



people you love doing it with—while at the same time making a huge difference and impact, getting compensated very well for doing it, and still having plenty of time to pursue other passions, hobbies, and interests that energize you. From Gino Wickman, creator of the Traction Library, TheEOS Life will give you practical, real-world, time-tested tools and insights to maximize your productivity, vitality, happiness, and work-life balance. This book is a must-read for all entrepreneurs and their leadership team members interested in living their ideal life.

In this timely, insightful, and darkly funny investigation, the acclaimed author of Against Love asks: what does living in dystopic times do to our ability to love each other and the world? COVID-19 has produced new taxonomies of love, intimacy, and vulnerability. Will its cultural afterlife be as lasting as that of HIV, which reshaped consciousness about sex and love even after AIDS itself had been beaten back by medical science? Will COVID end up making us more relationally conservative, as some think HIV did within gay culture? Will it send us fleeing into emotional silos or coupled cocoons, despite the fact that, pre-COVID, domestic coupledom had been steadily losing fans? Just as COVID revealed our nation to itself, so did it hold a mirror up to our relationships. In Love in the Time of Contagion, Laura Kipnis weaves (often hilariously) her own (ambivalent) coupled lockdown experiences together with those of others and sets them against a larger backdrop: the politics of the virus, economic disparities, changing gender relations, and the ongoing institutional crack-ups prompted by #MeToo and Black Lives Matter, mapping their effects on the everyday routines and occasional solaces of love and sex.

Have you ever queued for a restaurant? Pre-ordered something months in advance? Fought for tickets that sell out in a day? Had a hairdresser with a six-month waiting list? There are people who don't chase clients, clients chase them. In a world of endless choices, why does this happen? In this book, entrepreneur and author Daniel Priestley explains why and, most importantly, how. This is a recipe for ensuring demand outstrips supply for your product or service, and you have scores of customers lining up to give you money

Demonstrates that consciousness is the key to life, and that nothing is impossible, not even the manifestation of unlimited wealth and financial independence--also includes The 40-Day Prosperity Plan on CD, which will expand your consciousness and help you create a more abundant life. Original.

Power-Packed Food for Sports and Adventure

How Startup Founders Recruit World-Class Talent and Build Culture to Transform Their Business

Fundamentals of Rocket Propulsion

What the Heck Is EOS?

Review and Analysis of Wickman and Winter's Book

A Diagnosis

The Automatic Customer

**How to look and feel fantastic while eating organically on a budget.**

**Discover the vital relationship that will take your company from "What's next?" to "We have liftoff!" Visionaries have groundbreaking ideas. Integrators make those ideas a reality. This explosive combination is the key to getting everything you want out of your business. It worked for Disney. It worked for McDonald's. It worked for Ford. It can work for you. From the author of the bestselling Traction, Rocket Fuel details the integral roles of the Visionary and Integrator and explains how an effective relationship between the two can help your business thrive. Offering advice to help Visionary-minded and Integrator-minded individuals find one another, Rocket Fuel also features assessments so you're able to determine whether you're a Visionary or an Integrator. Without an Integrator, a Visionary is far less likely to succeed long-term ,and realize the company's ultimate goals—likewise, with no Visionary, an Integrator can't rise to his or her full potential. When these two people come together to share their natural talents and innate skill sets, it's like rocket fuel—they have the power to reach new heights for virtually any company or organization.**

**It's time to unleash your genius From infancy we are taught to edit ourselves, trimming out the darker, weirder, less acceptable parts in order to please others. But this addiction to approval is holding us back. What if we dare to be our real selves, honestly and fully? Insanely Gifted is full of techniques and games to transform our thinking and turn our inner demons into allies. Jamie Catto, creative force behind Faithless and 1 Giant Leap, and leader of personal development workshops for more than a decade, teaches us to better know our deepest instincts - and unlock our true power.**

**You've thought about starting your own business . . . but how can you decide if you should really take the leap? There's a lot on the line, and you have to ask yourself difficult questions: Do I have what it takes? Is it worth it? And how the hell do I do it? You need answers, not bullshit. This book has them. Entrepreneurial Leap: Do You Have What it Takes to Become an Entrepreneur? is an easy-to-use guide that will help you decide, once and for all, if entrepreneurship is right for you—because success as an entrepreneur depends on far more than just a great idea and a generous helping of luck. In this three-part book, Gino Wickman, bestselling author of Traction, reveals the six essential traits that every entrepreneur needs in order to succeed, based on real-world startups that have reached incredible heights. If these traits ring true for you, you'll get a glimpse of what your life would look like as an entrepreneur. What's more, Wickman will help you determine what type of business best suits your unique skill set and provide a detailed roadmap, with tools, tips, and exercises, that will accelerate your path to startup success. Packed with real-life stories and practical advice, Entrepreneurial Leap is a simple how-to manual for BIG results. Should you take the leap toward entrepreneurship? Find out today and let tomorrow be the first step in your new journey, whatever shape it may take.**

