

*Photographers Guide To The Sony Rx100 Iii*

This is a complete guide to the controls, menus, and operation of two of Sony's popular compact cameras. The book includes more than 400 full-color illustrations and includes easy-to-follow guidance for all features of the cameras.

Photographer's Guide to the Sony a7C is a full-color, fully illustrated guide book covering all features and operations of the a7C mirrorless, compact, full-frame interchangeable-lens digital camera. With this book, author Alexander S. White provides users of the a7C with a manual covering all aspects of the camera's operation. Using a tutorial-like approach, the book shows beginning and intermediate photographers how to accomplish things with the a7C, and explains when and why to use the camera's many features. The book provides details about the camera's shooting modes as well as its menu options for shooting, playback, setup, video, Wi-Fi, Bluetooth, and special effects. The book covers the a7C's ability to use its touch screen for focusing and enlarging images in some situations, its upgraded autofocus system, which includes real-time tracking autofocus as well as automatic focusing on the eyes of humans or animals, and the camera's wide range of options for assigning its control buttons, dial, and wheel to carry out photographic functions. The book includes more than 400 color photographs that illustrate the camera's controls, display screens, and menus. The images include photographs taken using the a7C's various shooting modes and its Creative Style and Picture Effect menu options, with settings that alter the appearance of images. The book provides concise introductions to topics such as street photography and astrophotography, and explains how to use the camera's Wi-Fi and Bluetooth features to transfer images to a smartphone or tablet, to control the camera from such a device, and to add location information to images. The book includes a full discussion of the video features of the a7C, which can shoot HD and 4K (ultra-HD) movies, with manual control of exposure and focus during recording. The book explains the camera's numerous features for professional-level videography, including Picture Profiles that allow adjustment of settings such as gamma curve, black level, knee, and detail. The book describes steps for recording 4K video to an external video recorder using the "clean" video output from the camera's HDMI port. In three appendices, the book discusses accessories for the a7C, including lenses, cases, power sources, remote controls, microphones and external flash units, and includes a list of websites and other resources for further information. The book includes an appendix with "quick tips" on how to take advantage of the camera's features in the most

efficient ways possible. This guide to the a7C includes a detailed index, so the reader can quickly locate information about any particular feature or aspect of the camera.

David Busch's Sony Alpha a6500/ILCE-6500 Guide to Digital Photography is the most comprehensive reference and guide book available for Sony's advanced APS-C mirrorless camera. This eagerly-anticipated enthusiast/professional digital camera adds in-body image stabilization, a useful touch screen, and better low light performance at up to ISO 51,200. It features a 24 megapixel sensor with 425 embedded phase-detect pixels for lightning-fast autofocus at up to 11 frames per second. With an electronic shutter that provides a silent shooting option, and stunning 4K/UHD video capabilities, the a6500/ILCE-6500 is a versatile digital camera that's simple to use, yet boasts features demanded by the most avid photo buff. With this book in hand, you will discover all the capabilities of the Sony Alpha a6500/ILCE-6500 as you explore the world of digital photography, develop your creativity, and capture the best photographs you've ever taken. Filled with detailed how-to steps and full-color illustrations, David Busch's Sony Alpha a6500/ILCE-6500 Guide to Digital Photography describes every feature of this sophisticated camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more. It relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap," an easy-to-use visual guide to the a6500/ILCE-6500's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, taking pictures as an advanced enthusiast pushing the limits of your imagination, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony Alpha a6500/ILCE-6500.

This book provides users of the Sony DSC-RX100 II with a guide to all operations, features, and controls of the camera. The book shows beginning and intermediate photographers not only how to accomplish things with the RX100 II, but when and why to use the camera's features. The book explains topics such as autofocus, manual focus, depth of field, aperture priority, shutter priority, exposure compensation, white balance, and ISO sensitivity. The book provides details of the camera's shooting modes as well as its many menu

options for shooting, playback, setup, and special effects. The book includes full coverage of the new features of the RX100 II, including the use of the camera's built-in capability to transfer images and videos over a wireless network and to allow the camera to be controlled remotely by a smartphone or tablet. The book has approximately 400 photographs, most in full color, which illustrate the camera's controls, shooting screens, and menus. The images also provide examples of the types of photographs that can be taken using the creative settings of the camera, including the Photo Creativity options, which let the photographer alter the color processing of images; the Scene shooting mode, with settings that are optimized for various subjects, including landscapes, portraits, and action shots; the Creative Style and Picture Effect menu options, which offer dramatic options for altering the appearance of images; and the camera's strong array of features for continuous shooting and shooting in dim lighting. In addition, the book provides introductions to topics such as infrared photography, street photography, astrophotography, digiscoping, video recording, and macro photography. In three appendices, the book describes accessories for the RX100 II, including cases, external flash units, viewfinders, and filter adapters, and includes a list of web sites and other resources for further information. Also, the book includes a detailed appendix with helpful "quick tips" that give particular insights into how to take advantage of the camera's features in the most efficient ways possible.

Photographer's Guide to the Sony Rx100 III

Photographer's Guide to the Sony DSC-RX10

Photographer's Guide to the Sony DSC-RX100 II

Getting the Most from Sony's Pocketable Digital Camera

David Busch's Sony Alpha A6600/ILCE-6600 Guide to Digital Photography

***This book is a complete manual for users of the Sony Cyber-shot DSC-RX100 VII camera, one of the most advanced, but still pocketable, cameras available. With this book, author Alexander White provides users of the RX100 VII with a guide to all aspects of the camera's operation, including its many advanced settings for autofocus and exposure control. Using a tutorial-like approach, the book shows beginning and intermediate photographers how to take still images and record video with the RX100 VII, and explains when and why to use the camera's many features. The book provides details about the camera's automatic and advanced shooting modes, including continuous shooting at rates as fast as 20 frames per second, with short bursts as fast as 90 frames per second, as well as its numerous menu options for shooting, playback, and setup. The book includes information about using Wi-Fi and Bluetooth connections for image transfer, remote control, and adding location information to images. The book has more than 500 color photographs or illustrations that help explain the camera's menus, shooting***

