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Repurpose
Guide For The 2nd
Your Half Of Life

***Career A
Practical
Guide For
The 2nd
Half Of Life***

STRONG, WISER,
BETTER An

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Essential Guide
for Reentering,
Reinventing, or
Rebooting Your
Career at Any
Age So many
women hit midlife
and realize: it's
time for a career
change. Maybe
you're yearning
to try something
new, or you're

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sensing that layoffs are coming and you need a backup plan. Perhaps you paused, or downsized your career to raise children, and you're ready to rejoin the workforce. How do you reboot,

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relaunch, return
Guide For The 2nd
to, or reinvent a
Half Of Life
career at age 40?

Or 50? Or 60?

And how can you
create a career
and life that will
provide you with
purpose and
financial security
for years to
come? In

Comeback

Page 4/196

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Careers, New
York Times
bestselling
author and co-
host of MSNBC's
Morning Joe Mika
Brzezinski and
her sister-in-law
Ginny Brzezinski
have teamed up
to show you that
career
reinvention is

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possible at any
age. You have the
skills, experience
and maturity; it's
time to own
them. For this
book, Mika and
Ginny
interviewed
dozens of career-
changers working
in a variety of
fields, from

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finance to
academics to art.
Guide For The 2nd
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They share
successful
relaunchers'
secrets to
overcoming
obstacles both
internal and
external, and
their step-by-step
processes and
candid advice.

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They also reveal key strategies from top job coaches, resume-writers, and LinkedIn experts, tailored to the special challenges of mid-career jobseekers. It's time to rewrite the narrative.

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Half Of Life

You are stronger,
wiser, and better
at the midpoint,

and Comeback

Careers is a

roadmap to your

career

reinvention and

fulfillment.

Provides

guidelines to

starting a second

career during

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middle age,
including tips on
how to plan the
transition from
one career to
another, salary
and education
requirements,
and finding a new
career that
makes an impact
on society.

A practical plan

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for the millions of
people in their
fifties and sixties
who find
themselves out of
work, unable to
find a job, and
financially
incapable of
retiring,
Elizabeth White
shows how to get
past any blame or

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shame, overcome
denial, and find a
path to a new
normal. Elizabeth
White has an
impressive
resume, which
includes
advanced
degrees from
Harvard and
Johns Hopkins
and a

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distinguished
employment
history. She
started a
business that
failed and then
tried to reenter
the work force in
her mid-fifties,
only to learn that
there is little
demand for
workers her age.

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For a while Elizabeth lived in denial, but then had to adjust to her new reality, shedding the gym membership, getting a roommate, forgoing restaurant meals, and so on. She soon learned she

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wasn't alone:
there are millions
of Americans in
her predicament
and worse,
exhausted from
trying to survive
and overcome
every day. In 55,
Underemployed,
and Faking
Normal,
Elizabeth invites

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you to look
beyond your
immediate
circumstances to
what is possible
in the new
normal of
financial
insecurity. You're
in your fifties and
sixties, and may
have saved
nothing or not

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nearly enough to retire. It's too late for blame or shame—and it wouldn't help anyway. What you want to know is what you can do now to have a shot at a decent retirement. “This relevant and well-researched book

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will appeal not only to those 55 plus, but to the generation coming right behind them who may face similar issues” (Booklist, starred review).

55,

Underemployed,
and Faking

Normal is a must-

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have for anyone
whose income
has suddenly
diminished or
even
disappeared.

“Providing
practical
solutions with a
focus on
retirement and
maximizing
savings, White

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maintains
authority with a
realistic,
empathetic tone
throughout. This
deeply useful
work will
resonate with
aging readers of
all income levels
and situations”
(Publishers
Weekly). If you're

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ready to get
serious about
feeling good
again, this book
is for you.

NORTH
AMERICAN
BOOK AWARDS
GOLD MEDALIST
2018 Escape Call.
Live Well. Enjoy
Your Work. Are
you a physician

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fed up and ready
to leave your
healthcare
career? It doesn't
have to end that
way. In The
Doctor's Guide to
Smart Career
Alternatives, Dr.
Cory S. Fawcett
lays out a number
of smart
alternatives and

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ways to
Guide For The 2nd
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repurpose your
professional

career so you can
continue doing
what you love
about medicine
and stop doing
what you don't. If
you are ready to
leave medicine,
read this book
before you make

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your move.
Guide For The 2nd
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- Uncover your motivation for wanting a change
- Find a new career that utilizes your existing skills and experience
- Learn from the experiences of other doctors in clinical and

