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***The Business
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Howard Podewski***

An organization's ability to achieve
strategic goals through programs

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and supporting projects depends on its ability to establish a future vision, set strategic goals, select the most valuable projects, and then execute flawlessly.

Organizational strategic alignment is achieved by converting strategic

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plans and goals into a valuable portfolio of programs and supporting projects. Strategic project leaders and project teams execute the project plans to meet objectives and deliver project outcomes, adding value to the

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organization. As the role of the business analyst evolves and matures, senior business analysts will emerge as the key individuals in the organization who have the depth of business acumen and technological proficiency to serve

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as both business and technology experts. In this capacity, business analysts will become involved in an array of activities designed to devise a strategy to reach the organization's future business vision by achieving strategic goals.

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As the business analyst elevates into a leadership role as the business and technology strategist, he or she serves the executive team by facilitating, informing, and enabling the most favorable business decisions during the

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strategic planning and enterprise analysis phases of the business solution life cycle (BSLC). This book examines the emerging critical role of the business analyst during these first two phases of the BSLC.

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A classic work of American theatre, based on the Scopes Monkey Trial of 1925, which pitted Clarence Darrow against William Jennings Bryan in defense of a schoolteacher accused of teaching the theory of evolution The accused

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was a slight, frightened man who had deliberately broken the law. His trial was a Roman circus. The chief gladiators were two great legal giants of the century. Like two bull elephants locked in mortal combat, they bellowed and roared

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imprecations and abuse. The spectators sat uneasily in the sweltering heat with murder in their hearts, barely able to restrain themselves. At stake was the freedom of every American. One of the most moving and meaningful

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plays of our generation. Praise for
Inherit the Wind "A tidal wave of a
drama."—New York World-Telegram
And Sun "Jerome Lawrence and
Robert E. Lee were classic
Broadway scribes who knew how to
crank out serious plays for thinking

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Americans. . . . Inherit the Wind is a perpetually prescient courtroom battle over the legality of teaching evolution. . . . We're still arguing this case—all the way to the White House.”—Chicago Tribune
“Powerful . . . a crackling good

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courtroom play . . . [that] provides
two of the juiciest roles in American
theater.”—Copley News Service

“[This] historical drama . . .
deserves respect.”—The Columbus
Dispatch

From the Nobel Prize-winning

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author of Thinking, Fast and Slow and the coauthor of Nudge, a revolutionary exploration of why people make bad judgments and how to make better ones—"a tour de force" (New York Times). Imagine that two doctors in the same city

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give different diagnoses to identical patients—or that two judges in the same courthouse give markedly different sentences to people who have committed the same crime. Suppose that different interviewers at the same firm make different

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decisions about indistinguishable job applicants—or that when a company is handling customer complaints, the resolution depends on who happens to answer the phone. Now imagine that the same doctor, the same judge, the same

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interviewer, or the same customer service agent makes different decisions depending on whether it is morning or afternoon, or Monday rather than Wednesday. These are examples of noise: variability in judgments that should be identical.

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In *Noise*, Daniel Kahneman, Olivier Sibony, and Cass R. Sunstein show the detrimental effects of noise in many fields, including medicine, law, economic forecasting, forensic science, bail, child protection, strategy, performance reviews, and

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personnel selection. Wherever there is judgment, there is noise. Yet, most of the time, individuals and organizations alike are unaware of it. They neglect noise. With a few simple remedies, people can reduce both noise and bias,

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and so make far better decisions. Packed with original ideas, and offering the same kinds of research-based insights that made Thinking, Fast and Slow and Nudge groundbreaking New York Times bestsellers, Noise explains how and

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why humans are so susceptible to noise in judgment—and what we can do about it.

In a highly engaging style, Rheingold tells the story of what he calls the patriarchs, pioneers, and infonauts of the computer, focusing

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in particular on such pioneers as J. C. R. Licklider, Doug Engelbart, Bob Taylor, and Alan Kay. The digital revolution did not begin with the teenage millionaires of Silicon Valley, claims Howard Rheingold, but with such early intellectual

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giants as Charles Babbage, George Boole, and John von Neumann. In a highly engaging style, Rheingold tells the story of what he calls the patriarchs, pioneers, and infonauts of the computer, focusing in particular on such pioneers as J. C.

