

Social Innovation New Forms Of Organisation In Knowledge Based Societies Routledgeisbn Civic Forum Studies In Innovation

“This book is a must read for anyone who cares about the well-being of humanity in our modern world.” –Jake B. Schrum, President Southwestern University, Georgetown, TX “The Social Innovation Imperative advances a best practice framework to solving the world’s most pressing social issues. This is a foundational guide to changing the world that will be referenced for years to come.” –Michael Reynolds, Vice President, Product Development and Management, Cigna Health Care “Advancing the works of Clayton Christensen, Tony Ulwick, and others, Bates gives us a systematic approach for addressing critical human needs and the ecosystems in which they persist. This book is a blueprint to help us solve the “right” things–the “right way.”” –Joe Grzeschop, President, Chief Innovation Executive, netTrekker, Founding Partner, Knovation Lab “Bates lays out a comprehensive, needs-driven social innovation road map. The detailed templates she provides offer particular insight for large, complex challenges.” –Sarah Miller Caldwell, author of Innovate Like Edison and Inventing The Future, great-grandniece of Thomas Edison “Bates shows how to create comprehensive innovation strategies using a six-step framework, and she gives the reader detailed ‘how to’ instruction for each step.” –Ellen Domb, Ph.D., President, PQR Group, Founder of The TRIZ Journal About the Book: In recent years, business leaders have been investing unprecedented amounts of time and money pursuing innovation to drive profits and growth. Although far from perfected, the innovation best practices they follow are by now well established. But when your expected ROI isn’t measured in dollars but in social good, the game is played very differently—which is where The Social Innovation Imperative comes in. Sandra M. Bates has spent the last decade helping major corporations create new markets for technology, consumer goods, and services. Now, she turns her attention to the social sector. The Social Innovation Imperative begins by explaining why innovation in social sectors, such as health care, conservation, and education, is unique and then provides the framework and tools that create a best practice for driving innovative change that will impact our world. Bates organizes the process into action-oriented steps you can follow to meet your goals effectively and in the most efficient manner possible. Learn how to: Investigate the Needs—define the social challenge, determine unmet needs, and examine opportunities for achieving them Innovate the Solution—devise a workable solution and develop a powerful social business model Implement the Solution—ensure the solution creates shared value and discover techniques to make certain that it does not become an orphan innovation In The Social Innovation Imperative, Bates combines everything she has learned as a high-level business consultant to offer a refreshing new approach for developing breakthrough products, programs, and services to meet society’s needs. The Framework for Social Innovation outlined in this book removes the mystery from innovation success and provides a systematic approach anyone can adopt. The Social Innovation Imperative offers essential wisdom for innovators everywhere—whether nonprofits, NGOs, foundations, government agencies, or corporations—who wish to generate meaningful social value.

This that contains a compendium of new knowledge and technologies. But there has been little progress in our ability to solve social problems across the globe. Geoff Mulgan is a pioneer in the global field of social innovation. Building on his experience advising international governments, businesses and foundations, he explains how it provides answers to today’s global social, economic and sustainability issues. He argues for matching R&D in technology and science with a socially focused R&D and harnessing creative imagination on a larger scale than ever before. Weaving together history, ideas, policy and practice, he shows how social innovation is now coming of age, offering a comprehensive view of what can be done to solve the global social challenges we face. Innovation is identified in extant research as a defining characteristic of social entrepreneurial ventures (SEV s). Social innovations are desirable as they create employment opportunities, develop new industries and introduce new business models that address social needs. In recognition, governments and practitioners worldwide are looking at ways of fostering social innovations. Although there is growing interest in social innovation in various fields of research, there is little evidence of an in-depth empirical exploration of social innovations within the context of SEV s. Further, empirical research on social innovation in developing countries like India is lacking, though India is reported to have high levels of social entrepreneurial activity. This research intends to fill these gaps by empirically investigating social innovations in three for-profit SEV s in India. This thesis was based on the interpretive paradigm and adopted a subjective stance in exploring social innovations in for-profit SEVs. The objectives of this research are twofold. First, it attempts to understand the resource constraints under which social innovation emerges. Second, it investigates how SEV s overcome resource constraints through novel combinations of different forms of capital in line with the Schumpeterian view on innovation. In this inductive, exploratory study, qualitative data was collected from semi-structured interviews with multiple informants in three for-profit SEV s in India. The empirical evidence showed that social innovations are distinct in that they develop under resource constraints. In particular, access to financial and human capital was found to be lacking. The findings indicate that social capital was a key enabler of social innovations, and SEV s leveraged their social capital extensively to overcome resource constraints in their environments. Further, the entrepreneurial role of introducing a novel resource (capital) combination was performed by more collectivist forms of entrepreneurship. This included: cultivating a network of social innovator colleagues with a network of supporters; team entrepreneurship involving a team of social entrepreneurs; and collective entrepreneurship in a cooperative venture. This research underlines the complexity of the social innovation process and highlights the innovative use of capital forms in overcoming resource constraints. Suggestions for social entrepreneurs and practitioners on how to manage social innovations are implicit in its finding. In a time where governments and civil society organizations are putting ever-greater stock in social innovation as a route to transformation, understanding what characterizes social innovation with transformative potential is important. Exciting and promising ideas seem to die out as often as they take flight, and market mechanisms, which go a long way towards contributing to successful technical innovations, play an insignificant role in social innovations. The cases in this book explore the evolution of successful social innovation through time, from the ideas which catalysed social and system entrepreneurs to create new processes, platforms, projects and programs to fundamental social shifts in culture, economics, laws and policies which occurred as a result. In doing so, the authors shed light on how to recognize transformative potential in the early stage innovations we see today.

