

Researching The Small Enterprise Sage Series In Management Research

This insightful Handbook focuses on behaviour, performance and relationships in small and entrepreneurial firms.

One of the most challenging tasks in the research design process is choosing the most appropriate data collection and analysis technique. This Handbook provides a detailed introduction to five qualitative data collection and analysis techniques pertinent to exploring entrepreneurial phenomena. Techniques for collecting and analysing data are rarely addressed in detail in published articles. In addition, the constant development of new tools and refinement of existing ones has meant that researchers often face a confusing range from which to choose. The experienced and expert group of contributors to this book provide detailed, practical accounts of how to conduct research employing focus groups, critical incident technique, repertory grids, metaphors, the constant comparative method and grounded theory. This Handbook will become the starting point for any research project. Scholars new to entrepreneurship and doctoral students as well as established academics keen to extend their research scope will find this book an invaluable and timely resource.

Methods in Psychological Research introduces students to the rich world of research in psychology through student-friendly writing, compelling real-world examples, and frequent opportunities for practice. Using a relaxed yet supportive tone that eases student anxiety, the authors present a mixture of conceptual and practical discussions, and spark reader interest in research by covering meaningful topics that resonate with today's students. In-text features like Conceptual Exercises, FYI sections, and FAQ

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sections with accompanying visual cues support learning throughout the research experience. The Fourth Edition equips students with the tools they need to understand research concepts, conduct their own experiments, and present their findings.

Management research has expanded considerably over recent decades. The impetus for such growth comes from a wide range of forces both inside and outside of the academic community stimulate and regulate its development, while the audience for which management research might be considered to be useful and the extent of that usefulness are highly contested. This book seeks to explore the forces that drive the development of management research, shape its current state and influence its future potential.

Policy, Practice and Challenges

Single-Case Research Methods for the Behavioral and Health Sciences

Business Management for the Equine Industry

Doing Research

How to Get Published in the Best Entrepreneurship Journals

'Innovative, well organised, readable and authoritative. This is a text that takes a modern and refreshing approach to a subject that is an essential ingredient on today's economic agenda' - Graham Beaver, Professor of Strategic Management, Visiting Professor to Queensland University of Technology, Fellow of the University of Warwick Not everyone who wants to study entrepreneurship has a theoretical background in business. Specifically written for students who do not have a strong business theory background, the authors of Entrepreneurship for Everyone bring alive the crucial issues for understanding this dynamic field.

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Going beyond the traditional textbook, the authors equip students with the necessary business knowledge and essential practical advice on applying that knowledge in the real world, to a range of types of industry - from sustainable industries, information technology, healthcare, biotechnology, as well as the musical and creative industries. Key entrepreneurship concepts that are covered include: - the theories and tools of creative thinking - market research - intellectual property protection - relevant economics If you are coming to this area anew, and especially if you are interested in how entrepreneurship is applied, putting this text back on the shelf could cost you real success. Competition to publish in the top journals is fierce. This book provides entrepreneurship researchers with relevant material and insights to support them in their efforts to publish their research in the most prestigious entrepreneurship outlets. &a

This volume discusses the challenge of dealing with complexity in entrepreneurship, innovation and technology research. Businesses as well as entire economies are increasingly being confronted by widespread complex systems. Fields such as entrepreneurship and innovation cannot ignore this reality, especially with their inherent links to diverse research fields and interdisciplinary methods. However, most methods that allow more detailed analyses of complex problems are either neglected in mainstream research or

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are, at best, still emerging. Against this backdrop, this book provides a forum for the discussion of emergent and neglected methods in the context of complexity in entrepreneurship, innovation and technology research, and also acts as an inspiration for academics across related disciplines to engage more in complexity research.

