

## Sample Paper Bcom Accounts Delhi University

Year after year, this book has immensely helped students in their comprehension of the subject and score good marks in examinations. It has been written specifically for the prescribed syllabus of Cost Accounting Paper of BCom (Hons) Semester IV of the University of Delhi and of School of Open Learning. Its basic features are the same as the mother book Cost Accounting—Principles and Practice, which is a UGC-recommended text for the last many years. Thus, it gives a thorough grounding in cost concepts, cost behaviour, and costing methods. The subject matter has been organized on ‘first things first’ basis to sustain the interest of the students. Every discussion involving conceptual difficulties is immediately followed by a numerical example. Companies Act, 2013 is the culmination of several years of effort to enact a new legislation governing companies to replace the Companies Act, 1956. It marks a major step forward and appreciates the current economic environment in which companies operate. Corporate Laws is based on the Companies Act, 2013. Students of other Indian universities will also benefit from this book. **KEY FEATURES** • A comparison of the provisions of the new and old laws has been given in every chapter • All recent amendments and rules relating to corporate laws have been incorporated • Interesting examples/case studies derived from landmark rulings have been given • Questions from recent examinations

Financial Accounting provides a comprehensive coverage to course requirements of students appearing in the paper Financial Accounting at BCom, BCom (Hons) examinations of different Indian universities and Foundation Examination (NS) of the Institute of Company Secretaries of India. The book is divided into four sections: Section I explains the fundamental principles

necessary for understanding the subject. It covers the entire accounting cycle—from recording of financial transactions to the preparation of final accounts. Section II deals with accounting problems related to certain specific types of business transactions. Section III deals with partnership accounts. Section IV provides suggested answers to recent examinations' questions. Year after year, this book has immensely helped students in their comprehension of the subject and scoring good marks in examinations. It has been written specifically for the prescribed syllabus of Cost Accounting Paper of BCom (Hons), Semester IV, of University of Delhi, School of Open Learning and other central universities. Its basic features are the same as the mother book Cost Accounting: Principles and Practice, which is a UGC-recommended text for the last many years. The book is bundled with all the teaching tools like learning objectives, summary of the chapter, key terms, and a large number of questions for practice. The fourth edition is the updated version of the book and is as per the latest CBCS syllabus.

### CORPORATE ACCOUNTING

International Issues and Solutions

Microeconomics Theory And Applications

Cost Accounting: Principles & Practice, 13th Edition

Cheating Death

***This book is a comprehensive & authentic book on 'Computer Applications in Business'. The objective of the book is to impart computer skills and knowledge to commerce students and to enhance their understanding of information technology tools in***

handling the business operations. What sets this book apart is the simple presentation and step-wise explanation that ensures students without having any prior computer literacy can also learn computing and its business applications on their own. This book aims to fulfill the requirement of students of undergraduate courses in commerce and management, particularly the following:

- B.Com. (H) Paper BCH 4.3 Core under Choice Based Credit System (CBCS) Programme of University of Delhi
- B.Com. (Pass) Semester III of University of Delhi
- CBCS Pan-India
- Non-Collegiate Women's Education Board
- School of Open Learning of University of Delhi
- Various Central Universities throughout India

The Present Publication is the 6th Edition, authored by Hem Chand Jain & H.N. Tiwari, with the following noteworthy features:

- The subject-matter is presented in a simple, systematic method along with comprehensive explanation of the concept and theories underlying computer application in business.
- [Student-Oriented Book] This book has been developed, keeping in mind the following factors:
  - o Interaction of the author/teacher with his/her students in the class-room
  - o Shaped by the author/teachers experience of teaching the subject-

matter at different levels o Reaction and responses of students have also been incorporated at different places in the book • [Theoretical & Practical Aspects] This book covers both theoretical & practical applications. E.g., separate chapter has been added to illustrate how excel is useful in business decision making and data handling • [Basic Internet Terminologies/Recent Trends in Computing] Basic Internet Terminologies equips the students with commonly used terms while accessing internet, whereas Recent Trends in Computing has been added with an objective to keep students updated with recent technological developments in the fast changing digital space. • Thoroughly revised chapter on 'Decision Making with Excel' • Separate chapter on Database Management Systems using MS Access 2010 • Question appeared in Latest Question Paper of Delhi University have been incorporated at appropriate places o B.Com. (Hons.)/SEM. IV-2017 o B.Com. (Hons.)/SEM. IV-2018 o B.Com. (Hons.)/SEM. IV-2019 • Contents of this book are as follows: o Basic Computer Concepts and Networking o Basic Internet Terminologies o Recent Trends in Computing o Microsoft Word 2010 o Basics of PowerPoint o MS Excel 2010 o Excel Functions o