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nonclinical
Guide For The 2nd
careers -Know
Half Of Life
the ins and outs
of semi retiring
or fully retiring
from the practice
of medicine
-Understand
passive income
and how to
handle your
finances in
retirement This

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third book in The
Doctors Guide
Guide For The 2nd
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series shows you
how to escape
the pressure and
burnout of typical
healthcare
careers and gives
you a number of
practical career
options to apply
your medical
skills in ways

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you've probably
never thought of.
"Repurposed"

general surgeon
Cory Fawcett has
a mission to
eliminate
burnout, debt,
and bankruptcy
among
physicians,
dentists,
optometrists,

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nurse
practitioners, and
others in the
healthcare
industry through
keynote
speaking,
writing, and one-
on-one coaching.
Throughout his
career, he's been
passionate about
helping doctors

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live healthy,
happy, and debt-
free lives and
regain control of
their practices,
their time, and
their finances.
Dr. Fawcett is a
consultant,
speaker, award-
winning author,
and
entrepreneur. He

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has been an
owner, founder,
or partner in
more than two
dozen business
and real estate
ventures. Praise
for The Doctors
Guide to Smart
Career
Alternatives and
Retirement "The
decision to stop

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being a doctor is
not to be taken
lightly. I

recommend this
book to anyone
who is strongly
considering
retirement or a
career
transition."

-Physician on
FIRE "A great
book for the

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doctor who is less than satisfied with his current career. I highly recommend it."

-James M. Dahle, MD, The White Coat Investor

The Surrender Experiment

Making and

Tinkering with

STEM

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Fat Strategies in
a Thin Book
Starting Over
How to Create
Your Dream
Career Over 50
The Ultimate
Guide to
Childhood
Nutrition--From
Pregnancy to
Packed Lunches
The Technology

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Career A Practical
Fallacy
Guide For The 2nd
The 10 Laws of
Half Of Life
Career

Reinvention
***Explore STEM
concepts through
making and
tinkering!
The definitive
guide to
childhood
nutrition,
packed with***

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practical advice
Guide For The 2nd
to support you
Half Of Life
through
pregnancy, and
up until your
little one
starts school.
Food to Grow On
gives you the
tools to
confidently
nourish your
growing child,
and set them up

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**with a positive
relationship
with food for
life. From the
moment you know
a baby is on the
way, you want
what's best for
your child.
Enter Food to
Grow On to coach
you through
every stage of
feeding your**

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***child in their
early years of
life. Laid out
in an easy-to-
navigate
question and
answer style,
this book
provides
practical advice
and support from
Sarah Remmer and
Cara Rosenbloom,
two trusted***

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***dietitians (and
moms). With an
empathetic tone
and hint of we've
e-been-there-too
humor, Food to
Grow On is
packed with hard-
earned parenting
wisdom and the
very latest
research in
pediatric
nutrition, so***

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***you will feel
supported,
understood, and
ready to help
your child
thrive. Included
inside are
answers to
pressing
questions like:***

- How often
should I
breastfeed or
bottle-feed? •***

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Should I spoon-feed or try baby-led weaning? •

What do I need to know about raising a vegan child? • My

toddler is a picky eater,

what should I

do? • How can I make school

lunches my child will eat? Sarah

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and Cara's
advice covers
what to feed
your child, but
also dives
deeper into how
to feed your
child. With this
broad approach,
you'll learn
eating well is
much more than
just the food
you serve. It's

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about
cultivating
positive
experiences
around food at
every stage of
your child's
development,
whether they're
about to start
solids or about
to start school.
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**Practical Guide
for the 2nd Half
of Life**
Career
Pivot Publishing
"Indispensable
reading for
anyone seeking
to improve their
professional
selves." –Daniel
H. Pink, #1 New
York Times
bestselling
author of *When*

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Half Of Life

***An essential
guide for how to
snap out of
autopilot and
become your own
best advocate,
with candid
anecdotes and
easy-to-adopt
steps, from
veteran HR
specialist and
popular podcast
host Laurie***

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***Ruettimann
Chances are
you've spent the
past few months
cooped up
inside, buried
under a
relentless news
cycle and work
that never seems
to switch off.
Millions of us
worldwide are
overworked,***

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Career A Practical
*exhausted, and
trying our
hardest—yet not
getting the
recognition we
deserve. It's
time for a fix.
Top career coach
and HR
consultant
Laurie
Ruettimann knows
firsthand that
work can get a*

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Half Of Life

hell of a lot better. A decade ago, Ruettimann was uninspired, blaming others and herself for the unhappiness she felt. Until she had an epiphany: if she wanted a fulfilling existence, she couldn't sit