Recent decades have seen substantial growth in the range of assistance programmes for SMEs and entrepreneurs across the world. Once regarded as peripheral to the economy and public policy, the role of small firms and of entrepreneurship is now recognized as of key importance in the economic growth and development strategies of many nations. The range of interventions and support focused on promoting SMEs and entrepreneurship is substantial and expanding, so Government, SMEs and Entrepreneurship Development asks 'what are some of the main policy instruments being used, and how effective are they?' It considers policies in different countries, examines key interventions and tools used to promote entrepreneurship and SME development and concludes with contributions on how to best evaluate their effectiveness. The contributor chapters by academics and practitioners from businesses, enterprise development agencies and governments, are empirical or evidence-based and use both quantitative and qualitative approaches. Drawing on experience from a wide range of both developed and emerging countries and economies, the

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contributions focus on the broad strategies that different governments and communities have adopted to foster entrepreneurship and SMEs; the policy tools and instruments that can be used to promote small business and entrepreneurship; and on the outcomes of policy instruments and the methods used to evaluate interventions. Their findings will help researchers, policy-makers, economic development officers, civil servants, elected officials, and business associations to better understand the issues in this important field.

Exploring Entrepreneurship

A Very Short, Fairly Interesting and Reasonably Cheap Book about Management Research

Methods of Inquiry for Conflict Analysis

Complexity in Entrepreneurship, Innovation and Technology Research

Qualitative Methods in Business Research

Connected customers, using a wide range of devices such as smart phones, tablets, and laptops have ushered in a new era of consumerism. Now more than ever, this change has prodded marketing departments to work with their various IT departments and technologists to expand consumers' access to content. In order to remain competitive, marketers must integrate marketing campaigns across these different devices

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and become proficient in using technology. The Handbook of Research on Innovations in Technology and Marketing for the Connected Consumer is a pivotal reference source that develops new insights into applications of technology in marketing and explores effective ways to reach consumers through a wide range of devices. While highlighting topics such as cognitive computing, artificial intelligence, and virtual reality, this publication explores practices of technology-empowered digital marketing as well as the methods of applying practices to less developed countries. This book is ideally designed for marketers, managers, advertisers, branding teams, application developers, IT specialists, academicians, researchers, and students. Conceived by Chris Grey and written to get you thinking, the “Very Short, Fairly Interesting and Reasonably Cheap” series offers an informal, conversational, accessible yet sophisticated and critical overview of what you find in conventional textbooks. In Management Research the authors provide a stimulating and critical overview of the key

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theoretical debates on research paradigms and methodologies, demystifying the process and providing invaluable insights into the politics and practice of research. Suitable for students carrying out Undergraduate and Postgraduate dissertations, MBA projects and PHD theses.

The SAGE Handbook of Small Business and Entrepreneurship offers state-of-the-art chapters on all aspects of this rapidly-evolving discipline. Original contributions from the best international scholars map the development of Entrepreneurship as an academic field, explore its key current debates and research methods, and also consider its future directions. Part One: The People and the Entrepreneurial Processes Part Two: Entrepreneurship and Small Business Management and Organization Part Three: Entrepreneurial Milieu Part Four: Researching Small Business Entrepreneurship This handbook will be the leading reference book for Entrepreneurship academics and researchers, as well as those from other associated disciplines including business and management, psychology, marketing, sociology

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and anthropology.

The contributors to this book explore the role and importance of qualitative, interpretist research in the dynamic field of enterprise. They establish the link between the innovative nature of small enterprise and the need to utilise research methodologies, which are themselves innovative. The book highlights the fact that enterprise research has the advantage of sufficient youth as a research discipline to permit a wide scope for new and innovative research studies. Probing this unexplored terrain therefore requires exploratory research methods supported by inductive research techniques. These methods and techniques are examined in detail: topics covered are diverse, ranging from a review of quantitative research methodologies and the integration of methodological philosophies and approaches; to the application of two novel analytical techniques. Convergent interviewing, action research, case research and marketing research for isolated SMEs are all also explored in depth. This book will provide academics, researchers and

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students with a cohesive body of material on the use of interpretist research techniques in all areas of enterprise research.

