

Sei Proprio Il Mio Typo La Vita Segreta Delle Font

<http://dx.doi.org/10.12946/gplh6><http://www.epubli.de/shop/buch/53894>"The spatiotemporal conjunction is a fundamental aspect of the juridical reflection on the historicity of law. Despite the fact that it seems to represent an issue directly connected with the question of where legal history is heading today, it still has not been the object of a focused inquiry. Against this background, the book's proposal consists in rethinking key confluences related to this problem in order to provide coordinates for a collective understanding and dialogue. The aim of this volume, however, is not to offer abstract methodological considerations, but rather to rely both on concrete studies, out of which a reflection on this conjunction emerges, as well as on the reconstruction of certain research lines featuring a spatiotemporal component. This analytical approach makes a contribution by providing some suggestions for the employment of space and time as coordinates for legal history. Indeed, contrary to those historiographical attitudes reflecting a monistic conception of space and time (as well as a Eurocentric approach), the book emphasises the need for a delocalized global perspective. In general terms, the essays collected in this book intend to take into account the multiplicity of the spatiotemporal confines, the flexibility of those instruments that serve to create chronologies and scenarios, as well as certain processes of adaptation of law to different times and into different spaces. The spatiotemporal dynamism enables historians not only to detect new perspectives and dimensions in foregone themes, but also to achieve new and compelling interpretations of legal history. As far as the relationship between space and law is concerned, the book analyses

experiences in which space operates as a determining factor of law, e.g. in terms of a field of action for law. Moreover, it outlines the attempted scales of spatiality in order to develop legal historical research. With reference to the connection between time and law, the volume sketches the possibility of considering the factor of time, not just as a descriptive tool, but as an ascriptive moment (quasi an inner feature) of a legal problem, thus making it possible to appreciate the synchronic aspects of the 'juridical experience'. As a whole, the volume aims to present spatiotemporality as a challenge for legal history. Indeed, reassessing the value of the spatiotemporal coordinates for legal history implies thinking through both the thematic and methodological boundaries of the discipline."

Split intransitivity has received a great deal of attention in theoretical linguistics since the formulation of the Unaccusative Hypothesis by David Perlmutter (1978). This book provides an in-depth investigation of split intransitivity as it occurs in Italian. The principal proposal is that the manifestations of split intransitivity in Italian, whilst being variously constrained by well-formedness conditions on the encoding of information structure, primarily derive from the tension between accusative (syntactic) and active (semantic) alignment. In contrast to approaches which consider the selection of the perfective operator to be the primary diagnostic of unaccusative or unergative syntax, this study identifies two morphosemantic domains in intransitive constructions on the basis of the analysis of a cluster of related phenomena (including agreement, argument suppression, ne-cliticization, past-participle behaviour, the morphosyntax of experiencer predicates and word order, as well as the selection of the perfective operator). Analysing the degree to which semantic, syntactic and discourse factors interact in determining each

manifestation of split intransitivity, this work captures successfully the mismatches in the scope of the various diagnostics. Drawing upon insights provided by Role and Reference Grammar, and relying on corpus-based evidence and crossdialectal comparison, this study makes new empirical and theoretical contributions to the debate on split intransitivity. The book is accessible to linguists of all theoretical persuasions and will make stimulating reading for researchers and scholars in Italian and Romance linguistics, typology and theoretical linguistics.

Six hundred years after Poggio's retrieval of the De rerum natura, and with the recent surge of interest in Lucretius and his influence, there has never been a better time to fully assess and recognize the shaping force of his thought and poetry over European culture from antiquity to modern times. This volume offers a multidisciplinary and updated overview of Lucretius as philosopher and as poet, with special attention to how these two aspects interact. The volume includes 18 contributions by established as well as early career scholars working on Lucretius' philosophical and poetic work, and his reception both in ancient and early modern times. All the chapters present new and original research. Section I explores core issues of Epicurean-Lucretian epistemology and ethics. Section II expounds much new material on ancient response to and reception of Lucretius. Section III presents new material and analysis on the immediate, fraught early modern reception of the poem. Section IV offers a wide collection of new and original papers on Lucretius' fortunes in the period from Machiavelli up to Victorian times. Section V explores little known aspects of the iconographical and biographical motifs related to the De rerum natura.

