Praxis Brief Rhetoric 2nd Edition

Rhetorical Ethics and Internetworked Writing develops rhetoric theory as a heuristic tool for addressing the new ethical and legal complexities cyberwriters and writing teachers face on the Internet and World Wide Web. Porter conceptualizes rhetoric as an ethical operation (first by examining the rhetoric-ethics relationship in classical and modern rhetoric, then by turning to postmodern ethics, which revives a casuistic approach to ethics). In the second half of the book, Porter considers special cases involving electronic discourse on the networks that challenge or undermine conventional print-based law and ethics.

PraxisA Brief RhetoricPraxis: A Brief RhetoricIngramA Critique of Anti-racism in Rhetoric and CompositionThe Semblance of EmpowermentLexington Books

A working guide for students conducting theological writing and research on theology and biblical studies courses, this book integrates the disciplines of writing, rhetoric, and theology, to provide a standard text for the teaching and mentoring of writing across the theological curriculum.As a theological rhetoric, it also encourages excellence in theological writing in the public domain by helping to equip students for their wider vocations as writers, preachers, and communicators in a variety of ministerial and professional contexts. This 2nd Edition includes new chapters on 'Writing Theology in a New Language', which explores the linguistic and cultural challenges of writing theology well in a non-native language, and 'Writing and Learning Theology in an Electronic Age', addressed to distance learning students learning to write theology well from online courses, and dealing with the technologies necessary to do so.

Rhetorical Touch argues for an understanding of touch as a rhetorical art by approaching the sense of touch through the kinds of bodies and minds that rhetorical history and theory have tended to exclude. In resistance to a rhetorical tradition focused on shaping able bodies and neurotypical minds, Shannon Walters explores how people with various disabilities—psychological, cognitive, and physical—employ touch to establish themselves as communicators and to connect with disabled and nondisabled audiences. In doing so, she argues for a theory of rhetoric that understands and values touch as rhetorical. Essential to her argument is a redefinition of key concepts and terms—the rhetorical situation, rhetorical identification, and the appeals of ethos (character), pathos (emotion), and logos (logic or message). By connecting Empedoclean and sophistic theories to Aristotelian rhetoric and Burkean approaches, Walters's methods mobilize a wide range of key figures in rhetorical history and theory in response to the context of disability. Using Empedocles' tactile approach to logos, Walters shows how the iterative writing processes of people with psychological disabilities shape crucial spaces for identification based on touch in online and real life spaces. Mobilizing the touch-based properties of the rhetorical practice of m?tis, Walters demonstrates how rhetors with autism approach the crafting of ethos in generative and embodied ways. Rereading the rhetorical practice of kairos in relation to the proximity between bodies, Walters demonstrates how writers with physical disabilities move beyond approaches of pathos based on pity and inspiration. The volume also includes a classroom-based exploration of the discourses and assumptions regarding bodies in relation to haptic, or touch-based, technologies. Because the sense of touch is the most persistent of the senses, Walters argues that in contexts of disability and in situations in which people with and without disabilities interact, touch can be a particularly vital instrument for creating meaning, connection, and partial identification. She contends that a rhetoric thus reshaped stretches contemporary rhetoric and composition studies to respond to the contributions of disabled rhetors and transforms the traditional rhetorical appeals and canons. Ultimately, Walters argues, a rhetoric of touch allows for a richer understanding of the communication processes of a wide range of rhetors who use embodied strategies.

Writing Technologies and Critical Research Practices

The SAGE Handbook of Rhetorical Studies

A Catalog of the Titles Held by the Educational Research Library

The Collected Essays of O.B. Hardison, Jr

Essential Readings

Media, Mediation, and the Cut of Romanticism

Circulation, Writing, and Rhetoric

An anthology of primary texts in translation, An Introduction to Classical Rhetoric offers an overview of the social, cultural, and intellectual factors that influenced the development and growth of rhetoric during the classical period. Uses primary source material to analyze rhetoric from the Sophists through St. Augustine Provides an in-depth introduction to the period, as well as introductions to each author and each selection Includes study guides to help students develop multiple perspectives on the material, stimulate critical thinking, and provide starting points for dialogue Highlights include Gorgias's Palamedes, Antiphon's Truth, Isocrates' Helen, and Plato's Protagoras Each selection is followed by suggested writing topics and a short list of suggested additional readings.

