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Designer S Guide To Refreshing Rethinking
Design

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"Microsoft's last Windows version, the April 2018 Update, is a glorious Santa sack full of new features and refinements. What's still not included, though, is a single page of printed instructions. Fortunately, David Pogue is back to help you make sense of it all--with humor, authority, and 500

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illustrations."--Page 4 of cover.

With "50 Simple Steps to Kick America's Oil Habit", the goal of the Green Patriot Working Group is to initiate the next oil boycott--when America tells the world that it doesn't need oil anymore from unfriendly, hostile or unstable governments because its citizens have been empowered to do their share to kick our extreme addiction to petroleum. Following in the footsteps of the very successful "50 Simple Steps to Save the Earth from Global Warming", the Green Patriot Working Group's newest consumer handbook provides easy and practical steps anybody can take to reduce their personal dependency on petrochemicals. From the cosmetics and household cleaning products

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we purchase to the foods we eat, our choice of transportation, how we heat our homes and even the clothing we wear, Americans can make choices that will make a tremendous difference for our future national security. "50 Simple Steps" also looks at the many side benefits of abandoning petroleum products including improved public health (from reduced carcinogens, toxins and pollution), a healthier environment (due to reduced greenhouse gases and global warming) and a healthier economy (due to keeping billions of U.S. dollars in our own country). "50 Simple Steps" challenges and inspires its readers to be leaders-each person, each Green Patriot-and to do their fair share for America. "50 Simple Steps"

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makes it easy.

Is there a better phrase to start a story than "No Shit, There I Was..."? If you hear someone start with that phrase, you know it's going to be worth listening carefully. That's how all the craziest - and most interesting - stories start. And then we turned a bunch of speculative fiction authors loose on that phrase. Examines the user experience in the economic, sociological, and environmental movement to create sustainable products, and provides a framework for designing sustainable hardware, software, and packaging.

Waste Management in the Fashion and Textile Industries

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Circular Economy and Sustainability

Audubon Birdhouse Book, Revised and Updated

The Reality and the Rhetoric

Urban Design Solutions for Redesigning Suburbs

Designing Brand Identity

*A Comprehensive Guide for Exploring Design
Directions*

The Audubon Birdhouse Book is the most authoritative book available for creating safe, sturdy, and easy-to-build homes for many of North America's favorite birds. This updated second edition includes important new and timely topics including impacts of climate

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change on birds, nestbox monitoring for citizen science, native plants for native birds, and how birders can help birds. A visit to almost any home or garden center presents birders with numerous cute and colorful contraptions that are sold as bird homes. But the fact is, many of these products provide anything but a safe refuge for your feathered friends. Produced in association with the National Audubon Society, Audubon Birdhouse Book explains how to build and place functional DIY bird homes that are safe and appropriate for more than 20 classic North

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American species, from wrens to raptors. Each of the easy-to-build boxes and shelves within is accompanied by cut lists, specially created line diagrams, and step-by-step photography, making the projects accessible to those with even the most rudimentary woodworking skills. In addition, this practical and beautifully presented guide is packed with color photography and information about the bird species covered: Wrens, Warblers, Bluebirds, Flycatchers, Swallows, Titmice, Owls, Flickers, Kestrels, Chickadees, Ducks, Mergansers, Swallows,

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Doves, Swallows, Robins, Finches, Phoebes, Loons, Swifts, Herons, and Ospreys. Detailed information will help you properly place and maintain the homes to attract birds. And because these projects are the product of years of experience and field-testing, you can be sure you're getting the best advice regarding proper design, safe construction materials, and correct home placement to mitigate exposure to elements, pests, and predators. Finally, beyond the birdhouses, you'll find out how you can contribute to the larger birding community and

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even enhance your birding experience.