**screens, and features. These images include examples of photographs taken using the RX100 VII's Scene mode, with settings optimized for subjects such as landscapes, sunsets, portraits, low-light, and action shots; and the Creative Style and Picture Effect menu options, with settings that alter the appearance of images. The book also provides introductions to topics such as street photography, astrophotography, and digiscoping, with photographic examples. The book includes a full discussion of the video features of the RX100 VII, which can shoot HD and 4K (ultra-HD) movies, and which offers manual control of exposure and focus during movie recording. The book explains the camera's numerous features that are useful for professional-level videography, including Picture Profiles that allow adjustment of settings such as gamma curve, black level, knee, and detail. The book provides detailed information about recording 4K video to an external video recorder using the "clean" video output from the camera's HDMI port. In three appendices, the book discusses accessories for the RX100 VII, including cases, power sources, grips, remote controls, and filter adapters, and includes a list of websites and other resources for further information. The book includes an appendix with "quick tips" on how to take advantage of the camera's features in the most efficient ways possible. This guide to the RX100 VII includes a detailed index, so the reader can quickly find needed information about any particular feature or aspect of the camera.**

**Gary's Ebooks on the Sony cameras are renown for being the most thorough, detailed, and enjoyable to read. This latest edition goes into even more detail of the features everyone wants to know about. In this 619-page (!) full-color book you'll learn: \* The new exposure modes \* The Hybrid AF system and what it means to you \* All the different focusing modes explained in an intuitive way \* 4K shooting and choosing a bit rate for video \* S-Log2 in a way that a non-videographer can understand \* My personal camera configuration \* How to know which video mode is right for you \* NFC, Wi-Fi, and step-by-step instructions on using them \* A set of "Cliffs Notes" cards you can print showing the recipes for common shooting situations, and Gary's Personal Camera Settings Get the most out of your investment, cut through the clutter and optimize your camera to match the way YOU work best!**

**□This book, by Alexander S. White, is a complete guide to the operation of the Nikon Coolpix P950 digital camera. The book explains all shooting modes, menus, functions, and controls of this superzoom camera, illustrated by more than 300 full-color images. The guide shows beginning and intermediate photographers how to get excellent results using the many features of the P950. The book explains topics such as autofocus, manual focus, HDR (High Dynamic Range) photography, Raw files, ISO, memory cards, and flash modes. It discusses techniques for using the P950's phenomenal zoom lens, with a maximum optical focal length of 2000mm, to full advantage. The book also explains the camera's features for remote control and image transfer using a smartphone or tablet with the P950's built-in wireless networking capability. The book includes sample photos taken with the creative options of the camera, including the Picture Control settings, which alter color processing of images; the Creative and Scene shooting modes, with settings optimized for subjects such as the moon, birds, landscapes, pets, sunsets, and action shots; and the Coolpix P950's features for burst shooting and time-lapse photography. In addition, the book provides introductions to topics such as street photography, infrared photography, and macro photography. The book also explains the video features of the P950, which**

*can shoot 4K and HD video with stereo sound and can record high-speed video at speeds up to four times greater than normal. In addition, the book describes procedures for using the Filter Effects option to add special effects to images after they have been captured. In the appendices, the book discusses accessories for the Coolpix P950, including external flash units, remote controls, cases, and charging and power options. The appendices also include a list of useful web sites and other references, as well as a section with "quick tips" to help users take advantage of the camera's features in the most efficient ways possible. This guide book to the P950 camera includes a detailed Table of Contents and Index.*

*This book is the larger-sized paperback version of Photographer's Guide to the Sony DSC-RX100 III. This version of the book contains the same content as the earlier version, which was published in September 2014 with dimensions of 5.5 by 8.5 inches (140 by 216 mm). The new version of the book, which replaces the original version, is being published at a size of 8.5 by 11 inches (216 by 280 mm) in order to present more information on each page, which keeps related images closer to the text they illustrate and reduces the page count, making the book easier to manage. This book is a complete guide to using the Sony DSC-RX100 III camera, one of the most advanced, but still pocketable, cameras available. With this book, author Alexander White provides users of the RX100 III with a manual covering all aspects of the camera. Using a tutorial-like approach, the book shows beginning and intermediate photographers how to accomplish things with the RX100 III, and explains when and why to use the camera's features. The book provides details about the camera's shooting modes as well as its menu options for shooting, playback, setup, and special effects. The book covers all of the new features of the RX100 III, including its unique pop-up electronic viewfinder, tilting LCD screen, built-in neutral density filter, and enhanced capabilities for camera control and image transfer over a wireless network. The book includes more than 400 color photographs that illustrate the camera's controls, display screens, and menus. The images also provide examples of photographs taken using the RX100 III's Scene mode, with settings optimized for subjects such as landscapes, sunsets, portraits, and action shots; the Creative Style and Picture Effect menu options, with settings for altering the appearance of images; and features for continuous shooting and shooting in dim light. The book also provides introductions to more advanced topics such as infrared photography, astrophotography, and digiscoping. The book includes a full discussion of the video features of the RX100 III, which can shoot HD video with stereo sound, and which offers manual control of exposure and focus during movie recording as well as an upgraded video format, XAVC S. In three appendices, the book discusses accessories for the RX100 III, including cases, external flash units, and filter adapters, and includes a list of websites and other resources for further information. The book includes an appendix with "quick tips" on how to take advantage of the camera's features in the most efficient ways possible. This guide to the RX100 III includes a detailed index, so the reader can quickly find needed information about any particular feature or aspect of the camera.*

**Photographer's Guide to the Sony DSC-RX100**

**Focal Digital Camera guides**

**The Photographer's Career Guide to Shooting Production Stills for Film and Television**

**Getting the Most from Sony's Full-frame Compact Camera**

**Getting the Most from Nikon's Superzoom Digital Camera**

### ***Photographer's Guide to the Nikon Coolpix P950***

Gary Friedman has earned a reputation for clear explanations and a ridiculous attention to detail. And his 700+ page, instantly-downloadable, full-color ebook on the A7R III doesn't disappoint!

