: 12.0px Verdana; min-height: 15.0px}

This sixth edition of The Practical Zone System by Chris Johnson updates the classic manual on Ansel Adams's landmark technique for the digital age. For photographers working digitally or with film, in color or black and white, in the studio or on the go, this simple visual language helps to control contrast and, through a process called Previsualization, provides photographers with the power of free creative expression. This new edition discusses recent advances in technology and potentials for their use in zone photography, including HDR, smartphone cameras that shoot in raw format and smartphone light meters. Johnson demonstrates how the Zone System is a universal visual and conceptual language that dramatically simplifies the problem of creating and rendering complex lighting setups.

Advanced Photographic Techniques for Creating Perfect Pictures

Practical Color Management

The iPhone Photography Book

The Fundamentals of Digital Photography

The Art of Digital Photography

The Complete Guide to Light & Lighting in Digital Photography

While Adobe Photoshop has long been their choice for editing digital photographs, many photographers want a more focused tool. That's where Adobe Photoshop Lightroom comes in. Designed from the ground up with digital photographers in mind, Photoshop Lightroom offers powerful editing features in a streamlined interface that lets photographers import, sort, and organize images. The Adobe Photoshop Lightroo m Book was also written with photographers in mind. Best-selling author Martin Evening describes Photoshop Lightroom's features in detail from a photographer's perspective. As an established commercial and fashion photographer, martin knows firsthand what photographers need for an efficient workflow. He's also been working with Photoshop Lightroom from the beginning, monitoring the product's development and providing feedback on the public beta. As a result, Martin knows the software inside and out, from image selection to image editing to image management. In this book you'll learn how to: Work efficiently with images shot in the raw formatn import photographs with ease and sort them according to your workflow Create and manage a personal image library Apply tonal corrections to multiple images quickly Integrate Photoshop Lightroom with Adobe Photoshop Export images for print or Web as digital contact sheets or personal portfolios Photographers will find Adobe Photoshop Lightroom—and The Adobe Photoshop Lightroom Book—indispensable tools in their digital darkroom. A free Lightroom 1.1 PDF supplement update is now available at www.peachpit.com/register.

FOR THE FIRST TIME EVER, YOU'LL LEARN ALL THREE ASPECTS OF WHAT IT TAKES TO CREATE STUNNING PORTRAITS (HINT: IT'S NOT JUST THE LIGHTING) Scott Kelby, the world's #1 best-selling author of photography books, Editor-in-Chief and Publisher of Photoshop User magazine, and Publisher of the just-released Light It magazine, has reinvented how lighting books are written by finally revealing the entire process from start to finish. You see everything from the complete lighting setup (and all the gear used), to the shoot (including all the camera settings and a contact sheet of the progression of the shoot), to the all-important part that most books don't dare include–the post-processing and retouching in Photoshop. This book also breaks new ground in the visual way it teaches you the lighting setup. There aren't any sketches or 3D models–you see the lighting layout in a full-page photo, taken from above during the live shoot, so you can see exactly where everything's positioned (the subject, the photographer, the lighting, the background–you name it–you see it all). Plus, you'll see side, over-the-shoulder, and more behind-the-scenes views, so you can absolutely nail the lighting every time. LEARN THE LIGHTING SETUPS THE PROS USE Each year, Scott trains thousands of professional photographers during his Light It. Shoot It. Retouch It. LIVE! seminar tour and now, for the first time ever, he's taken that incredibly popular style of learning and put in into book form. Now everyone can have a real-world reference for getting the same looks today's clients are clamoring for. You'll learn: The step-by-step layouts for creating the most-requested and sought-after lighting looks How to get more out of one light than you ever thought you could (this is worth it alone!) How to control and shape your light without breaking the bank The camera settings, gear, and power settings for every shot The retouching techniques the pros really use to make their subjects look their very best How to retouch hair, eyes, lips, skin, and lots of other little retouching tricks that make a really big difference How to create high-contrast portrait effects without buying expensive plug-ins A host of insider tricks, invaluable shortcuts, and kick-butt special effects to give you a real advantage over the competition Plus, Scott includes a special bonus chapter that shows how to create these same studio looks using off-camera hot shoe fl ashes and the modifi ers made for them. There's never been a book like it. Scott Kelby shows digital photographers how to unlock the amazing power of Adobe Lightroom 2 and start using it like a pro! ● ● Scott Kelby, the #1 best-selling computer book author, takes on the new version of Adobe Lightroom. ● Users will learn all there is to know about organizing, correcting, printing, and showing their digital images using Lightroom. ● Each technique includes step-by-step instructions and full-color illustrations. Written in concert with Adobe's development of the Photoshop Lightroom 2.0 Beta, The Adobe Photoshop Lightroom 2.0 Book for Digital Photographers - by #1 bestselling computer and technology author, Scott Kelby - is the most complete and concise Lightroom 'how-to' book for digital photographers of all skill levels. In The Adobe Photoshop Lightroom 2.0 Book for Digital Photographers, Scott walks readers through the basics of Lightroom use, gradually leading them to a brilliantly devised and super efficient digital photography workflow that dramatically improves productivity and allows photographers to spend less time processing photos and more time shooting them. Throughout the book Scott shares his personal camera and Lightroom settings, as well as the studio-tested techniques he's developed for his own photography workflow. What really sets The Adobe Photoshop Lightroom 2.0 Book for Digital Photographers apart from other Lightroom books on the market are the last two bonus chapters where Scott answers the questions, 'In exactly what order am I supposed to do things in Lightoom,' and 'Where does Photoshop fit in to the mix?' Both chapters start with an on-location photo shoot, including full details on the equipment, camera settings, and lighting techniques. Readers then