Turning Fans into Customers and Customers into Fans

Here's the Deal

How to Get Healthy Without Going Broke

Quiet Power Strategy

Insanely Gifted

Love in the Time of Contagion

Think Like a Rocket Scientist

**This newly reissued debut book in the Rutgers University Press Classics Imprint is the story of the search for a rocket propellant which could be trusted to take man into space. This search was a hazardous enterprise carried out by rival labs who worked against the known laws of nature, with no guarantee of success or safety. Acclaimed scientist and sci-fi author John Drury Clark writes with irreverent and eyewitness immediacy about the development of the explosive fuels strong enough to negate the relentless restraints of gravity. The resulting volume is as much a memoir as a work of history, sharing a behind-the-scenes view of an enterprise which eventually took men to the moon, missiles to the planets, and satellites to outer space. A classic work in the history of science, and described as “a good book on rocket stuff...that’s a really fun one” by SpaceX founder Elon Musk, readers will want to get their hands on this influential classic, available for the first time in decades.**

**Among the Trump era’s savviest insiders, one name stands especially tall: Kellyanne. As a highly respected pollster for corporate and Republican clients and a frequent television talk show guest, Kellyanne Conway had already established herself as one of the brightest lights on the national political scene when Donald Trump asked her to run his presidential campaign. She agreed, delivering him to the White House, becoming the first woman in American history to manage a winning presidential campaign, and changing the American landscape forever. Who she is, how she did it, and who tried to stop her is a fascinating story of personal triumph and political intrigue that has never been told...until now. In Here’s The Deal, Kellyanne takes you on a journey all the way to the White House and beyond with her trademark sharp wit, raw honesty, and level eye. It’s all here: what it’s like to be dissected on national television. How to outsmart the media mob. How to outclass the crazy critics. How to survive and succeed male-dominated industries. What happens when the perils of social media really hit home. And what happens when the divisions across the country start playing out in one’s own family. In this open and vulnerable account, Kellyanne turns the camera on herself. What she has to share—about our politics, about the media, about her time in the White House, and about her personal journey—is an astonishing glimpse of visibility and vulnerability, of professional and personal highs and lows, and ultimately, of triumph.**

**The book follows a unified approach to present the basic principles of rocket propulsion in concise and lucid form. This textbook comprises of ten chapters ranging from brief introduction and elements of rocket propulsion, aerothermodynamics to solid, liquid and hybrid propellant rocket engines with chapter on electrical propulsion. Worked out examples are also provided at the end of chapter for understanding uncertainty analysis. This book is designed and developed as an introductory text on the fundamental aspects of rocket propulsion for both undergraduate and graduate students. It is also aimed towards practicing engineers in the field of space engineering. This comprehensive guide also provides adequate problems for audience to understand intricate aspects of rocket propulsion enabling them to design and develop rocket engines for peaceful purposes.**

**Civil rights activist Ruby Bridges--who, at the age of six, was the first African American to integrate an all-white elementary school in New Orleans--shares her story through text and historical photographs, offering a powerful call to action.**

**How to Transform Operations and Achieve Purpose-Led Growth and Resilience**

**The One Essential Combination that Will Get You More of what You Want from Your Business : Book Review**

**Love It Or Leave It**

**Retail Innovation Reframed**

**Fanocracy**

**How an Aflac Rookie Built the Business in a Year**

**Finish Big**

Has your company struggled to roll EOS out to all levels of your organization? Do your employees understand why EOS is important or even what it is? What the Heck is EOS? is for the millions of employees in companies running their businesses on EOS (Entrepreneurial Operating System). An easy and fast read, this book answers the questions many employees have about EOS and their company: • What is an operating system? • What is EOS and why is my company using it? • What are the EOS foundational tools and how do they impact me? • What's in it for me? Designed to engage employees in the EOS process and tools, What the Heck is EOS? uses simple, straightforward language and provides questions about each tool for managers and employees to discuss creating more ownership and buy-in at the staff level. After reading this book, employees will not only have a better understanding of EOS but they will be more engaged, taking an active role in helping achieve your company's vision.