This book looks at some phenomena within the grammar of the

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noun phrase in a group of traditional North Germanic varieties mainly spoken in Sweden and Finland, usually seen as Swedish dialects, although the differences between them and Standard Swedish are often larger than between the latter and the other standard Mainland Scandinavian languages. In addition to being conservative in many respects – e.g. in preserving nominal cases and subject-verb agreement – these varieties also display many innovative features. These include extended uses of definite articles, incorporation of attributive adjectives, and a variety of possessive constructions. Although considerable attention has been given to these phenomena in earlier literature, this book is the first to put them in the perspective of typology and grammaticalization processes. It also looks for a plausible account of the historical origin of the changes involved, arguing that many of them spread from central Sweden, where they were later reverted due to the influence from prestige varieties coming from southern Scandinavia.

*A Mind-expanding Exploration of the Way the World Looks
Percorsi, strumenti e risorse per la progettazione e realizzazione
di contenuti multimediali*

Grammaticalization in the North

Greeks, Books and Libraries in Renaissance Venice

*Inspiring tips, techniques, and ideas for hand lettering your way
to beautiful works of art*

The Designer's Dictionary of Color

Theft

Just My Type is not just a font book, but a book of stories. About how Helvetica and Comic Sans took over the world. About why Barack Obama opted for Gotham, while Amy Winehouse found her soul in 30s Art Deco. About the great originators of type, from Baskerville to Zapf, or people like

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Neville Brody who threw out the rulebook, or Margaret Calvert, who invented the motorway signs that are used from Watford Gap to Abu Dhabi. About the pivotal moment when fonts left the world of Letraset and were loaded onto computers ... and typefaces became something we realised we all have an opinion about. As the Sunday Times review put it, the book is 'a kind of Eats, Shoots and Leaves for letters, revealing the extent to which fonts are not only shaped by but also define the world in which we live.' This edition is available with both black and silver covers.

In this second volume, Jens Müller rounds off the most comprehensive exploration of graphic design to date. With around 3,500 seminal pieces and 78 landmark projects, year-by-year spreads, and profiles of industry leaders, discover how graphic design shaped contemporary society from the 1960s until today, from the hippie movement to new forms...

Deixis as a field of research has generated increased interest in recent years. It is crucial for a number of different subdisciplines: pragmatics, semantics, cognitive and contrastive linguistics, to name just a few. The subject is of particular interest to experts and students, philosophers, teachers, philologists, and psychologists interested in the study of their language or in comparing linguistic structures. The different deictic structures – not only the items themselves, but also the oppositions between them – reflect the fact that neither the notions of space, time, person nor our use of them are identical cross-culturally. This diversity is not restricted to the difference between languages, but also appears among related dialects and language varieties. This volume will provide an overview of the field, focusing on Romance languages, but also reaching beyond this perspective. Chapters on diachronic developments

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(language change), comparisons with other (non-)European languages, and on interfaces with neighboring fields of interest are also included. The editors and authors hope that readers, regardless of their familiarity with Romance languages, will gain new insights into deixis in general, and into the similarities and differences among deictic structures used in the languages of the world.

The architecture of the human language faculty has been one of the main foci of the linguistic research of the last half century. This branch of linguistics, broadly known as Generative Grammar, is concerned with the formulation of explanatory formal accounts of linguistic phenomena with the ulterior goal of gaining insight into the properties of the 'language organ'. The series comprises high quality monographs and collected volumes that address such issues. The topics in this series range from phonology to semantics, from syntax to information structure, from mathematical linguistics to studies of the lexicon.

Eurogrammar

Issues in Italian Syntax

The Ring and the Book

Answers to the Most Frequently Asked Questions About Starting and Running a Successful Design Business

Meditation Is Not What You Think

Inspiration from 50 Masters

Examines the pivotal relationship between mapping and civilization, demonstrating the unique ways that maps relate and realign history, and shares engaging cartography stories and map lore.