witness as he takes the photos from each shoot through the entire workflow process, to the final output of the 16'x20' prints.

Learn how to take professional-quality photographs when you travel, using the same tricks today's top photographers use!

If you've ever dreamed of making such incredible travel photos that when your friends and family see them they say, "Wait a minute, this is *your* **photo!?** *You* **took this?" then you're holding the right book.**

Scott Kelby, award-winning travel photographer and author of the best-selling digital photography book in history, shares all his secrets and time-tested techniques as he discusses everything from his go-to essential travel gear, to camera settings, to how to research before your trip, to the travel photography techniques that will help you capture truly captivating images on your trip.

Among many other topics, you'll learn:

- **What makes a great travel photo (including what to shoot and what to skip).**

- **Which lenses and accessories will get you the best results (including when to use them and why).**

- **How to post-process your images in Lightroom or Photoshop to get incredible results.**

- **Tips for getting great portraits of the locals and even how to get them to pose for your shots.**

- **When it makes more sense to use your cell phone's camera instead.**

- **Travel photo recipes that show you the ingredients for creating specific types of travel shots.**

- **How to compose your travel images, how to keep your gear safe when traveling, and a ton of killer tips to help you create better travel images, and make your entire trip that much more fun.**

It's all here—Scott doesn't hold anything back in this groundbreaking book that will help you take the type of travel images you've always dreamed of. There's never been a travel photography book like it!

Understanding Exposure
The Practical Zone System for Film and Digital Photography
Physics of Digital Photography
The Way of the Digital Photographer
Digital Snaps
Read This If You Want to Take Great Photographs

Learn how to take professional-quality photographs using the same tricks today's top photographers use (surprisingly, it's easier than you'd think)! This is it--the latest version of the #1 best-selling digital photography book ever! It's the award-winning, worldwide smash hit that has been translated into dozens of different languages, because it's the one book that really shows you how to take professional-quality shots using the same tricks today's top pros use (and surprisingly, it's easier than you'd think). Here's how Scott describes this book's brilliant premise: "If you and I were out on a shoot, and you asked me, 'Hey, how do I get this flower to be in focus, with the background out of focus?, ' I wouldn't stand there and give you a photography lecture. In real life, I'd just say, 'Put on a long lens, zoom in tight, set your f-stop at the lowest number you can, focus on the flower, and fire away.' That's what this book is all about: you and I out shooting where I answer questions, give you advice, and share the secrets I've learned just like I would with a friend--without all the technical explanations and techie photo speak." This isn't a book of theory, full of confusing jargon and detailed concepts. This is a book on which button to push, which setting to use, and when to use it. With more than 200 of the most closely guarded photographic "tricks of the trade," this book gets you shooting dramatically better-looking, sharper, more colorful, more professional-looking photos every time. Each page covers a single concept that makes your photography better. Every time you turn the page, you'll learn another pro setting, tool, or trick to transform your work from snapshots into gallery prints. If you're tired of taking shots that look "okay," and if you're tired of looking in photography magazines and thinking, "Why don't my shots look like that?" then this is the book for you. TABLE OF CONTENTS Chapter 1: Pro Tips for Getting Sharp Photos Chapter 2: The Scoop on Lenses Chapter 3: Shooting Landscapes Like a Pro Chapter

