

Sony Nex 5r Guide

The Sony Alpha 6500 camera builds upon the company's best-selling Alpha 6000, and adds a significant amount of new features. Professional photographer Gary Friedman explains the myriad of features in an approachable and easy-to-understand way, explaining not only the "what" but also the "why" and in what situations you'd want to use which feature. In this 657-page book you will learn: *

- * What every mode, button and function does - in plain, easy-to-understand language.
- * Gary's personal camera configuration *
- * Unique features of the A6500, including why you'll never know just

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how distorted your kit lens is. :-) * Shooting in 4K and how to choose the best mode for YOU. * NFC, Wi-Fi, and step-by-step instructions on using them. * Which of the new downloadable "apps" are actually useful. * A tutorial to get the benefits of shooting RAW, and a condensed guide to the basics. * A set of "Cliffs Notes" cards

Photographer's Guide to the Leica D-Lux 5 is a follow-up to the author's earlier guides to the Leica D-Lux 4, Panasonic Lumix LX3, and Panasonic Lumix LX5 digital cameras. The new book, like the earlier ones, explains all operations, features, menus, and controls of the camera in clear language, providing guidance not

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only about how to accomplish things with the camera, but when and why to use certain features. The book does not assume any specialized knowledge by the reader, but adopts a patient and helpful tone in explaining topics such as autofocus, manual focus, aperture priority, shutter priority, macro photography, and RAW files. Besides providing guidance about all basic operations of the camera, the book includes introductions to advanced topics including astrophotography, infrared photography, street photography, and creating 3D images. The book is illustrated with more than 150 color photographs and includes a full table of contents and index.

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Written for one of the best travel cameras ever made, this comprehensive yet easy-to-understand guide for the Sony Alpha 6000 is written for the advanced user (with tutorials and easy explanations in case you're not so advanced). In it we provide a thorough guide which explains each feature in plain English and provides hundreds of visual examples as well. There is no better way to learn about and get the most out of your camera. Get the most out of your investment and enjoy learning more about it at the same time! A complete description, preview pages and a table of contents can all be found on the author's website.

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This book, a complete guide to the operation and features of the Fujifilm FinePix X100 digital camera, is a follow-up to the author's earlier guides to advanced compact digital cameras. The new book explains all operations, features, menus, and controls of the FinePix X100 camera in clear language, providing guidance not only about how to accomplish things with the camera, but when and why to use certain features. The book does not assume any specialized knowledge by the reader, but adopts a patient tone in explaining topics such as autofocus, manual focus, depth of field, aperture priority, shutter priority, HDR (High Dynamic

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Range) photography, white balance, and macro photography. The book also includes discussions of the camera's special features, including its "hybrid" viewfinder system. The book's more than 190 photographs, almost all in full color, provide illustrations of the camera's controls and menus, and also include examples of the various types of photographs that can be taken using the many creative settings of the camera, including the Film Simulation settings, which let the photographer alter the color processing of images; various menu options such as Dynamic Range, Highlight Tone, and Shadow Tone; and the camera's strong array of features for

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continuous shooting. In addition, the book goes beyond the realm of everyday photography, providing introductions to more advanced topics such as infrared photography, street photography, astrophotography, and creating 3D (three-dimensional) images that can be viewed with conventional red and blue 3D glasses. The book also includes a full discussion of the video recording abilities of the FinePix X100, which can record high-definition (HD) video with stereo sound. In three appendices, the book provides information about accessories available for the camera, including cases, filter adapters, and external flash units; sets forth a list of useful web sites

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and other resources for further information; and includes a section with helpful "quick tips" that give particular insights into how to take advantage of the camera's features in the most efficient ways possible.