*Decision Making with Excel o Excel Projects o Introduction to Database System o Managing Databases using MS Access o Mail Merge*

*The present book is specially published for the aspirants of 'B.Com (Hons) Common Entrance Test organised by the Guru Gobind Singh Indraprastha University, Delhi. Based on the current exam pattern, the book comprises Specialized Study and Practice Material to make readers familiar with the exam pattern and the type of questions asked. Detailed Explanatory Answers have also been provided for Selected Questions for Better Understanding of readers. The book contains ample amount of Study and Practice Material comprising numerous solved MCQs on all the subjects & topics important from the point of view of the exam. All the Practice questions have been solved by respective subject-experts with due diligence. To an earnest reader the book will definitely prove very useful for study, self-practice, and during the precious moments before the exam for reference and revision. The book is highly recommended for the aspirants to sharpen their Problem Solving Skills with intensive practice of actual exam-style questions and numerous practice questions*

*provided in the book, and prepare themselves to face the exam with Confidence, Successfully. While the specialized study and practice material of this book paves the Way for your Success, your own intelligent study and intensive practice with this will definitely ensure you a Well-deserved Entry into the Prestigious Institution leading you to a Successful Career.*

*Provides communication technologies, intelligent technologies, and quality educational pedagogy for advancing distance education for both teaching and learning.*

*Financial Accounting for BBA has been written to meet the requirements of undergraduate students, particularly at the BBA level. This book covers the syllabi of major universities across the country, providing basic knowledge of accounting principles and practices in a systematic manner. The topics have been dealt with in a lucid manner to enable better understanding, especially for those students who do not have an accounting background. The text is examination-oriented and is supplemented with relevant solved illustrations for all the topics.*

*Business Statistics*

*Financial Accounting, 5th Edition*

### ***Financial Accounting***

### ***Methods and Applications for Advancing Distance Education Technologies: International Issues and Solutions***

### ***GGSIPO***

The book is exclusively meant for BCom (Hons.) students of Paper CH 1.2, Semester 1, University of Delhi. The book exhaustively covers the entire syllabus of the course. Written in an easy-to-understand language, the book would be highly useful for students who wish to master the concepts of accounting. KEY FEATURES • The book is designed on the DIYA (Do It Yourself Approach) • A workbook—added at the end as an annexure—containing numerical questions with their answers, complements the book to help students self-evaluate themselves • There are additional Review Questions, Illustrations, True/False Questions and numerical problems with solutions in the main book • Accounting treatment in the book is in conformity with various laws and accounting standards issued by the Institute of Chartered Accountants of India and prescribed by the Central Government in consultation with the National Advisory Committee on Accounting Standards

## Access Free Sample Paper Bcom Accounts Delhi University

Effective communication is the key to success in life. We live in an era where words and gestures play an important role in effective communication. Businesses operate in various circumstances and it is paramount that the communication between different parties concerned is clear and effective and also takes into account the cultural sensitivities. This is where the concept of Business Communication comes to play. This book, written in accordance with the syllabus of the University of Delhi, is an attempt to equip the readers with skills required to communicate effectively in a business situation. It would also be useful for the students of BCom, BBA, and MBA of other universities, and for anyone looking to learn the nitty-gritties of business communication.

