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This textbook offers a concise yet rigorous introduction to calculus of variations and optimal control theory, and is a self-contained resource for graduate students in engineering, applied mathematics, and related subjects. Designed

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Teaching

specifically for a one-semester course, the book begins with calculus of variations, preparing the ground for optimal control. It then gives a complete proof of the maximum principle and covers key topics such as the Hamilton-Jacobi-Bellman theory of dynamic programming and linear-quadratic optimal control. Calculus of Variations and Optimal Control Theory also traces the historical development of the subject and features numerous exercises, notes and references at the end of each chapter, and suggestions for further study. Offers a concise yet rigorous introduction Requires limited background in control theory or advanced mathematics Provides a complete proof of the maximum principle Uses consistent notation in the exposition of classical and

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modern topics Traces the historical
development of the subject Solutions
manual (available only to teachers)

Leading universities that have
adopted this book include: University
of Illinois at Urbana-Champaign ECE
553: Optimum Control Systems
Georgia Institute of Technology ECE
6553: Optimal Control and
Optimization University of
Pennsylvania ESE 680: Optimal
Control Theory University of Notre
Dame EE 60565: Optimal Control
An insider's account of how
politicians representing a radical
white minority of Americans have
used "the world's greatest
deliberative body" to hijack our
democracy. Every major decision
governing our diverse, majority-
female, and increasingly liberal
country bears the stamp of the

United States Senate, an institution controlled by people who are almost exclusively white, overwhelmingly male, and disproportionately conservative. Although they do not represent a majority of Americans—and will not for the foreseeable future—today's Republican senators possess the power to block most legislation. Once known as "the world's greatest deliberative body," the Senate has become one of the greatest threats to our democracy. How did this happen? In Kill Switch, Senate insider Adam Jentleson contends that far from reflecting the Framers' vision, the Senate has been transformed over the decades by a tenacious minority of white conservatives. From John Calhoun in the mid-1800s to Mitch McConnell in

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the 2010s, their primary weapon has been the filibuster, or the requirement that most legislation secure the support of a supermajority of senators. Yet, as Jentleson reveals, the filibuster was not a feature of the original Senate and, in allowing a determined minority to gridlock the federal government, runs utterly counter to the Framers' intent. For much of its history, the filibuster was used primarily to prevent civil rights legislation from becoming law. But more recently, Republicans have refined it into a tool for imposing their will on all issues, wielding it to thwart an increasingly progressive American majority represented by Barack Obama's agenda and appointees. Under Donald Trump, McConnell merged the filibuster with

rigid leadership structures initially forged by Lyndon Johnson, in the process surrendering the Senate's independence and centrality, as infamously shown by its acquiescence in Trump's impeachment trial. The result is a failed institution and a crippled democracy. Taking us into the Capitol Hill backrooms where the institution's decline is most evident, Jentleson shows that many of the greatest challenges of our era—partisan polarization, dark money, a media culture built on manufactured outrage—converge within the Senate. Even as he charts the larger forces that have shaped the institution where he served, Jentleson offers incisive portraits of the powerful senators who laid the foundation for the modern Senate,

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from Calhoun to McConnell to LBJ's
mentor, Richard Russell, to the
unapologetic racist Jesse Helms. An
essential, revelatory investigation,
Kill Switch ultimately makes clear
that unless we immediately and
drastically reform the Senate's rules
and practices—starting with
reforming the filibuster—we face the
prospect of permanent minority rule
in America.

*“A haunted work, full of voices old
and new. It is about a family's
reckoning with loss and injustice,
and it is about a people trying for the
same. The journey of this family's
way home is full—in equal
measure—of melancholy and love.”*
—Tommy Orange, author of *There
There* A RECOMMENDED BOOK
FROM USA Today * O, the Oprah
Magazine * Entertainment Weekly *

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TIME * Harper's Bazaar * Buzzfeed *
Washington Post * Elle * Parade *

San Francisco Chronicle * Good
Housekeeping * Vulture * Refinery29

* AARP * Kirkus * PopSugar * Alma *
Woman's Day * Chicago Review of

Books * The Millions * Biblio
Lifestyle * Library Journal *

Publishers Weekly * LitHub Steeped
in Cherokee myths and history, a

novel about a fractured family
reckoning with the tragic death of

their son long ago—from National
Book Award finalist Brandon Hobson

In the fifteen years since their
teenage son, Ray-Ray, was killed in a

police shooting, the Echota family
has been suspended in private grief.

