

Rural And Agricultural Development Communication Network

Briefly reviews the development the theoretical concepts about the nature of communication and the use of communication media in development. Examines a representative group of past rural development projects using communication media, providing for each, where possible, information on a series of key variables that help analyse these case studies. Critically comments on the case studies: to what extent these projects were consciously or unciously based on theoretical models: what models were most often used: to what extent models suited the project's development objectives; where a conscious theoretical is lacking, why this was so: what effects this lack on the project's success. It also draws some conclusions on how theoreticuab can better serve rural development practitioners.

Organisations need to use their information and knowledge resources in an efficient and effective manner. Hence the goal of this manual – which is to help build the ICM strategy development skills of agriculture and rural development organisations in ACP countries. Based on a review of work already done in the area, CTA has developed two publications – this Facilitator's guide and a User's manual (see CTA no. 1727). The manuals stress the importance of teamwork, consultation and getting the buy-in of all stakeholders.

Support Communication for Rural Development Programs

E-Agriculture and Rural Development: Global Innovations and Future Prospects

Information and communication management strategy development: A toolkit for agricultural and rural development organisations:

Information and Communication Technologies for Agriculture and Rural Development

Communication Technologies In Agriculture

A Review of IFAD's Approach to Current Projects and Outlines for the Future

Agricultural Extension is one of the youngest disciplines that focus on enhancing agriculture and rural livelihood through improved information and communication (ICT) processes. The discipline primarily involves conceptualization, design, development, evaluation and application of innovative ways to use ICT in transfer of research output to the end users. Many ICT interventions developed and tested around the world have improved farmers livelihood, increased agricultural productivity and income, and reduced farm risks. Within ICT, Communication is a broad term that needs to be understood very objectively by the scholars and practitioners so that their approach to the whole extension education process could be analytical and one that could draw synergies of technologies, concepts and philosophies which are getting added to already existing knowledge base. In the light of all the above this text book "Communication Technologies in Agriculture" will be a comprehensive book with 24 chapters which covers the old wisdom and also the new horizons in innovations and trends in Agricultural Extension for all those who are associated with Agricultural Extension as a student, scholar, researcher and practitioner. This book would serve to the information needs of all the stake holders in the change process. More fittingly, the Under Graduate students of Agriculture and Horticulture and Post Graduate students of Agricultural Extension, Mass Communication and Rural Development who would use it for enriching their theoretical requirements.

"Today more than ever smallholders and rural communities require access to information and communication to make their voices heard and change their lives for the better. Communication for Development [ComDev] facilitates dialogue and collaborative action, combining participatory methods with communication tools ranging from community media to ICTs. This sourcebook is meant to equip development and communication professionals with a set of guidelines, illustrative experiences, reference materials, and learning tools to strategically apply communication in agriculture and rural development initiatives in various contexts around the world."--Publisher's description.

First Interamerican Research Symposium on the Role of Communications in Agricultural Development

Agricultural Communication

An Integrated Approach

Communication and Rural Development

Communicating Agriculture to Rural Sierra Leone: Emerging Patterns from a Case Study

A Professional Development Module

This paper uses the context of sub-Saharan Africa to review literature related to women and development communication, including (1) research on women and mass media, (2) case studies of development communication (often mixed media) projects, and (3) research on women and extension. It appears that mass media studies seldom indicate implications for rural development. Case studies of development communication projects indicate little attention to women except in health-related campaigns. Research on women and extension has yielded important findings but rarely cites communication theory beyond diffusion or considers strategies other than interpersonal and group communication. Across all categories, the emphasis is on information transmitted to women, with less that women's empowerment via development communication may be enhanced by a combination of strategies and by more integrated critique and analyses.

Family farming remains the predominant form of agriculture in Asia and the Pacific. There are more than 570 million farms in the world of which over 500 million are family-owned. They are responsible for at least 56 percent of agricultural production. These smallholder resource-poor farmers are confronted by many challenges – the negative impact of climate change, increased frequency of natural disasters, loss of biodiversity, crude oil price hikes, rapid expansion of bioenergy development, incr easing food price volatility, inefficient supply chains and others. The information needs of farmers will only increase as they have to make more and more complex decisions on the use of their land, selection of the agricultural commodities they plant, choice of markets to sell their agricultural products and other necessary decisions that impact the livelihoods of their families and society. Indeed, agriculture is becoming increasingly knowledge-intensive.