The concept of circular economy is based on strategies, practices, policies, and technologies to achieve principles related to reusing, recycling, redesigning, repurposing, remanufacturing, refurbishing, and recovering water, waste materials, and nutrients to preserve natural resources. It provides the necessary conditions to encourage economic and social actors to adopt strategies toward sustainability. However, the increasing complexity of sustainability aspects means that traditional

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engineering and management/economics alone cannot face the new challenges and reach the appropriate solutions. Thus, this book highlights the role of engineering and management in building a sustainable society by developing a circular economy that establishes and protects strong social and cultural structures based on cross-disciplinary knowledge and diverse skills. It includes theoretical justification, research studies, and case studies to provide researchers, practitioners, professionals, and policymakers the appropriate context to work together in

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promoting sustainability and circular economy thinking. Volume 1, Circular Economy and Sustainability: Management and Policy, discusses the content of circular economy principles and how they can be realized in the fields of economy, management, and policy. It gives an outline of the current status and perception of circular economy at the micro-, meso-, and macro-levels to provide a better understanding of its role to achieve sustainability. Volume 2, Circular Economy and Sustainability: Environmental Engineering,

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presents various technological and developmental tolls that emphasize the implementation of these principles in practice (micro-level). It demonstrates the necessity to establish a fundamental connection between sustainable engineering and circular economy. Presents a novel approach linking circular economy concept to environmental engineering and management to promote sustainability goals in modern societies Approaches the topic of production and consumption at both the micro- and macro-levels, integrating principles with

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practice Offers a range of theoretical and foundational knowledge in addition to case studies that demonstrate the potential impact of circular economy principles on economic and societal progress

Beyond Recycling critically explores unasked questions around recycling and its prominent position in contemporary thinking about sustainability. It examines and challenges assumptions about why we appear to have so wholeheartedly committed to recycling as a cultural project. Recycling has become a

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commonplace notion and widespread practice. Yet its social, cultural and even environmental value has not been considered carefully enough. This book considers recycling as a contemporary cultural idea related to – but not wholly defied by – our response to material waste. It seeks to reclaim recycling from the environmentalists and waste management specialists, to explore the role it plays in wider contemporary discourse. As we become increasingly satiated, and in many cases sickened, by the excesses of modern

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consumerism, we are rethinking our relationship with the physical stuff that fills our lives.

Dissatisfied with empty materialism, we seek new ways to reuse our material culture.

Recycling, turning something considered to be waste into something with renewed value, is our primary collective response to the problems arising from consumption; and it is ripe for critical examination. Beyond Recycling is a fascinating read for conscious consumers and students in the creative arts, design, cultural studies, sustainability and environmental

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studies.

You love the great outdoors, but you're not always sure the great outdoors loves you. You can pitch a tent, start a campfire, build furniture by lashing tree branches together – in theory anyway! But while you may not have gotten your Girl Scout Gold Award, or your Eagle Scout with cluster, you can still enjoy a night out under the stars with those near and dear to you, or even work towards becoming a more serious outdoorsman, right? Sure as a bear lives in the woods, Camping for Dummies shows you how to

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get out there and enjoy the best Mother Nature has to offer. With the helpful advice this common sense guide provides, you'll be prepared when it comes to: Destination Gear Shelter Clothing Food Weather Safety Written by journalist Michael Hodgson, veteran of Utah's Eco-Challenge and numerous other outdoor adventures, Camping for Dummies cuts out gear-head jargon and antiquated methods to give you, plain and simple, what you need to know to make the smart choices that lead to great adventures. You'll find out: How to tie a bear bag The

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***delicious caveman style for cooking fresh fish
The limitations of GPS How to predict the
weather by observing birds, frogs, and insects
Ten survival essentials How to go canoe, kayak,
or bicycle camping What features make a good
backpack, boot, and other equipment When and
how to bring along children Whether the
dictionary definition of “tenderfoot” has your
picture next to it or you already consider
wilderness your home away from home, you’ll
appreciate this handy, concise reference. Full of
illustrations, diagrams, and directions for finding***

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***additional camping resources, Camping for
Dummies is your complete ticket to America's
great outdoors.***

