

Pressed For Time The Acceleration Of Life In

Everywhere, life seems to be speeding up: we talk of "fast foods" and "speed dating." But what does the phenomenon of social acceleration really entail, and how new is it? While much has been written about our high-speed society in the popular media, serious academic analysis has lagged behind, and what literature there is comes more from Europe than from America. This collection of essays is a first step toward exposing readers on this side of the Atlantic to the importance of this phenomenon and toward developing some preliminary conceptual categories for better understanding it. Among the major questions the volume addresses are these: Is acceleration occurring across all sectors of society and all dimensions of life, or is it affecting some more than others? Where is life not speeding up, and what results from this disparity? What are the fundamental causes of acceleration, as well as its consequences for everyday experience? How does it affect our political and legal institutions? How much speed can we tolerate? The volume tackles these questions in three sections. Part 1 offers a selection of astute early analyses of acceleration as experienced in the late nineteenth and early twentieth century, and then attempts at analyzing social acceleration, including translations of the work of leading European thinkers. Part 3 explores acceleration's political implications.

How can we capture the unpredictable evolution and emergent properties of nature in software? How can understanding the mathematical principles behind our physical world help us to create digital worlds? This book focuses on a range of programming strategies and techniques behind computer simulations of natural systems, from elementary concepts in mathematics and physics to more advanced algorithms that enable sophisticated visual results. Readers will progress from building a basic physics engine to creating intelligent moving objects and complex systems, setting the foundation for further experiments in generative design. Subjects covered include forces, trigonometry, fractals, cellular automata, self-organization, and genetic algorithms. The book's examples are written in Processing, an open-source language and development environment built on top of the Java programming language. On the book's website (http://www.natureofcode.com), the examples run in the browser via Processing's JavaScript mode.

*There's a well-known story about an older fish who swims by two younger fish and asks, "How's the water?" The younger fish are puzzled. "What's water?" they ask. Many of us today might ask a similar question: What's technology? Technology defines the world we live in, yet we're so immersed in it, so encompassed by it, that we mostly take it for granted. Seldom, if ever, do we stop to ask what technology is. Failing to ask that question, we fail to perceive all the ways it might be shaping us. Usually when we hear the word "technology," we automatically think of digital de- vices and their myriad applications. As revolutionary as smartphones, online shop- ping, and social networks may seem, however, they t into long-standing, deeply entrenched patterns of technological thought as well as practice. Generations of skeptics have questioned how well served we are by those patterns of thought and practice, even as generations of enthusiasts have promised that the latest innovations will deliver us, soon, to Paradise. We're not there yet, but the cyber utopians of Silicon Valley keep telling us it's right around the corner. What is technology, and how is it shaping us? In search of answers to those crucial questions, *Not So Fast draws on the insights of dozens of scholars and artists who have thought deeply about the meanings of machines. The book explores such dynamics as technological drift, technological momentum, technological disequilibrium, and technological autonomy to help us understand the interconnected, inter- woven, and interdependent phenomena of our technological world. In the course of that exploration, Doug Hill poses penetrating questions of his own, among them: Do we have as much control over our machines as we think? And who can we rely on to guide the technological forces that will determine the future of the planet?**

"Born the child of a poor farmer in Missouri, William Stoner is urged by his parents to study new agriculture techniques at the state university. Digging instead into the texts of Milton and Shakespeare, Stoner falls under the spell of the unexpected pleasures of English literature, and decides to make it his life. Stoner is the story of that life"—Publisher description (January 2007).

Vennism

A Family History

The Politics of Working Life

The Search for General Principles of Social and Economic Evolution

Darwin's Conjecture

A New Model for a Happier, Stronger Relationship

The Modern and Postmodern Experience

Time pressure, speed and the desire for instant consumption pervade accounts of contemporary lives. Why is it that people feel pressed for time, in what ways have societies changed to create this condition, and with what implications? This book examines critical contentions in the field of time and society, ranging from the emergence and dominance of 'clock time' and time discipline, the time pressures associated with consumer culture, through to technological innovation and the acceleration of everyday lives. Through extensive analysis of empirical studies of the changing ways in which people organise and experience home, work, leisure, consumption and personal relationships, time pressure is shown to be a problem of the coordination and synchronization of activities. Appreciation of temporal rhythms – formed and reproduced through the organisation and performance of social practices – is necessary to tackle the challenges of coordination, and offers new avenues for analysing social issues such as sustainable consumption, health and well-being. This book is essential reading for all of those interested in social change, consumption and time, including researchers and students from across the social sciences.

