

Serge Ramelli Lightroom Presets Photo Serge Com

Offers information on a variety of Adobe Photoshop tools, filters, and techniques for Adobe Photoshop Lightroom users.

A tribute to the city of Los Angeles from YellowKorner photographer, Serge Ramelli More than 80 vibrant and varied photographs capture the many facets of the California mega-city A photo tutorial sensation, Ramelli has more than 300,000 YouTube subscribers Aiming to help portrait photographers yield pleasing results with a variety of body types, this tutorial evaluates the subject's appearance and suggests refining poses, providing tips to make sure each subject ends up with a result they like. Using before-and-after photos—and working through every region of the body from the head to the feet—acclaimed professional instructor Jeff Smith demonstrates simple posing adjustments and explains how various poses can conceal problem areas and maximize positive assets. Also covered are common mistakes that photographers make when posing their subjects and how to best match that pose with the setting, coordinating an overall feeling and style that makes every client look outstanding.

A complete and thorough DIY repair manual for Exakta VX and VXIIa cameras. The step-by-step instructions combined with excellent photograph allow a high rate of success. Much of the information specific to these models has never been published!

Photography

Sally Mann

Adobe Photoshop for Photographers

Big Light from Small Flashes

Advancing Your Photography

Good Pictures

A History of Popular Photography

The Adobe Photoshop Lightroom CC Book for Digital Photographers New Riders

Painting with light is magical. The flashlight is your brush and the scene is your canvas. Imagination and experimentation are your workflow. You control how long the beam strikes the subject, where from, the color and softness of the light, and which part of the scene is illuminated. Few other forms of photography allow this level of creativity. Whether you're shooting starry landscapes or urban scenes, pro photographer Tim Cooper will help you create and capture high-quality light painting images. In this detailed step-by-step guide you will: Understand how to focus and set your DSLR camera for light painting working in the dark Learn how to calculate ambient exposure, ISO, f-stop, shutter speed, and white balance Discover light painting accessories and pro techniques for controlling the angle of light, beam width, and filtration Extend your night vision by preparing and processing your images in Adobe Lightroom and Photoshop, including blending multiple images

Taken against the Arcadian backdrop of her woodland summer home in Virginia, Sally Mann's extraordinary, intimate photographs of her children : Emmett, Jessie, and Virginia reveal truths that embrace the individuality of her immediate family and ultimately take on a universal quality. Mann states that her work is "about everybody's memories, as well as their fears," a theme echoed by Reynolds Price in his poignantly reflective essay accompanying the photographs in Immediate Family. With sublime dignity, acute wit, and feral grace, Mann's pictures explore the eternal struggle between the child's search for independence and quest for autonomy, the holding on, and the breaking away. This is the stuff of which Greek dramas are made : impatience, terror, self-discovery, self-doubt, pain, vulnerability, and a sense of immortality, all of which converge in Sally Mann's astonishing photographs. A traveling exhibition of Immediate Family, organized by Aperture, opened at the Institute of Contemporary Art in the fall of 1992. All of the photographs in Immediate Family were taken with an 8-by-10-inch view camera.

Since Lightroom first launched 11 years ago, Scott Kelby's The Adobe Photoshop Lightroom Book for Digital Photographers has been the world's #1 top-selling Lightroom book (it has been translated into 15 different languages), and in this latest version for Lightroom Classic CC, Scott did his biggest update ever, sharing all his latest techniques, insights, and invaluable tips using his award-winning, conversational English style that makes learning Lightroom easy and fun. Scott doesn't just show you which sliders do what (every Lightroom book does that, right?). Instead, he shares his own personal settings, shortcuts, techniques, and his proven step-by-step method of learning Lightroom, so you can begin using it like a pro from the start. Each year, he trains thousands of Lightroom users at his live seminars and workshops at LightroomKillerTips.com, and he has learned first-hand what really works and what doesn't. He tells you flat-out which techniques work best, which ones to avoid, and why. You'll learn: His novel SLIM (Simplified Lightroom Image Management) system that will teach you, step by step, how to organize your images, back them up, and be able to find them quickly and easily. Scott's SLIM system is used by photographers all over the world and is taught at colleges and universities, because it's so simple, straightforward, and it works. How to make your images look like the pros and how to take advantage of RAW camera, creative, and B&W profiles—you'll finally "get" the whole image-editing thing, and you'll know exactly what to do, in what order, and why. How to use Lightroom along with Photoshop to make the two work together absolutely seamlessly. You'll be surprised at what you'll be able to do, even if you've never used Photoshop before. There's a full chapter on how to use Lightroom on a mobile device to expand Lightroom's power. The last chapter really sets this book apart because this is where Scott answers his #1 most-asked Lightroom question, which is "Exactly what order am I supposed to do things in?" You'll see his entire start-to-finish Lightroom workflow and learn how to incorporate it into your own workflow. You can also download most of the same images used in the book to follow along. And, you'll get a killer collection of custom Lightroom Develop and Print presets to give you some of the most sought-after looks and effects, all with just one click. This is the first and only book to walk you through the process together in such a clear, concise, and visual way. There is no faster, more straight-to-the-point, or more fun way to learn Lightroom than with this ground- and record-breaking book.

