

## Press Kit France 24

***Brand warfare is real. Guerrilla Marketing details the Colombian government's efforts to transform Marxist guerrilla fighters in the FARC into consumer citizens. Alexander L. Fattal shows how the market has become one of the principal grounds on which counterinsurgency warfare is waged and postconflict futures are imagined in Colombia. This layered case study illuminates a larger phenomenon: the convergence of marketing and militarism in the twenty-first century. Taking a global view of information warfare, Guerrilla Marketing combines archival research and extensive fieldwork not just with the Colombian Ministry of Defense and former rebel communities, but also with political exiles in Sweden and peace negotiators in Havana. Throughout, Fattal deftly intertwines insights into the modern surveillance state, peace and conflict studies, and humanitarian interventions, on one hand, with critical engagements with marketing, consumer culture, and late capitalism on the other. The result is a powerful analysis of the intersection of conflict and consumerism in a world where governance is increasingly structured by brand ideology and wars sold as humanitarian interventions. Full of rich, unforgettable ethnographic stories, Guerrilla Marketing is a stunning and troubling analysis of the mediation of global conflict.***

***Travel narratives abound in French cinema since the 1980s. This study delineates recurrent travel tropes in films such as departures and returns, the chase, the escape, nomadic wandering, interior voyages, the unlikely travel, rituals, pilgrimages, migrants' narratives and emergencies, women's travel, and healing narratives.***

***The "Rwandan refugee camps in Zaire -Tanzania 1994-1995" case study is describing the constraints and dilemmas met by MSF when confronted with camps under the tight control of 'refugee leaders" responsible for the genocide of the Rwandan Tutsis from April to June 1994. The camps were transformed into rear bases from which the reconquest of Rwanda was sought, via a massive diversion of aid, violence, propaganda, and threats against refugees wishing to repatriate. Was it acceptable for MSF to assist people who had committed genocide? Should MSF accept that its aid was instrumentalised by leaders who used violence against the refugees and proclaim their intention to continue the war in order to complete the genocide they had started? For all that, could MSF renounce assisting a population in distress and on what basis should its arguments be founded?***

***This insightful book provides a unified repository of information on jihadist terrorism. Offering an integrated treatment of terrorist groups, zones of armed conflict and counter-terrorism responses from liberal democratic states, it presents fresh empirical perspectives on the origins and progression of conflict, and contemporary global measures to combat terrorist activity.***

***Ukraine and Russia***

## ***The Arab Uprisings Explained***

### ***Made in France***

### ***Exploring the Phenomenon of Side-Switching in Extremism and Terrorism***

### ***Films of the New French Extremity***

### ***Counterinsurgency and Capitalism in Colombia***

*Made in France: Studies in Popular Music* serves as a comprehensive introduction to the history, sociology, and musicology of contemporary French popular music. The volume consists of essays by scholars of French popular music, and covers the major figures, styles, and social contexts of pop music in France. The book first presents a general description of the history and background of popular music in France, followed by essays that are organized into thematic sections: *The Mutations of French Popular Music during the 30 glorieuses*; *Politicizing Popular Music*; *Assimilation, Appropriation, French Specificity*; and *From Digital Stakes to Cultural Heritage: The French Touch*.

Baseball, like the rest of the country, changed dramatically when the United States entered World War I, and Jim Leeke brings these changes to life in *From the Dugouts to the Trenches*. He deftly describes how the war obliterated big league clubs and largely dismantled the Minor Leagues, as many prominent players joined the military and went overseas. By the war's end more than 1,250 ballplayers, team owners, and sportswriters would serve, demonstrating that while the war was "over there," it had a considerable impact on the national pastime. Leeke tells the stories of those who served, as well as organized baseball's response, including its generosity and patriotism. He weaves into his narrative the story of African American players who were barred from the Major Leagues but who nevertheless swapped their jerseys for fatigues, as well as the stories of those who were killed in action--and by diseases or accidents--and what their deaths meant to teammates, fans, and the sport in general. *From the Dugouts to the Trenches* illuminates this influential and fascinating period in baseball history, as nineteen months of upheaval and turmoil changed the sport--and the world--forever.