4: Shooting Travel Like a Pro Chapter 5: Taking Portraits Like a Pro Chapter 6: Using Your Flash Like a Pro Chapter 7: Shooting Weddings Like a Pro Chapter 8: Shooting Sports Like a Pro Chapter 9: Shooting Other Stuff Like a Pro Chapter 10: Pro Tips for Getting Better Photos Chapter 11: How to Print Like a Pro Chapter 12: Photo Recipes to Help You Get the Shot

An illustrated introduction to digital photography, examining hardware such as cameras, computers, scanners, and printers and the relationship between them; looking at image-editing software, tools, and techniques; featuring step-by-step instructions for taking professional-quality photographs; and discussing special-effects options.

In The Way of the Digital Photographer, master photographer and digital artist Harold Davis shows you how to make digital photography an art form. Great digital photographs need both camera and computer to be truly extraordinary. Using detailed examples and case studies from his own work, Davis provides myriad ideas you can use in your own work, and he shows you how to unlock your own creativity to make those special images you have always dreamed of! Readers discover how to effectively use post-processing techniques and gain insight as to how the techniques and steps involved can inform their choices when making a photo and in postproduction workflow.

Join Tom Ang's masterclass for a one-on-one guide to every aspect of digital photography. You'll improve your skills, develop your eye and learn to take control of your camera in Digital Photography Masterclass. Learn to be a better photographer; find out how to imagine the results you want before achieving them. Discover how to master the complexities of lighting, composition and timing. Enhance your pictures with image manipulation, then start to specialise in what interests you; from sport to portrait, following Tom's tips on taking genre photos.

The step-by-step secrets for how to make your photos look like the pros'!

The Beginner's Photography Guide

The Photoshop Elements 2020 Book for Digital Photographers

Eddie Tapp on Digital Photography

Tony Northrup's DSLR Book: How to Create Stunning Digital Photography

Light It, Shoot It, Retouch It

A guide to digital photography provides information on digital camera features and controls, taking successful photographs, choosing a photo management software, and printing and sharing photographs. Scott Kelby, author of The Digital Photography Book (the best-selling digital photography book of all time), is back with another follow-up to his smash best-seller, with an entirely new book that picks up right where volume 3 left off. It's even more of that "Ah ha, so that's how they do it," straight-to-the-point, skip-the-techno-jargon stuff people can really use today, and that made volume 1 the world's best-selling book on digital photography. This book truly has a brilliant premise, and here's how Scott describes it: "If you and I were out on a shoot and you asked me, 'Hey Scott, I want the light for this portrait to look really soft and flattering. How far back should I put this softbox?' I wouldn't give you a lecture about lighting ratios, or flash modifiers. In real life, I'd just turn to you and say, 'Move it in as close to your subject as you possibly can, without it actually showing up in the shot.' Well, that's what this book is all about: you and I out shooting where I answer questions, give you advice, and share the secrets I've learned, just like I would with a friend--without all the technical explanations and techie photo speak." Each page covers a single concept on how to make your photography better. Every time you turn the page, you'll learn another pro setting, tool, or trick to transform your work from snapshots into gallery prints. If you're tired of taking shots that look "okay," and if you're tired of looking in photography magazines and thinking, "Why don't my shots look like that?" then this is the book for you. This isn't a book of theory, full of confusing jargon and detailed concepts. This is a book on which button to push, which setting to use, and when to use it. With another 200 of the most closely guarded photographic "tricks of the trade," this book gets you shooting dramatically better-looking, sharper, more colorful, more professional-looking photos every time.

Includes: The Digital Photography Book The Digital Photography Book, Volume 2 The Digital Photography Book, Volume 3 Scott Kelby, the man who changed the "digital darkroom" forever with his groundbreaking, #1 bestselling, award-winning book The Photoshop Book for Digital Photographers, shows which button to push, which setting to use, when to use them, and hundreds of the most closely guarded photographic "tricks of the trade" to get budding photographers shooting dramatically better-looking, sharper, more colorful, more professional-looking photos with their digital camera every time they press the shutter button. Scott tackles the most important side of digital photography--how to take pro-quality shots using the same tricks today's top digital pros use (and it's easier than you'd think). Each chapter is packed with plain English tips on using flash, shooting close up photography, travel photography, shooting people, and even how to build a studio from scratch, where he demystifies the process so anyone can start taking pro-quality portraits today! Plus, he's got full chapters on his most requested topics, including loads of tips for landscape photographers, wedding photographers, and there's an entire chapter devoted to sharing some of the pro's secrets for making your photos look more professional, no matter what you're shooting.