Ferocious and funny, penetrating and exuberant,

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Theft is two-time Booker Prize-winner Peter Carey's master class on the things people will do for art, for love . . . and for money. "I don't know if my story is grand enough to be a tragedy, although a lot of shitty stuff did happen. It is certainly a love story but that did not begin until midway through the shitty stuff, by which time I had not only lost my eight-year-old son, but also my house and studio in Sydney where I had once been famous as a painter could expect in his own backyard. . ." So begins Peter Carey's highly charged and lewdly funny new novel. Told by the twin voices of the artist, Butcher Bones, and his "damaged two-hundred-and-twenty-pound brother" Hugh, it recounts their adventures and troubles after Butcher's plummeting prices and spiralling drink problem force them to retreat to New South Wales. Here the formerly famous artist is reduced to being a caretaker for his biggest collector, as well as nurse to his erratic brother. Then the mysterious Marlene turns up in Manolo Blahniks one stormy night. Claiming that the brothers' friend and neighbour owns an original Jacques Liebovitz, she soon sets in motion a chain of events that could be the making or ruin of them all. Displaying Carey's extraordinary flare for language, Theft is a love poem of a very different kind. Ranging from the rural wilds of Australia to Manhattan via Tokyo - and exploring themes of art, fraud, responsibility and redemption - this great novel will make you laugh out loud.

«Affascinante e coinvolgente. Una guida alle guide». Dayly Mail «Un'allegria perlustrazione della storia delle mappe, colma di curiosità e scritta con grande brio». Independent on Sunday Le mappe, è indiscutibile, non sono solo indispensabili ma hanno gran fascino. Ci

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permettono di orientarci, e questo non è poco, ma ci restituiscono anche una visione del mondo, la visione di chi le ha ideate. Infatti non sono il mondo, bensì una sua rappresentazione, quindi possono solo descrivere, in modo semplificato, lo spazio. Per capire fino in fondo la loro utilità, bisogna fare lo sforzo di immaginarsi cosa doveva essere viaggiare o progettare un viaggio quando non esistevano: dell'estensione del mondo e della sua forma non vi era alcuna idea, ogni passo era fatto verso l'ignoto. E i luoghi raggiunti non avevano un nome. Questo libro, corredato di un ricco apparato iconografico, ricostruisce la storia delle mappe: quando sono nate e perché, come si sono evolute, come sono state disegnate. Dai Greci fino a Google Maps passando per il navigatore satellitare, un libro pieno di storie che vi lasceranno incantati: esploratori, disegnatori, viaggiatori, cartografi, monaci, mercanti, inventori e filosofi che hanno creato una rappresentazione del mondo perché noi potessimo amarlo e conoscerlo, per poi desiderare di percorrerlo. O anche solo immaginarlo dalla poltrona del nostro salotto. Le mappe, è indiscutibile, non sono solo indispensabili ma hanno gran fascino. Ci permettono di orientarci, e questo non è poco, ma ci restituiscono anche una visione del mondo, la visione di chi le ha ideate. Infatti non sono il mondo, bensì una sua rappresentazione, quindi possono solo descrivere, in modo semplificato, lo spazio. Per capire fino in fondo la loro utilità, bisogna fare lo sforzo di immaginarsi cosa doveva essere viaggiare o progettare un viaggio quando non esistevano: dell'estensione del mondo e della sua forma non vi era alcuna idea, ogni passo era fatto verso l'ignoto. E i luoghi raggiunti non avevano un

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Welcome to a master class in mindfulness. Jon Kabat-Zinn is regarded as "one of the finest teachers of mindfulness you'll ever encounter" (Jack Kornfield). He has been teaching the tangible benefits of meditation in the mainstream for decades. Today, millions of people around the world have taken up a formal mindfulness meditation practice as part of their everyday lives. But what is meditation anyway? And why might it be worth trying? Or nurturing further if you already have practice? *Meditation Is Not What You Think* answers those questions. Originally published in 2005 as part of a larger book entitled *Coming to Our Senses*, it has been updated with a new foreword by the author and is even more relevant today. If you're curious as to why meditation is not for the "faint-hearted," how taking some time each day to drop into awareness can actually be a radical act of love, and why paying attention is so supremely important, consider this book an invitation to learn more -- from one of the pioneers of the worldwide mindfulness movement.