The mother, Maria, increasingly
struggles to manage the onset of

Alzheimer's in her husband, Ernest.
Their adult daughter, Sonja, leads a

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life of solitude, punctuated only by spells of dizzying romantic obsession. And their son, Edgar, fled home long ago, turning to drugs to mute his feelings of alienation. With the family's annual bonfire approaching—an occasion marking both the Cherokee National Holiday and Ray-Ray's death, and a rare moment in which they openly talk about his memory—Maria attempts to call the family together from their physical and emotional distances once more. But as the bonfire draws near, each of them feels a strange blurring of the boundary between normal life and the spirit world. Maria and Ernest take in a foster child who seems to almost miraculously keep Ernest's mental fog at bay. Sonja becomes dangerously fixated on a man named

Vin, despite—or perhaps because of—his ties to tragedy in her lifetime and lifetimes before. And in the wake of a suicide attempt, Edgar finds himself in the mysterious Darkening Land: a place between the living and the dead, where old atrocities echo. Drawing deeply on Cherokee folklore, The Removed seamlessly blends the real and spiritual to excavate the deep reverberations of trauma—a meditation on family, grief, home, and the power of stories on both a personal and ancestral level. “The Removed is a marvel. With a few sly gestures, a humble array of piercingly real characters and an apparently effortless swing into the dire dreamlife, Brandon Hobson delivers an act of regeneration and solace. You won’t forget it.” —Jonathan Lethem, author

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The Model Rules of Professional Conduct provides an up-to-date resource for information on legal ethics. Federal, state and local courts in all jurisdictions look to the Rules for guidance in solving lawyer malpractice cases, disciplinary actions, disqualification issues, sanctions questions and much more. In this volume, black-letter Rules of Professional Conduct are followed by numbered Comments that explain each Rule's purpose and provide suggestions for its practical application. The Rules will help you identify proper conduct in a variety of given situations, review those instances where discretionary action is possible, and define the nature of the relationship between you and your clients, colleagues and the

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courts.

Verbal Behavior

The Removed

*The Color of Law: A Forgotten
History of How Our Government
Segregated America*

*An Overview of the New Physics
Winning Arguments*

*Women, Work, and the Will to Lead
Caste (Oprah's Book Club)*

The definitive guide to getting your way, revised and updated with new material on writing, speaking, framing, and other key tools for arguing more powerfully “Cross Cicero with David Letterman and you get Jay Heinrichs.”—Joseph Ellis, Pulitzer Prize–winning author of *The Quartet* and *American Sphinx*
Now in its fourth edition, Jay Heinrichs’s *Thank You for Arguing* is

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your master class in the art of persuasion, taught by history's greatest professors, ranging from Queen Victoria and Winston Churchill to Homer Simpson and Barack Obama. Filled with time-tested secrets for emerging victorious from any dispute, including Cicero's three-step strategy for inspiring action and Honest Abe's Shameless Trick for lowering an audience's expectations, this fascinating book also includes an assortment of persuasion tips, such as:

- The Chandler Bing Adjustment: Match your argument to your audience (that is, persuasion is not about you).
- The Belushi Paradigm: Before people will follow you, they have to

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consider you worth following. • The Yoda Technique: Transform a banal idiom by switching the words around. Additionally, Heinrichs considers the dark arts of persuasion, such as politicians' use of coded language to appeal to specific groups. His sage guide has been fully updated to address our culture of "fake news" and political polarization. Whether you're a lover of language books or just want to win more anger-free arguments on the page, at the podium, or over a beer, Thank You for Arguing is for you. Warm, witty, and truly enlightening, it not only teaches you how to identify a paraleipsis when you hear it but also how to wield such persuasive weapons the next

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time you really, really need to get your way. This expanded edition also includes a new chapter on how to reset your audience's priorities, as well as new and improved ArgueLab games to hone your skills.