Free Lightroom 1.1 update available. Simply visit peachpit.com/register to gain instant access. Scott Kelby, author of the world's #1 bestselling Photoshop book, The Photoshop Book for Digital Photographers, brings his same award-winning, step-by-step, plain-English style, look and feel to The Lightroom Book for Digital Photographers. This groundbreaking new book doesn't just show you "which sliders do what" (every Lightroom book does that). This book takes you beyond that to reveal the secrets of the new digital photography workflow, and he does it using three simple, yet brilliant techniques that make this just an incredible learning tool: #1) Throughout the book Scott shares his own personal settings and studio tested techniques he's developed using Lightroom for his own photography workflow since well before Adobe released even the first Beta version. He knows what really works, what doesn't, and he tells you flat out which tools to use, which to avoid, and why. #2) The entire book is laid out in a real workflow order with everything step-by-step, so you can jump right in using Lightroom like a pro from the very start and sidestep a lot of productivity killing road blocks and time-wasting frustrations that might have tripped you up along the way. #3) But what really sets this book apart from the rest, are the last two bonus chapters. This is where Scott visually answers his #1 "most-asked" Lightroom question, which is: "Exactly what order am I supposed to do things in, and where does Photoshop fit in?" Scott teaches this in a manner we've never seen before in any book, by really showing every step of the entire process, from the initial shoot to the final prints. Both chapters start with an on-location photo shoot, including full details on the equipment, camera settings, and even the lighting techniques. You'll see it all as he takes the photos from each shoot (with you following right along using the very same images) all the way through the entire workflow process, to the final output of the 16x20" prints for the client. Plus, because he incorporates Adobe Photoshop seamlessly right into this workflow, you'll also learn some of his latest Photoshop techniques for portrait and landscape photography, which takes this book to a whole new level. It's the first, and only book to bring the whole process together in such a clear, concise, and visual way. Best all, it's taught in Scott's trademark plain-English style that has won him legions of Photoshop fans around the world, and made him the #1 bestselling author of all computer books across all Computing and Internet categories since 2004. If you're one of those people who learns best by actually doing the projects yourself; who learns best without all the complicated technical explanations and confusing jargon, and if you really want to start using Lightroom today to unlock the productivity secrets of "The new digital photography workflow,"----there is no faster, more "straight-to-the-point" or more fun way to learn than this groundbreaking new book, and you are absolutely going to love it!

Photo Recipes
Digital Photography Handbook
Classic Tool, Universal Applications
How to Shoot Great Photographs With Any Camera
The Travel Photography Book
The New Face of Photography

A guide to color management using Adobe Photoshop.

Learn to take great photos with your iPhone—the camera you always have with you!

Imagine if someone took the same photographic techniques, principles, and tools used by high-end and professional photographers, but applied them to shooting with an iPhone. Imagine the type of images you'd be able to create using those same ideas. Well, finally, somebody has.

The world's #1 best-selling photography techniques author is about to break all the rules as he shows you how to apply the same techniques today's top pro photographers use to make stunning images. You're going to learn exactly how to use these techniques to create images that people will just not believe you could actually take with a phone (but with the quality of the iPhone's camera, you absolutely can!).

Scott leaves all the techno-speak behind and, instead, treats the whole book as if it were just you and he out on a shoot with your iPhones, using his trademark casual, plain-English writing style to help you unlock the power of your iPhone to make the type of pictures you never thought could be done with a phone. You'll learn:

- *Which tools to use to make pro-quality portraits in any lighting situation.*

- *How to create stunning landscape shots that people will swear you took with an expensive DSLR or mirrorless camera.*

- *Proven posing techniques that flatter your subject and make anyone you photograph look their very best in every shot.*

- *How to organize and edit your photos like a pro!*

- *The pros' top tips for making amazing shots of everything from flowers to product shots, from food photography to travel shots, and everything in between.*

Each page covers a single concept, a single tool, or a trick to take your iPhone photography from snapshots to shots that will make your friends and family say, "Wait…you took this?!"

