

Slicing Pie Handbook Eu Edition Perfectly Fair Equity Splits For Bootstrapped Eu Startups

The classic Marketing Management is an undisputed global best-seller - an encyclopedia of marketing considered by many as the authoritative book on the subject. This third European edition keeps the accessibility, theoretical rigour and managerial relevance - the heart of the book - and adds:
* A structure designed specifically to fit the way the course is taught in Europe.
* Fresh European examples which make students feel at home.
* The inclusion of the work of prominent European academics.
* A focus on the digital challenges for marketers.
* An emphasis on the importance of creative thinking and its contribution to marketing practice.
* New in-depth case studies, each of which integrates one of the major parts in the book.
This textbook covers admirably the wide range of concepts and issues and accurately reflects the fast-moving pace of marketing in the modern world, examining traditional aspects of marketing and blending them with modern and futuristic concepts.
A key text for both undergraduate and postgraduate marketing programmes.

This is the first study to analyze a wide spread of price data to determine whether market development led to economic growth in the early modern period.

Cake can evoke thoughts of home, comfort someone at a time of grief or celebrate a birth or new love. It is a maker of memories, and delicious! It was the year 878 A.D., and a man claims sanctuary in a small village home in Wessex. To the surprise of the villager, the man is not a passing vagabond but Alfred, King of the Anglo-Saxons. The village homemaker is happy to hide him from the marauding Danes, provided he keeps an eye on the cake she has baking in the oven. Preoccupied with how to re-take his kingdom, Alfred lets the cakes burn, and the incident passed in to folklore forever. From these seemingly ignoble beginnings, not only was Alfred able to reclaim his spot in history, but the humble villagers' cake has ascended in world culture as well. Alysa Levene looks at cakes both ancient and modern, from the Fruit Cake, to the Pound Cake, to the ubiquitous birthday cake to the Angel Food Cake, all the way up to competitive baking on television and our modern obsession with macaroons and cup cakes. Along the way, author Alysa Levene shows how cakes are so much more than just a delicious sugar hit, and reflects on how and why cakes became the food to eat in times of celebration. Cake reflects cultural differences, whether it is the changing role of women in the home, the expansion of global trade, even advances in technology. Entertaining and delightfully informative, Cake: A Slice of History promises witly and joyous celebration of our cultural heritage.

• New York Times bestseller
• The 100 most substantive solutions to reverse global warming, based on meticulous research by leading scientists and policymakers around the world
‘At this point in time, the Drawdown book is exactly what is needed: a credible, conservative solution-by-solution narrative that we can do it. Reading it is an effective inoculation against the widespread perception of doom that humanity cannot and will not solve the climate crisis. Reported by-effects: Increased determination and a sense of grounded hope.’ —Per Espen Stoknes, Author, What We Think About When We Try Not To Think About Global Warming
‘There’s been no real way for ordinary people to get an understanding of what they can do and what impact it can have. There remains no single, comprehensive, reliable compendium of carbon-reduction solutions across sectors. At least until now. . . . The public is hungry for this kind of practical wisdom.’ —David Roberts, Vox
‘This is the ideal environmental sciences textbook—only it is too interesting and inspiring to be called a textbook.’ —Peter Kareiva, Director of the Institute of the Environment and Sustainability, UCLA
In the face of widespread fear and apathy, an international coalition of researchers, professionals, and scientists have come together to offer a set of realistic and bold solutions to climate change. One hundred techniques and practices are described here—some are well known, some are new, but all have never heard of. They range from clean energy to educating girls in lower-income countries to land use practices that pull carbon out of the air. The solutions exist, are economically viable, and communities throughout the world are currently enacting them with skill and determination. If deployed collectively on a global scale over the next thirty years, they represent a credible path forward, not just to slow the earth’s warming but to reach drawdown, that point in time when greenhouse gases in the atmosphere peak and begin to decline. These measures promise cascading benefits to human health, security, prosperity, and well-being—giving us every reason to see this planetary crisis as an opportunity to create a just and livable world.