Case Studies from Around the World

Building Resilience Through Transitions

Theories of Social Innovation

The Rise of the Enabling State

Maintaining and Restoring Social and Natural Capital

Introduction to Social Innovation

In recent years, social innovation has experienced a steep career. Numerous national governments and large organisations like the OECD, the European Commission and UNESCO have adopted the term. Social innovation basically means that people adopt new social practices in order to meet social needs in a different or more effective way. Prominent examples of the past are the Red Cross and the social welfare state or, at present, the internet 2.0 transforming our communication and cooperation schemes, requiring new management concepts, even empowering social revolutions. The traditional concept of innovation as successful new technological products needs fundamental rethinking in a society marked by knowledge and services, leading to a new and enriched paradigm of innovation. There is multiple evidence that social innovation will become of growing importance not only concerning social integration, equal opportunities and dealing with the greenhouse effects but also with regard to preserving and expanding the innovative capacity of companies and societies. While political authorities stress the social facets of social innovation, this book also encompasses its societal and systemic dimensions, collecting the scientific expertise of renowned experts and scholars from all over the world. Based on the contributions of the first world-wide science convention on social innovation from September 2011 in Vienna, the book provides an overview of scientific approaches to this still relatively new field. Forewords by Agnès HUBERT (Member of the Bureau of European Policy Advisers (BEPA) of the European Commission) and Antonella Noya (Senior Policy Analyst at OECD, manager of the OECD LEED Forum on Social Innovations)

This book is open access under a CC BY license. Interest in social innovation continues to rise, from governments setting up social innovation ‘labs’ to large corporations developing social innovation strategies. Yet theory lags behind practice, and this hampers our ability to understand social innovation and make the most of its potential. This collection brings together work by leading social innovation researchers globally, exploring the practice and process of researching social innovation, its nature and effects. Combining theoretical chapters and empirical studies, it shows how social innovation is blurring traditional boundaries between the market, the state and civil society, thereby developing new forms of services, relationships and collaborations. It takes a critical perspective, analyzing potential downsides of social innovation that often remain unexplored or are glossed over, yet concludes with a powerful vision of the potential for social innovation to transform society. It aims to be a valuable resource for students and researchers, as well as policymakers and others supporting and leading social innovation.

This book explains how the State can play a role as an enabler of innovations, to accelerate the shift to sustainable and socially just lifestyles. To meet the twin challenges of environmental degradation and the rise of inequalities, societal transformation is urgent. Most theories of social change focus either on the role of the State, on the magic of the market, or on the power of technological innovation. This book explores instead how local communities, given the freedom to experiment, can design solutions that can have a transformative impact. Change cannot rely only on central ordering by government, nor on corporations suddenly acting as responsible citizens. Societal transformation, at the speed and scope required, also should be based on the reconstitution of social capital, and on new forms of democracy emerging from collective action at the local level. The State matters of course, for the provision of both public services and of social protection, and to discipline the market, but it should also act as an enabler of citizen-led experimentation, and it should set up an institutional apparatus to ensure that collective learning spreads across jurisdictions. Corporations themselves can ensure that society taps the full potential of citizens-led social innovations: they can put their know-how, their access to finance, and their control of logistical chains in the service of such innovations, rather than focusing on shaping consumers’ tastes or even adapting to consumers’ shifting expectations. With this aim in mind, this book provides empirical evidence of how social innovations, typically developed within ‘niches’, initially at a relatively small scale, can have society-wide impacts. It also examines the nature of the activism deployed by social innovators, and the emergence of a ‘do-it-yourself’ form of democracy. This book will appeal to those interested in driving societal change and social innovation to ensure a sustainable and socially just future for all.