In this major contribution to philosophy and rhetoric, Eugene Garver shows how Aristotle integrates logic and virtue in his great treatise, the Rhetoric. He raises and answers a central question: can there be a civic art of rhetoric, an art that forms the character of citizens? By demonstrating the importance of the Rhetoric for understanding current philosophical problems of practical reason, virtue, and character, Garver has written the first work to treat the Rhetoric as philosophy and to connect its themes with parallel problems in Aristotle's Ethics and Politics. Garver's study will help put rhetoric at the center of investigations of practice and practical reason.

In The Art of Rhetoric, Aristotle demonstrates the purpose of rhetoric—the ability to convince people using your skill as a speaker rather than the validity or logic of your arguments—and outlines its many forms and techniques. Defining important philosophical terms like ethos, pathos, and logos, Aristotle establishes the earliest foundations of modern understanding of rhetoric, while providing insight into its historic role in ancient Greek culture. Aristotle's work, which dates from the fourth century B.C., was written while the author lived in Athens, remains one of the most influential pillars of philosophy and has been studied for centuries by orators, public figures, and politicians alike. HarperTorch brings great works of non-fiction and the dramatic arts to life in digital format, upholding the highest standards in ebook production and celebrating reading in all its forms. Look for more titles in the HarperTorch collection to build your digital library.

Philosophy of Communication Ethics is a unique and timely contribution to the study of communication ethics. This series of essays articulates unequivocally the intimate connection between philosophy of communication and communication ethics. This scholarly volume assumes that there is a multiplicity of communication ethics. What distinguishes one communication ethic from another is the philosophy of communication in which a particular ethic is grounded. Philosophy of communication is the core ingredient for understanding the importance of and the difference between and among communication ethics. The position assumed by this collection is consistent with Alasdair MacIntyre's insights on ethics. In A Short History of Ethics, he begins with one principal assertion—philosophy is subversive. If one cannot think philosophically, one cannot question taken-for-granted assumptions. In the case of communication ethics, to fail to think philosophically is to miss the bias, prejudice, and assumptions that constitute a given communication ethic.

The Routledge Handbook of Critical Public Relations

A Rhetoric for Theological and Biblical Writers

CliffsNotes Praxis II English Subject Area Assessments, Second Edition

Philosophy of Communication Ethics

Rhetorical Touch

Corporate Approaches to Responsible Management

Writing Theology Well 2nd Edition

Your guide to a higher score on Praxis II: English Subject Areas The Praxis II English Subject Area Assessment tests are designed to assess whether an examinee has the broad base of knowledge and competencies necessary to be licensed as a beginning English teacher in a variety of school settings. The various exams, some multiple-choice questions and some essay format, cover reading and understanding text, language and linguistics, and composition and rhetoric. CliffsNotes Praxis II: English Subject Area Assessments includes question-type reviews, subject reviews, and six model practice tests for each of the Praxis II English tests that a variety of would-be English teachers need to pass to be certified. Includes subject reviews of all test topics 6 practice tests, one for each Praxis II English test Proven strategies from the experts at CliffsNotes If you're an aspiring teacher looking to take the Praxis II English test, CliffsNotes is your ticket to scoring high at exam time.

This book brings together top scholars on different sides of the important scholarly debate between the translingual movement and the field of second language writing. Drawing on a wide range of perspectives, this volume examines the differences in theory and practice with the hope of promoting reconciliation between the two schools of thought. Chapters address the tensions in the relationship between translingualism and second language writing and explore programs, pedagogies, and research that highlight commonalities between the two camps. With contributions from leading scholars, this book comprehensively addresses the issues related to this contentious debate and offers ways to bring the two camps into conversation with one another in a way that promotes effective teaching practices. By providing a panoramic view of the current situation, the text is a timely and unique contribution to TESOL, applied linguistics, and composition studies.