Handbook of Water Economics

Merchant Guilds, 1000-1800

How to Become an Integrated Christ/Buddha in This Lifetime

Solutions Support Book 7

The Golden Book of Melchizedek

The Hoosier Mama Book of Pie

A designer who 's turned pie crust decorating into an art form ' shows how to embellish an ordinary crust—For a creation as beautiful as any cake (Martha Stewart). Everyone knows that serving a pie for dessert makes guests happy. And serving one with a beautifully designed crust that makes guests swoon is even better. Pies can be as stunningly attractive as the most decorative cakes with the use of some basic techniques and the appropriate care when working with pie dough. The recipes and techniques in this book give any home baker the tools to create breathtaking works of pie art. From preparation of the dough to the last moments of baking, all methods are clearly presented using step-by-step photographs. A flat surface, rolling pin, sharp knife, and cookie cutters of different sizes and shapes make embellishing an ordinary pie crust easy. The 25 designs in this book, arranged by three levels of difficulty, range from graphic art styles to seasonal-inspired florals—offering the first guide to creating these stunning works of edible art. " [A] gorgeous cookbook...As the book progresses, so do your skills. " —Taste of Home

Kids will have hours of fun on the farm with this best-selling Highlights collection of black-and-white Hidden Pictures® puzzles! Packed with more than 100 favorite farm-themed puzzles and over 1,200 objects to find, this book provides kids of all ages with plenty of puzzling fun while honing their concentration skills and attention to detail. A surefire hit with Hidden Pictures® fans who just can't get enough, this book makes a terrific gift for any occasion!

Mediation is rapidly becoming a norm in cross-border dispute resolution among European Union (EU) Member States. Accordingly, an important question for legal advisers to ask themselves is: Which jurisdiction offers the best legal framework to support a potential future mediation of my client ' s dispute? This book responds to this question by examining the law on mediation in each Member State on a chapter-by-chapter basis. Each country analysis applies the book ' s overarching principle of a specially designed Regulatory Robustness Rating System, which is thoroughly explained in an introductory chapter. This framework offers a highly effective way to analyse the quality and robustness of each of the EU ' s twenty-nine national jurisdictions ' legal frameworks relevant to mediation (including legislation, case law, practice directions, codes of conduct, standards, and other regulatory instruments) and factor such an analysis into choices about governing law in mediation clauses and other agreements. Among the issues and topics covered are the following:
• congruence of domestic and international legal frameworks;
• transparency and clarity of content of mediation laws;
• standards and qualifications for mediators;
• rights and obligations of participants in mediation;
• access to mediation services;
• access to internationally recognised and skilled mediators;
• enforceability of clauses and mediated settlement agreements;
• confidentiality and flexibility;
• admissibility of evidence from mediation in subsequent proceedings;
• impact of commencement of mediation on litigation limitation periods;
• relationship and attitude of courts to mediation; and
• regulatory incentives for legal advisers to engage in mediation. This detailed analysis clearly allows users and other regulatory stakeholders to look closely and critically at regulatory regimes for mediation in order to make informed choices and develop appropriate strategies in relation to the law that governs their mediation. This is the first book to consider authoritatively what makes good mediation law and what makes a jurisdiction attractive for cross-border mediation purposes in terms of its regulatory framework. As a resource that identifies potential strengths and weaknesses of each EU Member State ' s regulatory regime, it has no peers and will be welcomed and put to use by the alternative dispute resolution community in Europe and beyond.

This book presents a positive assessment of democratic quality as it has developed in ten postcommunist countries.