Innovation and Scaling for Impact forces us to reassess how social sector organizations create value. Drawing on a decade of research, Christian Seelos and Johanna Mair transcend widely held misconceptions, getting to the core of what a sound impact strategy entails in the nonprofit world. They reveal an overlooked nexus between investments that might not pan out (innovation) and expansion based on existing strengths (scaling). In the process, it becomes clear that managing this tension is a difficult balancing act that fundamentally defines an organization and its impact. The authors examine innovation pathologies that can derail organizations by thwarting their efforts to juggle these imperatives. Then, through four rich case studies, they detail innovation archetypes that effectively sidestep these pathologies and blend innovation with scaling. Readers will come away with conceptual models to drive progress in the social sector and tools for defining the future of their organizations.

How Social-Symbolic Work Shapes Selves, Organizations, and Institutions

Sustainability in Education

New Frontiers in Open Innovation

Advanced Introduction to Social Innovation

Profit & Purpose

A Critical Appraisal

During the first decade of the 21st century, the world has witnessed a plethora of corporate scandals, global economic crises, and rising environmental concerns. As a result of these developments, pressure has been mounting on businesses to pay more attention to the environmental and resource consequences of the products they produce and services they deliver. The Handbook of Research on Creating Sustainable Value in the Global Economy contains a collection of pioneering research on the integration of issues of sustainability within the traditional areas of management. While highlighting topics including green marketing, circular economy, and sustainable business, this book is ideally designed for managers, executives, environmentalists, economists, business professionals, researchers, academicians, and students in disciplines including marketing, economics, finance, operations management, communication science, and information technology.

The United Nations, Australia, Post, and governments in the UK, Finland, Taiwan, France, Brazil, and Israel are just a few of the organizations and groups utilizing design to drive social change. Grounded by a global survey in sectors as diverse as public health, urban planning, economic development, education, humanitarian response, cultural heritage, and civil rights, Design for Social Innovation captures these stories and more through 45 richly illustrated case studies from six continents. From advocating to understanding and everything in between, these cases demonstrate how designers shape new products, services, and systems while transforming organizations and supporting individual growth. How is this work similar or different around the world? How are designers building sustainable business practices with this work? Why are organizations investing in design capabilities? What evidence do we have of impact by design? Leading practitioners and educators, brought together in seven dynamic roundtable discussions, provide context to the case studies. Design for Social Innovation is a must-have for professionals, organizations, and educators in design, philanthropy, social innovation, and entrepreneurship. This book marks the first attempt to define the contours of a global overview that showcases the cultural, economic, and organizational levers propelling design for social innovation forward today.

‘Social innovation’ can be simply defined as the new ideas and initiatives that make it possible to meet our society’s challenges in areas such as the environment, education, employment, culture, health and economic development. It is currently becoming increasingly important as a central concept for social theories and politics. This edited volume brings together interdisciplinary contributions which examine the complex interrelation between innovation and social problems, a link which has been surprisingly underexplored in academia and practice thus far. Social Innovation: New Forms of Organisation in Knowledge-Based Societies examines the mutual interdependence of innovation processes and social affairs. This interdependent relationship is characterised by a high degree of complexity which stems on the one hand from the true uncertain character of innovation and on the other hand from the different time scales in both domains. The alliance between innovation and social policy is highly relevant to the challenges which we are facing in the 21st century, such as resource scarcity, ageing societies and climate change. All of these issues demand substantial, continuous and sustainable structural change to maintain international competitiveness. Social change can only be understood by improving our knowledge about the impact of innovation processes in their co-evolutionary alliance with social evolution. The purpose of this book is to increase awareness of social participation among civil society organisations, SMEs, governments and research institutions, in order to promote economic, political and social changes that enhance collective welfare. This volume offers a key starting point for those looking to further explore this important realm of social research.