Design and Innovation Systems

***Intersectional Feminism in the Age of
Transnationalism***

Black & Decker Carpentry Made Simple

Human Dimension & Interior Space

An Introduction to Circular Economy

No Shit, There I Was

The Future of Design Must Be Sustainable

The ultimate guide to Logo Design from the

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world's most popular resource for web designers and developers Web designers and developers now find themselves tasked with designing not only a client's Web site, but also their logo and brand identity. By adding Logo Design to your portfolio, you also add brand skills and unique content. This unparalleled guide dives into the topic of design theory and tells you everything you need to know in order to build remarkable logo. No matter your level of experience, Smashing Magazine covers techniques and best practices in

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understandable way. You'll look behind the scenes at the art of creating identities. From theory to instruction to inspiration, this must-have book addresses the challenges and rewards of creating a logo that adheres to specific rules of successful design. Details the process of creating a memorable and unique logo, from finding inspiration to executing the design Looks at what makes a logo successful, various typefaces to explore, ways to use color, the pros and cons of vector, how to prepare for print, and more

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Zeroes in on the research, concepts, and techniques that go into designing an amazing logo Includes more than 400 never-before-published logos, interviews with established designers, and biographies of logo design masters with case studies of their iconic work Appeals to a wide range of readers, from aspiring designer to experienced professional Encompassing everything about the art of creating identities, this is the only book you need to get started designing today.

Redesigns are part of every designer's

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repertoire, but sometimes getting inspired or motivated to redesign an existing logo can be challenging and cumbersome. The goal of maintaining equity by using existing elements in new ways and combining them with new elements is akin to the task of “recycling” In other words – how do designers improve and recreate identities without throwing out the usable stuff that is makes up the existing brand? Recycling and Redesigning Logos demonstrates the strategies and processes of successful redesigns and shows readers

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how to build on the equity the brand already retains to create a fresh look.

The case studies feature before and afters of the logos and discuss why the redesign was necessary and demonstrate how to reuse, reformat and build on the ingredients, materials and essence that is already there.

Updated with a new Introduction by the authors and a foreword by Richard Florida, this book is a comprehensive guide book for urban designers, planners, architects, developers, environmentalists, and

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community leaders that illustrates how existing suburban developments can be redesigned into more urban and more sustainable places. While there has been considerable attention by practitioners and academics to development in urban cores and new neighborhoods on the periphery of cities, there has been little attention to the redesign and redevelopment of existing suburbs. The authors, both architects and noted experts on the subject, show how development in existing suburbs can absorb new growth and

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evolve in relation to changed demographic, technological, and economic conditions.

Retrofitting Suburbia was named winner in the Architecture & Urban Planning category of the 2009 American Publishers Awards for Professional and Scholarly Excellence (The PROSE Awards) awarded by The Professional and Scholarly Publishing (PSP) Division of the Association of American Publishers

Tackles resource scarcity and sustainability and describes how everyday objects from chairs to cars and factories are being redesigned to sustain and

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promote life.

User Experience in the Age of
Sustainability

The Upcycle

Building, Placing, and Maintaining Great
Homes for Great Birds

Voices from the Margins

A Designer's Guide to Refreshing &
Rethinking Design

Volume 1: Management and Policy
Design Is The Problem

*Owing to their unique magnetic, phosphorescent, and
catalytic properties, rare earths are the elements that make*

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possible everything from the miniaturization of electronics, to the enabling of green energy and medical technologies, to supporting essential telecommunications and defense systems. An iPhone uses eight rare earths for everything from its colored screen, to its speakers, to the miniaturization of the phone's circuitry. On the periodic table rare earth elements comprise a set of seventeen chemical elements (the fifteen lanthanides plus scandium and yttrium). There would be no iPhone without rare earths. Rare Earth Frontiers is a work of human geography. Klinger looks historically and geographically at the ways rare earth elements in three discrete but representative and contested sites are given meaning.

63 top creatives speak out on art, inspiration, life, and random

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things that happened. "We watched as 60 yards away this man fought for his life. And I felt like a coward." "The pole they have behind the spot in the parallel parking test? Yeah, I hit that." "I pretty much punched her in the face with the palm of my hand." "Then, with his usual perfect timing, Belushi crashed through the French doors, looking for the cognac." "It was at that moment that a duck shit directly into my mouth." Find out who said it, inside.