On the Map

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Why Fonts Matter

Noun phrase morphosyntax in Scandinavian vernaculars

Creative Lettering and Beyond

The Layout Book

Just My Type

A Book About Fonts

Logotype is the definitive modern collection of logotypes, monograms and other text-based corporate marks. Featuring more than 1,300 international typographic identities, by around 250 design studios, this is an indispensable handbook for every design studio, providing a valuable resource to draw on in branding and corporate identity projects. Logotype is truly international, and features the world's outstanding identity designers. Examples are drawn not just from Western Europe and North America but also Australia, South Africa, the Far East, Israel, Iran, South America and Eastern Europe. Contributing design firms include giants such as Pentagram, Vignelli Associates, Chermayeff & Geismar, Wolff Olins, Landor, Total Identity and Ken Miki & Associates as well as dozens of highly creative, emerging studios. Retaining the striking black-and-white aesthetic and structure of Logo (also by Michael Evamy) and Symbol, Logotype is an important and

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essential companion volume.

Nelle grandi città i cani stanno aumentando. Sempre più umani ne acquistano uno per avere un po' di compagnia, per sentire un po' di natura accanto a sé, per avere una scusa per passeggiare nei parchi, o per avere qualcuno che li ami incondizionatamente. Oppure potremmo dire che sempre più cani si fanno comprare da un umano per avere una cuccia calda, pasti abbondanti e di qualità, coccole, assistenza medica, vacanze e molto amore. Se possedete o avete posseduto un cane, saprete che il rapporto con loro può essere ricco, complicato e gratificante come le relazioni con gli umani. Attraverso divertenti aneddoti e riferimenti storici, questo saggio esplora la capacità straordinaria dei cani di migliorare molteplici aspetti della nostra vita. Con la sua prosa arguta e perspicace, Simon Garfield racconta con eleganza, cultura e la giusta dose di umorismo la lunga e stravagante storia d'amore fra gli umani e i cani, amici per la pelle e per il pelo dall'inizio dei tempi.

Combining a wide-ranging discussion of the major issues of design with detailed and practical information, Norman Potter looks at the possibilities and limits of design,

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considers the designer as artisan and as artist, and asks: 'What is good design?' What is a Designer prompts its readers to think and act for themselves. The work adds up to a powerful and endlessly rewarding resource for students of all ages. First published in 1969, the book is now reissued to present the enduring core of Potter's arguments. An afterword by Robin Kinross sets the work and its author in their contexts.

This book serves as an introduction to the key elements of good design. Broken into sections covering the fundamental elements of design, key works by acclaimed designers serve to illustrate technical points and encourage readers to try out new ideas. Themes covered include narrative, colour, illusion, ornament, simplicity, and wit and humour. The result is an instantly accessible and easy to understand guide to graphic design using professional techniques.

Manual of Deixis in Romance Languages
Logotype

Il miglior amico del cane

Faces, Men, and Pain

In Defiance of Painting

La vita segreta delle font

The University of Mantua, the Gonzaga, and the Jesuits, 1584-1630

Today, businesses of all sizes generate a great deal of creative graphic media and content, including websites, presentations, videos and social media posts. Most big companies, including Procter & Gamble, Coca-Cola, Tesco and Google, now use neuroscience research and theories to optimise their digital content. Neuro Design opens up this new world of neuromarketing design theories and recommendations, and describes insights from the growing field of neuroaesthetics that will enable readers to enhance customer engagement with their website and boost profitability.

È più probabile farsi un'idea dell'universo creando oggetti infinitesimali che nel rifare il cielo intero. A metterla su questo piano è lo scultore Alberto Giacometti che, per afferrare la verità e darle forma tangibile, finiva spesso per ridurre in scala l'esistente. D'altronde gli oggetti rimpiccioliti hanno qualità profondamente rivelatrici: fin da bambini maneggiamo macchinine, omini, mattoncini, dando vita a imperi in miniatura da poter dominare, mettendoci alla pari di un adulto, forse perfino di un gigante. Un'aspirazione che non sempre si estingue una volta cresciuti, e che talvolta si trasforma in dedizione totale alle imprese più eccentriche. Come è accaduto negli anni venti a Edwin Lutyens, che progettò con minuziosa maniacalità la casa delle bambole per la regina Maria, dotandola di oggetti piccoli, piccolissimi,

