

The 30 Day Mba In Business Finance Your Fast Track Guide To Business Success

Practical ideas from the best brains in Business A sharp, jargon-free guide to the core curriculum of an MBA program, MBA in a Book shows how to master the big ideas of business and use them in a practical way to build and enhance career success. "In the world of business, ideas matter. . . . Some of the sharpest minds in the business world give perceptive looks into innovation, marketing, finance, strategy, and leadership, providing stimulating, useful perspectives on these core topics." —Larry Bossidy, retired chairman and CEO of Honeywell International and coauthor of Execution: The Discipline of Getting Things Done Great business thinkers such as Michael Porter, Rosabeth Kanter, and Bill George of Harvard Business School; Paul Argenti of the Tuck School at Dartmouth; Jeffrey Sonnenfeld of Yale; Peter Senge of MIT; the entrepreneur and inventor Dean Kamen; and the financial innovator Michael Milken are just a few of the best brains in business, providing the intellectual nourishment that will help you play the game of business at the highest level.

THE MILLION COPY INTERNATIONAL BESTSELLER Drawn from 3,000 years of the history of power, this is the definitive guide to help readers achieve for themselves what Queen Elizabeth I, Henry Kissinger, Louis XIV and Machiavelli learnt the hard way. Law 1: Never outshine the master Law 2: Never put too much trust in friends; learn how to use enemies Law 3: Conceal your intentions Law 4: Always say less than necessary. The text is bold and elegant, laid out in black and red throughout and replete with fables and unique word sculptures. The 48 laws are illustrated through the tactics, triumphs and failures of great figures from the past who have wielded - or been victimised by - power.

(From the Playboy interview with Jay-Z, April 2003) PLAYBOY: Rap careers are usually over fast: one or two hits, then styles change and a new guy comes along. Why have you endured while other rappers haven't? JAY-Z: I would say that it's from still being able to relate to people. It's natural to lose yourself when you have success, to start surrounding yourself with fake people. In The 48 Laws of Power, it says the worst thing you can do is build a fortress around yourself. I still got the people who grew up with me, my cousin and my childhood friends. This guy right here (gestures to the studio manager), he's my friend, and he told me that one of my records, Volume Three, was wack. People set higher standards for me, and I love it.

The Fast Forward MBA Pocket Reference Second Edition -more comprehensive and convenient than ever! When the success of your business hangs in the balance, you needreliable, authoritative information immediately. You need aresource that covers all the corporate bases-communications,management, economics, strategy, accounting, finance, marketing,and more. You need The Fast Forward MBA Pocket Reference,Second Edition. Packed with information designed to serveall your business needs, this handy, highly readable book is theultimate companion for those moments when you need to put yourfinger on the right advice at the right time-now. This updated and revised Second Edition offersclear, concise coverage of the complete range of essential businesstopics in a handy format. You'll find all the latest cutting-edgeideas, including new developments in technology, strategy, andbranding, as well as key terms, tools, and topics in short, livelyentries that give you all the information you need. The Portable MBA The Fast Forward MBA--the compact business companion you'll useevery day! Keep up with the newest ideas in business Brush up on the basics you can't do without Find direct, practical answers to complicated problems

An illustrated "instant MBA" degree presented in an engaging, sketch notes-style that that covers all the main concepts taught in a traditional business school program--at a fraction of the cost.

The Personal MBA 10th Anniversary Edition

A Method to the Madness of Starting Your Own Business

30 Day Challenge to a More Productive and Much Happier You

The Every Day MBA

Learn the Essential Top Business School Concepts, Skills and Language Whilst Keeping Your Job and Your Cash

The Business Plan Workbook

The 30 Day MBA in Marketing gives you all the marketing skills and know-how you would get from an MBA course at a top business school - at a tiny fraction of the cost.

The 30 Day MBA in Business Finance gives you all the financial and accounting know-how you would get from an MBA course at a top business school or a placement at a top accountancy firm - at a fraction of the cost.

Find workplace success There are some things that will never go out of style, and good business skills are one of them. With the help of this informative book, you'll learn how to wear multiple hats in the workplace no matter what comes your way--without ever breaking a sweat. Compiled from eight of the best Dummies books on business skills topics, Business Skills All-in-One For Dummies offers everything you need to hone your abilities and translate them into a bigger paycheck. Whether you're tasked with marketing or accounting responsibilities--or anything in between--this all-encompassing reference makes it easier than ever to tackle your job with confidence. Manage a successful operation Write more effectively Work on the go with Microsoft Office 365 Deal with marketing, accounting, and projects with ease If you've ever dreamed about being able to juggle all your work responsibilities without ever dropping the ball, the book is for you.