Thank You for Arguing, Fourth Edition (Revised and Updated) What Aristotle, Lincoln, and Homer Simpson Can Teach Us About the Art of Persuasion Crown

Do you believe that spending \$15,000 on a media center is vulgar, but that spending \$15,000 on a slate shower stall is a sign that you are at one with the Zenlike rhythms of nature? Do you work for one of those visionary software companies where people come to work wearing hiking boots and glacier glasses, as if a

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wall of ice were about to come sliding through the parking lot? If so, you might be a Bobo. In his bestselling work of "comic sociology," David Brooks coins a new word, Bobo, to describe today's upper class -- those who have wed the bourgeois world of capitalist enterprise to the hippie values of the bohemian counterculture. Their hybrid lifestyle is the atmosphere we breathe, and in this witty and serious look at the cultural consequences of the information age, Brooks has defined a new generation. Mark Noll has written a major indictment of American evangelicalism. Reading this book, one wonders if the evangelical movement has pandered so much to

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American culture and tried to be so popular only to lose not only it's mind but it's soul as well. For evangelical pastors and parishoners alike, this is a must read! --Robert Wuthnow.

Nickel and Dimed

The Dancing Wu Li Masters

On (Not) Getting By in America

Debunking Public Vs. Private Sector

Myths

A Concise Introduction

Thank You for Arguing

"How to Win Friends and Influence People" is one of the first best-selling self-help books ever published. It can enable you to make friends quickly and easily, help

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**you to win people to your
way of thinking, increase
your influence, your
prestige, your ability to
get things done, as well
as enable you to win new
clients, new
customers. **Twelve
Things This Book Will Do
For You: Get you
out of a mental rut, give
you new thoughts, new
visions, new
ambitions. Enable
you to make friends
quickly and easily. Increase your
popularity. Help
you to win people to your
way of thinking.****

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done. Enable you to

win new clients, new

customers. Increase

your earning power. Make

you a better

salesman, a better

executive. Help you

to handle complaints,

avoid arguments, keep your

human contacts smooth and

pleasant. Make you

a better speaker, a more

entertaining

conversationalist. Make

the principles of

psychology easy for you to

apply in your daily

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**contacts. Help you
to arouse enthusiasm among
your associates.**

**Dale Carnegie (1888-1955)
was an American writer and
lecturer and the developer
of famous courses in self-
improvement, salesmanship,
corporate training, public
speaking, and
interpersonal skills. Born
into poverty on a farm in
Missouri, he was the
author of How to Win
Friends and Influence
People (1936), a massive
bestseller that remains
popular today.**

**Millennial Monsters
explores the global**

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**popularity of Japanese
consumer
culture--including manga
(comic books), anime
(animation), video games,
and toys--and questions
the make-up of fantasies
nand capitalism that have
spurred the industry's
growth.**

**An introduction to the art
of rhetoric explains how
persuasion can profoundly
influence personal and
professional successes and
reveals an array of
techniques employed by
such personalities as
Aristotle and Winston
Churchill.**

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Track Up About The Art Of
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**"Now in its fourth
edition, Jay Heinrichs's
Thank You for Arguing is
your master class in the
art of persuasion, taught
by history's greatest
professors, ranging from
Queen Victoria and Winston
Churchill to Homer Simpson
and Barack Obama. Filled
with time-tested secrets
for emerging victorious
from any dispute,
including Cicero's three-
step strategy for
inspiring action and
Honest Abe's Shameless
Trick for lowering an
audience's expectations,
this ... book also**

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**includes an assortment of
persuasion tips"--Back
cover.**