tutti perfettamente funzionanti e realizzati dai più famosi artisti e artigiani dell'epoca. Simon Garfield si muove nel tempo e nello spazio alla scoperta di un microcosmo popolato di collezionisti, modellisti e appassionati irriducibili. Ne celebra il puntiglio e l'ossessione, indaga l'origine di questa scintilla e riesce a scovare universi insospettati nelle crune degli aghi: incontreremo allora abilissime pulci circensi, microscopici abitanti di città lillipuziane, una signora di Chicago che ricostruisce scene del crimine delle dimensioni di un guscio di noce, l'esercito di migliaia di minuscoli Hitler dei fratelli Chapman. Perché la miniatura ha molto a che fare con l'arte: amplia la percezione di ciò che la nostra mente crede già di conoscere, donandoci spunti profondi e illuminanti sul mondo, in scala reale, che ci circonda. Edizione con immagini.

A guide to the cultural, historical, and social meanings of twenty-seven colors, plus examples of successful usage of each as well as options for palette variations. The Designer's Dictionary of Color provides an in-depth look at twenty-seven colors key to art and graphic design. Organized by spectrum, in color-by-color sections for easy navigation, this book documents each hue with charts showing color range and palette variations. Chapters detail each color's creative history and cultural associations, with examples of color use that extend from the artistic to the

utilitarian—whether the turquoise on a Reid Miles album cover or the avocado paint job on a 1970s Dodge station wagon. A practical and inspirational resource for designers and students alike, The Designer's Dictionary of Color opens up the world of color for all those who seek to harness its incredible power.

This book uses the work of Bolognese physician and anatomist Gaspare Tagliacozzi to explore the social and cultural history of early modern surgery. It discusses how Italian and European surgeons' attitudes to health and beauty - and how patients' gender - shaped views on the public appearance of the human body. In 1597, Gaspare Tagliacozzi published a two-volume book on reconstructive surgery of the mutilated parts of the face. Studying Tagliacozzi's surgery in context corrects widespread views about the birth of plastic surgery. Through a combination of cultural history, microhistory, historical epistemology, and gender history, this book describes the practice and practitioners considered to be at the periphery of the "Scientific Revolution." Historical themes covered include the writing of individual cases, hegemonic and subaltern forms of masculinity, concepts of the natural and the artificial, emotional communities and moral economies of pain, and the historical anthropology of the culture of beauty and the face and its disfigurements. The book is essential reading for

upper-level students, postgraduates, and scholars working on the history of medicine and surgery, the history of the body, and gender and cultural history. It will also appeal to those interested in the history of beauty, urban studies and the Renaissance period more generally.

How Small Things Illuminate the World

Il mondo come lo disegniamo

Comprising French, Italian, German, Dutch, Spanish, Portuguese, and Danish, with English Translations and a General Index

We are at War

***Introduzione alla comunicazione multimediale
In miniatura***

Work for Money, Design for Love

Unlike other dry business books, this refreshing, straightforward guide from Logo Design Love author and international designer David Airey answers the questions all designers have when first starting out on their own. In fact, the book was inspired by the many questions David receives every day from the more than 600,000 designers who visit his three blogs (Logo Design Love, Identity Designed, and DavidAirey.com) each month. How do I find new clients? How much should I charge for my design work? When should I say no to a client? How do I handle

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difficult clients? What should I be sure to include in my contracts? David's readers—a passionate and vocal group—regularly ask him these questions and many more on how to launch and run their own design careers. With this book, David finally answers their pressing questions with anecdotes, case studies, and sound advice garnered from his own experience as well as those of such well-known designers as Ivan Chermayeff, Jerry Kuyper, Maggie Macnab, Eric Karjaluoto, and Von Glitschka. Designers just starting out on their own will find this book invaluable in succeeding in today's hyper-networked, global economy.

Empirical research is carried out in a cyclic way: approaching a research area bottom-up, data lead to interpretations and ideally to the abstraction of laws, on the basis of which a theory can be derived. Deductive research is based on a theory, on the basis of which hypotheses can be formulated and tested against the background of empirical data. Looking at the state-of-the-art in translation studies, either theories as well as models are designed or

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empirical data are collected and interpreted. However, the final step is still lacking: so far, empirical data has not lead to the formulation of theories or models, whereas existing theories and models have not yet been comprehensively tested with empirical methods. This publication addresses these issues from several perspectives: multi-method product- as well as process-based research may gain insights into translation as well as interpreting phenomena. These phenomena may include cognitive and organizational processes, procedures and strategies, competence and performance, translation properties and universals, etc. Empirical findings about the deeper structures of translation and interpreting will reduce the gap between translation and interpreting practice and model and theory building. Furthermore, the availability of more large-scale empirical testing triggers the development of models and theories concerning translation and interpreting phenomena and behavior based on quantifiable, replicable and

transparent data.