Innovation in Small Construction Firms

Management for Social Enterprise

Tools for Optimization

Research Methods in the Social Sciences

Handbook of Qualitative Research Methods in Entrepreneurship

In conjunction with top survey researchers around the world and with Nielsen Media Research serving as the corporate sponsor, the Encyclopedia of Survey Research Methods presents state-of-the-art information and methodological examples from the field of survey research. Although there are other "how-to" guides and references texts on survey research, none is as comprehensive as this Encyclopedia, and none presents the material in such a focused and approachable manner. With more than 600 entries, this resource uses a Total Survey Error perspective that considers all aspects of possible survey error from a cost-benefit standpoint. Written by a team of consultants who combine modern business knowledge with decades of direct experience of working in the equine industry, this book bridges the gap between modern business theory and equine business practice. After providing overviews of the equestrian industry and the livery sector as a detailed example, Part I (Assessing a Business) sets out how to

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access the business environment, externally, competitively and with regard to its internal resources. Part 2 (Management) goes on to deal with resource management and how to go about strategic planning and marketing, concluding with an overall Business Plan. Part 3 sets out a series of case histories to illustrate the principles as discussed in Part 1 and 2. No other book applies a truly modern business approach to equine enterprise. The Authors Sharon Eastwood, Anne-Lise Riis Jensen and Anna Jordon work together at Dark Horse Consultancy, a team of equine business consultants offering a wide range of advice and services to the industry. Also available: Horse and Stable Management Fourth Edition Jeremy Houghton Brown, Sarah Pilliner and Zoe Davies 1 4051 0007 9 978 14051 0007 6 Teaching Jumping Jane Houghton Brown 0 632 04127 7 978 0632 04127 5 Horse Nutrition and Feeding Second Edition Sarah Pilliner 0 632 05016 0 978 0632 05016 1 Equine Science Second Edition Sarah Pilliner and Zoe Davies 1 4051 1944 6 978 14051 1944 3 Introduction to Horse Biology Zoe Davies 1 4051 2162 9 978 14051 2162 0 Horse Business Management Third Edition Jeremy Houghton Brown 0 632 05826 9 978 0632 05826 6

This exciting new major work will provide a compendium of alternative perspectives on research into small business and entrepreneurship. Edited by two world-class experts, the selection reflects the principles of theoretical grounding and empirical rigor. The collection captures the richness and variety of this burgeoning and dynamic field. Small Business and Entrepreneurship is structured within six main areas: theory and theoretical developments, research approaches, populations of entrepreneurs, forms of entrepreneurship, entrepreneurial processes and

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activities, and the outcomes of entrepreneurship.

Contemporary Research Methods in Hospitality and Tourism delivers a comprehensive collection of chapters including new insights for traditional paradigms, approaches, and methods, as well as more recent developments in research methodology in the context of tourism and hospitality.

The SAGE Handbook of Small Business and Entrepreneurship

Intellectual Property and Innovation Management in Small Firms

The Principles of Knowledge Creation

Innovative Methodologies in Enterprise Research

Challenges and Controversies in Management Research

`Comprehensive, current and compelling, a winning combination for any research student or practitioner interested in increasing his/her knowledge about qualitative methods as they apply to business research' - The Qualitative Report Covering all the major qualitative approaches in business studies (including case study research, ethnography, narrative inquiry, discourse analysis, grounded theory and action research), this practical how-to guide shows how qualitative methods are used within management, marketing, organizational studies and accounting. Within each approach, the authors consider crucial issues such as framing the research, generating research questions, getting access, collecting empirical

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materials, reporting the results and evaluating the research. Original case studies drawn from around the world are included throughout to demonstrate the practical applications of the methods discussed.