Designed for photographers who haven't memorized every button, dial, setting, and feature on their Sony a7 III, Rocky Nook's handy and ultra-portable quick reference Pocket Guide helps you get the shot when you're out and about. \* Confirm that your camera is set up properly with the pre-shoot checklist \* Identify every button and dial on your camera \* Learn the essential modes and settings you need to know \* Dive deeper with additional features of your camera \* Execute step-by-step instructions for shooting multiple exposures, in-camera HDR, time-lapse movies, and more \* Follow tips and techniques for getting great shots in typical scenarios (portrait, landscape, freezing action, low light, etc.)

In this comprehensive guide book to the Sony DSC-RX10 camera, author Alexander White provides users of the RX10 with a roadmap to all operations, features, menus, and controls of the camera. Using a tutorial-like approach, the book shows beginning and intermediate photographers not only how to accomplish things with the RX10, but when and why to use the camera's features. The book does not assume specialized knowledge by the reader as it explains topics such as autofocus, manual focus, aperture priority, shutter priority, exposure compensation, white balance, and ISO sensitivity. The book discusses the camera's numerous shooting modes as well as its menu options for shooting, playback, setup, and special effects. The book includes complete coverage of the Wi-Fi features of the RX10, including the capability to transfer images and videos over a wireless network and to control the camera remotely with a smartphone or tablet. The book includes more than 400 color photographs that illustrate the camera's controls, display screens, and menus. The images also provide examples of the photographs that can be taken using the RX10's Scene shooting mode, with settings that are optimized for various subjects, including landscapes, portraits, and action shots; the Creative Style and Picture Effect menu options, which offer dramatic options for altering the appearance of images; and the camera's features for continuous shooting and shooting in dim lighting. In addition, the book provides introductions to topics such as infrared photography, street photography, astrophotography, digiscoping, and macro photography. The book includes a full discussion of the advanced video recording abilities of the RX10, which can shoot high-definition video with stereo sound, with manual control of exposure and focus during movie recording, and professional-level features such as zebra stripes to gauge exposure and connections for external microphones and headphones. In three appendices, the book provides information about accessories for the RX10, including cases, external flash units, and microphones, and includes a list of web sites and other resources for further information. The book includes an appendix with "quick tips" on how to take advantage of the camera's features in the most efficient ways possible.

Based on the author's real-world experience, this book provides a comprehensive guide on how to develop a professional career and client base as a unit stills photographer in the entertainment industry. Industry veteran Jace Downs takes readers behind the scenes as he explores production from the perspective of a unit stills photographer. Honest and entertaining, chapters cover the production environment, set etiquette, equipment, dealing with difficult talent, shooting on set, developing a client base, joining the union and much more. Accessible to those within and outside of the entertainment industry, this book is ideal for intermediate level photographers looking to expand their skillset and client base, as well as for aspiring photographers who would like more insight into photography work in entertainment production.

Getting the Most from Sony's Advanced Digital Camera

David Busch's Sony Alpha A6100/ILCE-6100 Guide to Digital Photography  
Photographer's Guide to the Sony A7C

David Busch's Sony Alpha a7C Guide to Digital Photography  
Photographer's Guide to the Sony Dsc-Rx10

Photographer's Guide to the Sony RX1R II

**This book "Photographer's Guide - Get the most from your Sony DSC-RX100 IV" is a 2019 updated and comprehensive guide for using the most advanced yet portable Sony Cyber-shot DSC-RX100 IV camera. In this edition, I provide you the user of the RX100 IV a clear and well illustrated manual that covers all functions and aspects of the RX100IV's operation. I have used a tutorial-like approach so that both the beginner and intermediate photographers can accomplish many amazing things with the camera. I take the pain to explain why and when to use the camera's awesome features.**

**This book is a complete guide to using the Sony Cyber-shot DSC-RX10 II camera, one of the most advanced compact cameras available. With this book, author Alexander White provides users of the RX10 II with a manual covering all aspects of the camera's operation. Using a tutorial-like approach, the book shows beginning and intermediate photographers how to accomplish things with the RX10 II, and explains when and why to use the camera's many features. The book provides details about the camera's shooting modes as well as its menu options for shooting, playback, setup, and special effects. The book covers all of the features of the RX10 II that are new for this model, including its electronic shutter, faster continuous shooting, 4K video recording, and ability to shoot video at up to 960 frames per second for super slow-motion playback. The book includes more than 450 color photographs that illustrate the camera's controls, display screens, and menus. The images also provide examples of photographs taken using the RX10 II's Scene mode, with settings optimized for subjects such as landscapes, sunsets, portraits, and action shots; and the Creative Style and Picture Effect menu options, with settings for altering the appearance of images. The book also provides introductions to topics such as street photography, astrophotography, and digiscoping. The book includes a full discussion of the video features of the RX10 II, which can shoot HD and 4K (ultra-HD) movies, with manual control of exposure and focus during movie recording. The book also explains the camera's numerous features for professional-level videography, including Picture Profiles that allow adjustment of settings such as gamma curve, black level, knee, and detail. The book provides detailed information about recording 4K video to an external video recorder using the "clean" video output from the camera's HDMI port. In three appendices, the book discusses accessories for the RX10 II, including cases, power sources, remote controls, and external flash units, and includes a list of websites and other resources for further information. The book includes an appendix with "quick tips" on how to take advantage of the camera's features in the most efficient ways possible. This guide to the RX10 II includes a detailed**

index, so the reader can quickly find needed information about any particular feature or aspect of the camera.

**David Busch's Sony Alpha a6300/ILCE-6300 Guide to Digital Photography** is the most comprehensive reference and guide book available for Sony's advanced APS-C mirrorless camera. This eagerly-anticipated enthusiast/professional digital camera features a new 24 megapixel sensor with 425 embedded phase-detect pixels for lightning-fast autofocus at up to 11 frames per second. With an electronic shutter that provides a silent shooting option, stunning 4K/UHD video capabilities, and ISO sensitivities up to ISO 51,200, the a6300/ILCE-6300 is a versatile digital camera that's simple to use, yet boasts features demanded by the most avid photo buff. With this book in hand, you will discover all the capabilities of the Sony Alpha a6300/ILCE-6300 as you explore the world of digital photography, develop your creativity, and capture the best photographs you've ever taken. Filled with detailed how-to steps and full-color illustrations, **David Busch's Sony Alpha a6300/ILCE-6300 Guide to Digital Photography** describes every feature of this sophisticated camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more. It relates each feature to specific photographic techniques and situations. Also included is the handy camera roadmap, an easy-to-use visual guide to the a6300/ILCE-6300's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, taking pictures as an advanced enthusiast pushing the limits of your imagination, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony Alpha a6300/ILCE-6300."

