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*First published in 1998, The European Yearbook of Business History publishes research and review articles in English on the history of private enterprises based*

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*in individual European countries as well as studies of transnational corporations. It also includes work on public and state corporations. Its scope is all of Europe, not merely the countries of the European Union, and its prime, but not*

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*exclusive, period of interest is the 19th and 20th centuries. The first issue includes reviews of the present state and future prospects of business history in most European countries, together with articles summarising current*

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*Japanese and American perspectives on the history of European industrial and commercial enterprises.*

*Evolution of Italian Enterprises in the 20th Century* Springer Science & Business Media

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*Afirma Salinas en su "Defensa de la carta misiva y de la correspondencia epistolar", uno de los ensayos que componen El defensor (1948), que el invento de la carta es, por lo menos, tan valioso como la rueda en el curso*

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*de la humanidad. Desde los correos divinos de la antigua Mesopotamia hasta las modalidades contemporáneas de la epistolografía popular, las cartas y el oficio de su escritura constituyen una excelente azotea desde la que*

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*asomarse a la historia de las sociedades. La conveniencia de analizar las cartas en cuanto prácticas sociales sujetas a la dialéctica que todo ejercicio de escritura establece entre la norma que trata de regularlo y la libertad*

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*que desarrolla cada persona en el momento de escribir, así como la necesidad de abundar en la historia de los usos de una manifestación escrita que hasta hace poco había interesado casi exclusivamente en cuanto fuente de información,*



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*vertebran las páginas de este primer volumen de las Actas del VI Congreso Internacional de Historia de la Cultura Escrita (Alcalá de Henares, julio de 2001). De manera más amplia, el interés por la correspondencia como práctica*

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*social debe ponerse en relación con otros dos aspectos que también han marcado la reciente trayectoria de los estudios sobre cultura escrita: por un lado, la atención dispensada a la actividad manuscrita incluso en el período de*

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*la imprenta, sacando a flote un mundo historiográficamente oculto por el sol cegador del arte tipográfico; y por otro, la búsqueda de nuevos dominios del escribir que no fueran los habituales de la actividad oficial y administrativa,*

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*sino los más próximos a la gente: las escrituras cotidianas y personales. Ambos giros han traído sabia nueva a este ámbito de la investigación y están contribuyendo a una comprensión más plena del papel desempeñado por la escritura*

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*en las respectivas sociedades históricas.*

*Stato, scienza, amministrazione, saperi*

*Dagli anni giovanili alla ricostruzione (1903-1948)*

*Proceedings of the Fifth IFToMM*

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*Symposium on the History of  
Machines and Mechanisms  
Storiografia d'industria e d'impresa  
in Italia e Spagna in età moderna e  
contemporanea*

*Storia dell'Ansaldo*

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***A bold and original  
reinterpretation of Western  
industrialization from the  
eighteenth century to the 1990s.  
This volume includes  
contributions presented at the  
Fifth IFToMM Symposium on the  
History of Machines and***

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***Mechanisms, held at Universidad Autonoma de Queretaro, Santiago de Queretaro, QRO, Mexico, in June 2016. It contains work on theories and facts concerning mechanisms and machines from antiquity to current times as viewed in the***



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***present day. Topics include modern reviews of past works; people, history, and their works; direct memories of the recent past; historic development theories; the history of the design of machines and mechanisms; developments of***

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***mechanical design and automation; the historic development of teaching; the history of schools of engineering and the education of engineers. A detailed study of Italy's long-ignored tank force Explores the intersection of technology, war,***

***and society in Mussolini's Italy  
Second only to Germany in  
number of tank divisions, first to  
create an armored corps Though  
overshadowed by Germany's  
more famous Afrika Korps, Italian  
tanks formed a large part of the  
Axis armored force that the Allies***

***confronted--and ultimately defeated--in North Africa in the early years of World War II. Those tanks were the product of two decades of debate and development as the Italian military struggled to produce a modern, mechanized army in the***

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***aftermath of World War I. For a time, Italy stood near the front of the world's tank forces--but once war came, Mussolini's iron arm failed as an effective military force. This is the story of its rise and fall.***

