

Scrum Mastery From Good To Great Servant Leadership

This pocket guide to Scrum is the one book for everyone who wants to learn or re-learn about Scrum. The book describes the framework as it was designed and intended, with a strong focus on the purpose to the rules and adding an historical perspective to Scrum and the Agile movement. Several elements that were described in the first edition of Scrum - A Pocket Guide (2013) were later added to the official Scrum Guide. The most noticeable ones are the Scrum Values (2016) and the description of the 3 questions of the Daily Scrum as a good, yet optional practice (2017). As the balance of society keeps shifting from industrial labor to digital work, complexity and unpredictability keep increasing. The need for agility through Scrum increases equally, in and beyond software and product development. This 2nd edition of Scrum - A Pocket Guide offers the clarity and insights on Scrum that many organizations need, today and in the foreseeable future. Scrum - A Pocket Guide is an extraordinarily competent book. It flows with insight, understanding, and perception. This should be the de facto

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standard handout for all looking for a complete, yet clear overview of Scrum without being bothered by irrelevancies. (Ken Schwaber, Scrum co-creator) The author, Gunther Verheyen, is a seasoned Scrum practitioner (2003). Throughout his standing career as a consultant, Gunther has employed Scrum in diverse circumstances. He was partner to Ken Schwaber and Director of the Professional Scrum series at Scrum.org. He is the founder of Ullizee-Inc and engages with people and organizations as an independent Scrum Caretaker.

Scrum is the most widely adopted Agile framework in the world. It is easy to understand and yet, difficult to master. Having trained thousands of professionals across the world and helped them implement Scrum in their organizations, the authors provide practical, succinct, and effective answers to 50 of the most common questions about Scrum. This book is for Scrum practitioners, Scrum Masters, Product Owners, and Agile Coaches who want to refine their expertise and to take Scrum to the next level. Includes an interview with Jeff Sutherland, co-creator of ScrumSprint Your Way to Scrum will do the following: Provide expert advice on the practical application of

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Scrum. Enable you to explain/teach Scrum elements in a very easy and effective way to peers? Allow you to understand the usual problems teams face when implementing Scrum? Debunk day-to-day myths about Scrum? Help you identify the gap between Knowing About Scrum and Mastering Scrum

Authors: Bonsy Yelsangi is a Certified Scrum Trainer (CST) with 17 years of experience helping teams become Agile and master Scrum practices. Valerio Zanini is a Certified Scrum Trainer (CST) and a Certified Product Innovation Trainer (CPIT) with 20 years of experience in building award-winning digital products.

"They all laughed when I said I wanted to be a comedian. Well, they're not laughing now." - Bob Monkhouse Agile Jokes for Agile Folks!

"Agile" and "Jokes" go together like that classic combo of Custard and Cheese. One is a complete ripping down of the status quo; a cheeky thumb to the nose of the failed system and a bold challenge to the narrow thinking of the past - and the other is... Agile. One God-like genius, (who wrote this description) and his two plebians (who didn't) decided that what this world needs is awful jokes about Agile in book form. This is that book. If you are looking for a serious deconstruction of the

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*Agile movement and how it relates to the modern VUCA challenges of the 21st century...This is NOT that book. Buy the book anyway as it will give you something to laugh over, as you cry about the state of the Agile movement and how it relates to the modern VUCA challenges of the 21st century. Our lawyers would like us to point out, that we are laughing *with* Agile, not *at* Agile. Being Agile Coaches ourselves, we love this silly little incremental and iterative scamp *ruffles hair*...but not so much that we can't make terrible Dad jokes about it. (BTW, If you can imagine a hackneyed joke formula or trope then I am sure we have abused it in this book. If we haven't, please email us so we can add it to the next book in the series.) In conclusion, thank you for watching my presentation on "How to write an Amazon description under duress" and please buy this AGILE JOKE BOOK. (Unless you are a gymnast...We are not *that* agile)*

Nolan Bushnell, the founder of Atari, came up with an aphorism: "All the best games are easy to learn and difficult to master." Take Guitar Hero as an example. You can learn it today; it is as simple as matching notes that scroll on-screen to colored fret buttons on the controller. But if you want to master it, then

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you have to learn things like how to strum in both directions, timing of the hammer-ons, using your Star Power, and most important of all, you have to learn how to play well with your bandmates. What you need is practice, practice, and more practice; out there with your bandmates, not in a classroom! Take football as another example. You can learn it today; it is as simple as moving the ball towards the opposition's end-zone/goal. But if you want to master it, then you have to learn things like passing, shielding, tackling, shooting, and most important of all, you have to learn how to play well with your teammates. What you need is practice, practice, and more practice; out there in the field, not in a classroom! Scrum is no different. You can learn Scrum today; fundamentals of Scrum are so simple and common sense that anyone can learn it quickly and effectively. But if you want to master it, then you have to learn how to apply Scrum Framework in a real work environment, deliver a real project with real deadlines, and most important of all, you have to learn how to work well with your co-workers. What you need is practice, practice, and more practice; out there on the job, not in a classroom! Then, why does Scrum require high prices in thousands of dollars and

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extensive time commitment for training and certification? The fact is, there is no good reason at all -- other than companies making a profit out of your hopes and dreams for a better career. International Scrum Assembly(tm) is founded to address this problem. We are on a mission to open-source Scrum training & certification so that; first, you learn easily at your own pace and in the comfort of your own home; second, you prove officially that you obtained it without breaking the bank; third, you practice on the job so that you can truly master it. With this mission in mind, we developed high-quality training material that teaches you the core of Scrum, and we offer it for free. We developed practice exam questions that prepare you for the official exam, and we offer for free. Finally, we developed accredited certification programs, and we priced them as low as possible. We believe Scrum is good for our planet; as more people can afford Scrum training and certification, more projects, more companies, and more countries will benefit from the time-proven effectiveness of Agile and Scrum framework. This way, together, we make our planet a better place.

*The Coach's Casebook
Agile Retrospectives*

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A Scrum Book

The Scrum Master Guidebook

From Good to Great Servant-Leadership

A Practical Guide to the Most Popular Agile Process

The Professional Product Owner

This is a comprehensive guide to Scrum for all (team members, managers, and executives). If you want to use Scrum to develop innovative products and services that delight your customers, this is the complete, single-source reference you've been searching for. This book provides a common understanding of Scrum, a shared vocabulary that can be used in applying it, and practical knowledge for deriving maximum value from it.

