

## Sap Ux Design Services Portfolio Experiencecp

Experience the transformative power of creative rituals in the workplace Rituals for Work shows us how creative rituals can make our personal and business lives more meaningful and rewarding; reinforce good habits, motivate personal and professional achievement, create a common bond between co-workers and build shared values; they can transform an organization's culture and provide common goals. Focusing on real-world examples, this book takes a practical approach to the power and benefits of workplace rituals. This insightful guide presents 50 creative rituals, from business and personal development. Specific case studies highlight the use of rituals and their positive impact to real-world organizations, while vivid visuals allow us to feel their energy and emotion. A ritual's purpose is clearly defined. This book goes beyond simple analysis to provide actual recipes for individual rituals designed to promote specific habits, change negative behaviors, and instill values. Each ritual is achievable a multitude of goals and tailored to fit your organization or team's specific needs. ? Change behaviors, form positive habits, and assign meaning to shared goals ? Build shared values, foster strong teamwork ? Deal with conflicts effectively and engage others to work on resolutions ? Learn the fundamental concepts of ritual-building and share your knowledge with your team An info resource for executives, managers, team leaders, and employees of every level, Rituals for Work provides a blueprint for building a culture of engagement, innovation, and shared purpose for organizations in various industries.

It takes conviction to title a user experience book that stands solidly on a cognitive science foundation as "Magic" but through the practice of the Semantic Interaction Design method this breakthrough appears to many as possessing superhero UX powers. The Semantic IxD method is laser focused on transforming product requirements into experiences guaranteed to result in the minimum cognitive load of screens and fewest flow steps possible. An additional benefit it provides is a 10X speed increase at which designers can achieve these magical results. It provides an antidote to the expensive suboptimal products propagated by the proponents of design Darwinism. It can also mitigate the excessive hours wasted in opinion and personality oriented UX debates during product development upon an HCI conceptual model foundation leveraging human natural language understanding and extends it into the GUI layers of design pattern visualization, UX flow and applied game theory to create experiences that also align well with business objectives. In addition to guiding you to minimize cognitive load from the very start of sketching screens it will also lead to UX designs that scale well as functionality grows with each successive release.

In this IBM® Redbooks® publication, we give an overview of different data management topics related to a typical SAP® data center. The intrinsic functionality of SAP is not designed to complete a data center by itself, but the SAP system offers several interface possibilities to attach external tools to it to accomplish this task We explain SAP basic concepts and the issues with SAP data management Storage Manager and all of its products that are related to SAP data management. We provide some comparison between database backup and recovery tools. Finally, we discuss data archiving utilities for SAP, and discuss high availability requirements and disaster recovery considerations. The second part of this book discusses a practical implementation of SAP backup and recovery with Tivoli Storage Manager. We implement this setup on two separate SAP systems: one running DB2 and the other running Oracle® database. We also implement LAN-free backup and FlashCopy® scenarios. In the sample implementation we cover many different tasks, such as backup and restore, database recovery, backup monitoring, and tuning. We also cover some advanced backup/availability considerations, such as split mirror backup. This book helps individuals that operate an SAP environment to devise a strategy for a sound and comprehensive data backup solution using the IBM Tivoli Storage Management product family. "SAP PRESS is a joint initiative of SAP and Rheinwerk Publishing."

About Face

50 Ways to Create Engagement, Shared Purpose, and a Culture of Bottom-Up Innovation

Organizing Business and Technology Teams for Fast Flow

Prototyping and Design

Datamation

Crafting Stories for Better Design

*Discover the next generation of BI with this guide to SAP Analytics Cloud! Get your data into the system and see which data models to use in which situations. Next, learn about stories--how to create visualizations for them, publish them, and enhance them. With information on using SAP Analytics Cloud for financial planning, predictive analytics, dashboard creation, and more, this book is your one-stop shop! Highlights include: 1) Data modeling 2) Stories 3) Visualizations 4) Dashboards 5) Financial planning 6) Predictive analytics 7) SAP Analytics Cloud, analytics designer 8) SAP Digital Boardroom 9) SAP Analytics Hub 10) Data integration 11) Configuration*