**Giuseppe Belluzzo. Tecnico e**

***politico nella storia d'Italia***

***1876-1952***

***The Determinants of***

***Entrepreneurship***

***Rethinking the History of Italian***

***Fascism***

***European Yearbook of Business***

***History***

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### ***La correspondencia en la historia. Modelos y prácticas de la escritura epistolar Sindacati in Europa***

In an area where in-depth studies of Hitler's relations with Nazi

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Germany's allies, and the failure of Nazi Germany to make more effective use of them during the war, are scant, this is a survey that looks at the Soviet Union, Japan, France,



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Italy, Spain, Romania and Hungary and their relationship to Nazi Germany. Using a comparative approach, seven case studies examine themes such as co-

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operation and resistance,  
military and economic aid,  
treatment of Jews,  
relations with the enemies  
and the popular sentiment  
towards Germany. Jonathan  
Adelman has provided

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students of the Second World War with a welcome mine of information and a unique perspective on a much-studied topic.

This study looks at entrepreneurial history

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from three angles:  
Entrepreneurial  
Typologies; Business  
Leaders; and Culture vs  
Institutions. The previous  
scarcity of material makes  
this collection of eight

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papers an invaluable resource and should encourage further analysis.

Challenging traditional views of arms dealers as agents of their own

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countries, Grant asserts that these firms pursued their own economic interests while convincing their home governments that weapon sales meant national prestige and

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influence. Grant tells how the resulting arms trade eventually led to an all-out arms race, and ultimately to war.

Storia dell'Ansaldo: La costruzione di una grande

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impresa : 1883-1902

International Fascism,  
1919-45

Le forniture di armi e  
munizioni e i "pescecani  
industriali" in Italia  
(1914-1922)



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la formazione degli  
ingegneri in Piemonte  
dall'antico regime  
all'unità d'Italia

The Oxford Handbook of the  
Italian Economy Since  
Unification

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Tecnico e politico nella  
storia d'Italia 1876-1952

**This book gives a full  
account of the economic  
and social history of Italy  
since unification (1860),  
with an introduction**

**covering the previous period since the Middle Ages. The Economic History of Italy represents a scholarly and authoritative account of Italy's progress from a**

**rural economy to an industrialized nation. The book makes a broad division of the period into three parts: the take-off (1860-1913), the consolidation in the midst**

**of two wars and a world depression (1914-47), and the great expansion (1948-1990). Professor Zamagni traces the growth of industrialization, and**

**argues that despite several advanced areas Italy only became an industrialized nation after the Second World War, and that during the 1980s the South was still**

**clearly behind the rest of the country. Zamagni analyses data both from a macroeconomic position, in looking at the growth of the finance sector, or the role of the State, and**

**from a microeconomic position when she draws conclusions from the changing population structure, or from the actions of individual businesses. Professor**



**Zamagni reveals that even though the population more than doubled during this time the level of national income rose 19-fold, to move Italy from a**

**peripheral status in Europe to a central position as a prosperous country. A central theme of the book is Professor Zamagni's argument that the Italian economy has**

**been successful not by  
any great individuality of  
its own but by being  
flexible enough to  
incorporate the successes  
of other countries:  
Japan's integrated**

**business network, for example, or Germany's financial structure. She places the industrialization of Italy in the international context by comparing**

**Italy's GDP and other measures of prosperity at different times to the USA, Japan, the UK, France, and Germany. The book is based on original field-work by the**

**author, and the many detailed but small-scale studies existing in Italian. Quantitative trends are described in more than 70 tables of data, while the book provides**

**appendices containing  
chronologies of main  
events in various sectors  
and biographies.  
Special attention has  
been devoted in recent  
years to the distinctive**

**features of Japanese economic organisation. This book brings together contributions from international scholars presenting analysis and evidence of this**



**phenomena**

**During the first two-thirds of the 20th century the themes of sectorial structure and compared performance prevail in Italian economic**

**historiography. In contrast, in the last part of the century attention is focused on the behavior of single economic actors and their micro-economic strategies. This book**

**intends to act as a bridge between the two approaches, and reconstructs the secular journey of Italian industrial enterprise through an original study.**

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**Storia dell'IRI. 5. Un  
Gruppo singolare. Settori,  
bilanci, presenza  
nell'economia italiana  
The Journal of European  
Economic History  
Aircraft Carrier Impero**

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**Storia della cultura ligure**  
**Business Groups in**  
**International and**  
**Historical Perspective**  
**Storia e memoria**

The Oxford Handbook of the Italian  
Economy Since Unification provides, for

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the first time, a comprehensive, quantitative "new economic history" of Italy.