Photographer's Guide to the
Fujifilm Finepix X100

David Busch's Sony Alpha
A6600/ILCE-6600 Guide to Digital
Photography

David Busch's Sony ?
NEX-5/NEX-3 Guide to Digital
Photography

The Friedman Archives Guide to
Sony's A7 III

Shaping the light to suit your
photographs

Getting the Most from Fujifilm's
Premium Digital Camera

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Gary Friedman has earned a reputation for clear explanations and a ridiculous attention to detail. And his 700+ page, instantly-downloadable, full-color ebook on the A7 III doesn't disappoint! Presents an introduction to the features of the Sony Alpha NEX-5N camera, covering such topics as setup menus, exposure, working with lenses, lighting, downloading and editing images, and troubleshooting.

This book, a complete guide to the operation and features of the Nikon Coolpix P500, is a follow-up to the author's earlier guides to advanced compact digital cameras, including, most recently,

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the Panasonic Lumix LX5 and the Canon PowerShot S95. The new book, like the earlier ones, explains all operations, features, menus, and controls of the Coolpix P500 camera in clear language, providing guidance not only about how to accomplish things with the camera, but when and why to use certain features. The book does not assume any specialized knowledge by the reader, but adopts a patient and helpful tone in explaining topics such as autofocus, manual focus, depth of field, aperture priority, shutter priority, HDR (High Dynamic Range) photography, and macro photography. The

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book also includes a detailed discussion of techniques for using the camera's phenomenal zoom lens, with a maximum focal length of 810mm, to full advantage. The book's more than 200 photographs, almost all in full color, provide illustrations of the camera's controls and menus, and also include examples of the various types of photographs that can be taken using the many creative settings of the camera, including the Optimize Image settings, which let the photographer alter the color processing of images; the Scene modes, with settings that are optimized for various subjects,

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including landscapes, portraits, and action shots; and the camera's particularly strong array of features for continuous shooting and interval shooting. In addition, the book goes beyond the realm of everyday photography, and provides introductions to more advanced topics such as infrared photography, street photography, and creating 3D (three-dimensional) images that can be viewed with conventional red and blue 3D glasses. The book also includes a full discussion of the video recording abilities of the Coolpix P500, which can record high-definition (HD) video with

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stereo sound, and which has special settings for recording short clips of high-speed video at rates up to 8 times normal speed. In three appendices, the book provides information about accessories available for the camera, sets forth a list of useful web sites and other resources for further information, and includes a section with helpful "quick tips" that give particular insights into how to take advantage of the camera's features in the most efficient ways possible.

The Complete Guide to Sony's NEX 5R and 6 Cameras (B&W edition) Lulu.com David Busch's Sony Alpha NEX-5/NEX-3 Guide

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to Digital
Photography Muska/Lipman
Photographer's Guide to the
Canon Powershot S95
Sony A6100: Pocket Guide
The Friedman Archives Guide to
Sony's Alpha 6400
The Friedman Archives Guide to
Sony's Alpha 9 (B&W Edition)
Guide to Digital Photography
Photographer's Guide to the Sony
DSC-RX100 VII

*New! Updated to include new features of
Firmware v2. Gary Friedman's ebooks for
Sony cameras are known for their
thoroughness and their readability, helping
you cut through the complexities of your
new digital camera and help you focus (pun
intended) on how to get shots that make
people say, "Wow!"*

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Shooting with any kind of flash - whether it's a simple light on your camera, a remotely-triggered unit, or a complete studio setup - completely changes the photographic experience. No longer do you simply need to be aware of light; now you need to know how to shape it to your own ends. The Flash Photography Field Guide, small enough to be taken on the most arduous shoot, will show you exactly how to do this, whether you're shooting models in a studio, live sports events, or something as personal and special as your friend's wedding. This book covers the details of setting up and using modern TTL flash systems, and the creative and technical choices you'll come across, from syncing the flash with the camera to modifying the quality of the light.

Gary Friedman has earned a reputation for clear explanations and a ridiculous attention to detail. And his 700+ page, instantly-downloadable, full-color ebook on the A7R

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III doesn't disappoint!

