

Quantitative Techniques In Management Nd Vohra Free

This accessible, practice-oriented and compact text provides a hands-on introduction to market research. Using the process as a framework, it explains how to collect and describe data and presents the most important and frequent quantitative analysis techniques, such as ANOVA, regression analysis, factor analysis and cluster analysis. The book covers the theoretical choices a market researcher has to make with regard to each technique, discusses how these are conveyed in IBM SPSS version 22 and how to interpret the output. Each chapter concludes with a case study that illustrates the use of world data. A comprehensive Web appendix includes additional analysis techniques, datasets, video files and case studies. The text allow readers to quickly access Web content with their mobile device. The new edition features: Stronger emphasis on gathering and analysis of secondary data (e.g., internet and social networking data) New material on data description (e.g., outlier detection and missing value analysis) Improved use of educational elements such as learning objectives, keywords, self-review tests, case studies, and much more Streamlined and simplified coverage of the data analysis techniques with more real-world examples Uses IBM SPSS version 22

Offering a student-friendly introduction to quantitative methods, this text covers all of the need to know basics in a clear and engaging manner. Quantitative Methods is an ideal text for students of all levels coming to the subject for first time. Quantitative Techniques: Theory and Problems adopts a fresh and novel approach to the study of quantitative techniques and provides a comprehensive coverage of the subject. Essentially designed for extensive practice and self-study, this book is a perfect tutor at home. Chapters contain theory in brief, numerous solved examples and exercises with exhibits and tables. This text is designed to provide an understanding of quantitative techniques, this manual is suitable for students on courses such as CIMA, CIPFA, ICSA, IDPM, BA Business Studies and BTEC higher level courses. It contains self-review questions and long answer examination answers. A lecturers' support pack is included.

An Introduction for Business Management

Quantitative Methods for Decision Makers

A Practical Approach

A Handbook

Text and Cases

EBOOK: Quantitative Methods for Business and Management

Quantitative Methods in Supply Chain Management presents some of the most important methods and tools available for modeling and solving problems arising in the context of supply chain management. In the context of this book, "solving problems" usually means designing efficient algorithms for obtaining high-quality solutions. The first chapter is an extensive optimization review covering continuous unconstrained and constrained linear and nonlinear optimization algorithms, as well as dynamic programming and discrete optimization exact methods and heuristics. The second chapter presents time-series forecasting methods together with prediction market techniques for demand forecasting of new products and services. The third chapter details models and algorithms for planning and scheduling with an emphasis on production planning and personnel scheduling. The fourth chapter presents deterministic and stochastic models for inventory control with a detailed analysis on periodic review systems and algorithmic development for optimal control of such systems. The fifth chapter discusses models and algorithms for location/allocation problems arising in supply chain management, and transportation problems arising in distribution management in particular, such as the vehicle routing problem and others. The sixth and final chapter presents a short list of new trends in supply chain management with a discussion of the related challenges that each new trend might bring along in the immediate to near future. Overall, Quantitative Methods in Supply Chain Management may be of particular interest to students and researchers in the fields of supply chain management, operations management, operations research, industrial engineering, and computer science.

Thoroughly revised and updated for Excel®, this second edition of Quantitative Methods in Health Care Management offers a comprehensive introduction to quantitative methods and techniques for the student or new administrator. Its broad range of practical methods and analysis spans operational, tactical, and strategic decisions. Users will find techniques for forecasting, decision-making, facility location, facility layout, reengineering, staffing, scheduling, productivity, resource allocation, supply chain and inventory management, quality control, project management, queuing models for capacity, and simulation. The book's step-by-step approach, use of Excel, and downloadable Excel templates make the text highly practical. Praise for the Second Edition "The second edition of Dr. Ozcan's textbook is comprehensive and well-written with useful illustrative examples that give students and health care professionals a perfect toolkit for quantitative decision making in health care on the road for the twenty-first century. The text helps to explain the complex health care management problems and offer support for decision makers in this field." —Marion Rauner, associate professor, School of Business, Economics, and Statistics, University of Vienna. "Quantitative Methods in Health Care Administration, Second Edition covers a broad set of necessary and important topics. It is a valuable text that is easy to teach and learn from." —David Belson, professor, Department of Industrial Engineering, Viterbi School of Engineering, University of Southern California.