Sharing the essentials of sales, marketing, negotiation, strategy, and much more, the creator of PersonalMBA.com shows readers how to master the fundamentals, hone their business instincts, and save a fortune in tuition.

The Faster, Cheaper, Better Way to Get the Business Education You Need

Mastering Business with Attitude

A Step-By-Step Guide To Mastering The Skills Taught In America's Top Business Schools

MBA in a Box

The Visual MBA

Practical Ideas from the Best Brains in Business

Want to get an MBA? The Complete MBA For Dummies, 2nd Edition, is the practical, plain-English guide that covers all the basics of a top-notch MBA program, helping you to navigate today ' s most innovative business strategies. From management to entrepreneurship to strategic planning, you ' ll understand the hottest trends and get the latest techniques for motivating employees, building global partnerships, managing risk, and manufacturing. This fun, easy-to-access guide is full of useful information, tips, and checklists that will help you lead, manage, or participate in any business at a high level of competence. You ' ll find out how to use databases to your advantage, recognize and reward your employees, analyze financial statements, and understand the challenges of strategic planning in a global business environment. You ' ll also learn the basic principals of accounting, get a grip on the concepts behind stocks and bonds, and find out how technology has revolutionized everything from manufacturing to marketing. Discover how to: Know and respond to your customers ' needs Handle budgets and forecasts Recruit and retain top people Establish and run employee teams Use Sarbanes-Oxley to your company ' s advantage Negotiate with the best of them Build long-term relationships with clients Avoid common managerial mistakes Improve cash flow Market your products and services Make the most of your advertising dollar Once you know what an MBA knows, the sky ' s the limit. Read The Complete MBA For Dummies, 2nd Edition, and watch your career take off!

Revised and updated to answer the challenges of a rapidly changing business world, the 4th edition of The Ten-Day MBA includes the latest topics taught at America's top business schools, from corporate ethics and compliance to financial planning and real estate to leadership and negotiation. With more than 400,000 copies sold around the world, this internationally acclaimed guide distills the lessons of the most popular business school courses taught at Harvard, Stanford, the University of Pennsylvania, the University of Chicago, Northwestern, and the University of Virginia. Author Steven A. Silbiger delivers research straight from the notes of real MBA students attending these top programs today—giving you the tools you need to get ahead in business and in life.

'This is an invaluable guide for any manager looking to apply MBA thinking in the real world. Strongly recommended.' Gordon Seabright, Director of the Eden Project 'Packed with insights, tools, tips, cases and know-how, this easy-to-read book will accelerate your ability to deal with challenging management issues. A must for every manager.' Jessica Pryce-Jones, Joint CEO, iOpener Institute for People and Performance 'This fantastic book will help you to challenge the mental barriers of the status quo.' Peter Meier, CEO, Kuoni Travel Holding Ltd Transform your career and revolutionise how you work with the very best learning from the world ' s leading business schools. Delivering many of the key benefits of a top-notch business education, without the hefty price tag and big time investment, The Every Day MBA will guide, challenge and inspire you to better results, wherever you are in your career. Use the powerful combination of the best business models with your own experience and awareness to quickly develop the same game-changing thinking, tactical behaviours and dynamic strategies that MBA graduates know really work. Find out what it really takes to be a leader in business and use MBA thinking to take your business knowledge and practice to a brilliant new level – today, tomorrow and every day.

One of the most important steps in launching or expanding a venture is the creation of a business plan. The absence of a written business plan can lead to failure for new businesses, and inhibit growth and development. Based on methodology developed at Cranfield School of Management, The Business Plan Workbook takes a practical approach to the topic of business planning. Perfect for those growing businesses, as well as a range of academic and professional courses, this title takes the reader step-by-step through each phase of the development of a business plan, from creating a competitive business strategy to its writing and presentation. With 29 corresponding assignments that each includes case studies such as Hotmail, Cobra Beer, IKEA and Amazon, actively engaging questions and worksheets, it will enable you to validate your business idea, brand your business, research your market, and raise finance. This new edition includes an additional assignment covering online content, key words, SEO, Social Media, traffic tracking, affiliate marketing and online advertising. With a range of fresh case studies including BrewDog, Chilango and Honest Burgers, this fully updated ninth edition of The Business Plan Workbook is an invaluable and comprehensive guide to all aspects of business planning. Online supporting resources for this book include lecture slides, test questions and answers, and a new guide to online courses, lectures and case studies.

