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The New Television Handbook

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provides an exploration of the theory and practice of television at a time when the medium is undergoing radical changes. The book looks at television from the perspective of someone new to the industry, and explores the

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place of the medium within a constantly changing digital landscape. This title discusses key skills involved in television production, including: producing, production management, directing, camera, sound, editing

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and visual effects. Each of these activities is placed within a wider context as it traces the production process from commissioning to post-production. The book outlines the broad political and economic

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*context of the television industry.
It gives an account of television
genres, in particular narrative,
factual programmes and news,
and it considers the academic
discipline of media studies and
the ways in which theorists have*

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analysed and tried to understand the medium. It points to the interplay of theory and practice as it draws on the history of the medium and observes the ways in which the past continues to influence and invigorate the

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present. The New Television Handbook includes: contributions from practitioners ranging from established producers to new entrants; a comprehensive list of key texts and television programmes; a revised glossary

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of specialist terms; a section on training and ways of getting into the industry. By combining theory, real-world advice and a detailed overview of the industry and its history, The New Television Handbook is an ideal

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guide for students of media and television studies and young professionals entering the television industry.

This book assembles ten scholarly examinations of the politics of representation in the

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*groundbreaking animated
children's television series
Steven Universe. These analyses
address a range of
representational sites and
subjects, including queerness,
race, fandom, colonialism, and*

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the environment, and provide an accessible foundation for further scholarship. The introduction contextualizes Steven Universe in the children's science-fiction and anime traditions and discusses the series' crucial

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mechanic of fusion. Subsequent chapters probe the fandom's expressions of queer identity, approach the series' queer force through the political potential of the animated body, consider the unequal privilege of different

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female characters, and trace the influence of anime director Kunihiro Ikuhara. Further chapters argue that Ronaldo allows satire of multiple media forms, focus on Onion as a surrealist trickster, and

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*contemplate cross-species
hybridity and consent. The final
chapters concentrate on
background art in connection with
ecological and geological
narratives, adopt a decolonial
perspective on the Gems' legacy,*

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and interrogate how the tension between personal and cultural narratives constantly recreates memory.

'Business is a jungle. But I love animals.' Francis Boule. *Venture Capitalist and CEO Francis*

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Boulle has set out to conquer the world. Armed with strategies not seen since Sun Tzu, philosophies to rival Aristotle, a business head that makes Alan Sugar look like an amateur and thoughts about life that even Confucius would

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have found enlightening, Francis is king of the new life-gurus. In this must-have little book of Boulleisms, Francis shares his wry observations and indomitable views on business, love, sport, art, family, politics and even pets.

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He offers expert guidance to help you live your life the Boulle way, even if you've never set foot in Belgravia. Using clever typography, illustrations and amusing diagrams, this is the perfect gift for every budding

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entrepreneur.

Welcome to the glamorous life of Alexandra 'Binky' Felstead, original cast member and star of the hit TV programme, Made in Chelsea. In this tell-all account she reveals what it's really like

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BEING BINKY and what it takes to be a real Chelsea Girl. When the show launched in 2011, Binky was catapulted from a nine to five job as a receptionist at a hedge-fund into the limelight of reality TV fame. She's experienced

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many ups and downs on the show, from feuding with best friend Cheska and a failed romance with Jamie Laing to her new found friendship with Lucy Watson and being swept off her feet by Alex Mytton, the impact of

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Made in Chelsea on her life was immediate. Charting her overnight rise to fame and exploring her life outside of Made in Chelsea, for the first time, Binky opens up about her childhood, the bullying she was

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victim to at school and the difficulties of dealing with her parents' divorce. She talks candidly about body image, and dieting, and shares her beauty regime top tips. BEING BINKY lifts the lid on one of the

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*series' favourite characters and
provides a backstage pass to the
secret and exclusive world of
Chelsea.*

*Politics, Economy, Culture and
Technology*

All That's Left to Know About the

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*Endings of Your Favorite TV
Shows*

*Representation in Steven
Universe*

*Laid in Chelsea: My Life
Uncovered*

Digital Culture & Society (DCS)

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British Youth Television

Male Bodies in Digital Culture

**Genre is central to
understanding the industrial
context and visual form of
television. This new edition of
the key textbook on television**

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genre brings together leading international scholars to provide an accessible and comprehensive introduction to the debates, issues and concerns of the field.