This book is the first of its kind focusing on Application of Operations Research Techniques (Mathematics) in Project Management. It will be of immense help for Project Management Professionals in any industry verticals including Info technology program managers, engineering and construction managers and various operations' managers. This book includes real industry examples and methods on how to use Operations Research (OR) techniques to help project management decision making. It will be a guide in the implementation of OR in project management. It includes 'Algorithms for various OR techniques'. It also includes Code in C++ for important OR models. The book deals with project management numerical illustrations on the use of various copyrighted

software applications like Microsoft Math, SAP, SPSS, Matlab (Mathworks Inc.), Microsoft Project, Primavera, OpenPlan, C++. Most importantly, it provides an insight into building of interfaces between Enterprise Applications/business data warehouse to analytical applications like Matlab. Another important topic in this book is Metrics for Project Management and Progress Analysis (Earned Value Analysis) Methods. This is invaluable to monitor projects also serving as inputs for your project management balanced score cards and strategic program management and cost control. Besides various Statistical Methods and Operations Research Techniques, the book has a compilation of various Project Management Topics viz. Software Engineering Institute's Estimation Methods, various Claims Formulae with examples, Project Managerial Economics and Project Accounting & Controlling Methods. About the Author Retty Velayudam holds a Bachelor's Degree in Engineering and a Master's Degree in Management. He was a PMI(c) (USA) Certified (2000-2003) Project Management Professional. He is a SAP (Germany) Certified Project System Solution Consultant. He is a Sr. SAP PS Consultant working in USA with 13 years of SAP PS (Project System) Consulting Experience. He has rich experience in Project Management Concepts, practices and in a wide range of Software Tools used for managing large multi-million complex projects in the Oil and Gas, Hi-Tech, IT industry, Engineering, Services, Manufacturing, US Public Sector, etc. He has experience in Enterprise level Project Management Information Systems.

Quantitative Techniques In Mgt
Quantitative Techniques in Management
Quantitative Techniques in Business, Management and Finance
A Case-Study Approach
CRC Press
For Business, Management and Finance

Quantitative Methods in Construction Management and Design
Models and Algorithms

Quantitative Techniques in Business, Management and Finance

Quantitative Techniques for Management

Quantitative Equity Portfolio Management

Contemporary economists, when analyzing economic behavior of people, need to use the diversity of research methods and modern ways of discovering knowledge. The increasing popularity of using economic experiments requires the use of IT tools and quantitative methods that facilitate the analysis of the research material obtained as a result of the experiments and the formulation of correct conclusions. This proceedings volume presents problems in contemporary economics and provides innovative solutions using a range of quantitative and experimental tools. Featuring selected contributions presented at the 2018 Computational Methods in Experimental Economics Conference (CMEE 2018), this book provides a modern economic perspective on such important issues as: sustainable development, consumption, production, national wealth, the silver economy, behavioral finance, economic and non-economic factors determining the behavior of household members, consumer preferences, social campaigns, and neuromarketing. International case studies are also offered.

Quantitative Equity Portfolio Management brings the orderly structure of fundamental asset management to the often-chaotic world of active equity management. Straightforward and accessible, it provides you with nuts-and-bolts details for selecting and aggregating factors, building a risk model, and much more.

An accessible introduction to the essential quantitative methods for making valuable business decisions
Quantitative methods-research techniques used to analyze quantitative data-enable professionals to organize and understand numbers and, in turn, to make good decisions.

Quantitative Methods: An Introduction for Business Management presents the application of quantitative mathematical modeling to decision making in a business management context and emphasizes not only the role of data in drawing conclusions, but also the pitfalls of undiscerning reliance of software packages that implement standard statistical procedures. With hands-on applications and explanations that are accessible to readers at various levels, the book successfully outlines the necessary tools to make smart and successful business decisions. Progressing from beginner to more advanced material at an easy-to-follow pace, the author utilizes motivating examples throughout to aid readers interested in decision making and also provides critical remarks, intuitive traps, and counterexamples when appropriate. The book begins with a discussion of motivations and foundations related to the topic, with introductory presentations of concepts from calculus to linear algebra. Next, the core ideas of quantitative methods are presented in chapters that explore introductory topics in probability, descriptive and inferential statistics, linear regression, and a discussion of time series that includes both classical topics and more challenging models. The author also discusses linear programming models and decision making under risk as well as less standard topics in the field such as game theory and Bayesian statistics. Finally, the book concludes with a focus on selected tools from multivariate statistics, including advanced regression models and data reduction methods such as principal component analysis, factor analysis, and cluster analysis. The book promotes the importance of an analytical approach, particularly when dealing with a complex system where multiple individuals are involved and have conflicting incentives. A related website features Microsoft Excel® workbooks and MATLAB® scripts to illustrate concepts as well as additional exercises with solutions. Quantitative Methods is an excellent book for courses on the topic at the graduate level. The book also serves as an authoritative reference and self-study guide for financial and business professionals, as well as readers looking to reinforce their analytical skills.