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R. Licklider, Doug Engelbart, Bob Taylor, and Alan Kay. Taking the reader step by step from nineteenth-century mathematics to contemporary computing, he introduces a fascinating collection of eccentrics, mavericks, geniuses,

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and visionaries. The book was originally published in 1985, and Rheingold's attempt to envision computing in the 1990s turns out to have been remarkably prescient. This edition contains an afterword, in which Rheingold interviews some

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of the pioneers discussed in the book. As an exercise in what he calls "retrospective futurism," Rheingold also looks back at how he looked forward.

The Business Analyst as Strategist
Business Requirement Analysis

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Tools and Techniques

The Data Journalism Handbook

A Researcher's Handbook

A Novel

Practical Guidance for IT

Professionals

Telling About Society

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*A Volume of the Business Analysis
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the business analyst works
collaboratively with the project
manager and other core team
members to create plans that
customize elicitation activities to*

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the unique needs of the project. The author presents techniques used by successful business analysts and defines key business analysis terms. Examine the principles and practices for pragmatic, effective requirements

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elicitation and learn how to work collaboratively with project members and other core team members. Discover the steps necessary to create customized elicitation activities for the unique needs of each project.

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This invaluable addition to any data scientist's library shows you how to apply the R programming language and useful statistical techniques to everyday business situations as well as how to effectively present results to

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"Mastering the Requirements Process: Getting Requirements Right" sets out an industry-proven process for gathering and verifying requirements, regardless of whether you work in a traditional or agile development

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environment. In this sweeping update of the bestselling guide, the authors show how to discover precisely what the customer wants and needs, in the most efficient manner possible.

"This book provides a "how to"

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*approach to mastering business
analysis work. It will help build the
skill sets of new analysts and all
those currently doing analysis
work, from project managers to
project team members such as
systems analysts, product*

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*managers and business
development professionals, to the
experienced business analyst. It
also covers the tasks and
knowledge areas for the new 2008
v.2 of The Guide to the Business
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*(BABOK) and will help prepare
business analysts for the HBA
CBAP certification exam."--BOOK
JACKET.*

*Structuring the Conversation with
Stakeholders Over the Agile
Lifecycle*

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Strategies and Tips for Going It

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Alone

The Composting Handbook
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This handbook offers a synthesis of the inputs and dynamics that shape the core ideas and

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practices of strategy and management. The authors consider the historical development and address the central problems and approaches of strategic management.

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The Composting Handbook provides a single guide to the science, principles and best practices of composting for large-scale composting operations facing a variety of

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opportunities and challenges converting raw organic materials into a useful and marketable product. Composting is a well-established and increasingly important

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method to recycle and add value to organic by-products. Many, if not most, of the materials composting treats are discarded materials that would otherwise place a

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burden on communities,
industries, farms and the
environment. Composting
converts these materials
into a valuable material,
compost, that regenerates
soils improving soils for

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plant growth and
environmental
conservation. The
Composting Handbook
expands on previously
available resources by
incorporating new

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information, new subjects
and new practices, drawing
its content from current
scientific principles,
research, engineering and
industry experience. In
both depth and breadth, it

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covers the knowledge that a compost producer needs to succeed. Topics include the composting process, methods of composting, equipment, site requirements,

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environmental issues and
impacts, business
knowledge, safety, and the
qualities, uses and
markets for the compost
products. The Composting
Handbook is an invaluable

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reference for composting
facility managers and
operators, prospective
managers and operators,
regulators, policy makers,
environmental advocates,
educators, waste

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generators and managers
and generally people
interested in composting
as a business or a
solution. It is also
appropriate as a textbook
for college courses and a

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supplemental text for
training courses about
composting or organic
waste management. Created
in conjunction with the
Compost Research and
Education Foundation

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(CREF) Includes the latest information on composting and compost, providing the first comprehensive resource in decades
Written with focus on both academic and industrial

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insights and advances

I Remember, one of French
writer Georges Perec's
most famous pieces,
consists of 480 numbered
paragraphs—each just a few
short lines recalling a

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memory from his childhood.
The work has neither a
beginning nor an end. Nor
does it contain any
analysis. But it
nonetheless reveals
profound truths about