Liquid propellant rocket engines have propelled all the manned space flights, all the space vehicles flying to the planets or deep space, virtually all satellites, and the majority of medium range or intercontinental range ballistic missiles.

Many entrepreneurs embrace the challenge of being their own boss; they desire freedom—both financial and temporal. But, often, the business consumes both time and money and ends up owning the owner. In Make the Noise Go Away, author Larry G. Linne discusses thirteen principles to help business owners reclaim their freedom. Written in parable style, Make the Noise Go Away follows business owner Jim Clancy and second-in-command Brett Giles at Golden Electric Supply. During a weekend retreat at a quiet mountain cabin, the two executives discuss the principles and strategies that make Jim’s noise—all the worries and concerns about his business—go away and allow Brett’s job to be more enjoyable and successful. They talk about important skills and concepts such as maintaining upward communication, setting priorities, practicing effective problem solving, and introducing new ideas. Targeted to both first- and second-in-commands, Make the Noise Go Away provides insights on decision-making skills, methods to protect and nurture great CEO ideas, and strategies for managing the perception of the business by important third parties. With concrete takeaways and tools for implementation, this guide helps clear the way for productivity and success for today’s business executives and their second-in-command.

We were all made for greatness. But so many of us end up chasing the wrong thing in life. We focus on work over family, and success over significance. And when our lives come to an end, we are filled with regret. What if the secret to living a meaningful and fulfilled life wasn't as hard as it sounds? What if you didn't have to sacrifice success to be present to your loved ones?What if you didn't have to sacrifice your health to achieve success?What if focusing on a few key areas changed everything?And what if change was as simple as setting an alarm?Eric Partaker's story will challenge you to remember what's most important and start living a life that truly matters.Are you ready to set your three alarms and wake up to the challenge of living life fully alive?

A Complete Guide for Employees in Companies Running on EOS

The 3 Alarms

Entrepreneurial Leap

History of Liquid Propellant Rocket Engines

How Great Entrepreneurs Exit Their Companies on Top

Turn Your Demons into Creative Rocket Fuel

Get a Grip on Your Business

Named a Best Book by: The Globe and Mail, Indigo, Out Magazine, Audible, CBC, Apple, Quill & Quire, Kirkus Reviews, Brooklyn Public Library, Writers’ Trust of Canada, Autostraddle, Bitch, and BookRiot. Finalist for the 2019 Lambda Literary Award, Transgender Nonfiction Nominated for the 2019 Forest of Reading Evergreen Award Winner of the 2018 Alcuin Society Awards for Excellence in Book Design – Prose Non-Fiction "Cultural rocket fuel." --Vanity Fair "Emotional and painful but also layered with humour, I'm Afraid of Men will widen your lens on gender and challenge you to do better. This challenge is a necessary one--one we must all take up. It is a gift to dive into Vivek's heart and mind." --Rupi Kaur, bestselling author of The Sun and Her Flowers and Milk and Honey A trans artist explores how masculinity was imposed on her as a boy and continues to haunt her as a girl--and how we might reimagine gender for the twenty-first century. Vivek Shraya has reason to be afraid. Throughout her life she's endured acts of cruelty and aggression for being too feminine as a boy and not feminine enough as a girl. In order to survive childhood, she had to learn to convincingly perform masculinity. As an adult, she makes daily compromises to steel herself against everything from verbal attacks to heartbreak. Now, with raw honesty, Shraya delivers an important record of the cumulative damage caused by misogyny, homophobia, and transphobia, releasing trauma from a body that has always refused to assimilate. I'm Afraid of Men is a journey from camouflage to a riot of colour and a blueprint for how we might cherish all that makes us different and conquer all that makes us afraid.