Can You Complete the 30 Day Challenge?

A Step-By-step Guide To Mastering The Skills Taught In America's Top Business Schools

The Ten-Day MBA 4th Ed.

The Wall Street MBA: Your Personal Crash Course in Corporate Finance

Ten-day MBA, The, Rev.

Small business owners and solo professionals know they're supposed to use social media to increase sales, but how should they start? Using a unique Rule of 30 approach, 30 Days to Social Media Success is the perfect resource for busy people who want quick results. Thirty short chapters (one for each day of the month) are packed with real-world tips and proven techniques you can use right away. This book makes it easy to tap into the power of today's hottest social media sites to get global impact out of press releases, articles, blog posts, and book reviews; increase your personal and corporate visibility as the go-to expert in your industry; build relationships with clients and connect with ideal prospects; network around the world and around the clock with people who need what you have to offer.

This accessible and in-depth title places MBA skills and business school concepts within reach of all professionals.

Set Your Own Salary contains the latest thinking in entrepreneurship education, Lean Startup methodology, and a time-proven business blueprint that will lower the risk of a new venture called the "high percentage model." A fun read, this book intersperses the principles of entrepreneurship with entertaining stories about successful entrepreneurs (Michael Dell, Bill Gates, James Dyson, Henry Kaiser, Fred Smith, the Wright Bros., and others). In these pages you will find a winning formula for self-employment, learn from the experience of other entrepreneurs, and discover the best methods to start a new venture. Follow these guidelines, stay the course, and you will be rewarded beyond your dreams with financial independence and personal satisfaction. Read this book to learn: Why desire is the starting point and how to create it. Where to find ideas and how to think outside the box. The high percentage model (HPM) to increase your odds. Risk is part of life, but it can be minimized. The hottest thing in entrepreneurship: the Lean Startup. To use these tools of entrepreneurship for an easier launch.

As business becomes increasingly reliant on succeeding in export markets, the need for specialist knowledge in international trade is at its highest. With thorough explanations to describe the current international business environment as well as international case studies which include IKEA, Shell, Innocent Drinks, Ford, Match.com and Ryanair, **The 30 Day MBA in International Business** will boost your knowledge and help you play a more rounded role in shaping the direction of your organization. It covers all the essential elements of international trade and business, including international marketing strategy, managing international organizations and selecting global strategic partners as well as finance, accounting and human resource management. **The 30 Day MBA in International Business** is packed with links to free resources from the top business schools as well an online list of sources to keep you informed on all the key business issues.

Playing Big

Kanban in 30 Days

Two Years of Business School Packed Into One Priceless Book of Pure Awesomeness

Don't Pay for Your MBA

MBA In A Day

Strategies to Turn Uncertainty to Competitive Advantage

The 30 Day MBAYour Fast Track Guide to Business SuccessKogan Page Publishers

**** ACCORDING TO BUSINESS INSIDER: "Getting your MBA has never been easier. Haroun is one of the highest rated professors on Udemy, so you can expect to be in good hands through the course of your education." ** This is the book version of the popular Udemy.com course called "An Entire MBA in 1 Course." From the Author of "101 Crucial Lessons They Don't Teach You in Business School," which Forbes magazine calls "1 of 6 books that all entrepreneurs need to read right now." This book will teach you everything you need to know about business. . . .from starting a company to taking it public. Most business books are significantly outdated. This book leverages many online resources and makes the general business, accounting and finance process very easy to understand (and enjoyable too)! There are many incredibly engaging and entertaining video links in the book to YouTube and other sources; 'edutainment' works! Although this book is close to 400 pages, I tried to visualize the content of this book as much as possible as this is a more impactful and enjoyable way to learn (think Pinterest versus the tiny words in the Economist)! The contents of this book are all based on my work experience at several firms, including Goldman Sachs, the consulting industry at Accenture, a few companies I have started, the hedge fund industry where I worked at Citadel and most recently, based on my experience at a prominent San Francisco based venture capital firm. I also included many helpful practical business concepts I learned while I did an MBA at Columbia University and a Bachelor of Commerce degree at McGill University. Think of this book as a "greatest hits" business summary from my MBA, undergraduate business degree, work experience in consulting, equities, hedge funds, venture capital and starting my own companies. As the title of this book suggests, this is an entire MBA in one book; it's also a practical manual to help you accomplish your business career goals. I have minimized "boring theoretical concepts" in this book in order to keep it as close to reality as possible. I hope you enjoy it! In addition to teaching at 4 universities in the San Francisco Bay Area, you can find other courses that I teach online at www.udemy.com/user/chris-haroun/.**