This comprehensive guide teaches all the digital skills the amateur or student photographer will need when photographing on location, written in a practical no nonsense and entertaining style

The top-rated and top-selling photography ebook since 2012 and the first ever Gold Honoree of the Benjamin Franklin Digital Award, gives you five innovations no other book offers: Free video training. 9+ HOURS of video training integrated into the book's content (requires Internet access). Travel around the world with Tony and Chelsea as they teach you hands-on. Appendix A lists the videos so you can use the book like an inexpensive video course.Classroom-style teacher and peer help. After buying the book, you get access to the private forums on this site, as well as the private Stunning Digital Photography Readers group on Facebook where you can ask the questions and post pictures for feedback from Tony, Chelsea, and other readers. It's like being able to raise your hand in class and ask a question! Instructions are in the introduction.Lifetime updates. This book is regularly updated with new content (including additional videos) that existing owners receive for free. Updates are added based on reader feedback and questions, as well as changing photography trends and new camera equipment. This is the last photography book you'll ever need.Hands-on practices. Complete the practices at the end of every chapter to get the real world experience you need.500+ high resolution, original pictures. Detailed example pictures taken by the author in fifteen countries demonstrate both good and bad technique. Many pictures include links to the full-size image so you can zoom in to see every pixel. Most photography books use stock photography, which means the author didn't even take them. If an author can't take his own pictures, how can he teach you? In this book, Tony Northrup (award-winning author of more than 30 how-to books and a professional portrait, wildlife, and landscape photographer) teaches the art and science of creating stunning pictures.

First, beginner photographers will master: CompositionExposureShutter speedApertureDepth-of-field (blurring the background)ISONatural lightFlashTroubleshooting blurry, dark, and bad picturesPet photographyWildlife photography (mammals, birds, insects, fish, and more)Sunrises and sunsetsLandscapesCityscapesFlowersForests, waterfalls, and riversNight photographyFireworksRaw filesHDRMacro/close-up photography Advanced photographers can skip forward to learn the pro's secrets for: Posing men and women. including corrective posing (checklists provided)Portraits (candid, casual, formal, and underwater)Remotely triggering flashesUsing bounce flash and flash modifiersUsing studio lighting on any budgetBuilding a temporary or permanent studio at homeShooting your first weddingHigh speed photographyLocation scouting/finding the best spots and timesPlanning shoots around the sun and moonStar trails (via long exposure and image stacking)Light paintingEliminating noiseFocus stacking for infinite depth-of-fieldUnderwater photographyGetting close to wildlifeUsing electronic shutter triggersPhotographing moving carsPhotographing architecture and real estate

The Step-by-step Secrets for how to Make Your Photos Look Like the Pros'!

Learn Everything You Need to Know in 20 Weeks

The Digital Photography Book

The Complete Guide to Digital Photography

The Landscape Photography Book

Build Your Skills from Beginner to Confident Photographer

Build your photography skills step-by-step with an independent photography course that guides you through every aspect of digital photography. Includes advice and stunning images, this e-guide will help you master your photography and image-editing skills, and maximize your artistic talent in as little as 20 weeks. Digital Photography Complete Course uses a combination of tutorials, step-by-step demonstrations, practical assignments, and Q&As to help you understand and use your camera to its full capacity. Choose your own pace to work through the modules-the program is completely customizable to your schedule. As you work through the lessons, test your new knowledge and troubleshoot common issues. With the aid of helpful text and innovative graphics in Digital Photography Complete Course, you'll explore a wide range of genres: Find out how to create landscapes, portraits, still life, and action shots as you discover the full range of your camera and learn how to take professional-looking pictures you'll be proud to display.

Now refreshed with current technologies and terms, and more than 25 percent new images and an all-new chapter, this bestselling guide shows readers how to shoot great photographs with any type of camera.

What could top the #1 best-selling photography book of all time? We're talking about the award-winning, worldwide smash hit, written by Scott Kelby, that's been translated into dozens of different languages, because it's the one book that really shows you how to take professional-quality shots using the same tricks today's top digital pros use. Well, what if you took that book, created four more just like it but with even more tips, plucked out only the best tips from all five of THOSE books, updated the images, referenced all-new gear, and added a completely new chapter on how to make the transition from shooting photos with your phone to making photographs with your new DSLR? In The Best of The Digital Photography Book, you'll find all of Scott's favorite tips and techniques curated and updated from The Digital Photography Book, Parts 1-5, along with a brand new chapter on transitioning from your phone to a full-fledged DSLR. You'll find everything that made the first five titles a success: Scott answering questions, giving out advice, and sharing the secrets he's learned just like he would with a friend–without all the technical explanations and techie photo speak. This book will help you shoot dramatically better-looking, sharper, more colorful, more professional-looking photos every time.