

Read Free Shoe Dog A Memoir
By The Creator Of Nike

Shoe Dog A Memoir By The Creator Of Nike

"Sneakers
overdelivers."—GQ "One of
this year's coolest
books."—Men's Journal "The
definitive story of the
sneaker universe."—WSJ
Magazine Featuring
exclusive interviews with
Virgil Abloh (Off-White),
Daniel Bailey, Ronnie Fieg
(Kith), DJ Clark Kent,
Serena Williams, Alexander
Wang, Kobe Bryant and
many, many others. Through
honesty, intimacy,
intelligence, and swagger,

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Sneakers amounts to a singular rubber-soled taxonomy, a global group portrait of a culture that's both personal and public, driven by commitment and curiosity, and sustained by our definitive cast of storytellers, historians, and artists. An absolute necessity for design devotees and sneakerheads of all ages! Sneakers is a definitive exploration of the cultural phenomenon of sneakers, now an 85-billion-dollar-a-year industry. This gift-worthy book features 320 pages of

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photos and interviews with industry gurus, sports legends, and celebrities in a stunning package created by celebrated designer Rodrigo Corral. The book's carefully-curated list of participants takes readers to the center of the action. Edson Sabajo, owner of Amsterdam's seminal sneaker boutique, Patta, leads a sneaker hunt that starts in the back-alleys of Philadelphia and ends in the Middle East. Jeff Staple, designer of a pair of sneakers that resells

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for \$6000, recalls the sneaker riot his design kicked off on the Lower East Side of Manhattan in 2005. Jim Riswold dishes on making commercials with Michael Jordan. Ronnie Fieg explains the collaborative magic of KITH. Adidas's Rachel Muscat and Jon Wexler get philosophical about their star collaborator, Kanye West. Nike's legendary Tinker Hatfield takes a glimpse into the future. Professional tennis player Serena Williams shares an exclusive reveal. And much, much more. From its

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arresting cover design and thought-provoking interiors to the unprecedented depth of its first-person accounts, Sneakers is an absolute must-have for sneaker lovers and anyone who is interested in design, creative process, street culture, branding, entrepreneurship, art and fashion.

The time was the 1980s.
The place was Wall Street.
The game was called Liar's Poker. Michael Lewis was fresh out of Princeton and the London School of Economics when he landed a

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job at Salomon Brothers, one of Wall Street's premier investment firms. During the next three years, Lewis rose from callow trainee to bond salesman, raking in millions for the firm and cashing in on a modern-day gold rush. Liar's Poker is the culmination of those heady, frenzied years—a behind-the-scenes look at a unique and turbulent time in American business. From the frat-boy camaraderie of the forty-first-floor trading room to the killer instinct that made ambitious young

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men gamble everything on a high-stakes game of bluffing and deception, here is Michael Lewis's knowing and hilarious insider's account of an unprecedented era of greed, gluttony, and outrageous fortune.

Marion and Shiva Stone are twin brothers born of a secret union between a beautiful Indian nun and a brash British surgeon.

Orphaned by their mother's death and their father's disappearance and bound together by a preternatural connection and a shared fascination

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with medicine, the twins come of age as Ethiopia hovers on the brink of revolution. Moving from Addis Ababa to New York City and back again, Cutting for Stone is an unforgettable story of love and betrayal, medicine and ordinary miracles—and two brothers whose fates are forever intertwined.

A New York Times
bestseller • A Library
Journal Best Books of 2015
Pick • A St. Louis Post-
Dispatch Best Books of
2015 Pick • A GoodReads Top
Ten Fiction Book of 2015 •

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A People Magazine Great
Read From New York Times
bestselling author and
neuroscientist Lisa Genova
comes a

“heartbreaking...very human
novel” (Matthew Thomas,
author of We Are Not
Ourselves) that does for
Huntington’s disease what
her debut novel Still
Alice did for Alzheimer’s.
Joe O’Brien is a forty-
three-year-old police
officer from the Irish
Catholic neighborhood of
Charlestown,
Massachusetts. A devoted
husband, proud father of
four children in their

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twenties, and respected officer, Joe begins experiencing bouts of disorganized thinking, uncharacteristic temper outbursts, and strange, involuntary movements. He initially attributes these episodes to the stress of his job, but as these symptoms worsen, he agrees to see a neurologist and is handed a diagnosis that will change his and his family's lives forever: Huntington's disease. Huntington's is a lethal neurodegenerative disease with no treatment and no cure, and each of Joe's

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four children has a 50 percent chance of inheriting their father's disease. While watching her potential future in her father's escalating symptoms, twenty-one-year-old daughter Katie struggles with the questions this test imposes on her young adult life. As Joe's symptoms worsen and he's eventually stripped of his badge and more, Joe struggles to maintain hope and a sense of purpose, while Katie and her siblings must find the courage to either live a life "at risk" or learn

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their fate. Praised for writing that “explores the resilience of the human spirit” (San Francisco Chronicle), Lisa Genova has once again delivered a novel as powerful and unforgettable as the human insights at its core.