Viewer Friendly TV Journalism

The Quality of Democracy in Eastern Europe

EBOOK: Corporate Finance: European Edition

Oxford Handbook of Medical Statistics

Drawdown

Farm Puzzles

Recently, the issue of inequality has regained attention in the economic and political debate. This is due to both an increase in income inequality, in particular among rich countries, and an increasing interest in this issue by researchers and politicians. In the last three decades, income inequality among rich countries increased. This period also witnessed the growth of "financial capitalism", characterised by the strong dependency of economies on the financial sector, by the globalisation and intensification of international trade and capital mobility, and by the "flexibilization" of labour markets and the reduction of wage shares. From the 1980s to the present day, this book considers the theoretical aspects of inequality (its foundations, definitions, approaches and origins) and examines empirical evidence of income inequality in a wide range of advanced economies. The key arguments in this volume are that income inequality increased during this period because labour and welfare became seen as costs to be compressed in "financial capitalism" rather than as a fundamental part of aggregate demand to be expanded. However, the welfare state is not a drain on economic performance and competitiveness, nor is it a barrier to economic efficiency. Instead, it is demonstrated that in countries that adopt "welfare capitalism", welfare state expenditure not only contributes to a reduction in inequality but also fosters economic growth. Inequality in Financial Capitalism is of great importance to those who study economics, political economy, labour economics and globalisation.

The classic work of political, economic, and historical analysis, powerfully introduced by Angela Davis in his short life, the Guyanese intellectual Walter Rodney emerged as one of the leading thinkers and activists of the anticolonial revolution, leading movements in North America, South America, the African continent, and the Caribbean. In each locale, Rodney found himself a lightning rod for working class Black Power. His deportation catalyzed 20th century Jamaica's most significant rebellion, the 1968 Rodney riots, and his scholarship trained a generation how to think politics at an international scale. In 1980, shortly after founding of the Working People's Alliance in Guyana, the 38-year-old Rodney would be assassinated. In his magnus opus, How Europe Underdeveloped Africa, Rodney incisively argues that grasping "the great divergence" between the west and the rest can only be explained as the exploitation of the latter by the former. This meticulously researched analysis of the abiding repercussions of European colonialism on the continent of Africa has not only informed decades of scholarship and activism, it remains an indispensable study for grasping global inequality today.

This is a major new series developed to provide complete coverage of the framework for teaching mathematics and Medium Term Plan in a highly accessible and modern format.

An introduction to the cuisines of Europe.

Solutions Core Pupil Book 7

The Most Comprehensive Plan Ever Proposed to Reverse Global Warming

Transform Your Favorite Pies Into Works of Art

Economics: European Edition

Phospholipids Handbook

Cofounding the Right Way

For a limited time, receive a free Fodor's Guide to Safe and Healthy Travel e-book with the purchase of this guidebook! Go to fodors.com for details.Written by locals, Fodor's travel guides have been offering expert advice for all tastes and budgets for more than 80 years. With its sophisticated culture, rich history, and abundant beauty (both natural and man-made), Europe is a top destination for travelers. But for those with limited time who want more guidance on must-sees, this book covers the top spots and must-see sights in 25 countries. This travel guide includes:
• Dozens of maps
• An 8-page color insert with a brief introduction and spectacular photos that capture the top experiences and attractions throughout Europe
• Hundreds of hotel and restaurant recommendations, with Fodor's Choice designating our top picks
• Multiple itineraries to explore the top attractions and what ' s off the beaten path
• Major sights such as the Eiffel Tower, Ancient Agora, and the Trevi Fountain, Park Guell, and the Dolmabahce Palace
• Coverage of Austria, Belgium, Croatia, Czech Republic, France, Germany, Greece, Hungary, Ireland, Italy, The Netherlands, Portugal, Scandinavia and the Baltic States, Slovenia, Spain, Switzerland, Turkey, United Kingdom
Planning to focus your trip more? Check out Fodor's country and city guides across the continent including Croatia, England, France, Germany, Greece, Italy, Ireland, Portugal, Scotland, Spain, Switzerland as well as Amsterdam, London, Paris, Prague, Rome, Vienna, and more.