In Pressed for Time, Judy Mojman explains why we immediately interpret our experiences with digital technology as inexorably accelerating everyday life. She argues that we are not mere hostages to communication devices, and the sense of always being rushed is the result of the priorities and parameters we ourselves set rather than the machines that help us set them."—Jacket.

Nationally regarded authors Andrew Pytel and Jaan Kusialaas bring a depth of experience that can't be surpassed in this third edition of Engineering Mechanics: Dynamics. They have refined their solid coverage of the material without overloading it with extraneous detail and have revised the now 2-color text to be even more concise and appropriate to today's engineering student. The text discusses the application of the fundamentals of Newtonian dynamics and applies them to real-world engineering problems. An accompanying Study Guide is also available for this text. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

A dramatic untold 'people's history' of the storied event that helped trigger the American Revolution The story of the Boston Massacre—when on a late winter evening in 1770, British soldiers shot five local men to death—is familiar to generations. But from the very beginning, many accounts have obscured a fascinating truth: the Massacre arose from conflicts that were as personal as they were political. Professor Serena Zabin draws on original sources and lively stories to follow British troops as they are dispatched from Ireland to Boston in 1768 to subdue the increasingly rebellious colonists. And she reveals a forgotten world hidden in plain sight: the many regimental wives and children who accompanied their armies. We see these families jostling with Bostonians for living space, finding common cause in the search for a lost child, trading bars and sharing baptisms. Becoming, in other words, neighbors. When soldiers shot unarmed citizens in the street, it was these intensely human, now broken bonds that fueled what quickly became a bitterly fought American Revolution. Serena Zabin'sThe Boston Massacre delivers an indelible new slant on iconic American Revolutionary history.

Ancient Art and Ritual

Sociotechnical Imaginaries and the Fabrication of Power

Not So Fast

Time

Where Time Went and Why We Have So Little Left

Havoc Rising

Inventing the Ties That Bind

**Shows how to create realistic action games without assuming college-level Physics (which the majority of gamers won't have); includes necessary physics and mathematics *Ideal for all budding games programmers, with example code in Java, C#, and C *Complements Apress's platform-specific gaming books, like Advanced Java Games Programming and Beginning .NET Games Programming with C#, and the forthcoming Beginning .NET Games Programming in VB.NET *Palmer has strong contacts in the Microsoft Games Division and Electronic Arts, a major gaming producer.*

"Helga Nowotny's exploration of the forms and meaning of time incontemporary life is panoramic without in any way partaking of the blandness of a survey. From the artificial time of the scientificlaboratory to the distinctively modern yearning for one's own time,she regards every topic in this wide-ranging book from a freshangle of vision, one which reveals unsuspected affinities between the bravest, newest worlds of global technology and the mostancient worlds of myth."—Lorraine Daston, University of Chicago This book represents a major contribution to the understanding oftime, giving particular attention to time in relation to modernity.The development of industrialism, the author points out, was basedupon a linear and abstract conception of time. Today we use thatform of production, and the social institutions associated with it,supplanted by flexible specialization and just-in-time production systems. New information and communication technologies have made afundamental impact here. But what does all this mean for temporalregimes? How can we understand the transformation of time and spaceinvolved in the bewildering variety of options on offer in apostmodern world? The author provides an incisive analysis of the temporalimplications of modern communication. She considers thimplications of worldwide simultaneous experience, made possible bysatellite technologies, and considers the reorganization of timeinvolved in the continuous technological innovation that marks ourera. In this puzzling universe of action, how does one achieve a time of one's own? The discovery of a specific time perspectivecentred in the individual, she shows, expresses a yearning forforms of experience that are subversive of establishedinstitutional patterns. This brilliant study, because a classic in Germany, will be ofinterest to students and professionals working in the areas ofsocial theory, sociology, politics and anthropology.

