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Tenth Edition

Psychology Myers Tenth Edition

***Teaching students to
become better consumers
of psychological research.
Keith Stanovich's widely***

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used and highly acclaimed book presents a short introduction to the critical thinking skills that will help students to better understand the subject matter of psychology. How

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***to Think Straight about
Psychology, 10e helps
students recognize
pseudoscience and be able
to distinguish it from true
psychological research,
aiding students to become***

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more discriminating consumers of psychological information. Learning Goals Upon completing this book, readers should be able to: Evaluate psychological claims they encounter in

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***the general media.
Distinguish between
pseudoscience and true
psychological research.
Apply psychological
knowledge to better
understand events in the***

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***world around them.
How reliable is our
intuition? How much should
we depend on gut-level
instinct rather than rational
analysis when we play the
stock market, choose a***

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mate, hire an employee, or assess our own abilities? In this engaging and accessible book, David G. Myers shows us that while intuition can provide us with useful—and often

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amazing—insights, it can also dangerously mislead us. Drawing on recent psychological research, Myers discusses the powers and perils of intuition when: • judges and jurors

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determine who is telling the truth; • mental health workers predict whether someone is at risk for suicide or crime; • coaches, players, and fans decide who has the hot hand or the

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and DeWall's Psychology
has found extraordinarily
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underlying our understanding of human behavior. But while the content and learning support evolves edition after edition, the text itself continues to be shaped by

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basic goals David Myers established at the outset, including to connect students to high-impact research, to focus on developing critical thinking skills, and to present a

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inspired to create this
text by the memory
research in chunking
(showing that shorter
reading assignments are
more effectively
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without changing
pagination or the
structure of the
chapters. A special DSM
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and Summer 2014 courses.
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consuming foreign commodities, Indian youth absorb the westernized culture and view themselves as peers to their western counterparts. At the same time, however, these young Indians proudly hold onto their homeland's traditions governing family and religious values. With remarkable

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work and provides information on the new technology and groundbreaking surgical procedures that are available. Drawing on both his own experiences and his expertise as a social psychologist, Myers recounts

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how he has coped with hearing loss and how he has incorporated technological aids into his life. The family and friends of the hard of hearing also face adjustments. Myers addresses their situation and provides advice for them on how

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best to alert loved ones to a hearing problem, persuade them to seek assistance, and encourage them to adjust to and use hearing aids.

Themes and Variations

Living with Hearing Loss

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thinking about parenting and its conventions” (Amy Chua, author of *Battle Hymn of the Tiger Mother*). If you’re like many parents, you might ask family and friends for advice when faced with important

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choices about how to raise your kids. You might turn to parenting books or simply rely on timeworn religious or cultural traditions. But when Dalton Conley, a dual-doctorate scientist and full-

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**blown nerd, needed
childrearing advice, he turned
to scientific research to make
the big decisions. In
Parentology, Conley
hilariously reports the results
of those experiments, from**

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**bribing his kids to do math
(since studies show
conditional cash transfers
improved educational and
health outcomes for kids) to
teaching them impulse control
by giving them weird names**

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(because evidence shows kids with unique names learn not to react when their peers tease them) to getting a vasectomy (because fewer kids in a family mean smarter kids). Conley encourages parents to draw

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on the latest data to rear children, if only because that level of engagement with kids will produce solid and happy ones. Ultimately these experiments are very loving, and the outcomes are

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**redemptive—even when
Conley's sassy kids show him
the limits of his profession.
Parentology teaches you
everything you need to know
about the latest literature on
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