With this book, author Alexander S. White provides users of the a6400 with a manual covering all aspects of the camera's operation. Using a tutorial-like approach, the book shows beginning and intermediate photographers how to accomplish things with the a6400, and explains when and why to use the camera's many features. The book provides details about the camera's shooting modes as well as its menu options for shooting, playback, setup, video, Wi-Fi, Bluetooth, and special effects. The book covers the a6400's ability to use its touch screen for focusing and enlarging images in some situations, its upgraded autofocus system, which includes automatic focusing on the eyes of humans or animals, and the camera's wide range of options for assigning its control buttons, dial, and wheel to carry out photographic functions. The book includes more than 450 color

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photographs that illustrate the camera's controls, display screens, and menus. The images include photographs taken using the a6400's Scene mode, with settings optimized for subjects such as landscapes, sunsets, portraits, and action shots; and its Creative Style and Picture Effect menu options, with settings that alter the appearance of images. The book provides concise introductions to topics such as street photography and infrared photography, and explains how to use the camera's Wi-Fi and Bluetooth features to transfer images to a smartphone or tablet, to control the camera from such a device, and to add location information to images. The book includes a full discussion of the video features of the a6400, which can shoot HD and 4K (ultra-HD) movies, with manual control of exposure and focus during recording. The book explains the camera's numerous features for professional-level videography, including

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Picture Profiles that allow adjustment of settings such as gamma curve, black level, knee, and detail. The book describes steps for recording 4K video to an external video recorder using the “clean” video output from the camera’s HDMI port. In three appendices, the book discusses accessories for the a6400, including cases, power sources, remote controls, microphones and external flash units, and includes a list of websites and other resources for further information. The book includes an appendix with “quick tips” on how to take advantage of the camera’s features in the most efficient ways possible. This guide to the a6400 includes a detailed index, so the reader can quickly locate information about any particular feature or aspect of the camera.

*The Flash Photography Field Guide
Photographer's Guide to the Canon
PowerShot S110*

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Photographer's Guide to the Sony a6400
Sony Alpha Nex-6: Beginner's Guide
The Friedman Archives Guide to Sony's A9
II (B&W Edition)
The Complete Guide to Sony's A6000
Camera (B&W edition)

This guide book explains all operations, features, menus, and controls of the Canon PowerShot S110 camera, providing information about how to accomplish things with the camera as well as when and why to use certain features. The book explains topics such as autofocus, manual focus, depth of field, aperture priority, shutter priority, HDR (High Dynamic Range) photography, white balance, ISO, and macro photography, in the

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context of getting great results with Canon's highly pocketable camera. The book gives details about how to take advantage of the camera's varied array of "Scene" and "Creative Filters" shooting settings. The guide's more than 300 photographs, almost all in full color, illustrate the camera's controls and menus and include examples of the photographs that can be taken using the S110's many options, including the Creative Filters settings, which alter the color processing and other aspects of images; menu options such as i-Contrast and digital zoom; and the camera's

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strong features for continuous shooting. In addition, the book goes beyond the realm of everyday photography with introductions to topics such as infrared photography, street photography, and using the Raw format, which permits a wide range of adjustments to images after they have been captured. The book also explains the video recording abilities of the PowerShot S110, which can record high-definition (HD) video with stereo sound and can take "Super Slow Motion" movies that slow down action by a factor of eight. In three appendices, the book discusses accessories,

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including cases, a filter adapter, and external flash units; contains a list of useful web sites and other resources; and includes helpful “quick tips” that give particular insights into how to take best advantage of the camera’s features.

Gary Friedman has earned a reputation for clear explanations and a ridiculous attention to detail. And now he applies these talents to the amazing Sony RX-10 IV camera in this 677 page book. You are purchasing the black-and-white printed edition. Other options are available on the author's website.