*A radical shift in perspective to transform your organization to become more innovative The Design Thinking Playbook is an actionable guide to the future of business. By stepping back and questioning the current mindset, the faults of the status quo stand out in stark relief--and this guide gives you the tools and frameworks you need to kick off a digital transformation. Design Thinking is about approaching things differently with a strong user orientation and fast iterations with multidisciplinary teams to solve wicked problems. It is equally applicable to (re-)design products, services, processes, business models, and ecosystems. It inspires radical innovation as a matter of course, and ignites capabilities beyond mere potential. Unmatched as a source of competitive advantage, Design Thinking is the driving force behind those who will lead industries through transformations and evolutions. This book describes how Design Thinking is applied across a variety of industries, enriched with other proven approaches as well as the necessary tools, and the knowledge to use them effectively. Packed with solutions for common challenges including digital transformation, this practical, highly visual discussion shows you how Design Thinking fits into agile methods within management, innovation, and startups. Explore the digitized future using new design criteria to create real value for the user Foster radical innovation through an inspiring framework for action Gather the right people to build highly-*

motivated teams Apply Design Thinking, Systems Thinking, Big Data Analytics, and Lean Start-up using new tools and a fresh new perspective Create Minimum Viable Ecosystems (MVEs) for digital processes and services which becomes for example essential in building Blockchain applications Practical frameworks, real-world solutions, and radical innovation wrapped in a whole new outlook give you the power to mindfully lead to new heights. From systems and operations to people, projects, culture, digitalization, and beyond, this invaluable mind shift paves the way for organizations—and individuals—to do great things. When you're ready to give your organization a big step forward, The Design Thinking Playbook is your practical guide to a more innovative future.

User experience (UX) strategy requires a careful blend of business strategy and UX design, but until now, there hasn't been an easy-to-apply framework for executing it. This hands-on guide introduces lightweight strategy tools and techniques to help you and your team craft innovative multi-device products that people want to use. Whether you're an entrepreneur, UX/UI designer, product manager, or part of an intrapreneurial team, this book teaches simple-to-advanced strategies that you can use in your work right away. Along with business cases, historical context, and real-world examples throughout, you'll also gain different perspectives on the subject through interviews with top strategists. Define and validate your target users through provisional personas and customer discovery techniques Conduct competitive research and analysis to explore a crowded marketplace or an opportunity to create unique value Focus your team on the primary utility and business model of your product by running structured experiments using prototypes Devise UX funnels that increase customer engagement by mapping desired user actions to meaningful metrics

Looking to innovate, transform processes, or just get more from your data? This guide to SAP Leonardo shows you how new technologies—from machine learning to blockchain—intersect with existing processes to transform your business. You'll walk through practical examples of SAP Leonardo tools at work in manufacturing, product management, logistics, finance, and more. From using machine learning for smart manufacturing to leveraging IoT and big data for a connected fleet, you'll get the hands-on introduction to SAP Leonardo you've been looking for Highlights include: -SAP Leonardo Analytics -SAP Leonardo Big Data -SAP Leonardo Blockchain -SAP Leonardo Internet of Things -SAP Leonardo Machine Learning -Data intelligence -Manufacturing and assets -Products and inventory -Logistics -Finance