*A revised new edition of the bestselling toolkit for creating, building, and maintaining a strong brand From research and analysis through brand strategy, design development through application design, and identity standards through launch and governance, *Designing Brand Identity, Fourth Edition* offers brand managers, marketers, and designers a proven,*

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universal five-phase process for creating and implementing effective brand identity. Enriched by new case studies showcasing successful world-class brands, this Fourth Edition brings readers up to date with a detailed look at the latest trends in branding, including social networks, mobile devices, global markets, apps, video, and virtual brands. Features more than 30 all-new case studies showing best practices and world-class Updated to include more than 35 percent new material Offers a proven, universal five-phase process and methodology for creating and implementing effective brand identity

Waste Management in the Textiles Industry explores and explains the latest technologies and best practices for an integrated approach to the management and treatment of

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wastes generated in this industry. Provides a strong technological analysis of the manufacturing supply chain, including spinning, fabric production, finishing, garment manufacture, and the packaging of clothing Explains how textile technology perspectives feed into management decision-making about sustainability Addresses the industry's impact on air and water quality and landfill waste A Source Book of Design Reference Standards

Denim Redesign

When Clothes Become Fashion

An Essential Guide for the Whole Branding Team

Graphic Content

Organisational Sustainability Reporting

The Newsletter of the California Environmental Protection

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Agency

This volume features a set of distinct, compelling, and intentionally disparate case studies that shed much needed attention on the varied ways in which local cultural, social, and political dynamics inform and mitigate the veritable roadmap toward palpable and meaningful progress with respect to enabling the goals of environmental sustainability. The volume includes contributions from notable academics –

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including some based in Southeast Asia - with 'on the ground experience,' and thus they bring a much more nuanced and locally informed orientation to their respective contributions.

For gearheads who want to build or modify popular LS engines, *How to Build and Modify GM LS-Series Engines* provides the most detailed and extensive instructions ever offered for those modding LS engines through the Gen IV models. The LS1 engine shook the

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performance world when introduced in the 1997 Corvette. Today the LS9 version far eclipses even the mightiest big-blocks from the muscle car era, and it does so while meeting modern emissions requirements and delivering respectable fuel economy. Premier LS engine technician Joseph Potak addresses every question that might come up: Block selection and modifications Crankshaft and piston assemblies Cylinder heads, camshafts,

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and valvetrain Intake manifolds and fuel system Header selection Setting up ring and bearing clearances for specific uses Potak also guides readers through forced induction and nitrous oxide applications. In addition, the book is fully illustrated with color photography and detailed captions to further guide readers through the mods described, from initial steps to final assembly. Whatever the reader's performance goals, How to Build and

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Modify GM LS-Series Engines will guide readers through the necessary modifications and how to make them. It's the ultimate resource for building the ultimate LS-series engine! The Motorbooks Workshop series covers topics that engage and interest car and motorcycle enthusiasts. Written by subject-matter experts and illustrated with step-by-step and how-it's-done reference images, Motorbooks Workshop is the ultimate resource for how-to

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know-how.

Design makes a tremendous impact on the produced world in terms of usability, resources, understanding, and priorities. What we produce, how we serve customers and other stakeholders, and even how we understand how the world works is all affected by the design of models and solutions. Designers have an unprecedented opportunity to use their skills to make meaningful, sustainable change in the

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world—if they know how to focus their skills, time, and agendas. In *Design is the Problem: The Future of Design Must be Sustainable*, Nathan Shedroff examines how the endemic culture of design often creates unsustainable solutions, and shows how designers can bake sustainability into their design processes in order to produce more sustainable solutions.