' . . . a vast array of material that would be useful in a variety of courses and projects. Recommended.' - R.K. Murray, Choice

Public Health Research Methods, edited by Greg Guest and Emily Namey, provides a comprehensive foundation for planning, executing, and monitoring public health research of all types. The book goes beyond traditional epidemiologic research designs to cover state-of-the-art, technology-based approaches emerging in the new public health landscape. Written by experts in the field, each chapter includes a description of the research method covered, examples of its application in public health, clear instructions on how to execute the method, and a discussion of emerging issues and future directions. In addition, each chapter addresses the topic in the context of global health and health disparities. Such breadth provides readers with practical tools they can use in the field, as well as a current understanding of conceptual discussions. Illustrated with engaging case studies that enhance understanding of the concepts presented, Public Health Research Methods is a comprehensive, must-have reference ideal for researchers in all

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sectors—government, academia, and non-profit.

This text provides a solid intellectual grounding in the area of qualitative research. It examines theoretical underpinnings, methodological perspectives and empirical approaches.

Handbook of Qualitative Research Techniques and Analysis in Entrepreneurship

Small Business and Entrepreneurship

Business Research

E-Commerce Adoption and Small Business in the Global Marketplace: Tools for Optimization

. . . the Handbook of Qualitative Research Methods in Entrepreneurship is an important contribution to the field, and should be referenced in any paper using qualitative methodologies to investigate the entrepreneurial phenomenon. Craig S. Galbraith, *Journal of Enterprising Communities* There is no hiding behind the ramparts of dry scholarship here. The credibility of the theory being spoken of is not the stuff of constructed procedure but alignments of critical insight and utility. This is where qualitative work can make a difference to the field, and where this book makes its mark. Robin Holt, *International Journal of Entrepreneurial Behaviour and Research* The Handbook of Qualitative Research Methods in Entrepreneurship is an unusually solid and multifaceted book on what qualitative methods have done, are doing and will do in entrepreneurship research. Every serious entrepreneurship scholar should read it. It points at the future! Björn

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Bjerke, University of Kalmar, Sweden I would warmly recommend this unique collection of qualitative methods of entrepreneurship research to both mature and beginning researchers as a menu to choose from for their planned empirical studies. For those who try to get away from only quantitative studies in both business practice and academic research, this book is their chance to find a rich inspiration in reflecting on entrepreneurship as a lived experience using grounded theory and ethnographic, discursive and narrative approaches. It might convince editors of top journals of entrepreneurship research to welcome qualitative research submissions as an indispensable complement to quantitative only submissions. This domain is not physics. In bringing together such a variety of experts from so many nationalities in this Handbook, our Danish colleagues are making entrepreneurship research a realistic global venture. Jan Ulijn, Eindhoven University of Technology, The Netherlands Helle Neergaard and John Parm Ulhøi have compiled a remarkable collection of work that both represents the range of methods and demonstrates the depth of insight that can be achieved through qualitative approaches. This book is not simply a handbook of qualitative research methods, though it well achieves this aim, it is also an important contribution towards the field of entrepreneurship research. From the Foreword by Sara Carter This expansive and practical Handbook introduces the methods currently used to increase the understanding of the usefulness and versatility of a systematic approach to qualitative research in entrepreneurship. It fills a crucial gap in the literature on entrepreneurship theory, and

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just as importantly, illustrates how these principles and techniques can be appropriately and fruitfully employed. The Handbook is underpinned by the belief that qualitative research has the potential to charter hitherto unexplored waters in the field of entrepreneurship and thus contribute significantly to its further advancement. The contributors seek to assist entrepreneurship researchers in making more informed choices and designing more rigorous and sophisticated studies. They achieve this by providing concrete examples of research experiences and tangible how to advice. By clarifying what these research methods entail, how they are currently being used and how they can be evaluated, this Handbook constitutes a comprehensive and highly accessible methodological toolbox. Dealing with both well-accepted qualitative approaches and lesser known, rarer and more novel approaches to the study of entrepreneurship, this Handbook will be invaluable to those studying, researching and teaching entrepreneurship. This core textbook introduces psychology students to research methods. The author's principal goal is to present methods in a way that will lend coherence to the material. It does this by providing a meaningful framework based around Campbell and Stanley's "threats to validity" and by organizing the book around the phases of the research process. In addition, in his approach and via boxed features, the author encourages and models a process of critical thinking for students. Although there are plenty of books devoted to small business and management research, few give much attention to the small enterprise. This book focuses systematically on