SAP S/4HANA Embedded Analytics

Migrating to SAP S/4HANA

Storytelling for User Experience

The Essentials of Interaction Design

Operating SAP in the Cloud

First Steps in SAP second edition

**User experience (UX) strategy lies at the intersection of UX design and business strategy, but until now, there hasn't been an easy-to-apply framework for executing it. This hands-on guide introduces lightweight product strategy tools and techniques to help you and your team devise innovative digital solutions that people want. Author Jaime Levy shows UX/UI designers, product managers, entrepreneurs, and aspiring strategists simple to advanced methods that can be applied right away. You'll gain valuable perspective through business cases and historical context. This second edition includes new real-world examples, updated techniques, and a chapter on conducting qualitative online user research. Define value propositions and validate target users through provisional personas and customer discovery techniques Explore marketplace opportunities by conducting competitive research and analysis Design experiments using rapid prototypes that are focused on the business model Conduct online user research to gain valuable insights quickly on any budget Test business ideas and validate marketing channels by running online advertising and landing page campaigns**

**SAP BW/4HANA has introduced a new era in data warehousing at SAP. Further steps towards simplification, flexibility, and performance are now possible with SAP HANA as the proven technological basis. SAP BW/4HANA offers modern concepts for data management, operation, and modeling and thus opens the door for fully innovative application scenarios. This book will show you how the SAP HANA database influences the Business Warehouse and how you can optimize your system. As a practical guide, the book is aimed at experienced SAP BW experts as well as decision makers who need a well-grounded overview. The authors address the versions SAP BW/4HANA 1.0 and SAP BW 7.5 in equal measure, highlighting new functions and differences. The book also focuses on the migration options and conversion tools for moving to SAP BW/4HANA. Use this reference book to enter the world of SAP BW with SAP HANA as the database platform! - Migration, sizing, operation, data management with SAP BW/4HANA and SAP BW 7.5 on HANA - The new central source Systems SAP HANA and ODP - New modeling options, mixed scenarios, LSA++, and differences compared to SAP BW 7.5 - The role of BW in operational SAP reporting**

**"1st German edition published 2013 by Galileo Press, Bonn, Germany."**

**The essential interaction design guide, fully revised and updated for the mobile age About Face: The Essentials of Interaction Design, Fourth Edition is the latest update to the book that shaped and evolved the landscape of interaction design. This comprehensive guide takes the worldwide shift to smartphones and tablets into account. New information includes discussions on mobile apps, touch interfaces, screen size considerations, and more. The new full-color interior and unique layout better illustrate modern**

*design concepts. The interaction design profession is blooming with the success of design-intensive companies, priming customers to expect "design" as a critical ingredient of marketplace success. Consumers have little tolerance for websites, apps, and devices that don't live up to their expectations, and the responding shift in business philosophy has become widespread. About Face is the book that brought interaction design out of the research labs and into the everyday lexicon, and the updated Fourth Edition continues to lead the way with ideas and methods relevant to today's design practitioners and developers. Updated information includes: Contemporary interface, interaction, and product design methods Design for mobile platforms and consumer electronics State-of-the-art interface recommendations and up-to-date examples Updated Goal-Directed Design methodology Designers and developers looking to remain relevant through the current shift in consumer technology habits will find About Face to be a comprehensive, essential resource.*

**Monitoring and Operations with SAP Solution Manager**

**Team Topologies**

**The Fourth Industrial Revolution**

**SAP HANA 2.0**

**SAP C/4HANA**

**Project Portfolio Management with SAP RPM and CProjects**

UX design has traditionally been deliverables-based. Wireframes, site maps, flow diagrams, content inventories, taxonomies, mockups helped define the practice in its infancy. Over time, however, this deliverables-heavy process has put UX designers in the deliverables business. Many are now measured and compensated for the depth and breadth of their deliverables instead of the quality and success of the experiences they design. Designers have become documentation subject matter experts, known for the quality of the documents they create instead of the end-state experiences being designed and developed. So what's to be done? This practical book provides a roadmap and set of practices and principles that will help you keep your focus on the the experience back, rather than the deliverables. Get a tactical understanding of how to successfully integrate Lean and UX/DesignFind new material on business modeling and outcomes to help teams work more strategicallyDelve into the new chapter on experiment designTake advantage of updated examples and case studies.