**KEY FEATURES**

- Analysis of vital components of business communication
- Informative use of illustrations, examples, diagrams and pictures
- Inclusion of review questions and university examination questions
- New tools for business communication like, emails, teleconferencing, video conferencing, telex, fax discussed in detail

The book provides comprehensive coverage of the course-content requirements of the students appearing in the paper 'Management

## Access Free Sample Paper Bcom Accounts Delhi University

Accounting' at the B.Com, M.Com, BBA, and MBA Examinations of different Indian Universities. The book has been divided into THREE Convenient Sections. Each section covers a different aspect of 'Management Accounting' with the subject divided into chapters covering different topics systematically and concisely. The unique features of this book lie in its simplicity of style and systematic presentation of theory and graded practical illustrations which have made it user-friendly mainly for the students. This book's other main strengths are exhaustive text plentiful illustrative examples and end-of-the-chapter exercises with answers. NEW FEATURES IN THIS EDITION Updated position regarding, IFRSs and steps for their convergence in India. Certain new concepts viz. Target Costing, Kaizen Costing, and Balanced Scorecard have been incorporated in Chapter 3 (Section A) and Appendix 1 of the book. Schedule III regarding the presentation of financial statements as per the Companies Act, 2013 has been incorporated as Appendix 5 to the book. Corporate Law (For B.Com, Sem.2, Delhi University)Vikas Publishing House  
An Introduction to Accountancy, 11th Edition

Stories of the Top Seven Indian Lawyers

Taxmann's Cyber Crimes & Laws | Choice Based Credit System (CBCS) | B.Com-Hons. | 4th Edition | January 2021

Principles of Accounting Volume 1 - Financial Accounting

Cost Accounting, 4e [as per CBCS, for DU and other Central

***A UGC recommended textbook for various commerce undergraduate programmes like BCom, BBA, BBM and BBS. Also useful for CA, CS, ICMA, MCom and MBA. The revised edition of Cost Accounting: Principles and Practice gives students a thorough grounding in cost concepts, cost behaviour and costing methods. The subject matter has been presented in a student-friendly, systematic and intelligible manner. Every discussion involving conceptual difficulties is immediately followed by a numerical example. A large number of charts and diagrams bring to light finer points of the subject and make it easily comprehensible. The subject matter has been organized on 'first things first' basis to sustain the interest of the students. An authentic book on Cost Accounting, which is indispensable for students at the undergraduate level New in this Edition [?] Reworked text for better understanding of the concepts [?] Recent questions from BCom, BBA, MBA, CA and CS examinations [?] Model test papers in Appendix This book presents the subject matter tailor-made for the latest syllabus of North-***

***Eastern Hill University (NEHU) to enable its students to study the course material through a single book without having to refer to multiple sources and comprehend the subject in simple, understandable language. Key Features• Covers the syllabus of NEHU in toto• Designed on the DIYA (Do-It-Yourself-Approach)• Includes pedagogical elements like Review Questions, Practical Problems with Answers, True/False Questions and Illustrations• Includes previous year's question paper***

***Basic Financial Accounting is a comprehensive, authentic & well-illustrated book. This book aims to fulfil the requirement of students of undergraduate courses in commerce and management, particularly the B.Com. Sem (I) Paper BC 1.2 Core under the CBCS Programme, Non-Collegiate Women's Education Board (NCWEB), and School of Open Learning (University of Delhi). This book will also be applicable for undergraduate commerce & management courses at various Central Universities throughout India. The Present Publication is the 8th Edition, authored by Bhushan Kumar Goyal, with the following noteworthy features: • [Highlights of the Eighth Edition] are as follows: o [Most Amended & Updated] The following chapters have been revised: § The chapter on Depreciation Accounting as per AS-10 (Revised), "Property, Plant and Equipment" § Financial Statements of a Trader changed in light of GST § The chapter on Computerised Accounting System has been revised as per the new version of TALLY PRIME o***

***[New Illustrations] has been added in this book o [B.Com. Past Question Papers] for the years 2018, 2019 & 2021 have been added to this book • [Comprehensive Presentation of Theory, Procedure & Practice] of accounting • [Student-Oriented Book] This book has been developed, keeping in mind the following factors: o Interaction of the author/teacher with their students in the classroom o Shaped by the author/teachers experience of teaching the subject-matter at different levels for more than 43 years o Reaction and responses of students have also been incorporated at different places in the book • [Simple Language & Systematic Manner] of the presentation of the subject matter • [Solved Illustrations & Working Notes] have been incorporated throughout this book to make the understanding of the concepts easy • [Practical Assignments & Latest Questions Papers] have been given in Vol. II of the book • [Multiple True/False Type Questions] have been incorporated in the book The contents of the book are as follows: • Accounting System • Financial Accounting Principles • Introduction to Accounting Standards and Ind-AS • Accounting Process: Journal and Ledger • Accounting Process: Subsidiary Books, Ledger and Trial-Balance • Measurement of Business Income and Revenue Recognition • Accounting for Property, Plant, Equipment and Depreciation • Inventory Valuation • Capital and Revenue Expenditure and Receipts • Financial Statements of Non-Corporate Business Entities • Financial Statements for Not-For-Profit Organisations •***