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French society during the 1940s and 50s. Taking Percec's book as its cue, *Telling About Society* explores the unconventional ways we communicate what we know

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about society to others.
The third in distinguished
teacher Howard Becker's
best-selling series of
writing guides for social
scientists, the book
explores the many ways

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knowledge about society
can be shared and
interpreted through
different forms of
telling—fiction, films,
photographs, maps, even
mathematical models—many

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of which remain outside the boundaries of conventional social science. Eight case studies, including the photographs of Walker Evans, the plays of George

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Bernard Shaw, the novels of Jane Austen and Italo Calvino, and the sociology of Erving Goffman, provide convincing support for Becker's argument: that every way of telling about

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society is perfect—for some purpose. The trick is, as Becker notes, to discover what purpose is served by doing it this way rather than that. With Becker's trademark humor

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and eminently practical
advice, Telling About
Society is an ideal guide
for social scientists in
all fields, for artists
interested in saying
something about society,

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and for anyone interested
in communicating knowledge
in unconventional ways.
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respond to the challenges
of today's highly
competitive global economy

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by developing practical,
creative and financially
sound solutions and this
excellent guide gives them
the necessary tools. It is
also ideal for students
wanting to gain university

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and industry qualifications. This new edition includes expanded discussions regarding gap analysis and benefits management, the impact of Agile software development

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and an introduction to
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**the Arab League and of the
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integrating psychological
science and theory with
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(NLP) and machine learning. Ethical issues in working with natural language datasets are discussed in depth. The volume showcases NLP-driven techniques and applications in areas including interpersonal

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psychopathology, and public
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business analysts work. It enables clearer vision and success measure definitions, better stakeholder engagement and a greater understanding of customer needs, amongst other benefits. This book

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provides a comprehensive introduction to Agile methodologies and explains these in the context of business analysis. It is ideal for business analysts wanting to learn Agile practices, working

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*business analyst decide which
requirement artifacts should be
produced to adequately analyze
requirements. Examine the complete
spectrum of business requirement
analysis from preparation through
documentation. Learn the steps in the*

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analysis and specification process, as well as, how to choose the right requirements analysis techniques for your project.

A special fiftieth anniversary edition of Kurt Vonnegut's masterpiece, "a desperate, painfully honest attempt to

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confront the monstrous crimes of the twentieth century” (Time), featuring a new introduction by Kevin Powers, author of the National Book Award finalist The Yellow Birds Selected by the Modern Library as one of the 100 best novels of all time Slaughterhouse-

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Five, an American classic, is one of the world's great antiwar books.

Centering on the infamous World War II firebombing of Dresden, the novel is the result of what Kurt Vonnegut described as a twenty-three-year struggle to write a book about

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*what he had witnessed as an
American prisoner of war. It
combines historical fiction, science
fiction, autobiography, and satire in
an account of the life of Billy
Pilgrim, a barber's son turned draftee
turned optometrist turned alien*

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abductee. As Vonnegut had, Billy experiences the destruction of Dresden as a POW. Unlike Vonnegut, he experiences time travel, or coming “unstuck in time.” An instant bestseller, Slaughterhouse-Five made Kurt Vonnegut a cult hero in

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American literature, a reputation that only strengthened over time, despite his being banned and censored by some libraries and schools for content and language. But it was precisely those elements of Vonnegut's writing—the political edginess, the

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genre-bending inventiveness, the frank violence, the transgressive wit—that have inspired generations of readers not just to look differently at the world around them but to find the confidence to say something about it. Authors as wide-ranging as

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Norman Mailer, John Irving, Michael Crichton, Tim O'Brien, Margaret Atwood, Elizabeth Strout, David Sedaris, Jennifer Egan, and J. K. Rowling have all found inspiration in Vonnegut's words. Jonathan Safran Foer has described Vonnegut as "the

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*kind of writer who made
people—young people
especially—want to write.” George
Saunders has declared Vonnegut to be
“the great, urgent, passionate
American writer of our century, who
offers us . . . a model of the kind of*

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compassionate thinking that might yet save us from ourselves.” Fifty years after its initial publication at the height of the Vietnam War, Vonnegut's portrayal of political disillusionment, PTSD, and postwar anxiety feels as relevant, darkly

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humorous, and profoundly affecting as ever, an enduring beacon through our own era's uncertainties. "Poignant and hilarious, threaded with compassion and, behind everything, the cataract of a thundering moral statement."—*The Boston Globe*

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This book offers a comprehensive overview of the methods and approaches that could be used as guidelines to address and develop scholarly research questions related to intellectual property law, bringing together contributions from a diverse

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group of scholars who derive from a wide range of countries, backgrounds, and legal traditions.