Between the 18th and 19th centuries, Britain experienced massive leaps in technological, scientific, and economical advancement

"Ready for SAP BW/4HANA 2.0? This comprehensive guide will teach you all there is to know about the next generation business warehouse from SAP! Start with a fresh installation or migrate from an existing system. Then understand the new architecture, explore administration tasks with SAP HANA Studio, learn to model and analyze data, and find out how to connect to frontend BI tools"--

When migrating to the cloud, no journey is the same. If you're ready to make the leap, you've come to the right place! From internal to public and private external cloud computing-discover which choice best fits your enterprise. With information on options for Infrastructure as a Service (IaaS) and Platform as a Service (PaaS), you'll learn to customize an implementation path and build a road map for migration. It's no longer whether or not to move to the cloud, but how. Let us show you. Cloud computing; Operation and migration.

**Project Management for SAP S/4HANA**

**Computerworld**

**A Runway Software Economy**

**SAP Backup using Tivoli Storage Manager**

**Why We Love (or Hate) Everyday Things**

**How to Devise Innovative Digital Products that People Want**

This one-stop guide details how to integrate and use project portfolio management with SAP to support your business processes. Focused on cProjects and RPM — as well as the integration with SAP Project System — this guide describes the implementation and usage of the SAP tools for project portfolio management in a process-oriented way. It uses sample customer examples and projects to illustrate specific solution options, is based on the latest SAP releases, and includes an entire chapter on project procedures. Readers get a detailed overview of the typical requirements for a PPM solution, and learn how SAP supports the integration of sub-processes such as portfolio planning, project execution, time recording, and reporting. Expert insights into SAP RPM and its detailed configuration options: master data management, financial and capacity planning, questionnaires, scoring models, and metrics management serve to make this book indispensable. In addition, the configuration options and functions of cProjects are explained clearly with special attention paid to customizing the project structure, document and resource management, project alerts, evaluations, and more. Plus, find out how SAP RPM and cProjects integrate with SAP PS, SAP NetWeaver Portal, SAP NetWeaver BI, MS Project, and SAP ERP. Real-world customer examples illustrate how customer enhancements extend the scope of the solution scenario, including custom fields, cross-system versioning, and more.

SAP S/4HANA is here, and the stakes are high. Get your project right with this guide to SAP Activate! Understand the road ahead: What are the phases of SAP Activate? Which activities happen when? Start by setting up a working system, then walk through guided configuration, and learn how to deploy SAP S/4HANA in your landscape: on-premise, cloud, or hybrid. Take advantage of SAP Activate's agile methodology, and get the guidance you need for a smooth and successful go-live! In this book, you'll learn about: a. Foundations Get up to speed with SAP Activate. Learn about key concepts like fit-to-standard and fit/gap analysis, understand the methodology, and walk through the key phases of project management. b. Tools and Technologies Open up your SAP Activate toolkit. See how to access SAP Activate content with SAP Best Practices Explorer, SAP Solution Manager, and more. Then, use SAP Best Practices and SAP Model Company to set up a working system for your workshops. c. Deployment Deploy SAP S/4HANA, step by step. Follow detailed instructions to plan, prepare for, and execute your on-

premise or cloud deployment activities according to SAP Activate. Walk through key scenarios for a hybrid implementation of SAP S/4HANA in your landscape. Highlights Include: 1) Deployment 2) Guided configuration 3) Agile project delivery 4) SAP Best Practices 5) SAP Model Company 6) Organizational change management 7) SAP S/4HANA 8) SAP S/4HANA Cloud 9) Hybrid landscapes 10) C\_ACTIVATION05 certification

Meet your BI needs with SAP S/4HANA embedded analytics! Explore the system architecture and data model and learn how to perform analytics on live transactional data. Business user? Walk step-by-step through SAP Smart Business KPIs, dashboards, and multidimensional reporting. Analytics specialist? Master the virtual data model and report creation. Jack of all trades? Create CDS views, apply custom fields and logic, and learn to integrate SAP S/4HANA with SAP Analytics Cloud. This is your complete guide to SAP S/4HANA embedded analytics!