The implementation of sound quantitative risk models is a vital concern for all financial institutions, and this trend has accelerated in recent years with regulatory processes such as Basel II. This book provides a comprehensive treatment of the theoretical concepts and modelling techniques of quantitative risk management and equips readers--whether financial risk analysts, actuaries, regulators, or students of quantitative finance--with practical tools to solve real-world problems. The authors cover methods for market, credit, and operational risk modelling; place standard industry approaches on a more formal footing; and describe recent developments that go beyond, and address main deficiencies of, current practice. The book's methodology draws on diverse quantitative disciplines, from mathematical finance through statistics and econometrics to actuarial mathematics. Main concepts discussed include loss distributions, risk measures, and risk aggregation and allocation principles. A main theme is the need to satisfactorily address extreme outcomes and the dependence of key risk drivers. The techniques required derive from multivariate statistical analysis, financial time series modelling, copulas, and extreme value theory. A more technical chapter addresses credit derivatives. Based on courses taught to masters students and professionals, this book is a unique and fundamental reference that is set to become a standard in the field.

Theory and Problems

The Case for Reconceptualizing Empirical Management and Social Science

Quantitative Methods for Business (Book Only)

Experimental and Quantitative Methods in Contemporary Economics

Quantitative Equity Investing

Quantitative Techniques for Managerial Decisions

This book goes beyond the methods usually covered in introductory textbooks on quantitative methods in tourism. It considers key issues in data selection, approaches to factor and cluster analysis and regression before covering advanced topics including structural equation modelling, maximum likelihood estimation, simulation and agent-based modelling. The result is a guide to quantitative methods in tourism that de-mystifies both simple and apparently complex techniques and makes them more accessible to tourism researchers.

Addressing the immensely important topic of research credibility, Raymond Hubbard's groundbreaking work proposes that we must treat such information with a healthy dose of skepticism. This book argues that the dominant model of knowledge procurement subscribed to in these areas—the significant difference paradigm—is philosophically suspect, methodologically impaired, and statistically broken. Hubbard introduces a more accurate, alternative framework—the significant sameness paradigm—for developing scientific knowledge. The majority of the book comprises a head-to-head comparison of the "significant difference" versus "significant sameness" conceptions of science across philosophical, methodological, and statistical perspectives.

This Book Is Designed To Serve As A Text For Management, Economics, Accountancy (Chartered And Cost Accountancy), And Commerce Students. The Book Covers Concepts, Illustrations And Problems In Statistics And Operations Research. Part I Deals With Statistical Techniques For Decision Making. Part Ii Studies Various Operations Research Techniques For Managerial Decisions. The Book Contains Illustrations And Problems, Drawn Extensively From Various Functional Areas Of Management, Viz., Production, Finance, Marketing And Personnel, Which Are Designed To Understand Real Life Decision Making Situations. In Order To Make The Book Self-Contained, All Relevant Mathematical Concepts And Their Applications Have Been Included. To Enhance The Understanding Of The Subject Matter By The Students Belonging To Different Disciplines, The Approach Adopted In This Book, Both In Statistics And Operations Research, Is Conceptual Rather Than Mathematical. Hence Complicated Mathematical Proofs Have Been Avoided. This Book Would Be An Ideal Reference To Executives, Computer Professionals, Industrial Engineers, Economic Planners And Social Scientists. The Other Books By The Same Authors Are: Operations Research For Management And Business Statistics.

Quantitative Research Methods for Health Professionals: A Practical Interactive Course is a superb introduction to epidemiology, biostatistics, and research methodology for the whole health care community. Drawing examples from a wide range of health research, this practical handbook covers important contemporary health research methods such as survival analysis, Cox regression, and meta-analysis, the understanding of which go beyond introductory concepts. The book includes self-assessment exercises throughout to help students explore and reflect on their understanding and a clear distinction is made between a) knowledge and concepts that all students should ensure they understand and b) those that can be pursued by students who wish to do so. The authors incorporate a program of practical exercises in SPSS using a prepared data set that helps to consolidate the theory and develop skills and confidence in data handling, analysis and interpretation.