The Adobe Photoshop Lightroom 5 Book for Digital Photographers

The 2019 Guide to Pricing Your Photography

The DAM Book

Dramatic Black & White Photography Using Nik Silver Efex Pro 2

Photography secrets from one of the world's top shooters

The Natural Light Portrait Book

Creating a Photographic Project from Conception through Execution in Adobe Photoshop Lightroom

Have you ever dreamed of taking such incredible landscape photos that your friends and family say, "Wait a minute, this is your photo?! You took this?" Well, you're in luck. Right here, in this book, pro photographer and award-winning author Scott Kelby teaches you how to shoot and edit jaw-dropping landscape photographs. Scott shares all his secrets and time-tested techniques, as he discusses everything from his go-to essential gear and camera settings to the landscape photography techniques you need to create absolutely stunning images. From epic scenes at sunrise to capturing streams and waterfalls with that smooth, silky look, and from photographing the night sky or the Milky Way to creating breathtaking, sweeping panoramas, Scott has got you covered. Among many other topics, you'll learn: • The secrets to getting super-sharp, crisp images (without having to buy a new lens). • Exactly which camera settings work best for landscape photography and why (and which ones you should avoid). • Where to focus your camera for tack-sharp images from foreground to background. • How to shoot beautiful high dynamic range images and stunning panoramas (and even HDR panos!), along with how to post-process them like a pro. • How to create captivating long-exposure landscape shots that wow your viewers. • What gear you need, what gear you can skip, which accessories work best, and a ton of killer tips that will not only help you create better images, but make the entire experience that much more fun. It's all here, from the planning, to the shoot, to the post-processing—taking your images from flat to fabulous—and best of all, it's just one topic per page, so you'll get straight to the info you need fast. There has never been a landscape book like it! TABLE OF CONTENTS Chapter 1: Essential Gear Chapter 2: Camera Settings & Lenses Chapter 3: Before Your Shoot Chapter 4: Composition Chapter 5: HDR & Panos Chapter 6: Long Exposures Chapter 7: Starry Skies & the Milky Way Chapter 8: Post-Processing Chapter 9: Even More Tips Chapter 10: Landscape Recipes p.p1 {margin: 0.0px 0.0px 0.0px 0.0px; font: 12.0px Verdana} p.p2 {margin: 0.0px 0.0px 0.0px 0.0px; font: 12.0px Verdana; min-height: 15.0px}

The core goal of photography is representing subjects that have depth and texture in a medium that inherently lacks both those qualities, and this book shows the best way to rise to that challenge: through the careful application and capture of lighting. It demonstrates how to accentuate or minimize textures, add or subtract highlights, and create or combat shadows to showcase the subjects in the best way and create the illusion of a third dimension in the images. Exploring techniques for lighting portraits, still-life subjects, nature images, and architectural shots, both studio and location lighting are covered in detail. The book teaches photographers how to study their subjects—with all of the textures, colors, shapes, and surfaces they have—then visualize the image as a finished photograph before the photography actually begins. With chapters that thoroughly cover the science of lighting and visualization, photographers can apply that knowledge and successfully create artful images.

What would your life be like if you could shoot absolutely amazing portraits? If you could be in any natural lighting situation, indoors or out, and know that you'd be able to create an amazing image every time? If you've ever dreamed of making such incredible portraits that your friends and family say, "Wait a minute, this is your photo!?" then you're in luck.

Award-winning photography book author Scott Kelby teaches you exactly how to shoot and edit gorgeous natural light portraits. Scott shares all his secrets and time-tested techniques, as he discusses everything from his essential go-to portrait gear to camera settings to the portrait photography techniques you need to create absolutely stunning images. From window light to taming harsh outdoor light, from the tools and accessories you need to capture beautiful portraits in any lighting condition, Scott has got you covered.

Among many other topics, you'll learn:

- ***The secrets to getting super-sharp portraits every time without breaking a sweat.***
- ***Exactly which camera settings work best for natural light portraits (and which ones you should avoid).***
- ***How to create separation with a silky smooth, out-of-focus background no matter which lens you have.***

- ***How to tame even the harshest light and turn it to your advantage to create soft, beautiful, wrapping light.***
- ***Which lenses will get you the best results and why.***
- ***What gear you need, which accessories work best, and a ton of killer tips that will help you create better images and make the entire experience that much more fun.***

It's all here, including an entire chapter on post-processing and retouching, and another with detailed portrait recipes, and best of all, it's just one topic per page, so you'll get straight to the info you need fast. There's never been a natural light portrait photography book like it!

Digital photographers, amateur or pro, who seek the fastest, easiest, most comprehensive way to learn Adobe Photoshop Lightroom Classic CC choose Adobe Photoshop Lightroom Classic CC Classroom in a Book from Adobe Press. The 11 project-based step-by-step lessons in this book show users the key techniques for working in Photoshop Lightroom Classic CC. And a stunning showcase of extraordinary images by working professional photographers provides the perfect inspiration for your next project. Photoshop Lightroom Classic CC delivers a complete workflow solution for the digital photographer, from powerful one-click adjustments to a comprehensive suite of cutting-edge advanced controls. Users learn how to manage large volumes of digital photographs, experiment fearlessly in a non-destructive editing environment, and perform sophisticated image processing tasks to easily produce good-looking pictures and polished presentations for both web and print. Learn how to edit and organise images on mobile devices, tag faces to make it easier to sort and search your photo library, and use Photo Merge to combine different exposures of the same subject to produce an HDR image. Create stylish book designs that can be uploaded directly from Photoshop Lightroom Classic CC for printing through the self-publishing vendor Blurb, or exported to PDF and printed. The online companion files include all the necessary assets for readers to complete the projects featured in each chapter as well as ebook updates when Adobe releases relevant new features for Creative Cloud customers. All buyers of the book get full access to the Web Edition: a Web-based version of the complete ebook enhanced with video and multiple-choice quizzes.