***Accounting for Hire Purchase and Instalment System • Lease Accounting • Accounting for Inland Branches • Departmental Accounting • Partnership Accounting – Fundamentals, Admission, Retirement and Death-Overview • Accounting for Dissolution of Partnership Firms • Computerised Accounting System • Question Papers: o B.Com. CBCS | 2018 o B.Com. CBCS | 2019 o B.Com. CBCS | 2021***

***The Third Edition of this text, which is a thoroughly revised and enlarged version of Prof. V.K. Goyal's book, Corporate Accounting, Second Edition, gives a clear analysis of the fundamental concepts of corporate accounting. Accounting for various types of companies comes under the sphere of corporate accounting. This book primarily deals with the preparation and presentation of accounts strictly in accordance with the provisions of the Indian Company Law. Organized into 11 chapters, this book, at the outset, presents provisions of the Indian Companies Act, 1956, SEBI's guidelines, and different types of shares and modes for issue of shares. Then it goes on to give a detailed discussion on the conditions for redemption of preference shares with their sources and conversion of preference shares into equity shares. Besides, this text covers, in detail, topics such as different modes of issue and redemption of debentures, internal and external construction of companies, preparation of cash flow statement and its classification as well as the distinction between cash flow***

***statement and fund flow statement. Finally, the book elaborates on several methods of analysis of financial statements and advantages and limitations of ratio analysis. This well-organized and student-friendly book is intended as a text for undergraduate students of commerce (B.Com. Programme/B.Com. Pass) in universities across India. In addition, it would be useful for professional courses such as CA, ICWA and CS. Key Features Covers concepts and principles of corporate accounting in a comprehensive manner. Includes 300 worked-out examples to illustrate the concepts discussed. Provides 250 unsolved problems in a graded manner for the benefit of students.***

***Trending Careers***

***Commonwealth Universities Yearbook***

***Taxmann's Computer Applications in Business | Choice Based Credit System (CBCS) | B.Com | 6th Edition | 2021***

***Business Organisation and Management***

The motivation for the Eleventh Edition of 'Investment Management' has been provided by the enthusiastic response of the readers and reviewers to the earlier editions which, together with reprints, were sold out within a few months of the Publication. The book has been presented as an introductory level text on the theory and practice of investment. It has been accepted by the students of finance preparing

for a paper on investment management, particularly the B.Com (H) Vith Semester (CBCS)/Annual Mode of University of Delhi. The highlight of the Eleventh Edition is the presentation of 'Concept Checks' in the form of 'Test-Yourself' at various places in different chapters. This will give an opportunity to the students to apply the concepts which they have read so far. Additional working notes and explanations have been provided at various places through out the book. Comments and suggestions received from students as well as teachers have been duly incorporated. In an attempt to keep intact the basic structure of the book, the chapter plan has not been changed. Nevertheless, sufficient material has been added in Chapter 6, 'Fundamental and Technical Analysis' with a view to provide more insight into technical analysis. Several numerical illustrations have been added in different Chapters at appropriate places.

Section A : Business Law | > The Indian Contract Act, 1872 | The Sale Of Goods Act, 1930 | The Indian Partnership Act, 1932 | The Section B: Industrial Laws | Appendices

'If you produce what you have promised to, no one would want to come in your way' S. Ramadorai, former vice chairman, Tata Consultancy Services 'Relying on conventional wisdom is never a smart idea in an emerging business' Akhil Gupta, vice chairman, Bharti Enterprises 'Do your duty to the best of your ability, without attachment to the

results, and remain calm in both success and failure' Venkatesh Kini, president, Coca-Cola India and south-west Asia 'Planning is academic. Action decides the winner' Rahul Bhasin, managing partner, Baring Private Equity Partners These are some of the life lessons that 30 of India's most celebrated managers share in *The Executors*, a personal account of how they came to run influential companies such as Bharti, Bennett Coleman, Tech Mahindra, Apollo Munich, Convergys, Yum! Brands and Max Life Insurance, among others. Packed with inspiring stories of struggle, this book culls out the wisdom that these leaders have imbibed over the years and are keen to impart to others. Ashutosh Sinha insightfully explores their management style, philosophy and how they lead from the front.