Cultural Writing. In this meticulous "expose" which manages to be humorous while yet compelling, the highly-praised novelist Alan Goldfine tackles The European Reality and The American Delusion - about itself and Europe. He lives there half the year, and focuses his clear writer's eye on bringing to light the ways in which America does suffer in a face-off with the "old world." The author has deftly taken the unique approach of exploring Europe in order to better understand America. By aiming at the problems we face from the vantage point of some of our cultural brethren across the Atlantic, Goldfine is able to cast a broader light on what must be done to fire up our own national renewal.

This volume is a ground-breaking contribution to enlightenment studies and the international and cross-cultural history of print. The result of a five year research project, the volume traces the output and dissemination of books and how reading tastes changed in the years 1769-1794. Mapping the book trade of the Soci é t é Typographique de Neuch à tel (STN), a Swiss publisher-wholesaler which operated throughout Europe, the authors reconstruct the cosmopolitan elite culture of the later enlightenment, incorporating many engaging case studies. The STN's archives are uniquely rich in both detail and range, and while these archives have long attracted book historians (notably Robert Darnton, a leading scholar of the Enlightenment), existing work is fragmentary and limited in scope. By means of comparative study, the author considers the entire book market across Europe, making local, regional and chronological nuances, based on advanced taxonomies of subject content, author information, markers of illegality and much more. This volume is, in short, the most diverse and detailed study of the late 18th-century book trade yet, while offering fresh insights into the enlightenment.

Analyzes the films of major Italian postwar directors, from Amelio to Visconti, inspired by literary masters, including Balzac and Tolstoy.

Public Preferences and Policy Reforms

The Routledge International Handbook of Children, Adolescents, and Media

Cake: A Slice of History

Slicing Pie

The Routledge Handbook of the Political Economy of the Environment

The Oxford Handbook of Early Modern European History, 1350-1750

This handbook presents a timely collection of original studies on relevant themes, policies and developments in European banking. The contributors analyse how the crisis years have had a long lasting impact on the structure of European banking and explore the regulatory architecture that has started to take form in their wake. Academic experts and senior policy makers have contributed to this volume, which is organized in five main parts. The first part presents an overview of European banking through the crisis and beyond. The second part analyses performance and innovation in EU banking markets. The third part discusses the key regulatory changes aimed at fostering financial stability. Part four looks at the relevance of cross-border banking and part five presents a detailed analysis of the main EU banking markets. This is a highly informative and carefully presented handbook, which provides thought-provoking insights into the past, present and future landscapes of European banking. It will appeal to a wide readership, from scholars and students, through to researchers, practitioners and policy-makers.

This book presents the most comprehensive coverage of the field of Indo-European Linguistics in a century, focusing on the entire Indo-European family and treating each major branch and most minor languages. The collaborative work of 120 scholars from 22 countries, Handbook of Comparative and Historical Indo-European Linguistics combines the exhaustive coverage of an encyclopedia with the in-depth treatment of individual monographic studies.

This Handbook re-examines the concept of early modern history in a European and global context. The term 'early modern' has been familiar, especially in Anglophone scholarship, for four decades and is securely established in teaching, research, and scholarly publishing. More recently, however, the unity implied in the notion has fragmented, while the usefulness and even the validity of the term, and the historical periodisation which it incorporates, have been questioned. The Oxford Handbook of Early Modern European History, 1350-1750 provides an account of the development of the subject during the past half-century, but primarily offers an integrated and comprehensive survey of present knowledge, together with some suggestions as to how the field is developing. It aims both to interrogate the notion of 'early modernity' itself and to survey early modern Europe as an established field of study. The overriding aim will be to establish that 'early modern' is not simply a chronological label but possesses a substantive integrity. Volume I examines 'Peoples and Place', assessing structural factors such as climate, printing and the revolution in information, social and economic developments, and religion, including chapters on Orthodox, Judaism and Islam.