The invention of collage by Picasso and Braque in 1912 proved to be a dramatic turning point in the development of Cubism and Futurism and ultimately one of the most significant innovations in twentieth-century art. Collage has traditionally been viewed as a new expression of modernism, one allied with modernism's search for purity of means, anti-illusionism, unity, and autonomy of form. This book - the first comprehensive study of collage and its relation to modernism - challenges this view. Christine Poggi argues that collage did not become a new language of modernism but a new language with which to critique modernism. She focuses on the ways Cubist collage - and the Futurist multimedia work that was inspired by it - undermined prevailing notions of material and stylistic unity, subverted the role of the frame and pictorial ground, and brought the languages of high and low culture into a new relationship of exchange.

What does writing Greek books mean at the height of the Cinquecento in

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Venice? The present volume provides fascinating insights into Greek-language book production at a time when printed books were already at a rather advanced stage of development with regards to requests, purchases and exchanges of books; copying and borrowing practices; relations among intellectuals and with institutions, and much more. Based on the investigation into selected institutional and private libraries - in particular the book collection of Gabriel Severos, guide of the Greek Confraternity in Venice - the authors present new pertinent evidence from Renaissance books and documents, discuss methodological questions, and propose innovative research perspectives for a sociocultural approach to book histories.

An Insider's Perspective

Dialogue Writing for Dubbing

Sei proprio il mio typo. La vita segreta dei caratteri tipografici
Sulle mappe

Lucretius Poet and Philosopher

The relative and cleft constructions of the Germanic and Romance languages

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The Graphic Design Idea Book

A fascinating exploration of this fundamental aspect of graphic design, The Layout Book explains the hows, whys and why-nots of the placing of elements on a page or screen layout. A historical overview of the subject is followed by a systematic look at key theoretical principles and practical applications. Offering a huge array of potential layout options and with over 200 color illustrations from some of the world's leading design studios, whether you are working in print or digital media this book encompasses a variety of creative approaches. The second edition has also been updated to include interviews with practising designers, as well as new exercises to aid readers in their own explorations. Invaluable for design students looking for a better understanding of layout design, and inspiring for working designers, The Layout Book proves itself as a graphic design must-have.

Comunicare è un'esigenza primaria della nostra esistenza. Spendiamo moltissimo tempo della nostra giornata a comunicare, trasmettendo idee, pensieri, progetti, dubbi e acquisendo nuove informazioni. E, in quest'era digitale, parte della comunicazione avviene attraverso la mediazione delle nuove tecnologie. Questo manuale si propone di aiutare a migliorare la comunicazione sui nuovi media, tramite un approccio multimediale al contenuto. Dal graphic design alle infografiche, dalla composizione dell'immagine al digital storytelling, questo testo è anche una guida che fornisce idee, linee guida e risorse per la creazione dei propri prodotti multimediali.

Sei proprio il mio TypoLa vita segreta delle fontPonte alle Grazie

From the basics such as working with typography through using images and working with color, exploring different pre-

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press techniques and the processes involved in bringing a product to press and with a resulting pleasing end product, the authors present everything that the reader needs to know in a straightforward and visually strong way. This new edition completely updates the information on the production process, highlighting new techniques and expanding its coverage on digital technologies. In addition, new interviews are included from design studios using creative or unique production techniques. Since students may eventually be working with international clients, the authors includes both metric and imperial measurements so that students will become familiar with the differences. Expanded coverage of environmental and sustainability issues, especially as they relate to paper choice and use of special processes/inks has also been added.