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researching the small firm, from basic issues of definition, to selecting topics and research designs, to fieldwork problems, analysis data and finally, writing and presenting results. The discussion is set in the wider context of issues and problems in business research. Quantitative and especially qualitative approaches are explored and illustrated by drawing in depth on a wide range of research on the small enterprise. The result is an extensive resource book for researchers at all levels to draw upon in planning and conducting effective research.

Innovation in Small Construction Firms promotes the benefits of innovation, and stimulates innovation capability within and between small and medium sized (SMEs) construction firms in an effort to bring in a new 'can innovate, should innovate, want to innovate' culture to the construction industry. Presenting new theoretical and practical insights and models grounded in descriptive case studies, the issues addressed include: what is the motivation to innovate? what is appropriate innovation? how can small construction firms create, manage and exploit innovation? what practice-based models, tools and techniques support the capability of small construction firms to innovate well? how does this fit in the context of leading international work in construction innovation? Findings are contextualised in the broader literature to make them of relevance to policy makers, practitioners and researchers interested in small, project-based firms in general.

Postgraduate Research in Business

Case Study Research for Business

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An East-West Perspective

Encyclopedia of Survey Research Methods

A Guide to Qualitative Field Research

Electronic Inspection Copy available for instructors here `Management for Social Enterprise is a great introduction to the rich variety of social enterprises in the UK. It is also a useful tool to help us to build more effective social enterprises that really deliver on their missions by people who have hands on experience. This is just what the rapidly growing social enterprise sector needs, a management manual to help us take social enterprises to the next level by people who have hands on experience' - Sophi Tranchell, Managing Director of Divine Chocolate Ltd and Cabinet Office sponsored Social Enterprise Ambassador `The recent explosive growth in the number of social enterprises, their diverse and dynamic nature, and the upsurge in research about them all makes this a potentially bewildering field of knowledge to explore. This book provides a clear and timely guide to the management challenges involved in understanding and running social enterprises, and underlines why their unique nature requires something more than just standard business school wisdom' - Ken Peattie, Professor of Marketing and Strategy, Cardiff Business School, and Director of the ESRC Centre for Business Relationships, Accountability, Sustainability and Society `Provides a good introduction to the management of social enterprises touching on a broad range of topics and will help those involved in managing social enterprises and

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those trying to understand more about the sector. It draws on the experience of those who have worked in the social enterprise sector in a range of countries and are passionate about developing it' - Fergus Lyon, Professor of Enterprise and Organizations, Middlesex University

Overviewing the key business topics required by social entrepreneurs, and managers in social enterprises

Management for Social Enterprise covers strategy, finance, ethics, social accounting, marketing and people management. Written in direct, accessible language by a team of authors currently teaching and researching in this sector, each chapter is fully supported with learning resources. Chapters include brief overviews, further reading, suggested web resources and, importantly, international case studies, drawing on real-life business examples. This book is essential reading for students and practitioners of Social Entrepreneurship and Social Enterprise, but will also be of use to anyone with an interest in management, corporate responsibility, ethics or community studies. [Click here for the LJMU Social Enterprise Management web pages.](#)

This text focuses on intellectual property management in small and medium-sized enterprises from both a national and international perspective, and considers the question in the context of innovation and knowledge management.

Examines the role of small firms in developed nations' economies.