The 'Violence of the new Rwandan regime' case study is describing the difficulties and dilemmas that Médecins Sans Frontières faced in 1994 and 1995 when confronted with the abuses and crimes of the new regime that had taken over in Rwanda in July 1994: Was it acceptable for MSF, having denounced the génocidaires' control over the Rwandan refugees in Zaire and Tanzania, to encourage the return of these refugees to Rwanda, given the insecurity that potentially awaited them? Did MSF have a responsibility to alert them to what was occurring in Rwanda? Could MSF - after having issued a call for an international armed intervention to put an end to the genocide - now criticise the regime that had effectively done so, thereby risking accusations of favouring the génocidaires and supporting the revisionists? Should MSF keep silent in order to continue caring for detainees who might otherwise die in the appalling prison conditions?

This interdisciplinary study argues that local control represents a universal social value that ought to be codified in international law as a human right.

*Public Relations Cases*

*1969: January-June*

*Local Autonomy as a Human Right*

*Scientific and Technical Aerospace Reports*

*Global Jihadist Terrorism*

*The Quest for Local Self-rule*

*Film, Television, and New Media*

*Over his 30-plus-year acting career, Roy Scheider has redefined America's idea of a leading man, thanks to his talent for playing an urban everyman that audiences relate to and root for, despite flaws and failures. He rose to fame in the early 1970s in the Oscar-winning films Klute and The French Connection (his first Oscar nomination). Roy garnered more critical acclaim in Jaws and Marathon Man, as well as a second Oscar nomination for All That Jazz. Scheider's life and career are chronicled in this work. Beginning with his childhood in New Jersey, it traces his development from a community theater actor to a world-renowned movie star, and covers his more recent work in the Golden Globe-winning RKO 281 and the Shakespearean drama King of Texas. Includes a complete filmography and index.*

*The violence of the new Rwandan regime 1994-1995 Médecins Sans Frontières*

*Research Companion to Language and Country Branding brings together entirely new interdisciplinary research conducted by scholars working on various sociolinguistic, semiotic, anthropological and discursive analytical aspects of country branding all over the world.*

*Branding is a process of identity construction, whereby countries gain visibility and put themselves on the world map as distinctive entities by drawing on their history, culture, economy, society, geography, and their people. Through branding, countries aim not only at establishing their uniqueness but also, and perhaps most importantly, at attracting tourism, investments, high quality human capital, as well as at forging financial, military, political and social alliances. Against this backdrop, this volume explores how countries and regions imagine and portray others and themselves in terms of gender, ethnicity, and diversity today as well as the past. In this respect, the book examines how branding differs from other, related policies and practices, such as nation building, banal nationalism, and populism. This volume is an essential reference for students, researchers, and practitioners with an interest in country, nation, and place branding processes.*

*Surveying the Covid-19 Pandemic and Its Implications: Urban Health, Data Technology and Political Economy explores social, economic, and policy impacts of COVID-19 that will persist for some time. This timely book surveys the COVID-19 from a holistic, high level perspective, examining such topics as Urban health policy responses impact on cities economies, Urban economic impacts of supply chain disruption, The need for coherent short term urban policies that aligns with long term goals, The rise to citizen science initiatives, The role of open data, The need for protocols to support research collaborations, Building larger infectious disease modelling datasets, NS Advanced computing tools for health policy. Includes the most hot topical issues surrounding COVID-19 Provides an urban viewpoint on COVID-19 and its effects on urban health Presents a multidisciplinary perspective*

*Visceral Horror and National Identity*

*Music in Contemporary French Cinema*

*The Frontlines of Peace*

*The Pacific Rural Press and California Farmer*

*Precarious Sociality, Ethics and Politics*

*The UN Security Council and International Criminal Tribunals: Procedure Matters*

*Research Companion to Language and Country Branding*

What makes a neo-Nazi become a convinced anti-fascist or a radical left-winger become a devout Salafist? How do they manage to fit into their new environment and gain acceptance as a former enemy? The people featured in this book made highly puzzling journeys, first venturing into extremist milieus and then deciding to switch to the opposite side. By using their extraordinary life-stories and their own narratives, this book provides the first in-depth analysis of how and why people move between seemingly opposing extremist environments that can sometimes overlap and influence each other. It aims to understand how these extremists manage to convince their new group that they can be trusted, which also allows us to dive deep into the psychology of extremism and terrorism. This fascinating work will be of immense value to those studying radicalization and counter-radicalization in terrorism studies, social psychology and political science.