This second edition of financial accounting continues to provide a comprehensive and up-to-date coverage of key concepts of accounting and their application in practice. Written in a friendly, easy-to-understand style and the author's proven self-study approach, this book takes the intimidation out of financial accounting and helps you learn the conceptual and practical financial accounting skills relevant to recording of various kinds of business transactions.

**Principles of Management Accounting**

**How India's best Managers Did it Right**

**Financial Accounting (For Delhi University, Sem. I)**

## Access Free Sample Paper Bcom Accounts Delhi University

Corporate Law (For B.Com, Sem.2, Delhi University)

Management Process and Organisational Behaviour (For BCom (Hons.), GGSIP University, Delhi)

Inspector Ghote, 'one of the great creations of detective fiction' (Alexander McCall Smith), investigates the curious case of a stolen exam paper in this classic mystery - with a brand-new introduction by bestselling author Vaseem Khan. Bombay University is in the grip of a cheating scandal, centred on one of its most deplorable colleges. A final exam paper has been stolen and sold prior to the test, leading to calls for the principal's immediate resignation. The prime suspect for the theft, the student Bala Chambhar, is in a coma, after taking an overdose of sleeping pills. Inspector Ganesh Ghote of the Bombay CID is sent in to wrap up what appears to be a straightforward case: how did Bala steal the paper from Principal Bembalkar's locked office? But what he finds soon leads him to ask a different question: did Bala try to take his own life - or was he poisoned? Hindered by student protests, and under pressure from his superiors,

Ghote investigates with his usual thoroughness, only to find corruption, scandal and chaos wherever he looks . . .

Written in a student-friendly style, the book comprehensively covers the new syllabus of Management Accounting taught in BCom (Hons.) course of the University of Delhi. Following an examination-oriented approach, the book can also be used by students pursuing professional courses such as BBA, MBA, PGDBM, CFA, MFC, CA, ICWA and CS.

**KEY FEATURES** • Important tools such as Summary, Key Terms, Theoretical Questions, Objective-type Questions like True/False Statements, Multiple-choice Questions and Fill in the Blanks, and Practical Problems to facilitate a quick revision of the chapter • The book has 125 illustrations, 100 solved problems and 150 unsolved exercises with answers and hints • Problems from examination papers of last 10 years included • Recent examination question papers of the University of Delhi included in an Appendix

This well-known textbook provides students with the knowledge of basic accounting principles and practices in a

systematic manner. The unique feature that has made this book popular among students is the simplicity of presentation which enables them to understand the subject and solve practical problems with ease. The main strengths of the book are updated text, plentiful illustrative examples and the end-of-chapter exercises with answers. The wide coverage and user-friendly approach help the book to meet the course content requirements for BCom, BBA, MCom, MCA examinations of different universities and examinations conducted by professional institutions. **KEY FEATURES** ?

Updated text in view of new and withdrawn accounting standards and their interpretation. ? Formulation of the roadmap for convergence of Indian Accounting Standards to IFRS. ? Incorporation of the New Schedule VI in place of Old Schedule VI with appropriate notes, wherever necessary. ? Complete overhauling of solutions to all Illustrations and requisite changes in the answers to Practical Problems required due to the substitution of New Schedule VI in place of Old Schedule VI. ? Latest questions and problems from

examinations conducted by different professional bodies and universities.

Harish Salve failed his CA exam twice. Mukul Rohatgi was unable to secure a place at the Law Faculty, Delhi University. Rohinton Nariman was trained to become a Parsi priest. Legal Eagles examines the lives and times of India's top seven lawyers, who fought some of the country's landmark courtroom battles. Tracing their journey from their childhood days to the present, the book highlights the important milestones of their careers, their victories and failures, their influences, and their work ethic and role models, demonstrating that the path to success is paved with determination, grit and challenges. Journalist Indu Bhan gives a ringside view of the most significant case handled by each of these lawyers, including the Vodafone tax case, Coalgate and the 2G spectrum controversy, among others. Essential Advice, Hints and Strategy for Business: Facebook, Twitter, Instagram, Pinterest, Linkedin, Youtube, Snapchat, and More!

