Teaching Business English An Introduction

Introducing Business English provides a comprehensive overview of this topic, situating the concepts of Business English and English for Specific Business Purposes within the wider field of English for Special Purposes. This book draws on contemporary teaching and research contexts to demonstrate the growing importance of English within international business communication. Covering both spoken and written aspects of Business English, this book: examines key topics within Business English, including teaching Business English as a lingua franca, intercultural business interactions, blended learning and web-based communication; discusses the latest research on each topic, and possible future directions; features tasks and practical examples, a section on course design, and further resources. Written by two leading researchers and teachers, Introducing Business English is a must-read for advanced undergraduate and postgraduate students studying Business English, Business English as a Lingua Franca, and English for Specific Business Purposes.

This book presents research in business discourse and offers pedagogical approaches to teaching business discourse in both classroom and consultancy contexts that address the key issues of dealing with different types of learners, developing teaching materials and evaluation. Drawing on the authors' extensive experience of researching business discourse from a variety of different perspectives including pragmatics, discourse analysis, rhetoric, and language for specific purposes, it demonstrates how these approaches may be applied to teaching. Each chapter includes a list of additional readings, together with a number of practical tasks designed to help readers apply the materials presented. Case studies are used throughout the book to illustrate the concepts, thus equipping readers with a set of research tools to extend their own understanding of how language and communication operate in business contexts, as well introducing them to a variety of research-based ideas that can be translated easily into a classroom setting. The book is cross-cultural in scope as it includes perspectives from a range of different contexts. It represents a significant advance in current literature and will provide a valuable resource for students and scholars of applied linguistics, business communication, and business discourse, in addition to teachers of Business English.

This textbook provides a comprehensive introduction for students and professionals who are studying English for business or workplace communication and covers both spoken and written English. Based on up-to-date research in business communication and incorporating an international range of real-world authentic texts, this book deals with the realities of communication in business today. Key features of this book include: use of English in social media that reflects recent trends in business communication; coverage of the concept of communicative competence; analysis of email communication; introduction to informal English and English for socialisation as well as goodwill messages, such as thank you or appreciation messages, which are a part of everyday interaction in the workplace; examination of persuasive messages and ways to understand such messages; an e-resources website that includes authentic examples of different workplace genres and a reference section covering relevant research studies and weblinks for readers to better understand the topics covered in each chapter. This book goes beyond the traditional coverage of business English to provide a broad and practical textbook for those studying English in a workplace setting.

New International Business English is a flexible course at the upper-intermediate level for people who need or will soon need to use English in their day-to-day work. All four skills - listening, speaking, reading, writing - are developed through a wide range of tasks which closely reflect the world of work.

155 Best Business English Vocabulary Terms
Introducing Course Design in English for Specific Purposes
商务英语教学导论
Teaching Business English
Introduction to TESOL
Teaching English to Speakers of Other Languages

A practical reference guide to help teachers to predict and understand the problems their students have.

An Introduction to Foreign Language Learning and Teaching provides an engaging, student-friendly guide to the field of foreign language learning and teaching. Aimed at students with no background in the area and taking a task-based approach, this book: introduces the theoretical and practical aspects of both learning and teaching; provides discussion and workshop activities throughout each chapter of the book, along with further reading and reflection tasks; deals with classroom- and task-based teaching, and covers lesson planning and testing, making the book suitable for use on practical training courses; analyses different learning styles and suggests strategies to improve language acquisition; includes examples from foreign language learning in Russian, French, and German, as well as English; is accompanied by a brand new companion website at www.routledge.com/cw/johnson, which contains additional material, exercises, and weblinks. Written by an experienced teacher and author, An Introduction to Foreign Language Learning and Teaching is essential reading for students beginning their study in the area, as well as teachers in training and those already working in the field.

Gives background to the business learner's world and strategies for approaching the training task, focusing on the learner's professional knowledge and experience. This book is suitable for teachers, trainers, and course organizers in the field of Business English or considering a move into it.