This book examines the different ways companies can develop and design social innovation. Combining technological and social perspectives, the contributors present emerging research on social innovation from different sectors such as entrepreneurship, education and energy. Collectively, the authors demonstrate the ways in which social innovation can drive sustainability and development in regions around the world. All societies are characterized by their political, economic and social institutions, as well as by how they utilize technology. The social innovations with the highest importance are those which modify existing institutions or create new ones, and based on their magnitude, they can be considered as radical or incremental. For example, when Joseph Chamberlain encouraged workers to organize in order to achieve universal male suffrage in Great Britain in 1885, this was considered a radical innovation for British society, which in turn changed its political framework. Social innovations may be based on intelligence and commitment, on technology or on social entrepreneurship in its most open forms. In addition, social innovations can be classified into those that correspond to an entire country or region, a field (e.g., education) or a sector (e.g., entrepreneurship, technology, social reform). Bringing contributions on topics such as agro-food, smart cities, higher education, gender equality and sports, this book is ideal for academics, students, scholars, professionals and policy makers in the areas of innovation, entrepreneurship, sustainability and regional development.

Service Innovation

Social Innovation, Entrepreneurship, and Sport for Development and Peace

Social Innovation and Business in Taiwan

Strategies and Best Practices in Social Innovation

How Social Innovation Is Transforming Business for Good

Collective Action, Social Learning and Transdisciplinary Research

It is commonly shared the idea that social innovation is the creation of social value by solving social problems. Accordingly, social innovation can be deemed to be the production of new solutions to social problems in a more effective, efficient, and sustainable way. Analyzing the consequences of the current economic crisis and its impact on health care services, there is who has advanced the idea that strategies to counter-balance the retarding impact of public social provision. This book tackles the multiple facets of social innovation focusing on its relationship with the new technologies and the new forms of entrepreneurship. The concept of social innovation offers an alternative perspective on development and territorial transformation, one which foregrounds innovation in social relations. This volume presents a broad-ranging and insightful exploration of social innovation and how it can affect life, society and economy, especially within local communities. It addresses key questions about the nature of social innovation opportunities may exist, or may be generated, for social innovation to nourish human development. It puts forward alternative development options which variously highlight solidarity, co-operation, cultural-artistic endeavour and diversity. In doing so, this book offers a provocative response to the predominant neoliberal economic vision of spatial, economic and social change. Companies have to innovate to stay competitive, and they have to collaborate with other organizations to innovate effectively. Although the benefits of ‘open innovation’ have been described in detail before, underlying mechanisms how companies can be successful open innovators have not been understood well. A growing community of innovation management researchers started to develop different a more systematic way. This book provides a thorough examination of research conducted to date on open innovation, as well as a comprehensive overview of what will be the most important, most promising and most relevant research topics in this area during the next decade. ‘Open Innovation: Researching a new paradigm’ (OUP 2006) was the first initiative to bring open innovation closer to research has since, then been growing in an exponential way and research has evolved in different and unexpected directions. As the research field is growing, it becomes increasingly difficult for young (and even experienced) scholars) to keep an overview of the most important trends in open innovation research, of the research topics that are most promising for the coming years, and of the most relevant organizations which correspond to an entire country or region, a field (e.g., education) or a sector (e.g., entrepreneurship, technology, social reform). Bringing contributions on topics such as agro-food, smart cities, higher education, gender equality and sports, this book is ideal for academics, students, scholars, professionals and policy makers in the areas of innovation, entrepreneurship, sustainability and regional development.

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This book explores new forms of democracy in practice following the 2011 global uprisings; democracy that comes from below, by and for the ‘have-nots’. Combining theories of social innovation and collective leadership, it analyses how disadvantaged communities have addressed the effects of economic recession in two global cities: Barcelona and New York. The Latin American continent contains an incredibly rich diversity from which humans derive a range of ecosystem services (e.g., material goods, cultural benefits, climate regulation, etc.) that contribute to livelihoods and well-being. It has become critical to reconcile social and environmental issues in the region to ensure that development is sustainable and aligned with the Sustainable Development Goals. To ensure the sustainable use and management of social and natural capital in the region, business, government, social enterprises and NGOs are engaging in different forms of social innovation that account for social, ecological and environmental values. This requires the integration of social and natural capital into decision-making at all levels. Latin America presents a useful scenario to explore social innovation in relation to social and environmental values and the management of local human and natural resources. This book presents social innovation initiatives that incorporate social and natural capital into decision-making processes in Latin America. This book aims to provide the reader with an insight into the relevance of social innovation for maintaining and enhancing social and natural capital in Latin America. Using case studies from Ecuador, Colombia, Peru and Mexico, this book provides an insight into the interactions between social innovation and social and natural capital in Latin America and will be of interest to researchers, academics and students in the fields of social innovation, management studies, environmental economics and sustainability.