Uncovers the interplay of the physical and the aesthetic that shaped Viennese modernism and offers a new interpretation of this moment in the history of the West. Viennese modernism is often described in terms of a fin-de-si ècle fascination with the psyche. But this stereotype of the movement as essentially cerebral overlooks a rich cultural history of the body. The Naked Truth, an interdisciplinary tour de force, addresses this lacuna, fundamentally recasting the visual, literary, and performative cultures of Viennese modernism through an innovative focus on the corporeal. Alys X. George explores the modernist focus on the flesh by turning our attention to the second Vienna medical school, which revolutionized the field of anatomy in the 1800s. As she traces the results of this materialist influence across a broad range of cultural forms—exhibitions, literature, portraiture, dance, film, and more—George brings into dialogue a diverse group of historical protagonists, from canonical figures such as Egon Schiele, Arthur Schnitzler, Joseph Roth, and Hugo von Hofmannsthal to long-overlooked ones, including author and doctor Milan Kundera and painter Egon Schiele. The Naked Truth uncovers the complex interplay of the physical and the aesthetic that shaped modernism and offers a striking new interpretation of this fascinating moment in the history of the West.

A contemplation on the "durability of our fast-tracked, multitasked modern world . . . a stimulating cautionary report for the digital age."—Kirkus Reviews We live in an ever-accelerating world: faster computers, markets, food, fashion, product cycles, minds, bodies, kids, lives. When did everything start moving so fast? Why does speed seem so inevitable? Is faster always better? Drawing together developments in religion, philosophy, art, technology, fashion, and finance, Mark C. Taylor presents an original and rich account of a great paradox of our times: how the very forces and technologies that were supposed to free us by saving time and labor now trap us in a race we can never win. The faster we go, the less time we have, and the more we try to catch up, the farther behind we fall. Connecting our speed-obsession with today's global capitalism, he composes a grand narrative showing how commitments to economic growth and extreme competition, combined with accelerating technological innovation, have brought us close to defeat. Psychologically, environmentally, economically, and culturally, speed is taking a profound toll on our lives. By showing how the phenomenon of speed has emerged, Taylor offers us a chance to see our pace of life as the product of specific ideas, practices, and policies. It's not inevitable or irreversible. He courageously and movingly invites us to imagine how we might patiently work towards a more deliberative life and sustainable world. "With panache and flashes of brilliance, Taylor, a Columbia University reliou professor and cultural critic, offers a philosophically astute analysis of how time works in our era."—Publishers Weekly

How to Fix the Most Annoying Things About Your Favorite Presentation Program

Physics for Game Programmers

A Nation Deceived

The Second Machine Age: Work, Progress, and Prosperity in a Time of Brilliant Technologies

The Acceleration of Life in Digital Capitalism

The Boston Massacre

The Nature of Code

Schiller explores how corporate domination is changing the political and social underpinnings of the Internet. He argues that the market driven policies which govern the Internet are exacerbating existing social inequalities.

This timely and engaging book argues that technoscientific advances are radically transforming the woman-machine relationship. However, it is feminist politics rather than the technologies themselves that make the difference. TechnoFeminism fuses the visionary insights of cyberfeminism with a materialist analysis of the sexual politics of technology.

Eternal life. Eternal battle.—Diomedes Tydides to his Trojan War buddies—just had a bad day on his charter fishing boat in San Diego, but when the goddess Athena calls on her faithful warrior for another secret mission, he' s ready. The bomb that exploded inside the Metropolitan Museum of Art isn' t the crime America authorities think it is. Someone also stole the Cup of Jamhid, and Diomedes knows its fortune-telling abilities won' t be used for anything benign. Though Diomedes recovers the Cup from a determined shaman holed up beneath Central Park, when he finds his allies slain and the Cup taken once more, he knows he' s up against a truly powerful enemy. Over a millennium has passed since Diomedes last contended with Medusa of Colchis, deranged wife of Iason the Argonaut, but neither her madness nor her devotion to Hecate, goddess of witchcraft, has waned, and she intends to use the Cup of Jamhid to release across the world a dark brand of chaos unseen in human history. Immortal since the Trojan War, Diomedes must once again fight for mortals he understands less and less, against a divine evil he may never truly defeat.

This book basically caters to the needs of undergraduates and graduates physics students in the area of classical physics, specially Classical Mechanics and Electricity and Electromagnetism. Lecturers/ Tutors may use it as a resource book. The contents of the book are based on the undergraduate courses in USA, U.K, and other countries. The book is divided into 15 chapters, each chapter beginning with a brief but adequate summary and necessary formulas and Line diagrams followed by a variety of typical problems useful for assignments and exams. Detailed solutions are provided at the end of each chapter.