Summary of Shoe Dog

The Summary of Shoe Dog: A Memoir By the Creator of Nike: Based on the Book by Phil Knight

Young Readers Edition

Liar's Poker

The Self-Made Billionaire Effect

Own It

Journalist Leander Kahney

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reveals how CEO Tim Cook has led Apple to astronomical success after the death of Steve Jobs in 2011. The death of Steve Jobs left a gaping void at one of the most innovative companies of all time.

Jobs wasn't merely Apple's iconic founder and CEO; he was the living embodiment of a global megabrand. It was hard to imagine that anyone could fill his shoes--especially not Tim Cook, the intensely private executive who many thought of as Apple's "operations drone." But seven years later, as

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journalist Leander Kahney reveals in this definitive book, things at Apple couldn't be better. Its stock has nearly tripled, making it the world's first trillion dollar company. Under Cook's principled leadership, Apple is pushing hard into renewable energy, labor and environmentally-friendly supply chains, user privacy, and highly-recyclable products. From the massive growth of the iPhone to lesser-known victories like the Apple Watch, Cook is leading Apple to a new era of

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success. Drawing on access with several Apple insiders, Kahney tells the inspiring story of how one man attempted to replace someone irreplaceable, and--through strong, humane leadership, supply chain savvy, and a commitment to his values--succeeded more than anyone had thought possible.

"In this candid and riveting memoir, for the first time ever, Nike founder and CEO Phil Knight shares the inside story of the company's early days as an intrepid

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start-up and its evolution into one of the world's most iconic, game-changing, and profitable brands. In 1962, fresh out of business school, Phil Knight borrowed \$50 from his father and created a company with a simple mission: import high-quality, low-cost athletic shoes from Japan. Selling the shoes from the trunk of his lime green Plymouth Valiant, Knight grossed \$8,000 his first year. Today, Nike's annual sales top \$30 billion. In an age of startups, Nike is the ne plus ultra of all

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startups, and the swoosh has become a revolutionary, globe-spanning icon, one of the most ubiquitous and recognizable symbols in the world today. But Knight, the man behind the swoosh, has always remained a mystery. Now, for the first time, in a memoir that is candid, humble, gutsy, and wry, he tells his story, beginning with his crossroads moment. At 24, after backpacking around the world, he decided to take the unconventional path, to start his own

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business--a business that would be dynamic, different. Knight details the many risks and daunting setbacks that stood between him and his dream--along with his early triumphs. Above all, he recalls the formative relationships with his first partners and employees, a ragtag group of misfits and seekers who became a tight-knit band of brothers. Together, harnessing the transcendent power of a shared mission, and a deep belief in the spirit of sport, they built a brand

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*that changed everything"--
Learn about the man who
made Nike what it is
today. Today, Nike is a
household name in
sportswear. Nike stands as
an emblem of success and
athletic prowess; the cool
kids were Nike and they're
proud to show it off! But
have you ever wondered how
Nike got its start? How
did they go from being a
little-known shoe brand to
a coveted designer item? A
brilliant businessman
named Phil Knight is the
reason why that happened
and Shoe Dog (2016) is his
story. Do you want more*

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remove it, please contact us at hello@quickread.com. The authoritative account of the rise of Amazon and its intensely driven founder, Jeff Bezos, praised by the Seattle Times as "the definitive account of how a tech icon came to life." Amazon.com started off delivering books through the mail. But its visionary founder, Jeff Bezos, wasn't content with being a bookseller. He wanted Amazon to become the everything store, offering limitless selection and seductive convenience at

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disruptively low prices. To do so, he developed a corporate culture of relentless ambition and secrecy that's never been cracked. Until now. Brad Stone enjoyed unprecedented access to current and former Amazon employees and Bezos family members, giving readers the first in-depth, fly-on-the-wall account of life at Amazon. Compared to tech's other elite innovators -- Jobs, Gates, Zuckerberg -- Bezos is a private man. But he stands out for his restless pursuit of new markets,

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leading Amazon into risky new ventures like the Kindle and cloud computing, and transforming retail in the same way Henry Ford revolutionized manufacturing. The Everything Store is the revealing, definitive biography of the company that placed one of the first and largest bets on the Internet and forever changed the way we shop and read.

Authentic

A Memoir By the Creator of Nike: Based on the Book by Phil Knight

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Shoe Dog - Summary

*My Journey to Becoming a
Two-Time CrossFit Games
Champion*

*The Genius Who Took Apple
to the Next Level*

Life Leverage

#1 NEW YORK TIMES

*BESTSELLER • A memoir of
leadership and success: The
executive chairman of Disney,
Time's 2019 businessperson of the
year, shares the ideas and values
he embraced during his fifteen
years as CEO while reinventing
one of the world's most beloved
companies and inspiring the
people who bring the magic to
life. NAMED ONE OF THE BEST
BOOKS OF THE YEAR BY NPR*

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Robert Iger became CEO of The Walt Disney Company in 2005, during a difficult time.

