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"To understand the history and spirit of America, one must know its wars, its laws, and its presidents. To really understand it, however, one must also know its cheeseburgers, its love songs, and its lawn ornaments. The long-awaited Guide to the United States Popular Culture provides a single-volume guide to the landscape of everyday life in the United States. Scholars, students, and researchers will find in it a valuable tool with which to fill in the gaps left by traditional history. All American readers will find in it, one entry at

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a time, the story of their lives."--Robert Thompson, President, Popular Culture Association. "At long last popular culture may indeed be given its due within the humanities with the publication of The Guide to United States Popular Culture. With its nearly 1600 entries, it promises to be the most comprehensive single-volume source of information about popular culture. The range of subjects and diversity of opinions represented will make this an almost indispensable resource for humanities and popular culture scholars and enthusiasts alike."--Timothy E. Scheurer,

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President, American Culture Association "The popular culture of the United States is as free-wheeling and complex as the society it animates. To understand it, one needs assistance. Now that explanatory road map is provided in this Guide which charts the movements and people involved and provides a light at the end of the rainbow of dreams and expectations."--Marshall W. Fishwick, Past President, Popular Culture Association

Features of The Guide to United States Popular Culture: 1,010 pages 1,600 entries 500 contributors Alphabetic entries

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Entries range from general topics (golf, film) to specific individuals, items, and events. Articles are supplemented by bibliographies and cross references.

Comprehensive index

Includes Part 1A: Books, Part 1B: Pamphlets, Serials and Contributions to Periodicals and Part 2: Periodicals. (Part 2: Periodicals incorporates Part 2, Volume 41, 1946, New Series)

Perpetual Trouble Shooter's Manual

Books. Part 1A

American Reference Books

Annual

PACAF Basic Bibliographies for Base Libraries, Communications

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and Electronics, Supplement 1
1950s American Style: A
Reference Guide (soft cover)
Its Impact on the World (So Far)

Presents information on such subjects as art, architecture, biology, business, history, medicine, sports, philosophy, and film, with essays by experts on numerous topics, a biographical dictionary, and a writer's guide to grammar.

Is television dead? The classic television era of the 1950s and 1960s, characterized by limited choices of programs broadcast on over the air channels to families as if they were seated around a hearth - and to a nation as if gathered around a

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campfire - has indeed ended. Throughout the drastic evolution of this media, thousands of studies have examined the short-term effects of television, such as the evaluation of persuasion campaigns. Yet there is scant research on the overreaching sociological impacts of television and its centrality to Western culture over the past 60 years. This compelling volume of The ANNALS is the first collection of rigorous articles devoted to studying ways in which television has impacted our values, ideologies, institutions, social structure, and culture.

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The Official Collectors Guide Catalog of Copyright Entries Early Television A Desk Reference for the Curious Mind Federal Communications Commission Reports. V. 1-45, 1934/35-1962/64; 2d Ser., V. 1- July 17/Dec. 27, 1965-. TV Guide

"Rose presents a comprehensive historical explanation of the related changes in television and in the four performing arts. . . . Highly recommended for both culture students and enthusiasts of the performing arts." Library

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Journal

Committee Serial No. 90-11.
Considers H.R. 10790, the
Radiation Control for Health
and Safety Act, and 7 similar
bills, to amend the Public
Health Service Act to prohibit
sales of electronic
equipment that emits
radiation in excess of
standards to be established
by HEW. Focuses on x-ray
emissions by General
Electric and other color
television sets"}
Catalog of Copyright Entries.
Part 1. [B] Group 2.
Pamphlets, Etc. New Series
The Learning Media

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Magazine

Hospital Management

A Real-World Approach

1947

Third series

Facets of the Fifties. A reference guide to an iconic Decade of Movie Palaces, Television, Classic Cars, Sports, Department Stores, Trains, Music, Food, Fashion and more

The history of American television is finally written. The shows your grandparents chose as their favorites during the dawn of network television inspired the series of

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today. The genesis of genres began with *The Laytons*; *Barney Blake, Police Reporter*; *Off the Record*; *The Dennis James Carnival*; *Meet the Press*; *The Original Amateur Hour*; *Texaco Star Theater*; *Toast of the Town* ; *Candid Camera*; *Kukla, Fran and Ollie*; *Arthur Godfrey's Talent Scouts*; *Hopalong Cassidy*; *Mama*; *The Lone Ranger*; *The Life of Riley*. *Arthur Godfrey*, *Milton Berle*, *Ed Sullivan*, *Jack Carter*, *Jackie Gleason*, *Gertrude Berg*, *Jack Lemmon*, *Boris Karloff*, *Mike Wallace*, and *Perry*

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Como stand out among the stars of groundbreaking series that premiered in the 1940s. Each are categorized along with descriptions of most episodes of the Top 300 comedies, dramas, variety shows, and game shows. Classic television series. The roots of today's reboots. Index. Illustrated. About the author: Richard Irvin's other works include Forgotten Laughs: An Episode Guide to 150 TV Sitcoms You Probably Never Saw, and Spinning Laughter: Profiles of 111

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Proposed Spin-offs and Sequels that Never Became a Series.