David Nunan's dynamic learner-centered teaching style has informed and inspired countless TESOL educators around the world. In this fresh, straightforward introduction to teaching English to speakers of other languages he presents teaching techniques and procedures along with the underlying theory and principles. Complex theories and research studies are explained in a clear and comprehensible, yet non-trivial, manner without trivializing them. Practical examples of how to develop teaching materials and tasks from sound principles provide rich illustrations of theoretical constructs. The content is presented through a lively variety of different textual genres including classroom vignettes showing language teaching in action, question and answer sessions, and opportunities to 'eavesdrop' on small group discussions among teachers and teachers in preparation. Readers get involved through engaging, interactive pedagogical features and opportunities for reflection and personal application. Each chapter follows the same format so that readers know what to expect as they work through the text. Key terms are defined in a Glossary at the end of the book. David Nunan's own reflections and commentaries throughout enrich the direct, up-close style of the text.

An Introduction to Foreign Language Learning and Teaching
Teaching English Online
New Technologies in Language Learning
A Practical Introduction
Becoming a Language Teaching Professional
Goal-Driven Lesson Planning for Teaching English to Speakers of Other Languages

This edited collection brings together papers by eminent scholars who attempt to demonstrate how challenges can most successfully be ameliorated with an eye to enhancing the effectiveness of the processes of language teaching and learning. In Part One, emphasis is placed on challenges that second language education has to face, both those more general, dealing with language policy issues, and those more specific, concerned with instructional options in the language classroom. Part Two focuses on challenges involved in researching the processes of teaching and learning in the second and foreign languages classroom, both with respect to research methodology and efforts to tap some variables impinging upon the effects of instruction. Finally, Part Three is devoted to challenges involved in second and foreign language teacher education, the quality of which to a large extent determines the outcomes of second language education in any educational context.

Includes a CD-ROM with Excel worksheets for hands-on practice, completed worksheets for you to check your answers, and video tutorials for each Excel worksheet Recommended for TESOL Masters and Diploma students, language teacher educators, teachers in charge of testing for their language programs, or who write their own tests

Teaching Business EnglishAn Introduction to Business English for Language Teachers, Trainers, and Course Organizers.Oxford University Press

Written by experienced teachers and teacher trainers, this series offers practical teaching ideas within a clear, theoretical framework. Each title includes a photocopiable 'Task File' of training and reflection activities to reinforce theories and practical ideas presented.

Introducing Business English
Engineering Technology, Engineering Education and Engineering Management
Teaching Pronunciation
Challenges of Second and Foreign Language Education in a Globalized World
Business English and the Teaching of Productive Skills in Morocco
Exploring Business Language and Culture

"This course offers current and prospective teachers of English a comprehensive treatment of pronunciation pedagogy, drawing on both current theory and practice. The text provides: - an overview of teaching issues from the perspective of different methodologies and second language acquisition research - innovative teaching techniques - a thorough grounding in the sound system of North American English - insight into how this sound system intersects with spelling, morphology, listening, and discourse - diagnostic tools and assessment measures - suggestions for syllabus design. Discussion questions and exercises encourage teachers to draw on their personal language learning/teaching experience as they assimilate the contents of each chapter. A training cassette offers practice in assessing learners' pronunciation"--Publisher's website.

This volume contains papers presented at the International Conference on Engineering Technologies, Engineering Education and Engineering Management (ETEEEM 2014, Hong Kong, 15-16 November 2014). A wide variety of topics is included in the book: - Engineering Education - Education Engineering and Technology - Methods and Learning Mechanism

This book is more than a collection of activities or ready-made lesson plans to add to a teaching repertoire. Instead, Goal-Driven Lesson Planning is intended to empower teachers and help them create a principled framework for their teaching—a framework that will shape the varied activities of the ESL classroom into a coherent teaching and learning partnership. After reading this book, teachers and prospective teachers will be able to articulate their individual teaching philosophies. Goal-Driven Lesson Planning shows readers how to take any piece from English language materials—an assigned text, a random newspaper article, an ESL activity from a website, etc.—and use it to teach students something about language. Readers are walked through the process of reflecting on their role in diagnosing what that "something" is—what students really need—and planning how to get them there and how to know when they got there in a goal-driven principled manner. This book has chapters on the theory of setting specific language goals for students; how to analyze learner needs (including an initial diagnostic and needs-analysis); templates to use when planning goal-driven English language lessons; explicit instruction on giving corrective feedback; how to recognize and assess student progress; and the mechanics and logistics that facilitate the goal-driven language classroom.