Great Teams Need SQUAD Depth If you have ever been part of a great team you will know it is exponentially better than being part of a mediocre team. Teams are at the heart of working in complex domains and are essential to the success of agile approaches yet relatively few teams achieve greatness. Agile and leadership coach Geoff Watts has pulled together his many years of experience with all sorts of teams from software, to product development, from medical teams to sports teams and has identified five common characteristics of great teams: Self-Improvement Quality Unity Audacity Delivery Please note this book does NOT contain milestone cards. These can be purchased separately.

Scrum is the most successful framework for agile product development and much has been written about how to follow the Scrum process but the key to success is in the leadership skills of the product owner. Product Mastery explores the traits of the best product owners offering an insight into the difference between good and great product ownership and explaining how the best product owners are DRIVEN to be successful. In a follow up to the hugely successful Scrum Mastery, Geoff Watts shares more enlightening case studies on how to be: Decisive with incomplete

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information. Ruthless about maximizing value and minimizing risk. Informed about your product's domain. Versatile in your leadership style. Empowering of project stakeholders. Negotiable while you pursue your vision. This is essential reading for anyone involved in an agile product development effort. Geoff Watts has been a thought leader in the agile development space for many years and his books, training and coaching have helped thousands of teams across the world deliver better products more effectively. Geoff is the author of Scrum Mastery: From Good to Great Servant-Leadership and The Coach's Casebook: Mastering The Twelve Traits That Trap Us, a winner of the 2016 International Book Awards. "Product Mastery is a great book to read if you want to understand how a great Product Owner works. Whether you are hiring a Product Owner or want to be a great Product Owner, the insights that Geoff Watts shares in this book should be your guide."--Jeff Sutherland, Co-Creator of Scrum and author of Scrum: The Art of Doing Twice The Work in Half the Time "Geoff has done a great job at distilling the soft skills product owners need to succeed. His new book is packed with practical advice to advance your skills and become a truly great product owner."- Roman Pichler, Author of Strategize and Agile Product Management with Scrum.

About this book This book has 501 questions for scrum master certifications. Questions range from basic to expert level and explanations are given while reviewing the answers. This is the first book in the series. Each page has only one question and the correct answer with explanation is given on the next page. This make it easy for you to answer yourself before reviewing the correct answer. If you are looking for a real test experience, please refer to the end of this book. We have included details and discount codes for the online version of these tests. Course links are available at www.letSSprint.com as well. Knowledge of Scrum is desirable for taking this course. Practice tests are based on Scrum as defined in The Scrum Guide™. This will make the

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student better prepared Scrum Master certifications and interviews for Scrum roles. Questions and explanations are based on Scrum as defined in The Scrum Guide™. This is helpful for any Professional appearing for Scrum Master Certifications and Interviews. Acknowledgements Professional Scrum™, Professional Scrum Master™, PSM, PSM I, PSM 1, etc. is the protected brand of Scrum org. This course is neither endorsed by nor affiliated with Scrum org. This course uses content from the Scrum Guide. All the content related to Scrum Guide is taken from scrumguides.org and is under the Attribution ShareAlike license of Creative Commons. Further information is accessible at <http://creativecommons.org/licenses/by-sa/4.0/legalcode> and also described in summary form at <http://creativecommons.org/licenses/by-sa/4.0/>.

Scrum and XP from the Trenches - 2nd Edition

Scrum Shortcuts Without Cutting Corners

Mastering the Twelve Traits That Trap Us

Scrum Fundamentals

Creating Innovative Products

A Beginner's Guide to Mastery of the Scrum Project Management Methodology

Essential Scrum

Our strengths can become our weaknesses. Our traits and habitual behaviours can become traps. In each chapter of The Coach's Casebook the reader follows a skilled coach working with a client who is struggling with one of the twelve traits which every coach will face in their coaching work – traits such as people pleasing, perfectionism, impostor syndrome,

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performance anxiety and procrastination. The coach shares their emotions, their thought processes and their reflections as they try to understand the psychological origins of these behaviours and to work out how to help their client. The Coach's Casebook includes inspirational insights from individuals who have triumphed over such traits and have succeeded in all walks of life figures such as Alec Stewart and Lewis Moody from the world of sport, Greg Dyke from the world of business, and Arctic explorer Pen Hadow. This book is above all designed to help you in your work as a coach. It gives you practical, tried and tested techniques which you can use today to help your clients to change the habits of a lifetime.

Building a successful product usually involves teams of people, and many choose the Scrum approach to aid in creating products that deliver the highest possible value. Implementing Scrum gives teams a collection of powerful ideas they can assemble to fit their needs and meet their goals. The ninety-four patterns contained within

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are elaborated nuggets of insight into Scrum's building blocks, how they work, and how to use them. They offer novices a roadmap for starting from scratch, yet they help intermediate practitioners fine-tune or fortify their Scrum implementations.

Experienced practitioners can use the patterns and supporting explanations to get a better understanding of how the parts of Scrum complement each other to solve common problems in product development. The patterns are written in the well-known Alexandrian form, whose roots in architecture and design have enjoyed broad application in the software world. The form organizes each pattern so you can navigate directly to organizational design tradeoffs or jump to the solution or rationale that makes the solution work. The patterns flow together naturally through the context sections at their beginning and end. Learn everything you need to know to master and implement Scrum one step at a time—the agile way.