The majority of medical research involves quantitative methods and so it is essential to be able to understand and interpret statistics. This book shows readers how to develop the skills required to critically appraise research evidence effectively, and how to conduct research and communicate their findings.

Volume I: Peoples and Place

EU Mediation Law Handbook

The Handbook of English Linguistics

Assessing the Goals of Antitrust through the Lens of Legal Philosophy

Fodor's Essential Europe

The French Book Trade in Enlightenment Europe I

The Handbook of Water Economics is presented in three sections: theory, methods and applications, providing the latest information in the growing area of water economics and the environment, covering the theory and issues relating to resource management techniques, policy formulation, implementation and evaluation in the water sector.
* Includes strong theory section which links to real world examples in the applications section
* Provides an associated website which will include: formats for EXCEL spreadsheet application covered in the text; bibliography and links to related sites
* Methods section includes coverage of methods of economic evaluation, use of economic instruments and cost-benefit analysis
* Applications section includes case studies on: water availability; sewerage and waste water treatment; navigation; hydro-electric and multipurpose reservoirs; flooding; hydrometric data and coastal zone management
Essential reading for those studying environmental economics modules in Departments of Environmental Management, Geography and Engineering, researchers in hydrology as well as professionals and policy makers in water companies, water authorities, NGO's and government agencies.

Making a delicious pie has never been easier with this extensive cookbook from the popular Chicago bakery. When Paula Haney first opened the Hoosier Mama Pie Company on March 14, 2009 (Pi day, appropriately enough), she worried whether her new business could survive by specializing in just one thing. But with a line around the block, Paula realized she had a more immediate problem: had she made enough pie? The shop closed early that day, but it has been churning out plenty of the Chicago's most detectable pie ever since. Specializing in hand-made, artisanal pies that only use locally sourced and in-season ingredients, Hoosier Mama Pie Company has become a local favorite and a national destination gaining praise from Bon Appetit, the Food Network, and Food & Wine as one of the top pie shops in the country. Now, The Hoosier Mama Book of Pie delivers all the sumptuous secrets of buttery crusts, fruity fillings, creams and custards, chess pies, over-the-top pies, and even the stout and hearty savory pie. The practically oriented, easy-going, and accessible style of this book will help bakers both new and old make the perfect pie for every occasion. On top of all of this, The Hoosier Mama Book of Pie also includes tips on technique, fascinating historical anecdotes, and an emphasis on special seasonal recipes, as well as quiches, hand pies, and scones. This beautifully photographed and designed book has the classic retro feel of the mid-20th century golden age of pie, and all the warmth and personality of the Hoosier Mama Pie Co.'s cozy Chicago storefront. The focus on using local produce and employing the farm-to-table philosophy gives the book a contemporary twist, helping home bakers make the freshest, most delicious pies imaginable. Now readers can take a little piece of the Hoosier Mama Pie Company anywhere they go. Praise for the Hoosier Mama Book of Pie "Paula Haney . . . just put out a massive cookbook with her recipes . . . and it's something very special. The almost-400-page tome details Hoosier Mama's opening and development, as well as Haney's recipes for everything from crust to biscuits to custard fillings. The photos make everything look delicious and, to the above-average baker, everything seems relatively easy to execute." —Marah Eakin, The AV Club "Everything you could possibly want to know about proper pie making is covered. . . . No facet of the process is too humble for discussion; the merits of salt in the crust is given as much thought as the best way to combine butter and flour. If you've ever wanted to learn the right way to crimp a pie, or how to make lattice work actually work, this is the book for you." —Serious Eats, naming Hoosier Mama a top dessert cookbook of 2013