The SAGE Handbook of Family Business captures the conceptual map and state-of-the-art thinking on family business - an area experiencing rapid global growth in research

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and education since the last three decades. Edited by the leading figures in family business studies, with contributions and editorial board support from the most prominent scholars in the field, this Handbook reflects on the development and current status of family enterprise research in terms of applied theories, methods, topics investigated, and perspectives on the field's future. The SAGE Handbook of Family Business is divided into following six sections, allowing for ease of navigation while gaining a multi-dimensional perspective and understanding of the field. Part I: Theoretical perspectives in family business studies Part II: Major issues in family business studies Part III: Entrepreneurial and managerial aspects in family business studies Part IV: Behavioral and organizational aspects in family business studies Part V: Methods in use in family business studies Part VI: The future of the field of family business studies By including critical reflections and presenting possible alternative perspectives and theories, this Handbook contributes to the framing of future research on family enterprises around the world. It is an invaluable resource for current and future scholars interested in understanding the unique dynamics of family enterprises under the rubric of entrepreneurship, strategic management, organization theory, accounting, marketing or other related areas.

The Qualitative Researcher's Companion

Small Firms and Entrepreneurship

Contemporary Research Methods in Hospitality and Tourism

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A Critical Guide

Handbook of Research on Small Business and Entrepreneurship

A Guide to Qualitative Field Research provides readers with clear, practical, and specific instructions for conducting qualitative research in the field. In the expanded Third Edition, Carol A. Bailey gives increased attention to the early and last stages of field research, often the most difficult: selecting a topic, deciding upon the purpose of your research, and writing the final paper, all in her signature reader-friendly writing style. This edition features research examples from graduate and undergraduate students to make examples meaningful to fellow students; a new "Putting It All Together" feature, with examples of how different parts of the research process interact; and more emphasis on the "nuts and bolts" of research, such as what to include in an informed consent form, a proposal, and the final paper. New to this Edition: Objectives features help students focus on the skills they need to develop and can be used as the basis for evaluating whether the skills have been achieved. Expanded coverage of research in virtual settings ensures that readers get a well-rounded understanding of both in-person and digital research methods. Examples of research conducted by students help students generate ideas for their own research, provides concrete examples of the material discussed in the guide, and illustrates that field research is not just done

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by advanced scholars.

'This comprehensive work extends general ideas, concepts, and techniques of qualitative research into the realm of management research... This is a crucial reference tool for anyone conducting research in this field of study' - CHOICE With over 100 entries on key concepts and theorists, the Dictionary of Qualitative Management Research provides full coverage of the field, explaining fundamental concepts and introducing new and unfamiliar terms. This book provides: - Definitions - Examples in the field of management studies - Criticisms and possible future directions Engagingly written by specialists in each area, this dictionary will be the definitive and essential companion to established textbooks and teaching materials in qualitative management research.

This book identifies Friederike Welter's key contribution to entrepreneurship research over recent decades, and shows how her work is contextualised in time and place. The book gives a differentiated understanding of entrepreneurship and contexts, celebrating diversity as well as complexity.

A detailed and critical analysis of the multiple types of entrepreneurship, helping students to understand the practical skills and theoretical concepts needed to create their very own entrepreneurial venture. Split into two parts, the book provides an even balance between theory and practice. Part 1 covers the

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practical activities involved in new entrepreneurial ventures, and Part 2 uses the latest research to explore entrepreneurship from different perspectives. The expanded third edition of Exploring Entrepreneurship includes:

- *Additional coverage of entrepreneurship and the United Nations Sustainable Development Goals (SDGs), corporate entrepreneurship, variety and diversity in entrepreneurship, and entrepreneurial approaches to the delivery of public services*
- *New and updated Case Studies that tackle cutting-edge practical issues*
- *New and updated Researcher Profiles from leading international scholars*
- *Enhanced Recommended Reading sections in each chapter with concise introductions to the latest research findings*

Essential online resources for students, including selected SAGE journal articles, pre-reading suggestions, self-assessment questions and revision tips, plus a range of lecturer resources, are available. Suitable reading for students taking modules in Entrepreneurship or Small Business Management at upper undergraduate and postgraduate levels.