Short enough to be synoptic, yet long enough to be usefully detailed, A Short History of Writing Instruction is the ideal text for undergraduate courses and graduate seminars in rhetoric and composition. It preserves the legacy of writing instruction from antiquity to contemporary times with a unique focus on the material, educational, and institutional context of the Western rhetorical tradition. Its longitudinal approach enables students to track the recurrence over time of not only specific teaching methods, but also major issues such as social purpose, writing as power, the effect of technologies, the rise of vernaculars, and writing as a force for democratization. The collection is rich in scholarship and critical perspectives, which is made accessible through the robust list of pedagogical tools included, such as the Key Concepts listed at the beginning of each chapter, and the Glossary of Key Terms and Bibliography for Further Study provided at the end of the text. Further additions include increased attention to orthography, or the physical aspects of the writing process, new material on high school instruction, sections on writing in the electronic age, and increased coverage of women rhetoricians and writing instruction of women. A new chapter on writing instruction in Late Medieval Europe was also added to augment coverage of the Middle Ages, fill the gap in students' knowledge of the period, and present instructional methods that can be easily reproduced in the modern classroom.

Praxis II English Language Arts Content Knowledge (5038): Study Guide and Practice Test Questions for the Praxis English Language Arts (ELA) Exam will provide you with a detailed overview of the Praxis 5038 test, so you know exactly what to expect on test day. We'll take you through all the concepts covered on the test and give you the opportunity to test your knowledge with practice questions. Even if it's been a while since you last took a major test, don't worry; we'll make sure you're more than ready! Cirrus Test Prep's Praxis II English Language Arts Content Knowledge (5038): Study Guide and Practice Test Questions for the Praxis English Language Arts (ELA) Exam includes: A comprehensive REVIEW of: Reading LITERATURE INFORMATIONAL TEXTS AND RHETORIC Language Use and Vocabulary GRAMMAR VOCABULARY Writing, Speaking, and Listening WRITING SPEAKING AND LISTENING TEACHING AND ASSESSING COMMUNICATION ...as well as TWO FULL Praxis 5038 practice tests. About Cirrus Test Prep Developed by experienced current and former educators, Cirrus Test Prep's study materials help future educators gain the skills and knowledge needed to successfully pass their state-level teacher certification exams and enter the classroom. Each Cirrus Test Prep study guide includes: a detailed summary of the test's format, content, and scoring; an overview of the content knowledge required to pass the exam; worked-through sample questions with answers and explanations; full-length practice tests including answer explanations; and unique test-taking strategies with highlighted key concepts. Cirrus Test Prep's study materials ensure that new educators feel prepared on test day and beyond.

Praxis

An Ordinary Language Approach

Composition as a Human Science

A Brief Rhetoric

An Introductory Guide to the Art of Persuasion in and of the New Testament

Sourcebook on Rhetoric

The Digital Writer

Since the publication of the previous edition, the best-selling Handbook of Public Administration enters its third edition with substantially revised, updated, and expanded coverage of public administration history, theory, and practice. Edited by preeminent authorities in the field, this work is unparalleled in its thorough coverage and comprehensive references. This handbook examines the major areas in public administration including public budgeting and financial management, human resourcemanagement, decision making, public law and regulation, and political economy. Providing a strong platform for further research and advancement in the field, this book is a necessity for anyone involved in public administration, policy, and management. This edition includes entirely new chapters on information technology and conduct of inquiry. In each area of public administration, there are two bibliographic treatises written from different perspectives. The first examines the developments in the field. The second analyzes theories, concepts, or ideas in the field's literature.