One of the most revolutionary cutting edge books ever written on Melchizedek, Ascension and the Path of God Realization! Dr Stone considers this book, of the 27 books in his Ascension Book Series, to be one of his best! Absolutely Spiritually electrifying reading! Truly a Revelation for the next Millennium! This book explores how to achieve Self Mastery and God Realization on a Spiritual, Psychological and Physical/Earthly Level and how to balance the three. It must be understood that to achieve God Realization at the highest level, one must be aware that there are "Four Faces of God!" There is a Spiritual, Mental, Emotional and Material Face! This most remarkable book explores and gives tools and techniques for achieving Self Realization in this lifetime, in a most comprehensive, easy to read, easy to understand and practical manner! This book is guaranteed to revolutionize and dramatically transform anyone's consciousness who reads this book! This book is literally pulsating with Cosmic and Divine Spiritual energies! It literally holds within it the secret codes, wisdom, insights and tools to unlock the Mysteries of Creation!

Jacob watches his favorite television show, Baking with Chef Monty, and bakes a beautiful peach pie, which he gives to his parents for their anniversary. By the illustrator of the Caldecott Honor Book, A River of Words: The Story of William Carlos Williams.

Easy as Pie

Inequality in Financial Capitalism

Slicing Pie Handbook EU Edition

Black Bodies and Black Food in Twentieth-Century America

Fascination

The Normative Foundations of European Competition Law

Slicing Pie outlines a simple process for making sure that the founders and early employees of a start-up company get their fair share of the equity. You will learn: How to value the time and resouces an individual brings to the company relative to the contributions of others ; The right way to value intangible things like ideas and relationships ; What to do when a founder leaves your company ; How to handle equity when you have to fire someone. (4e de couv.).

Entrepreneurs and early-stage company participants get taken advantage of so frequently that we hardly notice. Bad equity deals are the rule, not the exception. The Slicing Pie Handbook outlines a framework for perfectly fair equity splits for early-stage, bootstrapped startup companies. Based on the dynamic equity model popularized by the book Slicing Pie, a formula in use by entrepreneurs all over the world. The Slicing Pie Handbook will help you determine the right share for people who contribute the things you need to start your company including help, equipment, supplies, rent and even credit. You will learn how to fairly allocate equity when people contribute and how to fairly recover equity when people leave the company. Includes a special chapter for EU startups.

Economics: European Edition is the ideal text for introductory economics, bringing together an international scope of real world examples and economic theory. The text is supported by a number of features to enhance student understanding as well as supplements to consolidate the learning process.

Employing a multidisciplinary approach to phosphotid research, this work catalogues the current knowledge of this class of molecules and details the general, chemical, physical and structural properties of phospholipid monolayers and bilayers. Phosphotid applications are also covered.

Selling Enlightenment

Marketing Management

Jane Grigson's Book of European Cookery

Principles and Practice

How Europe Underdeveloped Africa

Arthen Guide to the Art Galleries and Museums of Europe

The Handbook of English Linguistics is a collection of articles written by leading specialists on all core areas of English linguistics that provides a state-of-the-art account of research in the field. Brings together articles from the core areas of English linguistics, including syntax, phonetics, phonology, morphology, as well as variation, discourse, stylistics and usage Written by specialists from around the world Provides an introduction to a key area of English Linguistics and includes a discussion of the most recent theoretical and descriptive research, as well as extensive bibliographic references.

Does competitive process constitute an autonomous societal value or is it a means for achieving more meritorious goals: welfare, growth, integration, and innovation? The hypothesis of The Normative Foundations of European Competition Law is that the former is the case. This insightful book analyses the phenomenon of competition from philosophical, legal and economic perspectives demonstrating exactly why competitive process should not be viewed only as an instrument. It consolidates various normative theories of freedom, market and competition, and explains how exactly they can be operationalized effectively in the matrix of the EU competition policy.