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Now that you've bought that amazing Sony NEX-6, you need a book that goes beyond a tour of the camera's features to show you exactly how to take great pictures. With *Sony NEX-6: From Snapshots to Great Shots*, you get the perfect blend of photography instruction and camera reference that will take your images to the next level. Beautifully illustrated with large, vibrant photos, this book teaches you how to take control of your photography to get the image you want every time you pick up the camera. Follow along with your friendly and knowledgeable guide, pro

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photographer Jerod Foster, and you will: Set up fast and learn the top ten things about shooting with the Sony NEX-6 Understand the photographic basics of composition, focus, and depth of field Learn all the best tricks and techniques for getting great action shots, landscapes, and portraits Find out how to create images in low light Use the HD video capability for recording memorable live action Fully grasp all the concepts and techniques as you go, with assignments at the end of every chapter And once you've captured the shot, show it off! Join the book's Flickr group, share

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your photos, and discuss how you use your camera at flickr.com/groups/sonynex6_fromsnapshotstogreatshots.

*The Sony Alpha 6500 camera builds upon the company's best-selling Alpha 6000, and adds a significant amount of new features. Professional photographer Gary Friedman explains the myriad of features in an approachable and easy-to-understand way, explaining not only the "what" but also the "why" and in what situations you'd want to use which feature. In this 657-page book you will learn: * What every mode, button and function does - in plain, easy-to-understand*

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language. * Gary's personal camera configuration * Unique features of the A6500, including why you'll never know just how distorted your kit lens is.: -) * Shooting in 4K and how to choose the best mode for YOU. * NFC, Wi-Fi, and step-by-step instructions on using them. * Which of the new downloadable ""apps"" are actually useful. * A tutorial to get the benefits of shooting RAW, and a condensed guide to the basics. * A set of ""Cliffs Notes"" cards Instantly-downlodable .pdf file also available from the author's website.

The Lens

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*Getting the Most from
Canon's Pocketable Digital
Camera*

*From Snapshots to Great
Shots*

*The Complete Guide to Sony's
A7 III (B&W Edition)*

*Getting the Most from Sony's
Advanced Compact Camera*

*The Friedman Archives Guide
to Sony's A6300 (B&W
Edition)*

**The Sony Alpha NEX-5 and
NEX-3 are the world's smallest
and lightest advanced
interchangeable lens digital
cameras. These affordable new
models are Sony's first
Electronic
Viewfinder/Interchangeable
Lens (EVIL) cameras, featuring**

14.2-megapixels, an array of interchangeable lenses, 1080i HD movie recording with stereo sound, fast and silent autofocus, a new Sweep Panorama feature with 3D capability, and a high-speed burst mode of 7fps. David Busch's Sony Alpha NEX-5/NEX-3 Guide to Digital Photography shows readers how, when, and why to use all the cool features, controls, and functions of both models to take great photographs of anything. Introductory chapters will help readers get comfortable with the basics of their camera before they dive right into exploring creative

ways to apply the NEX-5 and NEX-3 file formats, resolution, aperture/priority exposure, automatic exposure features, and additional lenses.

Beautiful, full-color images illustrate where the essential buttons and dials are, so they'll quickly learn how to use their NEX-5 or NEX-3, and use it like a pro!

Gary Friedman is renown for ebooks that combine technical insights, remarkable thoroughness, and an easy-to-read style. In this 726-page (!) book, every feature is described in remarkable detail. (Including one I'll bet you haven't read about

anywhere else.) Topics covered include: * Gary's personal camera settings * All of the hidden features that are NOT in the menus * All the different ways to tether the camera, both wired and wireless * All of the FTP options, including how you can caption, keyword, and upload everything while still in the field! * His workflow for reducing high ISO noise using three different programs * Untangling the alphabet soup that is video nomenclature * How to communicate with your camera when it's off (!) Join the legions of satisfied readers that have relied on Gary to get

the most out of their digital cameras!

