

Summary Metacapitalism Grady Means And David Schneider The E Business Revolution And The Design Of 21st Century Companies And Markets

Breaking down the message from his bestselling "Re-Imagine!," these pocket-sized books deliver crucial business truths to those who are looking for inspiration on leadership, innovation, design, or trends.

A look at power dynamics from the first female president of the "Harvard Law Review" offers insight into the sexual divide in American culture and politics.

This volume aims to document the most important worldwide accomplishments in converging knowledge and technology, including converging platforms, methods of convergence, societal implications, and governance in the last ten years. Convergence in knowledge, technology, and society is the accelerating, transformative interaction among seemingly distinct scientific disciplines, technologies, and communities to achieve mutual compatibility, synergism, and integration, and through this process to create added value for societal benefit. It is a movement that is recognized by scientists and thought leaders around the world as having the potential to provide far-reaching solutions to many of today's complex knowledge, technology, and human development challenges. Four essential and interdependent convergence platforms of human activity are defined in the first part of this report: nanotechnology-biotechnology-information technology and cognitive science ("NBIC") foundational tools; Earth-scale environmental systems; human-scale activities; and convergence methods for societal-scale activities. The report then presents the main implications of convergence for human physical potential, cognition and communication, productivity and societal outcomes, education and physical infrastructure, sustainability, and innovative and responsible governance. As a whole, the report presents a new model for convergence. To effectively take advantage of this potential, a proactive governance approach is suggested. The study identifies an international opportunity to develop and apply convergence for technological, economic, environmental, and societal benefits. The panel also suggests an opportunity in the United States for implementing a program aimed at focusing disparate R and D energies into a coherent activity - a "Societal Convergence Initiative". This study received input from leading academic, industry, government, and NGO experts from the United States, Latin America, Europe, Asia, and Australia.

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Innovations in Digital Economy

A Manager's Guide

Electronic Commerce

Open Society Reforming Global Capitalism Reconsidered

Business Periodicals Index

Michael Goldhaber, writing in Wired, said, "If there is nothing very special about your work, no matter how hard you apply yourself you won't get noticed and that increasingly means you won't get paid much either. In times past you could be obscure yet secure -- now that's much harder." Again: the white collar job as now configured is doomed. Soon. ("Downsizing" in the nineties will look like small change.) So what's the trick? There's only one: distinction. Or as we call it, turning yourself into a brand . . . Brand You. A brand is nothing more than a sign of distinction. Right? Nike. Starbucks. Martha Stewart. The point (again): that's not the way we've thought about white collar workers--ourselves--over the past century. The "bureaucrat" on the finance staff is de facto faceless, plugging away, passing papers. But now, in our view, she is born again, transformed from bureaucrat to the new star. She works in a professional service firm and works on projects that she'll be able to brag about years from now. I call her/him the New American Professional, CEO of Me Inc. (even if Me Inc. is currently on someone's payroll) and, of course, of Brand You. Step #1 in the model was the organization . . .a department turned into PSF 1.0. Step #2 is the individual . . .reborn as Brand You. In 50 essential points, Tom Peters shows how to be committed to your craft, choose the right projects, how to improve networking, why you need to think fun is cool, and why it's important to piss some people off. He will enable you to turn yourself into an important and distinctive commodity. In short, he will show you how to turn yourself into . . . Brand You. See also the other 50List titles in the Reinventing Work series by Tom Peters -- The Project50 and The Professional Service Firm50 -- for additional information on how to make an impact in the professional world.

The must-read summary of Grady Means and David Schneider's book: "Metacapitalism: The e-Business Revolution and the Design of 21st-Century Companies and Markets". This complete summary of the ideas from Grady Means and David Schneider's book "Metacapitalism" shows that MetaCapitalism was the optimum design for the companies and markets of the twenty-first century which would be reshaped by the e-Business revolution. In their book, the authors explain how, if these companies had not changed their business models to align them with the imperatives of MetaCapitalism in time, they would most likely have been left behind permanently. This summary is a must-read for anyone who is interested in the development of business and economic conditions. Added-value of this summary: • Save time • Understand key concepts • Expand your knowledge To learn more, read "Metacapitalism" and learn more about the evolutions of the 21st century.