Best practices for managing projects in agile environments—now updated with new techniques for larger projects Today,

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the pace of project management moves faster. Project management needs to become more flexible and far more responsive to customers. Using Agile Project Management (APM), project managers can achieve all these goals without compromising value, quality, or business discipline. In Agile Project Management, Second Edition, renowned agile pioneer Jim Highsmith thoroughly updates his classic guide to APM, extending and refining it to support even the largest projects and organizations. Writing for project leaders, managers, and executives at all levels, Highsmith integrates the best project management, product management, and software development practices into an overall framework designed to support unprecedented speed and mobility. The many topics added in this new edition include incorporating agile values, scaling agile projects, release planning, portfolio governance, and enhancing organizational agility. Project and business leaders will especially appreciate Highsmith's new coverage of promoting agility through performance measurements based on

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value, quality, and constraints. This edition's coverage includes:

Understanding the agile revolution's impact on product development

Recognizing when agile methods will work in project management, and when they won't
Setting realistic business objectives for Agile Project Management

Promoting agile values and principles across the organization
Utilizing a proven Agile Enterprise Framework that encompasses governance, project and iteration management, and technical practices
Optimizing all five stages of the agile project: Envision, Speculate, Explore, Adapt, and Close

Organizational and product-related processes for scaling agile to the largest projects and teams
Agile project governance solutions for executives and management
The "Agile Triangle": measuring performance in ways that encourage agility instead of discouraging it
The changing role of the agile project leader

Introduces a realistic approach to leading, managing, and growing your Agile team or organization. Written for current managers and developers moving

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into management, Appelo shares insights that are grounded in modern complex systems theory, reflecting the intense complexity of modern software development. Recognizes that today's organizations are living, networked systems; that you can't simply let them run themselves; and that management is primarily about people and relationships. Deepens your understanding of how organizations and Agile teams work, and gives you tools to solve your own problems. Identifies the most valuable elements of Agile management, and helps you improve each of them.

Agile Style Of Working To Take Your Team's Performance From Good To Great: Scrum Master Certification

50 Practical Tips to Accelerate Your Scrum

Agile Project Management

Agile Tactics, Tools, & Tips

The Spirit of the Game

Based on latest version of Scrum Guide™
From Good to Great Servant Leadership :
Quote Cards

“Our job as Scrum professionals is to continually improve our ability to use Scrum to deliver products and services

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that help customers achieve valuable outcomes. This book will help you to improve your ability to apply Scrum.”

–From the Foreword by Ken Schwaber, co-author of Scrum Mastering Professional Scrum is for anyone who wants to deliver increased value by using Scrum more effectively. Leading Scrum practitioners Stephanie Ockerman and Simon Reindl draw on years of Scrum training and coaching to help you return to first principles and apply Scrum with the professionalism required to achieve its transformative potential. The authors aim to help you focus on proven Scrum approaches for improving quality, getting and using fast feedback, and becoming more adaptable, instead of “going through the motions” and settling for only modest improvements. Whether you’re a Scrum Master, Development Team member, or Product Owner, you’ll find practical advice for facing challenges with transparency and courage, overcoming a wide array of common challenges, and continually improving your Scrum practice. Realistically assess your current Scrum practice, and identify areas for improvement Recognize what a great Scrum Team looks like and get there Focus on “Done”–not “sort-of-Done” or “almost-Done” Measure and optimize the value delivered by every Product Increment Improve the way you plan, develop, and grow Clear away wider organizational impediments to agility and professionalism Overcome common misconceptions that stand in the way of progress Register your book for convenient access to downloads, updates, and/or corrections as they become available. See

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inside book for details.

Do you want to manage projects more effectively? Do you want to increase your team's productivity, collaboration, and deliver business value sooner? Scrum is the leading Agile methodology used by Fortune 500 companies and is transforming businesses everywhere. In this ever-changing world of customer expectations and new technologies, businesses need to be Agile to get ahead and stay there.

With Scrum, you can be ready to adapt to the inevitable change. In part 1 of this book you will learn about: How to embrace the Agile mindset The different stages of Scrum How to break down a complex task and prioritize What a Scrum team looks like and how to build one How to run Sprints, backed with real-world examples Common mistakes and how to avoid them Meaningful metrics to track progress Applications of Scrum outside of software development How to get started with Scrum and overcome any resistance In part 2 of this book you will learn about: What a great Scrum Master looks like Common 'anti-patterns' in Scrum and Agile, and how to overcome them How to run an effective self-organizing team A simple tool to keep stakeholders on board How to build a culture of feedback and continuous improvement How to run better Scrum meetings such as daily stand-ups and retrospectives Exercises and workshops to foster team collaboration Scaling Scrum across multiple teams and locations By the end of this book you will have the confidence to run Scrum within your organization, understand the full scope of what it can do, and bring others on board. Are you

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ready to start seeing results? Grab your copy today and transform the way you manage projects and teams.

The basics of being a ScrumMaster are fairly straightforward: At face value all a ScrumMaster needs to do is facilitate the Scrum process and remove impediments. But being a great ScrumMaster, one who truly embodies the principles of servant-leadership and helps move a team to the high performance levels possible with Scrum, is much harder and much more elusive. In this book Geoff shares a collection of stories and practical guidance, drawn from over ten years of coaching numerous Scrum teams that will guide you on your path to greatness. In this book you will learn: * The skills and characteristics of great ScrumMasters * How to generate, maintain and increase engagement from the team * How to increase the effectiveness of the Scrum meetings, such as retrospectives and daily scrums. * How to foster a more creative and collaborative team * How to increase the performance of the team * How to know when you are a successful ScrumMaster

Scrum Mastery is for practicing ScrumMasters who want to develop themselves into a great servant-leader capable of taking their teams beyond simple process compliance. Mike Cohn, in his foreword for the book, said: "Most books rehash well-trod territory and I don't finish them any wiser. I am positive I will be referring back to this book for many years" Roman Pichler said: "I am thoroughly impressed with how comprehensive and well-written the book is. It will be indispensable for many people"

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Choose to be a Master Scrum Master? Prepared to establish yourself fit for 21st centuries Digital Transformation & solution Development? This book can revolutionize your course. Based on the one decade of research and several hundred Scrum Master coaching has established this volume. This Guidebook is for all the Scrum Masters, who determine to become master in Scrum Master role and build magnificent software solutions. Competitive pressure and fundamental changes will remain the hallmark of the business environment. Thus, the demand for new and upgraded skills will continue. Lifelong learning is not simply an academic thought; it is a business essential. This Guidebook has emphasized the pragmatic challenges a Scrum Master comes across during software solution development and how Scrum Master can fortify themselves to surmount all these challenges. This Guidebook consists of seven distinct areas like Communication, Creativity, Companionability, Competent Team formation, Change agents, Charismatic leadership, and Catalyst. These seven pillars are seven elements of the Seven Chakra Model (7C chakras) empowers scrum masters to obtain individual agility. If these Seven chakras are not purified or malfunctions, we develop into disordered or function inadequately. As an Organization is not a machine, it is an Organism, Scrum Masters have to take care of these Seven elements by learning about them and strengthening these elements so that the Individuals does not get affected much by external challenges. The author has emphasized many challenging

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use cases, thought-provoking questions for the readers to reflect on and take action and has cited many case studies in this book to make the volume pragmatic for the reader. The author had shared many theoretical concepts for the reader to work out further research and enhance learning in those areas so that the reader can become fit for Master Scrum Master.