David Busch's Sony Alpha a6300/ILCE-6300 Guide to Digital Photography is the most comprehensive reference and guide book available for Sony's advanced APS-C mirrorless camera. This eagerly-anticipated enthusiast/professional digital camera features a new 24 megapixel sensor with 425 embedded phase-detect pixels for lightning-fast autofocus at up to 11 frames per second. With an electronic shutter that provides a silent shooting option, stunning 4K/UHD video capabilities, and ISO

sensitivities up to ISO 51,200, the a6300/ILCE-6300 is a versatile digital camera that's simple to use, yet boasts features demanded by the most avid photo buff. With this book in hand, you will discover all the capabilities of the Sony Alpha a6300/ILCE-6300 as you explore the world of digital photography, develop your creativity, and capture the best photographs you've ever taken. Filled with detailed how-to steps and full-color illustrations, David Busch's Sony Alpha a6300/ILCE-6300 Guide to Digital Photography describes every feature of this sophisticated camera in depth,

from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more. It relates each feature to specific photographic techniques and situations. Also included is the handy camera “roadmap,” an easy-to-use visual guide to the a6300/ILCE-6300’s features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author’s recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide,

you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, taking pictures as an advanced enthusiast pushing the limits of your imagination, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony Alpha a6300/ILCE-6300.

David Busch's Sony Alpha a6500/ILCE-6500 Guide to Digital Photography is the most comprehensive reference and guide book available for Sony's advanced APS-C mirrorless camera. This eagerly-anticipated

enthusiast/professional digital camera adds in-body image stabilization, a useful touch screen, and better low light performance at up to ISO 51,200. It features a 24 megapixel sensor with 425 embedded phase-detect pixels for lightning-fast autofocus at up to 11 frames per second. With an electronic shutter that provides a silent shooting option, and stunning 4K/UHD video capabilities, the a6500/ILCE-6500 is a versatile digital camera that's simple to use, yet boasts features demanded by the most avid photo buff. With this book in hand, you will discover all the

capabilities of the Sony Alpha a6500/ILCE-6500 as you explore the world of digital photography, develop your creativity, and capture the best photographs you've ever taken.

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span.s1 {font: 12.0px Times}**

Filled with detailed how-to steps and full-color illustrations, David Busch's Sony Alpha a6500/ILCE-6500 Guide to Digital Photography describes every feature of this sophisticated camera in depth, from taking your first photos through advanced details of setup, exposure, lens

selection, lighting, and more. It relates each feature to specific photographic techniques and situations. Also included is the handy camera “roadmap,” an easy-to-use visual guide to the a6500/ILCE-6500’s features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author’s recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you’ll quickly have full creative mastery of your camera’s capabilities, whether you’re

shooting on the job, taking pictures as an advanced enthusiast pushing the limits of your imagination, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony Alpha a6500/ILCE-6500.

David Busch's Sony Alpha NEX-5/NEX-3 Guide to Digital Photography

Sony NEX-6

David Busch's Sony Alpha a6000/ILCE-6000 Guide to Digital Photography

The Friedman Archives Guide to Sony's A7R IV (B&W Edition)

David Busch's Sony Alpha NEX-5N Guide to Digital

Photography

The Friedman Archives Guide to Sony's A6500 - Professional Insights for the Experienced Photographer

The Sony A9 needs no introduction... but if you're an owner of this incredible camera, you probably could use a friendly hand explaining the myriad of options and settings. In this book which is aimed at the professional shooter, every function in Mr. Friedman's famous approachable, easy-to-understand yet technically thorough style. All focusing, exposure, and video modes are clearly explained, and many suggestions for combinations of

settings that lend themselves to certain shooting situations are explained.

This book, a complete guide to the operation and features of the Canon PowerShot S100 digital camera, is a follow-up to the author's earlier guides to advanced compact digital cameras. The new book explains all operations, features, menus, and controls of the PowerShot S100 camera in clear language, providing guidance not only about how to accomplish things with the camera, but when and why to use certain features. The book does not assume any specialized knowledge by the reader, but

clearly explains topics such as autofocus, manual focus, depth of field, aperture priority, shutter priority, HDR (High Dynamic Range) photography, white balance, ISO, and macro photography. The book gives details about how to take advantage of the camera's varied array of "Scene" and "Creative Filters" shooting settings. The guide's more than 200 photographs, almost all in full color, provide illustrations of the camera's controls and menus, and also include examples of the various types of photographs that can be taken using the many creative settings of the camera,