The SAGE Handbook of Rhetorical Studies surveys the latest advances in rhetorical scholarship, synthesizing theories and practices across major areas of study in the field and pointing the way for future studies. Edited by Andrea A. Lunsford and Associate Editors Kirt H. Wilson and Rosa A. Eberly, the Handbook aims to introduce a new generation of students to rhetorical study and provide a deeply informed and ready resource for scholars currently working in the field.

This Handbook of Visual Communication explores the key theoretical areas and research methods of visual communication. With chapters contributed by many of the best-known and respected scholars in visual communication, this volume brings together significant and influential work in the discipline. The second edition of this already-classic text has been completely revised to reflect the metamorphosis of communication in the last fifteen years and the ubiquity of visual communication in our modern mediated lifestyle. Thirteen major theories of communication are defined by the top experts in their fields: perception, cognition, aesthetics, visual rhetoric, semiotics, cultural studies, ethnography, narrative, media aesthetics, digital media, intertextuality, ethics, and visual literacy. Each of these theory chapters is followed by an exemplar study or two in the area, demonstrating the various methods used in visual communication research as well as the research approaches applicable for specific media types. The Handbook serves as an invaluable reference for visual communication theory as well as a useful resource book of research methods in the discipline. It defines the current state of theory and research in visual communication and serves as a foundation for future scholarship and study. The Handbook of Visual Communication is a theoretical and methodological handbook for visual communication researchers and a compilation for much of the theoretical background necessary to understand visual communication. It is required reading for scholars, researchers, and advanced students in visual communication, and it will be influential in other disciplines such as advertising, persuasion, and media studies. The volume will also be essential to media practitioners seeking to understand the visual aspects of how audiences use media to contribute to more effective use of each specific medium.

While serious studies of the Bible's rhetoric have been written for academic readers . . . few have attempted to examine the persuasiveness of speeches directly assigned to the biblical 'God' that so many believe in and worship . . . Further, no critic has yet tried to analyze how this God tries to invent and develop His arguments in the Bible as it has come down to us, or how this God arranges those arguments, or the styles He adopts to make them, and the roles memory and delivery play in His arguments . . . Eloquence Divine is one agnostic's attempt at such a study. Th ose in the humanities, educators and their students, graduates and undergraduates, interested in rhetoric, persuasive language, religion, and the Bible are the ones most likely to be interested in this book's explorations . . . in the hope that [these] readers, whatever their beliefs or theoretical preferences, can gain greater understanding of how one, a fairly popular version of God strives through His eloquence to affect the human audiences in the Bible. - From the Introduction

Study Guide and Practice Test Questions for the PRAXIS English Language Arts (ELA) Exam

A New Materialist Approach for Visual Rhetorics

Encyclopedia of Communication Theory

The Speaker's Primer

Techno-Magism

New Testament Rhetoric, Second Edition

Internationalizing the Communication Curriculum in an Age of Globalization

Communication Perspectives on Popular Culture contains all new writings from many important established scholars as well as brilliant young scholars in the communication field. Contributors explore new and emerging ways to approach popular culture – from case studies to emerging theories – as they examine how popular culture, media, and communication influence our everyday lives.

Bringing together the expertise of rhetoricians in English and communication as well as media studies scholars, Arguments about Animal Ethics delves into the rhetorical and discursive practices of participants in controversies over the use of nonhuman animals for meat, entertainment, fur, and vivisection. Both sides of the debate are carefully analyzed, as the contributors examine how stakeholders persuade or fail to persuade audiences about the ethics of animal rights or the value of using animals. The essays in this volume cover a wide range of topics, such as the campaigns waged by People for the Ethical Treatment of Animals (including the sexy vegetarian and nude campaigns), greyhound activists, the Corolla Wild Horse Fund, food manufacturers, and the biomedical research industry, as well as communication across the human-nonhuman animal boundary and the failure of the animal rights movement to protest research into genetically modifying living beings. Arguments about Animal Ethics' insightful analysis of the animal rights movement will appeal to communication scholars, as well as those interested in social change.