EBOOK: Corporate Finance: European Edition

This light, lively book takes place in Italy, with hilarious anecdotes about the author and her husband's trip to visit his family in Abruzzo and finally their escape to Tuscany. Her own expectations were shattered when she embarked on la dolce vita. She envisioned drinking unforgettable Brunello by candlelight and discussing art and history with elegant dinner guests. Instead, dinner discussions revolved around how to avoid a "bad wind," whether the Mafia runs IKEA, and bizarre theories on why the Chinese in Italy never have funerals. Now she drinks Dio's own "unforgettable," almost undrinkable, wine, as he pays long-winded tributes to the vile liquid as if it were an elixir of the gods. Celebrate with our author-for mere mortals, or their lovers, could not have lived to tell the tale. Although the author was initially drawn to Italy for its art, architecture, and Vogue, often described in other books, it is evident that still lifes and stillifes do not hold this author's attention as much as living people do. The author's open, sympathetic viewpoint captures the characters' quirky charm and the local color. Although you certainly wouldn't call this a philosophical book, how the author observes and deals with individuals and situations in her life shows that she follows her own philosophy, one that is worth looking into. If we could regard the most sinister carabinieri and the most self-important consulate employee with sympathetic amusement and not anger, that would be an accomplishment worth imitating. The author can laugh at her own expense, a rare quality. Her attitude and wit can turn even adversity into an almost tolerable and redeeming experience. Although the author is not so naive as to think that all Italians' lives flow as smoothly as their olive oil, she has not met anyone in Italy who is bitterly disappointed with life. So pour yourself a glass of bad Italian wine, add a dose of accordion music, and spend some time in Ivanka Di Felice's Italy.*

The Best of 25 Exceptional Countries

A Practical Guide to Successful Business Partnerships

Handbook of Comparative and Historical Indo-European Linguistics

Italian Cinema and Modern European Literatures, 1945-2000

The Palgrave Handbook of European Banking

Perfectly Fair Equity Splits for Bootstrapped EU Startups

This second, thoroughly updated edition of The Routledge International Handbook of Children, Adolescents, and Media analyzes a broad range of complementary areas of study, including children as media consumers, children as active participants in media making, and representations of children in the media. The roles that media play in the lives of children and adolescents, as well as their potential implications for their cognitive, emotional, social, and behavioral development, have attracted growing research attention in a variety of disciplines. This handbook presents a collection that spans a variety of disciplines including developmental psychology, media studies, public health, education, feminist studies, and the sociology of childhood. Chapters provide a unique intellectual mapping of current knowledge, exploring the relationship of children and media in local, national, and global contexts. Divided into five parts, each with an introduction explaining the themes and topics covered, the handbook features over 50 contributions from leading and upcoming academics from around the globe. The revised and new chapters consider vital questions by analyzing texts, audience, and institutions, including: media and its effects on children's mental health children and the internet of toys media and digital inequalities news and comprehensive, current, and international scope make it an authoritative, state-of-the-art guide to the field of children's media studies. It will be indispensable for media scholars and professionals, policy makers, educators, and parents.

Jobs & Wozniak, Reid, Ben & Jerry... any list of successful companies seems awash with cofounders who are a match made in business heaven. The benefits are obvious: by combining resources, knowledge, expertise and motivation, cofounders can often build something far more successful together compared to going solo.And yet... two-thirds of startups fail because of disagreements between founders. Why? Because cofounding isn't as simple as drawing up an agreement and shaking hands on it.In fact, there are seven steps required to build cofounding teams that win and last. Cofounding The Right Way will take you through these steps, one simple step at a time, from finding the right cofounders all the way through to structuring your team, splitting the equity, making sure everyone stays motivated and documenting it in your cofounding agreement. Is a partnership even right for you in the first place? That's Step No. 1!Get your cofounding team right, and you'll be in the best possible position to handle any challenge that's thrown in your direction. Get it wrong and not even the best business idea will be able to survive.Foreword by Mike Moyer, author of Slicing Pie.