Brick Road Poetry Press is committed to publishing work that appeals to a wide range of tastes. If you enjoy writing that is fast-paced, accessible, and sharply-drawn, **The Melancholy MBA** will not disappoint. The book is filled with scenes and stories from America's offices and boardrooms, those "glass-enclosed jungles" that shape our lives and culture.

The 30 Day MBA in Business Finance provides a complete 'course' in business finance, covering 13 key topics which fall under three main headings – the fundamentals of business finance, corporate capital structures and financial strategies and special topics. Learn what they teach you at the world's top accountancy firms and Business Schools and why it matters to you. With guidance on understanding financial reports, assessing the credit worthiness of business partners, determining profitable strategies, raising finance and ensuring proper records, **this book contains everything you need to eliminate gaps in your financial knowledge, think like a financial strategist and become a top manager.**

The Fast Forward MBA Pocket Reference

Complete MBA For Dummies

A Guide to Budgets, Balance Sheets and Business Finance

The 30 Day MBA in International Business, 2nd Edition

Unprepared to Entrepreneur

What You Would Learn At Top-Tier Business Schools (If You Only Had The Time!)

If you want to accelerate your career development and transform your skillset, but without the price tag and two-year commitment of the MBA, this is the book for you. The 30 Day MBA covers the 12 core disciplines of business: accounting, finance, marketing, organizational behaviour, business history, business law, economics, entrepreneurship, ethics and social responsibility, operations management, research and analysis and strategy. It provides the tools and techniques you need to seize business opportunities and implement strategies successfully. Complex concepts are explained in simple and practical terms, helping you to apply high level concepts to the real-life world of business. The 30 Day MBA also contains insightful case studies from leading organizations including IKEA, Cisco, Cobra Beer, Heinz, Shell, Hotel Chocolat and Chilango, to help keep you right up-to-the-minute with current trends and inspire you to explore new concepts. This book equips you with essential hard knowledge, but also helps you understand how business and current thinking is shifting in today's turbulent global markets, and broadens your mind with the knowledge and confidence to excel in a competitive career.

Drawing on the twelve core disciplines of business, including business law, economics, marketing and finance, this second edition of the hugely successful **The 30 Day MBA** shows you to use key business concepts and tools to assess business decisions and implement strategy. You will be able to create your own Management Information Resource Centre, giving you access to business information on markets and competitors, research data and case studies, as well as hundreds of free business tools to help you carry out analyses. Importantly it will equip you with the knowledge and

confidence to take part in strategic decisions alongside MBA graduates. Now including a thorough explanation of the 'break-even' analysis - the tool for making cost, volume, pricing and profit decisions - and case studies detailing economically resilient brands with particular focus on developing countries, The 30 Day MBA, second edition places MBA skills within reach of all professionals and students.

The 10th anniversary edition of the bestselling foundational business training manual for ambitious readers, featuring new concepts and mental models: updated, expanded, and revised. Many people assume they need to attend business school to learn how to build a successful business or advance in their career. That's not true. The vast majority of modern business practice requires little more than common sense, simple arithmetic, and knowledge of a few very important ideas and principles. The Personal MBA 10th Anniversary Edition provides a clear overview of the essentials of every major business topic: entrepreneurship, product development, marketing, sales, negotiation, accounting, finance, productivity, communication, psychology, leadership, systems design, analysis, and operations management...all in one comprehensive volume. Inside you'll learn concepts such as: The 5 Parts of Every Business: You can understand and improve any business, large or small, by focusing on five fundamental topics. The 12 Forms of Value: Products and services are only two of the twelve ways you can create value for your customers. 4 Methods to Increase Revenue: There are only four ways for a business to bring in more money. Do you know what they are? Business degrees are often a poor investment, but business skills are always useful, no matter how you acquire them. The Personal MBA will help you do great work, make good decisions, and take full advantage of your skills, abilities, and available opportunities--no matter what you do (or would like to do) for a living.