This timely and thought-provoking book examines the contemporary struggle of communities over land ownership and use rights in rapidly urbanising areas, analysing 12 key case studies from across four continents. Contributions from an international team of researchers, policy analysts and experts explore both neoliberal urban development policies and socially innovative initiatives, providing a state-of-the-art reflection of the field and contributing to an agenda for future research, policy and practice.

This book examines the ways in which sport for development and peace (SDP) offers an opportunity for entrepreneurship to take place through and within sport, and how innovation in the context of SDP contributes to social and economic value for underrepresented and marginalised groups and individuals. Written by a team of leading international SDP researchers, and featuring the voices of active SDP practitioners, the book examines the ways in which entrepreneurs seek to use sport and/or social innovation in and through sport to achieve their goals of social and economic development. It explores the strategies that SDP organizations and practitioners are utilizing in the current neoliberal moment to not only survive during economic hardship - particularly during the COVID 19 crisis - but also to thrive, drawing on important concepts such as innovation, risk taking, proactiveness and opportunity seeking. It also considers how nongovernmental organizations, companies, governments, and communities are working to tackle development issues in SDP using non-traditional forms of organization and management, such as social enterprise models. Combining cutting-edge research with reflections on best practice in the field, this book is important reading for any advanced student, researcher or practitioner with an interest in the sociology of sport, sport for development, sport management, development studies, social enterprise or innovation.

Sustainable Best-Practices from Across the World

Creating Shared Value in Low-Income Markets

How Societies Find the Power to Change

Getting Beyond Better

Communities and Social Change from Below

Challenge Social Innovation

Based on more than thirty case studies in eight different countries, this book explores the governance dynamics of local social innovations in the field of poverty reduction. The diverse team of contributors reflect on the trajectory of social innovation in European governance. They illustrate how different governance dynamics and welfare mixes enable or hinder poverty reduction strategies and analyse how they involve a diversity of actors, instruments and resources at different spatial scales. The contributions are based on research motivated by the standstill in the fight against poverty in Europe and the anxiety that conventional macro-social policies are insufficient to deal with the current challenges. The role of Corporate Social Responsibility in the business world has developed from a fig leaf marketing front into an important aspect of corporate behavior over the past several years. Sustainable strategies are valued, desired and deployed more and more by relevant players in many industries all over the world. Both research and corporate practice therefore see CSR as a guiding principle for business success. The ‘Encyclopedia of Corporate Social Responsibility’ has been conceived to assist researchers and practitioners to align business and societal objectives. All actors in the field will find reliable and up to date definitions and explanations of the key terms of CSR in this authoritative and comprehensive reference work.

Leading experts from the global CSR community have contributed to make the ‘Encyclopedia of Corporate Social Responsibility’ the definitive resource for this field of research and practice. This is the first book that summarizes the 20-year history of service innovation research and combines it with the future need to adopt a systems view in the field of service research. The book emphasizes that the most urgent issues of today’s economies – the development of welfare and sustainability – cannot be solved with innovations in individual service offerings only, and that innovations of service systems are increasingly needed. Various theoretical approaches and perspectives from different disciplines are included, providing a comprehensive view of the current understanding of the nature of service innovation. The book illustrates the achievements of two research traditions, one based on the general innovation theory and the other based on the service marketing theory. Service innovation is considered from the points of view of drivers, processes, practices, and outcomes. The interrelations between actors and systems are analyzed, and the nature of innovation as a new way to co-create value is highlighted. The book promotes the view that users are an important source of innovative ideas and that openness is an important success factor in innovation processes. In addition to the general nature and management of service innovation, some specific topics are included, exemplified by innovations in public services and in knowledge-intensive business services. This volume is highly recommended to readers who seek a state-of-the-art overview of the area of service innovation and its linkages to systems research.