Sourcebook

A Communication Strategy for Agricultural Extension Education in the Rural Development Areas of Swaziland

Bibliography: Communications in Agricultural Development

Digital Technologies for Agricultural and Rural Development in the Global South

Communication and Education for Rural Development

Application of Information and Communication Technologies in Agricultural and Rural Development in Egypt

This book shares research and practice on current trends in digital technology for agricultural and rural development in the Global South. Growth of research in this field has been slower than the pace of change for practitioners, particularly in bringing socio-technical views of information technology and agricultural development perspectives together. The contents are therefore structured around three main themes: sharing information and knowledge for agricultural development, information and knowledge intermediaries, and facilitating change in agricultural systems and settings. With contributions reaching beyond just a technological perspective, the book also provides a consideration of social and cultural factors and new forms of organization and institutional change in agricultural and rural settings. An invaluable read for researchers in international development, socio-economics and agriculture, it forms a useful resource for practitioners working in the area.

Good, No Highlights, No Markup, all pages are intact, Slight Shelfwear, may have the corners slightly dented, may have slight color changes/slightly damaged spine.

Development Communication for Agriculture

The Role of Communication in Occupational Development of Rural Inhabitants

ICT in Agriculture (Updated Edition)

A Re-study of a Village in Thailand

Communications in the Rural Third World

Support for Rural Development, Bibliography

Communication and information are fundamental building blocks of social and economic development. In recent years, there have been incredible advances in technologies that have facilitated communication and the flow of information.

The explosion of new information and communication technologies on to the agricultural development scene offers an opportunity to extend the reach of current information systems. ICTs can amplify the efforts of extension and advisory service providers in disseminating various kinds of information to large, dispersed audiences.

"This book is a comprehensive collection of research on the emerging trends and advances in the global application of information and communication technology use in agriculture and rural development" -- Provided by publisher.

Communication System in the Implementation of an Integrated Rural Agricultural Development Program

Global Innovations and Future Prospects

The Role of Information in Development

Mass Media

8th International Conference, HAICTA 2017, Chania, Crete, Greece, September 21–24, 2017, Revised Selected Papers

Development Communication

This important book is the re-titled third edition of the extremely well received and widely used Agricultural Extension (van den Ban & Hawkins, 1988, 1996). Building on the previous editions, Communication for Rural Innovation maintains and adapts the insights and conceptual models of value today, while reflecting many new ideas, angles and modes of thinking concerning how agricultural extension is taught and carried through today. Since the previous edition of the book, the number and type of organisations that apply communicative strategies to foster change and development in agriculture and resource management has become much more varied and this book is aimed at those who use communication to facilitate change in agriculture and resource management. Communication for Rural Innovation is essential reading for process facilitators, communication division personnel, knowledge managers, training officers, consultants, policy makers, extension specialists and managers of agricultural extension or research organisations. The book can also be used as an advanced introduction into issues of communicative intervention at BSc or MSc level.

*Communication and Rural Development*Unipub

Connecting Smallholders to Knowledge, Networks, and Institutions

A Public Policy Perspective

Readings in Development Communication

Agricultural Communications Research Report

Rethinking Agricultural Extension

Information, Agriculture, and Nutrition in the Third World

Contributed articles.

Information and communication technology (ICT) has always mattered in agriculture. Ever since people have grown crops, raised livestock, and caught fish, they have sought information from one another. Today, ICT represents a tremendous opportunity for rural populations to improve productivity, to enhance food and nutrition security, to access markets, and to find employment opportunities in a revitalized sector. ICT has unleashed incredible potential to improve agriculture, and it has found a foothold even in poor smallholder farms. ICT in Agriculture, Updated Edition is the revised version of the popular ICT in Agriculture e-Sourcebook, first launched in 2011 and designed to support practitioners, decision makers, and development partners who work at the intersection of ICT and agriculture. Our hope is that this updated Sourcebook will be a practical guide to understanding current trends, implementing appropriate interventions, and evaluating the impact of ICT interventions in agricultural programs.

