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controversial of
all contemporary
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***Movements.
James R. Lewis
has assembled
an unusually
comprehensive
anthology,
incorporating a
wide range of
different
approaches. In
this book, a
group of well-***

***known scholars
of New Religious
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offers an
extensive and
evenhanded
overview and
analysis of all of
these aspects of
Scientology,
including the
controversies to***

***which it
continues to give
rise.***

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seller prior to
purchase. --
Hubbard and
O'Brien provide
extensive
analysis of the
financial events
of the past few
years. These***

events are sufficiently important to be incorporated into the body of the text rather than just added as boxed-off features. In particular, they stress the lesson policymakers

***recently learned
the hard way:
What happens in
the ever-
expanding part of
the financial
system that does
not involve
commercial
banks is of vital
importance to the
entire economy.***

***This exciting text
presents
students with the
underlying
economic
explanations of
why the financial
system is
organized as it is
and how the
financial system
is connected to***

the broader economy. Due to the overwhelming success of their principles of economics textbook, Hubbard and O'Brien have employed a similar approach in this textbook:

They provide students with a framework that allows them to apply the theory that they learn in the classroom to the practice of the real world.

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business or real
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refers to the study
throughout the
chapter, and concludes
with An Inside
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format which
illustrates how a key
principle covered in
the chapter relates to
real business
situations or was used

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by a real company to make a real business decision. Solved problems in every chapter motivate learners to confidently connect with the theory to solve economic problems and analyse current economic events.

"Many students who take introductory

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economics courses have difficulty seeing the relevance of the key concepts of opportunity cost, trade-offs, scarcity, and demand and supply to their lives and their careers. This reduces the willingness of many students to prepare for class and to be engaged during

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with myriad personal
applications"--

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text on the current
economic issues
particular to
engineering covers the
topics needed to
analyze engineering
alternatives. Students
use both hand-worked
and spreadsheet

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solutions of examples, problems and case studies. In this edition the options have been increased with an expanded spreadsheet analysis component, twice the number of case studies, and virtually all new end-of-chapter problems. The chapters on factor

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cost estimation,
replacement studies,
and after-tax
evaluation have been
heavily revised. New
material is included on
public sector projects
and cost estimation. A
reordering of chapters
puts the fundamental
topics up front in the
text. Many chapters
include a special set of

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problems that prepare
the students for the
Fundamentals of
Engineering (FE)
exam. This text
provides students and
practicing
professionals with a
solid preparation in
the financial
understanding of
engineering problems
and projects, as well

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as the techniques needed for evaluating and making sound economic decisions.

Distinguishing characteristics include learning objectives for each chapter, an easy-to-read writing style, many solved examples, integrated spreadsheets, and case studies throughout the

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text. Graphical cross-referencing between topics and quick-solve spreadsheet solutions are indicated in the margin throughout the text. While the chapters are progressive, over three-quarters can stand alone, allowing instructors flexibility for meeting course

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(OLC) offers
supplemental practice
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questions for the the
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*Acemoglu,
Laibson, List: An
evidence-based
approach to
economics
Throughout*

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Economics, 2nd Edition, authors Daron Acemoglu, David Laibson, and John List use real economic questions and data to help students learn about the world around them.

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*emphasis,
students learn to
apply economic
principles to
guide the
decisions they
make in their own
lives.*

*Hubbard &
O'Brien motivate
the study of
economics*

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*through real
business
examples. The
book motivates
users by
demonstrating
how real business
uses economics to
make real
decisions on a
daily basis.
Covers the*

different Market Structures in an intuitive fashion so that readers of all backgrounds and fields can grasp the importance and flow of these concepts. Chapter opening cases, examples and

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figures motivate the economic principles covered, while Solved Problems provide models of how to solve an economic problem keeping readers focused on the main ideas of each chapter, and

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*preventing them
from getting
bogged down due
to a lack of basic
math or "word
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depth coverage of
economics with
particular focus
on Economic
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economic forces*

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throughout this
edition and
bolsters reader
interest by
illustrating the
unexpected places
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Was our
country's
economic
success before
the Crash of
'08 built on
false
pretenses? Did
we simply
borrow and
spend too much,
or was

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something else
really going
on? The
conventional
wisdom now
accuses Wall
Street and the
mortgage
industry of
using predatory
tactics to
seduce
homeowners.

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Meanwhile,
average
Americans are
blamed for
increasing
consumption to
unsustainable
levels by
borrowing
recklessly. And
the tax
policies of the
Reagan and Bush

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administrations are blamed for encouraging reckless risk-taking. Edward Conard disagrees. In an attempt to set the record straight he presents a fascinating new case for how

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the economy
really works,
why the U.S.
has
outperformed
other
countries, what
caused the
financial
crisis, and
what
improvements
might better

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theory.

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with Calculus
uses calculus,
algebra, and
graphs to
present
microeconomic
theory using
actual
examples, and
then encourages
readers to
apply the
theory to

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analyze real-
world problems.

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The Third
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been
substantially
revised, 80% of
the
Applications
are new or
updated, and
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new Solved

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and end-of-
chapter
problems,
providing the
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discussion on
the recession/f
inancial crisis
and the
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fiscal policy
response.

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O'Brien is the
only book that
motivates
students to
learn economics
through real
business
examples. The
#1 question
students of

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economics ask
themselves is:

"Why am I here,
and will I ever
use this?"