Highlights include: 1) Architecture 2) Virtual data model (VDM) 3) CDS views 4) SAP Fiori apps 5) SAP Smart Business 6) Key performance indicators (KPIs) 7) Dashboards 8) Reporting 9) Data warehousing 10) SAP Analytics Cloud 11) Machine learning

New to SAP S/4HANA Cloud? This is the book for you! Get detailed descriptions and screenshots to see what is possible in SAP S/4HANA Cloud, from core functionality like finance and logistics to reporting with embedded analytics and KPIs. Learn how SAP S/4HANA Cloud impacts your users and how it can be extended, integrated, and adopted by your organization. Get information on the latest intelligent technologies to experience the complete solution scope. Discover what SAP S/4HANA Cloud means for your business! Highlights include: 1) User experience 2) Analytics 3) Business processes 4) Extensibility 5) Integration 6) Adoption 7) Lifecycle management 8) Intelligent enterprise 9) Intelligent technologies

SAP Build

SAP Nation

An Introduction

Emotional Design

Designing Great Products with Agile Teams

UX Magic

The two-volume set LNCS 6769 + LNCS 6770 constitutes the proceedings of the First International Conference on Design, User Experience, and Usability, DUXU 2011, held in Orlando, FL, USA in July 2011 in the framework of the 14th International Conference on Human-Computer Interaction, HCII 2011, incorporating 12 thematically similar conferences. A total of 4039 contributions was submitted to HCII 2011, of which 1318 papers were accepted for publication. The total of 154 contributions included in the DUXU proceedings were carefully reviewed and selected for inclusion in the book. The papers are organized in topical sections on DUXU theory, methods and tools; DUXU guidelines and standards; novel DUXU: devices and their user interfaces; DUXU in industry; DUXU in the mobile and vehicle context; DXU in Web environment; DUXU and ubiquitous interaction/appearance; DUXU in the development and usage lifecycle; DUXU evaluation; and DUXU beyond usability: culture, branding, and emotions.

For more than 40 years, Computerworld has been the leading source of technology news and information for IT influencers worldwide. Computerworld's award-winning Web site (Computerworld.com), twice-monthly publication, focused conference series and custom research form the hub of the world's largest global IT media network.

Why attractive things work better and other crucial insights into human-centered design Emotions are inseparable from how we humans think, choose, and act. In Emotional Design, cognitive scientist Don Norman shows how the principles of human psychology apply to the invention and design of new technologies and products. In The Design of Everyday Things, Norman made the definitive case for human-centered design, showing that good design demanded that the user's must take precedence over a designer's aesthetic if anything, from light switches to airplanes, was going to work as the user needed. In this book, he takes his thinking several steps farther, showing that successful design must incorporate not just what users need, but must address our minds by attending to our visceral reactions, to our behavioral choices, and to the stories we want the things in our lives to tell others about ourselves. Good human-centered design isn't just about making effective tools that are straightforward to use; it's about making affective tools that mesh well with our emotions and help us express our identities and support our social lives. From roller coasters to robots, sports cars to smart phones, attractive things work better. Whether designer or consumer, user or inventor, this book is the definitive guide to making Norman's insights work for you.

Build a flexible and sustainable environment for SAP S/4HANA development with this guide to SAP Cloud Platform services! Walk through the steps involved in designing your enterprise architecture, from evaluating your existing landscape to extending and enhancing SAP S/4HANA without disrupting the core.

You'll get a detailed look at how to use SAP Cloud Platform services for master data, data integration, business process automation, UX, and security.

