

The Big Pivot Radically Practical Strategies For A Hotter Scarcer And More Open World

We live in a fundamentally changed world. It's time for your approach to strategy to change, too. The evidence is all around us. Extreme weather, driven by climate change, is shattering records all over the planet. Our natural resources are in greater demand than ever before as a billion more people enter the global middle class, wanting more of everything. Radical transparency is opening up company operations and supply chains to public scrutiny. This is not some futuristic scenario or model to debate, but today's reality. We've passed an economic tipping point. A weakening of the foundations of our planetary infrastructure is costing businesses dearly and putting our society at risk. The mega challenges of climate change, scarcity, and radical transparency threaten our ability to run an expanding global economy and are profoundly changing "business as usual." But they also offer unprecedented opportunities: multi-trillion-dollar markets are in play, and the winners of this new game will profit mightily. According to Andrew Winston, bestselling author (*Green to Gold*) and globally recognized business strategist, the way companies currently operate will not allow them to keep up with the current—and future—rate of change. They need to make the Big Pivot. In this indispensable new book, Winston provides ten crucial strategies for leaders and companies ready to move boldly forward and win in this new reality. With concrete advice and tactics, and new stories from companies like British Telecom, Diageo, Dow, Ford, Nike, Unilever, Walmart, and many others, *The Big Pivot* will help you, and all of us, create more resilient businesses and a more prosperous world. This book is the blueprint to get you started.

Released for the first time in paperback, this landmark social and political volume on feminism is credited with being responsible for raising awareness, liberating both sexes, and triggering major advances in the feminist movement. Reprint.

Your Company Isn't Fast Enough. Here's How to Change That. The traditional hierarchical organization is dead, but what replaces it? Numerous new models--the agile organization, the networked organization, and holacracy, to name a few--have emerged, but leaders need to know what really works. How do you build an organization that is responsive to fast-changing markets? What kind of organization delivers both speed and scale, and how do you lead it? Arthur Yeung and Dave Ulrich provide leaders with a much-needed blueprint for reinventing the organization. Based on their in-depth research at leading Chinese, US, and European firms such as Alibaba, Amazon, DiDi, Facebook, Google, Huawei, Supercell, and Tencent, and drawing from their synthesis of the latest organization research and practice, Yeung and Ulrich explain how to build a new kind of organization (a "market-oriented ecosystem") that responds to changing market opportunities with speed and scale. While other books address individual pieces of the puzzle, *Reinventing the Organization* offers a practical, integrated, six-step framework and looks at all the decisions leaders need to make--choosing the right strategies, capabilities, structure, culture, management tools, and leadership--to deliver radically greater value in fast-moving markets. For any leader eager to build a stronger, more responsive organization and for all those in HR, organizational development, and consulting who will shape and deliver it, this book provides a much-needed roadmap for reinvention.

John Dewey's Democracy and Education addresses the challenge of providing quality public education in a democratic society. In this classic work Dewey calls for the complete renewal of public education, arguing for the fusion of vocational and contemplative studies in education and for the necessity of universal education for the advancement of self and society. First published in 1916, *Democracy and Education* is regarded as the seminal work on public education by one of the most important scholars of the century.

Blue Future

Sustainability Is the New Advantage

Humanistic Management

Creating Meaningful Work to Build a Sustainable Future

Leadership, Change, and the Future of Business

How Courageous Companies Thrive by Giving More Than They Take

The Art and Science of Reinventing Your Career and Life

4 Practical Ways You Can Pivot to Your Best Career

Do you want to achieve startup speed at enterprise scale? Growth. It's what every company strives for. But it's become more and more elusive as companies struggle to hit their projected growth rates in an increasingly competitive market.

While zero-based budgeting (ZBB) has been wielded for decades to cut costs, it falls short when it comes to spurring growth. But a zero-based mindset (ZBx) does that and more. ZBx facilitates forensic oversight into resource allocation that funnels savings back into growth initiatives and encourages new sources of innovation. The Big Zero shows how a ZBx approach focuses on agility over austerity, visibility over guesswork and the future over the past to fuel growth and competitiveness.

This book presents a step-by-step process aimed at helping you create the most successful business possible in the 21st century competitive landscape, empowering corporate citizenship professionals to accelerate their credibility within their company as an effective contributor who understands their company's strategy and who creates value.