Winner of the 2016 CCCC Advancement of Knowledge Award and the 2016 CCCC Research Impact Award In Still Life with Rhetoric, Laurie Gries forges connections among new materialism, actor network theory, and rhetoric to explore how images become rhetorically active in a digitally networked, global environment. Rather than study how an already-materialized "visual text" functions within a specific context, Gries investigates how images often circulate and transform across media, genre, and location at viral rates. A four-part case study of Shepard Fairey's now iconic Obama Hope image elucidates how images reassemble collective life as they actualize in different versions, enter into various relations, and spark a firework of activity across the globe. While intent on tracking the rhetorical life of a single, multiple image, Still Life with Rhetoric is most concerned with studying rhetoric in motion. To account for an image's widespread circulation and emergent activities, Gries introduces iconographic tracking—a digital research method for tracing an image's divergent rhetorical becomings. Yet Gries also articulates a dynamic set of theoretical principles for studying rhetoric as a distributed, generative, and unforeseeable event that is applicable beyond the study of visual rhetoric. With an eye toward futurity—the strands of time beyond a thing's initial moment of production and delivery—Still Life with Rhetoric intends to be taken up by those interested in visual rhetoric, research methods, and theory.

Appeals in Modern Rhetoric: An Ordinary-Language Approach introduces students to current issues in rhetorical theory through an extended treatment of the rhetorical appeal, a frequently used but rarely discussed concept at the core of rhetorical analysis and criticism. Shunning the standard Aristotelian approach that treats ethos, pathos, and logos as modes of appeal, M. Jimmie Killingsworth uses common, accessible language to explain the concept of the rhetorical appeal— meaning the use of language to plead and to please. The result is a practical and innovative guide to understanding how persuasion works that is suitable for graduate and undergraduate courses yet still addresses topics of current interest to specialists. Supplementing the volume are practical and theoretical approaches to the construction and analysis of rhetorical messages and brief and readable examples from popular culture, academic discourse, politics, and the verbal arts. Killingsworth draws on close readings of primary texts in the field, referencing theorists to clarify concepts, while he decodes many of the basic theoretical constructs common to an understanding of identification. Beginning with examples of the model of appeals in social criticism, popular film, and advertising, he covers in subsequent chapters appeals to time, place, the body, gender, and race. Additional chapters cover the use of common tropes and rhetorical narrative, and each chapter begins with definitions of key concepts.

Contributions to the Self-understanding of a Discipline

Eloquence Divine

Analysis of the History of Germany: with Brief Extracts from Standard Authorities

Theory, Methods, and Media

A Critique of Anti-racism in Rhetoric and Composition

PRAXIS II English Language Arts Content Knowledge (5038)

Poetics and Praxis, Understanding and Imagination

This book examines corporate approaches to responsible management by investigating the stakeholder relationships between business and society. Though concepts of responsible management continue to evolve, its key objective is to explore the opportunities and dilemmas which business decision-makers face when attempting to reconcile their organisation's interests with those of other stakeholder groups. In this intensely debated field, it focuses on the power of entrepreneurial purpose and the opportunities which emerge when corporate choices and actions are driven by connected stakeholder interests. A case study of the pharmaceutical industry in the UK and Germany is presented to reveal how decision-makers in this particular sector are responding to their context-specific management challenges. The research findings are subsequently employed to examine and revise a pre-specified stakeholder management framework which was previously developed by the author. The proposed updated framework is the book's main conceptual contribution. By depicting a set of inclusive, integrated, and inter-related steps, it is intended to provide an innovative, comprehensive, practical toolkit for stakeholder management. As such, it is designed to help decision-makers to attain the greatest possible outcome from the resources they invest by consciously basing their choices not merely on the impacts for their shareholders, but also and more holistically for a broader range of stakeholders. Ultimately, the book demonstrates how optimally harmonised stakeholder management can serve as a powerful catalyst for unlocking viable business opportunities which serve the interests of business and society.