Competition was more intense than ever and technology was changing faster than at any time in the company's history. His vision came down to three clear ideas: Recommit to the concept that quality matters, embrace technology instead of fighting it, and think bigger—think global—and turn Disney into a stronger brand in international markets. Today, Disney is the largest, most admired media company in the world, counting Pixar, Marvel, Lucasfilm, and 21st Century Fox among its properties. Its value is nearly five times what

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it was when Iger took over, and he is recognized as one of the most innovative and successful CEOs of our era. In The Ride of a Lifetime, Robert Iger shares the lessons he learned while running Disney and leading its 220,000-plus employees, and he explores the principles that are necessary for true leadership, including:

- *Optimism. Even in the face of difficulty, an optimistic leader will find the path toward the best possible outcome and focus on that, rather than give in to pessimism and blaming.*
- *Courage. Leaders have to be willing to take risks and place big bets. Fear of failure destroys creativity.*
- *Decisiveness. All*

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decisions, no matter how difficult, can be made on a timely basis. Indecisiveness is both wasteful and destructive to morale. • Fairness. Treat people decently, with empathy, and be accessible to them. This book is about the relentless curiosity that has driven Iger for forty-five years, since the day he started as the lowliest studio grunt at ABC. It's also about thoughtfulness and respect, and a decency-over-dollars approach that has become the bedrock of every project and partnership Iger pursues, from a deep friendship with Steve Jobs in his final years to an abiding love of the Star Wars mythology. "The ideas in this book strike me as

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universal” Iger writes. “Not just to the aspiring CEOs of the world, but to anyone wanting to feel less fearful, more confidently themselves, as they navigate their professional and even personal lives.”

This is a memoir by two-time CrossFit Games champion, Katrin Davidsdottir. Dottir is two-time consecutive CrossFit Games Champion Katrin Davidsdottir's inspiring and poignant memoir. As one of only three women in history to have won the title of “Fittest Woman on Earth” twice, Davidsdottir knows all about the importance of mental and physical strength. She won the title in 2015, backing it up with a second

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*win in 2016, after starting CrossFit in just 2011. A gymnast as a youth, Davidsdottir wanted to try new challenges and found a love of CrossFit. But it hasn't been a smooth rise to the top. In 2014, just one year before taking home the gold, she didn't qualify for the Games. She used that loss as motivation and fuel for training harder and smarter for the 2015 Games. She pushed herself and refocused her mental game. Her hard work and perseverance paid off with her return to the Games and subsequent victories in 2015 and 2016. In *Dottir*, Davidsdottir shares her journey with readers. She details her focus on training, goal setting, nutrition, and mental*

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toughness.

This book summary and analysis is created for individuals who want to extract the essential contents and are too busy to go through the full version. This book is not intended to replace the original book. Instead, we highly encourage you to buy the full version. Shoe Dog is the enthralling memoir of Phil Knight—Nike's cofounder and board chairman—revealing the company's earliest days at his parents' basement and its rise to become one of the world's leading brands in the shoe-making industry. Young Phil Knight had just finished graduate school, yet he was already yearning to make

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his mark in the world. With the fifty dollars his father had given him, Phil managed to establish a company with a mission of supplying the American market with low-cost Japanese running shoes of such superior quality. Phil sold his first imports in 1963 out the back of his Plymouth Valiant. Phil certainly got a long way from that first year's \$8,000 to today's \$30 billion. Phil Knight's Nike is considered the gold standard in the modern era of start-ups. Representing greatness and grace, Nike's swoosh is among the few iconic logos that can be recognized by anyone anywhere in the world. Shoe Dog finally unveils the

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mysterious Phil Knight—the person who built Nike from scratch. After decades of keeping silence about the company's history, Phil Knight finally opens up in this honest and humorous account of the hardships of starting a company. Phil Knight made the most important choice in his life when he found himself at a crossroad. He was only twenty-four years old when he set off to see the world. Phil was backpacking through Africa, Europe, and Asia and struggling with the Great Questions life had offered when he finally resolved that the right path for him is one where no one else would dare go. In Shoe Dog, Phil Knight recounts

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how he pleaded with harsh bankers, how he struggled to keep up with unforgiving competitors, and how he managed to overcome colossal setbacks. Phil also describes the meaningful relationships he had formed with the people at Nike: the company's cofounder and his former track coach, Bill Bowerman, as well as Blue Ribbon Sports' first employees, a strange group that shared the belief that sports is an instrument of liberation and put their faith in one another. United by a single daring vision and a familiar passion, Phil Knight and his merry band of brothers crafted both a brand and a culture that would change the industry

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*forever. Wait no more, take action
and get this book now!*

*"Phil Knight opens up about how
he went from being a track star at
an Oregon high school to the
founder of Nike"--*

Three Minutes for a Dog

Still Alice

Sneakers

Shoemaker

*Summary of Shoe Dog by Phil
Knight*

A Memoir by the Creator of Nike

**Shoe Dog is the enthralling
memoir of Phil Knight—Nike's
cofounder and board
chairman—revealing the
company's earliest days at his
parents' basement and its rise
to become one of the world's
leading brands in the shoe-**

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making industry. Young Phil Knight had just finished graduate school, yet he was already yearning to make his mark in the world. With the fifty dollars his father had given him, Phil managed to establish a company with a mission of supplying the American market with low-cost Japanese running shoes of such superior quality. Phil sold his first imports in 1963 out the back of his Plymouth Valiant. Phil certainly got a long way from that first year's \$8,000 to today's \$30 billion. Phil Knight's Nike is considered the gold standard in the modern era of start-ups. Representing greatness and grace, Nike's swoosh is