Marketing Models and Methods in Theory and Practice

Quantitative Methods in Tourism

Quantitative Methods in Health Care Management

An Active Approach to Portfolio Construction and Management

Quantitative Methods for Management

Techniques and Strategies

This book has been developed with a focus on the need to demystify the subject and make it easy for students to grasp the principles and details involved, and make it easily understandable to beginners exposed to the subject for the first time. An attempt has been made to explain things in a logical progression, in the simplest possible way so that neophytes may quickly grasp the concepts and methodology. A novel approach in the book is the illustrative use of computers with TORA package, as a problem-solving tool. In actual practice, situations arise with large and complex problems that are difficult to solve. At such times, using computers to solve problems gives fast and more accurate results. The chapters are arranged so as to progressively explain the workings of various models in actual practice through step-by-step procedures that so simplify and solve them, that even students from a non-mathematics academic background will grasp them quickly. Linear programming, the most powerful tool for managerial decision-making is covered elaborately, including thorough discussion of various LP methods and LP solutions, Duality in LP problems, sensitivity analysis, etc. Models in the book also use Linear Programming to reach solutions including those relating to transportation and transshipment, assignment, and Game Theory & illustrated with screen-shots of a computer with a TORA package. Readers whether students, business executives, managers, researchers and academicians will find that the insights and knowledge obtained from the book will stand them in good stead in both academic as well as occupational pursuits.

Written with the non-mathematician in mind, QUANTITATIVE METHODS FOR BUSINESS, 13E by award-winning authors Anderson, Sweeney, Williams, Camm, Cochran, Fry, and Ohlmann equips your students with a strong conceptual understanding of the critical role that quantitative methods play in today's decision-making process. This applications-oriented text clearly introduces current quantitative methods, how they work, and how savvy decision makers can most effectively apply and interpret data. A strong managerial orientation motivates learning by weaving relevant, real-world examples throughout. The authors' hallmark Problem-Scenario Approach helps readers understand and apply mathematical concepts and techniques. The 13th Edition includes a more holistic description of how variable activity

times affect the probability of a project meeting a deadline. In addition, numerous all-new Q.M. in Action vignettes, homework problems, and end-of-chapter cases are included. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Quantitative Methods is a comprehensive guide to the techniques any student of business or finance is likely to need. The authors' coaching, learning-by-doing approach coupled with the text's clear structural outline makes this title ideal for those less confident with maths. With Swift, the acquisition of essential mathematical skills is achievable and even enjoyable.

This book is especially relevant to undergraduates, postgraduates and researchers studying quantitative techniques as part of business, management and finance. It is an interdisciplinary book that covers all major topics involved at the interface between business and management on the one hand and mathematics and statistics on the other. Managers and others in industry and commerce who wish to obtain a working knowledge of quantitative techniques will also find this book useful.

Concepts, Techniques, and Tools

Quantitative Techniques in Management

Quantitative Techniques In Mgt

Corrupt Research

for Business, Management and Finance

Readers don't need to be a mathematician to understand and maximize the power of quantitative methods! Written for the future or current business professional, QUANTITATIVE METHODS FOR BUSINESS, 12E, International Edition by a powerhouse, award-winning author team makes it easy for readers to understand how to most effectively use quantitative methods to make intelligent successful decisions. The book's hallmark problem-scenario approach guides readers through the application of mathematical concepts and techniques, while memorable examples illustrate how and when to use the methods. Readers discover everything needed for success in working with quantitative methods, from a strong managerial orientation to instant online access to Excel worksheets for text examples; The Management Scientist v6.0 and TreePlan; Crystal Ball; Premium Solver for Excel, and LINGO.

Appealing both to students on introductory courses for quantitative methods and MBA and post-experience students, this respected text provides an accessible, practical introduction to an area that students often find difficult. Concentrating on helping students to understand the relevance of quantitative methods of analysis to managers' decision-making, it focuses on the development of appropriate skills and understanding of how the techniques fit into the wider management process.

Quantitative marketing has been gaining importance during the last decade. This is indicated by the growing number of model- and method-oriented studies published in leading journals as well as by the many successful applications of quantitative approaches in pricing, advertising, new product planning, and market segmentation decisions. In addition, market research has clearly benefitted from applying advanced quantitative models and methods in practice. Some 60 researchers – among them worldwide leading scholars – offer a broad overview of quantitative approaches in marketing. They not only highlight diverse mathematical and methodological perspectives, but also demonstrate the relevance and practical consequences of applying quantitative approaches to marketing problems.