Zoopoetics assumes Aristotle was right. The general origin of poetry resides, in part, in the instinct to imitate. But it is an innovative imitation. An exploration of the oeuvres of Walt Whitman, E. E. Cummings, W. S. Merwin, and Brenda Hillman reveals the many places where an imitation of another species' poiesis (Greek, makings) contributes to breakthroughs in poetic form. However, humans are not the only imitators in the animal kingdom. Other species, too, achieve breakthroughs in their makings through an attentiveness to the ways-of-being of other animals. For this reason, mimic octopi, elephants, beluga whales, and many other species join the exploration of what zoopoetics encompasses. Zoopoetics provides further traction for people interested in the possibilities when and where species meet. Gestures are paramount to zoopoetics. Through the interplay of gestures, the human/animal/textual spheres merge making it possible to recognize how actual, biological animals impact the material makings of poetry. Moreover, as many species are makers, zoopoetics expands the poetic tradition to include nonhuman poiesis.

A Critique of Anti-racism in Rhetoric and Composition: The Semblance of Empowerment critiques current antiracist ideology in rhetoric and composition, arguing that it inadvertently promotes a deficit-model of empowerment for both students and scholars. Erec Smith claims that empowerment theory—which promotes individual, communal, and strategic efficacy—is missing from most antiracist initiatives, which instead often abide by what Smith refers to as a "primacy of identity": an over-reliance on identity, particularly a victimized identity, to establish ethos. Scholars of rhetoric, composition, communication, and critical race theory will find this book particularly useful.

The Encyclopedia of Communication Theory provides students and researchers with a comprehensive two-volume overview of contemporary communication theory. Reference librarians report that students frequently approach them seeking a source that will provide them with a quick overview of a particular theory or theorist - just enough to help them grasp the general concept or theory and its relation to the discipline as a whole. Communication scholars and teachers also occasionally need a quick reference for theories. Edited by the co-authors of the best-selling textbook on communication theory and drawing on the expertise of an advisory board of 10 international scholars and nearly 200 contributors from 10 countries, this work finally provides such a resource. More than 300 entries address topics related not only to paradigms, traditions, and schools, but also metatheory, methodology, inquiry, and applications and contexts. Entries cover several orientations, including psycho-cognitive; social-interactional; cybernetic and systems; cultural; critical; feminist; philosophical; rhetorical; semiotic, linguistic, and discursive; and non-Western. Concepts relate to interpersonal communication, groups and organizations, and media and mass communication. In sum, this encyclopedia offers the student of communication a sense of the history, development, and current status of the discipline, with an emphasis on the theories that comprise it.

Zoopoetics

Handbook of Public Administration, Third Edition

Managing Sustainable Stakeholder Relationships

Reconciling Translingualism and Second Language Writing

Communication Perspectives on Popular Culture

From Ancient Greece to Contemporary America

Aristotle's Rhetoric

Globalization and the resulting internationalization of universities is driving change in teaching, learning, and what it means to be educated. This book provides exemplars of how the Communication discipline and curriculum are responding to the demands of globalization and contributing to the internationalization of higher education. Communication as a discipline provides a strong theoretical and methodological framework for exploring the benefits, challenges and meanings of globalization. The goal of this book, therefore, is to facilitate internationalization of the communication discipline in an era of globalization. Section one discusses the theoretical perspectives of globalism, internationalization, and the current state of the Communication discipline and curriculum. Section two offers a comprehensive understanding of the role, ways, and impact of internationalizing teaching, learning, and research in diverse areas of study in Communication, including travel programs and initiatives to bring internationalization to the classroom. The pieces in this section will include research-based articles, case studies, analytical reviews that exam key questions about the field, and themed pieces for dialogue/debate on current and future teaching and learning issues related to internationalizing the Communication discipline/curriculum. Section three provides an extensive sampling of materials and resources for immediate use in internationalization in communication studies; sample syllabi, activities, examples, and readings will be included. In sum, our book is designed to enable communication curriculum and communication courses in other disciplines to be internationalized and to offer different approaches to enable faculty, students, and administrators to incorporate and experience an internationalized curriculum regardless of time and financial limitations. This book is notable as a professional development resource for individuals both inside and outside the communication discipline who wish to incorporate a global perspective into their research and classrooms.