**David Busch's Sony Alpha a7R III Guide to Digital Photography** is most comprehensive resource and reference for Sony's high-speed, high-resolution full frame mirrorless camera. Capable of 10 frame-per-second bursts even at 42 megapixels, the a7R III is fast enough for sports photography with the image quality that the most demanding landscape photographer demands. Coupled with remarkable low-light performance, fast sensor-based phase detect autofocus, and improved 5-axis in-body image stabilization, it gives you all the tools needed to take incredible images. This book will show you how to master those features as you explore the world of digital photography and hone your creativity with your a7R III. p.p1 {margin: 0.0px 0.0px 0.0px 0.0px; font: 12.0px 'Times New Roman'} p.p2 {margin: 0.0px 0.0px 0.0px 0.0px; font: 12.0px 'Times New Roman'; min-height: 15.0px} span.s1 {font: 16.0px Times; color: #212121} Filled with detailed how-to steps and full-color illustrations, **David Busch's Sony Alpha a7R III Guide to Digital Photography** covers every feature of this camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each

feature to specific photographic techniques and situations. Also included is the handy camera "roadmap," an easy-to-use visual guide to the camera's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for each menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast exploring full frame photography for the first time, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony a7R III.

**Getting the Most from Sony's Pocketable Superzoom Cameras**

**Getting the Most from Sony's Advanced Mirrorless Camera**

**David Busch's Sony Alpha A6000/ILCE-6000 Guide to Digital Photography**

**David Busch's Sony Alpha A6300/ILCE-6300 Guide to Digital Photography**

**Photographer's Guide to the Sony DSC-RX100 VII**

**David Busch's Sony Alpha a6300/ILCE-6300 Guide to Digital Photography**

This book is a complete guide to the Sony Cyber-shot DSC-RX10 IV camera. With this book, author Alexander S. White provides users of the RX10 IV with a manual covering all aspects of the camera's operation. Using a tutorial-like approach, the book shows beginning and intermediate photographers how to accomplish things with the RX10 IV, and explains when and why to use the camera's many features. The book provides details about the camera's shooting modes as well as its menu options for shooting, playback, setup, video, Wi-Fi, and special effects. The book covers all features of the RX10 IV that are new for this model, including its enhanced focusing system with phase detection autofocus; its ability to use a touch screen for focusing and enlarging images in some situations; and a variety of new or enhanced menu options. The book includes more than 500 color photographs that illustrate the camera's controls, display screens, and menus. The images include photographs taken using the RX10 IV's Scene mode, with settings optimized for subjects such as landscapes, sunsets, portraits, and action shots; and its Creative Style and Picture Effect menu options, with settings that alter the appearance of images. The book provides concise introductions to topics such as street photography and infrared photography, and explains how to use the camera's Wi-Fi and Bluetooth features to transfer images to a smartphone or tablet, to control the camera from such a device, and to add location information to images. The book includes a full discussion of the video features of the RX10 IV, which can shoot HD and 4K (ultra-HD) movies, with manual control of exposure and focus during recording. The book explains the camera's numerous features for professional-level videography, including Picture Profiles that allow adjustment of settings such as gamma curve,

black level, knee, and detail. The book describes steps for recording 4K video to an external video recorder using the "clean" video output from the camera's HDMI port. In three appendices, the book discusses accessories for the RX10 IV, including cases, power sources, remote controls, microphones and external flash units, and includes a list of websites and other resources for further information. The book includes an appendix with "quick tips" on how to take advantage of the camera's features in the most efficient ways possible. This guide to the RX10 IV includes a detailed index, so the reader can quickly locate information about any particular feature or aspect of the camera.

The best-selling and universally-praised bible for the Sony Alpha a6000 is finally back in print! David Busch's Sony a6000 Guide to Digital Photography is your all-in-one resource and reference for the Sony Alpha a6000, and now it's available in both printed and ebook form from Rocky Nook. The top-ranking a6000 mirrorless camera features expanded ISO settings to 25,600, a high-resolution 24MP sensor, fast 11 fps maximum shooting rate, and a high resolution electronic viewfinder. With this book in hand, you will explore the world of digital photography, develop your creativity, and take great photographs with the Sony a6000. With clear how-to steps and full-color illustrations, David Busch's Sony a6000 Guide to Digital Photography covers all the camera's features in depth, from taking your first photos through advanced details of setup, exposure, lenses, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy a6000 "roadmap," an easy-to-use visual guide to the camera's features and controls. With David Busch as your guide and mentor, you'll be in full creative control, whether you're shooting on the job, as an advanced hobbyist, or are just out for fun. Start building your knowledge, creativity, and confidence with the Sony a6000 today.

*David Busch's Sony Alpha a7C Guide to Digital Photography* is the most comprehensive resource and reference for Sony's ultra-compact 24-megapixel full frame mirrorless camera. The a7C packs large sensor image quality and low light performance into the world's smallest full-frame camera with in-body five-axis image stabilization. The perfect companion for travel photography under the most demanding conditions, it's also fast enough for 10 frames-per-second action photography bursts, and delivers the resolution the most demanding landscape or fine-art photographer require.

With fast, sensor-based 693-point phase detect autofocus (with

real-time face and eye tracking), and 4K and full HD video capabilities, the a7C has all the tools needed to take incredible still images and capture compelling movies and video blogs. This book will show you how to master those features as you explore the world of digital photography and hone your creativity with your a7C.

Filled with detailed how-to steps and full-color illustrations, *David Busch's Sony Alpha a7C Guide to Digital Photography* covers every feature of this camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap" chapter, an easy-to-use visual guide to the camera's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for each menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast exploring full frame photography for the first time, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony a7C.