Grazie alla documentazione raccolta e prodotta dalla Commissione parlamentare d'inchiesta sulle spese di guerra, in questo volume viene esaminato il rapporto intercorso in Italia durante e dopo la Prima guerra mondiale tra le principali istituzioni

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pubbliche e i fornitori privati di materiale bellico. L'analisi, costellata di alcuni risvolti "inaspettati" – ad esempio per quanto riguarda i guadagni illeciti di quell'industria aeronautica che, durante il conflitto, conobbe un repentino sviluppo per la cooperazione di numerosi settori produttivi (meccanico, siderurgico,

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chimico, tessile) – , finisce per aiutare non poco a comprendere la politica, l' economia e la società italiana tra il 1914 e il 1922, offrendo un originale punto di osservazione su un importante momento della storia contemporanea nazionale: il passaggio dall' Italia liberale a quella fascista.



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L'Associazione Italiana per il Patrimonio Archeologico Industriale (AIPAI), in occasione dei suoi 25 anni, ha promosso i Secondi Stati Generali del Patrimonio Industriale. Per tracciare un bilancio ed elaborare strategie e visioni ha posto le condizioni per l'incontro tra gli addetti ai lavori e il confronto tra i molteplici ambiti

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operativi, di ricerca e istituzionali coinvolti. Ci si è riuniti a Roma e a Tivoli con la consapevolezza che il primo lascito dell'età industriale siamo noi, la nostra società con i suoi pregi e le sue contraddizioni, le incredibili conquiste degli ultimi secoli. La risposta è stata ampia e tra i numerosi contributi presentati in questo

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volume, si possono scorgere studi e appelli, buone pratiche di conservazione e progetti di riuso, percorsi culturali e azioni di valorizzazione del patrimonio intangibile. Il tutto fa ben constatare che pur con impianti metodologici fortemente caratterizzati, sono sempre di più le discipline che convergono sull'oggetto e sui contesti della produzione

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e gradualmente assimilano i principi consolidati dell' archeologia industriale. Le voci di una comunità segnata dai due anni di pandemia mostrano più incisivamente il divario tra il permanere di emergenze culturali e ambientali, da un lato, e un' aumentata tensione al riconoscimento e al ripensamento dell' eredità industriale,

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dall'altro. Quest'ultima si conferma sia nella centralità che le memorie e la cultura industriale hanno assunto nelle strategie di ripresa dei programmi nazionali ed europei, sia nelle potenzialità di riscatto sociale economico e ambientale che emergono da una declinazione aggiornata dei progetti di recupero e rigenerazione. The Italian

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Association for Industrial Archaeological Heritage - AIPAI, on its 25th anniversary, promoted the Second States General of Industrial Heritage. In order to draw a balance sheet and elaborate strategies and visions for the near future, it set the conditions for the meeting of insiders and the confrontation between the many

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operational, research and institutional spheres involved. We gathered in Rome and Tivoli with the awareness that the first legacy of the industrial age is us, our society with its merits and contradictions, the incredible achievements of the last centuries. The response was wide-ranging, and among the contributions presented in large numbers

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one can discern in-depth studies and denunciations, good conservation practices and reuse projects, cultural paths, and actions to enhance intangible heritage. All of which makes a good case for the fact that more and more disciplines, even with strongly characterized methodological frameworks, are converging on the object



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and contexts of production and are gradually assimilating the established principles of industrial archaeology. The voices of a community marked by the two-year pandemic show more incisively the gap between the persistence of cultural and environmental emergencies, on the one hand, and an increased tension to recognize

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and rethink industrial heritage, on the other. The latter is confirmed both in the centrality that industrial memories and culture have assumed in the recovery strategies of national and European programs, and in the potential for social economic and environmental redemption that emerges from an updated declination of recovery

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and regeneration projects.