**What Aristotle, Lincoln,
and Homer Simpson Can
Teach Us about the Art of
Persuasion**

**Japanese Toys and the
Global Imagination**

Hillbilly Elegy

**Rhetorical Comprehension,
Critique, and Response**

The Modern Plagues

The Entrepreneurial State

Peas and Thank You! /

VeggieTales

NEW YORK TIMES BESTSELLER •

LONGLISTED FOR THE NATIONAL

BOOK AWARD • One of today's

most insightful and influential

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thinkers offers a powerful
And Homer Simpson Can
exploration of inequality and the
Teach Us About The Art Of
lesson that generations of
Americans have failed to learn:

Racism has a cost for everyone—not just for people of color. WINNER OF THE PORCHLIGHT BUSINESS BOOK AWARD • ONE OF THE BEST BOOKS OF THE YEAR: *Time*, *The Washington Post*, *St. Louis Post-Dispatch*, *Ms. magazine*, *BookRiot*, *Library Journal* • LONGLISTED FOR THE ANDREW CARNEGIE MEDAL • “This is the book I’ve been waiting for.”—Ibram X. Kendi, #1 New York Times bestselling author of *How to Be an Antiracist* Heather McGhee’s specialty is the American economy—and the

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mystery of why it so often fails the American public. From the financial crisis of 2008 to rising student debt to collapsing public infrastructure, she found a root problem: racism in our politics and policymaking. But not just in the most obvious indignities for people of color. Racism has costs for white people, too. It is the common denominator of our most vexing public problems, the core dysfunction of our democracy and constitutive of the spiritual and moral crises that grip us all. But how did this happen? And is there a way out? McGhee embarks on a deeply personal journey across the country from Maine to Mississippi to California, tallying what we lose

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when we buy into the zero-sum paradigm—the idea that progress for some of us must come at the expense of others. Along the way, she meets white people who confide in her about losing their homes, their dreams, and their shot at better jobs to the toxic mix of American racism and greed. This is the story of how public goods in this country—from parks and pools to functioning schools—have become private luxuries; of how unions collapsed, wages stagnated, and inequality increased; and of how this country, unique among the world's advanced economies, has thwarted universal healthcare. But in unlikely places of worship and

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work, McGhee finds proof of what she calls the Solidarity Dividend: the benefits we gain when people come together across race to accomplish what we simply can't do on our own. *The Sum of Us* is not only a brilliant analysis of how we arrived here but also a heartfelt message, delivered with startling empathy, from a black woman to a multiracial America. It leaves us with a new vision for a future in which we finally realize that life can be more than a zero-sum game.

The #1 international best seller *In Lean In*, Sheryl Sandberg reignited the conversation around women in the workplace. Sandberg is chief operating officer of Facebook and

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coauthor of *Option B* with Adam Grant. In 2010, she gave an electrifying TED talk in which she described how women unintentionally hold themselves back in their careers. Her talk, which has been viewed more than six million times, encouraged women to “sit at the table,” seek challenges, take risks, and pursue their goals with gusto. *Lean In* continues that conversation, combining personal anecdotes, hard data, and compelling research to change the conversation from what women can't do to what they can. Sandberg provides practical advice on negotiation techniques, mentorship, and building a

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satisfying career. She describes specific steps women can take to combine professional achievement with personal fulfillment, and demonstrates how men can benefit by supporting women both in the workplace and at home.

Written with humor and wisdom, Lean In is a revelatory, inspiring call to action and a blueprint for individual growth that will empower women around the world to achieve their full potential.

No matter where students' lives lead after graduation, one of the most essential tools we can teach them is how to comprehend, analyze, and respond to arguments. Students need to know how writers' and speakers' choices

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are shaped by elements of the rhetorical situation, including audience, occasion, and purpose. In *Teaching Arguments*, Jennifer Fletcher provides teachers with engaging classroom activities, writing prompts, graphic organizers, and student samples to help students at all levels read, write, listen, speak, and think rhetorically. Jennifer believes that, with appropriate scaffolding and encouragement, all students can learn a rhetorical approach to argument and gain access to rigorous academic content. *Teaching Arguments* opens the door and helps them pay closer attention to the acts of meaning around them, to notice persuasive