Featuring 23 complete home furnishing plans presented with simple, graphic

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photos and illustrations, BLACK+DECKER
Carpentry Made Simple is an interactive
introduction to home carpentry: with
great designs. Each carefully selected
project contains lessons and valuable
tips on skill building and design to
help you improve as a DIYer, as you
simultaneously create lovely, modern,
and even elegant chairs, benches,
shelves, cabinets and lots more just
pennies on the dollar versus shopping
in trendy boutiques. Carpentry Made

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Simple is a nonstop carpentry ride that will impress you with the quality and diversity of the information it shares. The 20+ projects have complete plans, detail photos, and clear assembly instructions. Each project also highlights a skill, tool, or technique that will add a new dimension to your skill set. And not only will completing these projects sharpen your skills, but you will love the projects themselves. The design styles range from modern, to

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Euro, to industrial, with all of the major furnishing categories represented. When friends and visitors see the subtly beautiful contemporary furniture that you built yourself, you will realize just how satisfying it is to be your own home carpenter.

Beyond Sustainability--Designing for Abundance

Beyond Recycling

How to Paint Your Car

Rare Earth Frontiers

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Environment

**Department of the Interior and Related
Agencies Appropriations for 1976
Hearings Before a Subcommittee of the
Committee on Appropriations, United
States Senate, Ninety-fourth Congress,
First Session, on H.R. 8773**

Recycle, Re-create, Re-enjoy You don't even need a sewing machine to upcycle old sweaters into new wearables, blankets, pillows, and dolls that are fresh, playful, and utterly captivating. It's easy as felting the wool, cutting the pieces for your new project, and

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stitching everything together using simple hand-sewing skills. Noted designer Crispina French shares her techniques and passion as she introduces you to the beautiful possibilities in old sweaters. "Crispina's blankets and throws and rugs are piled on and over each other on my beds, chairs, couches, and floors. She's a great artist who understands texture and how it adds individuality and comfort to a home, not to mention a car, or an old refurbished orange trunk seat!!" - Carly Simon "Crispina makes the most beautiful soulful blankets, pillows, and sweaters, out of people's old sweaters. In this amazing and magical book she shares her secrets so that you can do it too." - Ben Cohen, cofounder of Ben & Jerry's

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When, how and why do clothes become fashion?

Fashion is more than mere clothing. It is a moment of invention, a distillation of desire, a reflection of a zeitgeist. This book explores the structures and strategies which underlie fashion innovation, how fashion is perceived and the point at which clothing is accepted or rejected as fashion.

Intersectional Feminism in the Age of Transnationalism: Voices from the Margins studies the limitations of the transnationalist approach to feminism and argues that intersectional feminist analysis is essential in discussions of how neoliberal globalization impacts art by female artists and the rights of women from marginalized

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communities.

A wide collection of case studies on the different approaches used by international graphic design studios towards the redesign of a logo, its development, interviews with relevant international graphic designers, and real examples.

Resource Recycling

How to Build and Modify GM LS-Series Engines

20 Projects to Reconstruct & Embellish Jeans, Overalls,
and Jackets

A Practitioner's Blueprint

Volume 2: Environmental Engineering

Camping For Dummies

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Redesigning Logos

The concept of circular economy is based on strategies, practices, policies, and technologies to achieve principles related to reusing, recycling, redesigning, repurposing, remanufacturing, refurbishing, and recovering water, waste materials, and nutrients to preserve natural resources. It provides the necessary conditions to encourage economic and social actors to adopt strategies toward sustainability. However, the increasing complexity of sustainability aspects means that traditional engineering and management/economics alone cannot face the new challenges and reach the appropriate solutions. Thus, this book highlights the role of engineering and management in

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building a sustainable society by developing a circular economy that establishes and protects strong social and cultural structures based on cross-disciplinary knowledge and diverse skills. It includes theoretical justification, research studies, and case studies to provide researchers, practitioners, professionals, and policymakers the appropriate context to work together in promoting sustainability and circular economy thinking. Volume 1, Circular Economy and Sustainability: Management and Policy, discusses the content of circular economy principle and how they can be realized in the fields of economy, management, and policy. It gives an outline of the current status and perception of circular economy at the micro-,

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meso-, and macro-levels to provide a better understanding of its role in achieving sustainability. Volume 2, Circular Economy and Sustainability: Environmental Engineering, presents various technological and developmental tools that emphasize the implementation of these principles in practice (micro-level). It demonstrates the necessity to establish a fundamental connection between sustainable engineering and circular economy. Presents a novel approach, linking circular economy concepts to environmental engineering and management to promote sustainability goals in modern societies Approaches the topic on production and consumption at both the micro and macro levels, integrating principles with practice Offers a range of theoretical and