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Half Of Life

***around and wait
for change. She
had to be her
own leader. She
had to truly
take ahold of
life—the good,
the bad, and the
downright
ugly—in order to
transform her
future. Today,
as businesses
prioritize their***

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Half Of Life

***bottom line over
employee
satisfaction and
workers become
increasingly
isolated, the
need to
safeguard your
well-being is
crucial. And
though this
sounds
intimidating,
it's easier to***

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do than you
think. Through
tactical advice
on how to
approach work in
a smart and
healthy manner,
which includes
knowing when to
sign off for the
day, doubling
down on our
capacity to
learn, fixing

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Half Of Life
**those finances,
and beating
impostor
syndrome once
and for all,
Ruettimann lays
out the
framework
necessary to
champion your
interests and
create a life
you actually
enjoy. Packed**

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with advice and
stories of
others who
regained control
of their lives,
Betting on You
is a game-
changing must-
read for how to
radically
improve your day-
to-day, working
more effectively
and

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*enthusiastically
starting now.*
Guide For The 2nd
Half Of Life
*How Responding
to Change Will
Inspire Your
Life's Work
The Nonprofit
Manager's Guide
to Getting
Results
The Encore
Career Handbook
My Journey Into
Life's*

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Perfection
Guide For The 2nd

Half Of Life
Food to Grow On
Essential
Survival Skills
for Any Economy
How People Are
the Real Key to
Digital
Transformation

Why an
organization's
response to digital

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disruption should focus on people and processes and not necessarily on technology. Digital technologies are disrupting organizations of every size and shape, leaving managers scrambling to find a technology fix that

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will help their
organizations
compete. This book
offers managers
and business
leaders a guide for
surviving digital
disruptions—but it is
not a book about
technology. It is
about the
organizational
changes required to

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harness the power of technology. The authors argue that digital disruption is primarily about people and that effective digital transformation involves changes to organizational dynamics and how work gets done. A focus only on

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selecting and implementing the right digital technologies is not likely to lead to success. The best way to respond to digital disruption is by changing the company culture to be more agile, risk tolerant, and experimental. The

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authors draw on
four years of
research, conducted
in partnership with
MIT Sloan
Management
Review and
Deloitte, surveying
more than 16,000
people and
conducting
interviews with
managers at such

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companies as
Walmart, Google,
and Salesforce.

They introduce the
concept of digital
maturity—the ability
to take advantage of
opportunities offered
by the new
technology—and
address the
specifics of digital
transformation,

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including cultivating a digital environment, enabling intentional collaboration, and fostering an experimental mindset. Every organization needs to understand its “digital DNA” in order to stop “doing digital” and start

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“being digital.”
Digital disruption
won't end anytime
soon; the average
worker will probably
experience
numerous waves of
disruption during the
course of a career.
The insights offered
by The Technology
Fallacy will hold true
through them all. A

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book in the
Management on the
Cutting Edge series,
published in
cooperation with
MIT Sloan
Management
Review.

When shop owner
Sarah Grayson's
elderly friend
Maddie becomes
the prime suspect in

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a murder, Sarah and her cat Elvis investigate in order to clear Maddie's name.

What are nimble, resilient career players doing to ensure satisfying consistent work regardless of the setbacks in their lives? Their careers

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are recession proof. Even when they lose a job, another one better suited to them magically appears. They are agile careerists. The agile careerist consistently iterates ideas, answering the questions, "What do I want that I currently don't

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have in my life's
work?" or "What do I
want to do next?"

One of
Entrepreneur 's "8
Books You Should
Read for a
Successful 2021."
"Bestselling author
and four-time
Pulitzer Prize-
nominee Fawn
Germer offers

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advice about how to present yourself in the best possible way and make sure you stay relevant and valuable as an employee."

—Newsweek

"Powerful tactics (and some much-needed tough love) calls to action, helping

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professionals who feel they're in a stalemate in their careers learn, re-tool, connect, grow, and get ready to work again."

—Forbes A street smart, inspiring, practical, and utterly honest book for renewing or resuming your

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career. Millions of mid- to late-career professionals are wondering why our careers are dying. We've been fired, downsized, job-eliminated, or we've left work voluntarily to raise children, care for loved ones, or go to school It takes twice as long

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to get hired, and usually for far less money than we were making. Is it age discrimination? Maybe. But it's not that simple. So many of us have lagged on skills and technology, shrugged off social media, or ignored the rate of change

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and let younger
people become the
face of our
profession ' s future.
Our “ track record ”
really doesn ' t
matter. We want to
come back, but we
aren ' t ready.