This book brings together the literature of urban sociology and film studies to explore new analytical and theoretical approaches to the relationship between cinema and the city, and to show how these impact on the realities of life in urban societies.

The SIPRI Yearbook is known worldwide as an authoritative and independent source of data and analysis for politicians, diplomats, journalists, scholars, students and citizens on armaments, disarmament and international security. It provides an overview of developments in international security, weapons and technology, military expenditure, the arms trade and arms production, and armed conflicts, along with efforts to control conventional, nuclear, chemical and biological weapons. The first edition of the SIPRI Yearbook was released in 1969, with the aim of producing 'a factual and balanced account of a controversial subject-the arms race and attempts to stop it'. This 46th edition of the SIPRI Yearbook covers developments during 2014 including: DT Essays on the conflicts in Syria, Iraq and Ukraine, as well as studies on the relationship of gender equality to peace and armed conflict, and the diversity of peace and war in Africa DT East Asian and European security, as well as global and regional trends in peace operations, and development challenges in fragile states DT Military expenditure, arms production and

international arms transfers DT World nuclear forces, with an overview of each of the nine nuclear-armed states DT Iran's nuclear programme and multilateral arms control and disarmament DT Implications of the Ebola outbreak and the challenge of addressing CBW issues in conflict zones DT The Arms Trade Treaty, multilateral arms embargoes and export control regimes as well as a 10-year overview of patterns of armed violence, a summary of the Global Peace Index, and extensive annexes on arms control and disarmament agreements, international security bodies and events in 2014.

In *Conquest and Redemption*, Gregg J. Rickman explains how the Nazis stole the possessions of their Jewish victims and obtained the cooperation of institutions across Europe in these crimes of convenience. He also describes how those institutions are being brought to justice, sixty years later, for their retention of their ill-gotten gains. Rickman not only explains how the robbery was accomplished, tracked, stalled, and then finally reversed, but also clearly shows the ways in which robbery was inextricably connected to the murder of the Jews. The Nazis took everything from Jews--their families, their possessions, and even their names. As with the murder of Jews, the Nazis' robbery was an organized, institutionalized effort. Jews were isolated, robbed, and left homeless, regarded as parasites in the Nazis' eyes, and thus fair game. In short, the organized robbery of the Jews facilitated their slaughter. How did the German people come to believe that it was permissible to isolate, outlaw, rob, and murder Jews? A partial explanation can be found in the Nazis' creation of a virtual religion of German nationalism and homogeneity that delegitimized Jews as a people and as individuals. This belief system was expressed through a complex structure of religious rules, practices, and institutions. While Nazi ideology was the guiding principle, how that ideology was formed and how it was applied is important to understand if one is to fully grasp the Holocaust. Rickman painstakingly describes the structural composition and motivation for the plundering of Jewish assets. The Holocaust will always remain a memory of unequalled pain and suffering, but, as Rickman shows, the return of stolen goods to their survivors is a partial victory for the long aggrieved. *Conquest and Redemption* will be of interest to students and scholars in the history of the Holocaust and its aftermath.

An Office Survival Manual for a Sexist Workplace

Rwandan Refugee Camps in Zaire and Tanzania 1994-1995

Focus On: 100 Most Popular French-language Films

From the Dugouts to the Trenches

Introduction to Media Distribution

Terrorist Groups, Zones of Armed Conflict and National Counter-Terrorism Strategies

The Crystal-Song

At turns surprising, funny, and gut-wrenching, this is the hopeful story of the ordinary yet extraordinary people who have figured out how to build lasting peace in their communities. The word "peacebuilding" evokes a story we've all heard over and over: violence breaks out, foreign nations are scandalized, peacekeepers and million-dollar donors come rushing in, warring parties sign a peace agreement and, sadly, within months the situation is back to where it started--sometimes worse. But what strategies have worked to build lasting peace in conflict zones, particularly for ordinary citizens on the ground? And why should other ordinary citizens, thousands of miles away, care? In *The Frontlines of Peace*, Severine Autesserre, award-winning researcher and peacebuilder, examines the well-intentioned but inherently flawed peace industry. With examples drawn from across the globe, she reveals that peace can grow in the most unlikely circumstances. Contrary to what most politicians preach, building peace doesn't require billions in aid or massive international interventions. Real, lasting peace requires giving power to local citizens. *The Frontlines of Peace* tells the stories of the ordinary yet extraordinary individuals and organizations that are confronting violence in their communities effectively. One thing is clear: successful examples of peacebuilding around the world, in countries at war or at peace, have involved innovative grassroots initiatives led by local people, at times supported by foreigners, often employing methods shunned by the international elite. By narrating success stories of this kind, Autesserre shows the radical changes we must take in our approach if we hope to build lasting peace around us--whether we live in Congo, the United States, or elsewhere. The films of the *New French Extremity* have been reviled by critics but adored by fans and filmmakers. Known for graphically brutal depictions of sex and violence, the subgenre emerged from the French art-house scene in the late 1990s and became a cult phenomenon, eventually merging into the horror genre where it became associated with American torture