This accessible, step-by-step guide to mastering the skills taught in America's top business schools has been a backlist perennial since publication. It dispenses MBA skills at one percent of the cost, in all the major topics taught at America's "top ten" business schools. MBA applicants and students use it to prepare for entrance interviews and tests; businesspeople, lawyers, and doctors use it to gain the MBA advantage without the time or the expense. This revised edition includes updated sales, salary, and company information throughout. It also discusses areas such as the Internet, game theory, activity-based accounting, and advances in information technology. For the 300,000 budding MBAs annually and for anyone else who wants to "walk the walk and talk the talk" of the MBA, this is the ultimate MBA book of knowledge.

A Step-By-Step Guide to Creating and Developing a Successful Business

The 30 Day MBA in Marketing

30 Days to Social Media Success

Business Skills All-in-One For Dummies

An Entire MBA in 1 Course

A World-class Business Education in a Single Volume

A Huffington Post columnist and women's leadership expert outlines practical skills that women can use to implement positive change, covering such topics as self-esteem and how to overcome sabotaging gender rules of conduct. 50,000 first printing.

The average debt load for graduates of the top business schools has now exceeded \$100,000! For most young professionals, this means spending the first half of their career in the red and feeling pressure to take the first position offered to them so that they can start paying off their debt.

But it doesn't have to be that way! Author and businesswoman Laurie Pickard discovered a way to get the business education she needed to land her dream job while avoiding the massive school loans that plague so many. And in Don't Pay for Your MBA, she shares all that she learned so that others can benefit as well.Pickard discovered that the same prestigious business schools that offer the MBAs so many covet also offer MOOCs (massive online open courses) for low or even no cost. By picking the right classes from the best schools, she gained the skills she needed and avoided the debt she could not afford to take on. The most difficult part was knowing how to begin and where to look. So she has provided this resource for other self-starters, career changers, and budding entrepreneurs so that they can best learn how to navigate the expanding universe of online education.

Within these pages, learn how to:

- Define your goals and tailor a curriculum that is geared toward your dream job
- Master the language of business
- Build a strong network
- Choose a concentration and deepen your expertise
- Showcase your nontraditional education in a way that attracts companies

Don't fall for the lies that pressure countless graduates every year into MBA programs and insurmountable debt. Self-directed online learning can fill gaps in your training, position you for promotions, and open up new opportunities--at a fraction of the cost!

The best minds in business—at your service MBA in a Box brings together some of the best brains in business who show how the core curriculum of an MBA program works in the real world. People like Michael Porter, Rosabeth Moss Kanter, Adrian J. Slywotzky, Warren Bennis, and Bill George give you a box full of ideas and tools that can boost your career and help you add value to your organization. For example:

- Why finance is not just about manipulating numbers but of immense importance in sustaining growth, building widespread wealth, and creating jobs.
- The profit zone and how to tell if a business is in one.
- The skill of turning an idea or invention into a product that solves a problem for a market.
- Merging the need of business to produce and grow with the environment so they are both sustained.
- The latest thinking in marketing about branding, pricing, reversing a product's life cycle, and turning what has become a commodity into a specialty.
- And much more.

As business becomes increasingly reliant on succeeding in export markets, the need for specialist knowledge in international trade is at its highest. With thorough explanations to describe the current international business environment as well as international case studies which include IKEA, J.D. Wetherspoon, Dell, Amazon and Indian car brand Tata Nano, The 30 Day MBA in International Business will boost your knowledge and help you play a more rounded role in shaping the direction of your organization. It covers all the essential elements of international trade and business, including international marketing strategy, managing international organizations and selecting global strategic partners as well as finance, accounting and human resource management. The 30 Day MBA in International Business is packed with links to free resources from the top business schools as well an online list of sources to keep you informed on all the key business issues.

MBA in a Book

The 30 Day Results Guide to Making the Most of Twitter, Blogging, LinkedIn, and Facebook

The 30 Day MBA in Marketing, 2nd Edition

Find Your Voice, Your Mission, Your Message

The 30 Day MBA

The 48 Laws Of Power

Times have changed: you can launch a successful enterprise with your phone, sell through social media and tap into a whole world of opportunities. Unprepared to Entrepreneur is an honest guide to launching your own business, sharing real stories from real people who have tested, failed and won at business. It profiles the underdogs, those who brainstormed ideas whilst travelling on the bus, started a business from their phone and managed to create three income streams whilst maintaining a full-time job in the city to show you that you can do it too. From a working Google doc as your business plan, to ideation strategies that live and die off Instagram engagement; they won't teach you this at business school. Sonya Barlow takes a look at the resilience needed to make it in business, the incredible tax on mental health and the non-negotiable steps to creating a viable business. This is the ultimate guide to side hustling, freelancing and entrepreneurial freedom of the future.