\* One of Inc.com's "6 Books You Need to Read in 2020 (According to Bill Gates, Satya Nadella, and Adam Grant)"\* Adam Grant's # 1 pick of his top 20 books of 2020\* One of 6 Groundbreaking Books of Spring 2020 (according to Malcolm Gladwell, Susan Cain, Dan Pink, and Adam Grant). A former rocket scientist reveals the habits, ideas, and strategies that will empower you to turn the seemingly impossible into the possible. Rocket science is often celebrated as the ultimate triumph of technology. But it's not. Rather, it's the apex of a certain thought process -- a way to imagine the unimaginable and solve the unsolvable. It's the same thought process that enabled Neil Armstrong to take his giant leap for mankind, that allows spacecraft to travel millions of miles through outer space and land on a precise spot, and that brings us closer to colonizing other planets. Fortunately, you don't have to be a rocket scientist to think like one. In this accessible and practical book, Ozan Varol reveals nine simple strategies from rocket science that you can use to make your own giant leaps in work and life -- whether it's landing your dream job, accelerating your business, learning a new skill, or creating the next breakthrough product. Today, thinking like a rocket scientist is a necessity. We all encounter complex and unfamiliar problems in our lives. Those who can tackle these problems -- without clear guidelines and with the clock ticking -- enjoy an extraordinary advantage. Think Like a Rocket Scientist will inspire you to take your own moonshot and enable you to achieve liftoff.

In the vein of the international bestselling Freakonomics, award-winning journalist Matthew Syed reveals the hidden clues to success—in sports, business, school, and just about anything else that you'd want to be great at. Fans of Predictably Irrational and Malcolm Gladwell's The Tipping Point will find many interesting and helpful insights in Bounce.

In Rocket Fuel, award-winning dietitian Matt Kadey offers up delicious, creative, and convenient real-food recipes to power your everyday exercise and weekend adventures. Kadey's ingenious Rocket Fuel foods—like easy-to-make muffins, bars, pies, bites, gels, smoothies, balls, wraps, and cookies—will inspire how you fuel for your favorite sports. Since studies show that real food works just as well as processed sports food products, you'll enjoy a huge variety of flavors and a healthier, more nutritious performance fuel that's free of artificial stuff and high price tags. Kadey's DIY performance foods include dozens of new flavors and innovative forms that ensure you'll always look forward to your next exercise snack. Rocket Fuel is more than a cookbook of easy, healthy recipes. Kadey simplifies the rocket science of sports nutrition into easy-to-follow guidelines that will work for anyone in any sport or activity. Rocket Fuel foods are grouped into Before, During, and After Exercise so your body will get exactly what it needs at exactly the right times. For those with special dietary restrictions, each recipe is flagged as dairy-free, freezer-friendly, gluten-free, paleo-friendly, and vegetarian or vegan-friendly. Rocket Fuel offers: 126 recipe ideas for power-packed foods, snacks, and light meals including bowls, puddings, wraps, sandwiches, bites, balls, squares, bars, drinks, cakes, stacks, drinks, smoothies, shakes, soups, muffins, sliders, pies, rolls, DIY energy shots, and all-natural sports drinks. 33 Before, 43 During, and 50 After Exercise recipes 79 dairy free, 85 gluten free, 76 vegetarian, and 33 paleo-friendly recipes Smart-yet-simple sports nutrition guidelines for before, during, and after exercise Complete nutrition facts for every recipe What you eat for energy can make the difference between an epic day or a disappointment. Rocket Fuel makes it easy to power up for workouts, recharge during halftime, or stay energized on the trail. Matt Kadey is a James Beard Award-winning food journalist, registered dietitian, and recipe developer. He has written for top health/fitness and sports magazines. Kadey holds a masters degree in sports nutrition and is the author of Muffin Tin Chef and The No-Cook, No-Bake Cookbook.

Simple Strategies You Can Use to Make Giant Leaps in Work and Life

The Rocket into Planetary Space

Make the Noise Go Away

Unique Ability : Creating the Life You Want

**Ignition!**

**The Power of an Effective Second-in-Command**

**The Eventual Millionaire**

Learn how to use change to thrive in retail and stay ahead of the curve, with expert insight and case studies from the likes of Walmart, Starbucks, Amazon, and more.

The must-read summary of Gino Wickman and Mark Winter's book: "Rocket Fuel: The One Essential Combination That Will Get You More of What You Want from Your Business". This complete summary of the ideas from Gino Wickman and Mark Winter's book "Rocket Fuel" shows that the best way to grow a business is by linking a "Visionary" up with an "Integrator". While visionaries can see the future they are aiming for, integrators know how to get there. Companies can reach their goals faster and more efficiently by following in the footsteps of partnerships such as Walt and Roy Disney, who combined a visionary with an integrator to produce stellar results. The authors explain how you can tell if you are a visionary or an integrator and then how to use this knowledge to excel in your role.

Added-value of this summary: • Save time • Understand the key concepts • Increase your business knowledge To learn more, read "Rocket Fuel" and discover how you and your company can excel!