**Structured in eleven sections,
The Television Genre Book**

introduces the concept of 'genre' itself and how it has been understood in television studies, and then addresses the main televisual genres in turn: drama, soap opera, comedy, news, documentary, reality television, children's

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**television, animation and
popular entertainment. This
third edition is illustrated
throughout with case studies
of classic and contemporary
programming from each
genre, ranging from The
Simpsons to Buffy the**

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**Vampire Slayer and from
Monty Python's Flying Circus
to Who Wants to be a
Millionaire?. It also features
new case studies on
contemporary shows,
including The Only Way Is
Essex, Homeland, Game of**

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**Thrones, Downton Abbey,
Planet Earth, Grey's Anatomy
and QVC, and new chapters
covering topics such as
constructed reality,
travelogues, telefantasy, stand-
up comedy, the panel show,
24-hour news, Netflix and**

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video on demand.

**This second edition of
Historical Dictionary of Irish
Cinema contains a
chronology, an introduction,
and an extensive bibliography.
The dictionary section has
over 500 cross-referenced**

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**entries on key Irish actors,
directors, producers and other
personnel from over a century
of Irish film history.**

**Created around the world and
available only on the web,
Internet "television" series
are independently produced,**

mostly low budget shows that often feature talented but unknown performers.

Typically financed through crowd-funding, they are filmed with borrowed equipment and volunteer casts and crews, and viewers

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find them through word of mouth or by chance. The fourth in a series covering Internet TV, this book takes a comprehensive look at 1,121 comedy series produced exclusively for online audiences. Alphabetical

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**entries provide websites,
dates, casts, credits, episode
lists and storylines.**

**Work That Body: Male Bodies
in Digital Culture explores the
recent rise in different types
of men using digital media to
sexualise their bodies. It**

argues that the male body has become a key site in contemporary culture where neoliberalism's hegemony has been both secured and contested since 2008. It does this by looking at four different case studies: the

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**celebrity male nude leak; the
rise of young men sharing
images of their muscular
bodies on social media;
RuPaul's Drag Race body
transformational tutorial, and
the rise of chemsex. It finds
that on the one hand digital**

media has enabled men to transform their bodies into tools of value-creation in economic contexts where the historical means they have relied on to create value have diminished. On the other it has also allowed them to use

their bodies to form intimate collective bonds during a moment when competitive individualism continued to be the privileged mode of being in the world. It therefore offers a unique contribution not only to the field of digital

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**cultural studies but also to
the growing cultural studies
literature attempting to map
the historical contradictions
of the austerity moment.**

Representation

**The Woody Allen Encyclopedia
Movies Made for Television,**

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1964-2004: Indexes

**Interactive TV in the age of
social participation**

Boulle's Jewels

**Identities and Communities in
a Mediated World**

**The Vampire in Folklore,
History, Literature, Film and**

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Television

British Youth

Television Transnational Teens,
Industry, Genre Springer

The Sunday Times bestseller! Pour
the champagne, light some candles,
lay back and prepare to laugh, cry

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and gasp at the fully uncensored, Bridget-Jones-esque world of Ollie Locke, star of Made in Chelsea. The Music Industry Handbook, Second edition is an expert resource and guide for all those seeking an authoritative and user-

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friendly overview of the music industry today. The new edition includes coverage of the latest developments in music streaming, including new business models created by the streaming service sector. There is also expanded

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exploration of the music industry in different regions of the UK and in other areas of Europe, and coverage of new debates within the music industry, including the impact of copyright extensions on the UK music industry and the

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business protocols involved when music is used in film and advertising. The Music Industry Handbook, Second edition also includes: in-depth explorations of different elements of the music industry, including the live music

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sector, the recording industry and the classical music business analysis of business practices across all areas of the industry, including publishing, synchronisation and trading in the music industry profiles presenting

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interviews with key figures
workings in the music industry
detailed further reading for each
chapter and a glossary of essential
music industry terms.