Entrepreneurship for Everyone
Applications of Emergent and Neglected Methods
Methods in Psychological Research
Entrepreneurship and Context
A Practical Guide for Students

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In Postgraduate Research in Business, Sarah Quinton and Teresa Smallbone provide a vital introduction to the research process and the thinking and learning skills needed to successfully complete postgraduate research. In step-by-step terms, the authors detail the 'tools of the trade' - the practical and the intellectual skills - that underpin the study of Business and Management, from research skills and project planning to strategies for reading, writing, and presentation.

Electronic Inspection Copy available for instructors here The only case study research textbook written exclusively for students of Business and related disciplines. Using a step-by-step approach, Case Study Research for Business takes you right through the case study research process from research design and data collection using qualitative and quantitative methods, to research analysis, writing up and presenting your work. Key features: - Takes a multidisciplinary approach to case study research design by drawing on research philosophies to improve student understanding of these critical research traditions and hence provide firmer theoretical foundations for their research - Coverage of contemporary topics such as research ethics and access - Packed with practical examples from all areas of business - Pedagogical features include vignettes, exercises and 'cases' which directly relate to business research Case Study Research for Business will prove a valuable

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resource for undergraduate, postgraduate and research students of business and related disciplines.

Now in its fifth edition, **Business Research** offers students a practical, hands-on guide throughout the research process, from literature review to writing up the results. Accessible and clear, this much loved textbook provides the tools needed to embark on and successfully complete research projects. Its balance of practical advice, methodical approach and sound academic underpinning gives a comprehensive grounding in research methods, so that you can decide on the most appropriate way of collecting, analysing and presenting data. New to this Edition: - Expanded practical guidance on areas students find challenging, such as sampling, writing up research and presenting data. - Fully revised and refreshed to provide a more international perspective.

Accompanying online resources for this title can be found at bloomsburyonlineresources.com/business-research. These resources are designed to support teaching and learning when using this textbook and are available at no extra cost.

"This book focuses on isolating what determines the adoption of e-commerce applications that will optimize potential opportunities presented to small businesses through adoption"--Provided by publisher.

Researching the Small Enterprise

**The SAGE Dictionary of Qualitative Management Research
Government, SMEs and Entrepreneurship Development
A Guide to Steer Your Academic Career
Public Health Research Methods**

This text introduces readers to the history, epistemology, and strategies of single-case research design. The authors offer concrete information on how to observe, measure, and interpret change in relevant outcome variables and how to design strategies that promote causal inferences. Key Features Includes case vignettes on specific single-case designs Describes clinical and applied case studies Draws on multiple examples of single-case designs from published journals across a wide range of disciplines Covers recent developments in applied research, including meta-analysis and the distinction between statistical and clinical significance Provides pedagogical tools to help readers master the material, including a glossary, interim summaries, end-of-chapter review questions, and activities that encourage active processing of material. Intended Audience This text is intended for students and practitioners in a variety of disciplines—including psychology, nursing, physical therapy, and occupational therapy—who are increasingly called upon to document the effectiveness of interventions.

An award-winning book, *Doing Research* is a must read. Designed for students across a variety of social science disciplines, it is the first research methods text devoted to

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conflict analysis and resolution. It begins with a discussion of the philosophical foundations for doing research, providing guidelines on how to develop research questions and how these questions can be addressed with various methodologies. The book presents a wide-ranging treatment of both quantitative and qualitative approaches to the design and analysis of problems of conflict.

A Student Textbook

Methods for Behavioral Research

The SAGE Handbook of Family Business

Handbook of Research on Innovations in Technology and Marketing for the Connected Consumer