Whether O.B. Hardison Jr. (1929–1990) wrote about government's responsibility to the arts and humanities, film adaptations of Shakespeare's play, Dadaist poetry, or modern and postmodern design and architecture, his chosen form was the essay. Showcasing Hardison's mastery of the essay's power to instruct, persuade, and provoke, the twenty-five selections in this volume range from his earliest works to those completed but still unpublished at the time of his death. As Arthur F. Kinney notes in his preface, they all bear hallmarks of Hardison's style: his intensity and acuity of thought, his concreteness, his grounding of the present and future in the past, his easy melding of analytic and expository conventions, and his intercultural perspective.

Witherington and Myers provide a much-needed introduction to the ancient art of persuasion and its use within the various New Testament documents. More than just an exploration of the use of the ancient rhetorical tools and devices, this guide introduces the reader to all that went into convincing an audience about some subject. Witherington and Myers make the case that rhetorical criticism is a more fruitful approach to the NT epistles than the oft-employed approaches of literary and discourse criticism. Familiarity with the art of rhetoric also helps the reader explore non-epistolary genres. In addition to the general introduction to rhetorical criticism, the book guides readers through the many and varied uses of rhetoric in most NT documents—not only telling readers about rhetoric in the NT, but showing them the way it was employed. "This brief guide book is intended to provide the reader with an entrance into understanding the rhetorical analysis of various parts of the NT, the value such studies bring for understanding what is being proclaimed and defended in the NT, and how Christ is presented in ways that would be considered persuasive in antiquity." - from the introduction

While it has long been understood that the circulation of discourse, bodies, artifacts, and ideas plays an important constitutive force in our cultures and communities, circulation, as a concept and a phenomenon, has been underexamined in studies of rhetoric and writing. In an effort to give circulation its rhetorical due, Circulation, Writing, and Rhetoric introduces a wide range of studies that foreground circulation in both theory and practice. Contributors to the volume specifically explore the connections between circulation and public rhetorics, urban studies, feminist rhetorics, digital communication, new materialism, and digital research. Circulation is a cultural-rhetorical process that impacts various ecologies, communities, and subjectivities in an ever-increasing globally networked environment. As made evident in this collection, circulation occurs in all forms of discursive production, from academic arguments to neoliberal policies to graffiti to tweets and bitcoins. Even in the case of tombstones, borrowed text achieves only partial stability before it is recirculated and transformed again. This communicative process is even more evident in the digital realm, the underlying infrastructures of which we have yet to fully understand. As public spaces become more and more saturated with circulating texts and images and as networked relations come to the center of rhetorical focus, Circulation, Writing, and Rhetoric will be a vital interdisciplinary resource for approaching the contemporary dynamics of rhetoric and writing. Contributors: Aaron Beveridge, Casey Boyle, Jim Brown, Naomi Clark, Dànielle Nicole DeVoss, Rebecca Dingo, Sidney I. Dobrin, Jay Dolmage, Dustin Edwards, Jessica Enoch, Tarez Samra Graban, Byron Hawk, Gerald Jackson, Gesa E. Kirsch, Heather Lang, Sean Morey, Jenny Rice, Thomas Rickert, Jim Ridolfo, Nathaniel A. Rivers, Jacqueline Jones Royster, Donnie Johnson Sackey, Michele Simmons, Dale M. Smith, Patricia Sullivan, John Tinnell, Kathleen Blake Yancey

Still Life with Rhetoric

Alterity and the Other

Praxis: A Brief Rhetoric

Handbook of Visual Communication

Opening Spaces

Arguments about Animal Ethics

Use Various Contrastive Tactics to Clarify These Tensions. Conclusion: Opening Critical Spaces.