Gary Friedman's books are known for their thoroughness and approachability. And now, Gary is working on a new book covering the incredible Sony A1. Aimed at experienced still photographers and videographers alike, this 729-page book (!) explains every feature in excruciating detail, providing the most comprehensive book available anywhere on this camera. Details include: \* Every video setting and feature \* Hidden features that can only be had by assigning them to buttons first \* Shortcuts to quickly navigate through the new menu system \* The phase-detect AF's little-known blind spot and how to avoid it \* All of Gary's personal camera settings and customizations \* A comprehensive guide to 3rd party adapters for legacy glass \* How to do pixel-shift for 200MB images! \* Step-by-step instructions for uploading images and video from the field using the Transfer and Tagging app and FTP \* And more! Get the most out of your camera and shorten the learning curve with this best-selling book on the Sony A1!

Photographer's Guide to the Sony RX10 III

Photographer's Guide to the Sony Dsc-Hx80 and Hx90v: Getting the Most from Sony's Pocketable Superzoom Cameras

Getting the Most from Sony's Advanced Compact Camera

David Busch's Sony Alpha a6000/ILCE-6000 Guide to Digital Photography

Photographer's Guide to the Sony a7C

Introduction to Photography

*With this book, author Alexander S. White provides users of the a6400 with a manual covering all aspects of the camera's operation. Using a tutorial-like approach, the book shows beginning and intermediate photographers how to accomplish things with the a6400, and explains when and why to use the camera's many features. The book provides details about the camera's shooting modes as well as its menu options for shooting, playback, setup, video, Wi-Fi, Bluetooth, and special effects. The book covers the a6400's ability to use its touch screen for focusing and enlarging images in some situations, its upgraded autofocus system, which includes automatic focusing on the eyes of humans or animals, and the camera's wide range of options for assigning its control buttons, dial, and wheel to carry out photographic functions. The book includes more than 450 color photographs that illustrate the camera's controls, display screens, and menus. The images include photographs taken using the a6400's Scene mode, with settings optimized for subjects such as landscapes, sunsets, portraits, and action shots; and its Creative Style and Picture Effect menu options, with settings that alter the appearance of images. The book provides concise introductions to topics such as street photography and infrared photography, and explains how to use the camera's Wi-Fi and Bluetooth features to transfer images to a smartphone or tablet, to control the camera from such a device, and to add location information to images. The book includes a full discussion of the video features of the a6400, which can shoot HD and 4K (ultra-HD) movies, with manual control of exposure and focus during recording. The book explains the camera's numerous features for professional-level videography, including Picture Profiles that allow adjustment of settings such as gamma curve, black level, knee, and detail. The book describes steps for recording 4K video to an external video recorder using the "clean" video output from the camera's HDMI port. In three appendices, the book discusses accessories for the a6400, including cases, power sources, remote controls, microphones and external flash units, and includes a list of websites and other resources for further information. The book includes an appendix with "quick tips" on how to take advantage of the camera's features in the most efficient ways possible. This guide to the a6400 includes a detailed index, so the reader can quickly locate information about any particular feature or aspect of the camera.*

*David Busch's Sony Alpha a6300/ILCE-6300 Guide to Digital Photography is the most comprehensive reference and guide book available for Sony's advanced APS-C mirrorless camera. This eagerly-anticipated enthusiast/professional digital camera features a new 24 megapixel sensor with 425 embedded phase-detect pixels for lightning-fast autofocus at up to 11 frames per second. With an electronic shutter that provides a silent shooting option, stunning 4K/UHD video capabilities, and ISO sensitivities up to ISO 51,200, the a6300/ILCE-6300 is a versatile digital camera that's simple to use, yet boasts features demanded by the most avid photo buff. With this book*

*in hand, you will discover all the capabilities of the Sony Alpha a6300/ILCE-6300 as you explore the world of digital photography, develop your creativity, and capture the best photographs you've ever taken. Filled with detailed how-to steps and full-color illustrations, David Busch's Sony Alpha a6300/ILCE-6300 Guide to Digital Photography describes every feature of this sophisticated camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more. It relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap," an easy-to-use visual guide to the a6300/ILCE-6300's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, taking pictures as an advanced enthusiast pushing the limits of your imagination, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony Alpha a6300/ILCE-6300. This book is a complete guide to using the Sony Cyber-shot DSC-RX1R II camera. With this book, author Alexander White provides users of the RX1R II with a manual covering all aspects of the camera's operation. Using a tutorial-like approach, the book shows beginning and intermediate photographers how to accomplish things with this premium full-frame camera, and explains when and why to use the camera's many features. The book provides details about the camera's shooting modes as well as its menu options for shooting, playback, setup, and special effects. The book covers all of the features of the RX1R II, including its variable low pass filter, fast autofocus system, HD video recording, and features for continuous shooting. The book includes more than 450 color photographs that illustrate the camera's controls, display screens, and menus. The images provide examples of photographs taken using the RX1R II's Scene mode, with settings optimized for subjects such as landscapes, sunsets, portraits, and action shots; and the Creative Style and Picture Effect menu options, with settings for altering the appearance of images. The book also provides introductions to topics such as street photography, astrophotography, and digiscoping. It includes a full discussion of the video features of the RX1R II, which can shoot HD movies with manual control of exposure and focus during movie recording. In three appendices, the book discusses accessories for the RX1R II, including cases, power sources, remote controls, and external flash units, and includes a list of websites and other resources for further information. The book includes an appendix with "quick tips" on how to take advantage of the camera's features in the most efficient ways possible. This guide to the RX1R II includes a detailed index, so the reader can quickly find needed information about any particular feature or aspect of the camera. The Sony DSC-RX100 has been hailed by reviewers and general photographers as one of the highest-quality compact digital cameras ever produced. With its larger-than-normal image sensor, superior image quality, and impressive array of features for creative photography, this camera has attracted a large and dedicated following in the photography community. However, the camera does not come with a printed manual,*