***Shortlisted for the BPS Book Award 2014 in the Textbook Category* *Winner of the 2014 Distinguished Publication Award (DPA) from the Association for Women in Psychology (AWP)* **Successful Qualitative Research: A Practical Guide for Beginners** is an accessible, practical textbook. It sidesteps detailed theoretical discussion in favour of providing a comprehensive overview of strategic tips and skills for starting and completing successful qualitative research. Uniquely, the authors provide a 'patterns framework' to qualitative data analysis in this book, also known as 'thematic analysis'. The authors walk you through a basic thematic approach, and compare and contrast this with other approaches. This discussion of commonalities, explaining why and when each method should be used, and in the context of looking at patterns, will provide you with complete confidence for your qualitative research journey. Key features of this textbook: Full of useful tips and strategies for successful qualitative work, for example considering the nervous student not just the beginner student. Skills-based, utilising a range of pedagogical features to encourage you to apply particular techniques and learn from your experience. The authors use the same dataset throughout - reproduced in full (with associated research materials) on the companion website - to help you make comparisons across different analytical approaches. A comprehensive suite of student support materials, including practice exam questions, can be found online at www.sagepub.com/braunandclarke. This textbook will be an essential textbook for undergraduates and postgraduates taking a course in qualitative research or using qualitative approaches in a research project. Electronic Inspection Copy available for instructors here**

Bridging the Values Gap Business has a values problem. It's not just spectacular public scandals like Enron (which, incidentally, had a great corporate values statement). Many companies fail to live up to the standards they set for themselves, alienating the public and leaving employees cynical and disengaged—resulting in lower productivity, less innovation, and sometimes outright corruption. The reason, argue top scholars and consultants Edward Freeman and Ellen Auster, is that all too often values are handed down from on high, with little employee input, discussion, or connection to the challenges and opportunities facing the organization. Although the words may be well-intentioned, they aren't reflected in the everyday practices, policies, and processes of the organization. This practically invites disconnects between intention and reality. To bridge this gap between the “talk” and the “walk”, Freeman and Auster provide a process through which organizations can collectively surface deeply held values that truly resonate with everyone, from top to bottom. Their Values Through Conversation (VTC) process focuses on four key types of values conversations: introspective (reflecting on ourselves and how we do things in the organization), historical (exploring our understanding of our past and how it impacts us), connectedness (creating a strong community where we work well together), and aspirational (sharing our hopes and dreams). By developing values through discussions—casual or formal, one-on-one or in groups—VTC ensures that values are dynamic and evolving, not static words on a wall or a website. Freeman and Auster offer advice, real-world examples, and sample questions to help you create values that are authentic and embraced because they are rooted in the lived experience of the organization.

Reimagining Justice, Reimagining Ourselves

How Smart Companies Use Environmental Strategy to Innovate, Create Value, and Build Competitive Advantage

Bridging the Values Gap

An Introduction to the Philosophy of Education,

Good to Great

What You Really Need to Know about the Numbers

Lean Impact

Outlines a revisionist approach to management while arguing against common perceptions about the inevitability of startup failures, explaining the importance of providing genuinely needed products and services as well as organizing a business that can adapt to continuous customer feedback.

Argues that a manager's central responsibility is to create and implement strategies, challenges popular motivational practices, and shares anecdotes discussing how to enable action-oriented plans for real-world results.

The news sure looks bad: rapidly shifting student demographics, the ever-increasing speed of technological innovation, and extreme legislative and public pressure are squeezing colleges and universities into a lose-lose race toward irrelevancy. Detailed in countless articles and books, the challenges faced by institutions of higher learning in the U.S. are varied and weighty. But higher education is far from doomed. It is at this inflection point in which independent colleges and universities have the opportunity to revolutionize higher education. It is time to pivot towards a new university, one that radically refocuses structure and pedagogy on students and their learning; reimagines the foundational institutional structures of leadership, tenure, and the higher education business model; and produces national examples for access and inclusion. In an industry notoriously slow to adapt and evolve, leaders of colleges and universities must act quickly and decisively, committing to a monumental shift to educate students for a world that we cannot yet see: a leap-frog into relevancy that higher education has never experienced. Authors Joanne Soliday and Dr. Mark Lombardi, with their combined decades in higher education leadership and consulting, explicate a picture of possibility for the future of independent colleges and universities, one rooted in the essential value of a liberal arts education that brings students to their highest potential. It is the critical reimagining of how that education is shaped that guides a vision for the new university.