Answers

Fixing PowerPoint Annoyances

A Revolutionary Way to Influence and Persuade

The Sociology of Speed

How to Identify, Develop, and Retain Leadership Talent

How Two Guys Created an Empire and Transformed Pop Culture

Accelerate

If you're vexed and perplexed by PowerPoint, pick up a copy of Fixing PowerPoint Annoyances. This funny, and often opinionated, guide is chock full of tools and techniques for eliminating all the problems that drive audiences and presenters crazy. There's nothing more discouraging than an unresponsive audience—or worse, one that snickers at your slides. And there's nothing more maddening than technical glitches that turn your carefully planned slide show into a car wreck. Envious when you see other presenters effectively use nifty features that you've never been able to get to work right? Suffer no more! Fixing PowerPoint Annoyances by Microsoft PowerPoint MVP Edo Swinford rides to the rescue. Microsoft PowerPoint is the most popular presentation software on the planet, with an estimated 30 million presentations given each day. So no matter how frustrated you get, you're not about to chuck the program in the Recycle Bin. Fixing PowerPoint Annoyances, presents smart solutions to a variety of all-too-familiar, real-world annoyances. The book is divided into big categories, with annoyances grouped by topic. It cover to cover or simply jump to the chapter or section most relevant to you. Inside its pages you'll learn how to create your own templates, work with multiple masters and slide layouts, and take advantage of various alignment and formatting tools. You'll also learn how to import Excel data; insert graphics, PDF, and Word content; create, edit, and format organization charts and diagrams; use action settings and hyperlinks to jump to other slides; and add sound, video, and other types of multimedia to spark up your presentations. Entertaining and informative, PowerPoint Annoyances is filled with humorous illustrations and packed with sidebars, tips, and tricks, as well as links to cool resources on the Web.

In this engaging and spirited book, eminent social psychologist Robert Levine asks us to explore a dimension of our experience that we take for granted—our perception of time. When we travel to a different country, or even a different city in the United States, we assume that a certain amount of cultural adjustment will be required, whether it's getting used to new food or negotiating a foreign language, adapting to a different standard of living or another currency. In fact, what contributes most to our sense of disorientation is having to adapt to another time. Levine devoted his career to studying time and the pace of life, takes us on an enchanting tour of time through the ages and around the world. As he recounts his unique experiences with humor and deep insight, we travel with him to Brazil, where to be three hours late is perfectly acceptable, and to Japan, where he finds a sense of the long term that is unheard of in the West. We visit communities in the United States and find that population size affects the pace of life—and even the pace of walking. We travel back in time to ancient Greece, clocks and sundials, then move forward through the centuries to the beginnings of "clock time" during the Industrial Revolution. We learn that there are places in the world today where people still live according to "nature time," the rhythm of the sun and the seasons, and "event time," the structuring of time around happenings(when you want to make a late appointment in Burundi, you say, "I'll see you when the cows come in")Levine raises some fascinating questions. How do we use our time? Are we being ruled by the clock? What is this doing to our civic relationships? To our own bodies and psyches? Are there decisions we have made without conscious choice? Alternative tempos we might prefer? Perhaps, Levine argues, our goal should be to try to live in a "multitemporal" society, one in which we learn to move back and forth among nature time, event time, and clock time. In other words, each of us must chart our own geography of time. If we can do that, we will have achieved temporal prosperity.

How does the politics of working life shape modern organizations? Is our desire for meaningful, secure work increasingly at odds with corporate behaviour in a globalized economy? Does the rise of performance management culture represent an intensification of work, or create opportunities for the freewheeling individual career? This timely and engaging book, by leading authorities in the field, adopts the standpoint of the 'questioning observer.' It is for those who need an informed account of work that is accessible without being superficial. The book is uniquely multi-dimensional approach, weaving together analysis of individual work experience, political processes in organizations, and the wider context of the social structuring of markets. The book identifies central questions about working experience and answers them in a direct and lively manner. It has a strong analytical foundation based on a political economy framework, giving particular weight to the contradictory character of organizations. These contradictions turn on the competing demands placed on organizations and the different political projects of groups of them. This perspective integrates the chapters, and permits numerous scholarly debates to be addressed – including those on identity projects, gender and power, work and participation, escalation in decision-making, and the meaning of corporate social responsibility. This book is suitable for undergraduate and graduate classes in Organizational Behaviour, Business Strategy and The Sociology of Work and Employment. It will also appeal to the general reader interested in grappling with the complexity of the changing environment of work.