This is a reformatted version of Prof C R Kothari's all-time great book Quantitative Techniques (Third Revised Edition). Students and teachers will find the readability in the new version much enhanced and thus comprehension greatly improved. All the diagrams have been freshly drawn for clarity. The book does not need much introduction as it has been known for years for its simplicity of approach which explains the tedious concepts of quantitative techniques in a most readerfriendly manner through practical examples. The style is so lucid that even a reader having no formal training of mathematics and statistics will not find it difficult to understand and to apply these techniques. The book is meant for MCom, CA, ICWA and degree diploma students of business administration.

Operations Management : a Quantitative Approach

Essential Quantitative Methods

Quantitative Techniques, 3rd Edition

Essential Quantitative Methods for Business, Management and Finance

The Process, Data, and Methods Using IBM SPSS Statistics

Quantitative Methods for Health Research

Develop a strong conceptual understanding of the role that quantitative methods play in today's decision-making process. Written for the non-mathematician, this applications-oriented text introduces today's many quantitative methods, how they work, and how decision makers can most effectively apply and interpret data. A strong managerial orientation motivates while actual examples illustrate situations where quantitative methods make a difference in decision making. A strong Problem-Scenario Approach helps you understand and apply mathematical concepts. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Forest management has evolved from a mercantilist view to a multi-functional one that integrates economic, social, and ecological aspects. However, the issue of sustainability is not yet resolved. Quantitative Techniques in Participatory Forest Management brings together global research in three areas of application: inventory of the forest variables that determine the main environmental indices, description and design of new environmental indices, and the application of sustainability indices for regional implementations. All these quantitative techniques create the basis for the development of scientific methodologies of participatory sustainable forest management.

It is specially designed to suit the latest syllabi of courses on Production/Operations Management offered by various universities to the undergraduate students of Mechanical Engineering, Production Engineering and Industrial Engineering as well as students of Master of Business Administration (MBA) specializing in Production and Operations Management stream. The book offers a balanced coverage of the fundamental principles of managing operations and the quantitative techniques used to support the functions of operations management. There are many worked-out examples in each chapter to enable students to comprehend the quantitative material of the book. The text is divided into two parts. Techniques of operations research such as linear programming, transportation assignment models, dynamic optimization and waiting line models are discussed in Part I. Some generic classes with functions for array and matrix manipulation, analysis of queuing models and evaluation of probability for some standard distributions have been defined and used throughout for writing programs for diverse managerial applications. Part II is devoted to a detailed

discussion of management functions such as Product Design and Development, Forecasting, Capacity Analysis, Plant Layout, Assembly Line Balancing, Inventory Control, Materials Requirement Planning, Production Scheduling, Quality Control, Total Quality Management, Just in Time (JIT), Supply Chain Management, Maintenance Management and Six Sigma. Small computer programs have been given wherever required for solving practical problems. The functions developed in generic base classes have been used to take advantage of source code reusability offered by Object Oriented Programming (C++).

A comprehensive look at the tools and techniques used in quantitative equity management Some books attempt to extend portfolio theory, but the real issue today relates to the practical implementation of the theory introduced by Harry Markowitz and others who followed. The purpose of this book is to close the implementation gap by presenting state-of-the art quantitative techniques and strategies for managing equity portfolios. Throughout these pages, Frank Fabozzi, Sergio Focardi, and Petter Kolm address the essential elements of this discipline, including financial model building, financial engineering, static and dynamic factor models, asset allocation, portfolio models, transaction costs, trading strategies, and much more. They also provide ample illustrations and thorough discussions of implementation issues facing those in the investment management business and include the necessary background material in probability, statistics, and econometrics to make the book self-contained. Written by a solid author team who has extensive financial experience in this area Presents state-of-the art quantitative strategies for managing equity portfolios Focuses on the implementation of quantitative equity asset management Outlines effective analysis, optimization methods, and risk models In today's financial environment, you have to have the skills to analyze, optimize and manage the risk of your quantitative equity investments. This guide offers you the best information available to achieve this goal.