This reference work consists of
entries on every film, television,

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stage, and literary work by Woody Allen. The volume also includes entries on people (actors, producers, writers, etc.) who have worked with Allen as well as various topics (acting roles, awards, themes, film locations, etc.).

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The Real Madrid Way

Made in Reality

The Simpsons

Tattoos and Popular Culture

The British Television Pilot

Episodes Research Guide

1936-2015

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The Business of Life

Television and the Second Screen

The rise of tattoos into the mainstream has been a defining aspect of 21st century western culture. Tattoos and Popular Culture showcases how tattoos

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have been catapulted from 'deviant' and 'alternative' subculture, into a popular culture, becoming a potent signifier of 'difference' for the millennial generation.

Introduction: why still study fans? /
Cornel Sandvoss, Jonathan Gray,

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and C. Lee Harrington -- Fan texts
and objects -- The death of the
reader? : literary theory and the
study of texts in popular culture /
Cornel Sandvoss -- Intimate
intertextuality and performative
fragments in media fanfiction /

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Kristina Busse -- Media academics
as media audiences : aesthetic
judgments in media and cultural
studies / Matt Hills -- Copyright law,
fan practices, and the rights of the
author (2017) / Rebecca Tushnet --
Toy fandom, adulthood, and the

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ludic age : creative material culture
as play / Katriina Heljakka --
Spaces of fandom -- Loving music :
listeners, entertainments, and the
origins of music fandom in
nineteenth-century America / Daniel
Cavicchi -- Resisting technology in

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music fandom : nostalgia,
authenticity, and Kate Bush's
"Before the dawn" / Lucy Bennett --
I scream therefore I fan? : music
audiences and affective citizenship
/ Mark Duffett -- A sort of
homecoming: fan viewing and

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symbolic pilgrimage / Will Brooker
-- Reimagining the imagined
community : online media fandoms
in the age of global convergence /
Lori Hitchcock Morimoto and Bertha
Chin -- Temporalities of fandom --
Do all "good things" come to an

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end? : revisiting Martha Stewart
fans after imclone / Melissa A. Click
-- The lives of fandoms / Denise D.
Bielby and C. Lee Harrington --
"What are you collecting now?"
seth, comics, and meaning
management / Henry Jenkins --

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Sex, utopia, and the queer
temporalities of fannish love / Alexis
Lothian -- The fan citizen: fan
politics and activism -- The news :
you gotta love it / Jonathan Gray --
Memory, archive, and history in
political fan fiction / Abigail De

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Kosnik -- Between rowdies and
rasikas : rethinking fan activity in
Indian film culture / Aswin
Punathambekar -- Black twitter and
the politics of viewing scandal /
Dayna Chatman -- Deploying
oppositional fandoms : activists'

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use of sports fandom in the
Redskins controversy / Lori Kido
Lopez and Jason Kido Lopez -- Fan
labor and fan-producer interactions
-- Ethics of fansubbing in Anime's
hybrid public culture / Mizuko Ito --
Live from hall H : fan/producer

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symbiosis at San Diego comic-con /
Anne Gilbert -- Fantagonism:
factions, institutions, and
constitutive hegemonies of fandom
-- Derek Johnson -- The powers that
squee : Orlando Jones and
intersectional fan studies / Suzanne

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Scott -- Measuring fandom : social
tv analytics and the integration of
fandom into television audience
measurement / Philip M. Napoli and
Allie Kosterich -- About the
contributors -- Index
This double issue of Digital Culture

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& Society addresses the complex thematic field of the dialectics of play and labour. We will take a closer look at the problem of play and work from two overlapping, albeit not mutually exclusive, perspectives: laborious play and

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playful work. The term laborious play points to practices and processes that turn playful activities into hard work. Laborious play happens whenever playfulness turns into work, and may be observed in such activities such as

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e-sports, excessive play, »goldfarming«, and Twitch gameplay broadcasting, amongst many others. A complementary phenomenon to that of laborious play is the practice and concept of playful work. The promises of a

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Joyful and rewarding working experience have been promoted as »gamification« while critical voices denounce such attempts as ideology, exploitation or simply »bullshit«.