How to extend the power of what you do in Lightroom to your mobile devices

A Head-To-Toe Guide for Digital Photographers

How to Shoot Great Photographs With Any Camera

Scott Kelby's Lightroom 7-Point System

The Moment It Clicks

Leica Lens Compendium

Photoshop for Lightroom Users

Now refreshed with current technologies and terms, and more than 25 percent new images and an all-new chapter, this bestselling guide shows readers how to shoot great photographs with any type of camera.

Take the anxiety and drudgery out of pricing your photography and stop losing money! The 2019 Guide to Pricing Your Photography will help you determine what your cost of doing business is, give you tips on how to negotiate fees, and give you current market prices for twenty (20) different types of professional photography, including: Band Photography Birthing Sessions Boudoir Concert Photography Corporate Photography Engagement Sessions Event Photography Fine Art (Print Sales) General Portraiture Magazine Photography Mini Sessions Newborn Photography Photojournalism Prom Photography School Pictures Senior Photography Social Media Influencer Photography Sport Team Photography Wedding Photography A La Carte Sales Written by the popular photography educator, Anthony Morganti, who is known for his concise, no-nonsense, photography training, you'll find this guide to follow Anthony's no-frills, no-fluff, teaching philosophy.

Fully revised & updated August 2018 Covers DxO and Google versions of Nik Silver Efex Pro 2 Nik Silver Efex Pro 2 quickly gained an enthusiastic following amongst photographers' keen to produce dramatic black and white photography. Today, it still enjoys a strong following and for good reason. It helps you to quickly produce photographs that could take many hours using other photo editors. Despite this, a lot of photographers still don't realise the full potential of their work. The secret to success with Nik Silver Efex Pro is like most things in life. It's knowing what to do to achieve a desired outcome. This is where this book can help you. · It thoroughly explains every control in the Silver Efex software. Not by using vague descriptions, but by examining the effect of the controls on sample images. · You will find recommendations about which sliders to use to achieve specific results. · There are tips spread throughout the book explaining how to accomplish dramatic conversions as well as improve your photo editing. · It explains the order in which you should apply adjustments to your image to improve conversions (it's not the order in the interface suggests). · There are ideas about how to pre-process your photos before converting them black and white. · It contains four full length examples detailing image conversions with Nik Silver Efex Pro 2. To support the worked examples in this book, you can download the starting images from the authors website and follow his editing on your own computer. Truly master Nik Silver Efex Pro

with the help of this book.

The most successful portraits take us well beyond the surface of how someone looks and show us the inner essence of who someone is. They reveal character, soul, and depth. They uncover hidden hopes and profound truths, revealing that authentic and deeply human light that shines within. And while technical expertise is undoubtedly important, it's not the light, camera, or pose that creates a great portrait. It's you, and it's the connection you create with the subject that makes all the difference. In *Authentic Portraits*, photographer Chris Orwig teaches you that the secret to creating meaningful portraits is simple: curiosity, empathy, kindness, and soul...plus a bit of technique. While Chris spends significant time on the fundamentals of "getting the shot"—working with natural light, nailing focus, dialing in the correct exposure, effectively posing and directing the subject, intentionally composing the frame—he also passionately discusses the need for personal development, creative collaboration, and connection with the subject. Because who you are directly and deeply affects what you create, and it is only through cultivating your own inner light that you will be able to bring it out in your subjects. Filled with instruction, insight, and inspiration, *Authentic Portraits* is an honest and personal book about creating better frames. It's also about becoming your best self. Take the journey, and you'll learn to find your vision and voice, bring intention to your photography and your life, embrace mystery, and understand the importance of gratitude and empathy. Along the way, you will teach the camera to see in a way that replicates how you feel, and you'll find you have all you need to create work of lasting significance.

Classic Effects

Tony Northrup's Adobe Photoshop Lightroom 5 Video Book: Training for Photographers