The book is a unique, yet unique mechanical contraption in our world. In spite of this, the bike's physical and mechanical principles are understood by a select few. You do not have to be a genius to join this small group of people who understand the physics of cycling. This is your guide to fundamental principles (such as Newton's laws) and the book provides intuitive, basic explanations for the bicycle's behavior. Each concept is introduced and illustrated with simple, everyday examples. Although cycling is viewed by most as a fun activity, and almost everyone acquires the basic skills at a young age, few understand the laws of nature that give magic to the ride. This is a closer look at some of these fun, exhilarating, and magical aspects of cycling. In the reading, you will also understand other physical principles such as motion, force, energy, power, heat, and temperature.

Basic scientific explanations to the two-wheeler's mysterious and fascinating behavior

Pre-Suasion

Understanding the Magic of the Bicycle

Me, Not You

On Tempo, Culture, And The Pace Of Life

The Sociology of Time

The Trouble with Mainstream Feminism

There is a widespread perception that life is faster than it used to be. We hear constant laments that we live too fast, that time is scarce, and that the pace of everyday life is spiraling out of our control. The iconic image that abounds is that of the frenetic, technologically tethered, iPhone/iPad-addicted citizen. Yet weren't modern machines supposed to save, and thereby free up, time? The purpose of this book is to bring a much-needed sociological perspective to bear on speed and explores the political implications of this. Among the major questions addressed are: when did acceleration become the primary rationale for technological innovation and the key measure of social progress? Is acceleration occurring across all sectors of society and all aspects of life, or are some groups able to mobilise speed as a resource while others are marginalised and excluded? Does the growing centrality of technological mediations (of both information and communication) stasis as well as mobility? To what extent is the contemporary imperative of speed as much a cultural artefact as a material one? To make sense of everyday life in the twenty-first century, we must begin by interrogating the social dynamics of speed. This book shows how time is a collective accomplishment, and that temporality is experienced very differently by diverse groups of people, especially between the affluent and those who service them.

The Me Too movement, started by Black feminist Tarana Burke in 2006, went viral as a hashtag eleven years later after a tweet by white actor Alyssa Milano. Mainstream movements like #MeToo have often built on and co-opted the work of women of colour, while refusing to learn from them or centre their concerns. Far too often, the message is not 'Me, Too' but 'Me, Not You.' Alison Phipps argues that this is not just a lack of solidarity. Privileged white women also sacrifice me as enemies when they get in the way.Me, not you argues that the mainstream movement against sexual violence expresses a political whiteness that both reflects its demographics and limits its revolutionary potential. Privileged white women use their traumatic experiences to create media outrage, while relying on state power and bureaucracy to purge 'bad men' from elite institutions with little concern for where they might appear next. In their attacks on sex workers and trans people, they are also attacking the hands of the resurgent far-right.

A pair of technology experts describe how humans will have to keep pace with machines in order to become prosperous in the future and identify strategies and policies for business and individuals to use to combine digital processing power with human ingenuity.

Masters of Doom is the amazing true story of the Lennon and McCartney of video games: John Carmack and John Romero. Together, they ruled big business. They transformed popular culture. And they provoked a national controversy. More than anything, they lived a unique and rollicking American Dream, escaping the broken homes of their youth to co-create the most notoriously successful game franchises in history—Doom and Quake—until the games they made tore them apart. Tickets. Masters of Doom is the first book to chronicle this industry's greatest story, written by one of the medium's leading observers. David Kushner takes readers inside the rags-to-riches adventure of two rebellious entrepreneurs who came of age to shape a generation. The vivid portrait reveals why their games are so violent and why their immersion in their brilliantly designed fantasy worlds offered them solace. And it shows how they channeled their fury and imagination in MTV to the Internet to Columbine. This is a story of friendship and betrayal, commerce and artistry—a powerful and compassionate account of what it's like to be young, driven, and wildly creative. 'To my taste, the greatest American myth of cosmogenesis features the maladjusted, antisocial, genius teenage boy who, in the insular laboratory of his own bedroom, invents the universe from scratch. Masters of Doom is a particularly inspired rendition. Dave Kushner chronicles the saga of the boys who became men. It's a story of a generation that has been forgotten, but it's a story that should never be. This is a page-turning, mythopoic cyber-soap opera about two glamorous geek geniuses—and it should be read while scarfing down pepperoni pizza and swilling Diet Coke, with Queens of the Stone Age cranked up all the way.'—Mark Leyner, author of I Smell Esther Williams