Future-proof your system! Highlights include: 1) Enterprise architecture design 2) Master data distribution 3) Data integration 4) Business process automation 5) User experience 6) Security 7) Extensions 8) Cloud-native applications 9) DevOps 10) Continuous monitoring

Managing Your Digital Business

Designing a Future-Ready Enterprise Architecture

UX Strategy

Customizing SAP S/4HANA with SAP Cloud Platform

First International Conference, DUXU 2011, Held as Part of HCI International 2011, Orlando, FL, USA, July 9-14, 2011, Proceedings, Part I

From its humble beginnings in Germany, SAP skyrocketed to become a global powerhouse and the technology backbone for tens of thousands of enterprises. The economy around it grew even faster, and "SAP Nation" now approaches the GDP of Ireland in size. This book documents both trajectories, based on decades of research and interviews of hundreds of customers, market analysts and competitors. SAP's influence has declined in the last decade, as enterprises invest in cloud, social, analytical and mobile technologies and in custom development of "systems of advantage" in their products, channels and business models. Yet, shockingly, customer spending in SAP Nation remains stubbornly high. The model in the book estimates post-recession investment at more than one trillion dollars (yes ). This book brings out loudly the voice of SAP customers as they cope with this runaway economy. Twenty-five case studies showcase a spectrum of strategies - some are "ring fencing" SAP with Workday, others are switching maintenance to Rimini Street, yet others are in-sourcing, while still others are evaluating newer SAP products like HANA and acquisitions like Concur. Part root cause analysis and part strategy manual, this book is a must-read for anyone with interest in SAP - as customer, employee, partner, investor or competitor. It is a fast-paced look at decades of what SAP has done well, and what it could have done better. Executives everywhere, even those in non-SAP settings, will benefit from the strategies described in the book to migrate inefficient back-office IT dollars to front-office innovation.

Do you want to understand the basic fundamentals of SAP software without having to work through 400 pages or more? Yes? Then this book is for you! The authors concentrate on the essentials and spare you all the details you do not need as a beginner. Using simple, step-by-step examples, walk through the fundamentals of the SAP Enterprise Resource Planning (ERP) system including navigation, transactions, organizational units, and master data. Instructional videos help you experience the look-and-feel of SAP software without requiring access to an SAP system. This second edition has been enhanced with an overview of the existing SAP product portfolio in addition to SAP ERP. Learn more about the technical side of SAP ERP including industry solutions, ABAP, and enhancement packages (EHP). Get a short introduction to BI, CRM, SRM, SCM, GRC, NetWeaver, SuccessFactors, and HANA. Demystify SAP acronyms and get clarity on the purpose of different SAP products. - Learn how to navigate in SAP ERP - Learn SAP basics including transactions, organizational units, and master data - Watch instructional videos with simple, step-by-step examples - Get an overview of SAP products and new development trends

In Team Topologies DevOps consultants Matthew Skelton and Manuel Pais share secrets of successful team patterns and interactions to help readers choose and evolve the right team patterns for their organization, making sure to keep the software healthy and optimize value streams. Team Topologies will help readers discover:

- Team patterns used by successful organizations.
- Common team patterns to avoid with modern software systems.
- When and why to use different team patterns
- How to evolve teams effectively.
- How to split software and align to teams.

Introduction to SAP Fiori -- Installation and configuration -- SAP Fiori security -- Implementing transactional apps -- Implementing fact sheet apps -- Implementing analytical apps -- Creating OData services with SAP gateway -- Introduction to SAP web IDE -- Creating and extending transactional apps -- Creating and extending fact sheet apps -- Creating and extending analytical apps -- Workflow and SAP Fiori -- Integration with other SAP products -- Introduction to SAP screen personas

SAP Analytics Cloud

Mindful Digital Transformation of Teams, Products, Services, Businesses and Ecosystems