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among the few iconic logos that can be recognized by anyone anywhere in the world. 'A refreshingly honest reminder of what the path to business success really looks like ... It's an amazing tale' Bill Gates 'The best book I read last year was Shoe Dog, by Nike's Phil Knight. Phil is a very wise, intelligent and competitive fellow who is also a gifted storyteller' Warren Buffett In 1962, fresh out of business school, Phil Knight borrowed \$50 from his father and created a company with a simple mission: import high-quality, low-cost athletic shoes from Japan. Selling the shoes from the boot of his Plymouth, Knight grossed

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\$8000 in his first year. Today, Nike's annual sales top \$30 billion. In an age of start-ups, Nike is the ne plus ultra of all start-ups, and the swoosh has become a revolutionary, globe-spanning icon, one of the most ubiquitous and recognisable symbols in the world today. But Knight, the man behind the swoosh, has always remained a mystery. Now, for the first time, he tells his story. Candid, humble, wry and gutsy, he begins with his crossroads moment when at 24 he decided to start his own business. He details the many risks and daunting setbacks that stood between him and his dream - along with his

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early triumphs. Above all, he recalls how his first band of partners and employees soon became a tight-knit band of brothers. Together, harnessing the transcendent power of a shared mission, and a deep belief in the spirit of sport, they built a brand that changed everything. A memoir rich with insight, humour and hard-won wisdom, this book is also studded with lessons - about building something from scratch, overcoming adversity, and ultimately leaving your mark on the world.

The remarkable story of how Joe Foster developed Reebok into one of the world's most famous sports brands, having

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started from a small factory in Bolton. Since the late 19th century, the Foster family had been hand-making running shoes, supplying the likes of Eric Liddell and Harold Abrahams - later immortalised in the film Chariots of Fire - as well as providing boots to most Football League clubs. But a family feud between Foster's father and uncle about the direction of their business led to Joe and his brother Jeff setting up a new company, inspired by the success of Adidas and Puma, and so Reebok was born. At first, money was so short that Joe and his wife had to live in their rundown factory, while the machinery that made the

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shoes was placed around the edge of the floor, because it was so weak it could have collapsed if they'd been positioned in the middle. But, from this inauspicious start, a major new player in the sports equipment field began to emerge, inspired by Joe's marketing vision. By the 1980s, Reebok had become a global phenomenon, when they were the first to latch onto the potential of the aerobics craze inspired by Jane Fonda. Soon, Reeboks were being seen on Hollywood red carpets and even in the film *Aliens*, where Sigourney Weaver wore a pair of Reebok Alien Stompers. Like the international bestseller *Shoe*

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Dog, by Nike's Phil Knight, Shoemaker is a powerful tale of triumph against all the odds, revealing the challenges and sacrifices that go into creating a world-beating brand; it is also the story of how a small local business can transform itself, with the right products and the right vision, into something much, much bigger.

In this instant and tenacious New York Times bestseller, Nike founder and board chairman Phil Knight “offers a rare and revealing look at the notoriously media-shy man behind the swoosh” (Booklist, starred review), illuminating his company’s early days as an intrepid start-

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up and its evolution into one of the world's most iconic, game-changing, and profitable brands. Bill Gates named Shoe Dog one of his five favorite books of 2016 and called it "an amazing tale, a refreshingly honest reminder of what the path to business success really looks like. It's a messy, perilous, and chaotic journey, riddled with mistakes, endless struggles, and sacrifice. Phil Knight opens up in ways few CEOs are willing to do." Fresh out of business school, Phil Knight borrowed fifty dollars from his father and launched a company with one simple mission: import high-quality, low-cost running shoes from

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Japan. Selling the shoes from the trunk of his car in 1963, Knight grossed eight thousand dollars that first year. Today, Nike's annual sales top \$30 billion. In this age of start-ups, Knight's Nike is the gold standard, and its swoosh is one of the few icons instantly recognized in every corner of the world. But Knight, the man behind the swoosh, has always been a mystery. In Shoe Dog, he tells his story at last. At twenty-four, Knight decides that rather than work for a big corporation, he will create something all his own, new, dynamic, different. He details the many risks he encountered, the crushing

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setbacks, the ruthless competitors and hostile bankers—as well as his many thrilling triumphs. Above all, he recalls the relationships that formed the heart and soul of Nike, with his former track coach, the irascible and charismatic Bill Bowerman, and with his first employees, a ragtag group of misfits and savants who quickly became a band of swoosh-crazed brothers. Together, harnessing the electrifying power of a bold vision and a shared belief in the transformative power of sports, they created a brand—and a culture—that changed everything.

Shoe Dog

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Full Summary Of "Shoe Dog: A Memoir by the Creator of Nike - By Phil Knight" Written By Sapiens Editorial

**The Untold Story of the
British Family Firm that
Became a Global Brand**

**A Joosr Guide to Shoe Dog by
Phil Knight**

**A Memoir by the Creator of
Nike by Phil Knight**

Dottir

Contrary to popular belief Polio is not extinct. This is the true story of an indomitable spirit afflicted with unimaginable physical and psychological challenges. Paul Alexander's life is a saga that started in 1946 and has been profoundly shaped by the Polio epidemic of the early 1950's. Survivors of the 1950's Polio Epidemic in America are rare.