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strategies that might not be apparent at first glance. When we analyze and develop arguments, we have to consider more than just the printed words on the page. We have to evaluate multiple perspectives; the tension between belief and doubt; the interplay of reason, character, and emotion; the dynamics of occasion, audience, and purpose; and how our own identities shape what we read and write. Rhetoric teaches us how to do these things. Teaching Arguments will help students learn to move beyond a superficial response to texts so they can analyze and craft sophisticated, persuasive arguments--a major cornerstone

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*for being not just college-and
career-ready but ready for the
challenges of the world.
Describes a method of negotiation
that isolates problems, focuses on
interests, creates new options, and
uses objective criteria to help two
parties reach an agreement*

*What Aristotle, Lincoln, And Homer
Simpson Can Teach Us About the
Art of Persuasion*

*What Works and Doesn't Work in
Politics, the Bedroom, the
Courtroom, and the Classroom*

The Sum of Us

*Thank You For Arguing, Revised
and Updated Edition*

Ground Zero

*Thank You for Arguing, Fourth
Edition (Revised and Updated)*

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*Thank You for Arguing, Third
Edition*

Help your child learn “zee” importance of good manners! In the village of West Manor, you can stay, if you please, in a well-mannered town populated by Peas. All the natives are friendly—they go out of their way. When you stop to say, “Thank you!” – “Why, you’re welcome!” they’ll say. In the village of South Boorish, on the North side of town, lives a rude population—the rudest around. They’re, so very ill-mannered, such impolite Beans. If you stop to say, “Thank you,” they won’t know what you mean! As these

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delightfully fun Peas and Beans head out to collect sunflower seeds, children discover that everyone wins when you learn to be polite and take turns. Sunday morning values, Saturday morning fun. Now that's the Big Idea! Through imaginative and innovative products, Zonderkidz is feeding young souls.

A "sweeping and raw story of courage, resilience, and clear-eyed grace" (Sara Gruen, #1 New York Times bestselling author) about a teenage girl's fierce struggle to reclaim her life from her abusive father in the vein of My Absolute Darling and Room. Fifteen-year-old

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equestrian prodigy Roan Montgomery has only ever known two worlds: inside the riding arena, and outside of it. Both, for as long as she can remember, have been ruled by her father, who demands strict obedience in all areas of her life. The warped power dynamic of coach and rider extends far beyond the stables, and Roan's relationship with her father has long been inappropriate. She has been able to compartmentalize that dark aspect of her life, ruthlessly focusing on her ambitions as a rider heading for the Olympics, just as her father had done. However, her

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developing relationship with Will Howard, a boy her own age, broadens the scope of her vision.

“[A] heart-pounding, can’t-take-your-eyes-off-it debut novel” (O, The Oprah Magazine), *Dark Horses* explores the themes of abuse and resilience in a way that will leave you transfixed.

This is “a provoking and needed book” (Booklist, starred review).

#1 NEW YORK TIMES

BESTSELLER • OPRAH'S

BOOK CLUB PICK • NATIONAL

BOOK AWARD LONGLIST • “An

instant American classic and

almost certainly the keynote

nonfiction book of the American

century thus far.”—Dwight

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Garner, The New York Times
And Homer Simpson Can
The Pulitzer Prize – winning,
Teach Us About The Art Of
bestselling author of The Warmth
Persuasion

of Other Suns examines the
unspoken caste system that has
shaped America and shows how
our lives today are still defined
by a hierarchy of human
divisions. NAMED THE #1
NONFICTION BOOK OF THE
YEAR BY TIME, ONE OF THE
TEN BEST BOOKS OF THE
YEAR BY People • The
Washington Post • Publishers
Weekly AND ONE OF THE
BEST BOOKS OF THE YEAR
BY The New York Times Book
Review • O: The Oprah
Magazine • NPR • Bloomberg •

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Christian Science Monitor • New
York Post • The New York Public
Library • Fortune • Smithsonian
Magazine • Marie Claire • Town
& Country • Slate • Library
Journal • Kirkus Reviews •
LibraryReads • PopMatters
Winner of the Los Angeles Times
Book Prize • National Book
Critics Circle Award Finalist •
Dayton Literary Peace Prize
Finalist • PEN/John Kenneth
Galbraith Award for Nonfiction
Finalist • PEN/Jean Stein Book
Award Longlist “As we go about
our daily lives, caste is the
wordless usher in a darkened
theater, flashlight cast down in
the aisles, guiding us to our