A Companion for ScrumMasters, Agile Coaches, and Project Managers in Transition

Leveraging Scrum as a Competitive Advantage

Scrum – A Pocket Guide - 2nd edition

A Practical Guide to the Mastery of Scrum Framework

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SCRUM MASTERY

Fixing Your Scrum

The basics of being a ScrumMaster are fairly straightforward:

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ScrumMaster, one who truly embodies the principles of servant-leadership and helps nurture a high-performing

team, is much harder and more elusive. In this second edition of his groundbreaking book, Geoff shares an

updated collection of stories and practical guidance, drawn from twenty years of coaching Scrum teams that will guide

you on your path to greatness. In this book you will

learn: The skills and characteristics of great

ScrumMasters How to generate, maintain and increase

engagement from the team How to increase the effectiveness

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How to know when you are a successful Scrum Master
Scrum Mastery is for practicing Scrum Masters who want to develop themselves into a great servant-leader capable of taking their teams beyond simple process compliance. Mike Cohn, in his foreword for the book, said: "Most books rehash well-trod territory and I don't finish them any wiser. I am positive I will be referring back to this book for many years" Roman Pichler said: "I am thoroughly impressed with how comprehensive and well-written the book is. It will be indispensable for many people"

This book aims to give you a head start by providing a detailed down-to-earth account of how one Swedish company implemented Scrum and XP with a team of approximately 40 people and how they continuously improved their process over a year's time. Under the leadership of Henrik Kniberg they experimented with different team sizes, different sprint lengths, different ways of defining "done," different formats for product backlogs and sprint backlogs, different testing strategies, different ways of doing demos, different ways of synchronizing multiple Scrum teams, etc. They also experimented with XP practices - different ways of doing continuous build, pair programming, test driven development, etc, and how to combine this with Scrum. This second edition is an annotated version, a "director's cut" where Henrik reflects upon the content and shares new insights gained since the first version of the book.

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The rules and practices for Scrum—a simple process for managing complex projects—are few, straightforward, and easy to learn. But Scrum’s simplicity itself—its lack of prescription—can be disarming, and new practitioners often find themselves reverting to old project management habits and tools and yielding lesser results. In this illuminating series of case studies, Scrum co-creator and evangelist Ken Schwaber identifies the real-world lessons—the successes and failures—culled from his years of experience coaching companies in agile project management. Through them, you’ll understand how to use Scrum to solve complex problems and drive better results—delivering more valuable software faster. Gain the foundation in Scrum theory—and practice—you need to:

- Rein in even the most complex, unwieldy projects
- Effectively manage unknown or changing product requirements
- Simplify the chain of command with self-managing development teams
- Receive clearer specifications—and feedback—from customers
- Greatly reduce project planning time and required tools
- Build—and release—products in 30-day cycles so clients get deliverables earlier
- Avoid missteps by regularly inspecting, reporting on, and fine-tuning projects
- Support multiple teams working on a large-scale project from many geographic locations
- Maximize return on investment!

This book helps the reader translate the Scrum framework into reality to meet the Scrum challenges formal training never warned about. Drawing on his extensive agile experience in a wide range of projects and environments, the author presents thirty proven, flexible shortcuts for

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optimizing Scrum processes, actions, and outcomes. Each shortcut walks the reader through applying a Scrum approach to achieve a tangible output. These easy-to-digest, actionable patterns address a broad range of topics including getting started, quality and metrics, team members and roles, managing stakeholders, estimation, continuous improvement and more.

The Complete Scrum Mastery

The Ultimate Beginner's Guide to Learn and Master Scrum Agile Framework

Practical Advice for Your First Year

Leading Agile Developers, Developing Agile Leaders

Scrum Mastery + Agile Leadership

Agile Leadership to Take Your Team's Performance from Good to Great

#ScrumMasterWay

Scrum is adaptive, efficient, agile, and simple. So why are you struggling? Not all organizations that adopt the Scrum framework will have a smooth transition. Some may find themselves grappling with new concepts and new ways of doing things. The work process under Scrum is wildly different from the Waterfall method so even if Scrum is simple to understand, it can be difficult to master. The reasons vary as to why there is resistance to change, but the real reason is the lack

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of solid understanding of why a change has to be made. The tech industry moves at unprecedented speed in terms of releasing new products to the market. Because the traditional project management methods are slow to respond to the demand, firms are switching gears and integrating Scrum in their process. As a result, people are thrust into a new system that they do not have a clear grasp of. In this book, you'll be able to understand the Scrum framework and how the concepts work in the real world. You'll discover: What made traditional methods obsolete How Scrum became the new standard for managing projects How Scrum enables a leaderless system Why Scrum works even with a diverse group of people How Scrum brings together people with different skills and expertise How Scrum enables teams to deliver high-quality products How big companies use Scrum to achieve their goals The book is structured in a way that answers the Why, What, Who, and How of Scrum to give a holistic view of the framework. It explains elements of the Scrum process, including team roles,

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workflow, tools, and team dynamics. This will help both novice and experienced practitioners to integrate Scrum into their daily lives. With a better understanding of Scrum, it's easy to embrace the framework because of the positive things it does to team dynamics—whether in tech companies or firms operating in different industries. Mastery of Scrum can only happen if you have a solid understanding of its concepts, ideas, principles, and real-world applications. This book is a great take-off point and something that you can take with you as you head on to your Scrum journey. Whether you're a project manager trying to fit in the new leaderless system, a coder getting used to new responsibilities, or a software engineer grappling with newfound accountability, this book will guide you as you navigate the exciting world of Scrum.