Featuring a stellar international cast list of leading and cutting-edge scholars, The Routledge Handbook of the Political Economy of the Environment presents the state of the art of the discipline that considers ecological issues and crises from a political economy perspective. This collective volume sheds new light on the effect of economic and power inequality on environmental dynamics and, conversely, on the economic and social impact of environmental dynamics. The chapters gathered in this handbook make four original contributions to the field of political economy of the environment. First, they revisit essential concepts and methods of environmental economics in the light of their political economy. Second, they introduce readers to recent theoretical and empirical advances in key issues of political economy of the environment with a special focus on the relationship between inequality and environmental degradation, a nexus that has dramatically come into focus with the COVID crisis. Third, the authors of this handbook open the field to its critical global and regional dimensions: global issues, such as the environmental justice movement and inequality and climate change as well as regional issues such as agriculture systems, air pollution, natural resources appropriation and urban sustainability. Fourth and finally, the work shows how novel analysis can translate into new forms of public policy that require institutional reform and new policy tools. Ecosystems preservation, international climate negotiations and climate mitigation policies all have a strong distributional dimension that chapters point to. Pressing environmental policy

such as carbon pricing and low-carbon and energy transitions entail numerous social issues that also need to be accounted for with new analytical and technological tools. This handbook will be an invaluable reference, research and teaching tool for anyone interested in political economy approaches to environmental issues and ecological crises.

Jennifer Jensen Wallach's nuanced history of black foodways across the twentieth century challenges traditional narratives of "soul food" as a singular style of historical African American cuisine. Wallach investigates the experiences and diverse convictions of several generations of African American activists, ranging from Booker T. Washington and W. E. B. Du Bois to Mary Church Terrell, Elijah Muhammad, and Dick Gregory. While differing widely in their approaches to diet and eating, they uniformly made the cultivation of "proper" food habits a significant dimension of their work and their conceptions of racial and national belonging. Tracing their quests for literal sustenance brings together the race, food, and intellectual histories of America. Directly linking black political activism to both material and philosophical practices around food, Wallach frames black identity as a bodily practice, something that conscientious eaters not only thought about but also did through rituals and performances of food preparation, consumption, and digestion. The process of choosing what and how to eat, Wallach argues, played a crucial role in the project of finding one's place as an individual, as an African American, and as a citizen.

How America Really Compares to "old Europe"

Europe's Macadam, America's Tar

Elegant Pie

A Zany Slice of Italy

Funding Your Company Without Funds

Every Nation Has Its Dish

Developed from the established traditions of print and radio journalism, television journalism has often failed to reach its potential to develop away from these other media. However, because of the synthesis of words, pictures, and sound, television journalism has the ability to shift from simply reporting the news to weaving stories. In Fascination, veteran television journalist Nancy Graham Holm incorporates years in the field and extensive teaching experience to produce an instructive and entertaining guide to all aspects of television journalism. With a dual focus on aesthetics and technique, this book instructs the reader on the best way to use visuals and sound, different reporting techniques, and appropriate behaviour for journalists. Each chapter benefits from real-world examples and helpful tips to guide the reader through each stage of television journalism. This book is an excellent guide for those wanting to start a career in television journalism as well as seasoned professionals wishing to gain a new perspective.

What was the role of merchant guilds in the medieval and early modern economy? Does their wide prevalence and long survival mean they were efficient institutions that benefited the whole economy? Or did merchant guilds simply offer an effective way for the rich and powerful to increase their wealth, at the expense of outsiders, customers and society as a whole? These privileged associations of businessmen were key institutions in the European economy from 1000 to 1800. Historians debate merchant guilds' role in the Commercial Revolution, economists use them to support theories about institutions and development, and policymakers view them as prime examples of social capital, with important lessons for modern economies. Sheilagh Ogilvie's magisterial new history of commercial institutions shows how scrutinizing merchant guilds can help us understand which types of institution made trade grow, why institutions exist, and how corporate privileges affect economic efficiency and human well-being.

Institutions and European Trade

Deluxe Recipes

Regulatory Robustness Ratings for Mediation Regimes

Markets and Growth in Early Modern Europe