An Investigation in Costa Rica and India

Communication for Rural Innovation

A Solution to rural agricultural communication a case study of Rakai district, Uganda

Opportunities for Sustainable Agriculture and Rural Development

Extension Science

Information Systems in Agricultural Development

With special reference to present Indian context.

The book provides an introductory knowledge about education, extension education and agricultural extension by incorporating their definition meaning concepts, objectives and principles which is basic to learners of extension education. There are many challenges faced in effective Information and Communication Technology implementation for rural development. Education in rural areas takes place at many different levels, from multigrade primary schools to agricultural universities. In many countries social change and economic development have been organized by providing not only basic education which is acknowledged as a priority, but also specific training to improve techniques employed in the rural economy. Furthermore, recent work on social capital shows that knowledge constitutes a key element for strengthening rural communities and facilitating their adaptation to change. The present book has been designed as a manual which looks into field of rural development and education with a view to enhance the reader's understanding of the educational practices and schemes.

Communication for Rural Development

Enduring Issues in Extension Communication for Rural Agricultural Development in Nigeria

Information and Communication Technologies in Modern Agricultural Development

Communication and Institutional Change in Mexican Agricultural Development

Facilitator's guide

Communication in Rural Development

This book constitutes the thoroughly refereed post-conference proceedings of the 8th International Conference on Information and Communication Technologies in Agriculture, Food and Environment, HAICTA 2017, held in Chania, Crete, Greece, in September 2017. The 14 revised full papers presented in this book were carefully selected from the 55 accepted full papers out of 124 submissions. The selected papers span across various subjects, from ICT innovations and smart farming, to decision support systems, as well as precision farming, disease diagnosis using mobile devices, IoT for monitoring and controlling animal production, sensor-based solutions, GIS-based water management, environmental planning, information systems for monitoring of fish stocks and fisheries, information management in the agri-food sector, and forestry planning and management.

The articles included in this book focuses on; Digital divide in rural India, e-Agriculture issues, Cyber extension, overview on Village Knowledge Centres VKCs, Community Information Centre iniative in Orissa, SATCOM application in Karnataka State, Model e-Villages in Arunachal Pradesh State of North-East India, Nationwide InDG web portal initiative for rural development, Kisan Mobile Sandesh KMS, Dynamic Market Information DMI by Web and Mobile in Tamil Nadu, Expert systems for pest and diseases diagnosis in rubber, Interactive Multimedia Compact Disc IMCD, Village Information Centres among Dairy Farmers in Tamil Nadu, KISSAN initiative of Kerala State, Mobile Agricultural School and Services MASS in Jharkhand, Farmers Database creation in Darjeeling District of West Bengal, Village Resource Centres VRCs in Uttaranchal, Pest Surveillance of Rice using satellite data, Techmode Approach for Distance Learning Courses for Field Veterinarians in Maharastra, Information Retrieval System for Buffalo Reproduction, Web Portals and Digital Data base in Agroforestry, Watershed Modelling using GIS and Remote Sensing in Gujarat State, e-Readiness and Participation Level of Akshya and KISSAN Kerala Beneficiaries and VRC & CIC Network in Assam and Internet utilization pattern, evaluation of Kissan Call Centres KCCs, ICT adoption level, impact, stakeholders feedback, policy implications and recommendations.

The Mobile Phone

The Impact of Communication on Rural Development

Information and Communication Technology for Agriculture and Rural Development

The Internet and Rural and Agricultural Development

New Communications Technologies in Agriculture: Telecommunications

Success stories on information and communication technologies for agriculture and rural development

Development communication; The philosophy of development communication; The making of a development communicator; Social communication components in development programs; Development work and the social sciences; Communication and agricultural development in the Philippines; Therole of communication in agricultural development; Assessing performance of development action programs; Using local radio stations in community development; Development communication research at Los Banos;

Thecommunication process and agricultural and economic development; Conceptualizing development communication.

Women, Rural Information Delivery, and Development in Sub-Saharan Africa

Proceedings of the Regional Workshop on Development Support Communication for Rural Development

Education for Rural Development

Second edition