One of the objectives of this book is to incorporate best practices and standards in to the BA role. While a number of standards and guidelines,

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*such as Business Process Modeling
Notation (BPMN), have been
incorporated, particular emphasis has
been placed on the Business Analysis
Body of Knowledge (BABOK), the
Information Technology
Infrastructure Library (ITIL), and the*

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*Unified Modeling Language (UML).
Handbook of Military and Defense
Operations Research
Foundations of Decision Analysis
The Art of Happiness
Agile and Business Analysis
Getting Requirements Right*

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Best Practices for Success

*Translating Business Strategies into
Valuable Solutions*

Through conversations, stories,
and meditations, the Dalai Lama
shows us how to defeat day-to-
day anxiety, insecurity, anger,

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and discouragement. Together with Dr. Howard Cutler, he explores many facets of everyday life, including relationships, loss, and the pursuit of wealth, to illustrate how to ride through life's obstacles on a deep and abiding source of inner peace.

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Based on 2,500 years of Buddhist meditations mixed with a healthy dose of common sense, THE ART OF HAPPINESS is a book that crosses the boundaries of traditions to help readers with difficulties common to all human beings. After being in print for ten

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years, this book has touched countless lives and uplifted spirits around the world.

This book provides basic information to conduct experiments and analyze data in the behavioral, social, and biological sciences. It includes

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information about designs with repeated measures, analysis of covariance, structural models, and other material.

Retail history is a rich, cross-disciplinary field that demonstrates the centrality of retailing to many aspects of

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human experience, from the provisioning of everyday goods to the shaping of urban environments; from earning a living to the construction of identity. Over the last few decades, interest in the history of retail has increased greatly,

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spanning centuries, extending to all areas of the globe, and drawing on a range of disciplinary perspectives. By offering an up-to-date, comprehensive thematic, spatial and chronological coverage of the history of retailing, this Companion goes

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beyond traditional narratives that are too simplistic and Euro-centric and offers a vibrant survey of this field. It is divided into four broad sections: 1) Contexts, 2) Spaces and places, 3) People, processes and practices and 4) Geographical variations. Chapters

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are written in an analytical and synthetic manner, accessible to the general reader as well as challenging for specialists, and with an international perspective. This volume is an important resource to a wide range of readers, including marketing and

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management specialists,
historians, geographers,
economists, sociologists and
urban planners.

The development of business
analysis as a professional
discipline has extended the role
of the business analyst who now

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needs the widest possible array of tools and the skills and knowledge to be able to use each when and where it is required. This new edition provides 99 possible techniques and practical guidance on how and when to apply them.

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Death of a Salesman

The Business Analyst's Handbook

A Practice Guide

How Journalists Can Use Data to
Improve the News

Tools for Thought

A Flaw in Human Judgment

Inherit the Wind

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PROC SQL: Beyond the Basics
Using SAS®, Third Edition, is a
step-by-step, example-driven guide
that helps readers master the
language of PROC SQL. Packed
with analysis and examples
illustrating an assortment of PROC

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SQL options, statements, and clauses, this book not only covers all the basics, but it also offers extensive guidance on complex topics such as set operators and correlated subqueries.

Programmers at all levels will

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including finding a starting point and a theoretical framework; fitting research into one's busy practitioner workload; deciding on particular data-gathering methods and an overall methodological approach; integrating qualitative

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and quantitative methodologies;
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Your go-to guide on business analysis Business analysis refers to the set of tasks and activities that help companies determine their objectives for meeting certain opportunities or addressing challenges and then

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help them define solutions to meet those objectives. Those engaged in business analysis are charged with identifying the activities that enable the company to define the business problem or opportunity, define what the solutions looks

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