Dreamscapes of Modernity

Networking the Global Market System

A History

Machines and Mechanisms

TechnoFeminism

A Geography of Time

The Chinese Typewriter

Dreamscapes of Modernity introduces and develops the concept of sociotechnical imaginaries, demonstrating how it helps explain the divergent ways in which states and societies conceptualize futures achievable through and supportive of advances in science and technology. The book's case studieswhich range over health security, Apartheid, rice biotechnology, Indonesian activism, and moreillustrate how different imaginations of social life and order are created in concert with the imaginations of the goals, priorities, benefits, and risks of science and technoloyat scales ranging from national to global. The concept of sociotechnical imaginaries adds to the theoretical repertoire of the social sciences, and in so doing extends work dealing with collective beliefs about social order that until now has not been adequately attentive to the central role of science and technology in shaping human possibilities. Through their varied disciplinary training and their willingness to join a common conversation, the contributors to this volume reveal the concept's reach from science and technology studies to neighboring fields such as anthropology, history, history of science and technology, law, sociology, and public policy.

Participation is everywhere today. It has been formalized, measured, standardized, scaled up, network-enabled, and sent around the world. Platforms, algorithms, and software offer to make participation easier, but new technologies have had the opposite effect. We find ourselves suspicious of how participation extracts our data or monetizes our emotions, and the more procedural participation becomes, the more it seems to recede from our grasp. In this book, Christopher M. Kelty offers four stories of participation across the twentieth century, showing how they are part of a much longer-term problem in relation to the individual and collective experience of representative democracy. Kelty argues that in the last century or so, the power of participation has dwindled: over time, it has been formatted in ways that cramp and dwarf it, even as the drive to participate has spread to nearly every kind of human endeavor, all around the world. The Participant is a history of the concept of participation, investigating how the concept has evolved into the form it takes today. It is a book that asks, "Why do we participate?" And sometimes, "Why do we refuse?"

Poems by Pamela Johnson Parker: winner of the 2009 qarrtsiuni chapbook contest.

The volume offers a comprehensive introduction to the sociology of time. Based on selected contributions from leading writers, it illustrates the range of issues and perspectives which define the field. The volume traces distinct traditions of time analysis in social science and uses these to explain, for example, the development of capitalist time-consciousness, the ways we structure time in organizations and institutions, and how our time perceptions change in line with changes in technology.

The book is for those who wish to understand how time comes to condition our everyday actions and affairs.

Time, Consumption and the Coordination of Everyday Life

Pressed for Time

Fanatical Prospecting

A Walk Through the Memory Palace

Stoner

The Ultimate Guide to Opening Sales Conversations and Filling the Pipeline by Leveraging Social Selling, Telephone, Email, Text, and Cold Calling

Digital, Organizational, and Social Temporalities

Provides the techniques necessary to study the motion of machines, and emphasizes the application of kinematic theories to real-world machines consistent with the philosophy of engineering and technology programs. This book intends to bridge the gap between a theoretical study of kinematics and the application to practical mechanism.