NEW YORK TIMES BESTSELLER From Mayor Michael Bloomberg and former head of the Sierra Club Carl Pope comes a manifesto on how the benefits of taking action on climate change are concrete, immediate, and immense. They explore climate change solutions that will make the world healthier and more prosperous, aiming to begin a new type of conversation on the issue that will spur bolder action by cities, businesses, and citizens—and even, someday, by Washington. "Climate of Hope is an inspiring must read." —Former Vice President Al Gore, Chairman of The Climate Reality Project "Climate change threatens to reshape the future of our world's population centers. Bloomberg and Pope have been leaders on fortifying our cities against this threat, and their book proves that victory is possible—and imperative." —Leonardo DiCaprio "If Trump is looking for a blueprint, he could not do better than to read a smart new book, Climate of Hope." —Thomas Friedman in The New York Times ~ The 2016 election left many people who are concerned about the environment fearful that progress on climate change would come screeching to a halt. But not Michael Bloomberg and Carl Pope. Bloomberg, an entrepreneur and former mayor of New York City, and Pope, a lifelong environmental leader, approach climate change from different perspectives, yet they arrive at similar conclusions. Without agreeing on every point, they share a belief that cities, businesses, and citizens can lead—and win—the battle against climate change, no matter which way the political winds in Washington may shift. In Climate of Hope, Bloomberg and Pope offer an optimistic look at the challenge of climate change, the solutions they believe hold the greatest promise, and the practical steps that are necessary to achieve them. Writing from their own experiences, and sharing their own stories from government, business, and advocacy, Bloomberg and Pope provide a road map for tackling the most complicated challenge the world has ever faced. Along the way, they turn the usual way of thinking about climate change on its head: from top down to bottom up, from partisan to pragmatic, from costs to benefits, from tomorrow to today, and from fear to hope.

The Transformation of ZBB into a Force for Growth, Innovation and Competitive Advantage

A Practical Guide for Beginners

The Four Pivots

Pragmatic Strategy

Rules for Radicals

Simple Strategies You Can Use to Make Giant Leaps in Work and Life

How Today's Entrepreneurs Use Continuous Innovation to Create Radically Successful Businesses

Organizational Change for Corporate Sustainability

The Big PivotRadically Practical Strategies for a Hotter, Scarcer, and More Open WorldHarvard Business Review Press

In this controversial and compassionate book, the distinguished psychiatrist James Gilligan proposes a radically new way of thinking about violence and how to prevent it. Violence is most often addressed in moral and legal terms: "How evil is this action, and how much punishment does it deserve?"

Unfortunately, this way of thinking, the basis for our legal and political institutions, does nothing to shed light on the causes of violence. Violent criminals have been Gilligan's teachers, and he has been their student. Prisons are microcosms of the societies in which they exist, and by examining them in detail, we can learn about society as a whole. Gilligan suggests treating violence as a public health problem. He advocates initiating radical social and economic change to attack the root causes of violence, focusing on those at increased risk of becoming violent, and dealing with those who are already violent as if they were in quarantine rather than in constraint for their punishment and for society's revenge. The twentieth century was steeped in violence. If we attempt to understand the violence of individuals, we may come to prevent the collective violence that threatens our future far more than all the individual crimes put together.

The proven, effective strategy for reinventing your business in the age of ever-present disruption Disruption by digital technologies? That's not a new story. But what is new is the "wise pivot," a replicable strategy for harnessing disruption to survive, grow, and be relevant to the future. It's a strategy for perpetual reinvention across the old, now, and new elements of any business. Rapid recent advances in technology are forcing leaders in every business to rethink long-held beliefs about how to adapt to emerging technologies and new markets. What has become abundantly clear: in the digital age, conventional wisdom about business transformation no longer works, if it ever did. Based on Accenture's own experience of reinventing itself in the face of disruption, the company's real world client work, and a rigorous two-year study of thousands of businesses across 30 industries, *Pivot to the Future* reveals methodical and bold moves for finding and releasing new sources of trapped value-unlocked by bridging the gap between what is technologically possible and how technologies are being used. The freed value enables companies to simultaneously reinvent their legacy, and current and new businesses. *Pivot to the Future* is for leaders who seek to turn the existential threats of today and tomorrow into sustainable growth, with the courage to understand that a wise pivot strategy is not a one-time event, but a commitment to a future of perpetual reinvention, where one pivot is followed by the next and the next.

A best-selling author and business expert discusses emerging opportunities for companies in the face of climate change, the growth of a global middle class and supply chain scrutiny and explains strategies used by Unilever, Nike, Ford and others to adapt the new challenges. 20,000 first printing.

Eastern Wisdom, Global Success

Pivot to the Future

Radical Confidence

The Integrated Reporting Movement

How Leaders Beat the Odds and Survive

Protecting Water for People and the Planet Forever

How to Innovate for Radically Greater Social Good

Net Positive

Presents a unique pragmatic framework for shaping and solving strategic problems in a practical, creative and ethical manner.

Radical Candor is the sweet spot between managers who are obnoxiously aggressive on the one side and ruinously empathetic on the other. It is about providing guidance, which involves a mix of praise as well as criticism, delivered to produce better results and help employees develop their skills and boundaries of success. Great bosses have a strong relationship with their employees, and Kim Scott Malone has identified three simple principles for building better relationships with your employees: make it personal, get stuff done, and understand why it matters. Radical Candor offers a guide to those bewildered or exhausted by management, written for bosses and those who manage bosses. Drawing on years of first-hand experience, and distilled clearly to give actionable lessons to the reader, Radical Candor shows how to be successful while retaining your integrity and humanity. Radical Candor is the perfect handbook for those who are looking to find meaning in their job and create an environment where people both love their work, their colleagues and are motivated to strive to ever greater success.