*or even a PDF manual that can readily be printed for reference. So, until now, it has been difficult for users of the camera to find answers to their questions about the use of the camera's many controls, menus, and features. With the release of this new book, White Knight Press has provided users of the RX100 with a comprehensive guide to all operations, features, menus, and controls of this amazing camera. Using a patient, tutorial-like approach, the book provides guidance to beginning and intermediate photographers not only about how to accomplish things with the RX100, but when and why to use the camera's many features. The book does not assume any specialized knowledge by the reader as it explains topics such as autofocus, manual focus, depth of field, aperture priority, shutter priority, exposure compensation, white balance, and ISO sensitivity. The book also provides full details of the camera's numerous menu options for playback, setup, and customizing the operation of the various buttons and other controls. The book's more than 300 photographs, most of them in full color, illustrate the RX100's controls, shooting screens, and menus. The photographs also provide examples of the various types of photographs that can be taken using the many creative settings of the camera, including the Photo Creativity settings, which let the photographer alter the color processing of images; the Scene shooting mode, with settings that are optimized for various subjects, including landscapes, portraits, and action shots; the Creative Style and Picture Effect menu options, which offer dramatic options for altering the appearance of images; and the camera's strong array of features for continuous shooting and shooting in dim lighting. In addition, the book goes beyond the bounds of everyday photography, and provides introductions to more advanced topics such as infrared photography, street photography, astrophotography, and macro photography. The book also includes a full discussion of the video recording abilities of the RX100, which can shoot high-definition (HD) video with stereo sound, and which offers manual control of exposure and focus during movie recording. In three appendices, the book provides information about accessories available for the RX100, including cases, external flash units, and filter adapters, and includes a list of web sites and other resources for further information. Also, the book includes a detailed appendix with helpful "quick tips" that give particular insights into how to take advantage of the camera's features in the most efficient ways possible. The guidebook to the RX100 includes a detailed Table of Contents and Index, so the reader can quickly find needed information about any particular feature or aspect of the camera.*

*David Busch's Sony Cyber-shot DSC-RX100 IV*

*David Busch's Sony Alpha A7R IV Guide to Digital Photography*

*Getting the Most from Sony's Compact Full-Frame Camera*

*Sony A300/A350*

*Guide to Digital Photography*

*A Visual Guide to the Essential Skills of Photography and Lightroom*

David Busch's Sony Alpha a6100/ILCE-6100 Guide to Digital Photography is your essential handbook for learning all the powerful - but easy to use -- features of Sony's most advanced entry-level APS-C mirrorless camera. Its new LCD swivels to face forward, making the camera

excellent for self-portraits, vlogging, and other applications. The a6100 features a 24 megapixel sensor with 425 embedded phase-detect pixels for lightning-fast autofocus at up to 11 frames per second. With an electronic shutter that provides a silent shooting option, stunning 4K/UHD video capabilities, and new time-lapse photography features, the a6100/ILCE-6100 is a versatile digital camera that has simple operation yet boasts all the features you need to take great photos. With this book in hand, you will discover all the capabilities of the Sony Alpha a6100/ILCE-6100 as you explore the world of digital photography, develop your creativity, and capture the best photographs you've ever taken. Filled with detailed how-to steps and full-color illustrations, David Busch's Sony Alpha a6100/ILCE-6100 Guide to Digital Photography describes every feature of this sophisticated camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more. It relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap," an easy-to-use visual guide to the a6100/ILCE-6100's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, taking pictures as an advanced enthusiast pushing the limits of your imagination, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony Alpha a6100/ILCE-6100.

Complete guide book to the operation, menus, features, and controls of the Sony Cyber-shot DSC-RX100 VI compact digital camera.

This book is a complete guide to using the Sony Cyber-shot DSC-RX10 II camera, one of the most advanced compact cameras available. With this book, author Alexander White provides users of the RX10 II with a manual covering all aspects of the camera's operation. Using a tutorial-like approach, the book shows beginning and intermediate photographers how to accomplish things with the RX10 II, and explains when and why to use the camera's many features. The book provides details about the camera's shooting modes as well as its menu options for shooting, playback, setup, and special effects. The book covers all of the features of the RX10 II that are new for this model, including its electronic shutter, faster continuous shooting, 4K video recording, and ability to shoot video at up to 960 frames per second for super slow-motion playback. The book includes more than 450 color photographs that illustrate the camera's controls, display screens, and menus. The images also provide examples of photographs taken using the RX10 II's Scene mode, with settings optimized for subjects such as landscapes, sunsets, portraits, and action shots; and the Creative Style and Picture Effect menu options, with settings for altering the appearance of images. The book also provides introductions to topics such as street photography, astrophotography, and digiscoping. The book includes a full discussion of the video features of the RX10 II, which can shoot HD and 4K (ultra-HD) movies, with manual control of exposure and focus during movie recording. The book also explains the camera's numerous features for professional-level videography, including Picture Profiles that allow adjustment of settings such as gamma curve, black level, knee, and detail. The book provides detailed information about recording 4K video to an external video recorder using the "clean" video output from the camera's HDMI port. In three appendices, the book discusses accessories for the RX10 II, including cases, power sources, remote controls, and external flash units, and includes a list of websites and other resources for further information. The book includes an appendix with "quick tips" on how to take advantage of the camera's features in the most efficient ways possible. This guide to the RX10 II includes a detailed index, so the reader can quickly find needed information about any particular feature or aspect of the camera.

This book is a complete manual on the Sony Cyber-shot DSC-RX100 VI camera, one of the

most advanced, but still pocketable, cameras available. With this book, author Alexander White provides users of the RX100 VI with a guide to all aspects of the camera's operation. Using a tutorial-like approach, the book shows beginning and intermediate photographers how to take still images and record video with the RX100 VI, and explains when and why to use the camera's many features. The book provides details about the camera's automatic and advanced shooting modes, including burst shooting at rates as fast as 24 frames per second, as well as its numerous menu options for shooting, playback, and setup. The book includes information about using Wi-Fi and Bluetooth connections for image transfer, remote control, and adding location information to images. The book has more than 500 color photographs or illustrations that help explain the camera's menus, shooting screens, and features. These images include examples of photographs taken using the RX100 VI's Scene mode, with settings optimized for subjects such as landscapes, sunsets, portraits, low-light, and action shots; and the Creative Style and Picture Effect menu options, with settings that alter the appearance of images. The book also provides introductions to topics such as street photography, astrophotography, and digiscoping, with photographic examples. The book includes a full discussion of the video features of the RX100 VI, which can shoot HD and 4K (ultra-HD) movies, and which offers manual control of exposure and focus during movie recording. The book explains the camera's numerous features that are useful for professional-level videography, including Picture Profiles that allow adjustment of settings such as gamma curve, black level, knee, and detail. The book provides detailed information about recording 4K video to an external video recorder using the "clean" video output from the camera's HDMI port. In three appendices, the book discusses accessories for the RX100 VI, including cases, power sources, grips, remote controls, and filter adapters, and includes a list of websites and other resources for further information. The book includes an appendix with "quick tips" on how to take advantage of the camera's features in the most efficient ways possible. This guide to the RX100 VI includes a detailed index, so the reader can quickly find needed information about any particular feature or aspect of the camera.