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Polio victims, like Paul Alexander, who require the assistance of an "Iron Lung" respirator for their life's breath are even rarer. Paul Alexander has crafted his life against all odds and has a courageous and compelling story to share with us all. Victims of Polio, their families, friends and communities are struggling to cope with this obscure but still dangerous infectious disease. This book is a testimony to the strength of the human spirit and an affirmation of the need to continue efforts to eradicate the pestilence of Polio from the planet.

The definitive portrait of Kobe Bryant, from the author of Michael Jordan.

"Lazenby's detailed research and fantastic writing paint a complex, engaging picture of one of the NBA's greats" (Kurt Helin, NBC Sports).

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Eighteen-time All-Star, scorer of 81 points in a single game, MVP, and one of the best shooting guards in NBA league history: Kobe Bryant is among basketball's absolute greatest players, and his importance to the sport is undeniable. Third on the NBA career scoring list and owner of five championship rings, he is an undisputed all-time great, one deserving of this deep and definitive biography. Even within the flashiest franchise in all of sports -- the Los Angeles Lakers, where he played his entire career -- Bryant always took center stage, and his final game captivated the basketball world, indeed the country. Roland Lazenby delves deep to look behind this public image, using classic basketball reporting and dozens of new interviews to reveal the whole

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picture, from Bryant's childhood through his playing years. Showboatis filled with large personalities and provocative stories, including details of Bryant's complicated personal life and explosive relationships on the court, and is a riveting and essential read for every hoops fan.

Shoe Dog: A Memoir by the Creator of Nike by Phil Knight | Book Summary It is said that a journey begins with a single step. To get the full message of this book Phil Knight takes you through his life's journey, from the time he was a young man, full of ambition of being successful or at least not being a failure to his adoption of a crazy idea he had while in Stanford.. Then his travels all over the world the lessons he learnt the mistakes he made and what those mistakes cost him. Next are the

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challenges he found while starting his company the help he received from his friends and family, to the friends he helped and those that failed him. Though successful now, Phil also goes through advice he should have listened to and things he should have done differently. Later we see his reward and the benefit to those he worked with, the lessons he has learnt, his take of life and his wishes.

Here Is A Preview Of What You'll Learn... DAWN CORNFIELD EXTRA ORDINARY SUCCESS JAPAN WAS RENOWNED BLUE RIBBON'S FIRST EMPLOYEE 1967-1968 1969-1970 1971-1972 1973-1974 1975-1976 1977-1980 The Book At A Glance Final Thoughts Now What? Scroll Up and Click on "buy now with 1-Click" to Download Your Copy Right Now

******Tags: shoe dog, phil knight,*

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shoe dog phil knight, shoe dog book, shoe dog audio book, successful companies, success books

ONE OF AMAZON'S BEST BOOKS OF

2017 A look deep inside the new Silicon Valley, from the New York Times bestselling author of The Everything Store Ten years ago, the idea of getting into a stranger's car, or a walking into a stranger's home, would have seemed bizarre and dangerous, but today it's as common as ordering a book online. Uber and Airbnb have ushered in a new era: redefining neighborhoods, challenging the way governments regulate business, and changing the way we travel. In the spirit of iconic Silicon Valley renegades like Steve Jobs and Bill Gates, another generation of entrepreneurs is using technology to upend convention and

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disrupt entire industries. These are the upstarts, idiosyncratic founders with limitless drive and an abundance of self-confidence. Led by such visionaries as Travis Kalanick of Uber and Brian Chesky of Airbnb, they are rewriting the rules of business and often sidestepping serious ethical and legal obstacles in the process. The Upstarts is the definitive story of two new titans of business and a dawning age of tenacity, conflict and wealth. In Brad Stone's riveting account of the most radical companies of the new Silicon Valley, we discover how it all happened and what it took to change the world.

*A Memoir by the Founder of Vans
The Ride of a Lifetime*

*By Phil Knight - a Memoir by the
Creator of Nike*

Summary Shoe Dog

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With Audio Recording

Jeff Bezos and the Age of Amazon

Discover and cultivate the secret traits of self-made billionaires with THE SELF-MADE BILLIONAIRE EFFECT by John Sviokla and Mitch Cohen

Imagine what Atari might have achieved if Steve Jobs had stayed there. Or what Steve Case could have done for Pepsi if he hadn't left for a start-up that eventually became AOL. Scores of billionaires worked for established corporations before they struck out on their own. People like Michael Bloomberg and Mark Cuban went on to build iconic household brands.

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Why didn't their former employers hang onto to these people? And why are most big companies unable to create as much value as the world's 800 self-made billionaires? Billionaires aren't necessarily luckier, smarter or harder working than the rest of us - and they rarely build something brand-new. The key difference is their mindset. They redefine what's possible - and they are critical to any company looking to create massive value. The Self-Made Billionaire Effect breaks down the five critical habits of massive value-creators, so you can learn how

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to identify, encourage, and retain them - and even become one yourself. It will forever change the way you think about talent and business value. John J. Sviokla is the head of Global Thought Leadership with PricewaterhouseCoopers. He is a frequent speaker on innovation, growth, and customer behavior. In addition to working with clients, John serves on PwC's Advisory Leadership Group and Global Thought Leadership Council. He was on the faculty of the Harvard Business School for ten years and has written for Harvard Business Review, The

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Wall Street Journal, Financial Times, and Sloan Management Review. Mitch Cohen is PwC's Vice Chairman. During his 33 years at the firm and 20 years as a partner, Cohen has held a variety of leadership roles and served numerous Fortune 500 clients.