This comprehensive bibliography

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covers writings about vampires and related creatures from the 19th century to the present. More than 6,000 entries document the vampire's penetration of Western culture, from scholarly discourse, to popular culture, politics and cook

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books. Sections by topic list works covering various aspects, including general sources, folklore and history, vampires in literature, music and art, metaphorical vampires and the contemporary vampire community. Vampires from

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film and television--from Bela Lugosi's Dracula to Buffy the Vampire Slayer, True Blood and the Twilight Saga--are well represented.

The Man in the High Castle
The Ultimate Guide to Vampire

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Television

Trailblazing in the Digital Television
Revolution

REMEMBRANCE ... JAMES W.

'JIM' CASE Creative TV Pioneer

Internet Lesbian and Gay

Television Series, 1996-2014

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Fans, Audiences and Paratexts
A Guide to What's Great About
Great Britain

A new idea can become an
expensive flop for TV
executives. So from the
earliest days of television,
the concept of a pilot

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episode seemed like a good idea. Trying out new actors; new situations and new concepts before making a series was good economical sense. It was also tax deductible. Sometimes these pilots were shown on

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television; sometimes they were so awful they were hidden from sight in archives; and sometimes they were excellent one-offs, but a series seemed elusive and never materialised. Chris Perry has always been

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fascinated by the pilot episode. So many pilots are made annually, but never seen by audiences. Only a handful appear on screen. It's a hidden world of comedy, variety, drama and factual programming. This

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volume attempts to lift the lid on the world of the TV pilot by revealing the many transmitted and untransmitted episodes made through the decades.

This book looks at The Simpsons place in the pop

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culture firmament, from inspirations like Mad magazine to its critical role in the renaissance of animated television. The author recounts the birth of the show, discusses its remarkable merchandising

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success, and examines the show's popularity as the longest running episodic program in TV history.

This revised and refreshed edition guides the contemporary screenwriter through a variety of

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creative and critical approaches to a deeper understanding of how to tell stories for the screen. With a renewed focus on theme and structure, the book is an essential guide for writers, script developers and

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teachers to help develop ideas into rich dynamic projects, and craft compelling, resonating screenplays. Combining creative tools and approaches with critical and contextual underpinnings,

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the book is ideal for screenwriting students who are looking to expand their skills and reflect on practices to add greater depth to their scripts. It will also inspire experienced writers and

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developers to find fresh ways of working and consider how new technology is affecting storytelling voices. Comprehensive and engaging, this book considers key narrative questions of today and

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offers a range of exercises to address them. Integrating creative guidance with rigorous scholarship, this is the perfect companion for undergraduate students taking courses in screenwriting. Encouraging

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and pragmatic, it will provide a wealth of inspiration for those wishing to work in the industry or deepen their study of the practice. New to this Edition: - Refreshed and revised edition to meet

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the demands of contemporary screenwriting - New case studies, models, tools and approaches to writing for the screen - Updated areas of industry practice, including web series, transmedia, VR and long-form

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storytelling - Includes practical approaches and creative exercises that can be used in the classroom
In this book, Faye Woods explores the raucous, cheeky, intimate voice of British youth television.