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foundational knowledge in addition to case studies that demonstrate the potential impact of circular economy principles on both economic and societal progress. A manifesto for a radically different philosophy and practice of manufacture and environmentalism. "Reduce, reuse, recycle" urge environmentalists; in other words, do more with less in order to minimize damage. But as this provocative, visionary book argues, this approach perpetuates a one-way, "cradle to grave" manufacturing model that dates to the Industrial Revolution and casts off much as 90 percent of the materials it uses as waste, much of it toxic. Why not challenge the notion that human industry must inevitably damage the natural world? In fact, why not

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take nature itself as our model? A tree produces thousands of blossoms in order to create another tree, yet we do not consider its abundance wasteful but safe, beautiful, and highly effective; hence, "waste equals food" is the first principle the book sets forth. Products might be designed so that, after their useful life, they provide nourishment for something new-either as "biological nutrients" that safely re-enter the environment or as "technical nutrients" that circulate within closed-loop industrial cycles, without being "downcycled" into low-grade uses (as most "recyclables" now are). Elaborating their principles from experience (re)designing everything from carpeting to corporate campuses, William McDonough and Michael Braungart

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make an exciting and viable case for change.

Don't Wait for Inspiration to Strike Whether you're facing a new logo project or you've reached a block in your current work, The Logo Brainstorm Book will inspire you to consider fresh creative approaches that will spark appealing, functional and enduring design solutions. Award-winning designer Jim Krause (author of the popular Index series) offers a smart, systemic exploration of different kinds of logos and logo elements, including: Symbols Monograms Typographic Logos Type and Symbol Combinations Emblems Color Palettes Through a combination of original, visual idea-starters and boundary-pushing exercises, The Logo Brainstorm Book will help you develop raw logo

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concepts into presentation-ready material.

The Reality and the Rhetoric examines the gap between the external reporting of four Australian organisations and their internal management practices and systems necessary to support comprehensive and reliable disclosure.

The Sweater Chop Shop

Department of the Interior and Related Agencies

Appropriations for Fiscal Year 1976

The Art of Creating Visual Identities

Windows 10

Southeast Asia and Environmental Sustainability in Context

Smashing Logo Design

From Terrestrial Subsoils to Lunar Landscapes

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This book is purposefully styled as an introductory textbook on circular economy (CE) for the benefit of educators and students of universities. It provides comprehensive knowledge exemplified by practices from policy, education, R&D, innovation, design, production, waste management, business and financing around the world. The book covers sectors such as agriculture/food, packaging materials, build environment, textile, energy, and mobility to inspire the growth of circular business transformation. It aims to stimulate action among different stakeholders to drive CE transformation. It

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elaborates critical driving forces of CE including digital technologies; restorative innovations; business opportunities & sustainable business model; financing instruments, regulation & assessment and experiential education programs. It connects a CE transformation for reaching the SDGs2030 and highlights youth leadership and entrepreneurship at all levels in driving the sustainability transformation.

Standards for the design of interior spaces should be based on the measurement of human beings and their perception of space, with special consideration

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for disabled, elderly, and children

Book includes 20 projects for creating and customizing denim jeans into wearables and accessories. Create altered clothing! Repurpose denim jeans from your closet or the thrift shop and make your own one-of-a-kind fashions. Learn techniques- applique, needle felting, image embellishment, and yarn collage. Customize purses, jeans, jackets, aprons, and skirts. Full-color cover and interior pages. 88 page perfect bound book with full-color cover and interior pages.

Cradle to Cradle

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999 Logo Design Elements

50 Simple Steps to Kick Our Oil Habit

The Logo Brainstorm Book

Hearings Before a Subcommittee of the Committee
on Appropriations, House of Representatives, Ninety-
fourth Congress, First Session

Retrofitting Suburbia, Updated Edition

Hearings Before a Subcommittee Of..., 94-1...