including the Creative Filters settings, which let the photographer alter the color processing and other aspects of images; various menu options such as i-Contrast and digital zoom; and the camera's strong set of features for continuous shooting. In addition, the book goes beyond the realm of everyday photography, providing introductions to more advanced topics such as infrared photography, street photography, and creating 3D (three-dimensional) images that can be viewed with conventional red and blue 3D glasses. The book also includes a full discussion of the

video recording abilities of the PowerShot S100, which can record high-definition (HD) video with stereo sound and can take "Super Slow Motion" movies that slow down action by a factor of eight. In three appendices, the book provides information about accessories available for the camera, including cases, filter adapters, and external flash units; sets forth a list of useful web sites and other resources for further information; and includes a section with helpful "quick tips" that give particular insights into how to take advantage of the camera's features in the most efficient ways possible. The book

includes a detailed Table of Contents and a full Index, so the reader can quickly find needed information about any particular feature or aspect of the camera. This book is a complete manual for users of the Sony Cyber-shot DSC-RX100 VII camera, one of the most advanced, but still pocketable, cameras available. With this book, author Alexander White provides users of the RX100 VII with a guide to all aspects of the camera's operation, including its many advanced settings for autofocus and exposure control. Using a tutorial-like approach, the book shows beginning and intermediate

photographers how to take still images and record video with the RX100 VII, and explains when and why to use the camera's many features. The book provides details about the camera's automatic and advanced shooting modes, including continuous shooting at rates as fast as 20 frames per second, with short bursts as fast as 90 frames per second, as well as its numerous menu options for shooting, playback, and setup. The book includes information about using Wi-Fi and Bluetooth connections for image transfer, remote control, and adding location information to images. The book

has more than 500 color photographs or illustrations that help explain the camera's menus, shooting screens, and features. These images include examples of photographs taken using the RX100 VII's Scene mode, with settings optimized for subjects such as landscapes, sunsets, portraits, low-light, and action shots; and the Creative Style and Picture Effect menu options, with settings that alter the appearance of images. The book also provides introductions to topics such as street photography, astrophotography, and digiscoping, with photographic examples. The book includes a full

discussion of the video features of the RX100 VII, which can shoot HD and 4K (ultra-HD) movies, and which offers manual control of exposure and focus during movie recording. The book explains the camera's numerous features that are useful for professional-level videography, including Picture Profiles that allow adjustment of settings such as gamma curve, black level, knee, and detail. The book provides detailed information about recording 4K video to an external video recorder using the "clean" video output from the camera's HDMI port. In three appendices, the book discusses accessories for

the RX100 VII, including cases, power sources, grips, remote controls, and filter adapters, and includes a list of websites and other resources for further information. The book includes an appendix with “quick tips” on how to take advantage of the camera’s features in the most efficient ways possible. This guide to the RX100 VII includes a detailed index, so the reader can quickly find needed information about any particular feature or aspect of the camera.

The Alpha Nex-6 camera from Sony is the newest in the NEX line and is also among the smallest. Reviews have applauded the

improved features and capabilities despite its higher price in the market. The compact Nex-6 camera bears a 16-megapixel image sensor, Wi-Fi connectivity and a built-in 2.3 megapixel OLED EVF as part of its design. The camera also offers high-powered interchangeable zoom lens and a 3” rear display that is designed to tilt. When the display, which offers 921k-dot resolution is tilted, it improves both viewing and image capturing potential for users. Another of the innovative offerings of the NEX-6 is the proprietary in-camera apps, the multi-interface hot shoe and the electronic first curtain shutter.

The Nex-6 improves function and is ideal for both the average photographer as well as the more enthusiastic. The purpose of this book is to present to users the various functions of the Nex-6 camera.