The Design Thinking Playbook

How Inclusion Shapes Design

SAP Bw/4hana 2.0

Mismatch

***Enter the fast-paced world of SAP HANA 2.0 with this introductory guide. Begin with an exploration of the technological backbone of SAP HANA as a database and platform. Then, step into key SAP HANA user roles and discover core capabilities for administration, application development, advanced analytics, security, data integration, and more. No matter how SAP HANA 2.0 fits into your business, this book is your starting point. In this book, you'll learn about: a. Technology Discover what makes an in-memory database platform. Learn about SAP HANA's journey from version 1.0 to 2.0, take a tour of your technology options, and walk through deployment scenarios and implementation requirements. b. Tools Unpack your SAP HANA toolkit. See essential tools in action, from SAP HANA cockpit and SAP HANA studio, to the SAP HANA Predictive Analytics Library and SAP HANA smart data integration. c. Key Roles Understand how to use SAP HANA as a developer, administrator, data scientist, data center architect, and more. Explore key tasks like backend programming with SQLScript, security setup with roles and authorizations, data integration with the SAP HANA Data Management Suite, and more. Highlights include: 1) Architecture 2) Administration 3) Application development 4) Analytics 5) Security 6) Data integration 7) Data architecture 8) Data center***

***Think Like a UX Researcher will challenge your preconceptions about user experience (UX) research and encourage you to think beyond the obvious. You'll discover how to plan and conduct UX research, analyze data, persuade teams to take action on the***

*results and build a career in UX. The book will help you take a more strategic view of product design so you can focus on optimizing the user's experience. UX Researchers, Designers, Project Managers, Scrum Masters, Business Analysts and Marketing Managers will find tools, inspiration and ideas to rejuvenate their thinking, inspire their team and improve their craft. Key Features A dive-in-anywhere book that offers practical advice and topical examples. Thought triggers, exercises and scenarios to test your knowledge of UX research. Workshop ideas to build a development team's UX maturity. War stories from seasoned researchers to show you how UX research methods can be tailored to your own organization.*

*First Steps in SAP second editionEspresso Tutorials GmbH*

*How inclusive methods can build elegant design solutions that work for all. Sometimes designed objects reject their users: a computer mouse that doesn't work for left-handed people, for example, or a touchscreen payment system that only works for people who read English phrases, have 20/20 vision, and use a credit card. Something as simple as color choices can render a product unusable for millions. These mismatches are the building blocks of exclusion. In Mismatch, Kat Holmes describes how design can lead to exclusion, and how design can also remedy exclusion. Inclusive design methods—designing objects with rather than for excluded users—can create elegant solutions that work well and benefit all. Holmes tells stories of pioneers of inclusive design, many of whom were drawn to work on inclusion because of their own experiences of exclusion. A gamer and designer who depends on voice recognition shows Holmes his “Wall of Exclusion,” which displays dozens of game controllers that require two hands to operate; an architect shares her firsthand knowledge of how design can fail communities, gleaned from growing up in Detroit's housing projects; an astronomer who began to lose her eyesight adapts a technique called “sonification” so she can “listen” to the stars. Designing for inclusion is not a feel-good sideline. Holmes shows how inclusion can be a source of innovation and growth, especially for digital technologies. It can be a catalyst for creativity and a boost for the bottom line as a customer base expands. And each time we remedy a mismatched interaction, we create an opportunity for more people to contribute to society in meaningful ways.*

*SAP Leonardo*

*SAP Fiori Implementation and Development*

*Think Like a UX Researcher*

*Rituals for Work*

*SAP S/4HANA Cloud*

*SAP Activate*

***We all tell stories. It's one of the most natural ways to share information, as old as the human race. This book is not about a new technique, but how to use something we already know in a new way. Stories help us gather and communicate user research, put a human face on analytic data, communicate design ideas, encourage collaboration and innovation, and create a sense of shared history and purpose. This book looks across the full spectrum of user experience design to discover when and how to use stories to improve our products. Whether you are a researcher, designer, analyst or manager, you will find ideas and techniques you can put to use in your practice.***

***Design, User Experience, and Usability. Theory, Methods, Tools and Practice***

***Lean UX***

***SAP BW/4HANA and BW on HANA***

***How to Observe Users, Influence Design, and Shape Business Strategy***

***The Comprehensive Guide***

***SAP Solution Manager for SAP S/4HANA***