A fascinating multi-disciplinary analysis of why curiosity makes the world go round. 'A lovely, erudite exploration of what it is that makes us human' - Independent on Sunday 'I have no special talents. I am only passionately curious' Albert Einstein. Everyone is born curious. But only some retain the habits of exploring, learning and discovering as they grow older. Which side of the 'curiosity divide' are you on? In Curious Ian Leslie makes a passionate case for the cultivation of our desire to know. Curious people tend to be smarter, more creative and more successful. But at the very moment when the rewards of curiosity have never been higher, it is misunderstood and undervalued, and increasingly practised only by a cognitive elite. Drawing on fascinating research from psychology, sociology and business, Curious looks at what feeds curiosity and what starves it, and uncovers surprising answers. Curiosity isn't a quality you can rely on to last a lifetime, but a mental muscle that atrophies without regular exercise. It's not a gift, but a habit that parents, schools, workplaces and individuals need to nurture if it is to thrive. Filled with inspiring stories, case studies and practical advice, Curious will change the way you think about your own mental life, and that of those around you. How Chinese characters triumphed over the QWERTY keyboard and laid the foundation for China's information technology successes today. Chinese writing is character based, the one major world script that is neither alphabetic nor syllabic. Through the years, the Chinese written language encountered presumed alphabetic universalism in the form of Morse Code, Braille, stenography, Linotype, punch cards, word processing, and other systems developed with the Latin alphabet in mind. This book is about those encounters—in particular thousands of Chinese characters versus the typewriter and its QWERTY keyboard. Thomas Mullaney describes a fascinating series of experiments, prototypes, failures, and successes in the century-long quest for a workable Chinese typewriter. The earliest Chinese typewriters, Mullaney tells us, were figments of popular imagination, sensational accounts of twelve-foot keyboards with 5,000 keys. One of the first Chinese typewriters actually constructed was invented by a Christian missionary, who organized characters by common usage (but promoted the less-common characters for "Jesus" to the common usage level). Later came typewriters manufactured for use in Chinese offices, and typewriting schools that turned out trained "typewriter girls" and "typewriter boys." Still later was the "Double Pigeon" typewriter produced by the Shanghai Calculator and Typewriter Factory, the typewriter of choice under Mao. Clerks and secretaries in this era experimented with alternative ways of organizing characters on their tray beds, inventing an input method that was the first instance of "predictive text." Today, after more than a century of resistance against the alphabetic, not only have Chinese characters prevailed, they form the linguistic substrate of the vibrant world of Chinese information technology. The Chinese Typewriter, not just an "object history" but grappling with broad questions of tradition and global communication, shows how this happened. A Study of the Weathered East Asian Institute Columbia University

The acclaimed New York Times and Wall Street Journal bestseller from Robert Cialdini—"The foremost expert on effective persuasion" (Harvard Business Review)—explains how it's not necessarily the message itself that changes minds, but the key moment before you deliver that message. What separates effective communicators from truly successful persuaders? With the same rigorous scientific research and accessibility that made his Influence an iconic bestseller, Robert Cialdini explains how to prepare people to be receptive to a message before they experience it. Optimal persuasion is achieved only through optimal pre-suasion. In other words, to change "minds" is pre-suasion, to change "states of mind." Named a "Best Business Books of 2010" by the Financial Times, and "compelling" by The Wall Street Journal, Cialdini's Pre-Suasion draws on his extensive experience as the most cited social psychologist of our time and explains the techniques a person should implement to become a master persuader. Altering a listener's attitudes, beliefs, or experiences isn't necessary, says Cialdini—all that's required is for a communicator to redirect the audience's focus of attention before a relevant action. From studies on advertising imagery to treating opiate addiction, from the annual letters of Berkshire Hathaway to the annals of history, Cialdini outlines the specific techniques you can use on online marketing campaigns and even effective wartime propaganda. He illustrates how the artful diversion of attention leads to successful pre-suasion and gets your targeted audience primed and ready to say, "Yes." His book is "an essential tool for anyone serious about science based business strategies...and is destined to be an instant classic. It belongs on the shelf of anyone in business, from the CEO to the newest salesperson" (Forbes).

1000 Solved Problems in Classical Physics

Social Acceleration, Power, and Modernity

The 80/80 Marriage

High-speed Society

Thinking Twice about Technology

The Desire to Know and Why Your Future Depends on It

Grow Your Own Leaders

From deciding to hold the door for the person behind you, to resolving for whom you will cast your vote, every day we find ourselves charged with making moral decisions. What steers our choices? And how do we weigh competing priorities and moral convictions? In Inventing the Ties That Bind, Francesca Polletta shows that we do not solve these dilemmas, whether personal or political, based on self-interest alone. Instead, relationships serve as a kind of moral compass. People consider the nature of their ties to one another to know what their obligations are, and in situations that are unfamiliar, they sometimes figure out the right thing to do by imagining themselves in relationships they do not actually have. Polletta takes up a wide range of cases, from debt settlement agencies to the southern civil rights movement, revealing that our relationships and how we imagine them are at the heart of our moral lives;guiding us as we choose whom to help and how we define what it means to treat someone as our equal. In a time of growing polarization, understanding how we make sense of our ties to one another is more urgent than ever.