US public companies will have to follow International Financial Reporting Standards as of January 1, 2011. Weygandt's Financial Accounting: IFRS introduces challenging accounting concepts with examples that are familiar to the student while incorporating the new global accounting standards. Following the reputation for accuracy, comprehensiveness, and currency, Weygandt guides students through financial accounting and the period of transition for IFRS readiness. The text prepares student for the requirements they will follow in the coming years.

CIO

Tales, Safeguards and Responsibilities of Corporate Australia

Comparative E-Government

Summary: Metacapitalism

Innovations in E-government

The Thoughts of Governors and Mayors

"Unquestionably the most comprehensive treatment available on the subject. I found this book unique in its capacity to benefit executives, planning staff, and students of strategy alike." —Robert L. Joss, Dean of the Graduate School of Business, Stanford University A successful business strategy enables managers to provide organizational vision, monitor and understand a dynamic business environment, generate creative strategic options in response to environmental changes, and base every business effort on sustainable competitive advantages. Developing Business Strategies provides the knowledge and understanding needed to generate and implement such a strategy. This fully revised and updated edition of David Aaker's highly influential strategic manual offers copious new information on important emerging business topics. Numerous new and revised sections cover such critical areas as the big idea, knowledge management, the customer as an active partner, creative thinking, distinguishing fads from trends, forecasting technologies, alliances, design as strategy, downstream business models, and more. Other important new features of this comprehensive guide include: A new chapter on strategic positioning Many new illustrative examples from B-to-B, high-tech, and the Internet Increased focus on global leadership and global brand management Using the Internet to develop and support business strategies For managers who need to develop and implement effective, responsive business strategies that keep the organization competitive through changing business conditions, Developing Business Strategies, Sixth Edition is the way to go.

This report defines offshoring in detail, describes the wide-ranging effects that offshoring can have on employment both positively and negatively, and outlines the policy implications, suggesting ways to limit the downside of offshoring while building trust among stakeholders.

Strategies to Realign--and Win--in Today's E-Business Battlefield Traditional global industrial powers--built on a base of tremendous physical capital and manufacturing strength--must today face a stunning reality: the fast, lean e-business world may pass them by. Today's business-to-business e-business revolution, in which companies increasingly rely on brand ownership as they outsource physical capital activities, requires a dramatically different business process model with entirely new definitions of business processes MetaCapitalism: The E-Business Revolution and the Design of 21st-Century Companies and Markets is the first book to outline the adaptations and innovations required to thrive in the new world of e-business. Original in thought and powerful in argument, MetaCapitalism draws on the combined expertise of two leading business strategists and the unmatched resources of PricewaterhouseCoopers to define this fundamentally changed environment and explain how managers can and must move--and move quickly--to reformulate their companies for success Tremendous knowledge, imagination, and insight--not to mention a small degree of faith--will be required to enter and succeed in this new world. Step inside MetaCapitalism: The E-Business Revolution and the Design of 21st-Century Companies and Markets to discover the fascinating and highly profitable rules, strategies, and practices of tomorrow's e-business--from the leaders who are writing the rulebook today

Offshoring and Employment Trends and Impacts

First International Conference, SPBPU IDE 2019, St. Petersburg, Russia, October 24–25, 2019, Revised Selected Papers

The British National Bibliography

The E-Business Revolution and the Design of 21st-Century Companies and Markets

Meta-Capitalism

Principles and Analysis

We are living in a world where there is too much of everything. Too many products, too many brands, too much information. How do you stand out? Be unique. Here's how to organise your entire company into a focused system that supports and exudes the essence of whom you are and why what you offer to the world matters.

InfoWorld is targeted to Senior IT professionals. Content is segmented into Channels and Topic Centers. InfoWorld also celebrates people, companies, and projects.

Professional service firms differ from other business enterprises in two distinct ways: first they provide highly customised services thus cannot apply many of the management principles developed for product-based industries. Second, professional services are highly personalised, involving the skills of individuals. Such firms must therefore compete not only for clients but also for talented professionals. Drawing on more than ten years of research and consulting to these unique and creative companies, David Maister explores issues ranging from marketing and business development to multinational strategies, human resources policies to profit improvement, strategic planning to effective leadership. While these issues can be complex, Maister simplifies them by recognising that 'every professional service firm in the world, regardless of size, specific profession, or country of operation, has the same mission statement: outstanding service to clients, satisfying careers for its people and financial success for its owners.'