This book provides insights into how new ventures in emerging economies and developing countries generate social innovation. It showcases new forms of business and how they are different from traditional business models. With increasing drive for innovation in emerging markets and lack of knowledge of how these markets work, this book enriches existing literature by looking at how such businesses in developing economies break new ground in a daunting, resource constrained environment. The book examines successful individual entrepreneurs, social relationships, product innovation, processes, systems and markets through cases. It navigates across key theoretical elements including individual initiative-taking, agency, and opportunity contexts. This book will be a useful reference to understanding the dynamics of new ventures in emerging markets and how they fuel social innovation and sustainable development.

An Institutional Perspective

How Effective Social Enterprises Do It

How Social Entrepreneurship Works

I Hear and I Share

Innovation and Scaling for Impact

The Evolution of Social Innovation

Social Innovation/New Forms of Organisation in Knowledge-Based Societies/Routledge

This book provides comprehensive and advanced analysis of the characteristics of social entrepreneurship in Europe. It offers innovative, up-to-date research on the ecosystems of social entrepreneurship, the behavior of social entrepreneurs, their ability to produce social innovation, social capital and social inclusion, and the role of stakeholders in fostering socially oriented businesses. Moreover, it addresses the diversity of the European social enterprise sector from an evolutionary perspective, with particular reference to the rise of social entrepreneurship and the role of new-generation social entrepreneurs throughout Europe. Multidisciplinary contributions authored by experts from business and accounting, economics, and sociology serve the purpose of delivering a holistic study of social entrepreneurship, also providing the necessary data for delivering policy implications on the features of the most effective enabling social and institutional ecosystems. The broad approach, based on different theoretical frameworks and methodologies across numerous disciplines, enables the authors to tackle all of the complex research issues connected to social entrepreneurship in the region. The book builds on the results of the European Union 7th FP (European Union’s Research and Innovation funding program for 2007-013)-funded ‘EFESUS - Enabling the flourishing and evolution of social entrepreneurship for innovative and inclusive societies’ research project. The central theme of the book is an evolutionary perspective on the dynamics and the rise of the social enterprise in Europe. This evolutionary perspective can be used in an economic as well as a social longitudinal analysis of changing contexts and entrepreneurial practices. The evolutionary perspective will be used as a tool to account for the specificity of developmental pathways in different contexts and countries.

This book constitutes the refereed proceedings of the 5th International Conference on Distributed, Ambient and Pervasive Interactions, DAPI 2017, held as part of the 19th International Conference on Human-Computer Interaction, HCI 2017, held in Vancouver, BC, Canada, in July 2017. The total of 1228 papers presented at the 15 collocated HCI 2017 conferences was carefully reviewed and selected from 4340 submissions. These papers address the latest research and development efforts and highlight the human aspects of design and use of computing systems. The papers accepted for presentation thoroughly cover the entire field of human-computer interaction, addressing major advance and effective use of computers in a variety of application areas. This volume contains papers addressing the following major topics: designing and evaluating distributed, ambient and pervasive interactions; natural interaction: smart cities; art and culture; interaction in smart environments; smart environments for learning and creativity; ambient games and humour.

0The challenges of poverty and social exclusion cannot be fully resolved through conventional public sector policies and market-led innovation. The case studies in this Handbook capture some of the key success factors of socially innovative action in different socio-economic contexts. This Handbook will inspire readers as it highlights the creativity and commitment of diverse enterprises and movements working for social innovation.0 D Anna Kajumulo Tibajuka, Minister for Lands, Housing and Human Settlements, United Republic of Tanzania, and retired UN Under Secretary General, immediate former Executive Director of UN-HABITAT 0Social Innovation may not be a new idea but it is clearly an idea whose time has come, not least because the traditional models of innovation D narrowly framed technical models D have run their course and no longer resonate in a world of societal challenges. This Handbook has two great merits D it brings conceptual rigour to the debate and it provides compelling narratives of social innovation in practice.0 D Kevin Morgan, Cardiff University, UK 0In an era where social innovation is re-emerging as an important policy framework for bringing social transformation, this volume is a significant contribution to the theory and practice of social innovation. It offers a critical discussion from concepts to theory to practice and then to social innovation research is supported by cases literally from all over the globe. It moves the discourse from isolated models of neighbourhood engagements and social enterprises, to a comprehensive, multidimensional approach combining needs, social relations and empowerment. A must read for academicians, learners, practitioners and policy makers alike.0 D S. Parasuraman, Tata Institute of Social Sciences, Mumbai 0India 0Social innovation is an important instrument for understanding how contemporary societies deal with social change and how social practices and policies intended to combat poverty and social exclusion are developed and implemented effectively. The Handbook offers a valuable contribution to the development of a clear, transdisciplinary and critical understanding of social innovation practices. The reader will find an in-depth discussion of the most important theoretical approaches to the concept and a thorough exposition of the epistemological and methodological framework for research in social innovation. The volume includes a number of interesting case studies in different areas of social change and issues of policy and governance.0 D Enzo Mingione, University of Milano-Bicocca, Italy This enriching Handbook covers many aspects of the scientific and socio-political debates on social innovation today. The contributors provide an overview of theoretical perspectives, methodologies and instructive experiences from all continents, as well as implications for collective action and policy. They argue strongly for social innovation as a key to human development. The Handbook defines social innovation as innovation in social relations within both micro and macro spheres, with the purpose of satisfying unmet or new human needs across different layers of social innovation to empowerment dynamics, thus giving a political character to social movements and bottom-up governance initiatives. Together these should lay the foundations for a fairer, more democratic society for all. This interdisciplinary work, written by scholars collaborating to develop a joint methodological perspective toward social innovation agency and processes, will be invaluable for students and researchers in social science and humanities. It will also appeal to policy makers, policy analysts, lobbyists and activists seeking to give inspiration and leadership from a social innovation perspective.