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assigned seats for a
And Homer Simpson Can
performance. The hierarchy of
Teach Us About The Art Of
caste is not about feelings or
Persuasion

morality. It is about
power—which groups have it
and which do not.” In this brilliant
book, Isabel Wilkerson gives us
a masterful portrait of an unseen
phenomenon in America as she
explores, through an immersive,
deeply researched narrative and
stories about real people, how
America today and throughout its
history has been shaped by a
hidden caste system, a rigid
hierarchy of human rankings.
Beyond race, class, or other
factors, there is a powerful caste
system that influences people’s

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lives and behavior and the nation's fate. Linking the caste systems of America, India, and Nazi Germany, Wilkerson explores eight pillars that underlie caste systems across civilizations, including divine will, bloodlines, stigma, and more. Using riveting stories about people—including Martin Luther King, Jr., baseball's Satchel Paige, a single father and his toddler son, Wilkerson herself, and many others—she shows the ways that the insidious undertow of caste is experienced every day. She documents how the Nazis studied the racial systems in America to plan their

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out-cast of the Jews; she discusses why the cruel logic of caste requires that there be a bottom rung for those in the middle to measure themselves against; she writes about the surprising health costs of caste, in depression and life expectancy, and the effects of this hierarchy on our culture and politics. Finally, she points forward to ways America can move beyond the artificial and destructive separations of human divisions, toward hope in our common humanity. Beautifully written, original, and revealing, *Caste: The Origins of Our Discontents* is an eye-opening

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story of people and history, and a reexamination of what lies under the surface of ordinary lives and of American life today. Combining current knowledge of what works in teaching and learning with the most enduring philosophies of classical education, this book challenges readers to develop the skills, attitudes, knowledge, and habits of mind of strong writers.

Negotiating Agreement Without Giving in

A Novel

A Human's Guide to the Art of Persuasion

How to Argue with a Cat

What Cicero, Shakespeare and

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the Simpsons Can Teach Us
And Homer Simpson Can
Teach Us About The Art Of
Mein Kampf
Persuasion

The New Upper Class and How
They Got There

New York Times Bestseller •

Notable Book of the Year • Editors'

Choice Selection One of Bill Gates'

“Amazing Books” of the Year One

of Publishers Weekly's 10 Best

Books of the Year Longlisted for the

National Book Award for

Nonfiction An NPR Best Book of

the Year Winner of the Hillman

Prize for Nonfiction Gold Winner •

California Book Award (Nonfiction)

Finalist • Los Angeles Times Book

Prize (History) Finalist • Brooklyn

Public Library Literary Prize This

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“powerful and disturbing history”
exposes how American governments
deliberately imposed racial
segregation on metropolitan areas
nationwide (New York Times Book
Review). Widely heralded as a
“masterful” (Washington Post) and
“essential” (Slate) history of the
modern American metropolis,
Richard Rothstein’s *The Color of
Law* offers “the most forceful
argument ever published on how
federal, state, and local governments
gave rise to and reinforced
neighborhood segregation” (William
Julius Wilson). Exploding the myth
of de facto segregation arising from
private prejudice or the unintended
consequences of economic forces,

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Rothstein describes how the American government systematically imposed residential segregation: with undisguised racial zoning; public housing that purposefully segregated previously mixed communities; subsidies for builders to create whites-only suburbs; tax exemptions for institutions that enforced segregation; and support for violent resistance to African Americans in white neighborhoods. A groundbreaking, “virtually indispensable” study that has already transformed our understanding of twentieth-century urban history (Chicago Daily Observer), *The Color of Law* forces

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us to face the obligation to remedy our unconstitutional past.