Building the E-Empire

Long Range Planning : International Journal of Strategic Management

International Affairs

Convergence of Knowledge, Technology and Society

American Book Publishing Record

Free Agent Nation

Discussing the impact of corporate collapse on Australian companies, this book analyses the recent downfall of a number of large organisations across Australia's private sector: HIH, One.Tel, Harris Scarfe and Ansett. It considers the factors which contributed to each collapse and the responsibilities of senior management.

2004

Widely acclaimed for its engaging style and provocative perspective, this book has helped thousands transform their working lives. Now including a 30-page resource guide that explains the basics of working for oneself. It's about fulfillment. A revolution is sweeping America. On its front lines are people fed up with unfulfilling jobs, dysfunctional workplaces, and dead-end careers. Meet today's new economic icon: the free agent--men and women who are working for themselves. And meet your future. It's about freedom. Free agents are the marketing consultant down the street, the home-based "momprenuer," the footloose technology contractor. Already 30 million strong, these 21st-century pioneers are creating lives with more meaning--and often more money. Free Agent Nation is your ticket to this world. It's about time. Now, you can discover: The kind of free agent you can be--"solist," "temp," or "microbusiness"--and how to launch your new career. How to get the perks you once received from your boss: health insurance, office space, training, workplace togetherness, even water cooler gossip. Why the free agent economy is increasingly a woman's world--and how women are flourishing in it. The transformation of retirement--how older workers are creating successful new businesses (and whole new lives) through the Internet.

Mastering the Globalization of Business

The Times Index

Drunk on Capitalism. An Interdisciplinary Reflection on Market Economy, Art and Science

Review and Analysis of Means and Schneider's Book

The Brand You 50 (Reinventing Work)

The Princessa

Comparative E-Government examines the impact of information and communication technology (ICT) on governments throughout the world. It focuses on the adoption of e-government both by comparing different countries, and by focusing on individual countries and the success and challenges that they have faced. With 32 chapters from leading e-government scholars and practitioners from around the world, there is representation of developing and developed countries and their different stages of e-government adoption. Part I compares the adoption of e-government in two or more countries. The purpose of these chapters is to discern the development of e-government by comparing different counties and their individual experiences. Part II provides a more in-depth focus on case studies of e-government adoption in select countries. Part III, the last part of the book, examines emerging innovations and technologies in the adoption of e-government in different countries. Some of the emerging technologies are the new social media movement, the development of e-participation, interoperability, and geographic information systems (GIS).

This work argues that women should settle for nothing less than greatness. It outlines the strategy women should adopt in order to achieve successful relationships with bosses, clients, lovers and parents. The book also discusses how to become powerful without becoming a man.

Now readers can get all the accuracy and authority of the best-selling intermediate accounting book in the new second edition of this brief, streamlined version! Fundamentals of Intermediate Accounting presents a balanced discussion of concepts and applications, explaining the rationale behind business transactions before addressing the accounting and reporting for those activities. Readers will gain a solid foundation in such areas as the standard-setting process, the three major financial statements, revenue recognition, income taxes, reporting disclosure issues, and much more.

MetaCapitalism

Books in Print Supplement

Developing Business Strategies

Women Managers

The E-Commerce Book

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In Innovations in E-Government, Erwin A. Blackstone, Michael L. Bognanno, and Simon Hakim make the case that E-government is expected to make middle management of lesser value and flatten the pyramid of management in government. Improved communications, measurability of output, and the greater accountability of workers will reduce the necessary level of worker supervision and reduce the need for middle management. In turn, decisions by top management become more transparent and their accountability will also rise. Thus, as a result of improved technology, government could become leaner. Workers will be more empowered, efficient, and accountable. When considering the long term effects of e-government on the structure and activities of government, increased transparency becomes a most beneficial aspect. When activities are reported, meetings are broadcast and information is easily accessed, citizens become more informed. This will make government more accountable and good governance in one locality will increase the pressure on others to also adopt the same innovations. E-government is a technological innovation and moves from an inefficient and mainly unaccountable bureaucracy to a new entrepreneurial and accountable culture. It enables workers at lower levels of the hierarchy to take part in and be accountable for decision-making. E-government is being used to improve the management of cities and to achieve a more efficient use of resources. In the long run, opportunities exist for e-government to bring about a reorganization of government, one that would reduce excessively bureaucratic processes and organizational structures. It is these changes that may ultimately bring the biggest cost savings to taxpayers.