Buttons, Dials, Settings, Modes, and Shooting Tips

The Friedman Archives Guide to Sony's Alpha 6500 (B&W Edition)

Photographer's Guide to the Canon Powershot S100

The Complete Guide to Sony's NEX 5R and 6 Cameras (B&W edition)

Photographer's Guide to the Nikon Coolpix P500

Nikon D3200 Digital Field Guide

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A colorful, portable guide to all the features of Nikon's D3200 dSLR. The Nikon D3200 dSLR camera is packed with fabulous features like a 24-megapixel sensor, full HD video capability with full-time autofocus, and 4 frames-per-second continuous shooting mode. This full-color guide provides instructions for all the buttons, dials, modes, and menus plus a refresher course in photography basics. It illustrates the essentials of lighting, composition, and exposure with plenty of examples, and author Alan Hess, veteran concert photographer, even includes professional tips on improving portraits, candid,

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sports and travel photos, and much more. Sized to fit in a camera bag, the book includes a bonus gray and color checker card to help dSLR newcomers capture perfect white balance and color every time. Nikon's exciting D3200 dSLR offers a 24-megapixel sensor, full HD (1080p) video recording with full-time autofocus and 4 fps high-speed continuous shooting mode, and a host of other features. This full-color guide, in a portable 6 x 9-inch trim, explains all the camera's settings, buttons, menus, and modes with step-by-step directions. Explains how to choose lenses, adjust white

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balance, use autofocus, and manage exposure Author and professional photographer Alan Hess provides advice on improving your candid, portraits, sports and travel photos, macro photography, and more, with exquisite examples Includes a gray and color checker card to help you achieve perfect color Nikon D3200 Digital Field Guide is your new Nikon's best friend. Take it everywhere you take your camera and have expert advice at your fingertips. Designed for photographers who haven't memorized every button, dial, setting, and feature on their Sony a6100, Rocky Nook's

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handy and ultra-portable quick reference Pocket Guide helps you get the shot when you're out and about. * Confirm that your camera is set up properly with the pre-shoot checklist * Identify every button and dial on your camera * Learn the essential modes and settings you need to know * Dive deeper with additional features of your camera * Execute step-by-step instructions for shooting multiple exposures, in-camera HDR, time-lapse movies, and more * Follow tips and techniques for getting great shots in typical scenarios (portrait, landscape, freezing action, low light, etc.)

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Gary Friedman has amassed a reputation for explaining complex things in easy-to-understand terms. In this 740-page (!) book, every feature is described in remarkable detail. (Including one I'll bet you haven't read about anywhere else.) Topics covered include: *

- Gary's personal camera settings**
- * All of the hidden features that are NOT in the menus**
- * All the different ways to tether the camera, both wired and wireless**
- * All of the FTP options, including how you can caption, keyword, and upload everything while still in the field!**
- * A step-by-step guide to producing images that are 240 megapixels in size ***

My workflow for reducing high ISO noise using three different programs * Untangling the alphabet soup that is video nomenclature * How to communicate with your camera when it's off (!) Join the legions of satisfied readers that have relied on Gary to get the most out of their digital cameras! Gary Friedman has earned a reputation for clear explanations and a ridiculous attention to detail. And his 700+ page, instantly-downloadable ebook has won accolades as being the most well-explained and thorough book on the A7 III. The Friedman Archives Guide to the Sony RX-10 IV (B&W Edition)

**The Complete Guide to Sony's
Alpha 7r II (B&W Edition)
David Busch's Sony Alpha
A6100/ILCE-6100 Guide to Digital
Photography**

**A Guide to Taking Control of
Your Photography**

**The Complete Guide to Sony's
Alpha 65 and 77 SLT Cameras
B&W Edition Volume II**

**The Friedman Archives Guide to
Sony's A7R III (B&W Edition)**

**Which lens should I buy for my
camera? It's such a simple question, but
choosing the right lens or lenses is
actually one of the most important
photographic decisions you can make.
Nothing affects the quality of a photo
more than the lens. It's no longer just
about the megapixels-it's the glass that
makes all the difference! Many first-**