VX/VXIIa

The Lightroom Mobile Book

The Hot Shoe Diaries

Professional Retouching and Compositing Tips, Tricks, and Techniques

The Adobe Photoshop Lightroom Classic CC Book

In her long career as Product Evangelist for Adobe Photoshop and Lightroom, Julieanne Kost has taught thousands of digital photographers how to get the most out of Adobe's digital imaging software, in seminars, presentations, and blog posts ranging from nuts-and-bolts tips and tricks to inspirational tutorials on creating sophisticated artistic effects. As Lightroom has grown into the premier image organization and editing tool for photographers, she is often asked by her students and other fans to outline her own Lightroom workflow in a book. This is that book! Using her own stunning images as the starting point, Julieanne shares her working methods with the reader, starting from the initial idea for a photo project, continuing through planning and executing the shoots, and spending the bulk of the time describing the post-capture workflow: organizing the images in Lightroom, performing basic and advanced edits, off-loading images to Photoshop for special purposes, then packaging the project for publication and distribution as a book, slideshow, or web site. Readers will reap the benefit of Julieanne's long and deep experience with both Lightroom and Photoshop as well as her refined artist's sensibility. The book deftly combines practical information about working with the camera and computer, but under Julieanne's guidance the practical is always presented in the service of maintaining and supporting the photographer's vision for the overall project. There are other books on using Lightroom to catalog and edit images, but they tend to be general-purpose manuals that cover any and all types of images and uses. This book focuses on those techniques and workflows that Julieanne finds most useful for her own photographic projects; in this case a series of images shot from the window of a moving car going through a variety of landscapes at different times of the year. Check out the ad in the back of the book for details on becoming an Adobe Creative Cloud Photography plan member for up to 20% off your first year!

The beauty of Jim Brandenburg's honored photos from his book Chased by the Light grace the pages of this handsome engagement calendar.

Adobe Photoshop for Photographers by acclaimed digital imaging professional Martin Evening has been revamped to include detailed instruction for all of the updates to Photoshop on Adobe's Creative Cloud, including significant new features such as Cloud document saving, the new Content-Area Fill and the Texture slider and Depth Range Mask for Camera Raw. This guide covers all the tools and techniques photographers and professional image editors need to know when using Photoshop, from workflow guidance to core skills to advanced techniques for professional results. Using clear, succinct instruction and real-world examples, this guide is the essential reference for Photoshop users. The accompanying website has been updated with new sample images, tutorial videos, and bonus chapters.

Master the Photoshop techniques used by professionals to create captivating composites, special effects, and more! The Photoshop Workbook reveals the creative skills that photographer and retoucher Glyn Dewis uses for his global clients. In this guide you will learn not only his step-by-step Photoshop techniques, but how and when to apply them so that you, too, can take your images to a whole new level. Glyn starts by covering the individual Photoshop skills that are the essential building blocks of his process: mastering selections and cutouts; dodging and burning and using the "power of gray" for composites; applying lighting effects; creating special effects; and turning day into night using a nondestructive workflow. It's one thing to learn the techniques, but to master them you need to understand when to apply them and in what order. In the second part of the book, Glyn brings everything together with his real-world projects. He covers six complete, start-to-finish projects—including all the images for you to download and follow along—that show you how to apply the techniques to a variety of scenarios.

Authentic Portraits

Refining Your Vision in Adobe Photoshop Lightroom

Paris

Classroom in a Book

Digital Asset Management for Photographers

Adobe PS Ltrm Clss CC Bk Dig

The Adobe Photoshop Lightroom Classic CC Book for Digital Photographers

Finally, a Photoshop book that is written expressly for professional photographers and hi-end serious amateurs that doesn't talk about F-stops, exposures, and how to frame a shot (you know all that stuff already--if you don't hate to say it, but this isn't for you). This new book, from Photoshop User magazine editor and bestselling author Scott Kelby, starts at the moment your digital camera photos come into Photoshop, and he shows you the Photoshop pros techniques for managing, correcting, retouching and outputting your photos to knock your client's socks off, and turn you into a Photoshop production wizard. This book is absolutely ideal for traditional photographers who are making the jump to digital photography, and Scott's casual, step-by-step, plain-English style makes even the most complex Photoshop techniques seem so easy and accessible. It's the type of book that makes you smile and think "Ahhhh, so that's how they do it" and then immediately you realize "Hey, I can do this!" The entire book is graphically rich, in full color cover-to-cover, and best of all it's packed with real-world project-based tutorials that will take you through the process of sizing your images with the proper resolution (and the secret to doing so without losing image quality), how to deal with High ISO noise, blue channel noise, and other common plagues introduced by digital cameras; you'll learn how the pros color correct their photos for output on everything from inkjet printers to printing presses, and the secrets to getting perfect fleshtones no matter where it's output. You'll learn the sharpening techniques today's top digital photographers use, and how the leading retoucher's perform "digital plastic surgery" in Photoshop, plus professional facial retouching techniques using Photoshop 7.0's amazing new tools. Plus, you'll also learn how to manage your photos, "digital dodging and burning" tricks, dealing with common problems, making client presentations within Photoshop and on the Web, and the inside tips on how to work faster and more efficiently than you ever thought possible. If you're serious about digital photography and Photoshop, this is book you've been waiting for.

Through a carefully curated selection of quotations, images and interviews, Photographers on Photography reveals what matters most to the masters. With enlightening text by Henry Carroll, author of the internationally bestselling Read This If You Want To Take Great Photographs series, you'll discover how the giants of the genres developed their distinctive visual styles, the core ideas that underpin their practice and, most importantly, what photography means to you.