Learning Agile is a comprehensive guide to the most popular agile methods, written in a light and engaging style that makes it easy for you to learn. Agile has revolutionized the way teams

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approach software development, but with dozens of agile methodologies to choose from, the decision to "go agile" can be tricky. This practical book helps you sort it out, first by grounding you in agile's underlying principles, then by describing four specific—and well-used—agile methods: Scrum, extreme programming (XP), Lean, and Kanban. Each method focuses on a different area of development, but they all aim to change your team's mindset—from individuals who simply follow a plan to a cohesive group that makes decisions together. Whether you're considering agile for the first time, or trying it again, you'll learn how to choose a method that best fits your team and your company. Understand the purpose behind agile's core values and principles Learn Scrum's emphasis on project management, self-organization, and collective commitment Focus on software design and architecture with XP practices such as test-first and pair programming Use Lean thinking to empower your team, eliminate waste, and deliver software fast Learn how Kanban's practices help you deliver

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great software by managing flow Adopt agile practices and principles with an agile coach

This pocket guide to Scrum is the one book for everyone who wants to learn or re-learn about Scrum. The book describes the framework as it was designed and intended, with a strong focus on the purpose to the rules and adding an historical perspective to Scrum and the Agile movement. As the balance of society keeps shifting from industrial labor to digital work, complexity and unpredictability keep increasing. The need for agility through Scrum increases equally, in and beyond software and product development. This 3rd edition of Scrum - A Pocket Guide, while introducing some changes in terminology, more than ever offers the clarity and insights on Scrum that many organizations need, more than ever. It will help people and their organizations properly shape their Scrum, regardless of their domain or business. Scrum – A Pocket Guide is an extraordinarily competent book. It flows with insight, understanding, and perception. This should be the de facto

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standard handout for all looking for a complete, yet clear overview of Scrum without being bothered by irrelevancies. (Ken Schwaber, Scrum co-creator) The author, Gunther Verheyen, is a seasoned Scrum practitioner (2003). He has been employing Scrum since 2003. He was partner to Ken Schwaber and Director of the Professional Scrum series at Scrum.org. He is the founder of Ullizee-Inc and engages with people and organizations as an independent Scrum Caretaker on a journey of humanizing the workplace with Scrum.

This pocket guide is the one book to read for everyone who wants to learn about Scrum. The book covers all roles, rules and the main principles underpinning Scrum, and is based on the Scrum Guide Edition 2013. A broader context to this fundamental description of Scrum is given by describing the past and the future of Scrum. The author, Gunther Verheyen, has created a concise, yet complete and passionate reference about Scrum. The book demonstrates his core view that Scrum is about a journey, a journey of

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discovery and fun. He designed the book to be a helpful guide on that journey. Ken Schwaber, Scrum co-creator says that this book currently is the best available description of Scrum around. The book combines some rare characteristics:

- It describes Scrum in its entirety, yet places it in a broader context (of past and future).
- The author focuses on the subject, Scrum, in a way that it truly supports the reader. The book has a language and style in line with the philosophy of Scrum.
- The book shows the playfulness of Scrum.

David Starr and Ralph Jocham, Professional Scrum trainers and early agile adopters, say that this is the ultimate book to be advised as follow-up book to the students they teach Scrum to and to teams and managers of organizations that they coach Scrum to.

Mastery - The Essential Guide to Scrum and Agile Project Management
Learning Agile
The Essential and Definitive Guide to Scrum and Agile Project Management
The Great ScrumMaster
Agile Project Management with Scrum
Team Mastery

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A Reference for Obtaining Mastery

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. The Fast, Focused, Practical Guide to Excellence with Scrum The Great ScrumMaster:

#ScrumMasterWay is your complete guide to becoming an exceptionally effective ScrumMaster and using Scrum to dramatically improve team and organizational performance. Easy to digest and highly visual, you can read it in a weekend...and use it for an entire career. Drawing on 15 years of pioneering experience implementing Agile and Scrum and helping others do so, Zuzana Šochová guides you step by step through all key facets of success as a ScrumMaster in any context. Šochová reviews the ScrumMaster's responsibilities, introduces her powerful State of Mind model and #ScrumMasterWay approach, and teaches crucial metaskills that every ScrumMaster needs. Learn how to build more effective teams, manage change in Agile environments, and take full advantage of the immensely powerful ScrumMaster toolbox. Throughout, Šochová illuminates each concept with practical, proven examples that show how to move from idea to successful execution. Understand

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the ScrumMaster's key role in creating high-performance self-organizing teams
Master all components of the ScrumMaster State of Mind: teaching/mentoring, removing impediments, facilitation, and coaching
Operate effectively as a ScrumMaster at all levels: team, relationships, and the entire system
Sharpen key ScrumMaster cognitive strategies and core competencies
Build great teams, and improve teams that are currently dysfunctional
Drive deeper change in a safer environment with better support for those affected
Make the most of Shu Ha Ri, System Rule, Root Cause Analysis, Impact Mapping, and other ScrumMaster tools
Whether you're a long-time Certified ScrumMaster (CSM) or participating in your first Scrum project, this guide will help you leverage world-class insight in all you do and get the outstanding results you're looking for.
Register your product at informit.com/register for convenient access to downloads, updates, and corrections as they become available

LOS CONCEPTOS BÁSICOS DE SER UN SCRUM MASTER SON BASTANTE SENCILLOS: Todo lo que debe hacer un Scrum Master es facilitar el proceso de Scrum y eliminar los impedimentos. Pero ser un gran Scrum

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Master, uno que realmente incorpora los principios del líder servicial y ayuda a formar un equipo de alto rendimiento, es mucho más difícil y sin duda más difícil de alcanzar. En esta segunda edición de su innovador libro, Geoff comparte una colección actualizada de historias y guías prácticas, extraídas de sus veinte años de Coaching a los equipos Scrum que lo guiarán en su camino hacia la grandeza. EN ESTE LIBRO APRENDERÁS: Las habilidades y características de los gran Scrum Masters
Cómo generar, mantener y aumentar el compromiso del equipo
Cómo aumentar la efectividad en las reuniones de Scrum
Cómo fomentar un equipo más creativo y colaborativo, incluso cuando es un equipo remoto
Cómo incrementar el rendimiento del equipo
Cómo saber si eres un Scrum Master exitoso "Geoff nos brinda un vistazo personal e inspirado a lo que realmente nos mueve de nivel bueno a gran: gran en la forma en que servimos; gran en la forma en que lideramos; gran en cómo creamos dominio en nuestros equipos y organizaciones; y, gran en cómo reconocemos los impedimentos para nuestro propio crecimiento hacia la grandeza. El Scrum Mastery es una habilidad que se puede perfeccionar y Geoff nos brinda herramientas valiosas para mejorar nuestra