From the Publishers Weekly review: "Two experts from Yale tackle the business wake-up-call du jour—environmental responsibility—from every angle in this thorough, earnest guidebook: pragmatically, passionately, financially and historically. Though "no company the authors know of is on a truly long-term sustainable course," Esty and Winston label the forward-thinking, green-friendly (or at least green-acquainted) companies WaveMakers and set out to assess honestly their path toward environmental responsibility, and its impact on a company's bottom line, customers, suppliers and reputation. Following the evolution of business attitudes toward environmental concerns, Esty and Winston offer a series of fascinating plays by corporations such as Wal-Mart, GE and Chiquita (Banana), the bad guys who made good, and the good guys—watchdogs and industry associations, mostly-working behind the scenes. A vast number of topics huddle beneath the umbrella of threats to the earth, and many get a thorough analysis here: from global warming to electronic waste "take-back" legislation to subsidizing sustainable seafood. For the responsible business leader, this volume provides plenty of (organic) food for thought. "

During the last 150 years, we have stressed the oceans, warmed the planet and overextended almost every natural resource. To create real change will require a generation of leaders and businesses that think and act differently. "Sustainability Is the New Advantage" identifies the skill sets, best practices, and new ideas needed to teach a new generation to start, grow, and manage sustainable organizations.

Radical Candor

The Circular Economy Handbook

Freedom Dreams

Pivot

The Big Zero

The Startup Owner's Manual

The Big Pivot

into the second half of your life (before it's too late)

* One of Inc.com's "6 Books You Need to Read in 2020 (According to Bill Gates, Satya Nadella, and Adam Grant)"* Adam Grant's # 1 pick of his top 20 books of 2020* One of 6 Groundbreaking Books of Spring 2020 (according to Malcolm Gladwell, Susan Cain, Dan Pink, and Adam Grant).

A former rocket scientist reveals the habits, ideas, and strategies that will empower you to turn the seemingly impossible into the possible. Rocket science is often celebrated as the ultimate triumph of technology. But it's not. Rather, it's the apex of a certain thought process -- a way to imagine the unimaginable and solve the unsolvable. It's the same thought process that enabled Neil Armstrong to take his giant leap for mankind, that allows spacecraft to travel millions of miles through outer space and land on a precise spot, and that brings us closer to colonizing other planets. Fortunately, you don't have to be a rocket scientist to think like one. In this accessible and practical book, Ozan Varol reveals nine simple strategies from rocket science that you can use to make your own giant leaps in work and life -- whether it's landing your dream job, accelerating your business, learning a new skill, or creating the next breakthrough product. Today, thinking like a rocket scientist is a necessity. We all encounter complex and unfamiliar problems in our lives. Those who can tackle these problems -- without clear guidelines and with the clock ticking -- enjoy an extraordinary advantage. Think Like a Rocket Scientist will inspire you to take your own moonshot and enable you to achieve liftoff.

Public speaker, transformative teacher, and CEO of Peak Potentials, Adam Markel has been inspiring people to find their best work for years. Now, for the first time, he presents his practical program for people who are looking to reinvent themselves. Here's how to "get in touch with your real self, decide exactly who you are and what you want, and make your life into a masterpiece," raves Brian Tracy, author of *The Power of Self-Confidence*. Whether you are out of work or want to change where you are now, *Pivot* inspires you on a cellular level to make lasting life changes possible. This seminal guide to successfully changing your life for the better provides stories, prompts, clear step-by-step exercises, and calls to actions throughout. You'll follow the steps of career reinvention: Creating a Vision, Getting Clear, Having a Definite Plan, Thinking Boldly, Relentless Focus, Support, and Spiritual Practice. By changing self-limiting beliefs—the internal pivot to finding clarity about what you want—you can effectively deal with the mental and emotional obstacles that normally stop you from reaching your career goals.

Based on his own personal story and the success of thousands of students, Markel provides a clear and applicable program perfect for “taking charge of your life and realizing your potential” (Sharon Lechter, author of Think and Grow Rich for Women).