Complete Directory of All Automobile Radio

Receivers, Full

Installation and Trouble Shooting Guide ...

Hearings, Ninetieth

Congress, First Session

Labor Relations Reference Manual

Federal Communications

Commission Reports

Hearings

AV Guide

Producing for TV and Video is a must-read for anyone interested in a career in TV production. This

comprehensive book explains the role of the TV producer in detail, including in-depth descriptions of a producer's day-to-day duties and tasks and a big picture overview of the production process in general and how the producer fits in. Complete with interviews and insights from production professionals in all areas of television, such as reality television and children's programming, Producing for TV and Video will provide you with an understanding of the TV production process and the

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role of the TV producer from beginning to end. The accompanying CD contains forms that you will inevitably need during your production.

Prepare yourselves, M*A*S*H fans, for the most comprehensive book on the show ever written. Written by fans and for fans, this book covers material never covered in previous books. Aside from an astounding amount of researched info for nearly every episode of the series, this book covers every aspect of the show from the opening theme to the production codes,

including a season by season analysis. But even more importantly, there is fresh commentary from over 45 MASH alumni who were contacted just for this book with never-before published experiences and anecdotes. With a foreword and all new M*A*S*H dialogue by Larry Gelbart, a "History of MASH" with commentary by William Self and even more interviews and commentary from most major players, the original producers, writers, directors, guest stars, a technical adviser for William Christopher's

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character and even a stunt man, we think you'll find this to be "The B*E*S*T Book Anywhere"!!

A Bibliographic Guide to 1940

**Cooperative Advertising
The New York Times Guide
to Essential Knowledge**

Electronic Products

Radiation Control

**Catalog of Copyright
Entries, Third Series**

Paperbound Books in Print

The Encyclopedia of Television, second edition is the first major reference work to provide description, history, analysis, and information on more than 1100 subjects related to television in its international context.

For a full list of entries, contributors,

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and more, visit the Encyclopedia of Television, 2nd edition website.

The Early Shows: A Reference Guide to Network and Syndicated PrimeTime Television Series from 1944 to 1949
BearManor Media

The Early Shows: A Reference Guide to Network and Syndicated PrimeTime Television Series from 1944 to 1949
Decisions, Reports, and Orders of the Federal Communications Commission of the United States

Hearings, Reports and Prints of the House Committee on Interstate and Foreign Commerce

Producing for TV and Video

The Guide to United States Popular Culture

A Handbook and Reference Guide to American Cultural Programming

Briefly describes the contents of books that

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explain specific skills and techniques in fields, such as business, graphics, health, and manufacturing. Alcoa Presents: One Step Beyond made its television debut in 1959, nine months before Rod Serling's classic The Twilight Zone, and paved the way for a generation of television programs devoted to paranormal topics such as the occult, ESP, and ghost stories. One Step Beyond was also where some of Hollywood's most famous leading men, including Warren Beatty, William Shatner, and Charles Bronson, got their starts in television. This complete reference work to the 96

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half-hour episodes that ran for three seasons on ABC also offers a detailed history, extensive commentary and summaries of the critical reception of One Step Beyond as well as coverage of the sequel series produced in 1978 entitled The Next Step Beyond. Complete credits for both series are provided.

Books and Pamphlets,
Including Serials and
Contributions to Periodicals
Official Auto-radio Service
Manual
Audio-visual Guide
Pamphlets, leaflets,
contributions to newspapers
or periodicals, etc., maps
An Analytical Guide to

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Television's One Step Beyond, 1959–1961

The Way to Make it Pay

First Published in 1997. Routledge is an imprint of Taylor & Francis, an informa company.

A guide to collecting the television magazine which includes fifty years of national and regional covers, a history of television programming, a publication history of the guide, and a table of the current market value for each issue.

Mart

School Management

Communications and Electronics

Educational Screen & Audio-visual
Guide

Catalog of Copyright Entries. Third
Series

Supplement 1

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*1970- issued in 2 vols.:
v. 1, General reference,
social sciences,
history, economics,
business; v. 2, Fine
arts, humanities,
science and engineering.*

*Encyclopedia of
Television*

*TV's M*A*S*H: The
Ultimate Guide Book
Television and the
Performing Arts*

*The Vocational-technical
Core Collection: Books*

The End of Television?