Photographer's Guide to the Sony DSC-RX10 IV

Photographer's Guide to the Sony a6400

Photographer's Guide to the Sony DSC-RX100 VI

Photographer's Guide to the Sony DSC-RX10 II

The Friedman Archives Guide to Sony's A7R III (B&W Edition)

Photographer's Guide - Get the most from your Sony DSC-RX100 IV

*This book is a complete guide to the Sony Cyber-shot DSC-HX80 and HX90V cameras, two highly versatile, and pocketable, superzoom models, which offer a 30x optical zoom range from 24mm to 720mm. With this book, author Alexander White provides users of these two very similar models with a manual covering all aspects of the cameras' operation. Using a tutorial-like approach, the book shows beginning and intermediate photographers how to take still images and record video with the HX80 and HX90V, and explains when and why to use the cameras' many features. The book provides details about the cameras' automatic and advanced shooting modes as well as their menu options for shooting, playback, setup, and using Wi-Fi connections with in-camera apps. The book has more than 400 color photographs that illustrate the cameras' controls, display screens, and menus. The images also provide examples of photographs taken using the cameras' Scene mode, with settings*

optimized for subjects such as landscapes, sunsets, portraits, and action shots; and the Creative Style and Picture Effect menu options, with settings that alter the appearance of images. The book also provides introductions to topics such as street photography, macro photography, and getting the most benefit from the superzoom lens. The book includes a full discussion of the video features of the HX80 and HX90V, which can shoot HD movies, and which offer manual control of exposure during movie recording. In three appendices, the book discusses accessories for both models, including cases, power sources, and remote controls, and includes a list of websites and other resources for further information. The book includes an appendix with "quick tips" on how to take advantage of the cameras' features in the most efficient ways possible.

Photographer's Guide to the Sony DSC-RX10 Getting the Most from Sony's Advanced Compact Camera White Knight Press

This book is a complete guide to using the Sony Cyber-shot DSC-RX10 III camera. With this book, author Alexander White provides users of the RX10 III with a manual covering all aspects of the camera's operation. Using a tutorial-like approach, the book shows beginning and intermediate photographers how to accomplish things with the RX10 III, and explains when and why to use the camera's many features. The book provides details about the camera's shooting modes as well as its menu options for shooting, playback, setup, and special effects. The book covers all features of the RX10 III that are new for this model, including its high-quality zoom lens with a reach of 600mm; its Zoom Assist feature, which lets a photographer instantly pull back the zoom lens for a wide view before zooming back to a telephoto shot; and its additional controls, including a Focus Hold button on the side of the lens and a third Custom button, which is available for programming by the user. The book includes more than 450 color photographs that illustrate the camera's controls, display screens, and menus. The images include examples of photographs taken using the RX10 III's Scene mode, with settings optimized for subjects such as landscapes, sunsets, portraits, and action shots; and its Creative Style and Picture Effect menu options, with settings for altering the appearance of images. The book also provides introductions to topics such as street photography and infrared photography, and includes details on using the camera's Wi-Fi features for transferring images to a smartphone or tablet, or controlling the camera from such a device. The book includes a full discussion of the video features of the RX10 III, which can shoot HD and 4K (ultra-HD) movies, with manual control of exposure and focus during movie recording. The book explains the

camera's numerous features for professional-level videography, including Picture Profiles that allow adjustment of settings such as gamma curve, black level, knee, and detail. The book describes the steps for recording 4K video to an external video recorder using the "clean" video output from the camera's HDMI port. In three appendices, the book discusses accessories for the RX10 III, including cases, power sources, remote controls, microphones and external flash units, and includes a list of websites and other resources for further information. The book includes an appendix with "quick tips" on how to take advantage of the camera's features in the most efficient ways possible. This guide to the RX10 III includes a detailed index, so the reader can quickly find needed information about any particular feature or aspect of the camera.

In this full-color, comprehensive guide book to the Sony DSC-RX10 camera, author Alexander White provides users of the RX10 with a roadmap to all operations, features, menus, and controls of the camera. Using a tutorial-like approach, the book shows beginning and intermediate photographers not only how to accomplish things with the RX10, but when and why to use the camera's features. The book does not assume specialized knowledge by the reader as it explains topics such as autofocus, manual focus, aperture priority, shutter priority, exposure compensation, white balance, and ISO sensitivity. The book discusses the camera's numerous shooting modes as well as its menu options for shooting, playback, setup, and special effects. The book includes complete coverage of the Wi-Fi features of the RX10, including the capability to transfer images and videos over a wireless network and to control the camera remotely with a smartphone or tablet. The book includes more than 400 color photographs that illustrate the camera's controls, display screens, and menus. The images also provide examples of the photographs that can be taken using the RX10's Scene shooting mode, with settings that are optimized for various subjects, including landscapes, portraits, and action shots; the Creative Style and Picture Effect menu options, which offer dramatic options for altering the appearance of images; and the camera's features for continuous shooting and shooting in dim lighting. In addition, the book provides introductions to topics such as infrared photography, street photography, astrophotography, digiscoping, and macro photography. The book includes a full discussion of the advanced video recording abilities of the RX10, which can shoot high-definition video with stereo sound, with manual control of exposure and focus during movie recording, and professional-level features such as zebra stripes to gauge exposure and connections for external microphones and

headphones. In three appendices, the book provides information about accessories for the RX10, including cases, external flash units, and microphones, and includes a list of web sites and other resources for further information. The book includes an appendix with "quick tips" on how to take advantage of the camera's features in the most efficient ways possible. This guide to the RX10 includes a detailed table of contents and index, so the reader can quickly find needed information about any particular feature or aspect of the camera.