A moving story of a woman with early onset Alzheimer's disease, now a major Academy Award-winning film starring Julianne Moore and Kristen Stewart. Alice Howland is proud of the life she worked so hard to build. At fifty, she's a cognitive psychology professor at Harvard and a renowned expert in linguistics,

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with a successful husband and three grown children. When she begins to grow forgetful and disoriented, she dismisses it for as long as she can until a tragic diagnosis changes her life - and her relationship with her family and the world around her - for ever. Unable to care for herself, Alice struggles to find meaning and purpose as her concept of self gradually slips away. But Alice is a remarkable woman, and her family learn more about her and each other in their quest to hold on to the Alice they know. Her memory hanging by a frayed thread, she is living in the moment, living

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for each day. But she is still Alice. 'Remarkable ... illuminating ... highly relevant today' Daily Mail 'The most accurate account of what it feels like to be inside the mind of an Alzheimer's patient I've ever read. Beautifully written and very illuminating' Rosie Boycot 'Utterly brilliant' Chrissy Iley

Shoe Dog: A Memoir by the Creator of Nike is a wonderful memoir of Phil Knight, the Nike founder and CEO. It is all about a journey of one of the most iconic and successful corporates of our modern world. The book gives insights on how Nike was built from scratch with strong

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faith, loyalty, and hard work. How Phil Knight was known as an introvert who never gave up on his dream. And how his business that started with borrowing \$50 from his father ended up now with annual sales of \$30 billion. Shoe Dog: A Memoir by the Creator of Nike is a very uplifting memoir, and it will give many details to learn from. Phil knight who stayed a mystery behind Nike's brand now reveals his inspiring journey, the struggles, and risks that met him, his relationship with employees and partners, and finally his triumphs. If you are interested in creating

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something your own, different from many others rather than doing a typical job, you should read this book. Its discerning information will influence your willingness to grow in a better way!

p.p1 {margin: 0.0px 0.0px 10.0px 0.0px; text-align: justify; font: 11.0px 'Trebuchet MS'; color: #000000; -webkit-text-stroke: #000000} span.s1 {font-kerning: none} Published just a few days ago (April 26, 2016), the Shoe Dog has already been in #1 Best Seller List. So it has something special!

"The family elements in the story - the real struggles with marriage, raising a family,

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making a living, and just trying to enjoy life - have broadened the book's appeal to a wider audience, primarily women who are not into technology."DARK END OF SPECTRUM will make you think twice before turning on your cell phone or PDA!DARK END OF THE SPECTRUM is a frighteningly plausible and headline ripping tale of the real threats that loom in cyberspace and beyond with a Michael Crichton realism. Based on the author's years of research into the hacker culture.DARK END OF THE SPECTRUM is a thriller that will connect with everyone with a cell phone, PDA or

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wireless device. When a group of digital terrorists known as ICER take over the US power grid and the cell phone network, they give the government an ultimatum - bomb the borders of Afghanistan and Pakistan with nuclear weapons to put an end to Al-Quada or they will start downing commercial airliners. When the government refuses, ICER destroys most of the downed aircraft in airports all over the country. When ICER sends a pulse that will kill millions on the East Coast, only security expert Dan Riker can stop them, but ICER has kidnapped Dan's family. Will Dan

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save his family or will millions die?

Tim Cook

Shoe Dog: by Phil Knight |
Summary & Analysis

Start Now. Get Perfect Later
Inside the O'Briens

Lessons Learned from 15 Years
as CEO of the Walt Disney
Company

A Memoir by the Creator of NIKE
In the tradition of
bestsellers such as
Shoedog, Authentic is a
surprisingly candid,
compelling memoir by a
high school dropout who
went on to establish one
of the world's most iconic

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brandsPaul Van Doren is the founder of Vans—the shoe company beloved by skateboarders, creatives, and fans everywhere for its laid-back, colorful SoCal vibe, and famous for its people-oriented company culture. How did Van Doren, who started as a 16-year-old "service boy" at a local rubber factory, establish a family shoe business that evolved into a globally recognized brand with annual revenue of more than four billion dollars? A blue-collar kid with no higher education and zero

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retail experience, Van Doren leveraged a knack for numbers, a genius for efficiency, and the know-how to make a great canvas tennis shoe into an all-American success story. In 1966, when the first House of Vans store opened, there were no stand-alone retail stores just for sneakers. Paul's bold experiments in product design, distribution, and marketing (Why not sell custom shoes? Single shoes?), aided by legions of fans—skateboarders, surfers, even Sean Penn wearing Vans' famous

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checkerboard slip on shoe in the film Fast Times at Ridgmont High—made Vans a household name. But there was also back-breaking work, a shocking bankruptcy, family turmoil, and a profound shift in how customers think about athletic shoes. Authentic details Van Doren's personal life, but also hard-won business lessons learned over six turbulent decades in the shoe trade: the importance of deep-rooted values, of improvisation, of vision (and revision), and above all, of valuing people

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over profits. Refreshingly forthright and totally entertaining, Authentic is a business memoir by an American original.