Coming Back offers
clear advice,
including: • STOP
PLAYING THE

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VICTIM, even if you
are one. • BRAND
YOURSELF AS A
CHANGE DRIVER
who studies trends
and studies
independently so
you are diving into
change, not reacting
to it. • CALL IN THE
CHITS. It is time to
go guerrilla and
bluntly ask for help

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from people who
can get you what
you want and need.

- TELL INTERVIEWERS about what you will do—don't rely on what you have done.
- STOP GROUSING about “those millennials” and start working with them. •

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BOUNCE BACK

from a layoff or firing. Coming Back shows how you can save a career if still employed or get one back if cast out.

Fawn Germer, one of the nation's most popular leadership experts and global motivational speakers, has

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personally interviewed more than three hundred CEOs, senior executives, professors, lawyers, organizational experts, industry leaders, and professionals. The result is a tactical, tough-love call to action: to learn, re-

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tool, connect, grow,
Guide For The 2nd
and get ready to
Half Of Life
work again.

ZBrush Digital
Sculpting Human
Anatomy
Boomer Reinvention
Escape 9-5, Live
Anywhere, and Join
the New Rich
Stop Drifting and
Take Control of
Your Future

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Big Ideas for
Creativity,
Collaboration,
Storytelling, and
Reuse
Your Guide to a
Better Life
How Smart
Professionals
Change Careers -
and Seize Success
Coming Back
Experience is making

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a comeback. Learn how to repurpose your wisdom. At age 52, after selling the company he founded and ran as CEO for 24 years, rebel boutique hotelier Chip Conley was looking at an open horizon in midlife. Then he received a call from the young founders of Airbnb,

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asking him to help grow their disruptive start-up into a global hospitality giant. He had the industry experience, but Conley was lacking in the digital fluency of his 20-something colleagues. He didn't write code, or have an Uber or Lyft app on his phone, was twice the age of the

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average Airbnb
employee, and would
be reporting to a

CEO young enough to be his son. Conley quickly discovered that while he'd been hired as a teacher and mentor, he was also in many ways a student and intern. What emerged is the secret to thriving as a mid-life worker:

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learning to marry
wisdom and
experience with
curiosity, a
beginner's mind, and
a willingness to
evolve, all hallmarks
of the "Modern
Elder." In a world
that venerates the
new, bright, and
shiny, many of us are
left feeling invisible,
undervalued, and

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threatened by the
"digital natives"
nipping at our heels.

But Conley argues
that experience is on
the brink of a
comeback. Because
at a time when
power is shifting
younger, companies
are finally waking up
to the value of the
humility, emotional
intelligence, and

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wisdom that come
with age. And while
digital skills might
have only the shelf
life of the latest fad
or gadget, the human
skills that mid-career
workers possess--like
good judgment,
specialized
knowledge, and the
ability to collaborate
and coach - never
expire. Part

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manifesto and part
playbook,
Wisdom@Work

ignites an urgent conversation about ageism in the workplace, calling on us to treat age as we would other type of diversity. In the process, Conley liberates the term "elder" from the stigma of "elderly,"

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and inspires us to
embrace wisdom as a
path to growing
whole, not old.

Whether you've been
forced to make a mid-
career change, are
choosing to work
past retirement age,
or are struggling to
keep up with the
millennials rising up
the ranks,

Wisdom@Work will

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help you write your
next chapter.

Do you wonder what
God has designed
you to do? Deborah
Koehn Loyd helps
you develop your
personal vocational
credo, using unique
tools and practical
guidance to help you
discover how to live
into your vocation.

She walks you

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through the
transformational
journey of becoming
the world-changer
God has intended
you to be.

A guide to successful
business
communication
describes how to
draft effective
letters, emails, and
proposals; adapt
one's writing style to

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Career A Practical
an audience; and self-
edit and troubleshoot
documents.

Offers techniques
and strategies for
increasing income
while cutting work
time in half, and
includes advice for
leading a more
fulfilling life.