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habilidad." - JEAN TABAKA, Agile Fellow, Rally Software "Estoy profundamente impresionado con este libro, que es muy completo y está bien escrito. Será indispensable para mucha gente." - ROMAN

PICHLER, Autor: Agile Product Management with Scrum "La mayoría de los libros repiten territorios conocidos y no los termino o no me siento más sabio cuando los termino. Estoy seguro de que me referiré a este libro durante muchos años." - MIKE COHN, Autor: Succeeding with Agile "Este libro ya se había convertido en la guía de referencia número uno para el rol de Scrum Master. Con estas actualizaciones, se ha vuelto aún más completo y útil." - PAUL GODDARD, Agile Coach & Trainer

Project retrospectives help teams examine what went right and what went wrong on a project. But traditionally, retrospectives (also known as "post-mortems") are only held at the end of the project—too late to help. You need agile retrospectives that are iterative and incremental. You need to accurately find and fix problems to help the team today. Now Esther and Diana show you the tools, tricks and tips you need to fix the problems you face on a software development project on an on-going basis. You'll see how to architect retrospectives

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in general, how to design them specifically for your team and organization, how to run them effectively, how to make the needed changes and how to scale these techniques up. You'll learn how to deal with problems, and implement solutions effectively throughout the project—not just at the end. This book will help you: Design and run effective retrospectives Learn how to find and fix problems Find and reinforce team strengths Address people issues as well as technological Use tools and recipes proven in the real world With regular tune-ups, your team will hum like a precise, world-class orchestra.

A Scrum Master's work is never done. The Development team needs your support, the Product Owner is often lost in the complexities of agile product management, and your managers and stakeholders need to know what will be done, by when, and for how much. Learn how experienced Scrum Masters balance the demands of these three levels of servant leadership while removing organizational impediments and helping Scrum Teams deliver real world value. Discover how to visualize your work, resolve impediments, and empower your teams to self-organize and deliver using the Scrum Values, Agile Principles,

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and advanced coaching and facilitation techniques. A Scrum Master needs to know when their team is in trouble and understand how to help them get back on the path to delivery. Become a better Scrum master so you can find the problems holding your teams back. Has your Daily Scrum turned in to a meeting? Does your team struggle with creating user stories? Are stakeholders disengaged during Sprint Review? These issues are common. Learn to use empiricism as your guide and help your teams create great products. Scrum is so much more than a checklist of practices to follow, yet that's exactly how many organizations practice it. Bring life back to your Scrum events by using advanced facilitation techniques to leverage the full intelligence of your team. Improve your retrospectives with new formats and exercises. Ask powerful questions that spark introspection and improvement. Get support and buy-in from management. Use Scrum as a competitive advantage for your organization. Create a definition of done that improves quality and fix failing sprints. Take the next step on your journey as a Scrum master. Transform your Scrum practices to help your teams enjoy their work again as they deliver high quality products that bring value to the

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world. What You Need: A moderate level of experience using the Scrum Framework.

Scrum Mastery And Agile Leadership

Scrum Mastery

Sprint Your Way to Scrum

Understanding Scrum, XP, Lean, and Kanban

Pun Mastery

Scrum – A Pocket Guide

A Smart Travel Companion

For those who believe that there must be a more agile and efficient way for people to get things done, here is a brilliantly discursive, thought-provoking book about the leadership and management process that is changing the way we live. In the future, historians may look back on human progress and draw a sharp line designating “before Scrum” and “after Scrum.” Scrum is that ground-breaking. It already drives most of the world’s top technology companies. And now it’s starting to spread to every domain where leaders wrestle with complex projects. If you’ve ever been startled by how fast the world is changing, Scrum is one of the reasons why. Productivity gains of as much as 1200% have been recorded, and there’s no more lucid – or compelling – explainer of Scrum and its bright promise than Jeff Sutherland, the man who put together the first Scrum team more than twenty years ago. The thorny problem Jeff began tackling back then boils down to this: people are spectacularly bad at doing things with agility and efficiency. Best laid plans go up in smoke. Teams often work at cross purposes to each

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other. And when the pressure rises, unhappiness soars. Drawing on his experience as a West Point-educated fighter pilot, biometrics expert, early innovator of ATM technology, and V.P. of engineering or CTO at eleven different technology companies, Jeff began challenging those dysfunctional realities, looking for solutions that would have global impact. In this book you'll journey to Scrum's front lines where Jeff's system of deep accountability, team interaction, and constant iterative improvement is, among other feats, bringing the FBI into the 21st century, perfecting the design of an affordable 140 mile per hour/100 mile per gallon car, helping NPR report fast-moving action in the Middle East, changing the way pharmacists interact with patients, reducing poverty in the Third World, and even helping people plan their weddings and accomplish weekend chores. Woven with insights from martial arts, judicial decision making, advanced aerial combat, robotics, and many other disciplines, Scrum is consistently riveting. But the most important reason to read this book is that it may just help you achieve what others consider unachievable – whether it be inventing a trailblazing technology, devising a new system of education, pioneering a way to feed the hungry, or, closer to home, a building a foundation for your family to thrive and prosper.