Introducing Course Design in English for Specific Purposes is an accessible and practical introduction to the theory and practice of developing ESP courses across a range of disciplines. The book covers the development of courses from needs analysis to assessment and evaluation, and also comes with samples of authentic ESP courses provided by leading ESP practitioners from a range of subject and global contexts. Included in this book are: The basics of ESP course design The major current theoretical perspectives on ESP course design Tasks, reflections and glossary to help readers consolidate their understanding Resources for practical ESP course development Examples of authentic ESP courses in areas such as business, aviation and nursing Introducing Course Design in English for Specific Purposes is essential reading for pre-service and in-service teachers, and students studying ESP and applied linguistics.

Further Ahead Teacher's Guide
Teach Business English
Introducing English for Specific Purposes
Proceedings of the International Conference on Control, Mechatronics and Automation Technology (ICCMAT 2014), July 24-25, 2014, Beijing, China
Introduction to Teaching English
A hands-on introduction to language testing theory and practice.

Master's Thesis from the year 2011 in the subject English - Pedagogy, Didactics, Literature Studies, , course: Department of English, language: English, abstract: The objective of the present paper is to investigate problems concerned with the teaching of productive skills in Business English classes. Productive skills refer to speaking and writing. Business English is a branch of English for Specific Purposes (ESP). This research project aims to investigate the attitudes and perceptions of the Ecole Nationale de Commerce et de Gestion (ENCG) students about the productive skills in the ESP course, as well as to figure out whether the ENCG students are fully aware of the significance of productive skills in their prospective professional communication. This paper strives to answer the following questions: What are the general features which appear to characterize the teaching of oral skills in the ESP course? Does writing in the ESP course enable students to become good English business writers? And to what extent do speaking and writing prepare ESP students for professional communication?

This book aims to present the results of research in the sphere of business language and culture, as well as the experience of pedagogical staff and practitioners concerned with broadly understood business. The highly complex nature of contemporary business environment, approached from both the theoretical and practical standpoint, does not cease to prove that research into business studies cannot be dissociated from the cultural and linguistic context. The chapters included in this book were contributed by academics and practitioners alike, which offers a balanced approach to the topic and ensures high levels of diversity together with an undeniable homogeneity. They were gathered with a view to show various aspects of business language, perceived both as a medium of communication and as a subject of research and teaching. They are concerned with business culture as well, including business ethics and representations of business in popular culture. Owing to its multidisciplinary approach, the book presents a roadmap towards successful functioning in business settings, highlighting such issues as education for business purposes, the study of language used in business contexts, the aspects of cross-cultural communication, as well as ethical behaviour based upon different values in multicultural business environments. Given its multifarious character, the book surely appeals not only to academics, but also to the interested laymen and students who wish to expand their knowledge of business studies and related phenomena.

This is the first book to provide a comprehensive survey of the use of new technologies in language learning. In order to explain how new technologies open up possibilities for language learning, numerous practical experiments made with various electronic media are analysed. They include the use of microcomputers, videotex (viewdata), teletext, video and videodiscs. In addition, artificial intelligence, synthetic speech, robots, distance education, language testing as well communicative training and the problem of accuracy and fluency are dealt with.

Easy-to follow description of the language. Accessible lesson plans which provide a blueprint for teachers to use. A good way in to methodology that avoids a lot of technical jargon and theory.

Five-Minute Activities for Business English
Designing and Analyzing Language Tests
An Introduction
A Teacher's Guide to Interference and Other Problems
English for Business Communication
Learning to Teach English

Introducing English for Specific Purposes presents the key concepts and practices of ESP in a modern, balanced, and comprehensive way. This book defines ESP and shows how the approach plays a crucial role in the world of English language teaching. Explaining how needs analysis, language and learning objectives, materials and methods, and evaluation combine to form the four main pillars of ESP, the book includes: practical examples that illustrate how the core theories and practices of ESP can be applied in real-world academic and occupational settings; discussion of some of the most hotly debated issues in ESP; insights on how ESP courses can be organized and integrated to form a complete program; reflection boxes, practical tasks, extension research questions, and resources for further reading in each chapter. Introducing English for Specific Purposes serves as an ideal textbook for graduate and advanced undergraduate students studying courses on English for Specific Purposes or English for Academic Purposes, as part of degrees in English for Specific Purposes, Education, ELT, Applied Linguistics, TESOL or TEFL. This comprehensive publication is also an invaluable reference resource for pre-service and in-service teachers of ESP, and for English program managers and administrators.