New in the Second Edition Contains over 60% new material Complete and extensive glossary will be added Complete revision and update of the security chapter (reflecting the recent Yahoo experience) Strengthened coverage of E-Business to Business Increased and redesigned case studies Increased European and international coverage Revised, expanded, and enhanced illustrations New, attractive text design with features such as margin notes Increased size of tables containing website contacts Redesigned cover * Contains over 60% new material * Complete and extensive glossary will be added * Complete revision and update of the security chapter (reflecting the recent Yahoo experience) * Strengthened coverage of E-Business to Business * Increased and redesigned case studies * Increased European and international coverage * Revised, expanded, and enhanced illustrations * New, attractive text design with features such as margin notes * Increased size of tables containing website contacts * Redesigned cover

This book is the ideal starting point for business managers involved with electronic commerce, as well as technical professionals who want to keep abreast of the latest trends and issues in management practices affected by electronic commerce technology. You will learn about firewalls, transaction security, electronic payment methods, and the management issues facing Internet Service Providers. Also fully covered are electronic commerce applications internal to the corporation-supply-chain management, manufacturing, and finance.

Trends and Impacts

Collapse Incorporated

Fifty Ways to Transform Yourself from an 'Employee' into a Brand That Shouts Distinction, Commitment, and Passion!

Intermediate Accounting

How Americans New Independent Workers Are Transforming the Way We Live

Sex and Power

The USA has a number of educated, experienced, professional women ready and willing to move into the boardrooms and executive suites of corporate America. The author of this text argues that they are America's competitive secret.

Indexes the Times and its supplements.

The book presents an interdisciplinary collection of analyses that discuss the impact of market economy on our culture in the post-Berlin Wall era. It contains two parts. The first focuses on the commercialisation of science and education. The second elaborates on the multiple and diverse relation between art and capital.

LRP

Business World

Unique Now - Or Never

Strategies for Success in the Digital Economy

Papeles de economía española

Beyond Convergence of Nano-Bio-Info-Cognitive Technologies

The book is designed to provide a basic understanding of the dynamics of globalization and its relevance for all types and sizes of business. Commencing with a brief history that shows that globalization is not just a late 20th and early 21st-century phenomenon but has been a factor in world trade since the 1600s, the text then considers the two opposing views held about globalization. The material goes on to look at the global implications for customer relationships, marketing, human resources, finance and information. These are areas in which a narrow, national view is becoming increasingly of less value to the student. The book includes questions and case studies to aid understanding.

George Soros's *The Crisis of Global Capitalism* became an international bestseller and an instant classic; a must read for anyone concerned with the complex market forces that rule our global economy and create both prosperity and instability. Now, in *Open Society*, Soros takes a new and provocative look at the arguments he made in that book, incorporating the latest global economic and political developments into his analysis. He shows how our economic and political arrangements are out of sync. Recognizing that our existing institutions are under the sway of sovereign states, he proposes an "open society alliance" with the dual purpose of fostering open societies in individual countries and laying the groundwork for a global open society. In leading up to his inspiring vision, Soros presents an iconoclastic view of the world that has guided him both in making money and spending it on his network of Open Society Foundations. This book sums up the life's work of an exceptional individual. George Soros is the best fund manager in history, a stateless statesman, and an original thinker.

Discusses how twenty-nine of the top global CEO's handle some of today's most difficult issues, including globalization, E-business, and knowledge management

Wisdom of the CEO

Managing The Professional Service Firm

Design

InfoWorld

Aanwinsten van de Centrale Bibliotheek (Queteletfonds)

ABPR cumulative

Summary: Metacapitalism Review and Analysis of Means and Schneider's Book Primento

This book constitutes the revised and extended papers of the First International Conference on Innovations in Digital Economy, SPBU IDE 2019, held in St. Petersburg, Russia, in October 2019. The 8 papers presented were thoroughly reviewed and selected for publication from 78 submissions. The papers are organized according the following topical sections: economic efficiency and social consequences of digital innovations implementation; industrial, service and agricultural digitalization; regional clusters as drivers of the economic growth during the Fourth Industrial Revolution; response of an educational system and labor market to the digital-driven changes in the economic system.

IFRS Edition

Machiavelli for Women

America's Competitive Secret

ECommerce

29 Global Leaders Tackle Today's Most Pressing Business Challenges