porn. Decidedly French in flavor, the films seek to reveal the dark side of French society. This book provides an in-depth study of New French Extremity, focusing on such films as *Trouble Every Day* (2001), *Irreversible* (2002), *Twentynine Palms* (2003), *High Tension* (2003) and *Martyrs* (2008). The author explores the social implications of cinematic cruelty presented not as "violent films" but as "films about violence."

The 'War crimes and politics of terror in Chechnya 1994-2004' case study describes the constraints, questions and dilemmas experienced by MSF while speaking out during the two Russian-Chechen wars and the following years of 'normalization'. Was speaking out the right thing to do with regard to Russia, a power with a veto at the UN Security Council and a tradition of propaganda control of the public arena? Was it realistic to rely on raising the awareness of other UN member states via their public's opinion? In a context of terror, when dealing with a regime in denial of the reality of a conflict, was it useful and was it up to MSF to call for having this situation qualified as 'war'? Should MSF take into account the possibility of a casual link between instances of its public speaking out and the security incidents involving its staff? When one of its staff members was taken hostage, should MSF speak out in the media to create visibility that affords him/her some protection, or conversely remain as discrete as possible so as to avoid a rise in his/her 'market value'? Should MSF publically point out responsibilities, negligence, or even complicity of the government on which soil the kidnapping had occurred, thereby taking active steps to secure the hostage's release or should it refrain from such a discourse so as to avoid the opposite effect? Should MSF continue to publically denounce the violence inflicted on people in the region, at the risk of radicalising those parties to the conflict responsible for the kidnapping, and place the hostage's life in danger?

This book will serve as a readable introduction to ecological modeling for people involved in resource management and will also review models for specific applications of interest to more experienced modelers. Successful uses of ecological models as well as discussions of important issues in modeling are addressed. The authors of this volume hope to close the gap between the state of the art in ecological modeling and the state

of the practice in the use of models in management decision making.

Film and Urban Societies in a Global Context

Somalia 1991-1993: Civil War, Famine Alert and a UN "Military-Humanitarian" Intervention

Catalog of Copyright Entries. Third Series

ReFocus: The Films of Rachid Bouchareb

Traveling in French Cinema

The Greek Crisis in the Media

From Civilised Divorce to Uncivil War

**Why did Tunisian protests following the self-immolation of Mohammed Bouazizi lead to a massive wave of uprisings across the entire Arab world? Who participated in those protests, and what did they hope to achieve? Why did some leaders fall in the face of popular mobilization while others found ways to survive? And what have been the lasting results of the contentious politics of 2011 and 2012? The Arab uprisings pose stark challenges to the political science of the Middle East, which for decades had focused upon the resilience of entrenched authoritarianism, the relative weakness of civil society, and what seemed to be the largely contained diffusion of new norms and ideas through new information technologies. In this volume, leading scholars in the field take a sharp look at the causes, dynamics, and effects of the Arab uprisings. Compiled by one of the foremost experts on Middle East politics and society, *The Arab Uprisings Explained* offers a fresh rethinking of established theories and presents a new framework through which scholars and general readers can better grasp the fast-developing events remaking the region. These essays not only advance the study of political science in the Middle East but also integrate the subject seamlessly into the wider political science literature. Deeply committed to the study of this region and working out the kinks of the discipline, the contributors to this volume help scholars and policymakers across the world approach this unprecedented historical period smartly and effectively.**