And Its Hidden
Language

Activate Your Agile

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A Practical Guide for
Reinventing Your
Career in Midlife
Second-Act Careers
An Introvert's Guide
to Making
Connections That
Count
Switchers
The Making of a
Modern Elder

Shares stories

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**from the author's
pursuit of
enlightenment,
from his years as
a hippie introvert
and successes as
a computer
engineer through
his work in
humanitarian
efforts,
counseling
readers on how**

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**to navigate
confusing
aspects in the
spiritual journey.**

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Cardboard
showcases the
grand and
imaginative
scale of
cardboard art
and design.
breathe new life**

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**into that old
cardboard box!**

**Is your career all
it could be?**

**Henry David
Thoreau famously
said, “The mass
of men lead lives
of quiet
desperation.”**

**Does this
describe your
current work**

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situation?
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**Whether you're
just starting out,
looking for a
change, or
experiencing
unwanted
change, there's a
way forward.**

**Love Your Work
is about pivoting
step-by-step to a
more satisfying**

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**career. It will
help you: Dream
up bigger goals
than you have
now—and meet
them Search out
new careers or
niches within
your industry
Pursue work and
success in the
holistic sense
Maybe the new**

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**economy feels
daunting to you.
Maybe you're not
sure how to
break out of your
industry. Maybe
you're struggling
to move up in
rank. Wherever
you are, if you
don't find your
work meaningful
and engaging,**

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**it's time for a
change, and Love
Your Work will
prepare you to
make it. Robert
Dickie III is a
career advisor
and CEO
passionate about
helping people
find their best
work. And it
shows. He offers**

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**motivating
stories, insights
into today's
market, and
dozens of
resources for
growing in your
career. By the
end of Love Your
Work, you won't
just be equipped
for the next
move, you'll be**

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inspired for it.

You'll see work

differently, and

you'll want to

pursue it like you

never have

before.

The book is a self-

help guide for

helping people

who want to

reinvent their

career in midlife.

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**Own Your Career
Own Your Life
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Underemployed,
and Faking
Normal
Taking the Work
Out of
Networking
The Whole Cat
and Caboodle
How to Make a
Living and a**

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Second Half of
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Map**

Cut through the noise
Page 100/196

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*and create the biggest
possible audience for
your work.* This book

*offers a proven method
for expanding your
reach online so you can
make a meaningful
difference for others.*

*Anyone who makes the
bold decision to put their
ideas out into the world
wants to reach as many
people as possible.*

Unfortunately, too many

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think it's a question of numbers—the more people you can get in front of, the better. But true reach is about expanding your audience while making a meaningful and enduring difference that has lasting a impact. Reach provides a clear and structured approach to creating a successful online presence that will

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create the biggest possible impact for any message.

Becky Robinson shares a framework to cultivate followers that requires four commitments: value, consistency, endurance, and generosity. When you make these four commitments, you'll deliver memorable content on a regular basis while keeping the long-term view in mind

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and being committed to helping and sharing with others. Robinson offers guidance on having realistic expectations and meaningful goals, encouraging readers to reflect on what they want to accomplish and with whom they want to connect. Readers will also learn how to overcome

discouragements, create

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*and repurpose content,
and focus on the
everyday activities that
will spread ideas. This is
a long-term process—one
that doesn't normally
offer immediate results
or guarantee the desired
outcome. But, as
Robinson reminds us,
creating from a place of
generosity can lead to
benefits greater than you
can imagine.*

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Why getting results should be every nonprofit manager's first priority A nonprofit manager's fundamental job is to get results, sustained over time, rather than boost morale or promote staff development. This is a shift from the tenor of many management books, particularly in the nonprofit world.

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Managing to Change the World is designed to teach new and experienced nonprofit managers the fundamental skills of effective management, including: managing specific tasks and broader responsibilities; setting clear goals and holding people accountable to them; creating a results-

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*oriented culture; hiring,
developing, and retaining
a staff of superstars.*

*Offers nonprofit
managers a clear guide
to the most effective
management skills Shows
how to address
performance problems,
dismiss staffers who fall
short, and the right way
to exercising authority
Gives guidance for
managing time wisely*

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and offers suggestions
Guide For The 2nd
for staying in sync with
Half Of Life
your boss and managing

up This important
resource contains 41
resources and
downloadable tools that
can be implemented
immediately.

Start a successful
business mid-life When
you think of someone
launching a start-up, the
image of a twenty-

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something techie
probably springs to mind.
However, Gen Xers and

Baby Boomers are just as likely to start businesses and reinvent themselves later in life. *Never Too Old to Get Rich* is an exciting roadmap for anyone age 50+ looking to be their own boss and launch their dream business. This book provides up-to-date

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*resources and guidance
for launching a business
when you're 50+. There
are snappy profiles of
more than a dozen
successful older
entrepreneurs, describing
their inspirational
journeys launching
businesses and
nonprofits, followed by
Q&A conversations, and
pull-out boxes containing
action steps. The author*