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This is the first study of a complete television system targeting teens and twenty somethings, chronicling a period of significant industrial change in the early 21st century. British Youth Television offers a

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snapshot of the complexities
of contemporary television
from a British standpoint —
youth-focused programming
that blossomed in the
commercial expansion of the
digital era, yet indelibly
shaped by public service

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broadcasting, and now finding its feet on proliferating platforms. Considering BBC Three, My Mad Fat Diary, The Inbetweeners, Our War and Made in Chelsea, amongst others; Woods identifies a

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television that is defiantly British, yet also has a complex transatlantic relationship with US teen TV. This book creates a space for British voices in an academic and cultural landscape dominated by the

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American teenager.

Focus On: 100 Most Popular
Television Series by
Universal Television
Popular Media Cultures
Essays on Themes and
Characters of the Series
Un-Dead TV

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Internet Comedy Television
Series, 1997-2015

Volume 2. Essays on
Television Representations,
2013-2019

The SAGE International
Encyclopedia of Mass Media
and Society

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“The invention, or the quaint piece of furniture, wandered into our lives in the 1940s, as a primitive plaything, a clever if awkward addition to the household. It was expensive, unreliable and a bit of an invalid.”
—Television, A Biography In just a

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few years, what used to be an immobile piece of living room furniture, which one had to sit in front of at appointed times in order to watch sponsored programming on a finite number of channels, morphed into a glowing cloud of screens with

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access to a near-endless supply of content available when and how viewers want it. With this phenomenon now a common cultural theme, a writer of David Thomson's stature delivering a critical history, or "biography" of the six-decade television era, will

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be a significant event which could not be more timely. With Television, the critic and film historian who wrote what Sight and Sound's readers called "the most important film book of the last 50 years" has finally turned his unique powers of observation

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to the medium that has
swallowed film whole. Over
twenty-two thematically
organized chapters, Thomson
brings his provocatively insightful
and unique voice to the life of
what was television. David
Thomson surveying a Boschian

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landscape, illuminated by that singular glow—always “on”—and peopled by everyone from Donna Reed to Dennis Potter, will be the first complete history of the defining medium of our time.

James W. 'Jim' Case was a creative pioneer in the early days

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of television when talent and skill fueled the industry. He was also an accomplished newspaper columnist.

The Sunday Times bestseller.

Stephanie Pratt is the consummate reality star. Since 2007, her life has been lived

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almost as much on the small screen as off it, and constantly analysed in gossip columns. In *Made in Reality*, Stephanie gives an exclusive insight into the trials and tribulations of life on reality TV, taking us behind the scenes of *The Hills*, *Made in Chelsea* and

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even the Big Brother House. In her tell- all autobiography, nothing is off-limits, from the drama of her relationship with Spencer Matthews to her issues with her brother Spencer Pratt. For the first time, she shares her struggles with drug addiction,

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eating disorders, and the pressures of fame in the internet age. Inspiring, fascinating, and insightful throughout, this is an honest account of the truth behind reality.

Television is changing almost beyond recognition. In the battle

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for consumers, social media sites, smart phones and tablets have become rivals to traditional linear TV. However, audiences and producers are also embracing mobile platforms to enhance TV viewing itself. This book examines the emerging phenomenon of the

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second screen: where users are increasingly engaging with content on two screens concurrently. The practice is transforming television into an interactive, participatory and social experience. James Blake examines interactive television

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from three crucial angles:
audience motivation and agency,
advances in TV production and
the monetisation of second
screen content. He also tracks its
evolution by bringing together
interviews with more than 25
television industry professionals -

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across the major UK channels - including commissioning editors, digital directors, producers and advertising executives. These reveal the successes and failures of recent experiments and the innovations in second screen projects. As the second screen

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becomes second nature for viewers and producers, the risks and opportunities for the future of television are slowly beginning to emerge. Television and the Second Screen will offer students and scholars of television theory, industry professionals and anyone

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with an abiding interest in television and technology, an accessible and illuminating guide to this important cultural shift.