Shoe Dog - A Complete Summary! Shoe Dog is a memoir written by Phil Knight, the founder of Nike. In this book we read how things were prior to Nike becoming what it is today. We are able to see how a man could reach success in seemingly impossible odds. Knight was a runner at his university and he wanted to do something in his life that he truly

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enjoyed. After graduating, he borrowed fifty dollars from his father in order to start his business. What he did not know is that starting a business is one thing, while succeeding at it is something entirely different. This book presents us with how -humble beginnings- are often roads to success. The main part of this guide is a summary section of the original book. After the summary, we analyze the book and then there is a short quiz. The quiz is used as a

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supplement to the summary and a test for our readers. The last part is the conclusion. We hope that you will enjoy reading our summary and that you will like the original book just as much as we do. If you are ready, please proceed to the summary section. Here Is A Preview Of What You Will Get: - A summarized version of the book. - You will find the book analyzed to further strengthen your knowledge. - Fun multiple choice quizzes, along with answers to help you learn

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about the book. Get a copy, and learn everything about Shoe Dog.

Shoe Dog: A Memoir By The Creator of NIKE by Phil Knight | Book Summary | Readtrepreneur

(Disclaimer: This is NOT the original book. If you're looking for the original book, search this link

<http://amzn.to/2wCTAMD>)

Nike is like a precious child to its creator, Phil Knight. It has an amazing and inspiring story behind its origin, detailing all the ups and down that Phil experienced in his journey

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to creating Nike. This book Shoe Dog tells us of how Nike came about and became a shoe giant and household brand that everyone knows of and covets today. Told in an honest yet humorous manner, Phil brings readers on a journey where they will laugh and feel the heartaches as the story unfolds. (Note: This summary is wholly written and published by readtrepreneur.com It is not affiliated with the original author in any way) "Make history or be part of it." - Phil Knight

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Phil had gone through many moments that tested his endurance, but he never gave up on his company and strove to make things work. Shoe Dog also tells of his personal life and him having to juggle both the roles of a father and a businessman. The trials that Phil had gone through allowed him to emerge stronger than before. However, to this day, he still has regrets about his distant relationship with his rebellious late son. P.S. Shoe Dog tells of the story of Phil Knight from his own words,

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encompassing both his personal and professional life. For us readers, it will be about life lessons learnt from the shoe giant and on top of it all, an interesting read. The Time for Thinking is Over! Time for Action! Scroll Up Now and Click on the "Buy now with 1-Click" Button to Get a Copy Delivered to Your Doorstep As Soon As Possible! Why Choose Us, Readtrepreneur? Highest Quality Summaries Delivers Amazing Knowledge Awesome Refresher Clear And Concise Disclaimer Once Again: This book is meant

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readers that adventure is
right around the
corner--or just under your
feet! Stanley Yelnats is
under a curse. A curse
that began with his no-goo

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d-dirty-rotten-pig-stealing-great-great-grandfather and has since followed generations of Yelnatses. Now Stanley has been unjustly sent to a boys' detention center, Camp Green Lake, where the boys build character by spending all day, every day digging holes exactly five feet wide and five feet deep. There is no lake at Camp Green Lake. But there are an awful lot of holes. It doesn't take long for Stanley to realize there's more than character improvement going on at Camp Green

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Lake. The boys are digging holes because the warden is looking for something. But what could be buried under a dried-up lake? Stanley tries to dig up the truth in this inventive and darkly humorous tale of crime and punishment—and redemption. "A smart jigsaw puzzle of a novel." —New York Times

*Includes a double bonus: an excerpt from *Small Steps*, the follow-up to *Holes*, as well as an excerpt from the New York Times bestseller *Fuzzy Mud*.

How Extreme Producers

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Create Massive Value

Summary - Shoe Dog

Dark End of the Spectrum

A Memoir by the Creator of
NIKE.

by Phil Knight | Summary &
Analysis

Oprah Winfrey In Her Own
Words

*Shoe Dog loves to chew...well,
shoes! But when his choice of
chewables leads to trouble, a feline
friend has a purr-fect solution.
Shoe Dog likes to chew. And chew
and chew. But he doesn't chew a
boring old bone. Not a squeaky old
toy. Not a smelly old sock. Nope.
Shoe Dogs chews...well, take a
guess! Chewing shoes poses a*

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problem, however, and Shoe Dog needs help to solve it. Good thing there's...Shoe Cat! With illustrations so lively that Shoe Dog nearly scurries off the page, this is an irresistibly adorable read-aloud ideal for pet owners and animal lovers alike.