Since 1955, the annual World Press Photo Contest has set the standard in visual journalism. This book brings you to the winners - the most striking images and compelling reports - from the 2021 World Press Photo Contest. Selected by an independent jury of professionals from the 74,470 pictures taken by 4,315 photographers from 130 countries, the prize-winners are presented in a moving document of the best visual journalism of the year. When it comes to photography, it's all about the light. After spending more than thirty years behind the lens—working for National Geographic, Time, Life, and Sports Illustrated—Joe McNally knows about light. He knows how to talk about it, shape it, color it, control it, and direct it. Most importantly, he knows how to create it...using small hot shoe flashes. In The Hot Shoe Diaries, Joe brings you behind the scenes to candidly share his lighting solutions for a ton of great images. Using Nikon Speedlights, Joe lets you in on his uncensored thought process—often funny, sometimes serious, always fascinating—to demonstrate how he makes his pictures with these small flashes. Whether he's photographing a gymnast on the Great Wall, an alligator in a swamp, or a fire truck careening through Times Square, Joe uses these flashes to create great light that makes his pictures sing.

Ultimate Exakta Repair - a CLA and New Curtains for Your Camera

Lighting for Texture, Contrast, and Dimension in Digital Photography

Posing for Portrait Photography

Passenger Seat

The Photoshop Workbook

Understanding Exposure

Photographers on Photography

Since Lightroom 1.0 first launched, Scott's Kelby's The Adobe Photoshop Lightroom Book for Digital Photographers has been the world's #1 bestselling Lightroom book (it has been translated into a dozen different languages), and in this latest version for Lightroom 6, Scott uses his same award-winning, step-by-step, plain-English style and layout to make learning Lightroom easy and fun. Scott doesn't just show you which sliders do what (every Lightroom book will do that). Instead, by using the following three simple, yet brilliant, techniques that make it just an incredible learning tool, this book shows you how to create your own photography workflow using Lightroom: • Throughout the book, Scott shares his own personal settings and studio-tested techniques. Each year he trains thousands of Lightroom users at his live seminars and through that he's learned what really works, what doesn't, and he tells you flat out which techniques work best, which to avoid, and why. • The entire book is laid out in a real workflow order with everything step by step, so you can begin using Lightroom like a pro from the start. • What really sets this book apart is the last chapter. This is where Scott dramatically answers his #1 most-asked Lightroom question, which is: "Exactly what order am I

supposed to do things in, and where does Photoshop fit in?" You'll see Scott's entire start-to-finish Lightroom 6 workflow and learn how to incorporate it into your own workflow. • Plus, this book includes a downloadable collection of some of the hottest Lightroom Develop module presets to give you a bunch of amazing effects with just one click! Scott knows firsthand the challenges today's digital photographers are facing, and what they want to learn next to make their workflow faster, easier, and more fun. He has incorporated all of that into this major update for Lightroom 6. It's the first and only book to bring the whole process together in such a clear, concise, and visual way. Plus, the book includes a special chapter on integrating Adobe Photoshop seamlessly right into your workflow, and you'll learn some of Scott's latest Photoshop portrait retouching techniques and special effects, which take this book to a whole new level. There is no faster, more straight to the point, or more fun way to learn Lightroom than with this groundbreaking book.

Presents step-by-step instructions on using Adobe Photoshop Lightroom 5, covering such topics as organizing photographs, making adjustments, editing, converting from color to black and white, and printing photographs.

Adobe Photoshop Lightroom Classic CC is one of the most powerful tools a digital photographer has in their toolset, offering powerful editing features in streamlined interface that lets photographers import, sort, and organize images. In this completely updated bestseller, author Martin Evening describes Lightroom Classic CC features in detail, covering library organization, develop image processing, output modules, and an introduction to the features in the new Adobe Photoshop Lightroom CC across desktop, web, and mobile. As an established commercial and landscape photographer, Martin knows first-hand what photographers need for an efficient work flow. He has been working with Lightroom from the beginning, and as a result, knows the software inside and out. In this book, he'll teach you how to: Work efficiently with images shot in raw or non-raw formats Import photographs with ease and sort them according to your workflow Create and manage a personal image and video library Integrate Lightroom with Adobe Photoshop Prepare images for print, slideshows, or to create a book Make the most of new features, such as the ability to migrate and sync photos via the cloud Photographers will find Lightroom Classic CC—and The Adobe Photoshop Lightroom Classic CC Book—indispensable tools in their digital darkrooms.

VALUABLE PHOTOGRAPHY TIPS Jumpstart your photography: Take your photography to the next level with this easy to understand and use handbook that is packed with tips from some of the world's best photographers. Find out how you can apply their secrets for capturing outstanding photos. With this book you will understand all steps needed to be a fantastic photographer. Buy it, read it and use it to create photos that you and others will love! "Marc's new book is an all-in-one easily accessible handbook drawn from his huge library of interviews with top photographers -- and packed with information that can be put into action immediately. This book will show you how the pros do it. Study this and take your best shot." Chase Jarvis, Multi-Award winning Photographer and CEO/Founder of CreativeLive.

Photography Tips: Easy-to-understand photography tips from professional photography masters ? all in one compact book that fits into your camera bag. Learn professional photography tips and tricks for beginners from masters of this art form: In Advancing Your Photography, Marc Silber provides the definitive handbook that will take you through the entire process of becoming an accomplished photographer. From teaching you the basics to exploring the stages of the full "cycle of photography," Silber makes it easy for you to master the art form and create stunning pictures. Valuable photography tips from thousands of hours of interviews with professional photography masters: You will learn valuable insights, including: • beginner photography tips • amateur photography tips • landscape photography tips • wedding photography tips • lifestyle photography tips • sports photography tips • animal photography tips • portrait photography tips • still life photography tips • iPhone photography tips Photography and the technology associated with it is constantly evolving, but the fundamentals remain the same.