Techno-Magism explores how British Romantic literature abuts and is organized around both print and non-print media. The book explores not only the print, pictorial art, and theater of early nineteenth-century England and Europe but also communicative technologies invented after the British Romantic period, such as photography, film, video, and digital screens. This proleptic abutting points to one way we can understand the implicit exceptionality wagered by reading Romanticism through media studies and media theory. Techno-Magism argues that both media studies and the concept of mediation in general can benefit from a more robust confrontation with, or recovery of, the arguments of deconstruction, an unavoidable consequence of thinking about the relationship between Romanticism and media. The book thinks that relationship through the catachrestic practice of a techno-magism, a technics of inscription always outside the causalities of a dialectical economy. The book further pursues two interrelated ideas: the structural incommensurability of the cut and the unapologetic presentism of the constellation. Marked by its late capitalist moment of composition, the book explores the continuity between the social character of Romantic and post-Romantic media, in terms of commodity culture, revolution, and the ecological devastation of the anthropocene.

These groundbreaking essays reflect on the conceptual and ethical basis for composition studies as a new discipline of written language.

Critical theory has a long history, but a relatively recent intersection with public relations. This ground-breaking collection engages with commonalities and differences in the traditions, whilst encouraging plural perspectives in the contemporary public relations field. Compiled by a high-profile and widely respected team of academics and bringing together other key scholars from this field and beyond, this unique international collection marks a major stage in the evolution of critical public relations. It will increasingly influence how critical theory informs public relations and communication. The collection takes stock of the emergence of critical public relations alongside diverse theoretical traditions, critiques and actions, methodologies and future implications. This makes it an essential reference for public relations researchers, educators and students around a world that is becoming more critical in the face of growing inequality and environmental challenges. The volume is also of interest to scholars in advertising, branding, communication, consumer studies, cultural studies, marketing, media studies, political communication and sociology.

An Introduction to Classical Rhetoric

The Semblance of Empowerment

Continued Down to the Present Time

Disability, Identification, Haptics

Early American Textbooks, 1775-1900

The Art Of Rhetoric

An Art of Character

This book is designed to introduce readers to the language of contemporary rhetorical studies. The book format is an alphabetized glossary (with appropriate cross listings) of key terms and concepts in contemporary rhetorical studies. An introductory chapter outlines the definitional ambiguities of the central concept of rhetoric itself. The primary emphasis is on the contemporary tradition of rhetorical studies as it has emerged in the discipline of speech communication. Each entry in the glossary ranges in length from a few paragraphs to a short essay of a few pages. Where appropriate, examples are provided to further illustrate the term or concept. Each entry will be accompanied by a list of references and additional readings to direct the reader to other materials of possible interest.

First published over ten years ago, The Queer Bible Commentary brings together the work of several scholars and pastors known for their interest in the areas of gender, sexuality and Biblical studies. Contributors draw on feminist, queer, deconstructionist, utopian theories, the social sciences and historical-critical discourses. The focus is both how reading from lesbian, gay, bisexual and/or transgender perspectives affect the reading and interpretation of biblical texts and how biblical texts have and do affect LGBTQ+ communities. This revised 2nd edition includes updated bibliographies and chapters taking into account the latest literature relating to queer interpretation of scripture.

The Digital Writer is a next-generation introduction to writing that posits that most writing students do is already digital. Toward this premise, the Digital Writer builds upon writing that students do in their everyday lives and focuses these skills toward the kinds of texts they will create in their academic and professional careers. Although situated in traditional concepts, elements of argument, and rhetoric, the Digital Writer extends instruction to digital rhetorics and technologies and explains to students how digital writing makes use of classical concepts of writing, yet requires new and emerging practices that will continue to evolve. Appendix A includes MLA and APA resources and Appendix B includes digital composition tools

Rhetorical Ethics and Internetworked Writing

Animals and the Making of Poetry

A Short History of Writing Instruction

The Queer Bible Commentary, Second Edition

Appeals in Modern Rhetoric

(0041, 0043, 0044/5044, 0048, 0049, 5142)