Despite enormous investments of time and money, are we making a dent on the social and environmental challenges of our time? What if we could exponentially increase our impact? Around the world, a new generation is looking beyond greater profits, for meaningful purpose. But, unlike business, few social interventions have achieved significant impact at scale. Inspired by the modern innovation practices, popularized by bestseller The Lean Startup, that have fueled technology breakthroughs touching every aspect of our lives, Lean Impact turns our attention to a new goal - radically greater social good. Social change is far more complicated than building a new app. It requires more listening, more care, and more stakeholders. To make a lasting difference, solutions must be embraced by beneficiaries, address root causes, and include an engine that can accelerate growth to reach the scale of the need. Lean Impact offers bold ideas to reach audacious goals through customer insight, rapid experimentation and iteration, and a relentless pursuit of impact. Ann Mei Chang brings a unique perspective from across sectors, from her years as a tech executive in Silicon Valley to her most recent experience as the Chief Innovation Officer at USAID. She vividly illustrates the book with real stories from interviews with over 200 organizations across the US and around the world. Whether you are a nonprofit, social enterprise, triple bottom line company, foundation, government agency, philanthropist, impact investor, or simply donate your time and money, Lean Impact is an essential guide to maximizing social impact and scale.

Can we align global production and consumption systems with sustainability? Can business growth actually lead to a healthier planet? Can companies innovate through the circular economy to create competitive advantage and genuine impact? Waste to Wealth proved that the emerging circular economy advantage exists – now Lacy, Long and Spindler show you how to realize it at speed and scale in The Circular Economy Handbook. We stand at a crossroads, with rising geopolitical and geo-economic tensions, massive technological change and a host of social and environmental challenges. We are pushing planetary boundaries to their limits, with climate change and threats to biodiversity and oceans as just a few examples. Significant impacts are already being felt, and both people and planet face potentially catastrophic and irreversible consequences if we don’t urgently change our global model and systems. Our current linear “take, make, waste” models of production and consumption will not be sustainable in a world of some 9 billion people by 2050, especially with ever-expanding rates of consumption. Thriving within these dynamics demands more than incremental adjustments to business-as-usual. The circular economy offers a powerful means to decouple growth from use of scarce and harmful resources, enabling greater production and consumption with fewer negative environmental impacts—at the same time, making companies more innovative and competitive. In fact, this book shows that \$4.5 trillion in economic value is at stake. Delivering on the promise of a circular economy demands impact and scale, extending through value chains and, ultimately, disrupting the entire economic system. In The Circular Economy Handbook, the authors illuminate the path from insight to action, from linear to circular. With case studies, advice and practical guidance, they show leaders how to pivot towards a holistic circular organization, embedding circularity internally and delivering broad-based system change. With unique insights across business models, technologies, and industries – featuring stories and real-world examples from circular pioneers – this book is the essential guide to help companies become leaders in the movement to secure the circular economy advantage.

Meaning, Momentum, Motives, and Materiality

The Black Radical Imagination

How to Get What You Want by Saying What You mean

Why Some Companies Make the Leap --and Other's Don't

The Feminine Mystique

Realizing the Circular Advantage

Financial Intelligence for Entrepreneurs

Green to Gold

An “unfiltered and unafraid” (Marie Forleo, #1 New York Times bestselling author of Everything is Figureoutable) guide to building the kind of confidence it really takes to live the life of your dreams, from Impact Theory cofounder and growth mindset guru Lisa Bilyeu. Author Lisa Bilyeu grew up in London, where she was always told her dreams of Hollywood were a little too big for a girl. Despite her first love of movie-making, Lisa moved to Los Angeles and became a housewife—for eight frikin’ years! How the heck did that happen? Radical Confidence is the “empowering, transformative, and practical” (Jay Shetty, #1 New York Times bestselling author of Think Like A Monk) story of how Lisa unpaused her life to cofound a company that went from zero to a billion dollars in just five years and became the leader in the world of personal development. Transforming herself with a growth mindset, Lisa learned to face her insecurities and inadequacies, embrace new challenges, solve her own problems, tell her negative voice to shut the eff up, and become the hero of her own life by life-hacking her way to feeling confident. Part deeply personal memoir, part guide to life, Radical Confidence “challenges the deep-rooted beliefs that prevent so many of us from knowing or reaching for our dreams” (Dr. Nicole Lepera, New York Times bestselling author of How to Do the Work). Lisa teaches you how to: -Dream big -Boost your confidence -Toughen the F up -And learn how to save yourself Full of insight and practical tools for honest self-assessment, mastering emotions, and staying motivated, Radical Confidence teaches you how to be driven by your insecurities to create the life of your dreams.

More than 100,000 entrepreneurs rely on this book for detailed, step-by-step instructions on building successful, scalable, profitable startups. The National Science Foundation pays hundreds of startup teams each year to follow the process outlined in the book, and it’s taught at Stanford, Berkeley, Columbia and more than 100 other leading universities worldwide. Why? The Startup Owner’s Manual guides you, step-by-step, as you put the Customer Development process to work. This method was created by renowned Silicon Valley startup expert Steve Blank, co-creator with Eric Ries of the “Lean Startup” movement and tested and refined by him for more than a decade. This 608-page how-to guide includes over 100 charts, graphs, and diagrams, plus 77 valuable checklists that guide you as you drive your company toward profitability. It will help you: • Avoid the 9 deadly sins that destroy startups’ chances for success • Use the Customer Development method to bring your business idea to life • Incorporate the Business Model Canvas as the organizing principle for startup hypotheses • Identify your customers and determine how to “get, keep and grow” customers profitably • Compute how you’ll drive your startup to repeatable, scalable profits. The Startup Owner’s Manual was originally published by K&S Ranch Publishing Inc. and is now available from Wiley. The cover, design, and content are the same as the prior release and should not be considered a new or updated product.