TV Outside the Box

A Cultural History

The Music Industry Handbook

Reality TV

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Fourth Wave Feminism in Science
Fiction and Fantasy

Popular Music in the Post-Digital
Age

A Comprehensive Supplement,
2011-2016

Created around the world and

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*available only on the Web, internet
“television” series are
independently produced, mostly low
budget shows that often feature
talented but unknown performers.
Typically financed through crowd-
funding, they are filmed with*

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borrowed equipment and volunteer casts and crews, and viewers find them through word of mouth or by chance. The third of five volumes on Internet TV series, this book covers 335 alphabetically arranged gay and lesbian programs,

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1996–2014, giving casts, credits, story lines, episode descriptions, websites, dates and commentary. A complete index lists program titles and headings for gay, lesbian, bisexual, transgender and drag queen shows.

Vampires are ubiquitous in our popular culture--from movies to television, in fiction and art, and even within the hallowed halls of academia. But in the not-so-distant past, these undead creatures held more fear than fascination; they

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lived in the shadows and were the stuff of nightmares. In 1897, Bram Stoker introduced Dracula to the Western world--and our concept of vampires was changed forever. For over sixty years, the undead have bled the television airwaves,

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*appearing in every type of
programming imaginable. Un-
Dead TV catalogues over one
thousand unique vampire
appearances—and is the first book
of its kind to explore this
phenomenon to the extent that it*

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truly deserves.

*This is a supplement to the author's
Encyclopedia of Television Shows,
1925-2010. It covers 1,612 series
broadcast between January 1, 2011,
and December 31, 2016. Major
networks--ABC, CBS, the CW, Fox*

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*and NBC--are covered along with
many cable channels, such as
AMC, Disney, Nickelodeon, Bravo,
Lifetime, Discovery, TNT, Comedy
Central and History Channel.
Alphabetical entries provide
storylines, casts, networks and*

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running dates. A performer index is included.

Television is entering a unique era, in which women and minorities no longer serve under white captains but take the lead--and all the other roles as well. In a brilliant new

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universe where the intersectional values of fourth wave feminism are becoming more widespread, fantasy and science fiction are leading the charge. Shows from Star Wars to Doctor Who are rewriting their traditional storylines to include

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more well-rounded and racially diverse female characters. Steven Universe, DC's Legends of Tomorrow, Orphan Black and Sense8 highlight queer characters and experiences. Dystopias like Marvel's Jessica Jones and The

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Handmaid's Tale show the female perspective entirely, guiding viewers from trauma to self-determination. In fantasy and horror, *Wynonna Earp*, *Game of Thrones*, *Supergirl*, *Vikings*, *American Horror Story*, *Black*

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*Mirror, and The Walking Dead
reveal how much the story changes
with a spectrum of women
reclaiming the text from white,
straight, young, cisgender men.
These new shows are
intersectional, digital, global,*

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critical, and political, with fan responses changing the content and cutting-edge platforms like Netflix and Hulu shaking up the format. Arrow and Superhero Television
Historical Dictionary of Irish Cinema

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*Creative and Critical Approaches
Cultural Representations in Ink*

*Transnational Teens, Industry,
Genre*

Encyclopedia of Television Shows

Popular Media Cultures explores the

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relationship between audiences and media texts, their paratexts and interconnected ephemera. Authors focus on the cultural work done by media audiences, how they engage with social media and how convergence culture impacts on the

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strategies and activities of popular media fans.

Reality TV has changed television and changed reality, even if we are not among the millions who watch. Written for a broad audience, this accessible overview addresses

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questions such as: How real is reality TV? How do its programs represent gender, sex, class, and race? How does reality TV relate to politics, to consumer society, to surveillance? What kind of ethics are on display? Drawing on current media research

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and the author's own analysis, this study encompasses the history and evolution of reality television, its production of reflexive selves and ordinary celebrity, its advertising and commercialization, and its spearheading of new relations

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between television and social media. To dismiss this programming as trivial is easy. Deery demonstrates that reality television merits serious attention and her incisive analysis will interest students in media studies, cultural studies, politics,

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sociology, and anyone who is simply curious about this global phenomenon.