**Awakening to China's Rise provides the most comprehensive analysis to date of how Europe's major powers have responded to the re-emergence of China as a great power in world politics since the end of the Cold War. To do so, it puts forward a unique cross-regional comparison of how the major European powers (France, Germany and the United Kingdom) have confronted Chinese assertiveness both in the Asia-Pacific and in Europe. Firstly, it analyses their response to China's increasingly muscular regional posture in the Asia-Pacific through the development of diplomatic and security initiatives with partners in the region. Secondly, it delineates how they have confronted China's inroads into Europe, looking at the measures that they have taken to tackle Chinese investments in, and supply of, technologies in strategic sectors such as critical national infrastructures, dual-use**



**technologies, and in the digital domain, including Huawei's 5G networks. A longstanding assumption in the IR literature has been that European foreign policies toward the People's Republic of China have been driven by a 'naïve' and self-interested focus on the economic opportunities presented by such a vast market, overlooking security considerations. This book challenges such common belief through a detailed examination of the policies of France, Germany and the United Kingdom from 1989 to the present. Its central argument is that, whereas this assessment aptly characterized the first two post-Cold War decades, Beijing's growing assertiveness after 2009 caused the three major European powers to awaken to China's rise. In the 2010s, heightened threat perceptions of China, coupled with increasingly competitive bilateral economic relations with the PRC, have gradually and cumulatively caused the hardening of their policy goals which, in turn, translated into the formulation of new policy instruments to confront such a challenge. To substantiate this argument, the book relies on a large body of previously undisclosed primary sources, including: 223 interviews conducted with senior officials in Europe (Berlin, Brussels, London, Paris), in the United States (Washington DC), and in Asia (Beijing, Shanghai, New Delhi, Seoul); declassified archival documents from France, the UK and Germany; leaked US diplomatic cables; and new data on European naval deployments.**

**This book explores composed scores and pre-existing music in French cinema from 1985 to 2015 so as to identify critical musical moments. It shows how heritage films construct space through music, generating what Powrie calls "third space music," while also working to contain the strong women characters found in French heritage films through the use of leitmotifs and musical cues. He analyses fiction films in which the protagonists perform at the piano, showing how musical performance supports the performance of gender. Building on aspects of musical performance, and in particular the use of songs performed in films, Powrie uses a database of 300 films since 2010 to theorize the intervention of music at critical moments as a "crystal-song". Applying Roland Barthes's concept of the "punctum" and Gille Deleuze's concept of the "crystal-image," Powrie establishes the importance of the crystal-song, which reconfigures time as a crystallization of past, present and future.**

**The day of 9 Thermidor (27 July 1794) is universally acknowledged as a major turning-point in the history of the French Revolution. Maximilien Robespierre, the most prominent member of the Committee of Public Safety, was planning to destroy one of the most dangerous plots that the Revolution had faced.**

**Awakening to China's Rise**

**A Film Biography**

**Urban Health, Data Technology and Political Economy**

**Studies in Popular Music**

**A History of Jewish Assets from the Holocaust**

## **The violence of the new Rwandan regime 1994-1995**

### **Ecological Modeling for Resource Management**

*Precarious Sociality, Ethics and Politics: French Documentary Cinema in the Early Twenty-First Century* brings an original perspective on French cinema's 'return to work' in the early twenty-first century, focusing on the transformation of cinematic activism in view of the rapid dissolution of class narratives and solidarities. It is argued that, reckoning with widespread anxieties about job precarity, social uncertainty, loss and invisibility in French society, filmmakers catalysed new modes of intervention, best described as embodied praxes of sociality. Combining rigorous film analyses with concepts borrowed from philosophy, sociology, geography and political theory, this study positions documentary as a privileged point of articulation between aesthetics, politics and ethics. The wide-ranging film corpus features well-established auteurs (Agnès Varda, Raymond Depardon, Denis Gheerbrant) and less canonical filmmakers to celebrate the vitality of contemporary French documentary cinema and its creative contributions to international discussions about work, precarity and social resilience. Examines the diverse oeuvre of internationally recognised French-Algerian director Rachid Bouchareb. D'Anieri explores the dynamics within Ukraine, between Ukraine and Russia, and between Russia and the West, that emerged with the collapse of the Soviet Union and eventually led to war in 2014. Proceeding chronologically, this book shows how Ukraine's separation from Russia in 1991, at the time called a 'civilized divorce', led to what many are now calling 'a new Cold War'. He argues that the conflict has worsened because of three underlying factors - the security dilemma, the impact of democratization on geopolitics, and the incompatible goals of a post-Cold War Europe. Rather than a peaceful situation that was squandered, D'Anieri argues that these were deep-seated pre-existing disagreements that could not be bridged, with concerning implications for the resolution of the Ukraine conflict. The book also shows how this war fits into broader patterns of contemporary international conflict and should therefore appeal to researchers working on the Russia-Ukraine conflict, Russia's relations with the West, and conflict and geopolitics more generally.