My Dear Bessie

Gaspare Tagliacozzi and Early Modern Surgery

Sei proprio il mio Typo

Split Intransitivity in Italian

Paideia: The World of the Second Sophistic

A Love Story

The Production Manual

This book analyses an important phase in the interlingual dubbing process of audiovisual productions: the elaboration of target language scripts for the recording studios. Written by a practitioner in the industry who is also an academic and trainer, it provides practical know-how and guidelines while adopting a scholarly, structural and methodical approach. Supported by an exemplified, analytical and theoretical framework, it is non-language specific and discusses strategies

and tricks of the trade. Divided into three parts, the book provides a descriptive, practical and analytical approach to dubbing and dialogue writing. The author analyses scripts drawn from her own professional practice, including initial drafts that illustrate the various transformations of a text throughout the rewriting process. She also offers a 'backstage' perspective, from first-hand experience in recording sessions that enabled knowledge of text manipulation, studio jargon, and the dubbing post production process. This publication will provide a valuable resource for novice dubbing translators and dialogue writers, while offering practitioner insights to scholars and researchers in the field of Audiovisual Translation, Film and Media Studies.

In the World of the Second Sophistic, education, paideia, was a crucial factor in the discourse of power. Knowledge in the fields of medicine, history, philosophy, and poetry joined with rhetorical brilliance and a presentable manner became the outward appearance of the elite of the Eastern Roman Empire. This outward appearance guaranteed a high social status as well as political and economical power for the individual and major advantages for their hometowns in interpolis competition. Since paideia was related particularly to Classical Greek antiquity, it was, at the same time, fundamental to the new self-confidence of

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the Greek East. This book presents, for the first time, studies from a broad range of disciplines on various fields of life and on different media, in which this ideology became manifest. These contributions show that the Sophists and their texts were only the most prominent exponents of a system of thoughts and values structuring the life of the elite in general.

Includes portions of the diaries of: Pam Ashford, Christopher Tomlin, Tilly Rice, Eileen Potter, and Maggie Joy Blunt.

«Un libro intelligente e divertente... catturerà anche le persone che ignorano di essere interessate all'argomento.» The New York Times «Un libro brillante e colto, pieno d'informazioni e di storie di uomini e di caratteri.» Marco Belpoliti Pressoché sconosciute fino a vent'anni fa, grazie all'avvento della tecnologia informatica oggi le font sono a tutti gli effetti protagoniste del nostro quotidiano. Ma quali sono state le tappe che le hanno portate a uscire dalla ristretta cerchia di addetti ai lavori e di qualche sparuto appassionato? La risposta è in questo saggio di Simon Garfield, che rappresenta un autentico compendio della secolare storia della tipografia, da Gutenberg ai giorni nostri, che conta oltre centomila tra font e caratteri tipografici, ognuno con le sue peculiarità e le sue alterne fortune. Condito di divertenti aneddoti sul design delle parole intorno a noi, Sei proprio il mio Typo

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impone come testo di riferimento per quanti desiderano conoscere l'affascinante mondo delle font che, come sottolinea l'autore, non sono il semplice disegno di lettere dell'alfabeto, ma costituiscono un vero e proprio veicolo di emozioni. E, come vedremo, è proprio in virtù di questa loro innata capacità comunicativa che, in molti casi, sono finite per diventare icone universalmente riconoscibili, scolpite per sempre, nel bene e nel male, nell'immaginario collettivo di ogni epoca e latitudine.

Cubism, Futurism, and the Invention of Collage
Neuromarketing Insights to Boost Engagement and Profitability

Background and Fortunes of ›De Rerum Natura‹

Perché le cose piccole illuminano il mondo

Neuro Design

The Diaries of Five Ordinary People in Extraordinary Times

A Polyglot of Foreign Proverbs

Bestselling, award-winning writer Simon Garfield returns with an enthralling investigation of humans' peculiar fascination with small things—and what small things tell us about our larger world. “[Simon Garfield is] an exuberant truffle-hound of the recondite and delightful factoid.” —Sunday Times (London) Simon Garfield writes books that shine a light on aspects of the everyday world in order to reveal the charms and eccentricities hiding in plain