World of Possibilities

Enterprise in the Period of Fascism in  
Europe

Mussolini As I Knew Him

Stati Generali del Patrimonio Industriale.

2022

historia industrial

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Leadership, Culture, Institutions

*The essays that comprise this study of 20th-century fascism shift the focus away from the German and Italian models and towards the influence of fascist ideology within other countries.*

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*In the last years, the discussion around what is fascism, if this concept can be applied to present forms of politics and if its seeds are still present today, became central in the political debate. This discussion led to a vast*

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*reconsideration of the meaning and the experience of fascism in Europe and is changing the ways in which scholars of different generations look at this political ideology and come back to it and it is also changing the ways in*

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*which we consider the experience of Italian fascism in the European and global context. The aim of the book is building a general history of Fascism and its historiography through the analysis of 13 different fundamental aspects,*

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*which were at the core of Fascist project or of Fascist practices during the regime. Each essay considers a specific and meaningful aspect of the history of Italian fascism, reflecting on it from the vantage point of a case*



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*study. The essays thus reinterrogates the history of Fascism to understand in which way Fascism was able to mould the historical context in which it was born, how and if it transformed political, cultural,*

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*social elements that were already present in Italy. The themes considered are violence, empire, war, politics, economy, religion, culture, but also antifascism and the impact of Fascism abroad, especially in the Twenties and at*

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*the beginnings of the Thirties. The book could be both used for a general public interested in the history of Europe in the interwar period and for an academic and scholarly public, since the essays aim to develop a provocative*

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*reflection on their own area of research.*

*From 1941, Italy had been developing a top-secret project to install guided rocket weapons aboard aircraft carriers. Campini Caproni's revolutionary guided*

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*rocket weapon, the DAAC, which would later become Hitler's Henschel HS-117 Schmetterling ( Butterfly ), was the selected projectile. Classified intelligence on the V-1 flying bomb and other aircraft projects were acquired and*

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*then discarded when Ansaldo's naval architect, Lino Campagnoli (1911-1975), issued plans for the Impero battleship to be transformed into a modern fleet carrier. Previously unpublished documentation reveals how the*

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*last of the four state-of-the-art Littorio-class battleships, which was in advanced completion (hull components and engines installed), was destined for conversion into a modern aircraft carrier. This is an exhaustive*

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*historical review of the Impero and Regia Marina s (Royal Navy) developments as well as the dramatic story of the lack of co-operation and strategic insight with Regia Aeronautica before and during the war (1922-1943). Also,*



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*a final evaluation of the revolutionary Pugliese anti-torpedo system, based on unpublished German and Russian documentation, is assessed.*  
*l'Italia tra il 1901 e il 1914*  
*The Catholic Periodical and*

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*Literature Index*

*Storia dell'impresa industriale  
italiana*

*The Global Arms Trade in the Age  
of Imperialism*

*Stato e società in età giolittiana*

*Explorations in the History of*

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### *Machines and Mechanisms*

This collective volume aims at studying a variety of labour history themes in Southern Europe, and investigating the transformations of labour and labour relations that these areas underwent in the 19th

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and the 20th centuries. The subjects studied include industrial labour relations in Southern Europe; labour on the sea and in the shipyards of the Mediterranean; small enterprises and small land ownership in relation to labour;

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formal and informal labour; the tendency towards independent work and the role of culture; forms of labour management (from paternalistic policies to the provision of welfare capitalism); the importance of the institutional

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framework and the wider political context; and women's labour and gender relations.

L'Istituto per la Ricostruzione Industriale (IRI) nasce nel 1933, per volere di Mussolini e su progetto di Alberto Beneduce, con l'intento di

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evitare il fallimento delle principali banche e imprese italiane e con esso il crollo dell'economia, già provata dalla crisi mondiale esplosa nel 1929. Dal dopoguerra l'Istituto è protagonista prima della ricostruzione e poi del miracolo

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economico. Dopo le difficoltà emerse negli anni '70 e il programma di ristrutturazione e rilancio degli anni '80, l'IRI conclude la sua attività nel 2002 dopo le operazioni di privatizzazione che contribuiscono in misura



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significativa al raggiungimento degli obiettivi di finanza pubblica e all'adesione italiana all'euro.