Taxmann's Basic Financial Accounting (2 Vols.) – Most Updated & Amended Student-oriented Book, with Numerous Solved Illustrations plus Working Notes & B.Com. Past Question Papers | CBCS  
India Today

Investment Management Theory and Practice

Cost Accounting: Principles & Practice, 3rd Edition

***This book is a comprehensive & authentic textbook on 'Cyber Crimes & Laws'. This book aims to fulfill the requirement of the following students • B.Com./B.Com. (Hons.) under CBCS Programme ? B.Com: Semester-III | Paper BC 3.4 (B) | Cyber Crimes and Laws ? B.Com. (Hons.): Semester-IV | Paper BCH 4.5(F) | Cyber Crimes and Laws • Non-Collegiate Women's Education Board • School of Open Learning of University of Delhi • Various Central Universities throughout India. The Present Publication is the 4th Edition, authored by Sushma Arora & Raman Arora, with the following noteworthy features: • The subject-matter is presented in a simple, systematic method along with comprehensive explanation of the concept and theories underlying basic financial accounting. • [Student-Oriented Book] This book has been developed, keeping in mind the following***

**factors: ? Interaction of the author/teacher with his/her students in the class-room ? Shaped by the author/teachers experience of teaching the subject-matter at different levels ? [Specific Emphasis] Reaction and responses of students have been incorporated at different places in the book • [Comprehensive Coverage of the Laws] with interesting examples/case studies derived from landmark rulings • [Test Question, True/False Statements & Projects] are given at the end of each chapter to provide students a thorough practice in solving examination questions • Contents of this book is as follows: ? Unit I – Cyber Crimes • Cyber Crimes: Meaning, Categories and Kinds ? Unit II – Definitions under IT Act, 2000 and Contemporary Business Issues in Cyber Space ? Unit III – Electronic Records ? Unit IV – Regulatory Framework ? Unit V – Case Laws ? Past Examination Papers • B.Com. CBCS SEM-III (November 2016) • B.Com. (H) CBCS SEM-IV (May-June 2017) • B.Com. (H) CBCS SEM-IV (May-June 2018) • B.Com. CBCS SEM-III (November 2018) • BA (Prog.) SEM-III (November 2018) • B.Com. SEM-III (November 2019) • BA (Prog.) SEM-III (November 2019) • B.Com. CBCS SEM-III (December 2020)**

**The text and images in this book are in grayscale. A hardback color version is available. Search for ISBN 9781680922929. Principles of Accounting is**

***designed to meet the scope and sequence requirements of a two-semester accounting course that covers the fundamentals of financial and managerial accounting. This book is specifically designed to appeal to both accounting and non-accounting majors, exposing students to the core concepts of accounting in familiar ways to build a strong foundation that can be applied across business fields. Each chapter opens with a relatable real-life scenario for today's college student. Thoughtfully designed examples are presented throughout each chapter, allowing students to build on emerging accounting knowledge. Concepts are further reinforced through applicable connections to more detailed business processes. Students are immersed in the "why" as well as the "how" aspects of accounting in order to reinforce concepts and promote comprehension over rote memorization.***

***A directory to the universities of the Commonwealth and the handbook of their association.***

***Specially written for modern Indian students, their parents and teachers, this book is an informative and insightful guide to career planning As a student of Class 11th and 12th, are you worried about choosing a career that you are sure to be successful at? As a parent or teacher, won't you***

***like to guide your child/student in the right direction? In that case, this is the book for you! While providing everything one needs to know on various career options, this book also empowers students with techniques for preparing for entrance tests at professional colleges, valuable tips and advice to make sure you take the best decisions. You will learn how to introspect, and identify your strengths and weaknesses to choose a successful career. Covering over 110 career options, traditional and unconventional, in Trending Careers, you will find: • Methods to recognize your skills and choose suitable academic subjects in 9th and 11 classes • Information of the best colleges in the country • Various entrance tests, their syllabi and strategy to crack these tests • Futuristic National Education Policy • Examination schemes of CBSE, ICSI, IB, IGSCSE and other education boards • Useful Tips for Parents • Professional Colleges for children of Army personnel • National level scholarships • Vocational courses under NSFQ Written by professionals, all of whom have had several years of indelible experience in teaching and working with students of CBSE, ICSE, IB, IGCSE and other state educational boards, Trending Careers is a thoroughly researched, up-to-date and important book for every student, parent and teacher who is serious about career planning.***