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time buyers of DSLRs don't venture past the basic lens included in the box. While some are reluctant to spend more money, others are confused by all the buzzwords or are overwhelmed by all the choices out there. It's really a shame, because interchangeable lenses give you amazing scope for quality photography. Take in vast sweeping scenes with a wide angle lens. Capture faraway birds with a telephoto lens. Examine the tiniest detail of a flower with a macro lens. Record the perfect portrait with a prime lens. Anything is possible when you choose the right lens for the job! This book isn't a simple catalogue of available lenses. New products are coming out all the time, and comparing specific lenses can be difficult. Instead, author N.K. Guy gives you all the information you need to make smart buying decisions. Optical

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technology is demystified, arcane terminology is decoded, and practical tips are provided. The Lens will help you build the perfect lens collection to suit your needs-now and in the future. Gary's Ebooks on the Sony cameras are renown for being the most thorough, detailed, and enjoyable to read. This latest edition goes into even more detail of the features everyone wants to know about: * All the focusing modes explained in an intuitive way * 4K shooting and choosing a bit rate for video * The new phase-detect AF (and where it's blind) * The most popular adapters for legacy glass * S-Log2 in a way that won't make your eyes glaze over * And lots more! (641 pages more, to be exact!) Electronic formats also available from the author's website. This book, a complete guide to the operation and features of the Canon

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PowerShot S95, is a follow-up to the author's earlier guides to advanced compact digital cameras, including the Leica D-Lux 4 and D-Lux 5, and the Panasonic Lumix LX3 and LX5. The new book, like the earlier ones, explains all operations, features, menus, and controls of the camera in clear language, providing guidance not only about how to accomplish things with the camera, but when and why to use certain features. The book does not assume any specialized knowledge by the reader, but adopts a patient and helpful tone in explaining topics such as autofocus, manual focus, depth of field, aperture priority, shutter priority, HDR (High Dynamic Range) photography, and RAW files. The book's more than 170 color photographs provide illustrations of the camera's controls and menus, and also include examples

of the various types of photographs that can be taken using the many creative settings of the camera, including the My Colors settings, which let the photographer alter the color processing of images; the Scene mode, with settings that are optimized for various subjects, including landscapes, portraits, and underwater shots; and special features such as the Smart Shutter and Miniature Effect options. In addition, the book goes beyond the realm of everyday photography, and provides introductions to more advanced topics such as infrared photography, street photography, macro photography and creating 3D (three-dimensional) images that can be viewed with conventional red and blue 3D glasses. The book also includes a full discussion of the video recording abilities of the PowerShot S95, which can record high-definition

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(HD) video with stereo sound. In three appendices, the book provides information about accessories available for the camera, sets forth a list of useful web sites and other resources for further information, and includes a section with helpful "quick tips" that give particular insights into how to take advantage of the camera's advanced features in the most efficient ways possible. The book includes a detailed Table of Contents and a full Index, so the reader can quickly find needed information about any particular feature or aspect of the camera.

The Sony Alpha 6300 camera builds upon the company's best-selling Alpha 6000, and adds a significant amount of new features. Stock photographer Gary Friedman explains the myriad of features in an approachable and easy-to-understand way, explaining not only the

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""what"" but also the ""why"" and in what situations you'd want to use which feature. In this 625-page, full-color e-book you will learn: * What every mode, button and function does - in plain, easy-to-understand language. * My personal camera configuration * Unique features of the A6300, including why you'll never know just how distorted your kit lens is.: -) * Shooting in 4K and how to choose the best mode for YOU. * NFC, Wi-Fi, and step-by-step instructions on using them. * Which of the new downloadable ""apps"" are actually useful. * A tutorial to get the benefits of shooting RAW, and a condensed guide to the basics. * A set of ""Cliffs Notes"" cards Instantly-downlodable .pdf file also available from the author's website.

A Practical Guide for the Creative Photographer

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