TV Outside the Box: Trailblazing in the Digital Television Revolution explores the new and exploding universe of on-demand, OTT (Over

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the Top) networks: Netflix, Amazon, Hulu, Crackle, CW Seed, Vimeo, AwesomenessTV, and many more. Featuring in-depth conversations with game-changing content creators, industry mavericks, and leading cultural influencers, TV

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Outside the Box is essential reading for anyone interested in the dynamics of a global media revolution – while it's happening. Readers will discover: How the new "disruptors" of traditional television models are shaping the future of the

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television and feature film business.

You'll hear directly from the visionaries behind it all – from concept genesis to predictions for the future of streaming platforms; their strategies for acquisitions and development of new original

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content; and how the revolution is providing unprecedented opportunities for both established and emerging talent. What's different about storytelling for the progressive, risk-taking networks who are delivering provocative,

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groundbreaking, binge-worthy content, without the restraints of the traditional, advertiser-supported programming model. Through interviews with the showrunners, content creators, and producers of dozens of trailblazing series –

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including Orange Is the New Black, House of Cards, Transparent, and many more – you'll learn how and why the best and the brightest TV content creators and filmmakers are defining the new digital entertainment age – and how you

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can, too.

The reference will discuss mass media around the world in their varied forms—newspapers, magazines, radio, television, film, books, music, websites, and social media—and will describe the role of

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each in both mirroring and shaping
society.

How Values Created the Most
Successful Sports Team on the
Planet

The New Television Handbook
Stuff Brits Like

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Fandom, Second Edition

A Comprehensive Bibliography

Vol. 5, Issue 2/2019 - Laborious

Play and Playful Work I

Work That Body

If you're looking for the best
biscuit to dunk in your tea, the

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ideal temperature at which to
serve real ale or the perfect
pasty for your trip to the
seaside, you either A) Have
been desperately seeking a
book exactly like this one or, B)
Have secretly become British

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without realizing it. If you chose A, congratulations, you are an Anglophile! And, if you chose B, don't panic. With the help of Stuff Brits Like, you will soon discover the joy of these and many more delightful British

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peculiarities and can develop an upper lip as stiff as any you've seen on Downton Abbey. British native Fraser McAlpine set out to do for his countrymen what Stuff Parisians Like did for their neighbors across the

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channel—offering a guide to their particular tastes and eccentricities with all the cheeky wit you might expect from the people who gave you Noël Coward and Eddie Izzard. You may know to say football

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instead of soccer and crisps
instead of chips. You may even
know why taking the piss is
more fun and less unsanitary
than it sounds. But with Stuff
Brits Like, you'll be ready for the
next pub quiz in no time.

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The untold story of Real Madrid: one of the most incredible turnarounds in sports and business history. Real Madrid is the most successful sports team on the planet. The soccer club has more trophies than any

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other sports team, including 11 UEFA Champions League trophies. However, the story behind the triumph goes beyond the players and coaches. Generally unnoticed, a management team consisting

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mostly of outsiders took the team from near bankruptcy to the most valuable sports organization in the world. How did Real Madrid achieve such extraordinary success?

Columbia Business School

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adjunct professor Steven G. Mandis investigates. Given unprecedented behind-the-scenes access, Mandis is the first researcher to rigorously analyze both the on-the-field and business aspects of a sports

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team. What he learns is completely unexpected and challenges the conventional wisdom that moneyball-fueled data analytics are the primary instruments of success. Instead, Real Madrid's winning formula

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both on and off the field, from player selection to financial management, is based on aligning strategy with the culture and values of its fan base. Chasing the most talented (and most expensive) players

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can be a recipe for a winning record, but also financial disaster, as it was for Real Madrid in the late 1990s. Real Madrid's management believes that the club exists to serve the Real Madrid community. They

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discovered that its fans care more about why the team exists, how their club wins, and whom it wins with versus just winning. The why, how, and whom create a community brand and identity, and inspire

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extraordinary passion and loyalty, which has led to amazing marketing and commercial success—in turn, attracting and paying for the best players in the world, with the values the fans expect. The

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club's values and culture also provide a powerful environment for these best players to work together to win trophies. The Real Madrid Way explains how Real Madrid has created and maintains a culture that drives

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both financial and on-the-field success. This book is an engrossing account of the lifetime of one of the greatest clubs in the most popular sport in the world, and for business and organization leaders, it's an

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invaluable inside look at a
compelling alternative model
with lasting competitive
advantages that can deliver
superior and sustainable returns
and performance.