sight around us. After beguiling fans with books about everything from typography to time, from historic maps to the color mauve, he's found his most delightful topic yet: miniatures. Tiny Eiffel Towers. Platoons of brave toy soldiers. A doll's house created for a Queen. Diminutive crime scenes crafted to catch a killer. Model villages and miniscule railways. These are just a few of the objects you will discover in the pages of *In Miniature*. Bringing together history, psychology, art, and obsession, Garfield explores what fuels the strong appeal of miniature objects among collectors, modelers, and fans. The toys we enjoy as children invest us with a rare power at a young age, conferring on us a taste of adult-sized authority. For some, the desire to play with small things becomes a desire to make small things. We live in a vast and uncertain world, and controlling just a tiny, scaled-down part of it restores our sense of order and worth. As it explores flea circuses, microscopic food, ancient tombs, and the Vegas Strip, *In Miniature* changes the way we perceive our surroundings, encouraging all of us to find greatness in the smallest of things. We all constantly interact with type in almost every aspect of our lives. But how do fonts affect what we read and influence the choices we make? This book opens up the science and the art behind how fonts influence you. It explains why certain fonts or

styles evoke particular experiences and associations.

Universities were driving forces of change in late Renaissance Italy. The Gonzaga, the ruling family of Mantua, had long supported scholarship and dreamed of founding an institution of higher learning within the city. In the early seventeenth century they joined forces with the Jesuits, a powerful intellectual and religious force, to found one of the most innovative universities of the time. Paul F. Grendler provides the first book in any language about the Peaceful University of Mantua, its official name. He traces the efforts of Duke Ferdinando Gonzaga, a prince savant who debated Galileo, as he made his family's dream a reality. Ferdinando negotiated with the Jesuits, recruited professors, and financed the school. Grendler examines the motivations of the Gonzaga and the Jesuits in the establishment of a joint civic and Jesuit university. The University of Mantua lasted only six years, lost during the brutal sack of the city by German troops in 1630. Despite its short life, the university offered original scholarship and teaching. It had the first professorship of chemistry more than 100 years before any other Italian university. The leading professor of medicine identified the symptoms of angina pectoris 140 years before an English scholar named the disease. The star law professor advanced new legal theories

while secretly spying for James I of England. The Jesuits taught humanities, philosophy, and theology in ways both similar to and different from lay professors. A superlative study of education, politics, and culture in seventeenth-century Italy, this book reconsiders a period in Italy's history often characterized as one of feckless rulers and stagnant learning. Thanks to extensive archival research and a thorough examination of the published works of the university's professors, Grendler's history tells a new story. -- Kathleen Comerford, Georgia Southern University

AS HEARD ON RADIO 4 'Utterly wonderful' NINA STIBBE, author of Love, Nina Twenty hours have gone since I last wrote. I have been thinking of you. I shall think of you until I post this, and until you get it. Can you feel, as you read these words, that I am thinking of you now; aglow, alive, alert at the thought that you are in the same world, and by some strange chance loving me. In September 1943, Chris Barker was serving as a signalman in North Africa when he decided to brighten the long days of war by writing to old friends. One of these was Bessie Moore, a former work colleague. The unexpected warmth of Bessie's reply changed their lives forever. Crossing continents and years, their funny, affectionate and intensely personal letters are a remarkable portrait of a love played out against the backdrop of the Second World War.

Above all, their story is a stirring example of the power of letters to transform ordinary lives.
The History of Graphic Design, 1960-Today
Empirical modelling of translation and interpreting
Mindfulness and Why It Is So Important
A Love Story in Letters
Breve storia di un legame indissolubile
Things, Places, Messages
In Miniature

Creative Lettering and Beyond combines the artistic talents, inspirational tips, and tutorials of four professional hand letterers and calligraphers for a dynamic and interactive learning experience. After a brief introduction to the various tools and materials, artists and lettering enthusiasts will learn how to master the art of hand lettering and typography through easy-to-follow step-by-step projects, prompts, and exercises. From the basic shape and form of letters to cursive script, spacing, and alignment, artists will discover how to transform simple words, phrases, and quotes into beautiful works of hand-lettered art. The interactive format and step-by-step process offers inspirational instruction for a wide variety of fun projects and gift ideas, including hand-rendered phrases on paper and digitally enhanced note cards. Artists will also discover how to apply lettering to linen, coffee mugs, calendars, and more. Numerous practice pages and interactive prompts throughout the book invite readers to put their newfound lettering skills to use, as well as work out their artistic ideas. Covering a variety of styles and types of lettered art, including calligraphy, illustration, chalk

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lettering, and more, artists will find a plethora of exercises and tips to help them develop their own unique lettering style.

Spatial and Temporal Dimensions for Legal History

What is a Designer

Research Experiences and Itineraries