When the economy turns rough, many companies sideline their green business initiatives. That’s a big mistake. In Green Recovery, Andrew Winston shows that no company can afford to wait for the downturn to ease before going green. Green initiatives ratchet up your company’s resource efficiency, creativity, and employee motivation. They save energy, waste, and money, preserving precious capital-and give precise focus to your innovation efforts and strategic priorities. Part manifesto and part how-to guide, this concise and engaging book provides a road map for using green initiatives to deliver short-term gains and position your company for long-term strategic growth. You’ll discover how to: -Get lean: Amp up your energy and resource efficiency to survive tough times -Get smart: Use environmental data about products and supply chains for competitive advantage -Get creative: Rejuvenate your innovation efforts by asking heretical questions such as “How might we operate with no fossil fuels?” -Get going: Engage and excite employees to solve the company’s, the customer’s, and the world’s environmental challenges Green Recovery is your guide to establishing your competitive positioning in difficult times and emerging even stronger into a vastly changed economy.

When the status quo no longer works, the contrarian perspective reigns! In this innovative business how-to, leadership expert Marcia Daszko draws on her expertise to guide leaders at any level through a three-step process to radically improve their businesses: first, recognize and stop outmoded ways of thinking that fail to move the business forward (like focusing on the bottom line, conducting performance appraisals, and searching for best practices); second, start taking steps to introduce new, innovative ways of thinking and contrarian practices (such as developing leaders with the capacity to effect change, creating an interconnected team, and seeking knowledge through questions); and finally, transform your company into a more resilient, adaptive, and united organization. Recent studies have reported that 90% of start-ups will fail. In Silicon Valley alone, this means that more than 5,400 of the current 6,000 startups will flounder and disappear. But risky and cash-strapped start-ups are not the only corporate fatalities: More than 60% of the original Fortune 500 corporations no longer exist. Given these statistics, how can organizational leaders and their employees beat the odds and survive? The only solution is to question the usual business practices, re-think how to lead and inspire, challenge the accepted beliefs, and toss out the failures to accelerate business growth and profitability. Using Marcia’s three-part stop, start, transform method, readers will learn to pursue significant untapped opportunities, achieve their organization’s competitive edge, and pivot, disrupt, and adapt to unexpected levels of success.

How Cities, Businesses, and Citizens Can Save the Planet

A Guide for Leaders and Change Agents of the Future

Reinventing the Organization

Successful Qualitative Research

The Great Pivot

Think Like a Rocket Scientist

Love Your Work

Green Recovery

Is your career all it could be? Henry David Thoreau famously said, “The mass of men lead lives of quiet desperation.” Does this describe your current work situation? Whether you’re just starting out, looking for a change, or experiencing unwanted change, there’s a way forward. Love Your Work is about pivoting step-by-step to a more satisfying career. It will help you: Dream up bigger goals than you have now—and meet them Search out new careers or riches within your industry Pursue work and success in the holistic sense Maybe the new economy feels daunting to you. Maybe you’re not sure how to break out of your industry. Maybe you’re struggling to move up in rank. Wherever you are, if you don’t find your work meaningful and engaging, it’s time for a change, and Love Your Work will prepare you to make it. Robert Dickie III is a career advisor and CEO passionate about helping people find their best work. And it shows. He offers motivating stories, insights into today’s market, and dozens of resources for growing in your career. By the end of Love Your Work, you won’t just be equipped for the next move, you’ll be inspired for it. You’ll see work differently, and you’ll want to pursue it like you never have before.

First published in 1971, Rules for Radicals is Saul Alinsky’s impassioned counsel to young radicals on how to effect constructive social change and know “the difference between being a realistic radical and being a rhetorical one.” Written in the midst of radical political developments whose direction Alinsky was one of the first to question, this volume exhibits his style at its best. Like Thomas Paine before him, Alinsky was able to combine, both in his person and his writing, the intensity of political engagement with an absolute insistence on rational political discourse and adherence to the American democratic tradition.