Advancing Your Photography will help to bring you the joy and satisfaction of a lifetime of pursuing the art of photography. Advancing Your Photography features: • Top tips for making outstanding photographs from iconic photographers and many other leading professional photography masters of today. • Numerous step-by-step examples • Guidance on training your eye to see composition with emotional impact • Tips on mastering the key points of operating your camera like a pro • Secrets to processing your images to professional standards • Compact design that will easily fit in your camera bag

The Landscape Photography Book

The Indispensable Guide to Lightroom CC

Adobe Lightroom Classic CC

Photoshop for Lightroom Us_p2

Managing, Editing, and Sharing Your Photos

Lighting Essentials

World press photo 2021

Describes how to achieve the same effects that are seen in magazines, television, newspapers, and the Web using Adobe Photoshop.

THE FIRST BOOK WITH ONE FOOT ON THE COFFEE TABLE, AND ONE FOOT IN THE CLASSROOM Joe McNally, one of the world's top pro digital photographers, whose

celebrated work has graced the pages of Sports Illustrated, Time, and National Geographic (to name a few), breaks new ground by doing something no photography book has ever done—blending the rich, stunning images and elegant layout of a coffee-table book with the invaluable training, no-nonsense insights, and photography secrets usually found only in those rare, best-of-breed educational books. When Joe's not on assignment for the biggest-name magazines and Fortune 500 clients, he's in the classroom teaching location lighting, environmental portraiture, and how to “get the shot” at workshops around the world. These on-location workshops are usually reserved for a handful of photographers each year, but now you can learn the same techniques that Joe shares in his seminars and lectures in a book that brings Joe's sessions to life. What makes the book so unique is the “triangle of learning” where (1) Joe distills the concept down to one brief sentence. It usually starts with something like, “An editor at National Geographic once told me...” and then he shares one of those hard-earned tricks of the trade that you only get from spending a lifetime behind the lens. Then, (2) on the facing page is one of Joe's brilliant images that perfectly illustrates the technique (you'll recognize many of his photos from magazine covers). And (3) you get the inside story of how that shot was taken, including which equipment he used (lens, f/stop, lighting, accessories, etc.), along with the challenges that type of project brings, and how to set up a shot like that of your own. This book also gives you something more. It inspires. It challenges. It informs. But perhaps most importantly, it will help you understand photography and the art of making great photos at a level you never thought possible. This book is packed with those “Ah ha!” moments—those clever insights that make it all come together for you. It brings you that wonderful moment when it suddenly all makes sense—that “moment it clicks.”

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Scott Kelby, the #1 best-selling Lightroom book author, brings you everything you need to know about Lightroom Mobile in his newest book. Lightroom Mobile, which is kind of like an extension of the regular desktop version of Lightroom, allows users to use Lightroom on their iPads, iPhones, and Android devices. This is really handy because it lets you do a lot of the main things you use the desktop version for, but with Lightroom Mobile, you can easily do them on your mobile device. Plus, it's “free,” and that's a hard price to beat. The Lightroom Mobile Book, first shows you how to get up and running quickly. Then, comes the fun stuff, like telling Lightroom on your computer which collections you want access to over in Lightroom Mobile. Plus, you'll learn how to manage your collections, add Pick flags and star ratings, move images, play slide shows, and a bunch of other important stuff you'll want to know right up front. Then, you'll learn how to edit your images in Lightroom Mobile, using the same Basic panel features found in the desktop version of Lightroom—it's the same sliders that do the same thing, and it's even in the same order. You'll also learn how to easily crop images, as well as use the in-app camera. You'll learn step by step how to set up Lightroom on your desktop and mobile device, so that during a shoot, you can hand your client your tablet and not only can they see the images coming in live as you shoot, they can make their own Picks, comments, and even share the link with someone at a different location, so they can be part of the shoot, and the approval process, too! There are lots of other handy features you'll want to know about, and Scott tells you exactly how to use them just like he was sitting there beside you, using the same casual style as if he were telling a friend. In The Lightroom Mobile Book, Scott brings the whole process together in a clear, concise, and visual way. There is no faster, more straight-to-the-point, or more fun way to learn Lightroom Mobile than with this groundbreaking book.