Entrepreneurs need to be financially literate. The most common cause of business failure is poor financial control stemming from an ignorance of the basics of business finance. Practical Financial Management is intended to help those who find business finance confusing. Now in its seventh edition, it continues to provide advice on proper financial planning and control, and reinforces essential points through the use of questions within each section. Beginning with an introduction to the key financial statements, it moves on to look at the tools of financial analysis - the keys to controlling a business successfully. The final part of the book deals with business planning and budgeting, a vital area of business finance as most new ventures cannot get off the ground without a business plan, and existing businesses cannot expand. An invaluable read for aspiring entrepreneurs and those already in business, this book could mean the difference between success and failure.

Advani, a former investment banker, has an MBA from The Wharton School The author currently runs corporate finance training programs at major law firms including White & Case, Sullivan & Cromwell, and Pepper Hamilton & Sheets

Updated for today's digital, global environment, MBA in a DAY 2.0 presents fundamental business concepts and principles--as taught in today's best MBA programs--in an easy to read, understandable manner.

MBA in a DAY 2. 0

From the Author of the Udemy. com Course an Entire MBA in 1 Course

The Personal MBA

A Guide to Entrepreneurship and Financial Independence

The 30 Day MBA in Business Finance

How to turn world-class business thinking into everyday business brilliance

The 30 Day MBA in International Business provides examples, case studies and a thorough understanding of international business to help boost your knowledge of export trading for the benefit of you and your business.

The 30 Day MBA in Marketing provides a complete marketing 'course' spanning twelve disciplinary areas, and including hot topics such as: buyer behaviour, marketing strategy, promotion and advertising, pricing, managing the marketing organization and marketing and the law. Each chapter includes at least one practical real life example to illustrate how marketing concepts apply to business decision making. Learn what they teach you on professional marketing courses and at the world's top Business Schools and why it matters to you; eliminate gaps in your marketing knowledge and take part in business decision making on an equal footing with MBA graduates or your company marketing director. This book includes detailed information on how to find and analyse market data on any business or market anywhere and online resources that enable you to test your own knowledge. It also provides an invaluable guide to finding further information and free resources on each topic covered.

Why are very busy people often much more productive, much more balanced, much more successful and much happier than most people? There is a saying that if you want something to get done, give it to a busy person. This course will teach you to significantly increase your productivity, focus, success and happiness in 30 days. I have done a lot of research on productivity and happiness in my career. I have worked at several great companies including Goldman Sachs and in several industries, including the consulting, hedge fund, tech and venture capital industries where I have analyzed what makes an incredibly productive, focused, successful and happier person. I have had the pleasure of meeting with, partnering with, working for and investing in some of the most successful and happy business people. So I created a long list of why these incredibly successful entrepreneurs are way more productive, way more focused, way more successful and much happier than many others are. I have put 30 of the top lessons that I have learned from them into this course. This course will be focused on making you more productive, more focused, more successful and happier too in many aspects of your life through 30 exercises in 30 days. I am very confident that you will be much more productive, focused and happier by the time you finish this 30-day course and every single one of the 30 daily exercises. I want to humbly inspire and help you be able to focus on achieving your professional and personal goals, improve your productivity, success and happiness as well. I know in my heart that after completing all 30 short exercises in 30 days, you'll find many ways to materially enrich your life so you can be much more productive, focused, successful and happy. Thanks a lot for your support and commitment to this journey we will take together! Let's begin!

Kanban is a simple and elegant Agile framework that helps to control and improve development processes. Originating in traditional 20th century manufacturing in Japan, Kanban has a renewed relevance today, being a crucial methodology in the world of software development. This book explores the key features of Kanban, and demonstrates how to put it into practice through exercises that will help you make the most of this unique approach to managing collaboration and production. Designed as a 30 day action plan, this book will help you understand and implement Kanban – and start seeing results – in a month. Analyze your current situation and define your goals and wider strategic aims, and begin developing a plan to help you and your team confidently work towards achieving them. Involve your team to drive cultural change, learn how to prioritize and organize tasks and projects to efficiently use your time and resources. Create your own value stream map to better understand your processes and identify improvement areas, and adapt and use the features tips and examples to overcome challenges you may face when implementing Kanban. Pick up this book and experience the full results of this vital Agile methodology – fast.