In a classic work of alternate

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history, the United States is
divided up and ruled by the Axis
powers after the defeat of the
Allies during World War II.
Reissue. Winner of the Hugo
Award for Best Novel.
Written especially for

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undergraduate students,
Representation synthesises and
updates our understandings of
representation - and the tools
for its analysis - for use in the
new mediascape. Jenny Kidd
uses an engaging range of

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current examples and a lively style to explore a number of key questions reflecting existing and contemporary debates about representation. These key questions include: Who 'owns' and manages representations?

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Whose realities are foregrounded, and whose are consigned to invisibility? To what extent are increased opportunities for self-representation altering the landscape? And what happens

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to representation within the
noisy, playful and often
subversive communications of
the Internet? Kidd considers the
political, social and cultural
importance of representation
across a broad spectrum of

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cultural and creative industries. This examination of the relationship between media/cultural representations and the construction of reality, identity and society makes it an ideal text for students that need

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to get to grips with this core
thematic of media and cultural
studies.

Being Binky

Television: A Biography

TV Finales FAQ

Writing for the Screen

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**The Television Genre Book
(FAQ). TV Finales FAQ is the first
book devoted exclusively to
television's most memorable
series finales. From Mary
Richards' heartfelt goodbye to
the WJM-TV newsroom in the
classic finale of The Mary Tyler**

Moore Show to the puzzling conclusion of the enigmatic adventure series, Lost , to the tumultuous final hours in the life of Breaking Bad 's Walter White, TV Finales FAQ takes an up close, insightful, and entertaining look at the most memorable final

episodes of television's most popular prime time, daytime, and late night series. Crafting the final episode to a long-running television series can be challenging for producers and writers who want to remain faithful to the show's characters

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**and history, yet, at the same
time, satisfy the high
expectations of its loyal fan base.
TV Finales FAQ offers television
viewers the inside story on the
creation, broadcast, and
aftermath of the most famous
(and infamous) final episodes of**

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**over 50 television series from the
1960s through the present day.
The books features such shows as
Dexter , Roseanne , Will & Grace ,
X-Files , The Sopranos , and some
classic talk and late-night
programs such as The Oprah
Winfrey Show and The Tonight**

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**Show Starring Johnny Carson ,
and many others.**

**This collection of new essays
focuses on The CW network's hit
television series Arrow--based on
DC Comic's Green Arrow--and its
spin-offs The Flash, DC's Legends
of Tomorrow and Supergirl.**

Comic book adaptations have been big business for film studios since Superman (1978) and in recent years have dominated at the box office--five of the 11 highest grossing films of 2016 were adapted from comics. Superheroes have battled across

the small screen for considerably longer, beginning with The Adventures of Superman (1952-1958), though with mixed results. The contributors explore the reasons behind Arrow's success, its representation of bodies, its portrayal of women, its

shifting political ideologies, and audience reception and influence on storylines.

Popular Music in the Post-Digital Age explores the relationship between macro environmental factors, such as politics, economics, culture and

technology, captured by terms such as 'post-digital' and 'post-internet'. It also discusses the creation, monetisation and consumption of music and what changes in the music industry can tell us about wider shifts in economy and culture. This

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**collection of 13 case studies
covers issues such as curation
algorithms, blockchain, careers
of mainstream and independent
musicians, festivals and clubs-to
inform greater understanding
and better navigation of the
popular music landscape within a**

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global context.