Adobe Photoshop Lightroom is truly an awesome program, and the primary editing tool for so many photographers today. But, at some point, you realize that there are things you need to do to your images that Lightroom just can't do. It could be anything from pro-level portrait retouching, to blending two or more images together, to incredible special effects, to removing distracting things in your image, to adding beautiful type to your images, and, well...there are just lots of incredible things you could do...if you just knew Photoshop. Adobe Photoshop is...well...it's Photoshop—this huge, amazing, Swiss Army knife of a program with 70+ tools, and more than a hundred filters. So, compared to Lightroom it seems really complicated, and it could be, but you've got a secret weapon: Scott Kelby. He's the same guy who wrote the world's #1 best-selling book on Lightroom, he's Editor and Publisher of Photoshop User magazine and Lightroom Magazine, and he's here to teach you just the most important, most useful parts of Photoshop—just the stuff that Lightroom can't already do. Once you learn these techniques (all covered in this short, quick, easy-to-use, plain-English guide), it opens a whole new world of productivity and creativity. Here's what you'll learn: Scott tells you flat-out which tools to use, which techniques work best, which ones to avoid, and why. You only really need about 20% of what Photoshop can do, and that 20% is all covered right in this book. The most important layer techniques, and learning layers is like being handed the keys to the candy store—this is where the fun begins, and you'll be amazed at what you'll be able to do, so quickly and easily. Scott's favorite (and most useful) portrait retouching techniques; his favorite special effects for landscape, travel, and people photos; plus which filters are awesome (and which ones waste your time). Also, you'll learn how to mask hair and create super-realistic composites (you'll be amazed when you learn how easy this is), plus how to take advantage of all the latest Photoshop technology, how to leverage the latest features (so you're doing things the easy way), and a bunch of today's most popular techniques (the same commercial looks you're seeing in hot demand), so you'll be using Photoshop like a shark in no time. If you've been saying to yourself, “Ya know, I really should learn Photoshop,” you're holding the absolute best book to get you there, coming from the guy who literally wrote the book on Lightroom. He knows how to help you make the most of using these two powerful tools together to take your images (and your fun) to the next level. You are going to love being a Photoshop shark!

Photoshop

The Adobe Photoshop Lightroom CC Book for Digital Photographers

Los Angeles

The Photoshop Book for Digital Photographers

A Handbook for Creating Photos You'll Love

2020 Edition

What if your image could only communicate one thing: one major idea, overarching theme, or driving emotion? If you identified this, you'd discover your vision for that image—the internal, invisible guiding principle that directs both how you capture the image and how you develop it in the digital darkroom. Without vision, you likely find yourself flailing both behind the camera and in front of the computer—indiscriminately shooting and arbitrarily moving sliders in hopes of stumbling upon something great every once in a while. With vision, you bring direction and intention to both the creation and development of all your images. *Vision & Voice: Refining Your Vision in Adobe Photoshop Lightroom* is about identifying your vision and using Lightroom's Develop module to give voice—that outward expression—to your vision. Photographer David duChemin begins with the fundamentals of a vision-driven workflow, where he discusses everything from vision and style, to the importance of mood and color, to the crucial role of histograms and of getting the best possible digital negative to work with. After demonstrating how the Develop module's tools affect the aesthetics of your image, duChemin then offers a straightforward approach to developing your images in accordance with your own personal vision: identify your intention, minimize the distractions, maximize the mood, and draw the viewer's eye—all while leaving room for play and serendipity. Finally, duChemin applies this approach to 20 of his photographs as he takes you into his own digital darkroom and, beginning with the original RAW file, works step by step through the development of the final image.

Combining the benefits of video training and book learning, Tony Northrup's *Lightroom 5 Video Book* gives you over 12 hours of video and 250 pages of written content. When you can set aside the time, start the videos on a smartphone, tablet, or PC, and work alongside Tony & Chelsea in Lightroom. When you'd rather learn away from your PC, or you just want to quickly look something up, search the eBook or flip through the paperback book to find the information you need. Similar video training costs well over \$120 or more, or worse, requires you to pay a monthly membership fee that might cost you thousands. Similar books cost over twice this amount. You also get over 150 Lightroom presets, which usually cost more than \$100, and access to our private Lightroom group on Facebook so you can ask questions and get feedback. Tony covers every aspect of Lightroom in-depth, but structures his teaching so that both beginner and advanced photographers can learn as efficiently as possible. If you just want a quick start, you can simply watch the first video or read the first chapter and you'll be organizing and editing your pictures in less than an hour. If you want to know more about a specific feature, switch to that video or flip to that chapter in the eBook. If you want to know everything about Lightroom, watch the videos and read the book from start-to-finish.

8 1/2 x 10 Since publication this title has proved to be very popular for both the serious lens user wishing to understand more about his lenses, as well as the Leica enthusiast considering which lens would be suitable to add to his outfit. Do you know your "Coma from your Aberrations"? If "Yes," then part 2 of Erwin Puts' new book will be of considerable interest to you. Either way you may find this section easier to understand than you expect; the illustrations and diagrams do help. Part 1 goes into the optical history of E. Leitz, Wetzlar and the Leica Camera of Solms in detail with all the personalities involved. This section is well illustrated with some new pictures. The commercial demands are always battling with the perfectionists at Leica who created some of the world's most famous lenses. Part 2 is an optical digression explaining the lens and glass design features, problems and terms and the continual battle to ensure that Leica users end up with the highest possible standard of lens. Part 3 is the largest part of the book. Puts has tested Leica lenses from 1925 to date; each lens, in most cases with diagram, is detailed with its performances at the critical apertures.