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*walks you through her
three-part fitness
program: guidelines for
becoming financially fit,
physically fit, and
spiritually fit, before
delving more deeply into
how would-be
entrepreneurs over 50
can succeed. • Describes
how you can find capital
to start your own
business • Offers
encouraging stories of*

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*real people who have
become their own bosses
and succeeded as*

*entrepreneurs • Written
by PBS Next Avenue's
entrepreneur expert,
Kerry Hannon • Teaches
you how to start your
own business Never Too
Old to Get Rich is the
ideal book for older
readers looking to pursue
new business ventures
later in life.*

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*Develop a resilient,
aspirational and
effective plan for your
career by using tools and
methods developed for
business strategy
planning.*

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Reinvent Your*

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*Finding God's Purpose
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Are you stuck in an
unsatisfying job or
feel like you 're in
the wrong
profession? An

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industry that just
isn't a fit? Don't
just settle but
succeed in the right
career! Get unstuck
and land a new
career—one you're
genuinely passionate
about. Switchers
helps you realize that
dream. Written by
celebrated career
coach and
psychologist Dr.

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Dawn Graham, the book provides proven strategies that will get you where you want to go. The first step is to recognize that the usual rules and job search tools won't work for you. Resumes and job boards were designed with traditional applicants

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in mind. As a career switcher, you have to go beyond the basics, using tactics tailor-made to ensure your candidacy stands out. In Switchers, Dr. Graham reveals how to: Understand the concerns of hiring managers Craft a resume that catches their attention within six seconds Spotlight

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transferable skills
that companies covet

Rebrand
yourself—aligning
your professional
identity with your
new aspirations

Reach decision-
makers by recruiting
“ ambassadors ”

from within your
network Nail
interviews by turning
tough questions to

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your advantage
Guide For The 2nd
Convince skeptical
Half Of Life
employers to shelve
their assumptions
and take a chance on
you Negotiate a
competitive salary
and benefits package
Packed with
psychological
insights, practical
exercises, and
inspiring success
stories, Switchers

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helps you leap over
obstacles and into a
whole new field. This
guide will help you
pull off the most
daring—and
fulfilling—career
move of your life!

The Practical Guide to
Building a Career in
the Digital Age If
Marc Miller could
have seen the future
when he wrote his

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first book: Repurpose Your Career, A Practical Guide for Baby Boomers, he might have called it Life As You Know It Is About to Change...A Lot. Since the 2008 economic downturn left many Baby Boomers unable to retire, Marc decided to use his own experiences to help

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others pivot to a career that would fulfill them for the next 20 years. In his second book, Repurpose Your Career: A Practical Guide for the Second Half of Life he addressed the fact that the people seeking him out weren't all Baby Boomers. Many in

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Generation X were also either dissatisfied with their careers or were being displaced by ongoing technological and social disruption.

Repurpose Your Career third edition responds to another huge shift in work: In this age of disruption, digitization, and the gig economy, people

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need a new mindset and strategies to become continual learners, create their own flexible careers, and cope with ageism. This book helps them do it.

Miller's Career Pivot.com has been listed as a top career site by organizations including Forbes and Career Sherpa, and

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His strategies for a career transition have been featured on

Mashable, Life

Hacker, Money,

Flexjobs and Sixty &

Me. His second book

was listed as one of

the best career books

of all time by Book

Authority. A

"recovering

engineer," who spent

years working at IBM,

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Miller's own career journey started when his bicycle collided with a car, nearly ending his life. The experience changed his perspective on what he was doing with his time and launched him on a search for career fulfillment, leading him to jobs including teaching in the inner

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city, fundraising for a non-profit, and working for startups.

He decided to parlay his experiences-and his engineer's expertise at breaking big tasks into manageable steps-into helping others find long-lasting career fulfillment.

Today, though unemployment is at

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record lows for all age groups, employee satisfaction numbers have remained low. Everyone wants a job that's meaningful and fulfilling to them as individuals, but few know how to evaluate an opportunity for those criteria. Instead, they focus on things like

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money and location, not realizing that more impactful factors to their happiness might include how much time they interact with others, whether the role requires multitasking or single focus, and what level of emotional support they need.

Complicating matters

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is the fact that entire industries can virtually disappear overnight and that many people will wind up doing a series of jobs and side gigs rather than having one long-term role with a single employer. Every worker--regardless of age--needs to avail themselves of every

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opportunity to learn
and grow rather than
expecting someone
to train them. And
they to look not for a
role to fill but a
problem to solve.

Written with

professional writer

Susan Lahey,

Repurpose Your

Career, the third

edition is not only an

easy read but packed

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with practical
information and
specific action steps.
It's the guidebook
people in their 40
and beyond need to
carry them into the
next phase of life.