This “inspiring reminder that it is never too late to reinvent yourself” (Nina Garcia, editor-in-chief, Elle) shows you how to make second half of your life happy and productive—whether or not retirement is in your future plans. We are living in a time when everyone is constantly reassessing what is next for them. In the mid-career group, people who have spent years working are now seeing their industry dramatically evolve and are facing the question: “What does that mean for me in the next twenty years?” At the same time, the post-career population is also going through massive change and dealing with the fact that many of them are not prepared financially, logistically, or emotionally for the next phase of their lives. And while we may want to retire, most of us don’t want to do nothing. With expert insight and approachable techniques, Roar helps you identify fresh goals and take meaningful action to achieve a purposeful life. Featuring a unique and dynamic 4-part process, Roar shows you how to: -Reimagine yourself -Own who you are -Act on what’s next -Reassess your relationships Transformative and invigorating, “you couldn’t pick a better roadmap for your next chapter than Roar. It teach[es] you how to approach the future not with fear or worry, but with passion and purpose” (Michael Sebastian, editor-in-chief, Esquire).

“Reading this courageous book feels like the beginning of a social and personal awakening...I can’t stop thinking about it.”—Brené Brown, PhD, author of Atlas of the Heart For readers of Emergent Strategy and Dare to Lead, an activist’s roadmap to long-term social justice impact through four simple shifts. We need a fundamental shift in our values—a pivot in how we think, act, work, and connect. Despite what we’ve been told, the most critical mainspring of social change isn’t coalition building or problem analysis. It’s healing: deep, whole, and systemic, inside and out. Here, Shawn Ginwright, PhD, breaks down the common myths of social movements—a set of deeply ingrained beliefs that actually hold us back from healing and achieving sustainable systemic change. He shows us why these frames don’t work, proposing instead four revolutionary pivots for better activism and collective leadership: Awareness: from lens to mirror Connection: from transactional to transformative relationships Vision: from problem-fixing to possibility-creating Presence: from hustle to flow Supplemental with reflections, prompts, cutting-edge research, and the author’s own insights and lived experience as an African American social scientist, professor, and movement builder, The Four Pivots helps us uncover our obstruction points. It shows us how to discover new lenses and boldly assert our need for connection, transformation, trust, wholeness, and healing. It gives us permission to create a better future—to acknowledge that a broken system has been redefining our dreams and limiting what we allow ourselves to imagine, but that it doesn’t have to be that way at all. Are you ready to pivot?

Protecting Dignity and Promoting Well-Being

A Pragmatic Primer for Realistic Radicals

How Authentic Organizations Bring Values to Life

A Practical Guide to Delivering Value to Society and your Business

The Difference and Why It Matters

Roar

How Companies Can Deliver Radically Greater Value in Fast-Changing Markets

Radically Practical Strategies for a Hotter, Scarcer, and More Open World

The Great Pivot describes 30 sustainability projects in five areas - advanced energy communities, low-carbon mobility, the circular economy, food waste reduction, and nature restoration - that will create millions of meaningful jobs.

A Financial Times Best Business Book of the Year Named one of 10 Best New Management Books for 2022 by Thinkers50 “An advocate of sustainable capitalism explains how it’s done” ¶ The Economist “Polman’s new book with the sustainable business expert Andrew Winston”argues that it’s profitable to do business with the goal of making the world better.” ¶ The New York Times Named as recommended reading by Fortune’s CEO Daily ¶“Polman has been one of the most significant chief executives of his era and that his approach to business and its role in society has been both valuable and path-breaking.” ¶ Financial Times The ex-Unilever CEO who increased his shareholders’ returns by 300% while ensuring the company ranked #1 in the world for sustainability for eleven years running has, for the first time, revealed how to do it. Teaming up with Andrew Winston, one of the world’s most authoritative voices on corporate sustainability, Paul Polman shows business leaders how to take on humanity’s greatest and most urgent challenges:climate change and inequality/and build a thriving business as a result. In this candid and straight-talking handbook, Polman and Winston reveal the secrets of Unilever’s success and pull back the curtain on some of the world’s most powerful c-suites. Net Positive boldly argues that the companies of the future will profit by fixing the world’s problems, not creating them. Together the authors explode our most prevalent corporate myths: from the idea that business’ only function is to maximise profits, to the naïve hope that Corporate Social Responsibility will save our species from disaster. These approaches, they argue, are destined for the graveyard. Instead, they show corporate leaders how to make their companies “Net Positive”¶thriving by giving back more to the world than they take. Net Positive companies unleash innovation, build trust, attract the best people, thrill customers, and secure lasting success, all by helping create stronger, more inclusive societies and a healthier planet. Heal the world first, they argue, and you’ll satisfy your investors as a result. With ambitious vision and compelling stories, Net Positive will teach you how to find the inner purpose and courage you need to embrace the only business model that will matter in the years ahead. You will learn how to lead others and unlock your company’s soul, while setting and delivering big and aggressive goals, and taking responsibility for all of your company’s impacts. You’ll find out the secrets to partnering with others, including your competition and critics, to drive transformative change from which you will prosper. You’ll build a company that serves your people, your customers, your communities, your shareholders/and your children and grandchildren will thank you for it. Is this win-win for business and humanity too good to be true? Don’t believe it. The world’s smartest CEOs are already taking their companies on the Net Positive journey and benefitting as a result. Will you be left behind? Join the movement at netpositive.world

Using specific examples of incremental and transformational changes, and outlining the long-term corporate benefits of sustainability, the book examines the changes required to achieve true sustainability.