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find, and accepted whatever jobs she was offered. Moving from Florida to Maine to Minnesota, she worked as a waitress, a hotel maid, a cleaning woman, a nursing-home aide, and a Wal-Mart sales clerk. She lived in trailer parks and crumbling residential motels. Very quickly, she discovered that no job is truly "unskilled," that even the lowliest occupations require exhausting mental and muscular effort. She also learned that one job is not enough; you need at least two if you int to live indoors. Nickel and Dimed reveals low-rent America in all its tenacity, anxiety, and surprising generosity—a land of Big Boxes, fast food, and a thousand desperate

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present. September 11,
2001, New York City:
Brandon is visiting his
dad at work, on the
107th floor of the World
Trade Center. Out of
nowhere, an airplane
slams into the tower,
creating a fiery
nightmare of terror and
confusion. And Brandon
is in the middle of it
all. Can he survive --
and escape? September

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**11, 2019, Afghanistan:
Reshmina has grown up in
the shadow of war, but
she dreams of peace and
progress. When a battle
erupts in her village,
Reshmina stumbles upon a
wounded American soldier
named Taz. Should she
help Taz -- and put
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skilled manipulators who
can talk you into just
about anything without a
single word (or maybe a
meow or two). They can
get you to drop whatever
you’re doing and play
with them. They can make
you serve their dinner**

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way ahead of schedule.
They can get you to sit
down in an instant to
provide a lap. On the
other hand, try getting
a cat to do what you
want.... While it's
hard, persuading a cat
is possible. And after
that, persuading humans
becomes a breeze, and
that is what you will
learn in this book. How
to Argue with a Cat will
teach you how to: · Hold
an intelligent
conversation—one of the
few things easier to do
with a cat than a human.

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· Argue logically, even if your opponent is furry and irrational. · Hack up a fallacy (the hairball of logic). · Make your body do the talking (cats are very good at this). · Master decorum: the art of fitting in with cats, venture capitalists, or humans. · Learn the wisdom of predator timing to pounce at the right moment. · Get someone to do something or stop doing it. · Earn any creature's respect and loyalty.

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static bureaucratic organization only needed to 'fix' market failures, leaving dynamic entrepreneurship and innovation to the private sector. Case studies ranging from the innovations that make the iPhone so 'smart' to the current developments in clean technology reveal the reality, whereby the private sector only invests after the entrepreneurial State has made the bold, high-risk investments.
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disintegration of this group, a process that has been slowly occurring now for more than forty years, has been reported with growing frequency and alarm, but has never before been written about as searingly from the inside. J. D. Vance tells the true story of what a social, regional, and class decline feels like when you were born with it hung around your neck. The Vance family story begins hopefully in postwar America. J. D.'s grandparents were "dirt

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poor and in love,” and moved north from Kentucky’s Appalachia region to Ohio in the hopes of escaping the dreadful poverty around them. They raised a middle-class family, and eventually one of their grandchildren would graduate from Yale Law School, a conventional marker of success in achieving generational upward mobility. But as the family saga of Hillbilly Elegy plays out, we learn that J.D.’s grandparents, aunt,

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uncle, sister, and, most of all, his mother struggled profoundly with the demands of their new middle-class life, never fully escaping the legacy of abuse, alcoholism, poverty, and trauma so characteristic of their part of America. With piercing honesty, Vance shows how he himself still carries around the demons of his chaotic family history. A deeply moving memoir, with its share of humor and vividly colorful figures, Hillbilly Elegy is the story

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book deals with events which brought the author into this blight. It was the hour of Germany's deepest humiliation, when Napoleon has dismembered the old German Empire and French soldiers occupied almost the whole of Germany. The books narrates how Hitler was arrested with several of his comrades and imprisoned in the fortress of Landsberg on the river Lech. During this period only the author wrote the first volume of MEIN

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KAMPF. The Second volume of MEIN KAMPF was written after release of Hitler from prison and it was published after the French had left the Ruhr, the tramp of the invading armies still echoed in German ears and the terrible ravages had plunged the country into a state of social and economic Chaos. The beauty of the book is, MEIN KAMPF is an historical document which bears the imprint of its own time. Moreover, Hitler has declared that

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*to all once again, no previous
mathematical or technical
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