DESCRIPTION: Learning to Teach English is an easy-to-use introduction to English language teaching and is ideal for new teachers or those preparing for courses leading to qualifications such as Cambridge English's CELTA and TKT, or Trinity College London's CertTESOL.The second edition is thoroughly revised and updated and now comes with:• a DVD, including recordings of real lessons, the teachers' comments on those lessons, and their tips on developing as a teacher• even more activities for teachers to use in the classroom• Try it out! sections that support ongoing development and reflection after training• a bank of short activities• a glossary of key teaching termsAdditional key features: • grammar reference sections • tasks with commentaries to promote engaged and reflective reading• complete lesson plans with photocopiable materialThe second edition remains an accessible and practical book that will help new teachers as they train and develop through the first years of their teaching careers.

This book explores key areas of educational and social psychology and considers their relevance to language learning and teaching, using activities and questions for reflection. The topics discussed in the book include: • learners' and teachers' beliefs about how a language should be learned and taught • learning and working in groups • relationships with others • the role of the self in teaching and learning • motivation to start and persist with tasks • the role of emotions in learning. The authors provide useful insights for the understanding of language learning and discuss the important implications for language teaching pedagogy. Extra resources are available on the website: www.oup.com/elt/teacher/exploringpsychology Marion Williams was formerly Reader in Applied Linguistics at the University of Exeter and is a past president of IATEFL. Sarah Mercer is Professor of Foreign Language Teaching at the University of Graz, Austria. Stephen Ryan is Professor in the School of Economics at Senshu University, Tokyo.

This book analyses the learning experiences of students of Business English at a Chinese university. It addresses several topical issues in English for Specific Purposes (ESP) education and Business English teaching, including how ESP students learn, how they develop multiple identities. In particular, it focuses on their professional identity in the classroom, and how these identities are transferred to the workplace. This allows the author to present a model of learning Business English that corresponds to the lived experiences of students in China, but which can also be applied to other ESP learner contexts. In doing so, he demonstrates how to research the professional identity of ESP learners from multiple perspectives, and contributes to the validity of research on language learning and learner identity. This book will appeal to scholars of English for Specific Purposes, Second Language Acquisition, and TESOL Education.

How to Teach Business English
Learning Business English in China
Business English through Coaching and Conversation
Teaching Adult English Language Learners
A Complete Self-Study Program
Proceedings of the 2014 International Conference on Engineering Technology, Engineering Education and Engineering Management (ETEEEM 2014), Hong Kong, 15-16 November 2014

Introduction to Teaching: Making a Difference in Student Learning, Second Edition is the ideal text for aspiring teachers. Acclaimed authors Gene Hall, Linda Quinn, and Donna Gollnick thoroughly prepare teacher education candidates to make a difference in student learning, presenting first-hand stories and evidence-based practices while offering a student-centered approach to learning. The authors target one of the biggest challenges facing many of today's schools—making sure that all students are learning—and help teachers make student learning the primary focus in all that they do. From true-to-life challenges that teachers will face (high-stakes testing, student learning assessments, low teacher retention, Common Core Standards) to the inspiration and joy they will discover throughout their teaching careers, this text paints a realistic picture of the real life of a teacher.

Research shows a link between the size of your vocabulary and the level of your career success. Expand your word power starting today! Unfortunately, your boss, colleagues and clients judge your intelligence by the words you use. Stop! Don't lose a business deal by misusing any of these top 155 vocabulary words for Business English. Arranged in 15 broad topics, learn 10 words relevant to

each topic with sample sentences and exercises to test your knowledge. Plus, you receive five bonus words to further expand your word power! Prepare yourself to use these powerful terms quickly and easily while speaking and writing English. Gain your advantage in the global economy fueled by English with 155 Best Business English Vocabulary Terms!

This book provides a practical introduction to Business English for new and experienced teachers, and deals with a range of issues from needs analysis and course planning to testing and evaluation. This comprehensive resource book contains an easy-to-use set of short activities essential for anyone teaching Business English. Reflecting real-life business activities such as emails, noisy telephone conversations, making excuses, negotiating, handling customer complaints and cultural awareness, Five-Minute Activities for Business English helps teachers mirror the pacey feel of the work environment. This book is also of interest to teachers of general English who are looking for stimulating skills-based activities in meaningful contexts and complements both tailored and coursebook-based materials. The four main areas covered are 'Business topics', 'Business communication skills', 'Language work' and 'Exploiting coursebooks'. These areas feature activities on various topics such as money, finance, meetings, negotiations, telephoning, management, marketing, etc.