Practical Financial Management

Set Your Own Salary

The Melancholy MBA

Your Fast Track Guide to Business Success

The Portable MBA

The 30 Day MBA in International Business

The same critical information top business schools teach Based on Professor Stralser's popular seminar series, MBA in a Day? is specifically designed for the busy professional (physician, attorney, architect, nonprofit executive, etc.) or entrepreneur/small business owner, who needs to know about the "business-side" of their practice, organization or business. With comprehensive coverage of vital business topics, important concepts and proven strategies taught at top graduate schools, this handy book offers a complete business education without the hassle of enrolling in an MBA program. Divided into four sections covering management and policy; economics, finance, and accounting; marketing; and systems and processes; this straightforward guide is easy to navigate and simple to use. Packed with illustrative examples, helpful anecdotes, and real-world case studies, this commonsense guide covers everything busy professionals would learn at the very best business schools-if they only had the time. Steven Stralser, PhD (Phoenix, AZ), is Clinical Professor and Managing Director, The Global Entrepreneurship Center at Thunderbird: The American Graduate School of International Management and founder and CEO of The Center for Professional Development, Inc., an organization dedicated to post-graduate training and education of today's professionals.

Learn an entire MBA course without spending thousands and waving goodbye to two years of your life. If you want to succeed in business then an MBA programme is the best way to build expertise, knowledge and experience. But an MBA programme at any top school is an enormous investment in time, effort and money. In The Visual MBA, Jason Barron offers a radical solution, explaining all key business school concepts through illustrations. When Barron started his MBA course, he decided to draw all his notes so that other people could benefit from them. And it's a good thing he did, because research shows that more than 65% of us are visual learners and that our brains process illustrations 60,000 times faster than text. From Marketing, Ethics and Accounting to Organisational Behaviour, Finance, Operations and Strategy, The Visual MBA distils the most important principles of an MBA into an accessible, informative and easily-digestible guide. Jason Barron is a product manager and illustrator who helps people realise their creative ideas through visual learning. He spent 516 hours in class and countless hours studying at home completing his MBA. Along the way, rather than taking notes that he would never read again, Jason created sketchnotes for each class and has turned them into an interesting and engaging resource so that you don't have to sit through another class again!

Thrive is the roadmap of how to grow your business and drive sales in highly shifting, constantly changing economic times. It is the story of those leaders and organizations that have seen consistent growth through several economic crises-companies that were founded in the late 1700's to early 1900's and they are still in business thriving today. In this book we share their stories, their struggles, and tell you exactly how they have not only overcome adversity, but thrived through it. Praise for the Book: "We live in a time when uncertainty is the order of the day. THRIVE is a must-read for all who strive to grow intellectually and to succeed through the opportunities an uncertain world offers." —Ken Langone, Founder, Home Depot, American Billionaire and Philanthropist "Talk about the right book for the right time! What I liked most about THRIVE are the case studies of real companies and real people who weathered the storms and emerged more successful than before. THRIVE is both practical and inspirational. I've ordered copies for my entire team." —Bill Cates, CSP, CPAE, Founder, The Cates Academy for Relationship Marketing, Author of Radical Relevance "In THRIVE, Meredith weaves in 250 years of business history to show how resilient businesses and people find opportunities in every situation. This is a must-read to gain ideas and perspective in a sea of change." —Mary C. Kelly, PhD, CEO, Productive Leaders, Author of The Five Minute Leadership Guide "You do not merely read this book; you read, you think, you develop next steps. Meredith does a masterful job of detailing companies doing it right and then goes further by adding her insights to create a playbook of what you need to do. Perfect book for the time we're in right now!" —Mark Hunter, CSP, "The Sales Hunter", Author of A Mind For Sales "The only certainty in business is there will be times of great uncertainty. It's how you react when your world—or the world—doesn't go as planned that determines your future. Meredith studies how companies have thrived in their uncertain times to become global market leaders and shares the proven success strategies that you can implement in your business to do the same. If there was ever a time where our world needed this book, it's now. Read it. Study it. And thrive!" —Sam Richter, CSP, CPAE, Hall of Fame Speaker, Bestselling Author, and Technology Entrepreneur

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