Shoe Dog by Phil Knight | Summary & Analysis Preview: Shoe Dog is Phil Knight's memoir about founding his first company, Blue Ribbon; the creation of the Nike sportswear brand; and the lead-up to the initial public offering of Nike, Inc. In 1962, at 24 years old, Knight decided to pursue a business idea he researched in a Stanford University business class:

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introducing Japanese running shoes to the United States to compete with dominant European brands. This would require a trip to Japan. Knight wanted to extend this trip into a voyage around the world, so he acquired a loan from his father in Portland, Oregon. Knight planned an itinerary with a friend from Stanford. After a brief stay in Hawaii, Knight continued his journey without his traveling companion. In Japan, Knight met with executives at Onitsuka Tiger shoe company. He offered to become their US distributor as Blue Ribbon Sports. The executives agreed to send him samples...

PLEASE NOTE: This is summary

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and analysis of the book and NOT the original book. Inside this Instaread Summary of Shoe Dog: Summary of the Book Important People Character Analysis Analysis of the Themes and Author's Style About the Author With Instaread, you can get the key takeaways, summary and analysis of a book in 15 minutes. We read every chapter, identify the key takeaways and analyze them for your convenience. What are you waiting for? Hardly anyone gets it right the first time, but many of us are crippled by indecision and fear of failure. The desire to get it right can inhibit us from getting started. In this book Rob Moore, the bestselling author

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of MONEY, shows that the quickest way to perfect is starting right now and improving as you go. This book will show you how to launch your business or idea, begin the next phase of your career, and overcome self-doubt - right away. Get perfect later, get started NOW.

Quotes on empowerment, risk-taking, work/life balance, leadership, philanthropy, and more from “one of the most successful entrepreneurs of her generation” (Forbes). The public’s appetite for all things Oprah Winfrey has waned little since her Chicago TV debut in 1983. Known as a self-help guru and the “Queen of All Media,” Oprah (it’s almost

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impossible not to refer to her by her globally recognized first name) has been shining light on social issues and encouraging fans to “live your best life” for more than 30 years, revolutionizing her corner of the entertainment industry in the process. Own It: Oprah Winfrey in Her Own Words provides a unique look into the wisdom and thought processes of one of the most adored, respected, and powerful women in the world. This book collects her most insightful quotations, centered around her media career, life lessons, entrepreneurship, and remarkable personal story . . . “The key is not to worry about being successful but to instead work

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toward being significant—and the success will naturally follow. How can you serve your way to greatness?” —O, The Oprah Magazine “[Multitasking] is a joke for me. When I try to do that, I don’t do anything well.” —Fast Company “Life is always speaking to us, especially in our greatest trials. The question is will you listen to the whispers.” —Ebony

The Everything Store

Holes

*How Uber, Airbnb, and the Killer Companies of the New Silicon Valley Are Changing the World
How to Get More Done in Less Time, Outsource Everything & Create Your Ideal Mobile Lifestyle*

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Cutting for Stone

My Life in an Iron Lung

Shoe Dog: by Phil Knight |

Summary & Analysis A

Smarter You In 15

Minutes... What is your

time worth? Shoe Dog: A

Memoir by the Creator of

Nike is a wonderful memoir

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How Phil Knight was known

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interested in creating something your own, different from many others rather than doing a typical job, you should read this book. Its discerning information will influence your willingness to grow in a better way! Shoe Dog has already been in #1 Best Seller List, so it has something special! On Amazon today, you can get this outspoken and exciting memoir from Amazon. It would inspire you to make your dreams true! Detailed overview of the book Most valuable

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step away from the life
you know you deserve. It's
time to leverage your
life. Life Leverage means**

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taking control of your life, easily balancing your work and free time, making the most money with the minimum time input & wastage, and living a happier and more successful life. Using Rob Moore's remarkable Life Leverage model, you'll quickly banish & outsource all your confusion, frustration and stress & live your ideal, globally mobile life, doing more of what you love on your own terms. Learn how to: - Live a life of clarity & purpose, merging your passion & profession -

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***Make money & make a difference, banishing work unhappiness - Use the fast-start wealth strategies of the new tech-rich - Maximise the time you have; don't waste a moment by outsourcing everything - Leverage all the things in your life that don't make you feel alive 'This book shows you how to get more done, faster and easier than you ever thought possible. A great book that will change your life'. Brian Tracy, bestselling author of Eat That Frog
Shoe Dog: A Memoir By The***

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**Creator of NIKE by Phil Knight- Book Summary -
Readtrepreneur**

(Disclaimer: This is NOT the original book, but an unofficial summary.) Nike is like a precious child to its creator, Phil Knight. It has an amazing and inspiring story behind its origin, detailing all the ups and down that Phil experienced in his journey to creating Nike. This book Shoe Dog tells us of how Nike came about and became a shoe giant and household brand that everyone knows of and covets today. Told in an

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***A Complete Summary of Shoe
Dog: A Memoir by the
Creator of Nike Shoe Dog***

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is a memoir written by Phil Knight, the founder of Nike. In this book we read how things were prior to Nike becoming what it is today. We are able to see how a man could reach success in seemingly impossible odds. Knight was a runner at his university and he wanted to do something in his life that he truly enjoyed. After graduating, he borrowed fifty dollars from his father in order to start his business. What he did not know is that starting a business is one thing, while

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.
A Novel

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Showboat

***SHOE DOG - Summarized for
Busy People***

The Upstarts

The Life of Kobe Bryant