A Reference for Teachers of English to Speakers of Other Languages

English for Everyone: Level 1: Beginner, Course Book

Control, Mechatronics and Automation Technology

An Introduction to Teaching English to Children

New International Business English Updated Edition Teacher's Book

Communication Skills in English for Business Purposes

PLEASE NOTE - this is a replica of the print book and you will need paper and a pencil to complete the exercises. This essential guide to English will ensure you're speaking the same language in no time. Get started with the ultimate self-study course that is easy to use and quick to learn. This beginner's book guarantees an engaging and entertaining experience for adults learning English as a foreign language. From introducing yourself and talking about your life and interests to expanding your vocabulary and understanding grammar rules, this is a completely comprehensive introduction to the English language. A range of listening, speaking, reading, and writing exercises are presented in a simple, fluid format with an attractive visual style and accessible text. As you grow in confidence, you'll soon be moving through the levels to reach advanced English. This book is part of DK's best-selling English for Everyone series, which is suitable for all levels of English language learners and provides the perfect reading companion for study, exams (including TOEFL and IELTS), work, or travel. With audio material available on the accompanying English For Everyone website and Android/iOS apps bringing vital experience of spoken English, there has never been a better time to learn the world's second most popular language. Series Overview: English for Everyone series teaches all levels of English, from beginner to advanced, to speakers of English as a second language. Innovative visual learning methods introduce key language skills, grammar, and vocabulary, which are reinforced with a variety of speaking, reading, and writing exercises to make the English language easier to understand and learn. Visit www.dkefe.com to find out more.

This proceedings volume contains selected papers presented at the 2014 International Conference on Control, Mechatronics and Automation Technology (ICCMAT 2014), held July 24-25, 2014 in Beijing, China. The objective of ICCMAT 2014 is to provide a platform for researchers, engineers, academicians as well as industrial professionals from all over th

A comprehensive introduction to TESOL for new and future teachers of English, offering a full and detailed view of the process of becoming a language teacher Introduction to TESOL: Becoming a Language Teaching Professional presents an expansive and well-balanced view of both the interdisciplinary knowledgebase and professional opportunities in the field of language teaching. Written to help aspiring TESOL educators understand how to begin their careers, this comprehensive textbook covers both the foundational linguistic elements of TESOL as well as the practical pedagogical aspects of the discipline. Written with the needs of the introductory student in mind, this book delves into the essentials of English as a Second Language (ESL) and English as a Foreign Language (EFL) teaching, covering professional organizations, language acquisition theories, instructional practices, professional development, and more. Readers are provided with clear descriptions of recent research and contemporary practices, numerous illustrations and examples highlighting key material, and engaging real-world vignettes from professionals teaching internationally. Offering a coherent overview and contextualized orientation of the field of TESOL, this guide: Discusses the differences in TESOL approaches in international settings Addresses the current state and potential future of TESOL with a view for new developments in teaching pedagogy and language research Explores the history and development of the field, including the political, social, and cultural decisions made about language teaching and learning Describes the specializations, niches, and subfields within the discipline of TESOL Explains what, how and why TESOL educators need a working understanding of linguistics and second language acquisition theories Outlines the scope of the profession and how to engage in professional organizations to grow in expertise Introduction to TESOL: Becoming a Language Teaching Professional is essential reading for students and educators planning to enter this dynamic and rewarding area of language teaching.

A book of step-by-step lesson plans and photocopiable worksheets to help teachers design courses around the linguistic and business knowledge of their students. Placing emphasis on students' needs, it contains five main sections which provide a framework relevant to all students.