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answer this
question by
demonstrating
that real
businesses use
economics to
make real

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decisions
daily. This is
motivating to
all students,
whether they
are business
majors or not.
All students
can relate to
businesses they
encounter in
their everyday
lives. Whether

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they open an
art studio, do
social work,
trade on Wall
Street, work
for the
government, or
bartend at the
local pub,
students will
benefit from
understanding
the economic

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forces behind
their work.

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Why Everything

You've Been

Told About the

Economy Is

Wrong

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Interviews with thirty-
five economic
policymakers who
advised presidents
from Nixon to Trump.
What is it like to sit in
the Oval Office and
discuss policy with the
president? To know
that the decisions

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made will affect hundreds of millions of people? To know that the wrong advice could be calamitous? When the President Calls presents interviews with thirty-five economic policymakers who served presidents from Nixon to Trump. These officials worked in the executive

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branch in a variety of capacities—the Council of Economic Advisers, the Office of Management and Budget, the Department of the Treasury, and the National Economic Council—but all had direct access to the policymaking process and can offer insights about the difficult

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tradeoffs made on economic policy. The interviews shed new light, for example, on the thinking behind the Reagan tax cuts, the economic factors that cost George H. W. Bush a second term, the constraints facing policymakers during the financial crisis of 2008, the differences in work

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styles between Bill Clinton and Barack Obama, and the Trump administration's early budget process. When the President Calls offers a unique, behind-the-scenes perspective on US economic policymaking, with specific and personal detail—the turmoil,

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the personality
clashes, the

enormous pressure of
trying to do the right
thing while the clock
is ticking. Interviews
with Nicholas F.

Brady, Lael Brainard,
W. Michael

Blumenthal, Michael

J. Boskin, Stuart E.

Eizenstat, Martin S.

Feldstein, Stephen

Friedman, Jason

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Furman, Austan D.
Goolsbee, Alan
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Hassett, R. Glenn
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Krueger, Arthur B.
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Lazear, Jacob J. Lew,
N. Gregory Mankiw,
David C. Mulford,
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Mulvaney, Paul H.
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Orszag, Henry M.

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Paulson, Alice M.

Rivlin, Harvey S.

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Snow, Gene B.

Sperling, Joseph E.

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today it is still
setting the
standard. By
applying an
analytical
framework to the
patient, stepped-
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of models,

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build their
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skills. Includes
numerous new
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problems and
exercises that
arm them with a
deeper
understanding.
Presents
economic*

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*theories while
boosting overall
math skills
through Learning
by Doing
exercises.*

*Incorporates
graphs
throughout the
mathematical
discussions to
reinforce the
material. Offers
a balanced*

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*approach to
rigorous
economics About
The Book:
Business
professionals
that struggle to
understand key
concepts in
economics and
how they are
applied in the
field rely on
Microeconomics.*

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Learning by
Doing exercises
explore the
theories while
boosting overall
math skills.
Graphs are
included
throughout the
mathematical
discussions to
reinforce the

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material. In addition, the balanced approach of rigorous economics gives business professionals a more practical resource.

This special edition of Greg Mankiw's intermediate

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*macroeconomics
textbook takes
the same
approach that
made the parent
text a
bestseller, but
with coverage
shaped to
address fiscal
policy, monetary
/exchange-rate
policy, deficit
reduction, and*

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other critical economic issues from the uniquely Canadian perspective. Like Mankiw's Macroeconomics, the Canadian edition teaches fundamentals by relating theoretical concepts to big

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*issues and
policy debates,
but illustrates
those ideas and
discussions with
examples and
cases from
Canada, as well
as research by
Canadian
economists.
Health Economics
and Policy is a
basic*

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the
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of health,
health care, and
health policy.
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demonstrates how
economic
principles apply
to health-
related issues.
It explains the
social,*

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political, and economic contexts of health care delivery and explores the changing nature of health care. Students learn to analyze public policy from an economic perspective.

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was written for
non-economics
majors, it
includes enough
economic content
to challenge
majors.

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Conversations
with Economic

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2nd Edition,
authors Daron
Acemoglu, David
Laibson, and
John List use
real economic

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questions and data to help readers learn about the world around them. Taking a fresh approach, they use the themes of optimization, equilibrium, and empiricism to not only illustrate the power of simple

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economic ideas,
but also to
explain and
predict what's
happening in
today's society.
Each chapter
begins with an
empirical
question that is
relevant to the
life of the
reader, and is
later answered

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using data in the Evidence-Based Economics feature. As a result of the text's practical emphasis, readers will learn to apply economic principles to guide the decisions they make in their

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and understand
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experience
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micro level, and
are encouraged
to examine the
policy challenge
of finding the
appropriate mix
of market
reliance and
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generates the
best possible

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*second edition
includes many
current examples
and recent data
from FRED
(Federal Reserve
Economic Data),
which are
presented in a
politically
equitable way.
The outcome is a*

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balanced approach to the theory and application of economics concepts. The second edition was developed with significant feedback from current users. In nearly all

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chapters, it follows the same basic structure of the first edition.

General descriptions of the edits are provided in the preface, and a chapter-by-chapter transition guide is available for instructors.

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for success in
school and at
work The study of
economics
requires a
different style of
thinking from
what you may
encounter in other
courses.*

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management*

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*requires a
fundamental
understanding of
economics. In the
rapidly changing
healthcare
landscape,
economics can
provide a road
map for managers
looking to
effectively*

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*navigate strategic,
goal-oriented
decisions while
also improving
population health
outcomes.*

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provides the
practical guide
that healthcare*

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*managers need to
simplify and
strengthen the
decision-making
process for
everyday issues.
Written for those
with little or no
background in
economics, the
book is designed
to engage readers*

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