The International Handbook on Social Innovation

Social Innovation and Democratic Leadership

Communities, Land and Social Innovation

Social Innovation

The Social Innovation Imperative: Create Winning Products, Services, and Programs that Solve Society’s Most Pressing Challenges

Distributed, Ambient and Pervasive Interactions

Across the social sciences, scholars are increasingly showing how people ‘work’ to construct organizational life, including the rules and routines that shape and enable organizational activity, the identities of people who occupy organizations, and the societal norms and assumptions that provide the context for organizational action. The idea of work emphasizes the ways in which people and groups engage in purposeful, reflexive efforts rooted in an awareness of organizational life as constructed in human interaction and changeable through human effort. Studies of these efforts have identified new forms of work including emotion work, identity work, boundary work, strategy work, institutional work, and a host of others. Missing in these conversations, however, is a recognition that these forms of work are all part of a broader phenomenon driven by historical shifts that began with modernity and dramatically accelerated through the turn of the century. This book introduces the social-symbolic work perspective, which addresses this broader phenomenon. The social-symbolic work perspective integrates diverse streams of research to examine how people purposefully and reflexively work to construct organizational life, including the identities, technologies, boundaries, and strategies that constitute their organizations. In this book, the authors define social-symbolic work and introduce three forms - self work, organization work, and institutional work. Social-symbolic work highlights people’s efforts to construct the social world, and focuses attention on the motivations, practices, resources, and effects of those efforts. This book explores eight distinct streams of social-symbolic work research, drawing on a broad range of examples from the worlds of business, politics, sports, social movements, and many others. It provides researchers, students, and practitioners with an integrative theoretical framework useful in understanding social-symbolic work, a survey of the main forms of social-symbolic work, a rich set of theoretical opportunities to inspire new studies, and practical methodological guidance for empirical research on social-symbolic work.

Microlearning programs for low-income microentrepreneurs have become a global priority since the development of the Grameen Bank in 1976 and the Sustainable Development Goals of the United Nations in 2015. Inspired to create their own microlearning program, the deans of the schools of social welfare and business at the University at Albany were aided by the university’s Small Business Development Center and the State Employees Federal Credit Union. This led to the creation of the Small Enterprise Economic Development (SEED) program. Following this, new faculty were hired in the School of Social Welfare and the School of Business to address the microlearning initiatives. The impetus for this book emerged from the development of three forums in which national and international core faculty participated in workshops, panels, and chapters for this book. These forums were co-organized by the School of Social Welfare, the School of Business, and a new Center for the Advancement & Understanding of Social Enterprises (CAUSE) at UAlbany. Building on the example set by UAlbany, Social Entrepreneurship and Enterprises in Economic and Social Development explains how and why we should integrate social entrepreneurship and social enterprises with economic and social development. While this global movement varies in pace and scope, the volume features snapshots from countries and regions representing nearly all continents, including Albania, Argentina, Cuba, India, Kenya, Kyrgyzstan, Russian Federation, Taiwan, Tajikistan, and Tanzania. One of the lessons is that social policies are critical for supporting social entrepreneurs since environmental, economic, and social sustainability are core goals of these initiatives. The chapters in this volume offer different contextual frames ranging from social enterprise business plans and measured entrepreneurial orientation to displacement dynamics (and how to avoid them) and the pitfalls of non-market economies. The contributing authors examine a variety of ventures and social policies to showcase how nations are supporting social enterprises as they attempt to meet human needs and achieve financial sustainability. The resulting volume provides a rationale for, and snapshots of, social enterprises and entrepreneurship in transitioning nations.