The basics of being a ScrumMaster are fairly straightforward: At face value all a ScrumMaster needs to do is facilitate the Scrum process and

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remove impediments. But being a great ScrumMaster, one who truly emIn this second edition of his groundbreaking book, Geoff shares an updated collection of stories and practical guidance, drawn from twenty years of coaching Scrum teams that will guide you on your path to greatness. In this book you will learn: The skills and characteristics of great ScrumMasters How to generate, maintain and increase engagement from the team How to increase the effectiveness of the Scrum meetings, such as retrospectives and daily scrums. How to foster a more creative and collaborative team How to increase the performance of the team How to know when you are a successful ScrumMaster Scrum Mastery is for practicing ScrumMasters who want to develop themselves into a great servant-leader capable of taking their teams beyond simple process compliance. Mike Cohn, in his foreword for the book, said: "Most books rehash well-trod territory and I don't finish them any wiser. I am positive I will be referring back to this book for many years" Roman Pichler said: "I am thoroughly impressed with how comprehensive and well-written the book is. It will be indispensable for many people"

Does your business need a better software development process? Maybe you're dealing with complex problems and need to manage products in a more productive way. Why not try an Agile Framework, specifically the Scrum Agile Framework! But what exactly is Scrum? It's a

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management framework that is versatile enough to be used in different projects. It can help streamline your business while delivering products of the highest possible value! It allows cooperation between the development team, the business owner, the stakeholders, and the customer - all at the same time! It promotes the strength of community and why working together as a development team is so important. Within Scrum, each and every role is important and helps to produce the finished product in a timely manner and within budget. And bonus, it also helps to keep the customer happy! And while Scrum, and the Agile Framework itself, can be a little confusing, this book talks about the process behind the system in an easy-to-read manner. Scrum: The Ultimate Beginner's Guide To Learn And Master Scrum Agile Framework defines each role within Scrum and outlines each specific step you and your business needs to take in order to successfully help your company better itself. This book explains the many different uses for Scrum Agile Framework including: Using Scrum in an effective way What exactly is Scrum? How can Scrum help me and my business? What are the different roles in Scrum? Scrum Activities Scrum Artifacts What is Scrum good for? The different stages of Scrum What is a Sprint? How to use the Product Backlog What does the Scrum Team do? The Agile Manifesto Who's in charge when implementing Scrum? Why would I even want to use Scrum? Is it really worth it? How Scrum can

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help with quality How Scrum can help with team building and cooperation

The Professional Product Owner's Guide to Maximizing Value with Scrum "This book presents a method of communicating our desires, cogently, coherently, and with a minimum of fuss and bother."

—Ken Schwaber, Chairman & Founder, Scrum.org

The role of the Product Owner is more crucial than ever. But it's about much more than mechanics: it's about taking accountability and refocusing on value as the primary objective of all you do. In The Professional Product Owner, two leading experts in successful Scrum product ownership show exactly how to do this. You'll learn how to identify where value can be found, measure it, and maximize it throughout your entire product lifecycle. Drawing on their combined 40+ years of experience in using agile and Scrum in product management, Don McGreal and Ralph Jocham guide you through all facets of envisioning, emerging, and maturing a product using the Scrum framework. McGreal and Jocham discuss strategy, showing how to connect Vision, Value, and Validation in ROI-focused agile product management. They lay out Scrum best-practices for managing complexity and continuously delivering value, and they define the concrete practices and tools you can use to manage Product Backlogs and release plans, all with the goal of making you a more successful Product Owner. Throughout, the authors share revealing personal experiences that illuminate obstacles to success

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and show how they can be overcome. Define success from the “outside in,” using external customer-driven measurements to guide development and maximize value Bring empowerment and entrepreneurship to the Product Owner’s role, and align everyone behind a shared business model Use Evidence-Based Management (EBMgt) to invest in the right places, make smarter decisions, and reduce risk Effectively apply Scrum’s Product Owner role, artifacts, and events Populate and manage Product Backlogs, and use just-in-time specifications Plan and manage releases, improve transparency, and reduce technical debt Scale your product, not your Scrum Use Scrum to inject autonomy, mastery, and purpose into your product team’s work Whatever your role in product management or agile development, this guide will help you deliver products that offer more value, more rapidly, and more often. Register your book for convenient access to downloads, updates, and/or corrections as they become available. See inside book for details.

A Direct Path to Professional Scrum Master. Scrum Framework Define an Outstanding Agile and Lean Development Team, Accelerating Performance.

A Practitioners Guide to Overcoming Challenges and Maximizing the Benefits of Agility Collective Wisdom from the Experts

Making Good Teams Great Management 3.0

The Art of Doing Twice the Work in Half the Time

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Coaching Agile Teams

***Do you want to manage projects more effectively? Do you want to increase your team's productivity, collaboration, and deliver business value sooner? Scrum is the leading Agile methodology used by Fortune 500 companies and is transforming businesses everywhere. In this ever-changing world of customer expectations and new technologies, businesses need to be Agile to get ahead and stay there. With Scrum, you can be ready to adapt to the inevitable change. In this book, "Scrum Fundamentals - A Beginner's Guide to Mastery of The Scrum Project Management Methodology," you will learn: How to embrace the Agile mindset
The different stages of Scrum How to break down a complex task and prioritize What a Scrum team looks like and how to build one How to run sprints, backed with real-world examples Common mistakes and how to avoid them Meaningful metrics to track progress Applications of Scrum outside of software development How to get started with Scrum and overcome any resistance And more... By the end of this book you will have the confidence to implement Scrum within your organization, how to run your first sprint, and bring others on board. Are you ready to start seeing results? Grab your copy today and transform the way you***

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manage projects and teams. ?? Buy the Paperback Version of this Book and get the Kindle Book version for FREE ??

**** 55% OFF for Bookstores! Now at \$ 29.95 Instead of \$ 39.95. LAST DAYS! * Become a master at Scrum and discover how to build the perfect business frameworks! Your Customers Will Never Stop to Use this Awesome Guide! Are you a team leader, project manager, or CEO of a small to medium enterprise? Are you looking for the best methodologies and proven strategies for building the perfect team and accelerating your performance? Then keep reading. Scrum is a powerful, proven, and highly effective framework for rapidly improving your business processes. Whether you want to boost your team, streamline your project development, or accelerate your performance to get more sales and clients, scrum is your answer. Now, this book breaks down exactly how you can implement Scrum into your business. Containing a detailed exploration of how Scrum works and what makes it different from other frameworks, as well as how you can become a Scrum master, this guide is perfect for anyone looking to take their business to the next level. Here's what you'll discover inside this comprehensive guide: Scrum 101 - What makes this methodology so different Understanding the roles, processes,***

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and benefits of Scrum Must-know fundamentals of Scrum (and how to execute a Scrum project) Step-by-step formulas for implementing Scrum into your business A roadmap to becoming a Scrum master Technical details, advanced strategies, and high-level applications of Scrum And much more... No matter what industry you're in, Scrum is a proven framework which is guaranteed to streamline your business. Even if you're a beginner to lean methodologies, this book explains everything in a simple, easy-to-follow way. Discover how you can accelerate your performance, run better teams, and manage your projects like never before. Buy it NOW and let your customers get addicted to this amazing book