David Busch's Sony Alpha a68/ILCA-68 Guide to Digital Photography

Photographer's Guide to the Sony DSC-RX10 III

The Friedman Archives Guide to Sony's Alpha 1 (B&W Edition)

Sony A7 III: Pocket Guide

Photographer's Guide to the Sony Dsc-Rx10 II

David Busch's Sony Alpha a7R III Guide to Digital Photography

**Focal Digital Camera Guides: Sony A300/A350 Just bought a Sony A300 or A350 and looking to combine practical know-how with inspiration? This one-stop, easy-to-read guide covers all the basic functions of the camera, and everything beyond. For the basics, turn to the quick start guide, which will get you up and running in five minutes. For an understanding of your camera's many controls and features, check out the section called "The Camera." If all you need is a quick explanation, you'll find it. If you're looking for the Whole Story, you'll find that, too. Settings that affect how your pictures look are accompanied by full-color examples that show you exactly what you can expect. This section also covers the camera's menus, playback features, memory, and power sources. The section called "Software" shows you how to get the most out of your camera's software. It covers tethered shooting, color management, RAW conversion, storing your images, managing your library, and backup strategies - to name just a few topics. Ultimately, this book's greatest strength isn't its focus on the camera or the software; it's the detailed, easy-to-follow instruction it offers on using your camera to take truly superior photographs. Sections devoted to lenses, subject matter, and light cover these variables in depth, always presenting the most effective techniques in the context of the Sony A300/A350. Written by a widely acclaimed photographer, Sony A300/A350 shows you how to get the shots you can see in your head but have never been able to capture with a camera. \* The quick start guide will have you taking great photos in five minutes. \* In-depth coverage of every feature and control ensures that you have access to the tools you need for every shot. \* Full-color examples demonstrate how different settings affect your photos. \* Expert coverage of lenses, lighting, and subject matter gives you the practical knowledge you need to go after any shot. \* Step-by-step instructions on photo editing and image management help you get the most out of your camera's software. \* A detailed review of accessories for your camera explains which of these add-ons offer the most value for your needs. \* Dozens of tips and tricks prepare you for every situation you're likely to encounter - in the field, at the studio, or at your next wedding or**

*family reunion.*

*This book is intended to be the primary textbook to support any college who would like to run a Photography 101 course for students. The course is designed to offer tutors an independent learning tool to enable students to learn the craft of using an interchangeable lens camera (DSLR or Mirrorless) and the basics of an image-editing program (Adobe Lightroom) to enable them to take creative control of the imaging process. The curriculum offers a step-by-step and jargon-free approach to learning the fundamental skills of creative camera control. Each page features a large image with a brief explanation of how the creative controls of the camera have led to the resulting visual appearance of the image.*

*Information on each page is stripped down the essentials and text is carefully selected to be unambiguous and kept to the bare minimum to ensure rapid acquisition of the skills on offer. This effective course-in-a-book allows students quickly to become technically proficient, and instructors to efficiently evaluate students' progress.*

*David Busch's Sony Alpha a7R IV Guide to Digital Photography is the most comprehensive resource and reference for Sony's innovative 61-megapixel full frame mirrorless camera. Capable of 10 frame-per-second bursts even at full resolution, the a7R IV is fast enough for action photography, and its 15-stop enhanced dynamic range delivers the image quality that the most demanding landscape or fine-art photographer requires. This camera's remarkable low-light performance, fast sensor-based 567-point phase detect autofocus (with real-time face and eye tracking in both still and movie modes), and improved 5-axis in-body image stabilization, the a7R IV has all the tools needed to take incredible images. This book will show you how to master those features as you explore the world of digital photography and hone your creativity with your a7R IV. Filled with detailed how-to steps and full-color illustrations, David Busch's Sony Alpha a7R IV Guide to Digital Photography covers every feature of this camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap" chapter, an easy-to-use visual guide to the camera's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for each menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast exploring full frame photography for the first time, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony a7R IV.*

*This book is a fully illustrated, comprehensive guide to all features, menus, controls, and functions of the Sony a7C compact, full-frame camera.*

*David Busch's Sony Alpha a6500/ILCE-6500 Guide to Digital Photography*

*Photographer's Guide to the Sony DSC-HX80 and HX90V*

*Buttons, Dials, Settings, Modes, and Shooting Tips*

*The Friedman Archives Guide to Sony's A99 II*

*This book is a complete guide to using the Sony Cyber-shot DSC-RX10 III camera.*

With this book, author Alexander White provides users of the RX10 III with a manual covering all aspects of the camera's operation. Using a tutorial-like approach, the book shows beginning and intermediate photographers how to accomplish things with the RX10 III, and explains when and why to use the camera's many features. The book provides details about the camera's shooting modes as well as its menu options for shooting, playback, setup, and special effects. The book covers all features of the RX10 III that are new for this model, including its high-quality zoom lens with a reach of 600mm; its Zoom Assist feature, which lets a photographer instantly pull back the zoom lens for a wide view before zooming back to a telephoto shot; and its additional controls, including a Focus Hold button on the side of the lens and a third Custom button, which is available for programming by the user. The book includes more than 450 color photographs that illustrate the camera's controls, display screens, and menus. The images include examples of photographs taken using the RX10 III's Scene mode, with settings optimized for subjects such as landscapes, sunsets, portraits, and action shots; and its Creative Style and Picture Effect menu options, with settings for altering the appearance of images. The book also provides introductions to topics such as street photography and infrared photography, and includes details on using the camera's Wi-Fi features for transferring images to a smartphone or tablet, or controlling the camera from such a device. The book includes a full discussion of the video features of the RX10 III, which can shoot HD and 4K (ultra-HD) movies, with manual control of exposure and focus during movie recording. The book explains the camera's numerous features for professional-level videography, including Picture Profiles that allow adjustment of settings such as gamma curve, black level, knee, and detail. The book describes the steps for recording 4K video to an external video recorder using the "clean" video output from the camera's HDMI port. In three appendices, the book discusses accessories for the RX10 III, including cases, power sources, remote controls, microphones and external flash units, and includes a list of websites and other resources for further information. The book includes an appendix with "quick tips" on how to take advantage of the camera's features in the most efficient ways possible. This guide to the RX10 III includes a detailed index, so the reader can quickly find needed information about any particular feature or aspect of the camera.