Learner English

Introduction to Teaching

A Communication Skills Course for Business English

Business English Teacher's Resource Book

Teaching Business Discourse

Exploring Psychology in Language Learning and Teaching

Teaching English Online - Business English through Coaching and Conversation - Full Ebook - 195 pages Are you an existing Online English Teacher with a desire to incorporate Business English into your teaching arsenal? Or, perhaps, you're planning to pursue Online Teaching as either a full-time profession or side-hustle. Whichever box you fall into, this Ebook could be for you! As an experienced Online English Teacher with a background in HR and over 20 years of work experience, I largely specialise in Business English, teaching via the popular language-learning platform, Italki, in addition to offering private lessons on my website. The vast majority of my students are B1-C2 level ADULT PROFESSIONALS based in Russia, and across Europe. Many work in particular fields such as IT, Banking and HR. Students such as these may be working for an international company, are relocating to an English-speaking country, or may simply want to focus on their interview technique. The issue is, however, is that much of the Business English material available to teachers has a tendency to focus on overly-formal language, outdated situations and generalised vocabulary which may not be relevant to individual students. Also, professionals may be able to describe the technical intricacies of their job role, but struggle when it comes to discussing behaviours. 2020 has also seen a change in Business English. Boardroom meetings have turned into Zoom calls, Job Interviews take place over Skype, and the use of informal language on modern communication platforms has become far more prominent. This Ebook is split into three simple parts - WHY, HOW, AND WHAT. The 'Why' section is aimed at teachers who may have little to no experience in teaching Business English. What types of student need to improve their Business English through coaching and conversation? For what reasons? In what situations do students need to improve their Business English? The 'How' section describes useful teaching techniques I have used, such as an adapted PPP lesson plan, methods of building writing capability, a behavioural interview focus, and much more! Classroom lessons and textbooks for advanced students are not necessarily useful. Advanced students want to have a conversation, build their confidence and learn new, relevant vocabulary. Keeping this in mind, the 'What' section consists of over 60 behavioural, skills-based, issues-based, and industry-specific conversational lesson plans. Each lesson plan contains useful prompts for the teacher, relevant phrasal verbs, idioms, and collocations for the student to use during a lesson, in addition to pre-work/technical prompts for both the student and teacher in the industry-specific topics. These lesson plans will last you forever!! You can also find examples of behavioural interview questions which are typically asked in modern times, particularly around failure and reflection, leadership skills and more, instead of the typical "What are your strengths and weaknesses" questions. Overall, Business English students need support with confidence. This can only be achieved through 1-2-1 coaching and conversation. If you are an existing, experienced teacher who would simply like to have some useful lesson plans to hand, you can purchase the lesson plans-only version from this site. Happy Teaching!

商务英语教学:理论与实践

Further Ahead is a Business English course at lower-intermediate level. To meet the demand for BEC Preliminary Exam we have added a CD-ROM to the Learner's Book that provides a walk and talk through the exam and practice material. Further Ahead Learner's Book is at the right language level for students who are preparing for BEC Preliminary. The Practice Test with answer key and audio has been specially written for this book by Tricia Aspinall and Jake Allsop, two very experienced test writers.

Os Handbooks for Teachers, da Richmond, são manuais de metodologia extremamente práticos, escritos por professores para professores! Esses guias são perfeitos tanto para profissionais mais experientes quanto para aqueles que lecionam há pouco tempo. Podem ser usados para complementar o material adotado no CELTA e em outros cursos de treinamento.

Studies in Honor of Krystyna Droździał-Szelest

An Introduction to Business English for Language Teachers, Trainers, and Course Organizers.

Teaching English as a Foreign Language

The Construction of Professional Identity

The Making of English

Diese Einführung in englischer Sprache präsentiert in 14 Kapiteln die grundlegenden Themen und Gegenstandsbereiche der Englischdidaktik. Gleichermaßen praxisnah wie theoretisch fundiert, behandelt der Band zentrale Prinzipien und Kompetenzbereiche eines modernen Fremdsprachenunterrichts. Ausgehend von den zentralen Akteur/innen (Lehrende und Lernende) und mit Blick auf die Teilbereiche der Sprach-, Literatur- und Kulturdidaktik werden zudem Vorschläge für den Einsatz unterschiedlicher Materialien und Medien diskutiert. Weitere Kapitel widmen sich den institutionellen Organisationsstrukturen und dem Bereich Assessment/Diagnose. Der Band erscheint in zweifarbiger Gestaltung, mit Definitionen und Beispielen sowie mit zahlreichen Abbildungen. This comprehensive introduction presents the fundamental topics and issues of TEFL (Teaching English as a Foreign Language) in 14 chapters. Integrating both profound theoretical and creative practical considerations, the central principles and competence domains of modern foreign language teaching are discussed. Starting with the main classroom agents (teachers and learners), the chapters outline a variety of content areas (language, literature, cultural issues) and thoroughly review materials, media and methods. Additional chapters are concerned with the historical development of English language teaching, its current institutional organisation as well as assessment and evaluation.

Making a Difference in Student Learning

UPRT 2008: Empirical Studies in English Applied Linguistics