Winner of the Shingo Publication Award Accelerate your organization to win in the marketplace. How can we apply technology to drive business value? For years, we've been told that the performance of software delivery teams doesn't matter!that it can't provide a competitive advantage to our companies. Through four years of groundbreaking research to include data collected from the State of DevOps reports conducted with Puppet, Dr. Nicole Forsgren, Jez Humble, and Gene Kim set out to find a way to measure software delivery performanceand what drives it using rigorous statistical methods. This book presents both the findings and the science behind that research, making the information accessible for readers to apply in their own organizations. Readers will discover how to measure the performance of their teams, and what capabilities they should invest in to drive higher performance. This book is ideal for management at every level.

Today's enterprises face a profound leadership crisis - and the speed of business has far outstripped conventional executive development systems. In Grow Your Own Leaders, three world-renowned experts introduce an entirely new approach for identifying tomorrow's leaders within your own organization, accelerating their development, and deploying them immediately, to address new challenges wherever they emerge.

NAMED ONE OF COSMOPOLITAN'S "15 BEST MARRIAGE BOOKS ALL COUPLES SHOULD READ." An accessible, transformative guide for couples seeking greater love, connection, and intimacy in our modern world Nate and Kaley Klemp were both successful in their careers, consulting for high-powered companies around the world. Their work as mindfulness and leadership experts, however, often led to the wayside when they came home in the evening, only to end up fighting about fairness in their marriage. They

believed in a model where each partner contributed equally and fairness ruled, but, in reality, they were finding that balance near impossible to achieve. From this frustration, they developed the idea of the 80/80 marriage, a new model for balancing career, family, and love. The 80/80 Marriage pushes couples beyond the limited idea of "fairness" toward a new model grounded on radical generosity and shared success, one that calls for each partner to contribute 80 percent to build the strongest possible relationship. Drawing from more than one hundred interviews with couples from all walks of life, stories from business and pop culture, scientific studies, and ancient philosophical insights, husband-and-wife team Nate and Kaley Klemp pinpoint exactly what's not working in modern marriage. Their 80/80 model of marriage provides practical, powerful solutions to transform your relationship and open up space for greater love and connection.

Speed Limits

The Participant

Masters of Doom

A Century of Participation in Four Stories

Applied Kinematic Analysis

Imagined Relationships in Moral and Political Life

Curious

Ditch the failed sales tactics, fill your pipeline, and crush your number Fanatical Prospecting gives salespeople, sales leaders, entrepreneurs, and executives a practical, eye-opening guide that clearly explains the why and how behind the most important activity in sales and business development—prospecting. The brutal fact is the number one reason for failure in sales is an empty pipe and the root cause of an empty pipeline is the failure to consistently prospect. By ignoring the muscle of prospecting, many otherwise competent salespeople and sales organizations consistently underperform. Step by step, Jeb Blount outlines his innovative approach to prospecting that works for real people, in the real world, with real prospects. Learn how to keep the pipeline full of qualified opportunities and avoid debilitating sales slumps by leveraging a balanced prospecting methodology across multiple prospecting channels. This book reveals the secrets, techniques, and tips of top earners. You'll learn: Why the 30-Day Rule is critical for keeping the pipeline full Why understanding the Law of Replacement is the key to avoiding sales slumps How to leverage the Law of Familiarity to reduce prospecting friction and avoid rejection The 5 C's of Social Selling and how to use them to get prospects to call you How to use the simple 5 Step Telephone Framework to get more appointments fast How to double call backs with a powerful voice mail technique How to leverage the powerful 4 Step Email Prospecting Framework to create emails that compel prospects to respond How to get text working for you with the 7 Step Text Message Prospecting Framework And there is so much more! Fanatical Prospecting is filled with the high-powered strategies, techniques, and tools you need to fill your pipeline with high quality opportunities. In the most comprehensive book ever written about sales prospecting, Jeb Blount reveals the real secret to improving sales productivity and growing your income fast. You'll gain the power to blow through resistance and objections, gain more appointments, start more sales conversations, and close more sales. Break free from the fear and frustration that is holding you and your team back from effective and consistent prospecting. It's time to get off the feast or famine sales roller-coaster for good!

A theoretical study dealing chiefly with matters of definition and clarification of terms and concepts involved in using Darwinian notions to model social phenomena.

The Naked Truth

The Science of Lean Software and DevOps: Building and Scaling High Performing Technology Organizations

Engineering Mechanics: Dynamics - SI Version

Digital Capitalism