The portrayal of Greece by the international press during the financial crisis has been seen by many independent observers as very harsh. The Greeks have often been blamed for a myriad of international political problems and external economic factors beyond their control. In this original and insightful work George Tzogopoulos examines international newspaper coverage of the unfolding economic crisis in Greece. American, British, French, German and Italian broadsheet and tabloid coverage is carefully analysed. *The Greek Crisis in the Media* debates and dissects the extent to which the Greek response to the financial crisis has been given fair and balanced coverage by the press and questions how far politics and national stereotypes have played their part in the reporting of events. By placing the

Greek experiences and treatment alongside those of other EU members such as Portugal, Ireland, Italy and Spain, Tzogopoulos examines and highlights similarities and differences in the ways in which different countries tackled the challenges they faced during this crucial period and explores how and why the world's media reported these events.

The Illustrated London News

24 Hours in Revolutionary Paris

European Foreign and Security Policies Toward the People's Republic of China

Focus On: 100 Most Popular 2010s Fantasy Films

From Traitor to Zealot

War crimes and politics of terror in Chechnya 1994-2004

Baseball During the Great War

Primarily using PUBLIC RELATIONS Society of America award-winning cases, PUBLIC RELATIONS CASES, Ninth Edition, presents a clear theoretical grounding in the major areas of public relations. Using the ROPE process model (Research, Objectives, Programming, and Evaluation), the authors keep students focused on the strategic elements of exemplary communications campaigns. The case studies provide glimpses into best practices for public relations campaigns as recognized by professionals in the field. The cases all use a strategic communications model, where clearly defined objectives are based on sound research and good audience analysis, followed by creative tactics that are evaluated for their effectiveness. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The book explains why and how the UN Security Council authorizes international criminal investigations into mass atrocities. In doing so, it tackles head-on the obvious double standards of global justice, where few atrocities get investigated and most slip below the headlines. The book argues that the Council's decision-making procedure is central to understanding the Council's decisions. This procedure is broken into three distinct steps, namely the role of diplomats at the Council, the Council's reliance on third parties and the Council's resort to precedent. The volume documents that the Council authorized international criminal investigations only into the handful of mass atrocities for which the Council's deliberations successfully completed each of these three steps. Written for both scholars and practitioners, the book combines insights from the fields of international relations, international law and human rights. Through archival research and interviews with UNSC diplomats who took part in deliberations on atrocities, the volume presents evidence that supports its argument across cases and across time. In doing so, the book avoids the yes/no (or 0 vs 1) tendency of many social science projects, thereby acknowledging that there is no silver bullet to explain the work of the Council's five permanent and ten elected members. Chris Kaoutzanis's Procedure Matters is a deep dive into how the UN Security Council actually works in dealing with some of the world's worst atrocities. Showing that UN procedure does matter, Kaoutzanis illuminates the limited accountability for international crimes that can be expected from that vital institution. As importantly, he offers a road map for how to use UN legitimating procedures to navigate the power politics of that august body. This is a map no scholar of international institutions and no human rights activist should be without. Michael Doyle, Columbia University This project recognizes what the scholarly literature has generally ignored or deemphasized: the central role of the Security Council in responding to mass atrocity situations. As much as international lawyers would hate to admit it, the legal response to international crimes is initially controlled not by international judges and tribunals, but rather by the Security Council

and its geo-political and diplomatic complications. Kaoutzanis has put the sun back at the center of our solar system. Jens David Ohlin, Cornell Law School