***The Management Accountant***

***Cost Accounting (For B. Com, Sem.4, Delhi University)***

***Financial Accounting for BBA***

***B.Com (Hons.) Common Entrance Exam Guide***

***Business Communication (For University of Delhi, B.Com Hons., Sem.6)***

The book has been written for 'Business Laws' Paper of the B. Com. (Hons.), Semester-I, Examination of the University of Delhi in accordance with its semester based syllabus. Its contents have been largely extracted from the author's reputed title Business Law which has gained tremendous readership over the years. This book presents the subject matter tailor-made as per the revised course structure of the Paper, to enable the students to possess a textbook that caters to their needs in full. The book has been organized into four parts, namely, Law of Contract, Law of Sale of Goods, Law of Limited Liability Partnership, and Law of Information Technology. KEY FEATURES

- Quotes Indian and English cases at appropriate places with a view to ensure necessary authenticity and clarity on the subject.
- Includes text questions and practical problems with hints and solutions in each chapter to enable students to evaluate their understanding of the subject
- Explains complicated provisions in easily comprehensible language with the help of illustrations and analogies

This book has been written specifically for the students of BCom (Hons) of the University

of Delhi in accordance with its prescribed syllabus and that of School of Open Learning. Its basic features are the same as the mother book Cost Accounting—Principles and Practice, which is a UGC recommended text for the last many years. Thus, it gives a thorough grounding in cost concepts, cost behaviour, and costing methods. The subject matter has been organized on ‘ first things first ’ basis to sustain the interest of the students. Every discussion involving conceptual difficulties is immediately followed by a numerical example.

### Management Process and Organisational Behaviour

» » Updated SPRING 2019! Always The Newest Social Media Strategy « « Struggling with social media marketing for business? No likes, comments and clicks, no matter what you try? Feeling overwhelmed or just don't even know where to begin? This book will help. The key to success on social media is to build a strong and consistent social media marketing plan: with ideas that drive brand awareness, attract loyal customers, and help you reach your business goals - like increasing website traffic, delivering top customer service, or making sales. And that's what you'll learn in 500 Social Media Marketing Tips. 500 Social Media Marketing Tips is your guide to social media success for business, featuring hundreds of actionable strategies for success on Facebook, Twitter, Instagram, Pinterest, YouTube, Snapchat, and more! » » DOWNLOAD:: 500 Social Media Marketing Tips: Essential Advice, Hints and Strategy for Business « « The goal of this

book is simple: I will show you how to build and grow a successful social media marketing strategy for your business. Unlike other books on the subject, 500 Social Media Marketing Tips is uncluttered and concise to ensure that you'll take away something valuable every single time you read, whether it's for five minutes at breakfast, half an hour on your commute, or all day at the weekend! You will learn:

- \* Why Every Business Needs A Social Media Marketing Strategy
- \* The Key Foundations For Every Successful Social Media Marketing Plan
- \* The Most Effective Content to Share on Social Media (And How to Make It)
- \* Hundreds of Tips to Grow Your Audience and Succeed on All The Biggest Social Networks: Facebook, Twitter, Instagram, Snapchat, Pinterest, YouTube, and LinkedIn.
- \* How to Use Blogging to Underpin and Drive your Social Media Marketing Efforts
- \* Plus: Access to Over 250 Social Media Marketing Video Tutorials and FREE Monthly Book Updates Forever (Kindle version only)

» » Ready to Kick Start Your Social Media Marketing? « « Join over 80,000 people are already using 500 Social Media Marketing Tips to make the most of everything social media has to offer your business. Download now to stop worrying and, in no time, start seeing the benefits that a strong social media strategy can deliver. Scroll to the top of the page and select the "buy now" button.

500 Social Media Marketing Tips

Legal Eagles

Business and Industrial Laws

CORPORATE ACCOUNTING - FOURTH EDITION

Financial Accounting (For NEHU)