This book addresses ‘the economics of social innovation’, a widely neglected topic in regional development. The chapters in this edited volume cover distinct but complementary and related aspects concerning the existing gap between the hitherto unexploited potential of social innovation in relation to socio-economic challenges that regions across Europe and globally face. Research on social innovation has gained momentum over the last decade, spurred notably by the growing interest in social issues related to policy making, public management and entrepreneurship in response to the grand challenges societies in Europe and worldwide face. Accelerated by the normative turn in research and innovation policies towards ‘missions’, social innovation is nowadays a central element on policy agendas, from the urban and regional level to the national and subnational level of the European Commission and the OECD. However, for social innovations to unfold their full potential a better understanding of underlying mechanisms, processes and impacts is necessary. The first three chapters focus on framework conditions and characteristics of social innovation. The following two chapters emphasise the determinants of social innovation and translocal empowerment.

In the last part, attention is devoted to social innovation in specific fields such as health care and greening society, and social innovations’ transformative potential. The chapters in this book were originally published as a special issue of the Journal, European Planning Studies. This book addresses ‘the economics of social innovation’, a widely neglected topic in regional development. The chapters in this edited volume cover distinct but complementary and related aspects concerning the existing gap between the hitherto unexploited potential of social innovation in relation to socio-economic challenges that regions across Europe and globally face. Research on social innovation has gained momentum over the last decade, spurred notably by the growing interest in social issues related to policy making, public management and entrepreneurship in response to the grand challenges societies in Europe and worldwide face. Accelerated by the normative turn in research and innovation policies towards ‘missions’, social innovation is nowadays a central element on policy agendas, from the urban and regional level to the national and subnational level of the European Commission and the OECD. However, for social innovations to unfold their full potential a better understanding of underlying mechanisms, processes and impacts is necessary. The first three chapters focus on framework conditions and characteristics of social innovation. The following two chapters emphasise the determinants of social innovation and translocal empowerment.

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disruptive because they are operating from a strong social/environmental purpose. They are proving a counterintuitive truth – purpose can drive profits. But it's not just innovative startups that are getting in on the action. Blue chip companies such as Nike, Coca-Cola and IBM are innovating within their organization to create a positive social and environmental impact globally. This is not a trend. It's the future of business. Based on in-depth interviews with founders, Profit & Purpose profiles a number of the most successful pioneers of this new way forward, telling the stories of thirteen social enterprises ranging from non-profits like Charity:Water and DonorsChoose.org, to for-profits, like Method and Burts Bees; from startups like Etsy and Warby Parker, to multinational corporations with market capitalizations in the hundreds of billions, like Coca-Cola, IBM and Nike. Kyle Westaway digs beneath the public stories of these organizations' success to reveal how they have harness the power of purpose. Taking readers behind the scenes, he shows how these leading social enterprises progressed from concept to scale, how they overcame common pitfalls, and how they managed to find an optimal balance between their mission and their business mandates. Westaway reveals that though there is no magic bullet formula that guarantees success, there are seven core practices that distinguish these market leaders from the pack of contenders. They are: DISCOVER THROUGH CURIOSITY // Finding the right opportunity catalyzes impact. DESIGN WITH HUMILITY // Prioritizing users creates killer products. BUILD THROUGH HUSTLE // Rallying people creates critical momentum for launch. FUND BY COMMITMENT // Aligning funders around a vision creates true partnerships. CONNECT WITH AUTHENTICITY // Authentic connection builds a movement. SCALE THROUGH COMMUNITY // Focusing on culture ensures smart growth. EVALUATE WITH HONESTY // Honest measurement ensures continual improvement. Profit & Purpose takes the literature on social entrepreneurship an important step forward, providing the practical tools for turning good intentions into breakaway success.

Social Innovation of New Ventures

Novel Ways of Creating Value in Actor Systems

Achieving Social Inclusion and Sustainability in Emerging Economies and Developing Countries

An Exploratory Study of Social Innovation in For-profit Social Entrepreneurial Ventures in India

Social Innovation and New Business Models

Social Entrepreneurship and Enterprises in Economic and Social Development