Introduction to Media Distribution offers a clear, direct and comprehensive overview of the entire film, television and new media distribution business, valuable to both students and professionals. In this book, author Scott Kirkpatrick draws from over a decade of personal experience in the distribution arena to explore what fuels the distribution process, and explains in real-world terms how the business works from beginning to end—not merely what happens to a film or television series after a distributor acquires it, but how distributors develop, pre-sell and broker deals on content before it even exists. Kirkpatrick covers deal structures, release strategies, acquisition approaches, rights sales, international co-productions, tax credits, audience research, global regulatory boards, and even ‘behind closed doors’ monetization practices. The book offers: A straightforward, clear and insightful approach to understanding the fundamental basics of how the global distribution marketplace works, and how distribution companies actually operate and create the content they need; An insider’s analysis of all levels of the business with an emphasis on the independent scene, the root from where development in the industry grows; A comprehensive overview of how film and television markets and festivals work, and how buyers and sellers actually broker deals in the field; Detailed explanations of how each media right is defined and windowed to maximize potential revenue; A detailed overview of several major international territories, and how each operates within the context of the global media business; Guidance and advice from an industry expert on how one can initiate their professional career in the entertainment industry, applicable to individuals in all roles; A robust appendix containing in-depth studies of legal definitions, material delivery requirements, territory-by-territory financial projections, and more. An accompanying eResource offers template contracts, sample agreements, and further resources for download.

This book focuses on security dynamics in the contemporary Gulf and Arabian Peninsula. It highlights the development of the Gulf and the Arabian Peninsula, the contemporary challenges and opportunities confronting the principal powers that are active in this important sub-region, and analyzes and evaluates their policy responses. The various perspectives of the chapters all suggest that the stability and security of the Gulf sub-region is now and will continue in the future to be of vital importance to the global community. The chapters that compose the volume are organized into three thematic sections. Part I, ‘Security Challenges and Power Configurations in the Gulf and the Arabian Peninsula: The Historical Context’, comprises three chapters. Part II, consisting of seven chapters, is entitled, ‘Contemporary Security Challenges and Opportunities in the Gulf and the Arabian Peninsula.’ Part III, ‘Contemporary National Interests, Objectives, and Strategies of the Major Powers in the Gulf and the Arabian Peninsula’, comprises five chapters. Finally, the volume ends with a concluding chapter. Unfortunately, the contemporary unstable, heterogeneous Gulf sub-region is fraught with extremely serious and often urgent challenges that threaten the sub-region’s security. This volume helps to illuminate the nature of the sub-regional environment and the contemporary challenges and opportunities that confront the various powers that are active in the Gulf. It also contributes to a greater understanding of the interests, contemporary objectives, and strategies of those powers as they formulate and implement policies in response to the challenges and opportunities that they confront. This book will be of much interest to students of security studies, Middle Eastern politics and International Relations.

Feminist Fight Club

Stereotyping in the International Press

Cinema and the City

The Fall of Robespierre

Security Dynamics in The Gulf and The Arabian Peninsula  
Guerrilla Marketing  
Sipri Yearbook 2015

**Part manual, part manifesto, a humorous yet incisive guide to navigating subtle sexism at work—a pocketbook Lean In for the BuzzFeed generation that provides real-life career advice and humorous reinforcement for a new generation of professional women. It was a fight club—but without the fighting and without the men. Every month, the women would huddle in a friend’s apartment to share sexist job frustrations and trade tips for how best to tackle them. Once upon a time, you might have called them a consciousness-raising group. But the problems of today’s working world are more subtle, less pronounced, harder to identify—and, if Ellen Pao is any indication, harder to prove—than those of their foremothers. These women weren’t just there to vent. They needed battle tactics. And so the fight club was born. Hard-hitting and entertaining, Feminist Fight Club blends personal stories with research, statistics, infographics, and no-bullsh\*t expert advice. Bennett offers a new vocabulary for the sexist workplace archetypes women encounter everyday—such as the Manterrupter who talks over female colleagues in meetings or the Himitator who appropriates their ideas—and provides practical hacks for navigating other gender landmines in today’s working world. With original illustrations, Feminist Mad Libs, a Negotiation Cheat Sheet, as well as fascinating historical research and a kit for “How to Start Your Own Club,” Feminist Fight Club tackles both the external (sexist) and internal (self-sabotaging) behaviors that plague today’s women—as well as the system that perpetuates them.**

**Armaments, Disarmament and International Security**

**French Documentary Cinema in the Early Twenty-First Century**

**New Contentious Politics in the Middle East**

**Surveying the Covid-19 Pandemic and Its Implications**

**An Insider's Guide to Changing the World**

**Roy Scheider**

**Conquest and Redemption**