Questo volume prende in esame l'intero arco della vita dell'IRI, dalle vicende di alcuni suoi settori di attività ai risultati di bilancio, dalle

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pratiche di programmazione e controllo al suo impatto sull'economia e sullo sviluppo del paese. L'IRI è stato il prodotto della sua storia, un Gruppo singolare: holding di imprese e strumento della politica economica, con un

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largo spettro di attività nell'industria e nei servizi. Nella prima parte di questo volume si considerano le vicende di alcuni fra i suoi principali settori: la siderurgia, dai grandi successi nei decenni della crescita alle crisi della seconda parte degli

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anni Settanta; le telecomunicazioni, dalla gestione di un monopolio tecnologico ai cambiamenti degli anni Ottanta e Novanta; i casi emblematici dell'Alfa Romeo, della navalmeccanica, della Finmare e dell'Alitalia. Nella seconda parte del

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volume si analizzano dati e risultati di bilancio dell'IRI e delle sue 'finanziarie'. Si ricostruisce l'evoluzione delle pratiche di controllo e programmazione dell'Istituto in relazione ai mutamenti nella politica economica

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nazionale. Nella terza parte si analizza il ruolo del Gruppo nell'economia italiana, quale risulta dalla matrice delle interdipendenze settoriali e come agente di diffusione di ricerca, conoscenza e sviluppo tecnologico. Chiude il

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volume un'ampia bibliografia sul Gruppo IRI.

This work examines how the navies of Great Britain, the USA, Germany, Japan, the Soviet Union, France and Italy confronted the various technological changes

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posed during different periods in the 20th century.

L'opera condivisa, la città delle fabbriche

storia, modelli, culture a confronto  
Technology and Naval Combat in the Twentieth Century and Beyond



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Volume 1

Evolution of Italian Enterprises in  
the 20th Century

Sesto San Giovanni 1903-1952 :  
l'industria

The essays in this volume  
consider the involvement of

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business corporations and of individual businessmen in the politics of the 1930s and 1940s: in the move away from the market and also from democracy, towards state control and authoritarianism, including

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the massive intervention of the state in property rights. How far did businesses attempt to guide this intervention for their own purposes, and to what extent did they succeed? This debate deals, centrally, with the role of

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German business, of banks, of industrial corporations, and of small tradesmen in the Nazi regime. An older discussion of how they may have facilitated the Nazi takeover has been supplemented here by an

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investigation into how they made the regime's policies possible, and the extent to which the profit motive drove them to participate - with sometimes more, sometimes less enthusiasm - in the politics of inhumanity. Such

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discussion has been given further impetus by legal action, initially in the United States, in the form of class action suits on behalf of the victims of Nazism. What do such legal and political debates mean for business

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history? What are the current responsibilities of business facing the consequences of historical action? And what lessons should be learned concerning the ethics of business behaviour? The

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contributions to this volume were originally presented as papers at a conference organised by the Society for European Business History in Paris in November 1998.

1792.165



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1573.421

Southern Europe, 19th-20th  
centuries

L'industria come continuazione  
della politica

atti del Convegno internazionale  
di studi, Padova, Stra, Vicenza,

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17-18 ottobre 2003

The Economic History of Italy  
1860-1990

Rulers, Guns, and Money  
Iron Arm

***Mussolini's Jewish  
mistress confesses: How***

*Page 106/109*

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*she educated a rough uncultured man to become a politician and consolidated the fascist regime.*

*Pasquale Saraceno commis d'Etat. Dagli anni*

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*giovanili alla  
ricostruzione (1903-1948)*

*My Fault*

*Flexibility and Mass  
Production in Western  
Industrialization*

*Labour History in the Semi-*

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*periphery*  
*Lucri di guerra*  
*la cantieristica italiana,*  
*1861-2011*