Paris is the City of Light, love, and *savoir vivre*. And this world-class capital is surely one of the planet's most photographed destinations, whether by tourists snapping a quick souvenir shot or professionals with high-end cameras. The brief preview we provide here shows how special this city really is. Paris has never been showcased as impressively, meaningfully, or dramatically as it is by the French photographer Serge Ramelli. His vision of the city—like all of his images—is unmistakably inspired by cinema. In addition to his second passion, filmmaking (which he does when he's not taking pictures), he is also fascinated by the films of Jean-Pierre Jeunet and Ridley Scott. Ramelli's interpretation of the bustling metropolis of Paris is at once impressive and fabulous. Pulsing with life both day and night, the city appears nearly devoid of people—a heavily symbolic place with many facets to explore, shining with an inimitable light.

Immediate Family

A Middle-brow Art
Vision & Voice
The Magic of Light Painting
Chased by the Light

A picture-rich field guide to American photography, from daguerreotype to digital. We are all photographers now, with camera phones in hand and social media accounts at the ready. And we know which pictures we like. But what makes a "good picture"? And how could anyone think those old styles were actually good? Soft-focus yearbook photos from the '80s are now hopelessly—and happily—outdated, as are the low-angle portraits fashionable in the 1940s or the blank stares of the 1840s. From portraits to products, landscapes to food pics, Good Pictures proves that the history of photography is a history of changing styles. In a series of short, engaging essays, Kim Beil uncovers the origins of fifty photographic trends and investigates their original appeal, their decline, and sometimes their reuse by later generations of photographers. Drawing on a wealth of visual material, from vintage how-to manuals to magazine articles for working photographers, this full-color book illustrates the evolution of trends with hundreds of pictures made by amateurs, artists, and commercial photographers alike. Whether for selfies or sepia tones, the rules for good pictures are always shifting, reflecting new ways of thinking about ourselves and our place in the visual world.

Learn Scott Kelby's 7-Point System for developing photos to perfection in Adobe Lightroom!

Imagine how awesome it would be if you opened up an image in Lightroom, even a really messed up one, and you knew exactly what to do first, what to do next, and every step along the way to take that image from flat to fabulous. Well, that is precisely what this book is all about. You're learning a system—the same one taught in colleges and universities around the world—that was crafted by world-renowned Lightroom expert Scott Kelby, the world's #1 best-selling Lightroom book author.

This is a new way of working and thinking about editing your images that will change the way you work in Lightroom forever, so you'll spend less time fixing your photos and more time finishing them, and doing the fun, creative things that make Lightroom the amazing tool that it is.

Scott narrowed things down to just the seven major editing moves we need to master to enhance our images like a pro, so we're not learning Lightroom tools we're probably never going to need. Then, and perhaps most importantly, he determined exactly when and in which order to apply these seven techniques that make up this proven, time-tested "Lightroom 7-Point System."

But, the magic of this book isn't just listing the seven techniques and how they work. It's how they're used together, and it's the learning process you go through that makes this book so unique. This isn't a "read about it" book. This is a hands-on "you do it" book. You start each lesson with the RAW photo, right out of the camera (you can download Scott's images, so you can follow right along). Then, you're going to apply the 7-Point System in a very specific way, and you're going to do it over and over again, and again, and again, on a range of various photos, with different challenges and situations, until these seven points are absolutely second nature to you. You're going to do the full edit each time—from beginning to end—with nothing left out. Once you learn this system, there won't be an image on your screen that you won't be able to enhance, fix, edit, and finish like a pro!

As you move through the book, you'll be amazed at how well this system works across such a wide range of photos, from landscapes to portraits, from architectural to sports photography, from wedding photos to everything in between. The book is 21 short lessons (including two bonus lessons where you work with Lightroom and Photoshop together), and if you spend just 10 minutes a day doing that day's lesson, in three weeks, there won't be a photo you won't be able to beat! You'll know what to do first, what to do next, and in exactly which order to take a dull, lifeless image and make it one you'd proudly hang on your wall. Best of all, you'll learn more than just the 7-Point System along the way, as you'll have to tackle whatever each image throws at you, so you're going to discover extra techniques, shortcuts, and workarounds that will help you in every aspect of your editing.

This is the book you've been waiting for—the industry has been waiting for—and once you learn this system and start applying it yourself, you'll be the next one to say, "You can't beat the system!"

One of the main concerns for digital photographers today is asset management: how to file, find, protect, and re-use their photos. The best solutions can be found in The DAM Book, our bestselling guide to managing digital images efficiently and effectively. Anyone who shoots, scans, or stores digital photographs is practicing digital asset management (DAM), but few people do it in a way that makes sense. In this second edition, photographer Peter Krogh -- the leading expert on DAM -- provides new tools and techniques to help professionals, amateurs, and students: Understand the image file lifecycle: from shooting to editing, output, and permanent storage Learn new ways to use metadata and key words to track photo files Create a digital archive and name files clearly Determine a strategy for backing up and validating image data Learn a catalog workflow strategy, using Adobe Bridge, Camera Raw, Adobe Lightroom, Microsoft Expression Media, and Photoshop CS4 together Migrate images from one file format to another, from one storage medium to another, and from film to digital Learn how to copyright images To identify and protect your images in the marketplace, having a solid asset management system is essential. The DAM Book offers the best approach. The everyday practice of photography by millions of amateur photographers may seem to be a spontaneous and highly personal activity. But France's leading sociologist and cultural theorist shows that few cultural activities are more structured and systematic than photography.