“ For introverts who
panic at the idea of
networking,
Wickre ' s book is a
deep, calming
breath. ” —Sophia

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Dembling, author of
The Introvert 's Way
Former Google
executive, editorial
director of Twitter,
self-described
introvert, and “ the
best-connected
Silicon Valley figure
you ' ve never heard
of ” (Walt Mossberg,
Wall Street Journal),
offers networking
advice for anyone

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who has ever canceled a coffee date due to social anxiety. Learn to nurture a vibrant circle of reliable contacts without leaving your comfort zone. Networking has garnered a reputation as a sort of necessary evil. Some people relish the opportunity to boldly

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work the room, introduce themselves to strangers, and find common career ground—but for many others, the experience is awkward, or even terrifying. The common networking advice for introverts are variations on the theme of overcoming or “fixing” their

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quiet tendencies. But Karen Wickre is a self-described introvert who has worked in Silicon Valley for thirty years. She shows you how to embrace your quiet nature and “ make genuine connections that last, that we can nurture across the world for all kinds of purposes ” (Chris

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Anderson, head of TED). Karen 's "embrace your quiet side " approach is for anyone who finds themselves shying away from traditional networking activities, or for those who would rather be curled up with a good book on a Friday night than out at a party. With

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compelling arguments and creative strategies, this “ practical, easy-to-use ” (Sree Sreenivasan, former chief digital officer of Columbia University) book is a perfect guide.

What am I going to do with my retirement? People talk about retirement

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like it ' s supposed to be an endless vacation. But what if, like the majority of those facing retirement, you can ' t afford such a luxury? Or, what if you just want something more from retirement? Some advocate for no retirement at all. But you ' ve worked for

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decades and a rest
and reprieve do
sound appealing.

What should you do?
Does God have a
purpose for your
retirement? Yes, He
does. Learn how to
discern what it is by
taking an uncommon
approach. Jeff
Haanen looks
biblically and
practically at the

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need for rest and
purpose in

retirement. And

teaches you how to:

Take a sabbatical rest
in early retirement

Listen to God ' s

voice for their calling

in retirement Rethink

“ work ” in

retirement

Understand family

systems and leaving a

legacy Planning

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retirement doesn't
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have to be
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distressing. Retire in a

way that's God-
honoring, purpose-
filled, restful, and
truly biblical.

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Can Pivot to Your
Best Career

World War II and
Lowell,

Massachusetts

The Content Strategy

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Disrupt Your Career:

How to Navigate
Uncharted Career
Transitions and
Thrive

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How to Win the Job
You Want When
You've Lost the Job
You Need

Betting on You

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Finding Work You
Love with the J.D.
You Have

In with the old, out
with the
new—reclaiming
your closet and
reducing fashion
waste starts here.
Repair your favorite
socks with style, add
flair with

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personalized

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patches, and turn
ripped jeans into an
embroidered
masterpiece. For
beginner and
experienced makers,
Lily Fulop's guide to
mending and
upcycling is your
colorful companion
to ditching fast

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fashion and
extending the
lifecycle of all your
favorite clothes.

Fulop's vibrant step-
by-step illustrations
make mending easier
than every,
demystifying
techniques and
displaying unique
ways to show off

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your personality.

And when your

mending possibilities

run out, she has

simple yet striking

solutions to

repurpose fabric,

including braided

rugs, crocheted

pillows, and more.

Say hello to

sustainable

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inspiration.

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Written by

Harvard-trained ex-
law firm partner Liz

Brown, *Life After*

Law: Finding Work

You Love with the

J.D. You Have

provides specific,

realistic, and honest

advice on alternative

careers for lawyers.

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Unlike generic or abstract career guides, Life After Law shows lawyers how to reframe their legal experience to their competitive advantage, no matter how long they have been in or out of practice, to find work they truly love.

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Brown herself moved from a high-powered partnership position into an alternate career and draws from this experience, as well of dozens of former practicing attorneys, in the book. She acknowledges that changing careers is

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hard - much harder than it was for most lawyers to get their first legal job after law school - but it can ultimately be more fulfilling for many than a life in law. Life After Law offers an alternative framework and valuable analytic

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tools for potential careers to help launch lawyers into new fields and make them attractive hires for non-legal employers. "--

Today's job seekers need to "lose the resume" in order to land the right job. In this guide, Burnison

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shares the new rules of engagement in which seekers must learn to tell a story about themselves that speaks to their competencies, purpose, passion, and values.