The Provocative and Practical Guide to Coaching Agile Teams As an agile coach, you can help project teams become outstanding at agile, creating products that make them proud and helping organizations reap the powerful benefits of teams that deliver both innovation and excellence. More and more frequently, ScrumMasters and project managers are being asked to coach agile teams. But it's a challenging role. It requires new skills—as well as a subtle understanding of when to step in and when to step back. Migrating from “command and control” to agile coaching requires a whole

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new mind-set. In Coaching Agile Teams, Lyssa Adkins gives agile coaches the insights they need to adopt this new mind-set and to guide teams to extraordinary performance in a re-energized work environment. You'll gain a deep view into the role of the agile coach, discover what works and what doesn't, and learn how to adapt powerful skills from many allied disciplines, including the fields of professional coaching and mentoring. Coverage includes Understanding what it takes to be a great agile coach Mastering all of the agile coach's roles: teacher, mentor, problem solver, conflict navigator, and performance coach Creating an environment where self-organized, high-performance teams can emerge Coaching teams past cooperation and into full collaboration Evolving your leadership style as your team grows and changes Staying actively engaged without dominating your team and stunting its growth Recognizing failure, recovery, and success modes in your coaching Getting the most out of your own personal agile coaching journey Whether you're an agile coach, leader, trainer, mentor, facilitator, ScrumMaster, project manager, product owner, or team member, this book will help you become skilled at helping others become truly great. What could possibly be more rewarding?

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Improve your understanding of Scrum through the proven experience and collected wisdom of experts around the world. Based on real-life experiences, the 97 essays in this unique book provide a wealth of knowledge and expertise from established practitioners who have dealt with specific problems and challenges with Scrum. You'll find out more about the rules and roles of this framework, as well as tactics, strategies, specific patterns to use with Scrum, and stories from the trenches. You'll also gain insights on how to apply, tune, and tweak Scrum for your work. This guide is an ideal resource for people new to Scrum and those who want to assess and improve their understanding of this framework. "Scrum Is Simple. Just Use It As Is.," Ken Schwaber "The 'Standing Meeting,'" Bob Warfield "Specialization Is for Insects," James O. Coplien "Scrum Events Are Rituals to Ensure Good Harvest," Jasper Lamers "Servant Leadership Starts from Within," Bob Galen "Agile Is More than Sprinting," James W. Grenning

From Good to Great Agile Teamwork

From Good to Great Servant Leadership

Scrum – A Pocket Guide – 3rd edition

97 Things Every Scrum Practitioner Should Know

Practical Solutions to Common Scrum Problems

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Scrum Master Certification: 501 Questions with Answers & Explanations

Product Mastery

Are you already working in Scrum but stuck in a rut? Do you know the basics of Scrum but don't feel like you can adequately support your team? Scope creep, team members showing up late, challenging stakeholders... sound familiar? "Scrum Mastery - Agile Leadership to Take Your Team's Performance from Good to Great," goes beyond the basics of Scrum. You will learn how to become a skilled Scrum Master who is more than just a meeting facilitator, and how to lead your team to greatness. This book is for people and organizations who are serious about Scrum and Agile, and looking for more in-depth advice. You will learn: What a great Scrum Master looks like Common 'anti-patterns' in Scrum and Agile, and how to overcome them How to run an effective self-organizing team A simple tool to keep stakeholders on board How to build a culture of feedback and continuous improvement How to run better Scrum meetings, such as daily stand-ups and retrospectives Exercises

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and workshops to foster team collaboration Scaling Scrum across multiple teams and locations And more... By the end of this book you will have gained a deeper insight into Scrum, understand the full scope of what it can do, and how to practice great servant leadership. Are you ready to start seeing results? Grab your copy today and take your team's performance from good to great. ?? Buy the Paperback Version of this Book and get the Kindle Book version for FREE ?? Management is understood in different ways by different people. Economists regard it as a factor of production. Sociologists see it as a class or group of persons while practitioners of management treat it as a process. For our understanding management may be viewed as what a manager does in a formal organization to achieve the objectives. It is called bee by Mary Parker Follet: "The art of getting things done through people". In this Scrum Project Management book, you will discover: - How to embrace the Agile mindset - The different stages of Scrum - How to break down a complex task and

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prioritize - What a Scrum team looks like and how to build one - How to run sprints, backed with real-world examples - Common mistakes and how to avoid them - Meaningful metrics to track progress - Applications of Scrum outside of software development - How to get started with Scrum and overcome any resistance And more... For those who believe that there must be a more agile and efficient way for people to get things done, here is a brilliantly discursive, thought-provoking book about the leadership and management process that is changing the way we live!

*Don't just 'survive' the move to agile: thrive! Discover 42 infinitely practical tips for succeeding with agile, right from the start! * *Paves the road to success with a clear plan for creating and releasing software. *Works with any agile methodology, from XP to Scrum. *Practical, actionable, concrete tips for senior managers, program/project managers, developers, and product owners. *Eliminates 'buyer's remorse' associated with bumpy agile transitions, helping teams*

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quickly build confidence and get results. Adopting agile looks easy - on paper! In reality, though, new agile teams encounter many unforeseen challenges. Some lose confidence in their ability to succeed; others muddle through, struggling to solve problems that others have already solved many times over. In this book Mitch Lacey brings together those solutions, helping new agile developers learn from others' experience quickly and painlessly. This engaging, realistic book systematically removes the pain of agile adoption, and breaks down the barriers to rapid success. The Scrum Field Guide is organized into 42 bite-size, practical tips - each supported with highly relevant real-world examples and case studies. Lacey presents a section of tips that apply to everyone on the agile team, from leaders to customers. Next, he offers sections specific to each role - including tips for management, program/project managers, team members, and product owners. Lacey answers the questions new agile adopters ask most often - including 'can I modify

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standard agile processes and still be agile?' and 'how on Earth can we release software within a short timeframe if we can't even do it in a long timeframe?' Along the way, he presents proven solutions for a wide variety of common problems - from prioritizing requirements to building release plans, creating workable software iterations to getting buy-in from skeptical executives.

Agile Jokes For Agile Folks

The Scrum Field Guide

Scrum

From Good to Great Product Ownership

Mastering Professional Scrum