Quantitative Methods in Supply Chain Management

Applied Quantitative Methods for Trading and Investment

Computational Methods in Experimental Economics (CMEE) 2018 Conference

Quantitative Marketing and Marketing Management

Quantitative Techniques for Project Management

Techniques and Applications

This book focuses on the use of quantitative methods for both business and management, helping readers understand the most relevant quantitative methods for managerial decision-making. Pursuing a highly practical approach, the book reduces the theoretical information to a minimum, so as to give full prominence to the analysis of real business problems. Each chapter includes a brief theoretical explanation, followed by a real-life managerial case that needs to be solved, which is accompanied by a corresponding Microsoft Excel® dataset. The practical cases and exercises are solved using Excel, and for each problem, the authors provide an Excel file with the complete solution and corresponding calculations, which can be downloaded easily from the book's website. Further, in an appendix, readers can find solutions to the same problems, but using the R statistical language. The book represents a valuable reference guide for postgraduate, MBA and executive education students, as it offers a hands-on, practical approach to learning quantitative methods in a managerial context. It will also be of interest to managers looking for a practical and straightforward way to learn about quantitative methods and improve their decision-making processes.

This well-loved textbook covers all of the key quantitative methods needed to solve everyday business problems. Presented in a highly accessible and concise manner, Les Oakshott's clear and friendly writing style guides students from basic statistics through to advanced topics, such as hypothesis testing and time series, as well as operational research techniques such as linear programming and inventory management. Step-by-step instructions and accompanying activities will help students to practice and gain confidence in carrying out techniques. The book's coverage is fully grounded within the real world of business. Real-life case studies open every chapter and numerous examples throughout demonstrate why quantitative techniques are needed for a business to be successful. An ideal textbook for undergraduate students of business, management and finance, it is also suitable for MBA students and postgraduates. Accompanying online resources for this title can be found at bloomsburyonlineresources.com/essential-quantitative-methods-7e. These resources are designed to support teaching and learning when using this textbook and are available at no extra cost.

The new edition of this highly successful and popular textbook is a comprehensive, easy-to-follow guide to using and interpreting all the quantitative techniques that students will encounter in their later business and financial careers; from fundamental principles through to more advanced applications. Topics are explained in a clear, friendly step-by-step style, accompanied by examples, exercises and activities, making the text ideal for self-tuition or for the student with no experience or confidence in working with numbers. This highly successful learning-by-doing approach, coupled with the book's clear structure, will enable even the most maths-phobic student to understand these essential mathematical skills. Comprehensive in both its scope of coverage and the range of abilities it caters for, this remains a core textbook for undergraduate students of business, management and finance, for whom Quantitative Methods modules will be a key component. It will also appeal to those on related MBA and postgraduate courses. New to this Edition: - Business Modelling 'Moving on...' feature with integrated web and book activities to promote student engagement with the application of mathematical techniques in real-life workplaces - Extensive revamp of two Statistics chapters based on student and lecturer feedback - Crucial updated practical guides to using Excel and SPSS - Integrated companion website resources helps relate theory to real world examples The new edition of Quantitative Methods for Business and Management offers a complete introductory course in Quantitative Methods, providing students with basic practical experience in quantitative approaches in modelling and analysis for business and management. The book features sections on foundation topics, models for business and management, and modelling and analyzing decisions. In particular, the new edition features greater coverage of statistics to reflect teaching in this area, with chapters on Elementary Statistics, Summary Statistics and Inferential Statistics. Other new areas of coverage in the second edition include Network Models and Non-linear Models. The book retains its popular style which offers students numerous examples accompanied by clear and straightforward explanations. Excel examples are also integrated throughout to help

students to understand how this software tool is used by managers, and frequent questions and exercises enable students to test their understanding. A free CD contains Excel applications and solutions to the exercises in the textbook, and a full online learning centre completes an excellent learning package for business students.

A Case-Study Approach

Quantitative Techniques in Participatory Forest Management

Quantitative Techniques

Quantitative Methods for Business and Management

Quantitative Methods in Management

A Practical Interactive Guide to Epidemiology and Statistics

This book provides a manual on quantitative financial analysis. Focusing on advanced methods for modelling financial markets in the context of practical financial applications, it will cover data, software and techniques that will enable the reader to implement and interpret quantitative methodologies, specifically for trading and investment. Includes contributions from an international team of academics and quantitative asset managers from Morgan Stanley, Barclays Global Investors, ABN AMRO and Credit Suisse First Boston. Fills the gap for a book on applied quantitative investment & trading models Provides details of how to combine various models to manage and trade a portfolio

Quantitative Methods for Business

Quantitative Risk Management: Concepts, Techniques, and Tools

Quantitative Methods

A Concise Guide to Market Research