Finally: a real-life, practical industry guide on content

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strategy and
marketing. Practical

Content Strategy &

Marketing is your go-

to guide on a

practical content

strategy and

marketing education,

created by author

Julia McCoy as a

written

accompaniment to

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her new course, the Content Strategy & Marketing Course (www.contentstrategy.com). If you run a business, or if you're trying to break into a top-dollar content marketing career, you need to know the practical concepts

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involved in content strategy and marketing. The “how,” the “why,” the “where” of content. Content marketing itself involves so many platforms, formats, content types, strategies, tools—and to get the most ROI

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from your approach to content marketing and strategy, you have to know how to do the most important content marketing practices. Forget FOMO and trying to figure out too many things. This guide will teach you the most

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important foundations and skills you actually need in order to get far in our booming industry of content marketing. For the first time in the industry, Practical Content Strategy & Marketing lays the "hows" of content

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marketing and

strategy out, in a

step-by-step

approach, book

form. Each section

has written exercises

built to solidify what

you're reading and

learning—you'll be

able to fill these out

with a pen. Don't be

afraid to mark up

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this book! Why is
this book different?

You're not going to
find corporate, birds-
eye, mumbo-jumbo
fluff in this content
marketing guide.

Quite the opposite.

The author, Julia

McCoy, won her way
to the top (awarded
as the top 33rd

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content marketer in
2016) the hard-
knocks way. She
dropped out of
college and built a
content agency,
Express Writers, on
nothing but \$75 and
the tenacity to go
and follow her
dream and see it
through. Five years

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later, Julia's business has served over 5,000 clients and employs over 40 team members, and her content consistently ranks at the top of Google and among the highest-shared for guest publications. Her go-to marketing

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strategy? A
practical, hands-on
content marketing

approach that has

ended up bringing

her 99% of the

clients her agency

currently works

with. With Julia as

your guide, learn the

principles and

physical "how-to"

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behind these six key
cores of effective
content marketing:

Module 1: Core

Foundations of an

ROI-Based Content

Strategy Module 2:

Audience Persona

Discovery, Sales

Funnel Content

Mapping, & Style

Guidelines Module

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3: Understanding
Keywords, SEO

Opportunities, &

Creating Keyword

Reports Module 4:

How to Build

Content Cores (Your

Content House) for

an Authority

Presence Online

Module 5: Practical

Content Creation

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(Your Site & Guest

Blogging) Module 6:

Content Promotion,

Setting a Budget,

Preparing Your

Editorial Calendar,

& Maintenance

Along the way,

you'll get to build a

working content

strategy from the

ground up, using the

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Brand Strategy

Exercises in each

module. Have your

pen and thinking cap

ready—and a brand

you want to build an

entire working

strategy for!

Practical Content

Strategy &

Marketing is a field

guide for the

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smartest content marketers who know that strategy is the key to thriving in our world of new marketing through content. Bonus: leading business marketing expert Mark Schaefer joins Julia to write the foreword, and guests

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Sujan Patel, Michele
Linn, Steve Rayson

and more appear in
guest lessons

throughout the book.

50+ Ways to Profit
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During Semi-

Retirement

Practical Steps to

Discover Your

Unique Purpose

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Create the Biggest

Possible Audience

for Your Message,

Book, Or Cause

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The Doctors Guide

to Smart Career

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Alternatives and
Retirement
Wisdom at Work
Despite being
one of the
oldest Social
platforms,
LinkedIn is
still largely
misunderstood.
Is it a place
for your resume

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or a goldmine
for leads?
Somewhere
between those
spectrums lies
the confusion
most users
experience.

This confusion
leads users to
"gurus" who
happily sell
you one piece

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of the LinkedIn puzzle. To be successful on LinkedIn, you need the box with the picture to understand how the puzzle pieces fit together.

LinkedIn Made
Simple is the

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box with the image. With over 100 identified strategies, LinkedIn Made Simple provides you with a structured, step-by-step method to get the most out of LinkedIn to

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impact your
business or
career.

Reinvention is
the key to
success in
these volatile
times—and
Pamela Mitchell
holds the key
to reinvention!
In The 10 Laws
of Career

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Reinvention,
America's
Guide For The 2nd
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story is
followed by an
in-depth lesson
that explains
how to adapt
these laws to
your own career
goals, and what
actions and
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take. The lessons answer all your tactical concerns about navigating the roadblocks, getting traction and managing your fears. The final section provides

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or already at
“retirement
age” but want
to continue
working—whether
to supplement
your income or
to stay
mentally and
physically
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