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flounder in others. Suppose you
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always perform at your best.
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Foundation in Hong Kong. He writes for Business Review, published by Philip Allan. He is a member of the editorial board for IB Review, Philip Allan's flagship publication for the IB. Paul is the author of several publications including Economics for the IB Diploma Revision Guide (Hodder Education), IB Business

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Management, 3rd edn (IBID Press),
IGCSE Business Studies for Edexcel
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Level Economics (Hodder Education). He
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Chris Taylor is Extended Essay
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international school and IB World School with over 1200 students. He teaches IB History and has examined the EE component of the Diploma for over 10 years. Chris authored *Riding the Dragon* (2013), a book that details his visits to every province in China and the culture, history and people in each of these. He is a

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regular contributing author of IB Review magazine, specialising in IB History and the Extended Essay. Having visited many countries, Chris is also a travel writer for the South China Morning Post, Hong Kong's leading English language newspaper.

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