In her bestselling books Blue Gold and Blue Covenant, world-renowned water activist Maude Barlow exposed the battle for ownership of our dwindling water supply and the emergence of an international, grassroots-led movement to reclaim water as a public good. Since then, the United Nations has recognized access to water as a basic human right/and there is still much work to be done to stem this growing crisis. In this major new book, Barlow draws on her extensive experience and insight to lay out a set of key principles that show the way forward to what she calls a ¶water-secure and water-just world.¶ Not only does she reveal the powerful players even now impeding the recognition of the human right to water, she argues that water must not become a commodity to be bought and sold on the open market. Focusing on solutions, she includes stories of struggle and resistance from marginalized communities, as well as government policies that work for both people and the planet. At a time when climate change has moved to the top of the national agenda and when the stage is being set for unprecedented drought, mass starvation, and the migration of millions of refugees in search of water, Blue Future is an urgent call to preserve our most valuable resource for generations to come.

10 No-BS Lessons on Becoming the Hero of Your Own Life

Climate of Hope

The Lean Startup

Get Lean, Get Smart, and Emerge from the Downturn on Top

Democracy and Education

21st Century Corporate Citizenship

A Vision for the New University

Preventing Violence

Kelley unearths freedom dreams in this exciting history of renegade intellectuals and artists of the African diaspora in the twentieth century. Focusing on the visions of activists from C. L. R. James to Aime Cesaire and Malcolm X, Kelley writes of the hope that Communism offered, the mindscapes of Surrealism, the transformative potential of radical feminism, and of the four-hundred-year-old dream of reparations for slavery and Jim Crow. From’the preminent historian of black popular culture’ (Cornel West), an inspiring work on the power of imagination to transform society.

In a world facing multiple crises, our foundational institutions are failing to offer effective solutions. Drawing on the emerging consilience of knowledge, Michael Pirson debunks the fundamental yet outdated assumptions of human nature that guide twentieth-century management theory and practice - as captured in the ‘economic’ paradigm - and instead provides an urgently needed conceptual and practical ‘humanistic’ framework, based on the protection of human dignity and the promotion of well-being. By outlining the science-based pillars of this innovative system, Pirson provides a twenty first-century model for the responsible twenty first-century leader seeking sustainable ways to organize in a world of crisis. Highlighting relevant applications for research, practice, teaching and policy, this book is ideal for graduate students and professionals seeking to develop their understanding of responsible business, business ethics and corporate responsibility.

An in-depth, enlightening look at the integrated reporting movement The Integrated Reporting Movement explores the meaning of the concept, explains the forces that provide momentum to the associated movement, and examines the motives of the actors involved. The book posits integrated reporting as a key mechanism by which companies can ensure their own long-term sustainability by contributing to a sustainable society. Although integrated reporting has seen substantial development due to the support of companies, investors, and the initiatives of a number of NGOs, widespread regulatory intervention has yet to materialize. Outside of South Africa, adoption remains voluntary, accomplished via social movement abetted, to varying degrees, by market forces. In considering integrated reporting’s current state of play, the authors provide guidance to ensure wider adoption of the practice and success of the movement, starting with how companies can improve their own reporting processes. But the support of investors, regulators, and NGOs is also important. All will benefit, as will society as a whole. Readers will learn how integrated reporting has evolved over the years, where frameworks and standards are today, and the practices that help ensure effective implementation—including, but not limited to an extensive discussion of information technology’s role in reporting and the importance of corporate reporting websites. The authors introduce the concepts of an annual board of directors’ “Statement of Significant Audiences and Materiality” and a “Sustainable Value Matrix” tool that translates the statement into management decisions. The book argues that the appropriate combination of market and regulatory forces to speed adoption will vary by country, concluding with four specific recommendations about what must be done to accelerate high quality adoption of integrated reporting around the world.

“In this essential guide, Karen Berman and Joe Knight customize the approaches and insights from their acclaimed book Financial Intelligence specifically for entrepreneurs. The authors not only demystify common financial terms and tools, they also show how you can use this knowledge to gauge your company’s performance and make better decisions.”--Back cover.

Pivot, Disrupt, Transform

Discovering Value and Creating Growth in a Disrupted World

The Step-By-Step Guide for Building a Great Company

Good Strategy, Bad Strategy